

Global Tissue Imaging Market: Focus on Technology, Product, Application, End User, 14 Countries' Data, and Competitive Landscape - Analysis and Forecast, 2020-2030

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Abstracts

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Market Report Coverage - Tissue Imaging

Market Segmentation

Application – Disease Research (Cardiology, Neurology, Oncology, Immunology, Infectious Diseases, Others)

Diagnosis Research- (Cardiology, Neurology, Oncology, Immunology, Infectious Diseases, Others)

Product- Platforms, Microscopes, Accessories, Consumables, Software

Technology- Digital Pathology, Flow Cytometry, Immunohistochemistry (IHC), Immunofluorescence, In Situ Hybridization (ISH), Mass Spectrometry Imaging

Product- Platforms, Microscopes, Accessories, Consumables, Software

End Users – Biotechnology Companies, Pharmaceutical Companies, Contract Research Organizations, Academic & Research Institutions, Hospitals, Diagnostic Laboratories

Regional Segmentation

North America- U.S. and Canada

Europe- Germany, U.K, Italy, Spain, France, Netherlands, Switzerland, and Rest-of-Europe

Asia-Pacific- Japan, China, South Korea, Australia, India, and Rest-of-Asia-Pacific

Rest-of-the-World

Growth Drivers

Rising Incidence of Disorders Inciting the Use of Tissue Imaging

Integration of Digital Technology with Imaging Technologies

Shifting Focus Toward Value-Oriented Healthcare Model

Market Challenges

Decline in Funds for Research & Development

Stringent Regulatory Requirements

Market Opportunities

Adoption of Artificial Intelligence and Analytics in Diagnostic Imaging

Strong Growth Potential in Innovative Novel Technologies: Spatial Transcriptomics Technology

Strategic Collaborations a Way to Bolstering Innovation and Market Dominance

Key Companies Profiled

Abbott Laboratories, Agilent Technologies, Abcam Plc, Bio-Rad Laboratories, Inc., Danaher Corporation, Fluidigm Corporation, Olympus Corporation, F. Hoffmann-La Roche Ltd, Merck KGaA, Hamamatsu Photonics K.K., Becton, Dickinson and Company, Nikon Corporation, PerkinElmer Inc., Shimadzu Corporation, and Thermo Fisher Scientific Inc., among others.

Key Questions Answered in this Report:

What are the various tissue imaging technologies available in the market?

What is the current market size and future potential of these technologies?

What are the major market drivers, challenges, and opportunities in the global tissue imaging market?

How are the novel tissue imaging technologies expected to drive the concept of translational research?

What are the guidelines implemented by different government bodies to regulate the approval of tissue imaging technologies?

What are the key technological developments on which the current industry leaders are spending a major share of their research and development (R&D) investments?

Who are the leading players holding dominating shares in the global tissue imaging market, currently?

What are the key strategies incorporated by the players of global tissue imaging market, to sustain the competition and retain their supremacy?

What is the current revenue contribution of different product types and how is it estimated to evolve in the forecast period?

What is the current revenue contribution in different applications and how is it estimated to evolve in the forecast period?

What is the current demand contribution of different end user types and how is it estimated to evolve in the forecast period?

Which countries contribute to the major share of current demand and which countries hold significant scope for expansion for business activities, by players of the global tissue imaging market?

Overview on the Global Tissue Imaging Market

Global tissue imaging market is currently witnessing a significant change in the market landscape. There is rising awareness about early diagnosis and detection of diseases, coupled with a rise in the cases of chronic diseases. Thus, this is leading to potential growth opportunities for the tissue imaging market. Moreover, there is an extensive entry of tech-giants and software companies into the healthcare space. These companies are integrating their expertise in advanced technologies such as artificial intelligence, and machine learning algorithms, among others into the imaging technologies. In addition, the growing prominence of technologies which are enabling precision diagnosis, is also bolstering the paradigm shift toward digitization in tissue imaging domain.

Global Tissue Imaging Market Forecast

The global tissue imaging market was valued to be \$14.42 billion in 2019 and is anticipated to witness an impressive double-digit growth rate, to reach \$37.44 billion by 2030. The industry is growing multifold owing to the rising awareness about early diagnosis and detection of diseases. Tissue imaging domain is currently at the cusp of a major technological shift from non-digital practices to digital practices, due to the advent of digital pathology technologies. Tissue imaging domain is also currently exploring the potential of technologies such as imaging flow cytometry and mass spectroscopy imaging, for diagnostic, translational, and theragnostic applications. Hence, it is anticipated that these trends will have a significant impact on tissue imaging market in the next 10 years, and the market will grow multifold.

Competitive Landscape

The global tissue imaging market is dominated by a plethora of life sciences companies that can be categorized as developers of consumables including kits, reagents and manufacturers of platforms such as digital pathology scanners and mass spectroscopy

imaging systems. Companies are continuously collaborating with research and medical institutions to expand the digital diagnosis or the digital pathology space.

In the last five years (January 2015-February 2020), the market witnessed approximately 303 notable key developments. These included 119 product launches, and enhancements 108 synergistic activities, 31 mergers, and acquisitions, 24 regulatory and legal activities, among others. Most of the companies are significantly undertaking synergistic activities and product launches to not only expand their global footprint but also to leverage technologies and products offered by other companies in a bid to consolidate the marketplace. Therefore, synergistic activities constitute the dominant contributors' strategies.

The key players contributing to the global tissue imaging market are Abbott Laboratories, Agilent Technologies, Abcam Plc, Bio-Rad Laboratories, Inc., Danaher Corporation, Fluidigm Corporation, Olympus Corporation, F. Hoffmann-La Roche Ltd, Merck KGaA, Hamamatsu Photonics K.K., Becton, Dickinson and Company, Nikon Corporation, PerkinElmer Inc., Shimadzu Corporation, and Thermo Fisher Scientific Inc., among others.

Contents

EXECUTIVE SUMMARY

1 TECHNOLOGY DEFINITION

1.1 Inclusion and Exclusion Criteria

1.1.1 Inclusions

1.1.2 Exclusions

2 RESEARCH SCOPE

2.1 Key Questions Answered in the Report

2.2 Forecast Period Selection Criteria

3 RESEARCH METHODOLOGY

3.1 Primary Research

3.2 Secondary Research

3.3 Data Sources and Categorization

3.4 Criteria for Company Profiles

3.5 Market Estimation and Forecast Methodology

3.6 Data Triangulation

3.7 Assumptions and Limitations

4 INDUSTRY INSIGHTS

4.1 Industry Ecosystem

4.1.1 Tissue Imaging Products Manufacturers

4.1.2 Tissue Imaging Products Vendors

4.1.3 Contract Manufacturers

4.1.4 Distributors

4.2 Supply Chain Analysis

4.3 Patent Analysis

4.4 Legal Requirements and Regulations

4.4.1 Regulatory Framework in the U.S.

4.4.2 Regulatory Framework in Europe

4.4.3 Regulatory Framework in Japan

4.4.3.1 Regulatory Pathway for Medical Device Registration in Japan:

- 4.4.4 Regulatory Framework in China
 - 4.4.4.1 Classification of Medical Devices in China
 - 4.4.4.2 Regulation Changes in China:
- 4.4.5 Regulatory Framework in Other Countries
 - 4.4.5.1 Regulatory Framework in India
 - 4.4.5.2 Regulatory Framework in Latin America
 - 4.4.5.3 Regulatory Framework in Middle East and Africa
- 4.4.6 Consortiums, Associations, and Regulatory Bodies
- 4.5 Role of Tissue Imaging in Translational Research
- 4.6 Role of Tissue Imaging in COVID-19 Scenario

