

Global Sports Medicine Market: Focus on Products, Applications and 24 Countries Data: Analysis and Forecast, 2019-2026

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Abstracts

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Sports play an important part in the development of an individual and society. Sports is a physical activity which inculcates discipline, activeness, fitness, and team spirit among people. Playing sports is a common physical activity taken up by health-conscious individuals globally. Not only professional athletes, but children as well as adults play sports. The physical activity involved while playing sports may lead to injuries among the players. Sports medicine is a branch of healthcare that deals with the prevention and treatment of sports injuries and the overall physical fitness of active sportspersons, affecting their functioning and performances, hence, sports medicine is specifically important for them. The treatment of injuries may involve the use of medical devices and pharmaceuticals. These medical devices include implants, arthroscopy devices, suture anchors, braces and support and many other accessories. With the rising awareness about sports and fitness, there has been an increased participation in sports even by the non-professional sportsperson and hence there is an increase in the need for the development of novel diagnostics, prevention techniques and treatment methods which are aimed specifically at sports injuries. The market has witnessed significant advancements in the past few years through the intervention of high-end technologies and medical devices. These advanced treatment methods have reduced time for the recovery.

The sports medicine market consists of various products that can be classified as reconstruction and repair, support and recovery products and accessories.

The BIS Research report on global sports medicine market includes an in-depth examination of the key ecosystem players, key strategies, and developments taking place in global sports medicine market. Additionally, the report includes an analysis of market dynamics (market drivers, opportunities, and challenges) and industry analysis. The market has been classified based on different application, such as knee, shoulder, foot and ankle, elbow and wrist, hip, and others. Region-wise, the market can be segmented into five distinct regions that include North America, Europe, Asia-Pacific, Latin America, and Rest-of-the-World.

The purpose of the study is to gain a holistic view of the global sports medicine market in terms of various factors influencing it, such as key market trends, competitive and regulatory aspects of the market, and scientific innovations in sports medicine. The scope of the report is centred upon conducting a detailed study of the solutions allied with sports medicine market, which involves techniques used in different applications of sports injuries. The global sports medicine market is segmented into three different parts: 'by products', 'by application', and 'by region'. The report offers the reader an opportunity to unlock comprehensive insights with respect to the market and helps in forming well-informed strategic decisions. The research uncovers some of the substantial parameters that must be taken by the industry players into consideration before entering the market.

This research report aims at answering questions related to various aspects of the global market with the help of the key factors driving the market, threats that can possibly inhibit the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The regions that the market has been segmented into, has been sub-segmented into various countries, and for each of these countries, the key market trends, list of the key players, as well as recent developments for these key players, have been discussed.

The answers to the following key questions can be derived from this report:

What is sports medicine? What are the products included in sports medicine?

What are the major market drivers, restraints, and opportunities in the global sports medicine market?

What were the market shares of the leading segments, and sub-segments of the global sports medicine market in 2018 and what will be its share in 2026?

How will each segment of the global sports medicine market grow during the forecast period from 2019 to 2026, and what will be the revenue generated by each of the segments by the end of 2026?

What are the influencing factors that may affect the market share of the key players?

What are the key developmental strategies implemented by the key players to stand out in this market?

What are the major regulatory authorities/ associations/ consortiums affecting the sports medicine market?

Which product segment is expected to register the highest CAGR for the global sports medicine market?

How has the market been segmented based on application? Which application segment had the largest share, and the fastest growth rate in the global sports medicine market?

Which region will contribute to the highest sales of the sports medicine during the forecast period and which will have the highest CAGR?

The key players that have been contributing significantly in the sports medicine market include Smith & Nephew, Stryker Corporation, DePuy Synthes, RTI Surgical, Osiris Therapeutics, Arthrex Inc., Bioventus LLC, Breg Inc., Ceterix Orthopedics Inc., CONMED Corporation, DJO LLC, General Electric Company, Johnson & Johnson, Mueller Sports Medicine, Inc., RTI Surgical, INC., Wright Medical Group N.V., and Zimmer Biomet Holdings, Inc., among others.

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