

# **Global Video Surveillance Market: Focus on Ecosystem, Application (Infrastructure, Commercial Residential, Industrial, Institutional, Others), and Region - Analysis and Forecast, 2020-2025**

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## **Abstracts**

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### **Key Questions Answered in this Report:**

What is the global video surveillance market size in terms of revenue from 2019-2025?

Which video surveillance category is dominant during the forecast period?

What is the revenue generated by the different applications, ecosystem categories, and camera types of video surveillance market?

What are the trends in the global video surveillance market across different regions?

What are the major driving forces that tend to increase the demand for video surveillance during the forecast period 2020-2025?

What are the major challenges inhibiting the growth of the global video surveillance market?

What are the major technological advancements that drive the global video surveillance market growth?

What was the total revenue generated by the global video surveillance market across different regions (North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa) in 2019, and what are the estimates by 2025?

Who are the key players in the global video surveillance market, and what are the new strategies adopted by them to make a mark in the industry?

What major opportunities do the video surveillance companies foresee in the next five years (2020-2025)?

What is the competitive strength of the key leading players in the video surveillance market?

## Global Video Surveillance Market Forecast, 2020-2025

The video surveillance industry analysis by BIS Research projects the market to grow at a significant CAGR of 10.06% on the basis of value during the forecast period from 2020 to 2025. Asia-Pacific region dominated the global video surveillance with a share of 58.12% in 2019.

The constantly expanding infrastructure in China and India has been a significant driver in promoting the growth of video surveillance in these countries. The decline in the costs of the overall CCTV-based security system packages due to the reduction in the prices of video cameras has hiked the price competitiveness of these surveillance systems, especially in the Chinese, Indian, and South Korean markets. The on-going COVID-19 pandemic, rising crime rate, terrorism, threats from illegal intruders in the countries, and the consequent increasing security needs are some of the other factors driving the growth of the video surveillance market in Asia-Pacific region.

The global video surveillance has gained widespread importance owing to increasing conflicts, political instability, and terrorism activities, coupled with increasing border instability which in turn forces countries to strengthen their military capabilities. Further, COVID-19, a highly contagious disease has caused high fatality to human lives in countries such as the U.S., China, Japan, Italy, Spain, and South Korea. Thus, many companies are continuously supplying surveillance products, including CCTV cameras and thermal cameras, to hardest-hit countries in order to keep a track on the lockdown situation. In January 2020, Zhejiang Dahua Technology Co., Ltd. deployed many

thermal cameras to various cities of China, including banks, commercial complexes, and transportation. This equipment was also supplied to other Asian countries.

The absence of large bandwidth, storage network connection, and threat to data integrity are some of the factors that are restraining the market growth.

### Scope of the Global Video Surveillance Market

The video surveillance market research provides detailed market information for segmentation on the basis of ecosystems, applications, and regions. The purpose of this market analysis is to examine the video surveillance outlook in terms of factors driving the market, trends, technological developments, and market share, among others.

The report further takes into consideration the market dynamics and the competitive landscape, along with the detailed financial and product contribution of the key players operating in the market.

### Global Video Surveillance Market Segmentation

The storage segment dominated the global video surveillance in 2019 owing to the increasing employment of the surveillance systems in homes, small buildings, retail stores, and other similar places. Further, the falling prices of the hard disk drives have also contributed to the growth of the storage system in the video surveillance market.

While highlighting the key driving and restraining forces for this market, the report also provides a detailed study of the industry that is analyzed. The report also analyzes various applications that include infrastructure, commercial, residential, industrial, institutional, and others.

The video surveillance is segregated on the basis of five major regions, namely, North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa. Data for each of these regions (by country) has also been provided in the report.

### Key Companies in the Global Video Surveillance Industry

The key market players in the global video surveillance market include Avigilon Corporation, Axis Communications AB, Canon Inc., Cisco Systems Inc., Dahua Technology Co. Ltd., FLIR Systems Inc., Hangzhou Hikvision Digital Technology Co.,

Ltd., Huawei Technologies Co., Ltd., Panasonic Corporation, Sony Corporation, and Verint Systems Inc., Bosch Security Systems, Hanwha Techwin Co. Ltd., Honeywell Security, Pelco, and The Infinova Group, among others.

