

Next-Generation Display Materials Market – Global and Regional Analysis: Focus on Product Type, Application and Countries - Analysis and Forecast, 2021-2026

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Abstracts

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Market Report Coverage - Next-Generation Display Materials

Market Segmentation

By Product Type - Organic Light Emitting Diode (OLED), Thin-Film Transistors LCD (TFT-LCD), and Others (Micro-LED, Mini-LED, and QLED)

By Application Type - Smartphones, Television and Monitors, Smartwatches, Automotive Displays, Laptops and Tablets, and Others

Regional Segmentation

North America - U.S., Canada, and Mexico

Europe – Germany, France, U.K and Rest of Europe

Asia-Pacific – China, Japan, Taiwan, South Korea, and Rest-of-Asia-Pacific

Middle East and Africa

South America

Growth Drivers

Increasing adoption of OLED technology in the display industry

Growing next-generation display manufacturing base in Asia-Pacific

Market Challenges

Lack of awareness among consumers regarding the adoption of new technologies

High cost and limited investment in new display technologies

Market Opportunities

Changing automotive industry landscape to create opportunities for display material providers

Regulations toward the usage of Cadmium in displays

Key Companies Profiled

Idemitsu Kosan Co., Ltd., Toray Industries, Inc., Samsung SDI Co., Universal Display Corporation, Novald, Nanosys, Nanoco Group PLC, Doosan Corporation, Quantum Materials Corporation, PPG Industries, Inc., and DuPont Inc

Key Questions Answered in this Report:

Why are next-generation display materials a requirement in the market? How have the display materials evolved over the years?

Which type of display material and application are expected to dominate the market between 2021-2026?

What are the driving and restraining factors affecting the global next-generation display materials market?

How are the future trends expected to impact the global next-generation display materials market in the coming years?

What are the opportunities for players in the global next-generation display materials market?

How is the growing display market interconnected with the consumption of next-generation display materials?

What are the applications and corresponding end-use industries driving the demand for next-generation display materials?

Which region and country are major consumers of the next-generation display materials?

Which country/region is going to emerge as a potential revenue-generating pocket during the forecast period, 2021-2026?

What are the business strategies adopted by major players in the global next-generation display materials market?

How has COVID-19 impacted the next-generation display materials business across the supply chain globally?

Market Overview

The market research study offers a wide perspective of different types of next-generation display materials and applications they are used for. The report also provides an analysis of the market penetration of these types in different applications and their growth opportunities across different regions and countries. The study focuses on the changing landscape of the display market, owing to the significant developments made by the leading players.

The report further considers the market dynamics, supply chain analysis, and the

detailed product contribution of the key players operating in the market. The Global Next-Generation Display Materials Market report is a compilation of different segments, including market breakdown by type, application, region, and country.

The next-generation display materials market segmentation (on the basis of type) is further categorized into sub-type.

The global next-generation display materials market on the basis of application is segregated into smartphones, television and monitors, smartwatches, automotive displays, laptops and tablets, and others.

The automotive data monetization market segmentation by region is segregated under five major regions, such as North America, Europe, Asia-Pacific, the Middle East and Africa, and South America.

Competitive Landscape

The global next-generation display materials market's competitive landscape consists of different strategies undertaken by key players across the industry to gain traction and market share presence. Some strategies adopted by the service providers are new product launches, business expansions, mergers, partnerships, and collaborations. Among all these strategies adopted, business expansion is the popular choice of the strategy implemented in the next-generation display materials market. Some of the most prominent ecosystem players are Idemitsu Kosan Co., Ltd., Toray Industries, Inc., Samsung SDI Co., Universal Display Corporation, Novaled, Nanosys, Nanoco Group PLC, Doosan Corporation, Quantum Materials Corporation, PPG Industries, Inc., and DuPont Inc.

