

Graves Ophthalmopathy Market - A Global and Regional Analysis: Focus on Treatment Type, Disease Severity, Distribution Channel, Country, and Region - Analysis and Forecast, 2025-2035

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Abstracts

Graves' Ophthalmopathy, also known as thyroid eye disease, is an autoimmune disorder characterized by inflammation and swelling of the tissues surrounding the eyes. It commonly occurs in association with Graves' disease, a condition that causes hyperthyroidism. The immune system mistakenly attacks the muscles and fatty tissues behind the eyes, leading to symptoms such as bulging eyes, eyelid retraction, redness, pain, and double vision. In severe cases, it can cause vision impairment due to pressure on the optic nerve. The condition progresses through an active inflammatory phase followed by a chronic phase of tissue remodelling. Management depends on severity and includes corticosteroids, immunosuppressive agents, biologics such as teprotumumab, radiation therapy, and surgical interventions for vision-threatening cases. Early diagnosis and coordinated care between endocrinologists and ophthalmologists are critical for optimal outcomes.

The increasing prevalence of graves' ophthalmopathy (Thyroid Eye Disease), particularly among individuals with autoimmune thyroid disorders such as Graves' disease, is a major driver of market growth. The condition commonly affects middle-aged women and smokers, and its incidence is rising due to growing awareness and improved diagnosis of thyroid-related disorders. As the number of patients with hyperthyroidism increases globally, the associated risk of developing ophthalmopathy also rises, leading to a higher demand for effective therapeutic options. Given that the disease can cause serious complications such as vision loss and impaired quality of life, there is a growing emphasis on developing targeted and biologic therapies. For instance, the approval of teprotumumab, the first biologic treatment for Thyroid Eye

Disease, has significantly transformed the therapeutic landscape. Increased clinical research, healthcare awareness, and patient advocacy are also fueling early diagnosis and treatment adoption, contributing to the expansion of the market.

Additionally, technological and scientific advancements in biologics and immunotherapies are further driving market growth. The introduction of monoclonal antibodies targeting specific immune pathways has improved treatment efficacy and reduced reliance on corticosteroids, which often have significant side effects. Ongoing clinical trials evaluating novel biologics, biosimilars, and combination therapies are expected to strengthen the treatment pipeline and broaden access to innovative care options. Furthermore, improved imaging techniques such as orbital MRI and CT scans allow earlier and more accurate disease assessment, promoting timely therapeutic intervention and better patient outcomes.

However, despite the promising outlook, high treatment costs remain a major restraint in the Graves' Ophthalmopathy market. Biologic therapies such as teprotumumab are expensive due to complex manufacturing processes and limited production volumes. These costs can create financial barriers for patients and healthcare systems, especially in developing regions. Even in advanced markets, reimbursement challenges and limited insurance coverage can restrict patient access to high-cost treatments. Moreover, the rarity of the condition limits economies of scale, making affordability a persistent concern. Addressing these economic barriers through pricing strategies, broader insurance coverage, and increased biosimilar availability will be essential for sustainable market growth.

The global Graves' Ophthalmopathy market is highly competitive, with key players such as Horizon Therapeutics plc (now part of Amgen Inc.), Roche Holding AG, Novartis AG, Viridian Therapeutics Inc., Immunovant Inc., and Kiniksa Pharmaceuticals Ltd. driving innovation and treatment advancement. To strengthen their presence in this market, companies are actively developing targeted biologic therapies that modulate immune pathways involved in orbital inflammation, offering effective and steroid-sparing alternatives for patients. Strategic partnerships and collaborations between pharmaceutical firms, biotech companies, and academic research centers are accelerating clinical development and expanding the therapeutic pipeline for Graves Ophthalmopathy. Leading companies are also pursuing regulatory approvals and label expansions for monoclonal antibodies and immunomodulatory drugs to enhance their market footprint. Additionally, geographic expansion efforts, particularly across North America, Europe, and Asia-Pacific, are increasing access to advanced therapies in regions with rising prevalence and improved diagnostic capabilities.

Market Segmentation:

Segmentation 1: by Treatment Type

Pharmaceuticals

Biologics

Surgical Interventions

Diagnostic Tools

Segmentation 2: by Disease Severity

Mild

Moderate

Severe

Segmentation 3: by Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Segmentation 4: by Region

North America

Europe

Asia-Pacific

Latin America

Middle East and Africa

Moreover, the integration of advanced diagnostic tools such as high-resolution orbital imaging and autoantibody testing has improved disease characterization and treatment planning. This emphasis on proactive management not only enhances patient outcomes but also increases demand for effective therapeutic options, thereby supporting sustained market expansion.

