

Micro Mobility Market - A Global and Regional Analysis: Focus on Applications, Products, and Country-Wise Assessment - Analysis and Forecast, 2020-2025

<https://marketpublishers.com/r/M31EA5CE10ADEN.html>

Date: September 2020

Pages: 156

Price: US\$ 6,000.00 (Single User License)

ID: M31EA5CE10ADEN

Abstracts

Market Report Coverage - Micro Mobility

Market Segmentation

Application Type – Private and Commercial

Product Type – E-scooter, Station-based bike, Dockless bike

Regional Segmentation

North America - U.S., Canada, and Mexico

Europe – Germany, France, Italy, and Rest-of-Europe

Asia-Pacific and Japan (APJ) -India, South Korea, Japan, Australia, and Rest-of-APJ

U.K.

China

Rest-of-the-World (RoW)

Growth Drivers

Increasing Need for Decreasing Air Pollution and Transportation Costs

Need for Efficient Transportation System for Short Distances

Need for Reducing Traffic Congestion

Market Challenges

Asset Management Limitations

Weather and Infrastructure Challenges

Non-Availability of Required Infrastructure and Undefined Legal Responsibility in Developing Countries

Rise in Cyber Threat Due to Increase in Passenger and Vehicle Data Generation

Market Opportunities

Impact of IoT in Overcoming Challenges in Micro Mobility Industry

Future of Micro Mobility: 5G and Autonomous Technology

Transition From Vehicle Ownership to MaaS

Key Companies Profiled

Lime, Bird Rides, Inc., Skip, Mobike, Spin, Uber Technologies, Inc., Yulu Bikes Pvt. Ltd., TIER Mobility, Ofo, Lyft, Inc., DiDiChuxing, Neuron Mobility, Beam Mobility Holdings Pte. Ltd., VOI, and Hellobike

Key Questions Answered in this Report:

What is the global micro mobility market size in terms of revenue from 2019 to 2025?

What are the major consumer demands and expectations effectively fulfilled by micro mobility?

What is the potential impact of COVID-19 on the micro mobility market?

What are the drivers, restraints, and opportunities for the market for the period of 2019 to 2025?

What are the impacts of micro mobility service to the global environmental issues?

What are the key developments and strategies of the companies in the market?

Which region is estimated to have the highest market potential in the period 2019-2025, and how is the market expected to grow in the same period in other regions?

Which are the key companies in the industry, and how are they expected to perform in the ecosystem?

What is the market forecast by application and product for the period 2019 to 2025?

What is the estimated market value by region during the period 2019-2025?

Market Overview

Micro mobility is viewed as an innovative transportation strategy which has demonstrated a great potential for congestion mitigation. As per research studies, on an average, Americans have lost 99 hours a year due to traffic congestion, micro mobility startups are emerging as a potential alternative for overcoming the increasing need for reducing traffic congestion.

The global micro mobility market research provides a detailed perspective on the different types of products, their applications, value estimation, among others. The principal purpose of this market analysis is to examine the micro mobility market in terms of factors driving the market, restraints, trends, and opportunities, among others.

The report further considers the market dynamics, supply chain analysis, and the detailed product contribution of the key players operating in the market. The global micro mobility market report is a compilation of different segments, including market breakdown by product type, application, region, and country.

The global micro mobility market, based on product type, has been segmented into e-scooters, dockless bike, and station-based bike. The e-scooter segment is expected to maintain its dominance during the forecast period in the global micro mobility market.

The global micro mobility market, by application, has been segmented into private and commercial. The private segment dominated the global micro mobility market in 2019 in terms of value and is expected to maintain its dominance through the forecast period.

Based on the region, the global micro mobility has been segmented into Asia-Pacific & Japan, Europe, the U.K., China, North America, and Rest-of-the-World. Each region is segmented into countries. Data for each of these regions and countries is provided by product type and application.

Competitive Landscape

The global micro mobility market competitive landscape consists of different strategies undertaken by key players across the industry to gain traction and market share presence. Some strategies adopted by the service providers are new product launches, business expansions, mergers, partnerships, and collaborations. Among all these strategies adopted, business expansion is the popular choice of the strategy implemented in the micro mobility market. Some of the most prominent ecosystem players are Lime, Bird Rides, Inc., Skip, Mobike, Spin, Uber Technologies, Inc., Yulu Bikes Pvt. Ltd., TIER Mobility, Ofo, Lyft, Inc., DiDiChuxing, Neuron Mobility, Beam Mobility Holdings Pte. Ltd., VOI, and Hellobike.