5 COMPETITIVE LANDSCAPE

- 5.1 Key Developments and Strategies
 - 5.1.1 Digital Pathology Technology
 - 5.1.1.1 Partnerships, Alliances, and Business Expansions
 - 5.1.1.2 New Offerings
 - 5.1.1.3 Regulatory and Legal Developments
 - 5.1.1.4 Acquisitions
 - 5.1.1.5 Procurement and Sale Activities
 - 5.1.1.6 Funding Activities
 - 5.1.2 Flow Cytometry Technology
 - 5.1.2.1 New Offerings
 - 5.1.2.2 Partnerships, Alliances, and Business Expansions
 - 5.1.2.3 Procurement and Sale Activities
 - 5.1.2.4 Acquisitions
 - 5.1.2.5 Regulatory and Legal Developments
 - 5.1.2.6 Funding Activities
 - 5.1.3 Immunohistochemistry Technology
 - 5.1.3.1 New Offerings
 - 5.1.3.2 Partnerships, Alliances, and Business Expansions
 - 5.1.3.3 Acquisitions
 - 5.1.3.4 Procurement and Sales Activities
 - 5.1.4 In- Situ Hybridization Technology
 - 5.1.4.1 New Offerings
 - 5.1.4.2 Partnerships, Alliances, and Business Expansions
 - 5.1.4.3 Acquisitions
 - 5.1.5 Mass Spectroscopy Imaging Technology
 - 5.1.5.1 New Offerings

- 5.1.5.2 Partnerships, Alliances, and Business Expansions
- 5.1.5.3 Procurement and Sales Activities
- 5.1.5.4 Acquisitions
- 5.1.6 Immunofluorescence Technology
 - 5.1.6.1 New Offerings
 - 5.1.6.2 Procurement and Sale Activities
 - 5.1.6.3 Partnerships, Alliances, and Business Expansions
 - 5.1.6.4 Acquisitions
 - 5.1.6.5 Regulatory and Legal Developments
 - 5.1.6.6 Funding Activities
- 5.2 Market Share Analysis
- 5.3 Growth Share Matrix
 - 5.3.1 Growth Share Matrix (Digital Pathology)
 - 5.3.2 Growth Share Matrix (Flow Cytometry)
 - 5.3.3 Growth Share Matrix (Mass Spectroscopy Imaging)
 - 5.3.4 Growth Share Matrix (In Situ Hybridization)
 - 5.3.5 Growth Share Matrix (Immunohistochemistry)
 - 5.3.6 Growth Share Matrix (Immunofluorescence)
- 5.4 Business Model Analysis
 - 5.4.1 Key Strategies Adopted
 - 5.4.1.1 Consumables, a Source of Recurring Revenue Stream- Utilizing the Razor/Blade Strategy
 - 5.4.1.2 Organic Opportunities and Acquired Growth Opportunities
 - 5.4.1.3 Investment on R&D
 - 5.4.2 Key Challenges Faced

6 GLOBAL TISSUE IMAGING MARKET SCENARIO

- 6.1 Assumptions and Limitations
- 6.2 Key Findings
- 6.3 Potential Opportunities – Tissue Imaging Technologies
 - 6.3.1 Adoption of Artificial Intelligence and Analytics in Diagnostic Imaging
 - 6.3.2 Strong Growth Potential in Innovative Novel Technologies: Spatial Transcriptomics Technology
 - 6.3.3 Strategic Collaborations a Way to Bolstering Innovation and Market Dominance
- 6.4 Global Tissue Imaging Market Size and Forecast
 - 6.4.1 Market Drivers
 - 6.4.1.1 Rising Incidence of Disorders Inciting the Use of Tissue Imaging
 - 6.4.1.2 Integration of Digital Technology with Imaging Technologies

6.4.1.3 Role of Early Diagnosis in the Detection of Chronic Ailments Using Modern Imaging Techniques

6.4.1.4 Shifting Focus Toward Value-Oriented Healthcare Model

6.4.2 Market Restraints

6.4.2.1 Decline in Funds for Research & Development

6.4.2.2 Stringent Regulatory Requirements

7 GLOBAL TISSUE IMAGING MARKET (BY TECHNOLOGY), 2019-2030

7.1 Mass Spectroscopy Imaging

7.1.1 Market Share Analysis – Mass Spectroscopy Imaging (by Company)

7.1.1.1 MALDI Imaging

7.1.1.2 DESI Imaging

7.1.1.3 SIMS Imaging

7.2 Flow Cytometry

7.2.1 Market Share Analysis – Flow Cytometry (by Company)

7.3 Immunohistochemistry (IHC)

7.3.1 Market Share Analysis – Immunohistochemistry (by Company)

7.4 Digital Pathology

7.4.1 Market Share Analysis – Digital Pathology (by Company)

7.5 Immunofluorescence

7.5.1 Market Share Analysis – Immunofluorescence (by Company)

7.5.1.1 Secondary Immunofluorescence/In-Direct Immunofluorescence

7.5.1.2 Primary/ Direct Immunofluorescence

7.6 In Situ Hybridization (ISH)

7.6.1 Market Share Analysis – In Situ Hybridization (by Company)

7.6.1.1 Fluorescence In-Situ Hybridization (FISH)

7.6.1.1.1 DNA Fluorescence In-Situ Hybridization

7.6.1.1.2 RNA Fluorescence In-Situ Hybridization

7.6.1.1.3 Protein Fluorescence In-Situ Hybridization

7.6.1.2 Chromogenic In-Situ Hybridization (CISH)

8 GLOBAL TISSUE IMAGING MARKET (BY PRODUCT), 2019-2030

8.1 Platforms

8.1.1 Mass Spectroscopy Imaging (MSI) platforms

8.1.1.1 MALDI Imaging platforms

8.1.1.2 DESI Imaging Platforms

8.1.1.3 SIMS Imaging

- 8.1.2 Flow Cytometry Analyzers
- 8.1.3 Digital Pathology Scanners
- 8.1.4 Immunohistochemistry Detection Systems
- 8.1.5 In-Situ Hybridization Platforms
- 8.1.6 Immunofluorescence Imaging Analysis Systems
- 8.1.7 Tissue Microarray Platforms
- 8.2 Microscopes
 - 8.2.1 Optical Microscopes
 - 8.2.1.1 Compound Microscopes
 - 8.2.1.2 Digital Microscopes
 - 8.2.1.3 Fluorescence Microscopes
 - 8.2.1.4 Others
 - 8.2.2 Electron Microscopes
 - 8.2.2.1 Scanning Electron Microscopes (SEM)
 - 8.2.2.2 Transmission Electron Microscopes (TEM)
 - 8.2.3 Scanning Probe Microscopes
 - 8.2.4 Others
- 8.3 Consumables
 - 8.3.1 Antibodies & Reagents
 - 8.3.2 Kits
 - 8.3.3 Probes
 - 8.3.4 Others
- 8.4 Software
- 8.5 Accessories

9 GLOBAL TISSUE IMAGING MARKET (BY THERAPEUTIC APPLICATION), 2019-2030

- 9.1 Disease Research
 - 9.1.1 Oncology Disease Research
 - 9.1.1.1 Breast Cancer Research
 - 9.1.1.1.1 Breast Cancer Research (by Product Type)
 - 9.1.1.2 Lung Cancer Research
 - 9.1.1.2.1 Lung Cancer Research (by Product Type)
 - 9.1.1.3 Colorectal Cancer Research
 - 9.1.1.3.1 Colorectal Cancer Research (by Product Type)
 - 9.1.1.4 Liver Cancer Research
 - 9.1.1.4.1 Liver Cancer Research (by Product Type)
 - 9.1.1.5 Prostate Cancer Research

