

# **Pulmonary Embolism Market - A Global and Regional Analysis: Focus on Country and Regional Analysis - Analysis and Forecast, 2025-2035**

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## **Abstracts**

The global pulmonary embolism market is expected to experience steady growth, driven by the increasing prevalence of deep vein thrombosis (DVT) and pulmonary embolism (PE) among aging populations and the rising incidence of risk factors such as obesity and sedentary lifestyles. Key drivers include advancements in diagnostics, growing awareness, and supportive reimbursement policies. However, challenges such as high treatment costs, limited patient adherence, and emerging concerns about long-term anticoagulant therapy remain significant barriers to market expansion.

## **Impact**

Increasing demand for pulmonary embolism therapies is anticipated to support the growth of the global pulmonary embolism market during the forecast period 2025-2035.

The global pulmonary embolism market is expected to grow at a significant rate due to advancements in treatment, the development of innovative therapies, and increasing awareness among patients and healthcare providers.

## **Demand – Drivers and Limitations**

The following are the drivers for the global pulmonary embolism market:

**Rising Incidence of Risk Factors:** Increasing obesity rates, sedentary lifestyles, and the aging population are contributing to a higher incidence of deep vein

thrombosis (DVT) and pulmonary embolism (PE), driving demand for anticoagulant therapies.

**Evolving Anticoagulation Therapies:** The introduction of Direct Oral Anticoagulants (DOACs) has improved patient adherence, with fewer monitoring requirements compared to traditional therapies.

**Advances in Diagnostics:** The growing availability and accuracy of diagnostic tools for PE, such as CT pulmonary angiography and D-dimer tests, are enabling earlier diagnosis and treatment, thus enhancing outcomes and driving therapy adoption.

The global pulmonary embolism market is expected to face some limitations too, due to the following challenges:

**High Treatment Costs:** The cost of DOACs and thrombolytic agents can be prohibitive, especially in low- and middle-income countries, limiting accessibility to effective PE treatments.

**Risk of Complications:** The risk of bleeding complications, especially with thrombolytics like alteplase, remains a significant concern for healthcare providers, which may limit their use in certain patient populations, such as those with pre-existing conditions.

## **How Can This Report Add Value to an Organization?**

**Product/Innovation Strategy:** This report provides valuable insights into emerging antithrombotic agents, novel drug classes such as Factor XI inhibitors, and improved delivery formats (e.g., extended-release formulations) to help organizations prioritize R&D and develop competitive therapeutic options. It also highlights regulatory trends, reimbursement pathways, and pediatric opportunities, informing development strategies.

**Competitive Strategy:** By mapping the competitive landscape, this report helps companies understand the market positioning of key players. It offers strategic insights into drug pricing, market share dynamics, and clinical differentiation, supporting decisions on partnerships, licensing, and regional market entry.

## Key Market Players and Competition Synopsis

Emerging players are focusing on novel antithrombotic agents, Factor XI inhibitors, and improved delivery platforms to enhance safety and efficacy. Competitive strategies include global expansions, partnerships with healthcare providers, and integrating cost-effective solutions for patient management.

Some of the prominent names established in this market are:

Sanofi

Bristol -Myers Squibb Company

Johnson & Johnson

DAIICHI SANKYO COMPANY

Boehringer Ingelheim Pharmaceuticals, Inc.

F. Hoffmann-La Roche Ltd

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## Contents

Executive Summary  
Scope of Study  
Research Methodology

### **1. GLOBAL PULMONARY EMBOLISM MARKET: INDUSTRY OUTLOOK**

1.1 Market Overview  
1.2 Epidemiological Analysis  
1.3 Clinical Trials  
1.4 Regulatory Landscape / Compliance  
1.5 Key Trends  
1.6 Market Dynamics  
    1.6.1 Impact Analysis  
    1.6.2 Market Drivers  
    1.6.3 Market Restraints  
    1.6.4 Market Opportunities

### **2. GLOBAL PULMONARY EMBOLISM MARKET (BY REGION), \$MILLION, 2023-2035**

2.1 North America  
    2.1.1 Market Dynamics  
    2.1.2 Market Sizing and Forecast  
        2.1.2.1 North America Pulmonary Embolism Market, by Country  
            2.1.2.1.1 U.S.  
2.2 Europe  
    2.2.1 Market Dynamics  
    2.2.2 Market Sizing and Forecast  
        2.2.2.1 Europe Pulmonary Embolism Market, by Country  
            2.2.2.1.1 U.K.  
            2.2.2.1.2 Germany  
            2.2.2.1.3 France  
            2.2.2.1.4 Italy  
            2.2.2.1.5 Spain  
2.3 Asia-Pacific  
    2.3.1 Market Dynamics  
    2.3.2 Market Sizing and Forecast

- 2.3.2.1 Asia-Pacific Pulmonary Embolism Market, by Country
  - 2.3.2.1.1 Japan

### **3. GLOBAL PULMONARY EMBOLISM MARKET - COMPETITIVE LANDSCAPE AND COMPANY PROFILES**

#### 3.1 Key Developments and Strategies

- 3.1.1 Funding Activities
- 3.1.2 Mergers and Acquisitions
- 3.1.3 Regulatory Approvals
- 3.1.4 Partnerships, Collaborations and Business Expansions

#### 3.2 Company Profiles

##### 3.2.1 Johnson & Johnson

- 3.2.1.1 Company Overview
- 3.2.1.2 Product Portfolio
- 3.2.1.3 Target Customers/End Users
- 3.2.1.4 Analyst View

##### 3.2.2 DAIICHI SANKYO COMPANY

- 3.2.2.1 Company Overview
- 3.2.2.2 Product Portfolio
- 3.2.2.3 Target Customers/End Users
- 3.2.2.4 Analyst View

##### 3.2.3 Bristol-Myers Squibb Company

- 3.2.3.1 Company Overview
- 3.2.3.2 Product Portfolio
- 3.2.3.3 Target Customers/End Users
- 3.2.3.4 Analyst View

##### 3.2.4 Boehringer Ingelheim Pharmaceuticals, Inc.

- 3.2.4.1 Company Overview
- 3.2.4.2 Product Portfolio
- 3.2.4.3 Target Customers/End Users
- 3.2.4.4 Analyst View

##### 3.2.5 Sanofi

- 3.2.5.1 Company Overview
- 3.2.5.2 Product Portfolio
- 3.2.5.3 Target Customers/End Users
- 3.2.5.4 Analyst View

##### 3.2.6 F. Hoffmann-La Roche Ltd

- 3.2.6.1 Company Overview

3.2.6.2 Product Portfolio

3.2.6.3 Target Customers/End Users

3.2.6.4 Analyst View

3.2.7 Others

#### **4. RESEARCH METHODOLOGY**

## List Of Figures

### LIST OF FIGURES

Figure: Pulmonary Embolism Market (by Scenario), \$Million, 2024, 2030, and 2035

Figure: Global Pulmonary Embolism Market, 2024 and 2035

Figure: Global Pulmonary Embolism Market Key Trends, Impact Analysis, 2023-2035

Figure: North America Pulmonary Embolism Market, \$Million, 2023-2035

Figure: Europe Pulmonary Embolism Market, \$Million, 2023-2035

Figure: Asia-Pacific Pulmonary Embolism Market, \$Million, 2023-2035

## List Of Tables

### LIST OF TABLES

Table: Market Snapshot

Table: Market Dynamics

Table: Global Pulmonary Embolism Market (by Region), \$Million, 2023-2035

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