

Global Point-of-Care Imaging Devices Market: Focus on Product Type, Technology Type, Clinical Utility, Application, End User, 23 Countries' Data, COVID-19 Impact, and Competitive Landscape - Analysis and Forecast, 2020-2030

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Abstracts

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Key Questions Answered in this Report:

What are the key regulations governing the global point-of-care (PoC) imaging devices market?

What are the key technological developments on which the current industry leaders are spending a major share of their R&D investment?

How is the role of PoC Imaging devices expected to evolve in the future?

What level of impact will the ongoing COVID-19 crisis have on the market in terms of change in demand and the functioning of the supply chain?

Who are the leading players holding a major share of the PoC imaging devices market?

What are the current business models and key strategies adopted by leading players, and how likely are those models to persist in future market scenarios?

What are the key market drivers, restraints, opportunities, and trends?

What is the patent landscape like in the global PoC imaging devices market?

What is the current annual demand for PoC imaging devices across different regions, and their growth potential in the forecast period?

What is the current revenue contribution of the different product types, and how would it change in the forecast period?

What is the current revenue contribution of the different clinical utilities, and how would it change in the forecast period?

What is the current revenue contribution of the different diagnostic applications, and how would it change in the forecast period?

What is the current revenue contribution of the different end users, and how would it change in the forecast period?

What is the current revenue contribution of the different technologies and how would it change in the forecast period?

Overview of the Global Point-of-Care Imaging Devices Market

Point-of-Care imaging devices refer to diagnostic imaging devices that can be taken to where the patient is, instead of carrying the patient to a specific location for a scan. One of the pivotal ideas driving the growth in the adoption of the PoC imaging devices is the need to go bedside. This is the prime objective of several startups in the market. Thus, accessibility has a higher importance than affordability. PoC imaging devices tend to be more affordable as they are smaller and do not involve additional costs. For instance, in the case of fixed MRI systems, the additional cost includes the cost of maintenance and copper-shielding, among others. However, PoC imaging devices, especially the handheld versions, are more economical and are driven by a growing connected world.

Key USPs of the Report

Following are the key sections of the report -

Industry Analysis

The industry analysis section encompasses a description of the industry structure as well as the whole supply chain. Furthermore, this section consists of other forms of analyses, such as patent analysis, impact on the market due to COVID-19, regulatory landscape, and awaited technological developments. The patent analysis section covers the filing trend and analyzes the impact of patent expiration on the market. This section will help the readers stay updated with the latest regulations as well as discuss how the market is likely to unfold during the next ten years.

Competitive Landscape

This section comprises the following information:

Market Share Analysis

This section includes key insights on the revenue share of the players operating in the market.

Key Strategies and Developments

The section provides information on the recent developments in the market, which includes the following categories - funding activities, partnerships, alliances and business expansions, regulatory and legal activities, and new offerings.

Global Market Scenario

This section encompasses information on the limitations and assumptions considered while sizing the market, along with the detailed description and impact analysis for the market dynamics, i.e., growth factors, challenges, and market opportunities.

In addition, the report provides a detailed analysis and growth forecast for each segment in the subsequent sections. Country-wise analysis has been provided for 23 leading countries across the globe.

The Global Point-of-Care Imaging Devices Market was valued to be \$8.66 billion in

2019 and is anticipated to witness an impressive double-digit growth rate, to reach \$19.84 billion by 2030.

Expert Quote

“When thinking about some advanced medically developed countries such as Japan, or the U.S., there is still not enough Magnetic Resonance (MR) capacity. There are not enough MRI units in the world. The very fact that it has taken MRI forty years to get to 10% technology adoption indicates a poor adoption curve. A different model is needed for bringing the diagnostic value and power of MRI out into the world. PoC MRI is trying to do just that.” – Christopher Ward (Commercial Leader – Strategy, Product Marketing, Business Development at Hyperfine Research)

Scope of the Point-of-Care Imaging Devices Market

The report constitutes an in-depth study of the Global Point-of-Care Imaging Devices market, including a thorough analysis of the types of products. The study also presents a detailed analysis of the market dynamics and the estimation of the market size over the forecast period 2020-2030. The scope of this report is focused on the different types of products and technology, along with different diagnostic applications and end users, as well as country-wise analysis.