Some of the notable developments are:

Lime, in June 2018, launched its electric scooters in Paris to target Europe.

In June 2019, Bird added new vehicle to its fleet: a two-seater electric bicycle with an LCD screen.

In May 2019, Bird introduced a new e-scooter called Bird One.

Contents

1 MARKETS

1.1 Industry Outlook

- 1.1.1 Key Trends in the Micro Mobility Market
- 1.1.2 Electric Micro Mobility Vs. Gasoline Ride Sharing
- 1.1.3 Role of Automotive OEMs in Micro Mobility Market
- 1.1.4 Supply Chain Network

1.2 Startup Landscape

- 1.2.1 Key Startups in Micro Mobility Market
- 1.2.2 Funding Analysis
- 1.2.3 Unicorn Startups

1.3 Business Dynamics

- 1.3.1 Business Drivers
 - 1.3.1.1 Increasing Need for Decreasing Air Pollution and Transportation Costs
 - 1.3.1.2 Need for Efficient Transportation System for Short Distances
 - 1.3.1.3 Need for Reducing Traffic Congestion
- 1.3.2 Business Challenges
 - 1.3.2.1 Asset Management Limitations
 - 1.3.2.2 Weather and Infrastructure Challenges
 - 1.3.2.3 Non-Availability of Required Infrastructure and Undefined Legal Responsibility

in Developing Countries

- 1.3.2.4 Rise in Cyber Threat Due to Increase in Passenger and Vehicle Data Generation

1.3.3 Business and Corporate Strategies

1.3.4 Business Opportunities

- 1.3.4.1 Impact of IoT in Overcoming Challenges in Micro Mobility Industry
- 1.3.4.2 Future of Micro Mobility: 5G and Autonomous Technology
- 1.3.4.3 Transition From Vehicle Ownership to MaaS

