

Rabies Virus Market - A Global and Regional Analysis: Focus on Country and Regional Analysis - Analysis and Forecast, 2025-2035

<https://marketpublishers.com/r/R0539304298CEN.html>

Date: June 2026

Pages: 0

Price: US\$ 4,900.00 (Single User License)

ID: R0539304298CEN

Abstracts

The global rabies virus market is poised for sustained growth, driven by continuous advancements in vaccine technologies, heightened public and veterinary awareness, and the rising adoption of preventive immunization strategies. Development of advanced vaccine platforms encompassing recombinant nanoparticle-based formulations, monoclonal antibody cocktails, and thermostable human rabies immune globulin is reshaping the global rabies virus market. Enhanced awareness toward pre- and post-exposure prophylaxis, supported by global public health mandates and educational campaigns, is increasing demand for effective rabies interventions.

Expansion of product portfolios such as single-dose cell-culture rabies vaccines and VLP-based options, alongside greater availability of intradermal administration routes, is amplifying market accessibility across both human healthcare and veterinary segments. International initiatives, including the WHO's "Zero by 30" campaign, have spurred mass dog vaccination and public immunization programs, solidifying the position of the global rabies virus market within public health infrastructure. Adoption of advanced diagnostics, including ELISA, PCR-based assays, and rapid point-of-care tools, enables improved early detection and treatment.

Challenges persist, such as infrastructure constraints in rural and underserved regions, high regimen costs, and periodic vaccine shortages. Ongoing innovation in thermostable formulations, streamlined procurement systems, and scaling local manufacturing capacity are expected to mitigate these obstacles.

Competitive dynamics are highly active, with key players such as Sanofi, Grifols, S.A., and Kedrion Biopharma Inc. advancing market through strategic partnerships, R&D

investments, and expanded distribution. Advances in regulatory harmonization, WHO prequalification frameworks, and centralized procurement are stabilizing supply chains and stimulating investments in production scalability.

Looking ahead, the global rabies virus market is projected to maintain healthy compound annual growth, supported by rising pet ownership, growth in animal bite incidents, expanded preventive health education, and demand for accessible vaccine alternatives. Emerging treatment modalities, scalable diagnostics infrastructure, and vaccination outreach position the global rabies virus market as a pivotal segment in global disease control capable of reducing rabies fatalities and strengthening public health resilience.

The global rabies virus market is poised for steady growth, driven by ongoing innovations in treatment modalities, including advanced vaccine delivery systems and strengthened healthcare infrastructure investments across the U.S., Europe, and emerging regions. These developments position the global rabies virus market as an increasingly influential segment within oral health management and integrated infectious disease response frameworks.

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Contents

Executive Summary
Scope and Definition
Market/Product Definition
Key Questions Answered
Analysis and Forecast Note

1. MARKETS: INDUSTRY OUTLOOK

1.1 Trends: Current and Future Impact Assessment
1.2 Epidemiological Analysis
1.3 Regulatory Landscape
1.4 Pipeline Analysis
1.5 Pricing Analysis
1.6 Market Dynamics Overview
 1.6.1 Market Drivers
 1.6.1.1 Impact Analysis
 1.6.2 Market Restraints
 1.6.2.1 Impact Analysis
 1.6.3 Market Opportunities
 1.6.3.1 Impact Analysis

2. GLOBAL RABIES VIRUS MARKET (BY REGION), (\$MILLION) 2024-2035

2.1 North America
 2.1.1 Market Dynamics
 2.1.2 Market Sizing and Forecast
 2.1.2.1 North America Rabies Virus Market (by Country)
 2.1.2.1.1 U.S.
 2.1.2.1.2 Canada
2.2 Europe
 2.2.1 Market Dynamics
 2.2.2 Market Sizing and Forecast
 2.2.2.1 Europe Rabies Virus Market (by Country)
 2.2.2.1.1 Germany
 2.2.2.1.2 France
 2.2.2.1.3 U.K.
 2.2.2.1.4 Spain