The purpose of the study is to gain a holistic view of the Global Point-of-Care Imaging Devices market in terms of various factors influencing it, including regulations and technological advancements. The market has been segmented into product, technology, clinical utility, diagnostic application, end user, and region. The scope of this report is centered upon conducting a detailed study of the products allied with the Global Point-of-Care Imaging Devices market. In addition, the study also includes exhaustive information on the market opportunities, patent filing trend, impact due to COVID-19, competitive landscape, market share of leading manufacturers, the growth potential of each product, technology, end user, application, and region, as well as other vital information with respect to the point-of-care imaging market.

Market Segmentation

By Product Type

Cart/Trolley-Based Systems

Handheld Devices and Wearables

Accessories

Other Portable Formats

By Technology Type

Ultrasound

X-ray

Magnetic Resonance Imaging

Others

By Clinical Utility Type

Preclinical

Medical

By Diagnostic Application

General

Cardiovascular

Vascular

Obstetrics and Gynecology

Gastroenterology

Neurology

Urology

Others

By End User

Hospitals

Ambulatory Surgical Centres (ASCs)

Clinics and Laboratories

Academic and Research Institutes

Assisted Living Houses

By Region

North America

Latin America

Europe

Asia-Pacific

Middle East and Africa

Key Companies in the Point-of-Care Imaging Devices Market

The key players contributing to the Global Point-of-Care Imaging Devices market are Siemens Healthineers, General Electric Company, Koninklijke Philips N.V., Canon, Inc., Hitachi Ltd., Fujifilm Holdings Corporation, Shimadzu Corporation (Japan), Samsung Medison, Canon, Inc., Stryker Corporation, Butterfly Network, Inc., Hyperfine Research, and Hologic, Inc., among others.

Contents

1 PRODUCT DEFINITION

1.1 Technology Exclusion Criteria

2 SCOPE OF RESEARCH

2.1 Key Questions Answered in the Report

2.2 Forecast Period Selection Criteria

3 RESEARCH METHODOLOGY

3.1 Primary Research

3.2 Secondary Research

3.3 Data Sources and Categorization

3.4 Criteria for Company Profiles

3.5 Market Estimation and Forecast Methodology

3.6 Data Triangulation

3.7 Assumptions and Limitations

4 AWAITED TECHNOLOGICAL DEVELOPMENTS

4.1 Advanced Visualization Technologies Including 3-D and Holographic Imaging

4.2 Advent of Artificial Imaging and Machine Learning

5 INDUSTRY ANALYSIS

5.1 Industry Supply Chain Analysis

5.2 Impact of COVID-19

5.3 Regulatory Framework

5.3.1 Regulations for Diagnostic Imaging Systems in the U.S.

5.3.2 Regulations for Diagnostic Imaging Systems in Europe

5.3.3 Regulations in Japan

5.4 Patent Analysis

5.4.1 Patent Filing Trend

5.5 Reimbursement Scenario

5.5.1 U.S. Reimbursement Scenario

5.5.2 Europe Reimbursement Scenario

- 5.5.2.1 Germany Reimbursement System
- 5.5.2.2 France Reimbursement Scenario
- 5.5.3 U.K. Reimbursement Scenario
- 5.5.4 Japan Reimbursement Scenario
- 5.5.5 China Reimbursement Scenario
 - 5.5.5.1 Provincial Reimbursement Issues

6 COMPETITIVE LANDSCAPE

- 6.1 Market Share Analysis
- 6.2 Key Strategies and Developments
 - 6.2.1 Funding Activities
 - 6.2.2 Partnerships, Alliances, and Business Expansions
 - 6.2.3 Regulatory and Legal Activities
 - 6.2.4 New Offerings
- 6.3 Business Model Analysis