2 APPLICATIONS

2.1 Global Micro Mobility Market – Applications and Specifications

- 2.1.1 Private
- 2.1.2 Commercial

2.2 Global Micro Mobility Market – Demand Analysis (by Application)

- 2.2.1 Private
- 2.2.2 Commercial

3 PRODUCTS

3.1 Global Micro Mobility Market – Products and Specifications

3.1.1 E-Scooter

3.1.2 Station-Based Bike

3.1.3 Dockless Bike

3.2 Global Micro Mobility Market - Demand Analysis (by Product)

3.2.1 Demand Analysis (by Product Type), Value Data, 2019-2025

3.2.1.1 E-Scooter

3.2.1.2 Station-Based Bike

3.2.1.3 Dockless Bike

3.3 Product Benchmarking: Growth Rate – Market Share Matrix

3.3.1 Opportunity Matrix, by Region

3.3.2 Opportunity Matrix, by Product Type

4 REGIONS

4.1 North America

4.1.1 Markets

4.1.1.1 Key Service Providers in North America

4.1.1.2 Competitive Benchmarking

4.1.1.3 Business Challenges

4.1.1.4 Business Drivers

4.1.2 Applications

4.1.2.1 North America Micro Mobility Market, by Application, Value Data

4.1.3 Products

4.1.3.1 North America Micro Mobility Market, by Product Type, Value Data

4.1.4 North America: Country-Level Analysis

4.1.4.1 U.S.

4.1.4.1.1 Markets

4.1.4.1.1.1 Consumer Attributes

4.1.4.1.1.2 Key Service Providers in U.S.

4.1.4.1.1.3 Business Challenges

4.1.4.1.1.4 Business Drivers

4.1.4.1.1.5 Pricing Analysis

4.1.4.1.1.6 Government Programs/Regulations/Initiatives

4.1.4.1.1.7 Docking Stations and Bike, by City

4.1.4.1.2 Products

- 4.1.4.1.2.1 U.S. Micro Mobility Market, by Product Type, Value Data
- 4.1.4.2 Canada
 - 4.1.4.2.1 Markets
 - 4.1.4.2.1.1 Consumer Attributes
 - 4.1.4.2.1.2 Key Service Providers in Canada
 - 4.1.4.2.1.3 Business Challenges
 - 4.1.4.2.1.4 Business Drivers
 - 4.1.4.2.1.5 Key Developments in Canada Micro Mobility Market
 - 4.1.4.2.1.6 Pricing Analysis
 - 4.1.4.2.1.7 Government Programs/Regulations/Initiatives
 - 4.1.4.2.1.8 Docking Stations and Bike, by City
 - 4.1.4.2.2 Products
 - 4.1.4.2.2.1 Canada Micro Mobility Market, by Product Type, Value Data
- 4.1.4.3 Mexico
 - 4.1.4.3.1 Markets
 - 4.1.4.3.1.1 Consumer Attributes
 - 4.1.4.3.1.2 Key Service Providers in Mexico
 - 4.1.4.3.1.3 Business Challenges
 - 4.1.4.3.1.4 Business Drivers
 - 4.1.4.3.1.5 Pricing Analysis
 - 4.1.4.3.1.6 Government Programs/Regulations/Initiatives
 - 4.1.4.3.1.7 Docking Stations and Bike, by City
 - 4.1.4.3.2 Products
 - 4.1.4.3.2.1 Mexico Micro Mobility Market, by Product Type, Value Data
- 4.2 Europe
 - 4.2.1 Markets
 - 4.2.1.1 Key Micro Mobility Service Providers in Europe
 - 4.2.1.2 Competitive Benchmarking
 - 4.2.1.3 Business Challenges
 - 4.2.1.4 Business Drivers
 - 4.2.2 Applications
 - 4.2.2.1 Europe Micro Mobility Market, by Application, Value Data
 - 4.2.3 Products
 - 4.2.3.1 Europe Micro Mobility Market, by Product Type, Value Data
 - 4.2.4 Europe: Country-Level Analysis
 - 4.2.4.1 Germany
 - 4.2.4.1.1 Markets
 - 4.2.4.1.1.1 Consumer Attributes
 - 4.2.4.1.1.2 Key Service Providers in Germany

- 4.2.4.1.1.3 Business Challenges
- 4.2.4.1.1.4 Business Drivers
- 4.2.4.1.1.5 Pricing Analysis
- 4.2.4.1.1.6 Government Programs/Regulations/Initiatives
- 4.2.4.1.1.7 Docking Stations and Bike, by City
- 4.2.4.1.2 Products
 - 4.2.4.1.2.1 Germany Micro Mobility Market, by Product Type, Value Data
- 4.2.4.2 France
 - 4.2.4.2.1 Markets
 - 4.2.4.2.1.1 Consumer Attributes
 - 4.2.4.2.1.2 Key Service Providers in France
 - 4.2.4.2.1.3 Business Challenges
 - 4.2.4.2.1.4 Business Drivers
 - 4.2.4.2.1.5 Pricing Analysis
 - 4.2.4.2.1.6 Government Programs/Regulations/Initiatives
 - 4.2.4.2.1.7 Docking Stations and Bike, by City
 - 4.2.4.2.2 Products
 - 4.2.4.2.2.1 France Micro Mobility Market, by Product Type, Value Data
- 4.2.4.3 Italy
 - 4.2.4.3.1 Markets
 - 4.2.4.3.1.1 Consumer Attributes
 - 4.2.4.3.1.2 Key Service Providers in Italy
 - 4.2.4.3.1.3 Business Challenges
 - 4.2.4.3.1.4 Business Drivers
 - 4.2.4.3.1.5 Pricing Analysis
 - 4.2.4.3.1.6 Government Programs/Regulations/Initiatives
 - 4.2.4.3.1.7 Docking Stations and Bike, by City
 - 4.2.4.3.2 Products
 - 4.2.4.3.2.1 Italy Micro Mobility Market, by Product Type, Value Data
- 4.2.4.4 Rest-of-Europe
 - 4.2.4.4.1 Markets
 - 4.2.4.4.1.1 Consumer Attributes
 - 4.2.4.4.1.2 Key Service Providers in Rest-of-Europe
 - 4.2.4.4.1.3 Business Challenges
 - 4.2.4.4.1.4 Business Drivers
 - 4.2.4.4.1.5 Pricing Analysis
 - 4.2.4.4.1.6 Docking Stations and Bike, by City
 - 4.2.4.4.2 Products
 - 4.2.4.4.2.1 Rest-of-Europe Micro Mobility Market, by Product Type, Value Data

4.3 U.K.

4.3.1 Markets

- 4.3.1.1 Consumer Attributes
- 4.3.1.2 Key Micro Mobility Service Providers in U.K.
- 4.3.1.3 Competitive Benchmarking
- 4.3.1.4 Business Challenges
- 4.3.1.5 Business Drivers
- 4.3.1.6 Pricing Analysis
- 4.3.1.7 Government Programs/Regulations/Initiatives
- 4.3.1.8 Docking Stations and Bike, by City