## Contents

### 1 MARKET DYNAMICS

#### 1.1 Impact Analysis of Drivers and Restraints

#### 1.2 Drivers

- 1.2.1 Increase Adoption of Surveillance Systems to monitor COVID-19 cases
- 1.2.2 Increasing Smart Cities and Megaprojects Globally
- 1.2.3 Increasing Government Initiatives to Improve Public Safety
- 1.2.4 Adoption of Video Surveillance Systems in Educational Institutes
- 1.2.5 Adoption of IP Cameras to Support Internet of Things (IoT)
- 1.2.6 Development of System on Chips (SoC) Improving Processing Speed

#### 1.3 Market Restraints

- 1.3.1 Absence of Large Bandwidth and Storage Network Connection
- 1.3.2 Threat to Data Integrity
- 1.3.3 Burden of Data Storage for Government Agencies

#### 1.4 Market Opportunities

- 1.4.1 Integration of Artificial Intelligence and Deep Learning in Video Surveillance
- 1.4.2 Increasing Demand for VSaaS and VCA
- 1.4.3 Increasing Demand for Intelligent Transportation System
- 1.4.4 Increase Adoption of Video Surveillance Drones and Body-Worn Cameras
- 1.4.5 Development of Semiconductors for Video Surveillance Systems

### 2 INDUSTRY ANALYSIS

#### 2.1 Industry Trends

- 2.1.1 Multi-Sensor Cameras
- 2.1.2 Cybersecurity
- 2.1.3 IoT Video Analytics and Artificial Intelligence
  - 2.1.3.1 Gait Recognition
  - 2.1.3.2 Ella: A Technology Platform
- 2.1.4 Cloud Computing

#### 2.2 Major Surveillance Projects till December 2019

#### 2.3 Impact of COVID-19 on Video Surveillance Market

#### 2.4 Supply Chain Analysis

#### 2.5 Value Chain Analysis

#### 2.6 Product Mapping

#### 2.7 Key Regulations and Associations

#### 2.8 PORTER'S Analysis

- 2.8.1 Industry Attractiveness
  - 2.8.1.1 Threat of Substitutes
  - 2.8.1.2 Threat of New Entrants
  - 2.8.1.3 Bargaining Power of Suppliers
  - 2.8.1.4 Bargaining Power of Buyers
  - 2.8.1.5 Intensity of Rivalry
- 2.9 Pricing Analysis of Different Kinds of Camera
  - 2.9.1 Analog vs. IP Cameras
  - 2.9.2 Home Security Cameras by Connectivity
  - 2.9.3 Security Cameras by Types

### **3 COMPETITIVE INSIGHTS**

- 3.1 Key Strategies and Developments
  - 3.1.1 Product Launches
  - 3.1.2 Partnerships, Collaborations, and Joint Ventures
  - 3.1.3 Other Key Developments
- 3.2 Market Share Analysis

### **4 GLOBAL VIDEO SURVEILLANCE MARKET, 2019-2025**

- 4.1 Assumptions
- 4.2 Limitations
- 4.3 Market Overview

### **5 GLOBAL VIDEO SURVEILLANCE MARKET (BY ECOSYSTEM), 2019-2025**

- 5.1 Market Overview
  - 5.1.1 Camera
    - 5.1.1.1 Video Surveillance Camera (by Technology)
      - 5.1.1.1.1 Analog Camera
      - 5.1.1.1.2 IP Camera
      - 5.1.1.1.3 Overview of Connectivity Type for IP Camera
    - 5.1.1.2 Video Surveillance Camera (by Product Type)
      - 5.1.1.2.1 Fixed Cameras
      - 5.1.1.2.2 Pan/Tilt/Zoom (PTZ) Cameras
      - 5.1.1.2.3 Others (Panoramic and Thermal)
    - 5.1.1.3 Video Surveillance Camera (by Application)
    - 5.1.1.4 Video Surveillance Camera (by Region)