7 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET SCENARIO

- 7.1 Assumptions and Limitations
- 7.2 Key Findings and Opportunity Assessment
- 7.3 Global Point-of-Care Imaging Devices Market Size and Forecast
- 7.4 Market Dynamics
 - 7.4.1 Impact Analysis
 - 7.4.2 Market Growth-Promoting Factors
 - 7.4.2.1 High Degree of Patient Convenience
 - 7.4.2.2 More Economical than Standard-of-Care Devices
 - 7.4.2.3 Increasing Healthcare Spending – Increased Uptake of Diagnostic Devices
 - 7.4.2.4 Rise in Geriatric Population Causing Change in Adoption Pattern
 - 7.4.3 Market Growth Restraining Factors
 - 7.4.3.1 Errors in Diagnostic Imaging
 - 7.4.3.2 Restrictive Reimbursement Landscape
 - 7.4.3.3 Radiation Risks from Diagnostic Imaging Modalities
 - 7.4.4 Market Growth Opportunities
 - 7.4.4.1 Standardization of Image Acquisition and Storage
 - 7.4.4.2 Implementation of Artificial Intelligence (AI), Machine Learning, and Advanced Computation in Medical Imaging
 - 7.4.4.3 Accelerating the Development of High-Value Imaging Modalities
- 7.5 Market Estimation Method

7.6 Key Vendors

8 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET (BY PRODUCT), 2018-2030

8.1 Key Findings and Opportunity Assessment

8.2 Global Point-of-Care Imaging Devices Market Share (by Product), 2019 and 2030

8.2.1 Cart/Trolley-Based Systems

8.2.2 Handheld Devices and Wearables

8.2.3 Accessories

8.2.4 Other Portable Formats

9 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET (BY TECHNOLOGY), 2018-2030

9.1 Key Findings and Opportunity Assessment

9.2 Global Point-of-Care Imaging Devices Market Share (by Technology), 2019 and 2030

9.2.1 Ultrasound

9.2.2 X-Ray

9.2.3 Magnetic Resonance Imaging (MRI)

9.2.4 Others

10 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET (BY CLINICAL UTILITY)

10.1 Clinical Utility

10.2 Preclinical Utility

11 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET, (BY APPLICATION)

11.1 General Imaging

11.2 Cardiovascular Imaging

11.3 Vascular Imaging

11.4 Obstetrics and Gynecology Imaging

11.5 Gastroenterology Imaging

11.6 Neurology Imaging

11.7 Urology Imaging

11.8 Other Applications

12 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET, (BY END USER)

- 12.1 Hospitals
- 12.2 Clinics and Laboratories
- 12.3 Ambulatory Surgical Centers (ASCs)
- 12.4 Academic and Research Institutions
- 12.5 Assisted Living Houses

13 GLOBAL POINT-OF-CARE IMAGING DEVICES MARKET, (BY REGION)

- 13.1 Overview
- 13.2 North America Point-of-Care Imaging Devices Market
 - 13.2.1 Key Findings and Opportunity Assessment
 - 13.2.2 U.S.
 - 13.2.2.1 U.S. Point-of-Care Imaging Devices Market (by Product)
 - 13.2.2.2 U.S. Point-of-Care Imaging Devices Market (by Technology)
 - 13.2.3 Canada
 - 13.2.3.1 Canada Point-of-Care Imaging Devices Market (by Product)
 - 13.2.3.2 Canada Point-of-Care Imaging Devices Market (by Technology)
- 13.3 Europe Point-of-Care Imaging Devices Market
 - 13.3.1 Key Findings and Opportunity Assessment
 - 13.3.2 Germany
 - 13.3.2.1 Germany Point-of-Care Imaging Devices Market (by Product)
 - 13.3.2.2 Germany Point-of-Care Imaging Devices Market (by Technology)
 - 13.3.3 U.K.
 - 13.3.3.1 U.K. Point-of-Care Imaging Devices Market (by Product)
 - 13.3.3.2 U.K. Point-of-Care Imaging Devices Market (by Technology)
 - 13.3.4 France
 - 13.3.4.1 France Point-of-Care Imaging Devices Market (by Product)
 - 13.3.4.2 France Point-of-Care Imaging Devices Market (by Technology)
 - 13.3.5 Italy
 - 13.3.5.1 Italy Point-of-Care Imaging Devices Market (by Product)
 - 13.3.5.2 Italy Point-of-Care Imaging Devices Market (by Technology)
 - 13.3.6 Spain
 - 13.3.6.1 Spain Point-of-Care Imaging Devices Market (by Product)
 - 13.3.6.2 Spain Point-of-Care Imaging Devices Market (by Technology)
 - 13.3.7 Russia
 - 13.3.7.1 Russia Point-of-Care Imaging Devices Market (by Product)

