

Medical Tape and Bandages Market - A Global and Regional Analysis: Focus on Region, Country-Level Analysis, and Competitive Landscape - Analysis and Forecast, 2023-2030

<https://marketpublishers.com/r/MD03D3E8B1E9EN.html>

Date: June 2024

Pages: 0

Price: US\$ 2,499.00 (Single User License)

ID: MD03D3E8B1E9EN

Abstracts

Hard copy option is available on any of the options above at an additional charge of \$500. Please email us at order@marketpublishers.com with your request.

Introduction of Medical Tape and Bandages

The global medical tape and bandages market, valued at \$3,658.7 million in 2022, is on a trajectory of robust growth and is anticipated to reach \$4,490.8 million by 2030. This market is expected to expand at a compound annual growth rate (CAGR) of 2.61% between 2023 and 2030. Such growth is propelled by the increasing prevalence of chronic wounds such as diabetic ulcers, venous ulcers, and pressure injuries, particularly among the aging global population.

Market Introduction

The global market for medical tapes and bandages is a crucial segment within the healthcare sector, primarily driven by the increasing demand for effective wound management solutions across various medical settings, including hospitals, clinics, and home care. Medical tapes and bandages are essential for securing dressings and devices, managing wounds, and supporting injured body parts, catering to a wide array of medical conditions and surgical procedures. This market's growth has been fueled by the rising incidences of chronic diseases such as diabetes, which often necessitate ongoing wound care, an aging global population more prone to chronic conditions and injuries, and advancements in medical procedures that require post-operative care and wound management.

Significant innovations in product materials and functionalities, such as the development of silicone-based adhesives for skin-friendly applications and the introduction of advanced bandages with antimicrobial properties and increased absorbency, are propelling the market forward. Furthermore, the increasing awareness about infection control and the importance of efficient wound healing practices in healthcare settings are pushing the demand for medical tapes and bandages. As healthcare providers and patients alike seek more effective and efficient medical supplies, the market for medical tapes and bandages is expected to see considerable growth and evolution in the coming years, responding to the needs of a dynamically changing healthcare landscape.

Regional Segmentation:

North America

U.S.

Canada

Europe

U.K.

Germany

France

Italy

Spain

Netherlands

Switzerland

Russian Federation

Turkey

Poland

Belgium

Sweden

Ireland

Norway

Austria

Denmark

Finland

Portugal

Czech Republic

Romania

Greece

Slovakia

Ukraine

Asia-Pacific

Japan

China

India

South Korea

Australia

Malaysia

Thailand

Latin America

Brazil

Mexico

Colombia

Argentina

Chile

Rest-of-the-World

The global medical tape and bandages market is projected to grow from \$3,658.7 million in 2022 to \$4,490.8 million by 2030, at a CAGR of 2.61%. Regionally, Asia-Pacific maintains the largest market share, and it is expected to demonstrate steady growth with a CAGR of 3.07% due to the rapid expansion of healthcare infrastructure and increasing public health awareness about effective wound management. North America is expected to follow with a 1.27% CAGR, driven by the rising prevalence of chronic diseases such as diabetes and obesity, which require ongoing management of chronic wounds using medical tapes and bandages. The Europe region is expected to show growth at a 2.44% CAGR, fueled by increasing investments in healthcare technology and a growing elderly population that necessitates more advanced wound care solutions. Latin America and the Rest-of-the-World regions are expected to exhibit the highest growth rates at 3.23% and 3.70%, respectively, due to improvements in healthcare infrastructure and the increasing adoption of Western medical practices, alongside government initiatives aimed at enhancing overall healthcare accessibility and quality.

Recent Developments in the Medical Tape and Bandages Market

In February 2023, 3M announced the latest medical adhesive, which provides an extended wear duration of up to 28 days.

In August 2022, Gentell acquired specific conventional and advanced wound care products and dressings from Integra LifeSciences. However, Integra LifeSciences will retain ownership of their MediHoney and TCC-EZ products.

How can this Report add value to an Organization?

