

# **Global Video Surveillance Market: Focus on Ecosystem (Camera, Monitor, Storage, Software, Services), Applications, and Emerging Trends - Analysis and Forecast: 2018-2023**

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## **Abstracts**

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The report presents a detailed market analysis including an in-depth analysis of the market drivers, opportunities, challenges, and growth trends mapped across equipment, software, services, application, and geographies. The market is segmented based on ecosystem (cameras, monitors, storage, software, and services), application areas, and geographical regions. The rising security concerns, along with the need for highly efficient and time-saving surveillance systems at affordable costs, is one of the pressing matters to be looked upon in the current scenario. The effort to deliver such solutions, along with the growing application across various verticals, is acting as one of the major drivers for the video surveillance industry.

The increasing demand for Video Content Analytics (VCA) and Video Surveillance as a Service (VSaaS), the incorporation of artificial intelligence in video surveillance systems, the increasing demand of intelligent transportation systems, and the integration of surveillance with technologies, such as drones and body-worn cameras, have been identified as the key opportunities that could escalate the market growth in the coming years. However, lack of standardization, high initial costs, and threat to data integrity continue to remain the pain points of the market. Moreover, the reduction in the cost of cloud storage solution has surfaced as a key opportunity for service players in the video surveillance market.

The video surveillance ecosystem chapter is the result of a comprehensive and rigorous

research. The chapter is divided into five major ecosystems which are the camera, monitor, storage, software, and services. Cameras are further segmented by technology, connectivity, resolution, and product type. Storage section is discussed under two subheadings of storage – media and technology. The information supplied in the report includes key market players, market size, key restraints, and growth opportunities.

The software market deals with video analytics and Video Management Software (VMS) and service market with Video Surveillance as a Service (VSaaS). Each segment is presented with the key players, restraints, and opportunities in addition to the applications of these software in the video surveillance market. The next segment discusses the evolving market of Video Surveillance as a Service. This segment also discusses the market of VSaaS across different applications, geographies, and types.

Since the last decade, the video surveillance systems have penetrated a plethora of application areas including parks, stadiums, hospitals, retail outlets, bank, and institutions, among others. The report provides an exhaustive application analysis including the market statistics for different verticals, such as commercial, infrastructure and others, and enumerates various use cases with a futuristic roadmap for each industry vertical.

Being an extensive research and study on the leading as well as developing regions in the video surveillance market, such as APAC, North America, Middle East, and Latin America, the report provides the market statistics, drivers, challenges, and opportunities across these regions.

The report also formulates the entire value chain of the market, along with industry trends of video surveillance equipment, software, and services with emphasis on market timelines & technology roadmaps, and market dynamics. Some of the key players identified in the report are Avigilon Corporation (Canada), Axis Communication (U.S.), Panasonic Corporation (Japan), Hanwha Techwin Co. Ltd (Korea), Bosch Security systems (Germany), and Hangzhou Hikvision Digital Technology Co., Ltd. (China), among others.

Key questions answered in the report

What is the estimated global video surveillance market value by 2023 along with the estimated CAGR?

What are the driving factors for the global video surveillance market through 2018 to 2023?

Which factors are impeding the growth of the global video surveillance market?

How are IP cameras expected to surpass the demands of analog video surveillance systems in the next two years?

Which storage technology is estimated to prove to be the most cost-efficient for video surveillance systems?

What is the importance of software in video surveillance systems?

Which application is expected to dominate the global video surveillance application market by 2023?

Which region is expected to lead the global video surveillance market by 2023?

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