- 13.3.7.2 Russia Point-of-Care Imaging Devices Market (by Technology)
- 13.3.8 Nordic Countries
 - 13.3.8.1 Nordic Countries Point-of-Care Imaging Devices Market (by Product)
 - 13.3.8.2 Nordic Countries Point-of-Care Imaging Devices Market (by Technology)
- 13.3.9 Benelux
 - 13.3.9.1 Benelux Point-of-Care Imaging Devices Market (by Product)
 - 13.3.9.2 Benelux Point-of-Care Imaging Devices Market (by Technology)
- 13.3.10 Rest-of-Europe
 - 13.3.10.1 Rest-of-Europe Point-of-Care Imaging Devices Market (by Product)
 - 13.3.10.2 Rest-of-Europe Point-of-Care Imaging Devices Market (by Technology)
- 13.4 Asia-Pacific Point-of-Care Imaging Devices Market
 - 13.4.1 Key Findings and Opportunity Assessment
 - 13.4.2 China
 - 13.4.2.1 China Point-of-Care Imaging Devices Market (by Product)
 - 13.4.2.2 China Point-of-Care Imaging Devices Market (by Technology)
 - 13.4.3 Japan
 - 13.4.3.1 Japan Point-of-Care Imaging Devices Market (by Product)
 - 13.4.3.2 Japan Point-of-Care Imaging Devices Market (by Technology)
 - 13.4.4 India
 - 13.4.4.1 India Point-of-Care Imaging Devices Market (by Product)
 - 13.4.4.2 India Point-of-Care Imaging Devices Market (by Technology)
 - 13.4.5 South Korea
 - 13.4.5.1 South Korea Point-of-Care Imaging Devices Market (by Product)
 - 13.4.5.2 South Korea Point-of-Care Imaging Devices Market (by Technology)
 - 13.4.6 Australia & New Zealand
 - 13.4.6.1 Australia & New Zealand Point-of-Care Imaging Devices Market (by Product)
 - 13.4.6.2 Australia & New Zealand Point-of-Care Imaging Devices Market (by Technology)
 - 13.4.7 Rest-of-Asia-Pacific
 - 13.4.7.1 Rest-of-Asia-Pacific Point-of-Care Imaging Devices Market (by Product)
 - 13.4.7.2 Rest-of-Asia-Pacific Point-of-Care Imaging Devices Market (by Technology)
- 13.5 Latin America Point-of-Care Imaging Devices Market
 - 13.5.1 Key Findings and Opportunity Assessment
 - 13.5.2 Brazil
 - 13.5.2.1 Brazil Point-of-Care Imaging Devices Market (by Product)
 - 13.5.2.2 Brazil Point-of-Care Imaging Devices Market (by Technology)
 - 13.5.3 Mexico
 - 13.5.3.1 Mexico Point-of-Care Imaging Devices Market (by Product)
 - 13.5.3.2 Mexico Point-of-Care Imaging Devices Market (by Technology)

13.5.4 Argentina

13.5.4.1 Argentina Point-of-Care Imaging Devices Market (by Product)

13.5.4.2 Argentina Point-of-Care Imaging Devices Market (by Technology)

13.5.5 Colombia

13.5.5.1 Colombia Point-of-Care Imaging Devices Market (by Product)

13.5.5.2 Colombia Point-of-Care Imaging Devices Market (by Technology)

13.5.6 Rest-of-Latin America

13.5.6.1 Rest-of-Latin America Point-of-Care Imaging Devices Market (by Product)

13.5.6.2 Rest-of-Latin America Point-of-Care Imaging Devices Market (by

Technology)