- 5.1.1.5 Overview of Connectivity Types in the Camera Market
  - 5.1.1.5.1 Wired Camera
  - 5.1.1.5.2 Wireless Cameras
- 5.1.1.6 Video Surveillance Camera (by Resolution)
  - 5.1.1.6.1 Standard Resolution
  - 5.1.1.6.2 Megapixel Network Camera
  - 5.1.1.6.3 High Definition Camera
- 5.1.2 Monitor
  - 5.1.2.1 Market Overview
  - 5.1.2.2 Global Video Surveillance Monitor Market (by Type)
    - 5.1.2.2.1 LCD Monitor
    - 5.1.2.2.2 LED Monitor
    - 5.1.2.2.3 Others
  - 5.1.2.3 Global Video Surveillance Monitor Market (by Application)
  - 5.1.2.4 Video Surveillance Monitor Market (by Region)
- 5.1.3 Storage
  - 5.1.3.1 Market Overview
  - 5.1.3.2 Video Surveillance Storage (by Media)
    - 5.1.3.2.1 Hard Disk Drives (HDD)
    - 5.1.3.2.2 Solid State Drives (SSD)
    - 5.1.3.2.3 Other Storage Media (Optical Drives & Linear Tapes)
  - 5.1.3.3 Video Surveillance Storage (by Technology)
    - 5.1.3.3.1 Storage Area Network (SAN)
    - 5.1.3.3.2 Direct Attached Storage (DAS)
    - 5.1.3.3.3 Network Video Recorder (NVR)
    - 5.1.3.3.4 Network Attached Storage (NAS)
    - 5.1.3.3.5 Digital Video Recorder (DVR)
    - 5.1.3.3.6 Unified/Hybrid Storage
  - 5.1.3.4 Video Surveillance Storage (by Application)
  - 5.1.3.5 Video Surveillance Storage (by Region)
- 5.1.4 Software
  - 5.1.4.1 Video Surveillance Software (by Type)
    - 5.1.4.1.1 Video Content Analytics
    - 5.1.4.1.2 Video Management Software (VMS)
  - 5.1.4.2 Video Surveillance Software (by Application)
  - 5.1.4.3 Video Surveillance Software Market (by Region)
- 5.1.5 Accessories
  - 5.1.5.1 Video Surveillance Accessories (by Type)
    - 5.1.5.1.1 Cables

- 5.1.5.1.2 Encoders
- 5.1.5.2 Video Surveillance Accessories (by Application)
- 5.1.5.3 Video Surveillance Accessories Market (by Region)
- 5.1.6 Services
  - 5.1.6.1 Video Surveillance as a Service (VSaaS)
  - 5.1.6.2 Application Attributes of Network Connected Storage and VSaaS
  - 5.1.6.3 Overview of Different Types of VSaaS
    - 5.1.6.3.1 Managed Service
    - 5.1.6.3.2 Hosted Service
    - 5.1.6.3.3 Hybrid Service
  - 5.1.6.4 Video Surveillance Service (by Application)
  - 5.1.6.5 Video Surveillance Service (by Region)

## **6 GLOBAL VIDEO SURVEILLANCE MARKET (BY APPLICATION)**

- 6.1 Market Overview
- 6.2 Infrastructure
- 6.3 Commercial
- 6.4 Residential
- 6.5 Industrial
- 6.6 Institutional
- 6.7 Others

## **7 GLOBAL VIDEO SURVEILLANCE MARKET (BY REGION)**

- 7.1 Market Overview
- 7.2 North America
  - 7.2.1 North America Video Surveillance Market (by Ecosystem)
  - 7.2.2 North America (by Country)
    - 7.2.2.1 U.S.
    - 7.2.2.2 Canada
- 7.3 Europe
  - 7.3.1 Europe Video Surveillance Market (by Ecosystem)
  - 7.3.2 Europe (by Country)
    - 7.3.2.1 Germany
    - 7.3.2.2 U.K.
    - 7.3.2.3 France
    - 7.3.2.4 Rest-of-Europe
- 7.4 Asia-Pacific