4.3.2 Applications

- 4.3.2.1 U.K. Micro Mobility Market, by Application, Value Data

4.3.3 Products

- 4.3.3.1 U.K. Micro Mobility Market, by Product Type, Value Data

4.4 China

4.4.1 Markets

- 4.4.1.1 Buyer Attributes
- 4.4.1.2 Key Micro Mobility Service Providers in China
- 4.4.1.3 Competitive Benchmarking
- 4.4.1.4 Business Challenges
- 4.4.1.5 Business Drivers
- 4.4.1.6 Pricing Analysis
- 4.4.1.7 Government Programs/Regulations/Initiatives
- 4.4.1.8 Docking Stations and Bike, by City

4.4.2 Applications

- 4.4.2.1 China Micro Mobility Market, by Application, Value Data

4.4.3 Products

- 4.4.3.1 China Micro Mobility Market, by Product Type, Value Data

4.5 Asia-Pacific & Japan

4.5.1 Markets

- 4.5.1.1 Key Micro Mobility Service Providers in Asia-Pacific & Japan
- 4.5.1.2 Competitive Benchmarking
- 4.5.1.3 Business Challenges
- 4.5.1.4 Business Drivers

4.5.2 Applications

- 4.5.2.1 Asia-Pacific & Japan Micro Mobility Market, by Application, Value Data

4.5.3 Products

- 4.5.3.1 Asia-Pacific & Japan Micro Mobility Market, by Product Type, Value Data