13.6 Middle East & Africa (MEA) Point-of-Care Imaging Devices Market

13.6.1 Key Findings and Opportunity Assessment

13.6.2 KSA

13.6.2.1 KSA Point-of-Care Imaging Devices Market (by Product)

13.6.2.2 KSA Point-of-Care Imaging Devices Market (by Technology)

13.6.3 U.A.E.

13.6.3.1 U.A.E. Point-of-Care Imaging Devices Market (by Product)

13.6.3.2 U.A.E. Point-of-Care Imaging Devices Market (by Technology)

13.6.4 Israel

13.6.4.1 Israel Point-of-Care Imaging Devices Market (by Product)

13.6.4.2 Israel Point-of-Care Imaging Devices Market (by Technology)

13.6.5 Rest-of-Middle East & Africa

13.6.5.1 Rest-of-Middle East & Africa Point-of-Care Imaging Devices Market (by Product)

13.6.5.2 Rest-of-Middle East & Africa Point-of-Care Imaging Devices Market (by Technology)

14 COMPANY PROFILES

14.1 Overview

14.2 BK Medical Holding Company, Inc.

14.2.1 Company Overview

14.2.2 Role of BK Medical Holding Company, Inc. in the Global Point-of-Care Imaging Market

14.2.3 BK Medical Holding Company, Inc.: SWOT Analysis

14.3 Butterfly Network, Inc.

14.3.1 Company Overview

14.3.2 Role of Butterfly Network, Inc. in the Global Point-of-Care Imaging Market

14.3.3 Butterfly Network, Inc.: SWOT Analysis

14.4 Canon, Inc.

14.4.1 Company Overview

14.4.2 Role of Canon, Inc. in the Global Point-of-Care Imaging Market

14.4.3 Financials

14.4.4 Canon, Inc.: SWOT Analysis

14.5 Digirad Corporation

14.5.1 Company Overview

14.5.2 Role of Digirad Corporation in the Global Point-of-Care Imaging Market

14.5.3 Financials

14.5.4 Digirad Corporation: SWOT Analysis

14.6 Esaote SpA

14.6.1 Company Overview

14.6.2 Role of Esaote SpA in the Global Point-of-Care Imaging Market

14.6.3 Esaote SpA: SWOT Analysis

14.7 Fujifilm Holdings Corporation

14.7.1 Company Overview

14.7.2 Role of Fujifilm Holdings Corporation in the Global Point-of-Care Imaging

Devices Market

14.7.3 Financials

14.7.4 Fujifilm Holdings Corporation: SWOT Analysis

14.8 General Electric Company

14.8.1 Company Overview

14.8.2 Role of General Electric Company in the Global Point-of-Care Imaging Devices

Market

14.8.3 Financials

14.8.4 General Electric Company: SWOT Analysis

14.9 Hitachi, Ltd.

14.9.1 Company Overview

14.9.2 Role of Hitachi, Ltd. in the Global Point-of-Care Imaging Market

14.9.3 Financials

14.9.4 Hitachi, Ltd.: SWOT Analysis

14.1 Hologic, Inc.

14.10.1 Company Overview

14.10.2 Role of Hologic, Inc. in the Global Point-of-Care Imaging Market

14.10.3 Financials

14.10.4 Hologic, Inc.: SWOT Analysis

14.11 Hyperfine

14.11.1 Company Overview

14.11.2 Role of Hyperfine in the Global Point-of-Care Imaging Market

- 14.11.3 Hyperfine: SWOT Analysis
- 14.12 Koninklijke Philips N.V.
 - 14.12.1 Company Overview
 - 14.12.2 Role of Koninklijke Philips N.V. in the Global Point-of-Care Imaging Market
 - 14.12.3 Financials
 - 14.12.4 Koninklijke Philips N.V.: SWOT Analysis
- 14.13 MINDRAY Medical International Co., Ltd.
 - 14.13.1 Company Overview
 - 14.13.2 Role of MINDRAY Medical International Co., Ltd. in the Global Point-of-Care Imaging Market
 - 14.13.3 MINDRAY Medical International Co., Ltd.: SWOT Analysis
- 14.14 Perimeter Medical Imaging, Inc.
 - 14.14.1 Company Overview