#### 7.4.1 Asia-Pacific Video Surveillance Market (by Ecosystem)

#### 7.4.2 Asia-Pacific (by Country)

##### 7.4.2.1 China

##### 7.4.2.2 Japan

##### 7.4.2.3 India

##### 7.4.2.4 South Korea

##### 7.4.2.5 Indonesia

##### 7.4.2.6 Vietnam

##### 7.4.2.7 Rest-of-Asia-Pacific

#### 7.5 Middle East and Africa

#### 7.5.1 Middle East and Africa Video Surveillance Market (by Ecosystem)

#### 7.5.2 Middle East and Africa (by Country)

##### 7.5.2.1 Saudi Arabia

##### 7.5.2.2 Israel

##### 7.5.2.3 U.A.E

##### 7.5.2.4 South Africa

##### 7.5.2.5 Rest-of-Middle East and Africa

#### 7.6 Latin America

#### 7.6.1 Latin America Video Surveillance Market (by Ecosystem)

#### 7.6.2 Latin America (by Country)

##### 7.6.2.1 Brazil

##### 7.6.2.2 Mexico

##### 7.6.2.3 Panama

##### 7.6.2.4 Rest-of-Latin America

## 8 COMPANY PROFILES

### 8.1 Avigilon Corporation

#### 8.1.1 Company Overview

#### 8.1.2 Role of Avigilon Corporation in Global Video Surveillance Market

#### 8.1.3 Financials

#### 8.1.4 SWOT Analysis

### 8.2 Axis Communications AB

#### 8.2.1 Company Overview

#### 8.2.2 Role of Axis Communications AB in Global Video Surveillance Market

#### 8.2.3 Financials

#### 8.2.4 SWOT Analysis

### 8.3 Bosch Security Systems

#### 8.3.1 Company Overview

### 8.3.2 Role of Bosch Security Systems in Global Video Surveillance Market

### 8.3.3 SWOT Analysis

## 8.4 Canon, Inc.

### 8.4.1 Company Overview

### 8.4.2 Role of Canon, Inc. in Global Video Surveillance Market

### 8.4.3 Financials

### 8.4.4 SWOT Analysis

## 8.5 Cisco Systems, Inc.

### 8.5.1 Company Overview

### 8.5.2 Role of Cisco Systems, Inc. in Global Video Surveillance Market

### 8.5.3 Financials

### 8.5.4 SWOT Analysis

## 8.6 Zhejiang Dahua Technology Co., Ltd.

### 8.6.1 Company Overview

### 8.6.2 Role of Zhejiang Dahua Technology Co., Ltd in Global Video Surveillance Market

### 8.6.3 Financials

### 8.6.4 SWOT Analysis

## 8.7 FLIR Systems, Inc.

### 8.7.1 Company Overview

### 8.7.2 Role of FLIR Systems, Inc. in Global Video Surveillance Market

### 8.7.3 Financials

### 8.7.4 SWOT Analysis

## 8.8 Hangzhou Hikvision Digital Technology Co., Ltd

### 8.8.1 Company Overview

### 8.8.2 Role of Hangzhou Hikvision Digital Technology Co., Ltd in Global Video Surveillance Market

### 8.8.3 Financials

### 8.8.4 SWOT Analysis

## 8.9 Hanwha Techwin Co. Ltd.

### 8.9.1 Company Overview

### 8.9.2 Role of Hanwha Techwin Co. Ltd. in Global Video Surveillance Market

### 8.9.3 SWOT Analysis

## 8.1 Honeywell Security

### 8.10.1 Company Overview

### 8.10.2 Role of Honeywell Security in Global Video Surveillance Market

### 8.10.3 SWOT Analysis

## 8.11 Huawei Technologies Co., Ltd

### 8.11.1 Company Overview

### 8.11.2 Role of Huawei Technologies Co., Ltd. in Global Video Surveillance Market

- 8.11.3 Financials
- 8.11.4 SWOT Analysis
- 8.12 Panasonic Corporation
  - 8.12.1 Company Overview
  - 8.12.2 Role of Panasonic Corporation in Global Video Surveillance Market
  - 8.12.3 Financials
  - 8.12.4 SWOT Analysis
- 8.13 Pelco
  - 8.13.1 Company Overview
  - 8.13.2 Role of Pelco in Global Video Surveillance Market
  - 8.13.3 SWOT Analysis
- 8.14 Sony Corporation
  - 8.14.1 Company Overview
  - 8.14.2 Role of Sony Corporation in Global Video Surveillance Market
  - 8.14.3 Financials
  - 8.14.4 SWOT Analysis
- 8.15 The Infinova Group
  - 8.15.1 Company Overview
  - 8.15.2 Role of The Infinova Group in Global Video Surveillance Market
  - 8.15.3 SWOT Analysis
- 8.16 Verint Systems Inc.
  - 8.16.1 Company Overview
  - 8.16.2 Role of Verint Systems Inc. in Global Video Surveillance Market
  - 8.16.3 Financials
  - 8.16.4 SWOT Analysis
- 8.17 Other Key Players
  - 8.17.1 CP Plus
  - 8.17.2 Dallmeier
  - 8.17.3 Milestone Systems A/S
  - 8.17.4 Vivotek Inc.
  - 8.17.5 IDIS Co. Ltd.
  - 8.17.6 Johnson Controls
  - 8.17.7 Zhejiang Uniview Technologies Co., Ltd.
  - 8.17.8 Tiandy Technologies Co. Ltd.
  - 8.17.9 Arecont Vision Costar, LLC
  - 8.17.10 Genetec Inc.
- 8.18 List of Start-up Ventures
  - 8.18.1 Eagle Eye Networks
  - 8.18.2 SenseTime

