

Small Caliber Ammunition Market - A Global and Regional Analysis: Focus on Application, Ammunition Type, Caliber, Bullet Type, Gun Type, and Region - Analysis and Forecast, 2023-2033

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Abstracts

Introduction to the Small Caliber Ammunition Market

The small caliber ammunition market is a dynamic, quickly developing industry that is essential to the defense, law enforcement, and civilian markets. Small caliber ammunition, which is frequently used in pistols, rifles, and submachine guns, is defined as cartridges having a diameter of .50 inches (12.7mm) or less. This market is fueled by an increase in the demand for personal protection and safety, military modernization initiatives, and recreational shooting and hunting activities. The market for premium small caliber ammunition has been further fueled by developments in weapon technology, including higher accuracy, less recoil, and improved terminal ballistics. The market is characterized by fierce rivalry among the major players, ongoing innovation, and strict rules to guarantee compliance and safety.

Market Introduction

Small caliber ammunition had its roots in the 19th century when improvements in firearms technology led to the creation of more efficient and smaller weapons. By introducing a simple and dependable method of ammunition storage and reloading, metallic cartridges, such as the .22 rimfire, transformed the industry. Small caliber ammunition was essential to both world wars, as well as other military engagements and international law enforcement activities, during the 20th century. Small caliber ammunition's performance and adaptability have increased throughout time as a result of developments in propellant science, bullet design, and manufacturing techniques,

thereby making it suitable for a variety of uses such as self-defense, target shooting, and hunting.

The market for small caliber ammunition is currently expanding and evolving significantly. A number of variables, including increased worries about personal safety and security, rising military spending, and expanding interest in shooting sports and leisure activities, all contribute to the continued high demand for small caliber ammunition. The market is also seeing technical developments that aim to increase accuracy, improve terminal performance, and have a smaller environmental effect. Manufacturers are investing in R&D to produce cutting-edge solutions that satisfy the constantly changing demands of end consumers.

Industrial Impact

The small caliber ammunition products and technological advancements in the field are expected to have a positive impact on the global market. Several organizations and government agencies are working to introduce newer technologies into the global small caliber ammunition market. When compared to small caliber ammunition products such as different caliber, the demand for 7.62mm caliber stands out as the caliber in high demand.

In recent years, small caliber ammunition has registered an exponential surge in demand from the defense industry, with high demands for military and law enforcement agencies. Additionally, due to the rising geopolitical conflicts and tensions and military modernization programs, small caliber ammunition has grown significantly during the past few years. For instance, in February 2023, Winchester Ammunition signed a contract with the U.S. Army to manufacture, test, and deliver a batch of 5 million 6.8mm next-generation squad weapon (NGSW) cartridges.

Market Segmentation:

Segmentation 1: by Application

Military

Homeland Security/Law Enforcement/Government Agency

Hunting and Sports

Commercial (Self-Defense)

Military Segment to Dominate the Application Segment in the Global Small Caliber Ammunition Market

Based on application, the small caliber ammunition market is led by the military industry, with a 28.99% share in 2023. Rising military modernization programs and a rise in geopolitical conflicts and tensions are expected to drive the growth of the small caliber ammunition market.

The military segment is the primary consumer of small caliber ammunition due to its essential role in armed forces around the world. The military extensively relies on small caliber ammunition for a number of reasons. First off, small caliber ammunition strikes a balance between mobility and lethality, making it perfect for use by lone troops and small units. Soldiers can carry a sizable amount of ammunition without compromising mobility because of the lightweight and compact design of small caliber weapons and ammunition. For instance, the 5.56mm NATO round, which is used in rifles such as the M16 and its variations, is light and has little recoil, allowing soldiers to attack targets quickly and effectively.

Furthermore, small caliber ammunition offers adaptability for a range of military activities and mission characteristics. The availability of many bullet types, including armor-piercing, tracer, and frangible rounds, enables the selection of customized ammo based on the particular requirements of the task. For instance, tracer rounds assist with target acquisition and provide visual feedback in low-light situations, while armor-piercing ammunition is essential for striking armored targets. Additionally, the versatility of small caliber ammunition allows it to be used in a variety of combat situations, from close-quarter warfare to medium-range battles.

Segmentation 2: by Caliber

.22LR Caliber

.308 Caliber

5.56mm Caliber

7.62mm Caliber

9mm Caliber

.223 Rem Caliber

12 Gauge (Shotgun Shells)

Other Calibers

In terms of value, the global small caliber ammunition market for the 5.56mm caliber segment reported a revenue generation of \$1,553.8 million in 2022 and is expected to grow at a CAGR of 5.81% over the period 2023-2033.

Segmentation 3: by Gun Type

Handguns

Rifles

Shotguns

Others

The global small caliber ammunition market by gun type includes rifles, which are expected to dominate the market.