- 9.1.1.5.1 Prostate Cancer Research (by Product Type)
- 9.1.1.6 Research of Other Cancer Types
 - 9.1.1.6.1 Research of Other Cancer Types (by Product Type)
- 9.1.2 Infectious Disease Research
 - 9.1.2.1 Infectious Disease Research (by Product Type)
- 9.1.3 Neurology Disease Research
 - 9.1.3.1 Neurology Disease Research (by Product Type)
- 9.1.4 Cardiology Disease Research
 - 9.1.4.1 Cardiology Disease Research (by Product Type)
- 9.1.5 Immunology Disease Research
 - 9.1.5.1 Immunology Disease Research (by Product Type)
- 9.1.6 Other Diseases Research
 - 9.1.6.1 Research of Other Disease Types (by Product Type)
- 9.2 Diagnostics
 - 9.2.1 Oncology Diagnostics
 - 9.2.1.1 Breast Cancer Diagnostics
 - 9.2.1.1.1 Breast Cancer Diagnosis (by Product Type)
 - 9.2.1.2 Lung Cancer Diagnostics
 - 9.2.1.2.1 Lung Cancer Diagnosis (by Product Type)
 - 9.2.1.3 Colorectal Cancer Diagnostics
 - 9.2.1.3.1 Colorectal Cancer Diagnosis (by Product Type)
 - 9.2.1.4 Liver Cancer Diagnostics
 - 9.2.1.4.1 Liver Cancer Diagnosis (by Product Type)
 - 9.2.1.5 Prostate Cancer Diagnosis
 - 9.2.1.5.1 Prostate Cancer Diagnosis (by Product Type)
 - 9.2.1.6 Diagnosis of Other Cancer Types
 - 9.2.1.6.1 Other Cancer Types Diagnostic Activities (by Product Type)
 - 9.2.2 Infectious Diseases Diagnostics
 - 9.2.2.1 Infectious Disease Diagnostics (by Product Type)
 - 9.2.3 Neurology Disease Diagnostics
 - 9.2.3.1 Neurology Disease Diagnostics (by Product Type)
 - 9.2.4 Cardiology Disease Diagnostics
 - 9.2.4.1 Cardiology Disease Diagnosis (by Product Type)
 - 9.2.5 Immunology Disease Diagnostics
 - 9.2.5.1 Immunology Disease Diagnostics (by Product Type)
 - 9.2.6 Other Diseases Diagnostics
 - 9.2.6.1 Diagnostics of Other Disease Types (by Product Type)

10 GLOBAL TISSUE IMAGING MARKET (BY REGION), 2019-2030

10.1 North America

10.1.1 U.S.

10.1.1.1 U.S. Tissue Imaging Market (by Technology Type), 2019-2030

10.1.1.2 U.S Tissue Imaging Market (by Product Type), 2019-2030

10.1.2 Canada

10.1.2.1 Canada Tissue Imaging Market (by Technology Type), 2019-2030

10.1.2.2 Canada Tissue Imaging Market (by Product Type), 2019-2030

10.2 Europe

10.2.1 Germany

10.2.1.1 Germany Tissue Imaging Market (by Technology Type), 2019-2030

10.2.1.2 Germany Tissue Imaging Market (by Product Type), 2019-2030

10.2.2 France

10.2.2.1 France Tissue Imaging Market (by Technology Type), 2019-2030

10.2.2.2 France Tissue Imaging Market (by Product Type), 2019-2030

10.2.3 U.K.

10.2.3.1 U.K Tissue Imaging Market (by Technology Type), 2019-2030

10.2.3.2 U.K. Tissue Imaging Market (by Product Type), 2019-2030

10.2.4 Italy

10.2.4.1 Italy Tissue Imaging Market (by Technology Type), 2019-2030

10.2.4.2 Italy Tissue Imaging Market (by Product Type), 2019-2030

10.2.5 Spain

10.2.5.1 Spain Tissue Imaging Market (by Technology Type), 2019-2030

10.2.5.2 Spain Tissue Imaging Market (by Product Type), 2019-2030

10.2.6 Switzerland

10.2.6.1 Switzerland Tissue Imaging Market (by Technology Type), 2019-2030

10.2.6.2 Switzerland Tissue Imaging Market (by Product Type), 2019-2030

10.2.7 Netherlands

10.2.7.1 Netherlands Tissue Imaging Market (by Technology Type), 2019-2030

10.2.7.2 Netherlands Tissue Imaging Market (by Product Type), 2019-2030

10.2.8 Rest-of-Europe

10.2.8.1 Rest-of-Europe Tissue Imaging Market (by Technology Type), 2019-2030

10.2.8.2 Rest-of-Europe Tissue Imaging Market (by Product Type), 2019-2030

10.3 Asia-Pacific

10.3.1 Japan

10.3.1.1 Japan Tissue Imaging Market (by Technology Type), 2019-2030

10.3.1.2 Japan Tissue Imaging Market (by Product Type), 2019-2030

10.3.2 China

10.3.2.1 China Tissue Imaging Market (by Technology Type), 2019-2030

10.3.2.2 China Tissue Imaging Market (by Product Type), 2019-2030

10.3.3 India

10.3.3.1 India Tissue Imaging Market (by Technology Type), 2019-2030

10.3.3.2 India Tissue Imaging Market (by Product Type), 2019-2030

10.3.4 Australia

10.3.4.1 Australia Tissue Imaging Market (by Technology Type), 2019-2030

10.3.4.2 Australia Tissue Imaging Market (by Product Type), 2019-2030

10.3.5 South Korea

10.3.5.1 South Korea Tissue Imaging Market (by Technology Type), 2019-2030

10.3.5.2 South Korea: Tissue Imaging Market (by Product Type), 2019-2030

10.3.6 Rest-of-Asia-Pacific

10.3.6.1 Rest-of-Asia-Pacific Tissue Imaging Market (by Technology Type),
2019-2030

10.3.6.2 Rest-of-Asia-Pacific Tissue Imaging Market (by Product Type), 2019-2030

11 GLOBAL TISSUE IMAGING MARKET (BY END USER), 2020-2030

11.1 Biotechnology Companies

11.1.1 Biotechnology Companies (by Technology Type) in Tissue Imaging Market

11.2 Pharmaceutical Companies

11.2.1 Pharmaceutical Companies (by Technology type) in Tissue Imaging Market

11.3 Contract Research Organizations (CROs)

11.3.1 Contract Research Organizations (by Technology type) in Tissue Imaging
Market

11.4 Academic and Research Institutions

11.4.1 Academic and Research Institutions, (by Technology Type) in Tissue Imaging
Market

11.5 Hospitals and Diagnostic Laboratories

11.5.1 Hospitals and Diagnostic Laboratories, (by Technology Type) in Tissue Imaging
Market

12 COMPANY PROFILES

12.1 Overview

12.2 Abbott Laboratories

12.2.1 Company Overview

12.2.2 Role of Abbott Laboratories in the Global Tissue Imaging Market

12.2.3 Financials

12.2.3.1 Key Insights About the Financial Health of the Company

- 12.2.4 SWOT Analysis
- 12.3 Abcam Plc.
 - 12.3.1 Company Overview
 - 12.3.2 Role of Abcam Plc in the Global Tissue Imaging Market
 - 12.3.3 Financials
 - 12.3.3.1 Key Insights About the Financial Health of the Company
 - 12.3.4 SWOT Analysis
- 12.4 Agilent Technologies, Inc.
 - 12.4.1 Company Overview
 - 12.4.2 Role of Agilent Technologies, Inc. in the Global Tissue Imaging Market
 - 12.4.3 Financials
 - 12.4.3.1 Key Insights About Financial Health of the Company
 - 12.4.4 SWOT Analysis
- 12.5 Bio-Rad Laboratories, Inc.
 - 12.5.1 Company Overview
 - 12.5.2 Role of Bio-Rad Laboratories, Inc. in the Global Tissue Imaging Market
 - 12.5.3 Financials
 - 12.5.3.1 Key Insights About Financial Health of the Company
 - 12.5.4 SWOT Analysis
- 12.6 Bio SB
 - 12.6.1 Company overview
 - 12.6.2 Role of Bio SB in the Global Tissue Imaging Market
 - 12.6.3 SWOT Analysis
- 12.7 Biocare Medical
 - 12.7.1 Company overview
 - 12.7.2 Role of Biocare Medical in the Global Tissue Imaging Market
 - 12.7.3 SWOT Analysis
- 12.8 Becton, Dickinson and Company
 - 12.8.1 Company Overview
 - 12.8.2 Role of Becton, Dickinson and Company in the Global Tissue Imaging Market
 - 12.8.3 Financials
 - 12.8.3.1 Key Insights About the Financial Health of the Company
 - 12.8.4 SWOT Analysis
- 12.9 Danaher Corporation
 - 12.9.1 Company Overview
 - 12.9.2 Role of Danaher Corporation in the Global Tissue Imaging Market
 - 12.9.3 Financials
 - 12.9.3.1 Key Insights About the Financial Health of the Company
 - 12.9.4 SWOT Analysis