Contents

EXECUTIVE SUMMARY

Scope of the Study

1 MARKETS

1.1 Industry Outlook

1.1.1 Supply Chain Network

1.1.2 Industry Attractiveness

1.1.2.1 Threat of New Entrants

1.1.2.2 Bargaining Power of Buyer

1.1.2.3 Bargaining Power of Supplier

1.1.2.4 Threat of Substitutes

1.1.2.5 Intensity of Competitive Rivalry

1.2 Business Dynamics

1.2.1 Business Drivers

1.2.1.1 Increasing adoption of OLED technology in display industry

1.2.1.2 Growing next-generation display manufacturing base in Asia-Pacific

1.2.2 Business Challenges

1.2.2.1 Lack of awareness among consumers regarding the adoption of new technologies

1.2.2.2 High cost and limited investment in new display technologies

1.2.3 Business Opportunity

1.2.3.1 Changing automotive industry landscape to create opportunities for display material providers

1.2.3.2 Regulations toward the usage of Cadmium in displays

1.2.4 Business Strategies

1.2.5 Corporate Strategies

2 APPLICATION

2.1 Next Generation Display Materials Market - Applications and Specifications

2.1.1 Smartphones

2.1.2 Televisions and Monitors

2.1.3 Smartwatches

2.1.4 Automotive Displays

2.1.5 Laptops and Tablets

2.1.6 Others

2.2 Next-Generation Display Materials Market - Demand Analysis (by Application)

2.2.1 Demand Analysis (by Application), Value Data

3 PRODUCTS

3.1 Next-Generation Display Materials Market – Products and Specifications

3.1.1 Organic Light Emitting Diodes (OLEDs)

3.1.1.1 Electron Transport Layer

3.1.1.2 Hole Transport Layer

3.1.1.3 Emissive Layer

3.1.1.4 Substrate

3.1.1.5 Electrodes

3.1.1.6 Conductive Layer

3.1.1.7 Encapsulation

3.1.2 Thin Film Transistor-Liquid Crystal Diodes (TFT-LCD)

3.1.2.1 Backlight Unit

3.1.2.2 Color Filters

3.1.2.3 Glass Panels

3.1.2.4 Polarizers

3.1.2.5 Integrated Circuits (ICs)

3.1.3 Others

3.2 Next-Generation Display Materials Market - Demand Analysis (by Products)

3.2.1 Demand Analysis (by Products), Value Data

4 REGION

4.1 North America

4.1.1 Markets

4.1.1.1 Key Manufacturers and Suppliers in North America

4.1.1.2 Business Drivers

4.1.1.3 Business Challenges

4.1.2 Application

4.1.2.1 North America Next-Generation Display Materials Market (by Application)

4.1.3 Products

4.1.3.1 North America Next-Generation Display Materials Market (by Product)

4.1.4 North America (by Country)

4.1.4.1 U.S.

4.1.4.1.1 Markets

- 4.1.4.1.1.1 Buyer Attributes
 - 4.1.4.1.1.2 Key Manufacturers in the U.S.
 - 4.1.4.1.1.3 Business Challenges
 - 4.1.4.1.1.4 Business Drivers
 - 4.1.4.1.2 Application
 - 4.1.4.1.2.1 U.S. Next-Generation Display Materials Market (by Application)
 - 4.1.4.1.3 Product
 - 4.1.4.1.3.1 U.S. Next-Generation Display Materials Market (by Product)
- 4.1.4.2 Canada
 - 4.1.4.2.1 Markets
 - 4.1.4.2.1.1 Buyer Attributes
 - 4.1.4.2.1.2 Business Challenges
 - 4.1.4.2.1.3 Business Drivers
 - 4.1.4.2.2 Application
 - 4.1.4.2.2.1 Canada Next-Generation Display Materials Market (by Application)
 - 4.1.4.2.3 Product
 - 4.1.4.2.3.1 Canada Next-Generation Display Materials Market (by Product)
- 4.1.4.3 Mexico
 - 4.1.4.3.1 Markets
 - 4.1.4.3.1.1 Buyer Attributes
 - 4.1.4.3.1.2 Business Challenges
 - 4.1.4.3.1.3 Business Drivers
 - 4.1.4.3.2 Application
 - 4.1.4.3.2.1 Mexico Next-Generation Display Materials Market (by Application)
 - 4.1.4.3.3 Product
 - 4.1.4.3.3.1 Mexico Next-Generation Display Materials Market (by Product)
- 4.2 Europe
 - 4.2.1 Markets
 - 4.2.1.1 Key Manufacturers and Suppliers in Europe
 - 4.2.1.2 Business Challenges
 - 4.2.1.3 Business Drivers
 - 4.2.2 Applications
 - 4.2.2.1 Europe Next-Generation Display Materials Market (by Application)
 - 4.2.3 Products
 - 4.2.3.1 Europe Next-Generation Display Materials Market (by Products)
 - 4.2.4 Europe (by Country)
 - 4.2.4.1 Germany
 - 4.2.4.1.1 Markets
 - 4.2.4.1.1.1 Buyer Attributes