4.5.4 Asia-Pacific & Japan: Country-Level Analysis

4.5.4.1 Japan

4.5.4.1.1 Markets

4.5.4.1.1.1 Consumer Attributes

4.5.4.1.1.2 Key Service Providers in Japan

4.5.4.1.1.3 Business Challenges

4.5.4.1.1.4 Business Drivers

4.5.4.1.1.5 Pricing Analysis

4.5.4.1.1.6 Government Programs/Regulations/Initiatives

4.5.4.1.1.7 Docking Stations and Bike, by City

4.5.4.1.2 Products

4.5.4.1.2.1 Japan Micro Mobility Market, by Product Type, Value Data

4.5.4.2 India

4.5.4.2.1 Markets

4.5.4.2.1.1 Consumer Attributes

4.5.4.2.1.2 Key Service Providers in India

4.5.4.2.1.3 Business Challenges

4.5.4.2.1.4 Business Drivers

4.5.4.2.1.5 Pricing Analysis

4.5.4.2.1.6 Government Programs/Regulations/Initiatives

4.5.4.2.1.7 Docking Stations and Bike, by City

4.5.4.3 Products

4.5.4.3.1 India Micro Mobility Market, by Product Type, Value Data

4.5.4.4 South Korea

4.5.4.4.1 Markets

4.5.4.4.1.1 Consumer Attributes

4.5.4.4.1.2 Key Service Providers in South Korea

4.5.4.4.1.3 Business Challenges

4.5.4.4.1.4 Business Drivers

4.5.4.4.1.5 Pricing Analysis

4.5.4.4.1.6 Docking Stations and Bike, by City

4.5.4.5 Products

4.5.4.5.1 South Korea Micro Mobility Market, by Product Type, Value Data

4.5.4.6 Australia

4.5.4.6.1 Markets

4.5.4.6.1.1 Consumer Attributes

4.5.4.6.1.2 Key Service Providers in Australia

4.5.4.6.1.3 Business Challenges

4.5.4.6.1.4 Business Drivers

4.5.4.6.1.5 Pricing Analysis

4.5.4.6.1.6 Government Programs/Regulations/Initiatives

4.5.4.6.1.7 Docking Stations and Bike, by City

4.5.4.7 Products

4.5.4.7.1 Australia Micro Mobility Market, by Product Type, Value Data

4.5.4.8 Rest-of-Asia-Pacific & Japan

4.5.4.8.1 Markets

4.5.4.8.1.1 Consumer Attributes

4.5.4.8.1.2 Key Service Providers in Rest-of-Asia-Pacific & Japan

4.5.4.8.1.3 Business Challenges

4.5.4.8.1.4 Business Drivers

4.5.4.8.1.5 Pricing Analysis

4.5.4.8.1.6 Docking Stations and Bike, by City

4.5.4.9 Products

4.5.4.9.1 Rest-of-Asia-Pacific & Japan Micro Mobility Market, by Product Type, Value Data

4.6 Rest-of-the-World (RoW)

4.6.1 Markets

4.6.1.1 Key Micro Mobility Service Providers in Rest-of-the-World

4.6.1.2 Competitive Benchmarking

4.6.1.3 Business Challenges

4.6.1.4 Business Drivers

4.6.1.5 Pricing Analysis

4.6.1.6 Government Programs/Regulations/Initiatives

4.6.1.7 Docking Stations and Bike, by City

4.6.2 Applications

4.6.2.1 Rest-of-the-World Micro Mobility Market, by Application, Value Data

4.6.3 Products

4.6.3.1 Rest-of-the-World Micro Mobility Market, by Product Type, Value Data

5 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

5.1 Competitive Benchmarking

5.2 Company Profiles

5.2.1 Type 1 Companies (by Product Offerings): E-scooter and Bikes

5.2.1.1 Lime

5.2.1.1.1 Company Overview

5.2.1.1.2 Product Portfolio

5.2.1.1.3 Business Strategies

5.2.1.1.3.1 Product Development

- 5.2.1.1.3.2 Market Development
- 5.2.1.1.4 Competitive Position of the Company
 - 5.2.1.1.4.1 Strengths of the Company
 - 5.2.1.1.4.2 Weaknesses of the Company
- 5.2.1.2 Lyft, Inc.
 - 5.2.1.2.1 Company Overview
 - 5.2.1.2.2 Product Portfolio
 - 5.2.1.2.3 Business Strategies
 - 5.2.1.2.3.1 Market Development
 - 5.2.1.2.4 Competitive Position of the Company
 - 5.2.1.2.4.1 Strengths of the Company
 - 5.2.1.2.4.2 Weaknesses of the Company
- 5.2.1.3 Hellobike
 - 5.2.1.3.1 Company Overview
 - 5.2.1.3.2 Product Portfolio
 - 5.2.1.3.3 Business Strategies
 - 5.2.1.3.3.1 Product Development
 - 5.2.1.3.4 Corporate Strategies
 - 5.2.1.3.4.1 Mergers and Acquisitions
 - 5.2.1.3.5 Competitive Position of the Company
 - 5.2.1.3.5.1 Strengths of the Company
 - 5.2.1.3.5.2 Weaknesses of the Company
- 5.2.2 Type 2 Companies (by Product Offerings): E-scooter
 - 5.2.2.1 Bird Rides, Inc.
 - 5.2.2.1.1 Company Overview
 - 5.2.2.1.2 Product Portfolio
 - 5.2.2.1.3 Business Strategies
 - 5.2.2.1.3.1 Product Development
 - 5.2.2.1.3.2 Market Development
 - 5.2.2.1.4 Corporate Strategies
 - 5.2.2.1.4.1 Mergers and Acquisitions
 - 5.2.2.1.5 Competitive Position of the Company
 - 5.2.2.1.5.1 Strengths of the Company
 - 5.2.2.1.5.2 Weaknesses of the Company
 - 5.2.2.2 Skip
 - 5.2.2.2.1 Company Overview
 - 5.2.2.2.2 Product Portfolio
 - 5.2.2.2.3 Business Strategies
 - 5.2.2.2.3.1 Product Development

- 5.2.2.2.4 Competitive Position of the Company
 - 5.2.2.2.4.1 Strengths of the Company
 - 5.2.2.2.4.2 Weaknesses of the Company
- 5.2.2.3 Spin
 - 5.2.2.3.1 Company Overview
 - 5.2.2.3.2 Product Portfolio
 - 5.2.2.3.3 Business Strategies
 - 5.2.2.3.3.1 Market Development
 - 5.2.2.3.4 Corporate Strategies
 - 5.2.2.3.4.1 Mergers and Acquisitions
 - 5.2.2.3.5 Competitive Position of the Company
 - 5.2.2.3.5.1 Strengths of the Company
 - 5.2.2.3.5.2 Weaknesses of the Company
- 5.2.2.4 TIER Mobility
 - 5.2.2.4.1 Company Overview
 - 5.2.2.4.2 Product Portfolio
 - 5.2.2.4.3 Business Strategies
 - 5.2.2.4.3.1 Product Development
 - 5.2.2.4.4 Corporate Strategies
 - 5.2.2.4.4.1 Mergers and Acquisitions
 - 5.2.2.4.5 Competitive Position of the Company
 - 5.2.2.4.5.1 Strengths of the Company
 - 5.2.2.4.5.2 Weaknesses of the Company
- 5.2.2.5 Neuron Mobility
 - 5.2.2.5.1 Company Overview
 - 5.2.2.5.2 Product Portfolio
 - 5.2.2.5.3 Business Strategies
 - 5.2.2.5.3.1 Product Development
 - 5.2.2.5.3.2 Market Development
 - 5.2.2.5.4 Corporate Strategies
 - 5.2.2.5.4.1 Partnerships and Joint Ventures
 - 5.2.2.5.5 Competitive Position of the Company
 - 5.2.2.5.5.1 Strengths of the Company
 - 5.2.2.5.5.2 Weaknesses of the Company
- 5.2.2.6 Beam Mobility Holdings Pte. Ltd.
 - 5.2.2.6.1 Company Overview
 - 5.2.2.6.2 Product Portfolio
 - 5.2.2.6.3 Business Strategies
 - 5.2.2.6.3.1 Product Development