- 12.10 Fluidigm Corporation
 - 12.10.1 Company Overview
 - 12.10.2 Role of Fluidigm Corporation in the Global Tissue Imaging Market
 - 12.10.3 Financials
 - 12.10.3.1 Key Insights About the Financial Health of the Company
 - 12.10.4 SWOT Analysis
- 12.11 F. Hoffmann-La Roche Ltd
 - 12.11.1 Company Overview
 - 12.11.2 Role of F. Hoffmann-La Roche Ltd in the Global Tissue Imaging Market
 - 12.11.3 Financials
 - 12.11.3.1 Key Insights About the Financial Health of the Company
 - 12.11.4 SWOT Analysis
- 12.12 Hamamatsu Photonics K.K.
 - 12.12.1 Company Overview
 - 12.12.2 Role of Hamamatsu Photonics K.K. in the Global Tissue Imaging Market
 - 12.12.3 Financials
 - 12.12.3.1 Key Insights About the Financial Health of the Company
 - 12.12.4 SWOT Analysis
- 12.13 Nikon Corporation.
 - 12.13.1 Company Overview
 - 12.13.2 Role of Nikon Corporation. in the Global Tissue Imaging Market
 - 12.13.3 Financials
 - 12.13.3.1 Key Insights About the Financial Health of the Company
 - 12.13.4 SWOT Analysis
- 12.14 PerkinElmer Inc.
 - 12.14.1 Company Overview
 - 12.14.2 Role of PerkinElmer Inc. in the Global Tissue Imaging Market
 - 12.14.3 Financials
 - 12.14.3.1 Key Insights About the Financial Health of the Company
 - 12.14.4 SWOT Analysis
- 12.15 Sakura Finetek
 - 12.15.1 Company overview
 - 12.15.2 Role of Sakura Finetek in the Global Tissue Imaging Market
 - 12.15.3 SWOT Analysis
- 12.16 LifeSpan BioSciences, Inc.
 - 12.16.1 Company overview
 - 12.16.2 Role of LifeSpan BioSciences, Inc. in the Global Tissue Imaging Market
 - 12.16.3 SWOT Analysis
- 12.17 Merck KGaA

- 12.17.1 Company Overview
- 12.17.2 Role of Merck KGaA in the Global Tissue Imaging Market
- 12.17.3 Financials
 - 12.17.3.1 Key Insights About the Financial Health of the Company
- 12.17.4 SWOT Analysis
- 12.18 Olympus Corporation
 - 12.18.1 Company Overview
 - 12.18.2 Role of Olympus Corporation in the Global Tissue Imaging Market
 - 12.18.3 Financials
 - 12.18.3.1 Key Insights About the Financial Health of the Company
 - 12.18.4 SWOT Analysis
- 12.19 Thermo Fisher Scientific Inc.
 - 12.19.1 Company Overview
 - 12.19.2 Role of Thermo Fisher Scientific Inc. in the Global Tissue Imaging Market
 - 12.19.3 Financials
 - 12.19.3.1 Key Insights About the Financial Health of the Company
 - 12.19.4 SWOT Analysis
- 12.20 Shimadzu Corporation
 - 12.20.1 Company Overview
 - 12.20.2 Role of Shimadzu Corporation in the Global Tissue Imaging Market
 - 12.20.3 Financials
 - 12.20.3.1 Key Insights About the Financial Health of the Company
 - 12.20.4 SWOT Analysis
- 12.21 Vector Laboratories
 - 12.21.1 Company overview
 - 12.21.2 Role of Vector Laboratories in the Global Tissue Imaging Market
 - 12.21.3 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Impact Analysis of Market Drivers

Table 2: Impact Analysis of Market Restraints

Table 3: Leading Players of Global Tissue Imaging Market

Table 4.1: List of Associations/Consortiums/Regulatory Bodies with Year of Establishment, and Region

Table 4.2: Tissue Imaging Technologies that can be used for Translational Research

Table 6.1: Number of Active Development Programs

Table 6.2: Impact Analysis of Market Drivers

Table 6.3: Impact Analysis of Market Restraints

Table 7.1: Comparison of Mass Spectroscopy Imaging Techniques

Table 9.1: Number of Pipeline Breast Cancer Drug Candidates Possessed by Leading Companies

Table 9.2: Number of Pipeline Lung Cancer Drug Candidates Possessed by Leading Companies

Table 9.3: Number of Pipeline Liver Cancer Drug Candidates Possessed by Leading Companies

Table 9.4: Scenario-based Tissue Imaging Technique Incorporated for Diagnosis of Infectious Diseases

Table 9.5: Tissue Imaging techniques Incorporated for Different Types of Neurological Disorders

Table 9.6: Tissue Imaging techniques Incorporated for Different Types of Cardiology Disorders

Table 9.7: Tissue Imaging techniques Incorporated for Different Types of Immunology Disorders

Table 12.1: Abbott Laboratories: Market Share

Table 12.2: Abbott Laboratories: Relatable Segments Information

Table 12.3: Abcam Plc: Market Share

Table 12.4: Agilent Technologies, Inc.: Market Share

Table 12.5: Agilent Technologies, Inc.: Relatable Segments Information

Table 12.6: Bio-Rad Laboratories, Inc.: Market Share

Table 12.7: Becton, Dickinson and Company.: Market Share

Table 12.8: Becton, Dickinson and Company: Relatable Segments Information

Table 12.9: Danaher Corporation.: Market Share

Table 12.10: Danaher Corporation: Relatable Segments Information

Table 12.11: Fluidigm Corporation.: Market Share

- Table 12.12: F. Hoffmann-La Roche Ltd: Market Share
- Table 12.13: F. Hoffmann-La Roche Ltd: Relatable Segments Information
- Table 12.14: Hamamatsu Photonics K.K.: Market Share
- Table 12.15: Hamamatsu Photonics K.K.: Relatable Segments Information
- Table 12.16: Nikon Corporation.: Market Share
- Table 12.17: Nikon Corporation: Relatable Segments Information
- Table 12.18: PerkinElmer Inc.: Market Share
- Table 12.19: PerkinElmer Inc.: Relatable Segments Information
- Table 12.20: Merck KGaA: Market Share
- Table 12.21: Merck KGaA: Relatable Segments Information
- Table 12.22: Olympus Corporation: Market Share
- Table 12.23: Olympus Corporation: Relatable Segments Information
- Table 12.24: Thermo Fisher Scientific Inc.: Market Share
- Table 12.25: Shimadzu Corporation: Market Share