- 4.2.4.1.1.2 Business Challenges
- 4.2.4.1.1.3 Business Drivers
- 4.2.4.1.2 Application
 - 4.2.4.1.2.1 Germany Next-Generation Display Materials Market (by Application)
- 4.2.4.1.3 Product
 - 4.2.4.1.3.1 Germany Next-Generation Display Materials Market (by Product)
- 4.2.4.2 France
 - 4.2.4.2.1 Markets
 - 4.2.4.2.1.1 Buyer Attributes
 - 4.2.4.2.1.2 Business Challenges
 - 4.2.4.2.1.3 Business Drivers
 - 4.2.4.2.2 Application
 - 4.2.4.2.2.1 France Next Generation Display Materials Market (by Application)
 - 4.2.4.2.3 Product
 - 4.2.4.2.3.1 France Next Generation Display Materials Market (by Product)
- 4.2.4.3 U.K.
 - 4.2.4.3.1 Markets
 - 4.2.4.3.1.1 Buyer Attributes
 - 4.2.4.3.1.2 Business Challenges
 - 4.2.4.3.1.3 Business Drivers
 - 4.2.4.3.2 Application
 - 4.2.4.3.2.1 The U.K Next-Generation Display Materials Market (by Application)
 - 4.2.4.3.3 Product
 - 4.2.4.3.3.1 The U.K Next-Generation Display Materials Market (by Product)
- 4.2.4.4 Rest-of-Europe
 - 4.2.4.4.1 Markets
 - 4.2.4.4.1.1 Buyer Attributes
 - 4.2.4.4.1.2 Business Challenges
 - 4.2.4.4.1.3 Business Drivers
 - 4.2.4.4.2 Application
 - 4.2.4.4.2.1 Rest-of-Europe Next-Generation Display Materials Market (by Application)
 - 4.2.4.4.3 Product
 - 4.2.4.4.3.1 Rest-of-Europe Next-Generation Display Materials Market (by Product)
- 4.3 Asia-Pacific (APAC)
 - 4.3.1 Markets
 - 4.3.1.1 Key Manufacturers and Suppliers in Asia-Pacific
 - 4.3.1.2 Business Drivers
 - 4.3.1.3 Business Challenge