- 8.18.3 Prism Skylabs
- 8.18.4 Solink Corporation
- 8.18.5 VideolQ, Inc.

## **9 RESEARCH SCOPE AND BIS METHODOLOGY**

- 9.1 Scope of the Report
- 9.2 Global Video Surveillance Market Research Methodology

## **10 APPENDIX**

- 10.1 Related Reports

## List Of Tables

### LIST OF TABLES

Table 1: Market Snapshot: Global Video Surveillance Market, Value (\$Billion), 2020 and 2025

Table 2.1: Product Mapping

Table 2.2: Key Associations/Consortiums/Regulatory Body

Table 5.1: Global Video Surveillance Market (by Ecosystem), \$Billion, 2019-2025

Table 5.2: Global Video Surveillance Camera Market (by Technology), \$Billion, 2019-2025

Table 5.3: Comparison of Analog vs. IP Camera:

Table 5.4: Global Video Surveillance Camera Market (by Product Type), \$Billion, 2019-2025

Table 5.5: Global Video Surveillance Camera Market (by Application), \$Billion, 2019-2025

Table 5.6: Global Video Surveillance Camera Market (by Region), \$Billion, 2019-2025

Table 5.7: Comparison of Wired and Wireless Camera:

Table 5.8: LED vs. LCD Monitors:

Table 5.9: Global Video Surveillance Monitor Market (by Type), \$Billion, 2019-2025

Table 5.10: Global Video Surveillance Monitor Market (by Application), \$Billion, 2019-2025

Table 5.11: Global Video Surveillance Monitor Market (by Region), \$Billion, 2019-2025

Table 5.12: Global Video Surveillance Storage Market (by Media), \$Billion, 2019-2025

Table 5.13: Comparison of HDD and SSD Storage:

Table 5.14: Global Video Surveillance Storage Market (by Technology), \$Billion, 2019-2025

Table 5.15: DVR vs. NVR

Table 5.16: DAS vs. NAS vs. SAN

Table 5.17: Global Video Surveillance Storage Market (by Application), \$Billion, 2019-2025

Table 5.18: Global Video Surveillance Storage Market (by Region), \$Billion, 2019-2025

Table 5.19: Global Video Surveillance Software Market (by Type), \$Billion, 2019-2025

Table 5.20: Global Video Surveillance Software Market (by Application), \$Billion, 2019-2025

Table 5.21: Global Video Surveillance Software Market (by Region), \$Billion, 2019-2025

Table 5.22: Global Video Surveillance Accessories Market (by Type), \$Billion, 2019-2025

Table 5.23: Global Video Surveillance Software Market (by Application), \$Billion,

2019-2025

Table 5.24: Global Video Surveillance Software Market (by Region), \$Billion, 2019-2025

Table 5.25: Application Attributes of Network Connected Storage and Cloud-based VSaaS

Table 5.26: Global Video Surveillance Service Market (by Application), \$Billion, 2019-2025

Table 5.27: Global Video Surveillance Service Market (by Region), \$Billion, 2019-2025

Table 6.1: Global Video Surveillance Market (by Application), \$Billion, 2019-2025

Table 7.1: Global Video Surveillance Market (by Region), \$Billion, 2019-2025

Table 7.2: North America Video Surveillance Market (by Ecosystem), Value (\$Billion), 2019-2025

Table 7.3: Europe Video Surveillance Market (by Ecosystem), Value (\$Billion), 2019-2025

Table 7.4: Asia-Pacific Video Surveillance Market (by Ecosystem), Value (\$Billion), 2019-2025

Table 7.5: Middle East and Africa Video Surveillance Market (by Ecosystem), Value (\$Billion), 2019-2025