List Of Figures

LIST OF FIGURES

- Figure 1: Global Tissue Imaging Market – Opportunity
- Figure 2: Key Strategies Incorporated by Players of Global Tissue Imaging Market
- Figure 3: Key Strategies Incorporated by Players of Global Tissue Imaging Market, (By Technology Type)
- Figure 4: Global Tissue Imaging Market (by Technology), 2019 and 2030
- Figure 5: Global Tissue Imaging Market (by Product), 2019 and 2030
- Figure 2.1: Global Tissue Imaging Market Segmentation
- Figure 3.1: Research Methodology
- Figure 3.2: Primary Research Methodology
- Figure 3.3: Secondary Research
- Figure 3.4: Data Triangulation
- Figure 3.5: Assumptions and Limitations
- Figure 4.1: Global Tissue Imaging Market Supply Chain Analysis
- Figure 4.2: Global Tissue Imaging Market: Patent Analysis (by Technology), April 2015-April 2020
- Figure 4.3: Global Tissue Imaging Market: Patent Analysis (by Flow Cytometry), April 2015-April 2020
- Figure 4.4: Global Tissue Imaging Market: Patent Analysis (by Immunofluorescence), April 2015-April 2020
- Figure 4.5: Global Tissue Imaging Market: Patent Analysis (by Immunohistochemistry), April 2015-April 2020
- Figure 4.6: Global Tissue Imaging Market: Patent Analysis (by In Situ Hybridization), April 2015-April 2020
- Figure 4.7: Global Tissue Imaging Market: Patent Analysis (by Digital Pathology), April 2015-April 2020
- Figure 4.8: Global Tissue Imaging Market: Patent Analysis (by Mass Spectrometry Imaging), April 2015-April 2020
- Figure 4.9: Regulatory Process for Medical Devices in the U.S.
- Figure 4.10: MDR Transitional Provisions
- Figure 4.11: MDR Timeline
- Figure 5.1: Share of Key Developments and Strategies, January 2015 – February 2020
- Figure 5.2: Share of Key Developments and Strategies, by Technology, January 2015 – February 2020
- Figure 5.3: Share of Key Developments and Strategies, January 2015 – February 2020
- Figure 5.4: Partnerships, Collaborations, and Joint Ventures Share (by Company),

January 2015 – February 2020

Figure 5.5: Product Launches Share (by Company), January 2015 – February 2020

Figure 5.6: Regulatory and Legal Developments Share (by Company), January 2015 – February 2020

Figure 5.7: Acquisitions Share (by Company), January 2015 – February 2020

Figure 5.8: Share of Key Developments and Strategies, January 2015 – February 2020

Figure 5.9: Product Launches Share (by Company), January 2015 – February 2020

Figure 5.10: Partnerships, Collaborations, and Joint Ventures Share (by Company), January 2015 – February 2020

Figure 5.11: Procurement and Sales Activities Share (by Company), January 2015 – February 2020

Figure 5.12: Regulatory and Legal Development Share (by Company), January 2015 – February 2020

Figure 5.13: Share of Key Developments and Strategies, January 2015 – February 2020

Figure 5.14: Product Launches Share (by Company), January 2015 – February 2020

Figure 5.15: Partnerships, Collaborations and Joint Ventures Share (by Company), January 2015 – February 2020

Figure 5.16: Acquisitions Share (by Company), January 2015 – February 2020

Figure 5.17: Share of Key Developments and Strategies, January 2015 – February 2020

Figure 5.18: Product Launches Share (by Company), January 2015 – February 2020

Figure 5.19: Partnerships, Collaborations and Joint Ventures Share (by Company), January 2015 – February 2020

Figure 5.20: Share of Key Developments and Strategies, January 2015 – February 2020

Figure 5.21: Product Launches Share (by Company), January 2015 – February 2020

Figure 5.22: Partnerships, Collaborations and Joint Ventures Share (by Company), January 2015 – February 2020

Figure 5.23: Share of Key Developments and Strategies, January 2015 – February 2020

Figure 5.24: Product Launches Share (by Company), January 2015 – February 2020

Figure 5.25: Procurement and Sale Activities Share (by Company), January 2015 – February 2020

Figure 5.26: Partnerships, Collaborations and Joint Ventures Share (by Company), January 2015 – February 2020

Figure 5.27: Acquisitions Share (by Company), January 2015 – February 2020

Figure 5.28: Market Share Analysis (by Companies), 2018 and 2019

Figure 5.29: Growth Share Matrix for Tissue Imaging Market (Digital Pathology),

2019-2030

Figure 5.30: Growth Share Matrix for Global Tissue Imaging Market (Flow Cytometry), 2019-2030

Figure 5.31: Growth Share Matrix for Global Tissue Imaging Market (Mass Spectroscopy Imaging), 2019-2030

Figure 5.32: Growth Share Matrix for Global Tissue Imaging Market (In Situ Hybridization), 2019-2030

Figure 5.33: Growth Share Matrix for Tissue Imaging Market (Immunohistochemistry), 2019-2030

Figure 5.34: Growth Share Matrix for Tissue Imaging Market (Immunofluorescence), 2019-2030

Figure 5.35: Danaher Corporation's Revenue Composition

Figure 6.1: Global Tissue Imaging Market Incremental Revenue Opportunity, 2020-2030

Figure 6.2: Global Tissue Imaging Market Size and Forecast, 2019-2030

Figure 7.1: Revenue Contributions of Different Technologies, 2019 and 2030

Figure 7.2: Global Tissue Imaging Market (by Mass Spectroscopy Imaging), 2019-2030

Figure 7.3: Market Share Analysis – Mass Spectroscopy Imaging (by Company), 2018

Figure 7.4: Market Share Analysis – Mass Spectroscopy Imaging (by Company), 2019

Figure 7.5: Global Tissue Imaging Market (by Mass Spectroscopy Imaging), 2019 and 2030

Figure 7.6: Global Tissue Imaging Market (MALDI Imaging), 2019-2030

Figure 7.7: Global Tissue Imaging Market (by DESI Imaging), 2019-2030

Figure 7.8: Global Tissue Imaging Market (by SIMS Imaging), 2019-2030

Figure 7.9: Global Tissue Imaging Market (by Flow Cytometry), 2019-2030

Figure 7.10: Market Share Analysis – Flow Cytometry (by Company), 2018

Figure 7.11: Market Share Analysis – Flow Cytometry (by Company), 2019

Figure 7.12: Global Tissue Imaging Market (by Immunohistochemistry), 2019-2030

Figure 7.13: Market Share Analysis – Immunohistochemistry (by Company), 2018

Figure 7.14: Market Share Analysis – Immunohistochemistry (by Company), 2019

Figure 7.15: Global Tissue Imaging Market (by Digital Pathology), 2019-2030

Figure 7.16: Market Share Analysis – Digital Pathology (by Company), 2018

Figure 7.17: Market Share Analysis – Digital Pathology (by Company), 2019

Figure 7.18: Global Tissue Imaging Market (by Immunofluorescence), 2019-2030

Figure 7.19: Market Share Analysis – Immunofluorescence (by Company), 2018

Figure 7.20: Market Share Analysis – Immunofluorescence (by Company), 2019

Figure 7.21: Global Tissue Imaging Market (by Immunofluorescence), 2019 and 2030

Figure 7.22: Global Tissue Imaging Market (by Secondary Immunofluorescence/In-Direct Immunofluorescence), 2019-2030

Figure 7.23: Global Tissue Imaging Market (Primary/Direct Immunofluorescence),

2019-2030

Figure 7.24: Global Tissue Imaging Market (by In Situ Hybridization), 2019-2030

Figure 7.25: Market Share Analysis – In Situ Hybridization (by Company), 2018

Figure 7.26: Market Share Analysis – In Situ Hybridization (by Company), 2019

Figure 7.27: Global Tissue Imaging Market (by In Situ Hybridization), 2019 and 2030

Figure 7.28: Global Tissue Imaging Market (by Fluorescence In-Situ Hybridization), 2019-2030

Figure 7.29: Global Tissue Imaging Market (by Fluorescence In-Situ Hybridization), 2019 and 2030

Figure 7.30: Global Tissue Imaging Market (DNA Fluorescence In-Situ Hybridization), 2019-2030

Figure 7.31: Global Tissue Imaging Market (by RNA Fluorescence In-Situ Hybridization), 2019-2030