 - 14.14.2 Role of Perimeter Medical Imaging, Inc. in the Global Point-of-Care Imaging Market
 - 14.14.3 Perimeter Medical Imaging, Inc.: SWOT Analysis
- 14.15 Siemens Healthineers
 - 14.15.1 Company Overview
 - 14.15.2 Role of Siemens Healthineers in the Global Point-of-Care Imaging Devices Market
 - 14.15.3 Financials
 - 14.15.4 Siemens Healthineers: SWOT Analysis
- 14.16 Stryker Corporation
 - 14.16.1 Company Overview
 - 14.16.2 Role of Stryker Corporation in the Global Point-of-Care Imaging Market
 - 14.16.3 Financials
 - 14.16.4 Stryker Corporation: SWOT Analysis
- 14.17 Wandong Medical Technology Co., Ltd.
 - 14.17.1 Company Overview
 - 14.17.2 Role of Wandong Medical Technology Co., Ltd. in the Global Point-of-Care Imaging Market
 - 14.17.3 Wandong Medical Technologies Co., Ltd.: SWOT Analysis

List Of Tables

LIST OF TABLES

Table 5.1: Notable Bodies/Directorates Influencing Regulatory Environment in Europe

Table 5.2: Challenges Faced in MDR Implementation

Table 5.3: Medical Device Classification and Pre-Marketing Procedures in Japan

Table 5.4: Top Five CPCs for the Patents Filed During 2016-2020 June

Table 5.5: Japan Reimbursement System: Reimbursement Codes

Table 7.1: Impact Analysis of the Key Promoting and Restraining Factors of Growth of the Global Point-of-Care Imaging Devices Market

Table 7.2: Number and Distribution of Persons Aged 60 Years or Above (by Region), 2017 and 2050

Table 7.3: Ionizing Radiation Modalities

List Of Figures

LIST OF FIGURES

Figure 1: Average Number of MRI Units Per Million People in Developed Economies (1998-2018)

Figure 2: Global PoC Imaging Devices Market – Opportunity

Figure 3: Global PoC Imaging Devices Market Drivers and Restraints: Impact Analysis

Figure 4: Some of the Leading Players in the Global PoC Imaging Devices Market (2019)

Figure 5: Key Strategies Incorporated by Players in the Global PoC Imaging Devices Market

Figure 6: Patent Landscape and Filing Trend, January 2016-June 2020

Figure 7: Global PoC Imaging Devices Market Growth (by Region), 2018-2030

Figure 2.1: Global Point-of-Care Imaging Devices Market Segmentation

Figure 3.1: Global Point-of-Care Imaging Devices Market Research Methodology

Figure 3.2: Primary Research Methodology

Figure 3.3: Secondary Research

Figure 3.4: Assumptions and Limitations

Figure 4.1: Average Number of MRI Units Per Million People in Developed Economies (1998-2018)

Figure 5.1: Global Point-of-Care Imaging Device Market Supply Chain Analysis

Figure 5.2: Impact of COVID-19 on the Point-of-Care Imaging Devices Supply Chain

Figure 5.3: COVID-19 Timeline – Key Events in the U.S. and E.U.

Figure 5.4: MDR Transitional Provisions (EU)

Figure 5.5: Global Point-of-Care Imaging Devices Market: Patent Analysis (by Country/Cluster and Year), January 2016-June 2020

Figure 5.6: U.S. Reimbursement System

Figure 5.7: Germany Reimbursement System

Figure 5.8: France Reimbursement System

Figure 5.9: U.K. Reimbursement System

Figure 6.1: Market Share Analysis, 2019: Global Point-of-Care Imaging Devices Market

Figure 6.2: Share of Key Developments and Strategies in the Global PoC Imaging Devices Market (by Category), January 2017-June 2020

Figure 6.3: Key Developments in the Point-of-Care Imaging Devices Market (by Year), 2017-2020