Table 7.6: Latin America Video Surveillance Market (by Ecosystem), Value (\$Billion), 2019-2025

## List Of Figures

### LIST OF FIGURES

Figure 1: Market Dynamics of the Video Surveillance Market

Figure 2: Video Surveillance Market, Value (\$Billion) - Scenario Forecast, 2020 and 2025

Figure 3: Global Video Surveillance Market, Value (\$Billion), 2019-2025

Figure 4: Global Video Surveillance Market (by Ecosystem), Share (%), 2020 and 2025

Figure 5: Global Video Surveillance Camera Market (by Product Type), \$Billion, 2020 and 2025

Figure 6: Global Video Surveillance Storage Market (by Technology), Share (%), 2020 and 2025

Figure 7: Global Video Surveillance Market (by Application), Share (%), 2020 and 2025

Figure 8: Global Video Surveillance Market (by Region), Value (\$Billion), 2019

Figure 1.1: Market Dynamics Snapshot

Figure 1.2: Impact Analysis of Drivers and Restraints

Figure 2.1: Global Video Surveillance Market, Value (\$Billion), 2019-2025

Figure 2.2: Supply Chain Components of the Video Surveillance Market

Figure 2.3: Processes Involved in Supply Chain of Video Surveillance

Figure 2.4: Value Chain of Video Surveillance Market

Figure 2.5: Global Video Surveillance Market: Porter's Five Forces

Figure 2.6: Average Installation Cost of Analog and IP Cameras (\$)

Figure 2.7: Average Installation Cost of Wired Security Cameras (\$)

Figure 2.8: Average Installation Cost of Wireless Security Cameras (\$)

Figure 2.9: Average Installation Cost of Wire-Free Security Cameras (\$)

Figure 2.10: Average Installation Cost of Different Types of Cameras (\$)

Figure 3.1: Key Strategies Adopted by Market Players

Figure 3.2: Percentage Share of Strategies Adopted by the Market Players, January 2017-March 2020

Figure 3.3: Product Launches by the Key Market Players, January 2017 – March 2020

Figure 3.4: Partnerships, Collaborations, and Joint Ventures by Key Market Players, January 2017 – March 2020

Figure 3.5: Other Key Developments Made by the Key Market Players, January 2017 – March 2020

Figure 3.6: Market Share Analysis, 2019

Figure 4.1: Global Video Surveillance Market, Revenue (\$Billion), 2019-2025

Figure 5.1: Global Video Surveillance Market (by Ecosystem)

Figure 5.2: Global Video Surveillance Market for Camera, \$Billion, 2019-2025



Figure 5.3: Global Video Surveillance Camera Market (by Technology), \$Billion, 2020 and 2025

Figure 5.4: Global Video Surveillance Camera Market (by Product Type)

Figure 5.5: Global Video Surveillance Camera Market (by Product Type), \$Billion, 2020 and 2025

Figure 5.6: Global Video Surveillance Camera Market (by Application), \$Billion, 2020 and 2025

Figure 5.7: Global Video Surveillance Camera Market (by Region), \$Billion, 2020 and 2025

Figure 5.8: Global Video Surveillance Monitor Market, \$Billion, 2019-2025

Figure 5.9: Global Video Surveillance Monitor Market (by Type), \$Billion, 2020 and 2025

Figure 5.10: Global Video Surveillance Monitor Market (by Application), \$Billion, 2020 and 2025

Figure 5.11: Global Video Surveillance Monitor Market (by Region), \$Billion, 2020 and 2025

Figure 5.12: Global Video Surveillance Storage Market (by Media), \$Billion, 2020 and 2025

Figure 5.13: Global Video Surveillance Storage Market (by Technology), \$Billion, 2020 and 2025

Figure 5.14: Global Video Surveillance Storage Market (by Application), \$Billion, 2020 and 2025

Figure 5.15: Global Video Surveillance Storage Market (by Region), \$Billion, 2020 and 2025

Figure 5.16: Global Video Surveillance Software Market, \$Billion, 2019-2025

Figure 5.17: Global Video Surveillance Software Market (by Type), \$Billion, 2020 and 2025

Figure 5.18: Features of Video Management System

Figure 5.19: Global Video Surveillance Software Market (by Application), \$Billion, 2020 and 2025

Figure 5.20: Global Video Surveillance Software Market (by Region), \$Billion, 2020 and 2025