Figure 7.32: Global Tissue Imaging Market (by Protein Fluorescence In-Situ Hybridization), 2019-2030

Figure 7.33: Global Tissue Imaging Market (by Chromogenic In-Situ Hybridization), 2019-2030

Figure 8.1: Revenue Contributions (Products), 2019 and 2030

Figure 8.2: Global Tissue Imaging Market (Platforms), 2019-2030

Figure 8.3: Global Tissue Imaging Market (by Platforms), 2019 and 2030

Figure 8.4: Global Tissue Imaging Market (Mass Spectroscopy Imaging Platforms), 2019-2030

Figure 8.5: Global Tissue Imaging Market (by Mass Spectroscopy Imaging Platform), 2019 and 2030

Figure 8.6: Global Tissue Imaging Market (MALDI Imaging Platforms), 2019-2030

Figure 8.7: Global Tissue Imaging Market (DESI Imaging Platforms), 2019-2030

Figure 8.8: Global Tissue Imaging Market (SIMS Imaging), 2019-2030

Figure 8.9: Global Tissue Imaging Market (Flow Cytometry Analysers), 2019-2030

Figure 8.10: Global Tissue Imaging Market (Digital Pathology), 2019-2030

Figure 8.11: Global Tissue Imaging Market (Immunohistochemistry Detection Systems), 2019-2030

Figure 8.12: Global Tissue Imaging Market (In Situ Hybridization Platforms), 2019-2030

Figure 8.13: Global Tissue Imaging Market (Immunofluorescence Imaging Analysis Systems), 2019-2030

Figure 8.14: Global Tissue Imaging Market (Tissue Microarray Platforms), 2019-2030

Figure 8.15: Global Tissue Imaging Market (Microscopes), 2019-2030

Figure 8.16: Global Tissue Imaging Market (by Microscope), 2019 and 2030

Figure 8.17: Global Tissue Imaging Market (Optical Microscopes), 2019-2030

Figure 8.18: Global Tissue Imaging Market (by Optical Microscopes), 2019 and 2030

- Figure 8.19: Global Tissue Imaging Market (Compound Microscopes), 2019-2030
- Figure 8.20: Global Tissue Imaging Market (Digital Microscopes), 2019-2030
- Figure 8.21: Global Tissue Imaging Market (Fluorescence Microscopes), 2019-2030
- Figure 8.22: Global Tissue Imaging Market (Others), 2019-2030
- Figure 8.23: Global Tissue Imaging Market (Electron Microscopes), 2019-2030
- Figure 8.24: Global Tissue Imaging Market (by Electron Microscopes), 2019 and 2030
- Figure 8.25: Global Tissue Imaging Market (Scanning Electron Microscopes), 2019-2030
- Figure 8.26: Global Tissue Imaging Market (Transmission Electron Microscopes), 2019-2030
- Figure 8.27: Global Tissue Imaging Market (Scanning Probe Microscopes), 2019-2030
- Figure 8.28: Global Tissue Imaging Market (Others), 2019-2030
- Figure 8.29: Global Tissue Imaging Market (Consumables), 2019-2030
- Figure 8.30: Global Tissue Imaging Market (by Consumables), 2019 and 2030
- Figure 8.31: Global Tissue Imaging Market (Antibodies & Reagents), 2019-2030
- Figure 8.32: Global Tissue Imaging Market (Kits), 2019-2030
- Figure 8.33: Global Tissue Imaging Market (Probes), 2019-2030
- Figure 8.34: Global Tissue Imaging Market (Others), 2019-2030
- Figure 8.35: Global Tissue Imaging Market (Software), 2019-2030
- Figure 8.36: Global Tissue Imaging Market (Accessories), 2019-2030
- Figure 9.1: Revenue Contribution of Disease Research vs Diagnostics, 2019 and 2030
- Figure 9.2: Global Disease Research Tissue Imaging Market, 2019-2030
- Figure 9.3: Revenue Contributions of Different Therapeutic Applications to Disease Research Revenue, 2019 and 2030
- Figure 9.4: Global Oncology Disease Research Tissue Imaging Market, 2019-2030
- Figure 9.5: Revenue Contributions of Different Types of Cancer, 2019 and 2030
- Figure 9.6: Global Breast Cancer Research Tissue Imaging Market, 2019-2030
- Figure 9.7: Global Breast Cancer Research Tissue Imaging Market (by Product Type), 2019-2030
- Figure 9.8: Global Lung Cancer Research Tissue Imaging Market, 2019-2030
- Figure 9.9: Global Lung Cancer Research Tissue Imaging Market (by Product Type), 2019-2030
- Figure 9.10: Global Colorectal Cancer Research Tissue Imaging Market, 2019-2030
- Figure 9.11: Global Colorectal Cancer Research Tissue Imaging Market (by Product Type), 2019-2030
- Figure 9.12: Global Liver Cancer Research Tissue Imaging Market, 2019-2030
- Figure 9.13: Global Liver Cancer Research Tissue Imaging Market (by Product Type), 2019-2030
- Figure 9.14: Global Prostate Cancer Research Tissue Imaging Market, 2019-2030

Figure 9.15: Global Prostate Cancer Research Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.16: Global Research of Other Cancer Types Tissue Imaging Market, 2019-2030

Figure 9.17: Global Research of Other Cancer Types Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.18: Global Infectious Disease Research Tissue Imaging Market, 2019-2030

Figure 9.19: Global Infectious Disease Research Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.20: Global Neurology Disease Research Tissue Imaging Market, 2019-2030

Figure 9.21: Global Neurology Disease Research Tissue Imaging Market, (by Product Type), 2019-2030

Figure 9.22: Global Cardiology Disease Research Tissue Imaging Market, 2019-2030

Figure 9.23: Global Cardiology Disease Research Tissue Imaging Market (by Product Types), 2019-2030

Figure 9.24: Global Immunology Disease Research Tissue Imaging Market, 2019-2030

Figure 9.25: Global Immunology Disease Research Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.26: Global Research of Other Disease Types Tissue Imaging Market, 2019-2030

Figure 9.27: Global Research of Other Disease Types Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.28: Global Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.29: Revenue Contributions of Different Therapeutic Applications to Diagnostics Revenue, 2019 and 2030

Figure 9.30: Global Oncology Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.31: Revenue Contributions of Different Types of Cancer, 2019 and 2030

Figure 9.32: Global Breast Cancer Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.33: Global Breast Cancer Diagnostic Tissue Imaging Market (by Product), 2019-2030

Figure 9.34: Global Lung Cancer Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.35: Global Lung Cancer Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.36: Global Colorectal Cancer Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.37: Global Colorectal Cancer Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.38: Global Liver Cancer Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.39: Global Liver Cancer Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.40: Global Prostate Cancer Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.41: Global Prostate Cancer Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.42: Global Other Cancer Types Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.43: Global Other Cancer Types Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.44: Global Infectious Disease Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.45: Global Infectious Disease Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.46: Global Neurology Disease Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.47: Global Neurology Disease Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.48: Global Cardiology Disease Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.49: Global Cardiology Disease Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.50: Global Immunology Disease Diagnostic Tissue Imaging Market, 2019-2030

Figure 9.51: Global Immunology Disease Diagnostic Tissue Imaging Market (by Product Type), 2019-2030

Figure 9.52: Global Other Disease Diagnostics Tissue Imaging Market, 2019-2030

Figure 9.53: Global Other Disease Types Diagnostics Tissue Imaging Market (by Product Type), 2019-2030

Figure 10.1: Global Tissue Imaging Market (by Region)

Figure 10.2: Revenue Contributions Different Regions, 2019 and 2030

Figure 10.3: North America Tissue Imaging Market, 2019-2030

Figure 10.4: North America: Market Dynamics

Figure 10.5: Revenue Contributions of Different Countries in North America, 2019 and 2030