Product/Innovation Strategy: Organizations can leverage this information to refine their product development strategies, identify unmet needs in the market, and prioritize areas for innovation. By understanding the latest developments in medical tapes and bandages, companies can align their R&D efforts with market demands and develop differentiated products that offer enhanced efficacy, safety, and patient outcomes.

Growth/Marketing Strategy: With comprehensive market analysis and growth projections, organizations can develop informed growth and marketing strategies. The report offers valuable data on market size and regional trends, enabling companies to identify growth opportunities and target high-potential market segments effectively. By understanding market dynamics and consumer preferences, organizations can tailor their marketing messages, pricing strategies, and distribution channels to maximize market penetration and capture market share.

Competitive Strategy: By assessing the competitive landscape and analyzing key players' strategies, organizations can refine their competitive positioning and develop effective competitive strategies. The report offers insights into competitors' product portfolios, market presence, and strategic initiatives, allowing organizations to benchmark their performance, identify competitive strengths and weaknesses, and capitalize on market gaps and opportunities. This enables organizations to make informed decisions regarding partnerships, acquisitions, and market expansion strategies to strengthen their competitive advantage in the medical tape and bandages market.

Methodology

Key Considerations and Assumptions in Market Engineering and Validation

The base year considered for the calculation of the market size is 2022. A

historical year analysis has been done for the period FY2019-FY2021. The market size has been estimated for FY2022 and projected for the period FY2023-FY2030.

The scope of this report has been carefully derived based on interactions with experts in different companies across the world. This report provides a market study of upstream and downstream products of medical tape and bandages.

The market contribution of medical tape and bandages anticipated to be launched in the future has been calculated based on the historical analysis of the solutions.

Revenues of the companies have been referenced from their annual reports for FY2022 and FY2023. For private companies, revenues have been estimated based on factors such as inputs obtained from primary research, funding history, market collaborations, and operational history.

The market has been mapped based on the available medical tape and bandage solutions. All the key companies with significant offerings in this field have been considered and profiled in this report.

Primary Research:

The primary sources involve industry experts in medical tape and bandages, including the market players offering products and services. Resources such as CEOs, vice presidents, marketing directors, and salespersons have been interviewed to obtain and verify both qualitative and quantitative aspects of this research study.

The key data points taken from the primary sources include:

Validation and triangulation of all the numbers and graphs

Validation of the report's segmentation and key qualitative findings

Understanding the competitive landscape and business model

Current and proposed production values of a product by market players

Percentage split of individual markets for regional analysis

Secondary Research

Open Sources

Certified publications, articles from recognized authors, white papers, directories, and major databases, among others

Annual reports, SEC filings, and investor presentations of the leading market players

Company websites and detailed study of their product portfolio

Gold standard magazines, journals, white papers, press releases, and news articles

Paid databases

The key data points taken from the secondary sources include:

Segmentations and percentage shares

Data for market value

Key industry trends of the top players of the market

Qualitative insights into various aspects of the market, key trends, and emerging areas of innovation

Quantitative data for mathematical and statistical calculations

Key Market Players and Competition Synopsis

In the global medical tapes and bandages market, the competition among key players is intense, with several leading companies dominating due to their innovation, brand

reputation, and extensive distribution networks. Leading companies in this space are distinguished by their commitment to research and development, which enables them to introduce advanced wound care solutions that address a range of needs, from basic wound protection to complex wound management scenarios.

Some prominent names established in this market are:

Avery Dennison Belgie, Bvba

M?Inlycke

3M

ConvaTec

Winner Medical Co., Ltd.

Jackson Allison

DeRoyal Industries, Inc.

Planet (Suzhou) Medical Products Co., Ltd.

StayGuard

Clinisupplies Ltd.

Smith & Nephew

TRIAGE MEDITECH PVT. LTD.