Figure 5.21: Global Video Surveillance Accessories Market, \$Billion, 2019-2025

Figure 5.22: Global Video Surveillance Accessories Market (by Type), \$Billion, 2020 and 2025

Figure 5.23: Global Video Surveillance Accessories Market (by Application), \$Billion, 2020 and 2025

Figure 5.24: Global Video Surveillance Accessories Market (by Region), \$Billion, 2020 and 2025

Figure 5.25: Global Video Surveillance Service Market, \$Billion, 2019-2025



Figure 5.26: Applications of VSaaS

Figure 5.27: Types of VSaaS

Figure 5.28: Global Video Surveillance Service Market (by Application), \$Billion, 2020 and 2025

Figure 5.29: Global Video Surveillance Service Market (by Region), \$Billion, 2020 and 2025

Figure 6.1: Global Video Surveillance Market (by Application)

Figure 6.2: Global Video Surveillance Market (by Application), \$Billion, 2020 and 2025

Figure 6.3: Global Video Surveillance Market in Infrastructure Application, \$Billion, 2019-2025

Figure 6.4: Global Video Surveillance Market in Commercial Application, \$Billion, 2019-2025

Figure 6.5: Global Video Surveillance Market in Residential Application, \$Billion, 2019-2025

Figure 6.6: Global Video Surveillance Market in Industrial Application, \$Billion, 2019-2025

Figure 6.7: Global Video Surveillance Market in Institutional Application, \$Billion, 2019-2025

Figure 6.8: Global Video Surveillance Market in Other Application, \$Billion, 2019-2025

Figure 7.1: Classification of Global Video Surveillance Market (by Region)

Figure 7.2: U.S. Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.3: The Canada Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.4: Europe Video Surveillance Market (by Country), \$Billion, 2020 and 2025

Figure 7.5: Germany Video Surveillance Market, \$Billion, 2019 – 2025

Figure 7.6: U.K. Video Surveillance Market, \$Billion, 2019-2025

Figure 7.7: France Video Surveillance Market, \$Billion, 2019-2025

Figure 7.8: Video Surveillance Market in Other European Countries, \$Billion, 2019-2025

Figure 7.9: Asia-Pacific Video Surveillance Market (by Country), \$Billion, 2020 and 2025

Figure 7.10: China Video Surveillance Market, \$Billion, 2019 – 2025

Figure 7.11: Japan Video Surveillance Market, \$Billion, 2019 – 2025

Figure 7.12: India Video Surveillance Market, \$Billion, 2019–2025

Figure 7.13: South Korea Video Surveillance Market, \$Billion, 2019–2025

Figure 7.14: Indonesia Video Surveillance Market, \$Billion, 2019–2025

Figure 7.15: Vietnam Video Surveillance Market, \$Billion, 2019-2025

Figure 7.16: Rest-of-APAC Video Surveillance Market, \$Billion, 2019 – 2025

Figure 7.17: Middle East and Africa Video Surveillance Market (by Country), \$Billion, 2020 and 2025

Figure 7.18: Saudi Arabia Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.19: Israel Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.20: U.A.E Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.21: South Africa Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.22: Rest-of-Middle East and Africa Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.23: Latin America Video Surveillance Market (by Country), \$Billion, 2020 and 2025

Figure 7.24: Brazil Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.25: Mexico Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.26: Panama Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 7.27: Rest-of-Latin America Video Surveillance Market Size (\$Billion) and Y-O-Y Growth (%), 2019-2025

Figure 8.1: Share of Key Company Profiles

Figure 8.2: Avigilon Corporation – Product Offerings

Figure 8.3: Avigilon Corporation - Financials, 2015-2017

Figure 8.4: SWOT Analysis – Avigilon Corporation

Figure 8.5: Axis Communications AB – Product Offerings

Figure 8.6: Axis Communications AB - Financials, 2015-2017

Figure 8.7: Axis Communications AB - Business Revenue Mix, 2016-2017

Figure 8.8: Axis Communications AB - Region Revenue Mix, 2016-2017

Figure 8.9: SWOT Analysis – Axis Communications AB

Figure 8.10: Bosch Security Systems - Product Offerings

Figure 8.11: Bosch Security Systems - SWOT Analysis

Figure 8.12: Canon, Inc. - Product Offerings

Figure 8.13: Canon, Inc. - Financials, 2017-2019

Figure 8.14: Canon, Inc. - Business Revenue Mix, 2017-2019

Figure 8.15: Canon, Inc. - Region Revenue Mix, 2016-2017

Figure 8.16: SWOT Analysis – Canon, Inc.