Segmentation 4: by Ammunition Type

Full Metal Jacket Ammunition

Tracer Ammunition

Incendiary Ammunition

Armor Piercing Ammunition

Others

Segmentation 5: by Bullet Type

Copper

Lead

Brass

Others

Segmentation 6: by Region

North America - U.S. and Canada

Europe - U.K., Germany, France, Russia, Italy, and Rest-of-Europe

Asia-Pacific - Japan, India, China, Australia, South Korea, and Rest-of-Asia-Pacific

Rest-of-the-World - Middle East and Africa and Latin America

North America was the highest-growing market among all the regions registering a CAGR of 6.23% during the forecast period (2023-2033). Asia-Pacific is anticipated to gain traction in terms of small caliber ammunition production owing to the presence of a large number of satellite spectrum monitoring manufacturers such as Australian Munitions, Hughes Precision Manufacturing Pvt. Ltd., and POONGSAN CORPORATION. Moreover, favorable government policies are also expected to support the growth of the small caliber ammunition market in Europe and Rest-of-the-World during the forecast period.

In North America, the U.S. is anticipated to show the highest growth in the small caliber ammunition market among other countries in North America, such as Canada. The U.S. is anticipated to grow at a CAGR of 6.47% during the forecast period (2023-2033). The growth of the U.S. in the small caliber ammunition market is mainly due to the factors such as increasing demand by military and law enforcement agencies.

Recent Developments in the Small Caliber Ammunition Market

In February 2023, Winchester Ammunition signed a contract with the U.S. Army to manufacture, test and deliver a batch of 5 million 6.8 mm next-generation squad weapon (NGSW) cartridges.

In October 2022, CBC Global Ammunition, in partnership with SSS Defence, an Indian defense manufacturer, won a contract to supply the Nepal Army with its 5.56x45 mm rounds. The partnership was established in 2019, with ammunition production operations beginning in 2021.

In June 2022, FN HERSTAL and Fiocchi Munizioni SPA, an Italian firm specializing in facilitating outdoor sports components, announced a partnership inclusive of a licensing agreement to collaboratively manufacture and supply small caliber ammunition for the U.S. commercial market. The partnership primarily focuses on the 5.7x28 mm caliber ammunition.

Demand – Drivers and Limitations

Following are the drivers for the small caliber ammunition market:

Geopolitical Conflicts and Tensions

Law Enforcement and Security Demands

Military Modernization Programs

Following are the challenges for the small caliber ammunition market:

Supply Chain Management

International Trade Compliance

Quality Control and Safety Standards

Following are the opportunities for the small caliber ammunition market:

Ammunition Recycling and Remanufacturing

Increasing Adoption of Ammunition Stockpiling

How can this report add value to an organization?

Product/Innovation Strategy: The product segment helps the reader understand the different types of products available for deployment and their potential globally. Moreover, the study provides the reader with a detailed understanding of the small caliber ammunition market by application (military, homeland security/law enforcement/government agency, hunting and sports, and commercial (self-defense) and product (caliber, gun type, ammunition type, and bullet type).

Growth/Marketing Strategy: The small caliber ammunition market has seen major development by key players operating in the market, such as business expansion, partnership, collaboration, and joint venture. The favored strategy for the companies has been mergers and acquisitions to strengthen their position in the small caliber ammunition market. For instance, in October 2020, Vista Outdoor Operations LLC acquired the ammunition and accessories businesses of Remington Outdoor Company with the selective acquisition of certain active assets. The deal was valued at \$81.4 million dollars, inclusive of the related intellectual property.

Competitive Strategy: Key players in the small caliber ammunition market analyzed and profiled in the study involve major small caliber ammunition products offering companies providing ammunition, guns, different ammunition, and bullets. Moreover, a detailed competitive benchmarking of the players operating in the small caliber ammunition market has been done to help the reader understand how players stack against each other, presenting a clear market landscape. Additionally, comprehensive competitive strategies such as partnerships, agreements, and collaborations will aid the reader in understanding the untapped revenue pockets in the market.

Methodology: The research methodology design adopted for this specific study includes a mix of data collected from primary and secondary data sources. Both primary resources (key players, market leaders, and in-house experts) and secondary research (a host of paid and unpaid databases), along with analytical tools, are employed to build the predictive and forecast models.

Data and validation have been taken into consideration from both primary sources as

well as secondary sources.

Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on thorough secondary research, which includes analyzing company coverage, product portfolio, market penetration, and insights, which are gathered from primary experts.

Key Companies Profiled:

Aguila Ammunition

Australian Munitions

BAE Systems

CCI Ammunition

CBC Global Ammunition

Denel PMP

Elbit Systems

FN HERSTAL

Global Ordnance

Hughes Precision Manufacturing Pvt. Ltd.

Nammo AS

POONGSAN CORPORATION

Ultra Defense Corp

Vista Outdoor Operations LLC

Winchester Ammunition

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