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Contents

Executive Summary
Scope and Definition
Market/Product Definition
Inclusion and Exclusion
Key Questions Answered
Analysis and Forecast Note

1. GLOBAL GRAVES OPHTHALMOPATHY MARKET: INDUSTRY ANALYSIS

1.1 Market Overview and Ecosystem
1.2 Key Market Trends
 1.2.1 Impact Analysis
1.3 Regulatory Landscape
1.4 Pipeline Analysis
1.5 Market Dynamics
 1.5.1 Overview
 1.5.2 Market Drivers
 1.5.3 Market Restraints
 1.5.4 Market Opportunities

2. GLOBAL GRAVES OPHTHALMOPATHY MARKET (BY TREATMENT TYPE), VALUE (\$MILLION), 2024-2035

2.1 Pharmaceuticals
2.2 Biologics
2.3 Surgical Interventions
2.4 Diagnostic Tools

3. GLOBAL GRAVES OPHTHALMOPATHY MARKET (BY DISEASE SEVERITY), VALUE (\$MILLION), 2024-2035

3.1 Mild
3.2 Moderate
3.3 Severe

4. GLOBAL GRAVES OPHTHALMOPATHY MARKET (BY DISTRIBUTION CHANNEL), VALUE (\$MILLION), 2024-2035

- 4.1 Hospital Pharmacies
- 4.2 Retail Pharmacies
- 4.3 Online Pharmacies

5. GLOBAL GRAVES OPHTHALMOPATHY MARKET (BY REGION), VALUE (\$MILLION), 2024-2035

- 5.1 North America
 - 5.1.1 Market Dynamics
 - 5.1.2 Market Sizing and Forecast
 - 5.1.3 North America Graves Ophthalmopathy Market, by Country (\$Million), 2024-2035
 - 5.1.3.1 U.S.
 - 5.1.3.2 Canada
- 5.2 Europe
 - 5.2.1 Market Dynamics
 - 5.2.2 Market Sizing and Forecast
 - 5.2.3 Europe Graves Ophthalmopathy Market, by Country (\$Million), 2024-2035
 - 5.2.3.1 Germany
 - 5.2.3.2 UK
 - 5.2.3.3 France
 - 5.2.3.4 Italy
 - 5.2.3.5 Spain
 - 5.2.3.6 Rest of Europe
- 5.3 Asia-Pacific
 - 5.3.1 Market Dynamics
 - 5.3.2 Market Sizing and Forecast
 - 5.3.3 Asia-Pacific Graves Ophthalmopathy Market, by Country (\$Million), 2024-2035
 - 5.3.3.1 China
 - 5.3.3.2 India
 - 5.3.3.3 Japan
 - 5.3.3.4 South Korea
 - 5.3.3.5 Rest-of-Asia Pacific
- 5.4 Latin America
 - 5.4.1 Market Dynamics
 - 5.4.2 Market Sizing and Forecast
 - 5.4.3 Latin America Graves Ophthalmopathy Market, by Country (\$Million), 2024-2035
 - 5.4.3.1 Brazil
 - 5.4.3.2 Mexico

5.4.3.3 Argentina

5.4.3.4 Rest-of-Latin America

5.5 Middle East and Africa

5.5.1 Market Dynamics

5.5.2 Market Sizing and Forecast

6. COMPETITIVE LANDSCAPE AND COMPANY PROFILES

6.1 Competitive Landscape

6.1.1 Mergers and Acquisitions

6.1.2 Partnership, Alliances and Business Expansion

6.1.3 New Offerings

6.1.4 Regulatory Activities

6.1.5 Funding Activities

6.2 Company Profiles

6.2.1 Novartis AG.

6.2.1.1 Overview

6.2.1.2 Top Products / Product Portfolio

6.2.1.3 Top Competitors

6.2.1.4 Target Customers/End-Users

6.2.1.5 Key Personnel

6.2.1.6 Analyst View

6.2.2 Horizon Therapeutics.

6.2.2.1 Overview

6.2.2.2 Top Products / Product Portfolio

6.2.2.3 Top Competitors

6.2.2.4 Target Customers/End-Users

6.2.2.5 Key Personnel

6.2.2.6 Analyst View

6.2.3 Viridian Therapeutics Inc.

6.2.3.1 Overview

6.2.3.2 Top Products / Product Portfolio

6.2.3.3 Top Competitors

6.2.3.4 Target Customers/End-Users

6.2.3.5 Key Personnel

6.2.3.6 Analyst View

6.2.4 Others

7. RESEARCH METHODOLOGY

List Of Figures

LIST OF FIGURES

Figure: Graves Ophthalmopathy Market (by Scenario), \$Million, 2024, 2030, and 2035

Figure: Global Graves Ophthalmopathy Market, 2024 and 2035

Figure: Global Graves Ophthalmopathy Market Key Trends, Impact Analysis

Figure: North America Graves Ophthalmopathy Market, \$Million, 2024-2035

Figure: Europe Graves Ophthalmopathy Market, \$Million, 2024-2035

Figure: Asia-Pacific Graves Ophthalmopathy Market, \$Million, 2024-2035

List Of Tables

LIST OF TABLES

Table: Market Snapshot

Table: Market Dynamics

Table: Global Graves Ophthalmopathy Market (by Treatment Type), \$Million, 2024-2035

Table: Global Graves Ophthalmopathy Market (by Disease Severity), \$Million, 2024-2035

Table: Global Graves Ophthalmopathy Market (by Distribution Channel), \$Million, 2024-2035

Table: Global Graves Ophthalmopathy Market (by Region), \$Million, 2024-2035

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