Figure 10.6: U.S. Tissue Imaging Market, 2019-2030

Figure 10.7: U.S. Tissue Imaging Market (by Technology Type), 2019-2030

Figure 10.8: U.S Tissue Imaging Market (by Product Type), 2019-2030

Figure 10.9: Canada Tissue Imaging Market, 2019-2030

Figure 10.10: Canada Tissue Imaging Market (by Technology Type), 2019-2030

Figure 10.11: Canada Tissue Imaging Market (by Product Type), 2019-2030

Figure 10.12: Europe Tissue Imaging Market, 2019-2030

Figure 10.13: Europe: Market Dynamics

Figure 10.14: Revenue Contributions Different Countries in Europe, 2019 and 2030

Figure 10.15: Germany Tissue Imaging Market, 2019-2030

Figure 10.16: Germany Tissue Imaging Market (by Technology Type), 2019-2030

Figure 10.17: Germany Tissue Imaging Market (by Product Type), 2019-2030

- Figure 10.18: France Tissue Imaging Market, 2019-2030
- Figure 10.19: France Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.20: France Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.21: U.K. Tissue Imaging Market, 2019-2030
- Figure 10.22: U.K Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.23: U.K. Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.24: Italy Tissue Imaging Market, 2019-2030
- Figure 10.25: Italy Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.26: Italy Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.27: Spain Tissue Imaging Market, 2019-2030
- Figure 10.28: Spain Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.29: Spain Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.30: Switzerland Tissue Imaging Market, 2019-2030
- Figure 10.31: Switzerland Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.32: Switzerland Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.33: Netherlands Tissue Imaging Market, 2019-2030
- Figure 10.34: Netherlands Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.35: Netherlands Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.36: Rest-of-Europe Tissue Imaging Market, 2019-2030
- Figure 10.37: Rest-of-Europe Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.38: Rest-of-Europe Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.39: Asia-Pacific Tissue Imaging Market, 2019-2030
- Figure 10.40: Asia-Pacific: Market Dynamics
- Figure 10.41: Revenue Contributions Different Countries in Asia-Pacific, 2019 and 2030
- Figure 10.42: Japan Tissue Imaging Market, 2019-2030
- Figure 10.43: Japan Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.44: Japan Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.45: China Tissue Imaging Market, 2019-2030
- Figure 10.46: China Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.47: China Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.48: India Tissue Imaging Market, 2019-2030
- Figure 10.49: India Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.50: India Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.51: Australia Tissue Imaging Market, 2019-2030
- Figure 10.52: Australia Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.53: Australia Tissue Imaging Market (by Product Type), 2019-2030
- Figure 10.54: South Korea Tissue Imaging Market, 2019-2030
- Figure 10.55: South Korea Tissue Imaging Market (by Technology Type), 2019-2030
- Figure 10.56: South Korea: Tissue Imaging Market (by Product Type), 2019-2030

Figure 10.57: Rest-of-Asia-Pacific Tissue Imaging Market, 2019-2030

Figure 10.58: Rest-of-Asia-Pacific Tissue Imaging Market (by Technology Type), 2019-2030

Figure 10.59: Rest-of-Asia-Pacific Tissue Imaging Market (by Product Type), 2019-2030

Figure 11.1: Revenue Contribution of Different End-Users, 2019 and 2030

Figure 11.2: Global Tissue Imaging Market (by Biotechnology Companies), 2019-2030

Figure 11.3: Biotechnology Companies (by Technology Type) in Tissue Imaging Market

Figure 11.4: Global Tissue Imaging Market (by Pharmaceutical Companies), 2019-2030

Figure 11.5: Pharmaceutical Companies (by Technology type) in Tissue Imaging Market

Figure 11.6: Global Tissue Imaging Market (by Contract Research Organizations), 2019-2030

Figure 11.7: Contract Research Organizations (by Technology type) in Tissue Imaging Market

Figure 11.8: Global Tissue Imaging Market (by Academic and Research Institutions), 2019-2030

Figure 11.9: Academic and Research Institutions, (by Technology Type) in Tissue Imaging Market

Figure 11.10: Global Tissue Imaging Market (by Hospitals and Diagnostic Laboratories), 2019-2030

Figure 11.11: Hospitals and Diagnostic Laboratories, (by Technology Type) in Tissue Imaging Market

Figure 12.1: Shares of Key Company Profiles

Figure 12.2: Abbott Laboratories: Product Portfolio for Global Tissue Imaging Market In-Situ Hybridization

Figure 12.3: Abbott Laboratories: Overall Financials, 2017-2019

Figure 12.4: Abbott Laboratories: Revenue (by Business Segment), 2017-2019

Figure 12.5: Abbott Laboratories: Revenue (by Region), 2017-2019

Figure 12.6: Abbott Laboratories: R&D Expenditure (2017-2019)

Figure 12.7: Abbott Laboratories: SWOT Analysis

Figure 12.8: Abcam Plc: Product Portfolio for Global Tissue Imaging Market, Immunohistochemistry

Figure 12.9: Abcam Plc: Product Portfolio for Global Tissue Imaging Market, Immunofluorescence

Figure 12.10: Abcam Plc: Overall Financials, 2017-2019

Figure 12.11: Abcam Plc: Revenue (by Business Segment), 2017-2019

Figure 12.12: Abcam Plc: (by Region), 2017-2019

Figure 12.13: Abcam Plc: R&D Expenditure (2017-2019)

Figure 12.14: Abcam Plc.: SWOT Analysis

Figure 12.15: Agilent Technologies, Inc.: Product Portfolio for Global Tissue Imaging

Testing Market, Immunohistochemistry

Figure 12.16: Agilent Technologies, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, In situ Hybridization

Figure 12.17: Agilent Technologies, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, Flow Cytometry

Figure 12.18: Agilent Technologies, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, Mass Spectroscopy Imaging

Figure 12.19: Agilent Technologies, Inc.: Overall Financials, 2017-2019

Figure 12.20: Agilent Technologies, Inc.: Revenue (by Business Segment), 2017-2019

Figure 12.21: Agilent Technologies, Inc.: (by Region), 2017-2019

Figure 12.22: Agilent Technologies, Inc.: R&D Expenditure (2017-2019)

Figure 12.23: Agilent Technologies, Inc.: SWOT Analysis

Figure 12.24: Bio-Rad Laboratories, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, Flow Cytometry

Figure 12.25: Bio-Rad Laboratories, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, Immunohistochemistry

Figure 12.26: Bio-Rad Laboratories, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, Immunofluorescence

Figure 12.27: Bio-Rad Laboratories, Inc.: Product Portfolio for Global Tissue Imaging Testing Market, Mass Spectroscopy Imaging

Figure 12.28: Bio-Rad Laboratories, Inc.: Overall Financials, 2016-2018

Figure 12.29: Bio-Rad Laboratories, Inc.: Revenue (by Business Segment), 2016-2018

Figure 12.30: Bio-Rad Laboratories, Inc.: Revenue (by Region), 2016-2018

Figure 12.31: Bio-Rad Laboratories, Inc.: R&D Expenditure (2016-2018)

Figure 12.32: Bio-Rad Laboratories, Inc.: SWOT Analysis

Figure 12.33: Bio SB: Product Offerings for the Global Tissue Imaging Market

Figure 12.34: Bio SB: SWOT Analysis

Figure 12.35: Biocare Medical: Product Offerings for the Global Tissue Imaging Market

Figure 12.36: Biocare Medical: SWOT Analysis

Figure 12.37: Becton, Dickinson and Company: Existing Product Offerings in the Global Tissue Imaging Market, Flow Cytometry

Figure 12.38: Becton, Dickinson and Company: Overall Financials, 2017-2019

Figure 12.39: Becton, Dickinson and Company: Revenue (by Business Segment), 2017-2019

Figure 12.40: Becton, Dickinson and Company: Revenue Split for BD Life Sciences, 2017-2019

