

Global UHT Milk Market: Focus on Type (Whole, Skimmed, Semi-Skimmed), Distribution Channel (Institutional and Retail), and Region – Analysis and Forecast, 2019-2024

<https://marketpublishers.com/r/G1E2E0BBE943EN.html>

Date: January 2020

Pages: 172

Price: US\$ 5,000.00 (Single User License)

ID: G1E2E0BBE943EN

Abstracts

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Key Questions Answered in this Report:

How is UHT milk a viable solution to the increasing global milk demand?

What are the major factors promoting the uptake of UHT milk?

How is the associated high cost affecting the overall adoption of UHT milk?

How competitive is the industry in terms of market developments by key players such as business expansions, collaborations, acquisitions, agreements, and new product developments?

What are the key strategies, both inorganic and organic, that are being adopted by market participants to expand their market share, regionally as well as in new product lines?

What has been the impact of market forces in the global UHT milk market in the last three years?

Which is the most common milk type offered to consumers in the UHT milk segment?

What is the expected growth potential for different distribution channels during the forecast period?

Who are the leading players offering UHT milk in the market?

What is the expected future scenario and revenue generated by different types of milk?

Which was the most dominant region in terms of UHT milk adoption, revenue generation, and presence of companies as of 2018?

What are the internal and external factors that impact the company's positioning in the market?

Global UHT Milk Market Forecast, 2019-2024

The UHT milk industry analysis by BIS Research projects the market to grow at a significant CAGR of 4.57% during the forecast period from 2019 to 2024. Numerous governments are increasingly concerned about the growing milk demand from the global population. The increasing degree of urbanization also raises concerns for the availability of fresh dairy milk in the cities. Therefore, to meet this growing demand for milk, ultra-high treatment on milk and packaging the same aseptically have been adopted by the dairy industry. The UHT milk market growth is majorly driven by factors such as rise in the demand for lactose-free milk and increasing outreach through various distribution channels.

Expert Quote

'With a burgeoning global population and increasing urbanization, stakeholders across nations have identified the need for offering better quality milk, one of which is ultra high-treated milk. The impending need for milk enhanced with vitamins and supplements, that also helps curb diseases, is gradually gaining traction. Additionally, UHT skimmed milk is anticipated to be the potential segment, expected to register the highest CAGR from 2019 to 2024.'

Scope of the Global UHT Milk Market

The global UHT milk market research provides a detailed perspective regarding the consumption of the UHT milk, its volume and estimation, among others. The purpose of this market analysis is to examine the UHT milk industry outlook in terms of factors driving the market trends, developments, and emerging trends, among others.

The report further takes into consideration the market dynamics and the competitive landscape along with the detailed financial and product contributions of the key players operating in the market. The UHT milk report is a compilation of different segments including market breakdown by milk type, distribution channel, and region.

Market Segmentation

The UHT milk market segmentation (on the basis of milk type) is further segmented into whole milk, semi-skimmed milk, and skimmed milk. Whole milk segment dominated the global UHT milk market in 2018 and is anticipated to maintain its dominance throughout the forecast period (2019-2024).

The UHT milk market segmentation, on the basis of distribution channel, is segmented into direct/institutional sale and retail sale. The retail segment dominated the global UHT milk market in 2018 and is anticipated to maintain its dominance throughout the forecast period.

The UHT milk market segmentation by region is segregated under four major regions, such as North America, Europe, APAC and Rest-of-the-World. Data for each of these regions is provided by application type and by country.

Key Companies in the UHT Milk Industry

The key market players in the global UHT milk market include Lactalis Group, Nestle S.A., Danone S.A., Arla Foods, Fonterra Co-operative Group, Sodiaal Group, and Bright Dairy, among others.

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