4.3.2 Application

4.3.2.1 APAC Next-Generation Display Materials Market (by Application)

4.3.3 Products

4.3.3.1 APAC Next-Generation Display Materials Market (by Product)

4.3.4 Asia-Pacific (by Country)

4.3.4.1 China

4.3.4.1.1 Markets

4.3.4.1.1.1 Buyer Attributes

4.3.4.1.1.2 Business Challenges

4.3.4.1.1.3 Business Drivers

4.3.4.1.2 Application

4.3.4.1.2.1 China Next Generation Display Materials Market (by Application)

4.3.4.1.3 Product

4.3.4.1.3.1 China Next-Generation Display Materials Market (by Product)

4.3.4.2 Taiwan

4.3.4.2.1 Markets

4.3.4.2.1.1 Buyer Attributes

4.3.4.2.1.2 Business Challenges

4.3.4.2.1.3 Business Drivers

4.3.4.2.2 Application

4.3.4.2.2.1 Taiwan Next-Generation Display Materials Market (by Application)

4.3.4.2.3 Product

4.3.4.2.3.1 Taiwan Next-Generation Display Materials Market (by Product)

4.3.4.3 South Korea

4.3.4.3.1 Markets

4.3.4.3.1.1 Buyer Attributes

4.3.4.3.1.2 Business Challenges

4.3.4.3.1.3 Business Drivers

4.3.4.3.2 Application

4.3.4.3.2.1 South Korea Next-Generation Display Materials Market (by Application)

4.3.4.3.3 Product

4.3.4.3.3.1 South Korea Next-Generation Display Materials Market (by Product)

4.3.4.4 Japan

4.3.4.4.1 Markets

4.3.4.4.1.1 Buyer Attributes

4.3.4.4.1.2 Business Challenges

4.3.4.4.1.3 Business Drivers

4.3.4.4.2 Application

4.3.4.4.2.1 Japan Next-Generation Display Materials Market (by Application)

- 4.3.4.4.3 Product
 - 4.3.4.4.3.1 Japan Next-Generation Display Materials Market (by Product)
- 4.3.4.5 Rest-of-APAC
 - 4.3.4.5.1 Markets
 - 4.3.4.5.1.1 Business Challenges
 - 4.3.4.5.1.2 Business Drivers
 - 4.3.4.5.2 Application
 - 4.3.4.5.2.1 Rest-of-APAC Next-Generation Display Materials Market (by Application)
 - 4.3.4.5.3 Product
 - 4.3.4.5.3.1 Rest-of-APAC Next-Generation Display Materials Market (by Product)
- 4.4 Middle East and Africa (MEA)
 - 4.4.1 Markets
 - 4.4.1.1 Business Challenges
 - 4.4.1.2 Business Drivers
 - 4.4.1.2.1 Application
 - 4.4.1.2.1.1 MEA Next-Generation Display Materials Market (by Application)
 - 4.4.1.2.2 Product
 - 4.4.1.2.2.1 MEA Next-Generation Display Materials Market (by Product)
- 4.5 South America
 - 4.5.1 Markets
 - 4.5.1.1 Buyer Attributes
 - 4.5.1.2 Business Challenges
 - 4.5.1.3 Business Drivers
 - 4.5.1.3.1 Application
 - 4.5.1.3.1.1 South America Next-Generation Display Materials Market (by Application)
 - 4.5.1.3.2 Product
 - 4.5.1.3.2.1 South America Next-Generation Display Materials Market (by Product)

5 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

- 5.1 Competitive Benchmarking
- 5.2 Company Profiles
 - 5.2.1 Idemitsu Kosan Co. Ltd
 - 5.2.1.1 Company Overview
 - 5.2.1.2 Product Portfolio
 - 5.2.1.3 Corporate Strategies
 - 5.2.1.4 Business Strategies

- 5.2.1.5 Competitive Position
- 5.2.1.6 Strengths of the Company in Next-Generation Display Materials Market
- 5.2.1.7 Weakness of the Company in Next-Generation Display Materials Market
- 5.2.2 DuPont
 - 5.2.2.1 Company Overview
 - 5.2.2.2 Product Portfolio
 - 5.2.2.3 R&D Expenditure
 - 5.2.2.4 Business Strategies
 - 5.2.2.5 Competitive Position
 - 5.2.2.6 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.2.7 Weaknesses of the Company in Next-Generation Display Materials Market
- 5.2.3 Doosan Corporation
 - 5.2.3.1 Company Overview
 - 5.2.3.2 Product Portfolio
 - 5.2.3.3 Competitive Position
 - 5.2.3.4 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.3.5 Weakness of the Company in Next-Generation Display Materials Market
- 5.2.4 Merck KGaA
 - 5.2.4.1 Company Overview
 - 5.2.4.2 Product Portfolio
 - 5.2.4.3 R&D Expenditure
 - 5.2.4.4 Competitive Position
 - 5.2.4.5 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.4.6 Weakness of the Company in Next-Generation Display Materials Market
 - 5.2.4.7 Business Strategies
 - 5.2.4.8 Corporate Strategies
- 5.2.5 Nanosys Inc
 - 5.2.5.1 Company Overview
 - 5.2.5.2 Product Portfolio
 - 5.2.5.3 Business Strategies
 - 5.2.5.4 Corporate Strategies
 - 5.2.5.5 Competitive Position
 - 5.2.5.6 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.5.7 The weakness of the Company in Next-Generation Display Materials Market
- 5.2.6 Nanoco Group PLC
 - 5.2.6.1 Company Overview
 - 5.2.6.2 Product Portfolio
 - 5.2.6.3 Business Strategies
 - 5.2.6.4 Competitive Position

- 5.2.6.5 Strengths of the Company in Next-Generation Display Materials Market
- 5.2.6.6 Weaknesses of the Company in Next-Generation Display Materials Market
- 5.2.7 Novald GmbH
 - 5.2.7.1 Company Overview
 - 5.2.7.2 Product Portfolio
 - 5.2.7.3 Business Strategies
 - 5.2.7.4 Competitive Position
 - 5.2.7.5 Strength of the Company in Next-Generation Display Materials Market
- 5.2.8 Universal Display Corporation
 - 5.2.8.1 Company Overview
 - 5.2.8.2 Product Portfolio
 - 5.2.8.3 Business Strategies
 - 5.2.8.4 Corporate Strategies
 - 5.2.8.5 Competitive Position
 - 5.2.8.6 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.8.7 Weakness of the Company in Next-Generation Display Materials Market
- 5.2.9 Samsung SDI
 - 5.2.9.1 Company Overview
 - 5.2.9.2 Product Portfolio
 - 5.2.9.3 Competitive Position
 - 5.2.9.4 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.9.5 Weakness of the Company in Next-Generation Display Materials Market
- 5.2.10 Toray Industries Inc
 - 5.2.10.1 Company Overview
 - 5.2.10.2 Product Portfolio
 - 5.2.10.3 Competitive Position
 - 5.2.10.4 Strengths of the Company in Next-Generation Display Materials Market
 - 5.2.10.5 Weakness of the Company in Next-Generation Display Materials Market
- 5.2.11 eLux Inc
 - 5.2.11.1 Company Overview
 - 5.2.11.2 Product Portfolio
- 5.2.12 Plessey
 - 5.2.12.1 Company Overview
 - 5.2.12.2 Product Portfolio
 - 5.2.12.3 Corporate Strategies
- 5.2.13 Quantum Material Corporation
 - 5.2.13.1 Company Overview
 - 5.2.13.2 Product Portfolio
 - 5.2.13.3 Business Strategies