Figure 12.41: Becton, Dickinson and Company: Revenue (by Region), 2017-2019

Figure 12.42: Becton, Dickinson and Company: R&D Expenditure, 2017-2019

Figure 12.43: Becton, Dickinson and Company: SWOT Analysis

Figure 12.44: Danaher Corporation: Product Portfolio for Global Tissue Imaging Market, Beckman Coulter, Inc.- Flow Cytometry

Figure 12.45: Danaher Corporation: Product Portfolio for Global Tissue Imaging Market, Leica Biosystems Nussloch GmbH: Digital Pathology

Figure 12.46: Danaher Corporation: Product Portfolio for Global Tissue Imaging Market, Leica Biosystems Nussloch GmbH: In-Situ Hybridization

Figure 12.47: Danaher Corporation: Product Portfolio for Global Tissue Imaging Market, AB Sciex Pte Ltd: Mass Spectroscopy Imaging

Figure 12.48: Danaher Corporation: Overall Financials, 2016-2018

Figure 12.49: Danaher Corporation: Revenue (by Business Segment), 2016-2018

Figure 12.50: Danaher Corporation: Revenue (by Region), 2016-2018

Figure 12.51: Danaher Corporation: R&D Expenditure (2016-2018)

Figure 12.52: Danaher Corporation: SWOT Analysis

Figure 12.53: Fluidigm Corporation: Product Portfolio for the Global Tissue Imaging Market, Mass Spectroscopy Imaging

Figure 12.54: Fluidigm Corporation: Overall Financials, 2017-2019

Figure 12.55: Fluidigm Corporation: Revenue (by Business Segment), 2017-2019

Figure 12.56: Fluidigm Corporation.: (by Region), 2017-2019

Figure 12.57: Fluidigm Corporation: R&D Expenditure (2017-2019)

Figure 12.58: Fluidigm Corporation: SWOT Analysis

Figure 12.59: F. Hoffmann-La Roche Ltd: Product Portfolio for the Global Tissue Imaging Market, Digital Pathology

Figure 12.60: F. Hoffmann-La Roche Ltd: Product Portfolio for the Global Tissue Imaging Market, Immunohistochemistry

Figure 12.61: F. Hoffmann-La Roche Ltd: Overall Financials, 2017-2019

Figure 12.62: F. Hoffmann-La Roche Ltd: Revenue (by Business Segment), 2017-2019

Figure 12.63: F. Hoffmann-La Roche Ltd: (Revenue by Diagnostics Segment), 2017-2019

Figure 12.64: F. Hoffmann-La Roche Ltd: Revenue (by Region), 2016-2018

Figure 12.65: F. Hoffmann-La Roche Ltd: R&D Expenditure (2017-2019)

Figure 12.66: F. Hoffmann-La Roche Ltd: SWOT Analysis

Figure 12.67: Hamamatsu Photonics K.K. : Product Offerings for Global Tissue Imaging Market, Mass Spectroscopy Imaging

Figure 12.68: Overall Financials, 2017-2019

Figure 12.69: Hamamatsu Photonics K.K.: Net Revenue (by Business Segment), 2017-2019

Figure 12.70: Hamamatsu Photonics K.K. : R&D Expense, 2017-2019

Figure 12.71: Hamamatsu Photonics K.K.: SWOT Analysis

Figure 12.72: Nikon Corporation: Product Portfolio for the Global Tissue Imaging

Market, Digital Pathology

Figure 12.73: Nikon Corporation: Overall Financials, 2017-2019

Figure 12.74: Nikon Corporation: Revenue (by Business Segment), 2017-2019

Figure 12.75: Nikon Corporation: (by Region), 2017-2019

Figure 12.76: Nikon Corporation: R&D Expenditure (2017-2019)

Figure 12.77: Nikon Corporation: SWOT Analysis

Figure 12.78: PerkinElmer Inc.: Product Portfolio for Global Tissue Imaging Market, Digital Pathology

Figure 12.79: PerkinElmer Inc.: Product Portfolio for Global Tissue Imaging Market, Mass Spectroscopy Imaging

Figure 12.80: PerkinElmer Inc.: Product Portfolio for Global Tissue Imaging Market, In Situ Hybridization

Figure 12.81: PerkinElmer Inc.: Overall Financials, 2017-2019

Figure 12.82: PerkinElmer Inc.: Revenue (by Business Segment), 2017-2019

Figure 12.83: PerkinElmer Inc.: (by Region), 2017-2019

Figure 12.84: PerkinElmer Inc.: R&D Expenditure (2017-2019)

Figure 12.85: PerkinElmer, Inc.: SWOT Analysis

Figure 12.86: Sakura Finetek: Product Offerings for the Global Tissue Imaging Market, Digital Pathology

Figure 12.87: Sakura Finetek: Product Offerings for the Global Tissue Imaging Market, Immunohistochemistry

Figure 12.88: Sakura Finetek: SWOT Analysis

Figure 12.89: LifeSpan BioSciences, Inc.: Product Offerings for the Global Tissue Imaging Market, Immunohistochemistry

Figure 12.90: LifeSpan BioSciences, Inc.: SWOT Analysis

Figure 12.91: Merck KGaA: Product Portfolio for the Global Tissue Imaging Market, Immunohistochemistry

Figure 12.92: Merck KGaA: Product Portfolio for the Global Tissue Imaging Market, Immunofluorescence

Figure 12.93: Merck KGaA: Overall Financials, 2017-2019

Figure 12.94: Merck KGaA.: Revenue (by Business Segment), 2017-2019

Figure 12.95: Merck KGaA.: Revenue (by Region), 2017-2019

Figure 12.96: Merck KGaA: R&D Expenditure (2017-2019)

Figure 12.97: Merck KGaA.: SWOT Analysis

Figure 12.98: Olympus Corporation: Product Portfolio for Global Tissue Imaging Market, Digital Pathology

Figure 12.99: Olympus Corporation: Overall Financials, 2016-2018

Figure 12.100: Olympus Corporation: Revenue (by Business Segment), 2016-2018

Figure 12.101: Olympus Corporation: (by Region), 2017-2019

- Figure 12.102: Olympus Corporation.: R&D Expenditure (2017-2019)
- Figure 12.103: Olympus Corporation.: SWOT Analysis
- Figure 12.104: Thermo Fisher Scientific Inc.: Product Portfolio for Global Tissue Imaging Market, Flow Cytometer
- Figure 12.105: Thermo Fisher Scientific Inc.: Product Portfolio for Global Tissue Imaging Market, Immunofluorescence
- Figure 12.106: Thermo Fisher Scientific Inc.: Product Portfolio for Global Tissue Imaging Market, In-Situ Hybridization
- Figure 12.107: Thermo Fisher Scientific Inc.: Product Portfolio for Global Tissue Imaging Market, Mass Spectroscopy Imaging
- Figure 12.108: Thermo Fisher Scientific Inc.: Overall Financials, 2016-2018
- Figure 12.109: Thermo Fisher Scientific Inc.: Revenue (by Business Segment), 2016-2018
- Figure 12.110: Thermo Fisher Scientific Inc.: Revenue (by Region), 2016-2018
- Figure 12.111: Thermo Fisher Scientific Inc.: R&D Expenditure (2016-2018)
- Figure 12.112: Thermo Fisher Scientific Inc.: SWOT Analysis
- Figure 12.113: Product Offerings for the Global Tissue Imaging Market, Mass Spectroscopy Imaging
- Figure 12.114: Overall Financials, 2016-2018
- Figure 12.115: Net Revenue (by Business Segment), 2016-2018
- Figure 12.116: Shimadzu Corporation: Net Revenue (by Region), 2016-2018
- Figure 12.117: R&D Expense, 2016-2018
- Figure 12.118: Shimadzu Corporation: SWOT Analysis
- Figure 12.119: Vector Laboratories Offerings for the Global Tissue Imaging Market, Immunofluorescence
- Figure 12.120: Vector Laboratories: SWOT Analysis

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