

# **Peanut Allergy Market - A Global and Regional Analysis: Focus on Country and Regional Analysis - Analysis and Forecast, 2025-2035**

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## **Abstracts**

The global peanut allergy market is evolving rapidly as the focus shifts from avoidance and rescue medication to disease-modifying therapies. The introduction of oral immunotherapy represents a paradigm shift in treatment, helping patients develop desensitization and reduce the severity of allergic reactions. Rising allergy prevalence, improved diagnostic practices, and strong awareness campaigns are accelerating early intervention and physician adoption. The market's future growth will hinge on innovation in delivery methods, safety, and patient adherence.

## **Impact**

Increasing demand for peanut allergy therapies is anticipated to support the growth of the global peanut allergy market during the forecast period 2025-2035.

The global peanut allergy market is expected to grow at a significant rate due to advancements in treatment, the development of innovative therapies, and increasing drug approvals of the treatment of peanut allergy.

North America holds the largest share in the global peanut allergy market, supported by a well-developed healthcare infrastructure, strong awareness programs, and the availability of advanced diagnostic and immunotherapy options. The U.S. leads the region due to early adoption of therapies such as oral immunotherapy and biologics. Favorable reimbursement policies and ongoing clinical research continue to drive market growth and innovation.

## **Demand – Drivers and Limitations**

The following are the drivers for the global peanut allergy market:

**Shift Toward Disease-Modifying Therapies:** Approval of PALFORZIA and Xolair signals a major transition from avoidance-only management to proactive desensitization.

**Increased Diagnosis and Awareness:** Broader allergy testing, physician training, and public health initiatives are improving diagnosis rates and patient engagement.

**Innovation in Drug Delivery and Safety:** Novel platforms such as epicutaneous patches and oral mucosal therapies are addressing adherence and safety limitations of traditional OIT approaches.

The global peanut allergy market is expected to face some limitations too, due to the following challenges:

**High Therapy Costs and Limited Reimbursement:** The premium pricing of biologics and immunotherapies limits accessibility in markets with minimal insurance coverage.

**Adverse Events and Compliance Challenges:** Risks of allergic reactions during treatment and the need for strict dosing schedules may hinder adoption.

## **How Can This Report Add Value to an Organization?**

**Product/Innovation Strategy:** This report identifies key growth opportunities across oral, epicutaneous, and biologic therapies while analyzing regulatory trends and emerging technologies. It helps organizations refine product pipelines, prioritize innovation in safety and delivery, and align R&D efforts with expanding pediatric and global market needs.

**Competitive Strategy:** The report offers an in-depth competitor landscape, highlighting strategies of leading players. It benchmarks pricing, pipeline maturity, and partnership models to support market-entry and portfolio optimization decisions. Insights on regional

expansion, payer engagement, and lifecycle management provide actionable direction for sustaining competitive advantage.

### **Key Market Players and Competition Synopsis**

Market competition centers on formulation innovation, patient convenience, and regional market access. Strategic collaborations, global commercialization alliances, and pipeline differentiation will define leadership over the next decade.

Some of the prominent names established in this market are:

Stallergenes Greer

F. Hoffmann-La Roche Ltd

Novartis, AG

Cambridge Allergy Ltd

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