- 5.2.2.6.3.2 Market Development
- 5.2.2.6.4 Competitive Position of the Company
 - 5.2.2.6.4.1 Strengths of the Company
 - 5.2.2.6.4.2 Weaknesses of the Company
- 5.2.2.7 VOI
 - 5.2.2.7.1 Company Overview
 - 5.2.2.7.2 Product Portfolio
 - 5.2.2.7.3 Business Strategies
 - 5.2.2.7.3.1 Product Development
 - 5.2.2.7.3.2 Market Development
 - 5.2.2.7.4 Competitive Position of the Company
 - 5.2.2.7.4.1 Strengths of the Company
 - 5.2.2.7.4.2 Weaknesses of the Company
- 5.2.3 Type 3 Companies (by Product Offerings): Bikes
 - 5.2.3.1 Mobike
 - 5.2.3.1.1 Company Overview
 - 5.2.3.1.2 Product Portfolio
 - 5.2.3.1.3 Business Strategies
 - 5.2.3.1.3.1 Product Development
 - 5.2.3.1.3.2 Market Development
 - 5.2.3.1.4 Competitive Position of the Company
 - 5.2.3.1.4.1 Strengths of the Company
 - 5.2.3.1.4.2 Weaknesses of the Company
 - 5.2.3.2 Uber Technologies Inc.
 - 5.2.3.2.1 Company Overview
 - 5.2.3.2.2 Product Portfolio
 - 5.2.3.2.3 Business Strategies
 - 5.2.3.2.3.1 Market Development
 - 5.2.3.2.4 Corporate Strategies
 - 5.2.3.2.4.1 Mergers and Acquisitions
 - 5.2.3.2.5 Competitive Position of the Company
 - 5.2.3.2.5.1 Strengths of the Company
 - 5.2.3.2.5.2 Weaknesses of the Company
 - 5.2.3.3 Yulu Bikes Pvt Ltd
 - 5.2.3.3.1 Company Overview
 - 5.2.3.3.2 Product Portfolio
 - 5.2.3.3.3 Business Strategies
 - 5.2.3.3.3.1 Market Development
 - 5.2.3.3.4 Corporate Strategies

- 5.2.3.3.4.1 Partnerships and Joint Ventures
- 5.2.3.3.5 Competitive Position of the Company
 - 5.2.3.3.5.1 Strengths of the Company
 - 5.2.3.3.5.2 Weaknesses of the Company
- 5.2.3.4 Ofo
 - 5.2.3.4.1 Company Overview
 - 5.2.3.4.2 Product Portfolio
 - 5.2.3.4.3 Business Strategies
 - 5.2.3.4.3.1 Market Development
 - 5.2.3.4.4 Competitive Position of the Company
 - 5.2.3.4.4.1 Strengths of the Company
 - 5.2.3.4.4.2 Weaknesses of the Company
- 5.2.3.5 DiDi Chuxing
 - 5.2.3.5.1 Company Overview
 - 5.2.3.5.2 Product Portfolio
 - 5.2.3.5.3 Business Strategies
 - 5.2.3.5.3.1 Product Development
 - 5.2.3.5.4 Corporate Strategies
 - 5.2.3.5.4.1 Mergers and Acquisitions
 - 5.2.3.5.5 Competitive Position of the Company
 - 5.2.3.5.5.1 Strengths of the Company
 - 5.2.3.5.5.2 Weaknesses of the Company
- 5.2.4 List of Other Key Players

6 RESEARCH METHODOLOGY

- 6.1 Data Sources
 - 6.1.1 Primary Data Sources
 - 6.1.2 Secondary Data Sources
- 6.2 Data Triangulation
- 6.3 Market Estimation and Forecast
 - 6.3.1 Top-Down and Bottom-Up Approach
 - 6.3.2 Factors for Data Prediction and Modeling