Figure 8.17: Cisco Systems, Inc – Product Offerings

Figure 8.18: Cisco Systems, Inc. - Financials, 2017-2019

Figure 8.19: Cisco Systems, Inc. - Business Revenue Mix, 2017-2019

Figure 8.20: Cisco Systems, Inc. – Combat Systems Sub-Segment Business Revenue, 2017-2019

Figure 8.21: Cisco Systems, Inc. - Region Revenue Mix, 2017-2019

Figure 8.22: SWOT Analysis – Cisco Systems, Inc.

Figure 8.23: Zhejiang Dahua Technology Co., Ltd – Product Offerings

Figure 8.24: Zhejiang Dahua Technology Co., Ltd - Financials, 2016-2018

Figure 8.25: SWOT Analysis – Zhejiang Dahua Technology Co., Ltd.

Figure 8.26: FLIR Systems Inc. – Product Offerings

Figure 8.27: FLIR Systems Inc. - Financials, 2017-2019

Figure 8.28: FLIR Systems, Inc. - Business Revenue Mix, 2017-2019

Figure 8.29: FLIR Systems, Inc. - Region Revenue Mix, 2017-2019

Figure 8.30: FLIR Systems, Inc. - Research and Development Expenditure, 2016-2018

Figure 8.31: SWOT Analysis – FLIR Systems, Inc.

Figure 8.32: Hangzhou Hikvision Digital Technology Co. Ltd - Product Offerings

Figure 8.33: Hangzhou Hikvision Digital Technology Co. Ltd - Financials, 2015-2017

Figure 8.34: Hangzhou Hikvision Digital Technology Co. Ltd. - Region Revenue Mix, 2015-2017

Figure 8.35: SWOT Analysis – Hangzhou Hikvision Digital Technology Co. Ltd.

Figure 8.36: Hanwha Techwin Co. Ltd. – Product Offerings

Figure 8.37: SWOT Analysis – Hanwha Techwin Co. Ltd.

Figure 8.38: Honeywell Security – Product Offerings

Figure 8.39: SWOT Analysis – Honeywell Security

Figure 8.40: Huawei Technologies Co., Ltd. - Product Offerings

Figure 8.41: Huawei Technologies Co., Ltd. - Financials, 2017-2019

Figure 8.42: Huawei Technologies Co., Ltd. - Business Revenue Mix, 2017-2019

Figure 8.43: Huawei Technologies Co., Ltd. - Region Revenue Mix, 2016-2017

Figure 8.44: Huawei Technologies Co., Ltd. - SWOT Analysis

Figure 8.45: Panasonic Corporation: Product Offerings

Figure 8.46: Panasonic Corporation - Financials, 2016-2018

Figure 8.47: Panasonic Corporation - Business Revenue Mix, 2016-2018

Figure 8.48: Panasonic Corporation – Customer Category Revenue Mix, 2016-2018

Figure 8.49: SWOT Analysis – Panasonic Corporation

Figure 8.50: Pelco - Product Offerings

Figure 8.51: Pelco - SWOT Analysis

Figure 8.52: Sony Corporation - Product Offerings

Figure 8.53: Sony Corporation – Overall Financials, 2017-2019

Figure 8.54: Sony Corporation ? SWOT Analysis

Figure 8.55: The Infinova Group - Product Offerings

Figure 8.56: The Infinova Group - SWOT Analysis

- Figure 8.57: Verint Systems Inc. - Product Offerings
- Figure 8.58: Verint Systems Inc. - Financials, 2018-2020
- Figure 8.59: Verint Systems Inc. - Business Revenue Mix, 2018-2020
- Figure 8.60: Verint Systems Inc. - Region Revenue Mix, 2016-2017
- Figure 8.61: SWOT Analysis – Verint Systems Inc.
- Figure 9.1: Global Video Surveillance Market Segmentation
- Figure 9.2: Global Video Surveillance Market Research Methodology
- Figure 9.3: Data Triangulation
- Figure 9.4: Top-Down and Bottom-up Approach
- Figure 9.5: Global Video Surveillance Market Influencing Factors
- Figure 9.6: Assumptions and Limitations

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