Contents

1 MARKETS

- 1.1 Product Definition
- 1.2 Inclusion and Exclusion Criteria
 - 1.2.1 Inclusion
 - 1.2.2 Exclusion Criteria
- 1.3 Key Questions Answered
- 1.4 Analysis and Forecast Note
- 1.5 Key Findings

2 REGIONS

- 2.1 Regional Summary
- 2.2 North America
 - 2.2.1 U.S.
 - 2.2.2 Canada
- 2.3 Europe
 - 2.3.1 Germany
 - 2.3.2 Austria
 - 2.3.3 Czech Republic
 - 2.3.4 Greece
 - 2.3.5 Poland
 - 2.3.6 Romania
 - 2.3.7 Russian Federation
 - 2.3.8 Slovakia
 - 2.3.9 Turkey
 - 2.3.10 Ukraine
 - 2.3.11 Belgium
 - 2.3.12 Denmark
 - 2.3.13 Finland
 - 2.3.14 France
 - 2.3.15 Ireland
 - 2.3.16 Italy
 - 2.3.17 Netherlands
 - 2.3.18 Norway
 - 2.3.19 Portugal
 - 2.3.20 Spain

- 2.3.21 Sweden
- 2.3.22 Switzerland
- 2.3.23 U.K.
- 2.4 Asia-Pacific
 - 2.4.1 Australia
 - 2.4.2 China
 - 2.4.3 India
 - 2.4.4 Japan
 - 2.4.5 Malaysia
 - 2.4.6 South Korea
 - 2.4.7 Thailand
- 2.5 Latin America
 - 2.5.1 Argentina
 - 2.5.2 Brazil
 - 2.5.3 Chile
 - 2.5.4 Colombia
 - 2.5.5 Mexico
- 2.6 Rest-of-the-World

3. MARKETS - COMPETITIVE BENCHMARKING

- 3.1 Key Strategies and Developments
- 3.2 Key Companies Ecosystem

4. RESEARCH METHODOLOGY

- 4.1 Data Sources
 - 4.1.1 Primary Data Sources
 - 4.1.2 Secondary Data Sources
 - 4.1.3 Data Triangulation
- 4.2 Market Estimation and Forecast

List Of Tables

LIST OF TABLES

Table 1: Market Snapshot

Table 2: Global Medical Tape and Bandages Market, Opportunities

Table 3: Global Medical Tape and Bandages Market (by Region), \$Million, 2021-2030

Table 4: North America Medical Tape and Bandages Market (by Country), \$Million, 2021-2030

Table 5: Europe Medical Tape and Bandages Market (by Country), \$Million, 2021-2030

Table 6: Asia-Pacific Medical Tape and Bandages Market (by Country), \$Million, 2021-2030

Table 7: Latin America Medical Tape and Bandages Market (by Country), \$Million, 2021-2030

Table 8: Rest-of-the-World Medical Tape and Bandages Market (by Country), \$Million, 2021-2030

Table 9: Key Initiatives, 2021-2024

List Of Figures

LIST OF FIGURES

- Figure 1: Global Medical Tape and Bandages Market, \$Million, 2022, 2025, and 2030
- Figure 2: Global Medical Tape and Bandages Market (by Region), \$Million, 2022, 2026, and 2030
- Figure 3: Key Industrial Trends in the Global Medical Tape and Bandages Market
- Figure 4: U.S. Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 5: Canada Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 6: Germany Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 7: Austria Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 8: Czech Republic Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 9: Greece Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 10: Poland Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 11: Romania Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 12: Russian Federation Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 13: Slovakia Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 14: Turkey Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 15: Ukraine Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 16: Belgium Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 17: Denmark Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 18: Finland Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 19: France Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 20: Ireland Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 21: Italy Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 22: Netherlands Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 23: Norway Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 24: Portugal Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 25: Spain Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 26: Sweden Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 27: Switzerland Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 28: U.K. Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 29: Australia Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 30: China Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 31: India Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 32: Japan Medical Tape and Bandages Market, \$Million, 2021-2030
- Figure 33: Malaysia Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 34: South Korea Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 35: Thailand Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 36: Argentina Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 37: Brazil Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 38: Chile Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 39: Colombia Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 40: Mexico Medical Tape and Bandages Market, \$Million, 2021-2030

Figure 41: Data Triangulation

Figure 42: Top-Down and Bottom-Up Approach

Figure 43: Assumptions and Limitations

I would like to order

Product name: Medical Tape and Bandages Market - A Global and Regional Analysis: Focus on Region, Country-Level Analysis, and Competitive Landscape - Analysis and Forecast, 2023-2030

Product link: <https://marketpublishers.com/r/MD03D3E8B1E9EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MD03D3E8B1E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