List Of Tables

LIST OF TABLES

Table 1: Benefit Analysis for Electric Micro Mobility Vs. Gasoline Ride Sharing

Table 2: Initiatives by Automotive OEMs in Micro Mobility Ecosystem

Table 3: Key Startups in Micro Mobility Market

Table 4: Total Funding to Key Startups

Table 5: Unicorn Startups in Micro Mobility Market

Table 6: Impact of Business Opportunities

Table 7: Global Micro Mobility Market, by Application, \$Million, 2019-2025

Table 8: E-Scooter Service Providers

Table 9: Station-Based vs. Dockless Bike Sharing System

Table 10: Global Micro Mobility Market, by Product, \$Million, 2019-2025

Table 11: Global Micro Mobility Market (by Region), \$Million, 2019-2025

Table 12: North America Micro Mobility Market (by Application), \$Million, 2019-2025

Table 13: North America Micro Mobility Market (by Product), \$Million, 2019-2025

Table 14: Government Programs/Regulations/Initiatives in the Country

Table 15: U.S. Micro Mobility Market (by Product), \$Million, 2019-2025

Table 16: Government Programs/Regulations/Initiatives in the Country

Table 17: Canada Micro Mobility Market (by Product), \$Million, 2019-2025

Table 18: Government Programs/Regulations/Initiatives in the Country

Table 19: Mexico Micro Mobility Market (by Product), \$Million, 2019-2025

Table 20: Europe Micro Mobility Market (by Application), \$Million, 2019-2025

Table 21: Europe Micro Mobility Market (by Product), \$Million, 2019-2025

Table 22: Government Programs/Regulations/Initiatives in the Country

Table 23: Germany Micro Mobility Market (by Product), \$Million, 2019-2025

Table 24: Government Programs/Regulations/Initiatives in the Country

Table 25: France Micro Mobility Market (by Product), \$Million, 2019-2025

Table 26: Government Programs/Regulations/Initiatives in the Country

Table 27: Italy Micro Mobility Market (by Product), \$Million, 2019-2025

Table 28: Rest-of-Europe Micro Mobility Market (by Product), \$Million, 2019-2025

Table 29: Government Programs/Regulations/Initiatives in the Country

Table 30: U.K. Micro Mobility Market (by Application), \$Million, 2019-2025

Table 31: U.K. Micro Mobility Market (by Product), \$Million, 2019-2025

Table 32: Government Programs/Regulations/Initiatives in the Country

Table 33: China Micro Mobility Market (by Application), \$Million, 2019-2025

Table 34: China Micro Mobility Market (by Product), \$Million, 2019-2025

Table 35: Asia-Pacific & Japan Micro Mobility Market (by Application), \$Million,

2019-2025

Table 36: Asia-Pacific & Japan Micro Mobility Market (by Product), \$Million, 2019-2025

Table 37: Government Programs/Regulations/Initiatives in the Country

Table 38: Japan Micro Mobility Market (by Product), \$Million, 2019-2025

Table 39: Government Programs/Regulations/Initiatives in the Country

Table 40: India Micro Mobility Market (by Product), \$Million, 2019-2025

Table 41: South Korea Micro Mobility Market (by Product), \$Million, 2019-2025

Table 42: Government Programs/Regulations/Initiatives in the Country

Table 43: Australia Micro Mobility Market (by Product), \$Million, 2019-2025

Table 44: Rest-of-Asia-Pacific & Japan Micro Mobility Market (by Product), \$Million, 2019-2025

Table 45: Government Programs/Regulations/Initiatives in the Country

Table 46: Rest-of-the-World Micro Mobility Market (by Application), \$Million, 2019-2025

Table 47: Rest-of-the-World Micro Mobility Market (by Product), \$Million, 2019-2025