5.2.14 Optovate

5.2.14.1 Company Overview

5.2.14.2 Product Portfolio

5.2.15 Jade Bird Display Inc

5.2.15.1 Company Overview

5.2.15.2 Product Portfolio

6 RESEARCH METHODOLOGY

6.1 Data Sources

6.1.1 Primary Data Sources

6.1.2 Secondary Data Sources

6.1.3 Data Triangulation

6.2 Market Estimation and Forecast

6.2.1 Assumptions and Limitations

6.2.1.1 Assumptions

6.2.1.2 Limitations

List Of Figures

LIST OF FIGURES

Figure 1: Global Next-Generation Display Materials Market Overview, \$Billion, 2020-2026

Figure 2: Global Next-Generation Display Materials Market (by Material Type)

Figure 3: Global Next-Generation Display Materials Market (by Application), \$Billion, 2020, 2021, and 2026

Figure 4: Global Next-Generation Display Materials Market

Figure 5: Supply Chain Analysis of Next-Generation Display Materials Market

Figure 6: Global Next-Generation Display Materials Market, Business Dynamics

Figure 7: Different types of OLED materials

Figure 8: TFT-LCD Display Materials

Figure 9: Competitive Benchmarking

Figure 10: R&D Expenditure

Figure 11: R&D Expenditure

Figure 12: Data Triangulation

Figure 13: Top-Down and Bottom-Up Approach

List Of Tables

LIST OF TABLES

Table 1: Global Next-Generation Display Materials Market Snapshot, 2021 and 2026

Table 2: Key Factors Determining Threat of New Entrants in Global Next-Generation Display Materials Market

Table 3: Key Factors Determining Bargaining Power of Buyer in Global Next-Generation Display Materials Market

Table 4: Key Factors Determining Bargaining Power of Supplier in Next-Generation Display Materials Market

Table 5: Key Factors Determining Threat of Substitutes in Global Next-Generation Display Materials Market

Table 6: Key Factors Determining Intensity of Competitive Rivalry in Global Next-Generation Display Materials Market

Table 7: Key Business Strategies Undertaken (2018-2021)

Table 8: Key corporate strategies undertaken (2018-2021)

Table 9: Global Next-Generation Display Materials (by Application), \$Billion, 2020-2026

Table 10: Global Next-Generation Display Materials Market (by Type), \$Billion, 2020-2026

Table 11: Global Next-Generation Display Materials Market (by OLED Materials), \$Billion, 2020-2026

Table 12: Global Next-Generation Display Materials Market (by TFT-LCD Materials), \$Billion, 2020-2026

Table 13: Global Next-Generation Display Materials Market (by Region), \$Billion, 2020-2026

Table 14: North America Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 15: North America Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 16: U.S. Next-Generation Display Materials Market (by Application), \$Billion, 2021-2026

Table 17: U.S. Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 18: Canada Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 19: Canada Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 20: Mexico Next-Generation Display Materials Market (by Application), \$Million,

2020-2026

Table 21: Mexico Next Generation Display Materials Market (by Product), \$Million, 2020-2026

Table 22: Europe Next Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 23: Europe Next Generation Display Materials Market (by Products), \$Billion, 2020-2026

Table 24: Germany Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 25: Germany Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 26: France Next Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 27: France Next Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 28: The U.K Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 29: The U.K Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 30: Rest-of-Europe Next- Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 31: Rest-of-Europe Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 32: APAC Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 33: APAC Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 34: China Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 35: China Next-Generation Display Materials Market (by Product), \$Billion, 2021-2026

Table 36: Taiwan Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 37: Taiwan Next-Generation Display Materials Market (by Product), \$Billion, 202-2026

Table 38: South Korea Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 39: South Korea Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 40: Japan Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 41: Japan Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 42: Rest-of-APAC Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 43: Rest-of-APAC Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

Table 44: MEA Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 45: MEA Next-Generation Display Materials Market (by Product), \$Billion, 2021-2026

Table 46: South America Next-Generation Display Materials Market (by Application), \$Billion, 2020-2026

Table 47: South America Next-Generation Display Materials Market (by Product), \$Billion, 2020-2026

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