2.2.2.1.5 Italy

2.2.2.1.6 Rest-of-Europe

2.3 Asia-Pacific

2.3.1 Market Dynamics

2.3.2 Market Sizing and Forecast

2.3.2.1 Asia-Pacific Rabies Virus Market (by Country)

2.3.2.1.1 Japan

2.3.2.1.2 Rest-of-Asia-Pacific

2.4 Rest-of-the-World

2.4.1 Market Dynamics

2.4.2 Market Sizing and Forecast

3. GLOBAL RABIES VIRUS MARKET - COMPETITIVE BENCHMARKING & COMPANY PROFILES

3.1 Key Strategies and Development

3.1.1 Mergers and Acquisitions

3.1.2 Partnership, Alliances and Business Expansion

3.1.3 New Offerings

3.1.4 Regulatory Activities

3.1.5 Funding Activities

3.2 Company Profiles

3.2.1 Grifols, S.A.

3.2.1.1 Overview

3.2.1.2 Top Products/Product Portfolio

3.2.1.3 Top Competitors

3.2.1.4 Target Customers

3.2.1.5 Key Personnel

3.2.1.6 Analyst View

3.2.2 CSL Behring GmbH

3.2.2.1 Overview

3.2.2.2 Top Products/Product Portfolio

3.2.2.3 Top Competitors

3.2.2.4 Target Customers

3.2.2.5 Key Personnel

3.2.2.6 Analyst View

3.2.3 Mankind Pharma (Bharat Serums and Vaccines Limited).

3.2.3.1 Overview

3.2.3.2 Top Products/Product Portfolio

- 3.2.3.3 Top Competitors
- 3.2.3.4 Target Customers
- 3.2.3.5 Key Personnel
- 3.2.3.6 Analyst View
- 3.2.4 Bavarian Nordic A/S
 - 3.2.4.1 Overview
 - 3.2.4.2 Top Products/Product Portfolio
 - 3.2.4.3 Top Competitors
 - 3.2.4.4 Target Customers
 - 3.2.4.5 Key Personnel
 - 3.2.4.6 Analyst View
- 3.2.5 Kamada Ltd.
 - 3.2.5.1 Overview
 - 3.2.5.2 Top Products/Product Portfolio
 - 3.2.5.3 Top Competitors
 - 3.2.5.4 Target Customers
 - 3.2.5.5 Key Personnel
 - 3.2.5.6 Analyst View
- 3.2.6 Taibang Biotech Group Co., Ltd.
 - 3.2.6.1 Overview
 - 3.2.6.2 Top Products/Product Portfolio
 - 3.2.6.3 Top Competitors
 - 3.2.6.4 Target Customers
 - 3.2.6.5 Key Personnel
 - 3.2.6.6 Analyst View
- 3.2.7 Hualan Biological Vaccine Inc.
 - 3.2.7.1 Overview
 - 3.2.7.2 Top Products/Product Portfolio
 - 3.2.7.3 Top Competitors
 - 3.2.7.4 Target Customers
 - 3.2.7.5 Key Personnel
 - 3.2.7.6 Analyst View
- 3.2.8 Kedrion Biopharma Inc.
 - 3.2.8.1 Overview
 - 3.2.8.2 Top Products/Product Portfolio
 - 3.2.8.3 Top Competitors
 - 3.2.8.4 Target Customers
 - 3.2.8.5 Key Personnel
 - 3.2.8.6 Analyst View

3.2.9 Sanofi SA

3.2.9.1 Overview

3.2.9.2 Top Products/Product Portfolio

3.2.9.3 Top Competitors

3.2.9.4 Target Customers

3.2.9.5 Key Personnel

3.2.9.6 Analyst View

3.2.10 Others

4. RESEARCH METHODOLOGY

List Of Figures

LIST OF FIGURES

Figure: Global Rabies Virus Market Coverage

Figure: Global Rabies Virus Market Key Trends, Impact Analysis, 2024-2035

Figure: North America Rabies Virus Market, \$Million, 2024-2035

Figure: Europe Rabies Virus Market, \$Million, 2024-2035

Figure: Asia-Pacific Rabies Virus Market, \$Million, 2024-2035

List Of Tables

LIST OF TABLES

Table: Market Snapshot

Table: Global Rabies Virus Market (by Region), \$Million, 2024-2035

Table: Global Rabies Virus Market, Dynamics Impact Analysis

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