List Of Figures

LIST OF FIGURES

- Figure 1: Global Micro Mobility Market, \$Million, 2019-2025
- Figure 2: Global Micro Mobility Market (by Application), Value, 2019, 2022 and 2025
- Figure 3: Global Micro Mobility Market (by Product), Value, 2019-2025
- Figure 4: Global Micro Mobility Market (by Region), 2019
- Figure 5: Global Micro Mobility Market: Coverage
- Figure 6: Global Micro Mobility Supply Chain
- Figure 7: Mega Trends Impacting Micro Mobility Market
- Figure 8: Impact of Business Drivers
- Figure 9: Impact of Business Challenges
- Figure 10: Key Business and Corporate Strategies
- Figure 11: Share of Key Market Strategies and Developments, 2017-2020
- Figure 12: Share of Key Market Strategies and Developments, 2017-2020
- Figure 13: Private Use of Micro Mobility
- Figure 14: Private Micro Mobility Market, \$Million, 2019-2025
- Figure 15: Commercial Micro Mobility Market, \$Million, 2019-2025
- Figure 16: Operating Sites of E-scooters
- Figure 17: E-Scooter Timeline
- Figure 18: Evolution of Bike-Sharing System
- Figure 19: Global E-Scooter Micro Mobility Market, \$Million, 2019-2025
- Figure 20: Global Station-Based Bike Micro Mobility Market, \$Million, 2019-2025
- Figure 21: Global Dockless Bike Micro Mobility Market, \$Million, 2019-2025
- Figure 22: Global Micro Mobility Market Opportunity Matrix (by Region), 2019-2025
- Figure 23: Global Micro Mobility Market (by Product Type), 2019-2025
- Figure 24: North America Micro Mobility Market, \$Million, 2019-2025
- Figure 25: Average Trip Cost (\$/Ride)
- Figure 26: U.S. Micro Mobility Market, \$Million, 2019-2025
- Figure 27: Average Trip Cost (\$/Ride)
- Figure 28: Canada Micro Mobility Market, \$Million, 2019-2025
- Figure 29: Average Trip Cost (\$/Ride)
- Figure 30: Mexico Micro Mobility Market, \$Million, 2019-2025
- Figure 31: Europe Micro Mobility Market, \$Million, 2019-2025
- Figure 32: Average Trip Cost (\$/Ride)
- Figure 33: Germany Micro Mobility Market, \$Million, 2019-2025
- Figure 34: Average Trip Cost (\$/Ride)
- Figure 35: France Micro Mobility Market, \$Million, 2019-2025

- Figure 36: Average Trip Cost (\$/Ride)
- Figure 37: Italy Micro Mobility Market, \$Million, 2019-2025
- Figure 38: Average Trip Cost (\$/Ride)
- Figure 39: Rest-of-Europe Micro Mobility Market, \$Million, 2019-2025
- Figure 40: Average Trip Cost (\$/Ride)
- Figure 41: U.K. Micro Mobility Market, \$Million, 2019-2025
- Figure 42: Average Trip Cost (\$/Ride)
- Figure 43: China Micro Mobility Market, \$Million, 2019-2025
- Figure 44: Asia-Pacific & Japan Micro Mobility Market, \$Million, 2019-2025
- Figure 45: Average Trip Cost (\$/Ride)
- Figure 46: Japan Micro Mobility Market, \$Million, 2019-2025
- Figure 47: Average Trip Cost (\$/Ride)
- Figure 48: India Micro Mobility Market, \$Million, 2019-2025
- Figure 49: Average Trip Cost (\$/Ride)
- Figure 50: South Korea Micro Mobility Market, \$Million, 2019-2025
- Figure 51: Average Trip Cost (\$/Ride)
- Figure 52: Australia Micro Mobility Market, \$Million, 2019-2025
- Figure 53: Average Trip Cost (\$/Ride)
- Figure 54: Rest-of-Asia-Pacific & Japan Micro Mobility Market, \$Million, 2019-2025
- Figure 55: Average Trip Cost (\$/Ride)
- Figure 56: Rest-of-the-World Micro Mobility Market, \$Million, 2019-2025
- Figure 57: Competitive Benchmarking
- Figure 58: Lime: Overall Product Portfolio
- Figure 59: Lyft, Inc.: Overall Product Portfolio
- Figure 60: Hellobike: Overall Product Portfolio
- Figure 61: Bird Rides, Inc: Overall Product Portfolio
- Figure 62: Skip: Overall Product Portfolio
- Figure 63: Spin: Overall Product Portfolio
- Figure 64: TIER Mobility: Overall Product Portfolio
- Figure 65: Neuron Mobility: Overall Product Portfolio
- Figure 66: Beam Mobility Holdings Pte. Ltd.: Overall Product Portfolio
- Figure 67: VOI: Overall Product Portfolio
- Figure 68: Mobike: Overall Product Portfolio
- Figure 69: Uber Technologies Inc.: Overall Product Portfolio
- Figure 70: Yulu Bikes Pvt Ltd: Overall Product Portfolio
- Figure 71: Ofo: Overall Product Portfolio
- Figure 72: DiDi Chuxing: Overall Product Portfolio
- Figure 73: Data Triangulation
- Figure 74: Top-Down and Bottom-Up Approach

Figure 75: Assumptions and Limitations

I would like to order

Product name: Micro Mobility Market - A Global and Regional Analysis: Focus on Applications, Products, and Country-Wise Assessment - Analysis and Forecast, 2020-2025

Product link: <https://marketpublishers.com/r/M31EA5CE10ADEN.html>

Price: US\$ 6,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M31EA5CE10ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