Figure 6.4: PoC Imaging Devices Market – Key Funding Activities, 2017-2020

Figure 6.5: PoC Imaging Devices Market – Key Partnerships, Alliances, and Business Expansion Activities, 2017-2020

Figure 6.6: PoC Imaging Devices Market – Key Regulatory and Legal Activities, 2017-2020

Figure 6.7: PoC Imaging Devices Market – Key New Offerings, 2017-2020

Figure 7.1: Global PoC Imaging Devices Market Incremental Opportunity, 2019-2030

Figure 7.2: Global Point-of-Care Imaging Devices Market Forecast, 2018-2030

Figure 7.3: Healthcare Expenditure (by Country), All Financing Schemes, 2018

Figure 7.4: Increasing Prevalence of Diseases (by Age Group), 2008-2017

Figure 7.5: Standardization of Image Acquisition and Storage: Steps

Figure 7.6: Integration of Computational Applications to Medical Imaging: Steps

Figure 7.7: Accelerating the Development of High-Value Imaging Technologies: Steps

Figure 8.1: Global Point-of-Care Imaging Devices Market (by Product)

Figure 8.2: Global Point-of-Care Imaging Devices Market Incremental Revenue Opportunity (by Product), 2019-2030

Figure 8.3: Global Point-of-Care Imaging Devices Market Share (by Product), 2019 and 2030

Figure 8.4: Global Point-of-Care Imaging Devices Market (Cart/Trolley-Based Systems), 2018-2030

Figure 8.5: Global Point-of-Care Imaging Devices Market (Handheld Devices and Wearables), 2018-2030

Figure 8.6: Global Point-of-Care Imaging Devices Market (Accessories), 2018-2030

Figure 8.7: Global Point-of-Care Imaging Devices Market (Other Portable Formats), 2018-2030

Figure 9.1: Global Point-of-Care Imaging Devices Market, (by Technology)

Figure 9.2: Global Point-of-Care Imaging Devices Market Incremental Revenue Opportunity (by Technology), 2019-2030

Figure 9.3: Global Point-of-Care Imaging Devices Market Share (by Technology), 2019 and 2030

Figure 9.4: Global Point-of-Care Imaging Devices Market (Ultrasound), 2018-2030

Figure 9.5: Global Point-of-Care Imaging Devices Market (X-Ray), 2018-2030

Figure 9.6: Global Point-of-Care Imaging Devices Market (MRI), 2018-2030

Figure 9.7: Global Point-of-Care Imaging Devices Market (Others), 2018-2030

Figure 10.1: Revenue Contribution of Clinical vs. Preclinical Utility Segments, 2019 and 2030

Figure 10.2: Global Clinical PoC Imaging Devices Market, 2019-2030

Figure 10.3: Global Preclinical PoC Imaging Devices Market, 2019-2030

Figure 11.1: Revenue Contribution of Different Applications, 2019 and 2030

Figure 11.2: Global PoC Imaging Devices Market (by General Imaging), 2019-2030

Figure 11.3: Global PoC Imaging Devices Market (by Cardiovascular Imaging), 2019-2030

Figure 11.4: Global PoC Imaging Devices Market (by Vascular Imaging), 2019-2030

Figure 11.5: Global PoC Imaging Devices Market (by Obstetrics and Gynecology Imaging), 2019-2030

Figure 11.6: Global PoC Imaging Devices Market (by Gastroenterology Imaging), 2019-2030

Figure 11.7: Global PoC Imaging Devices Market (by Neurology Imaging), 2019-2030

Figure 11.8: Global PoC Imaging Devices Market (by Urology Imaging), 2019-2030

Figure 11.9: Global PoC Imaging Devices Market (by Other Applications), 2019-2030

Figure 12.1: Revenue Contribution of Different End Users, 2019 and 2030

Figure 12.2: Global PoC Imaging Devices Market (by Hospitals), 2019-2030

Figure 12.3: Global PoC Imaging Devices Market (by Clinics and Laboratories), 2019-2030

Figure 12.4: Global PoC Imaging Devices Market (by ASCs), 2019-2030

Figure 12.5: Global PoC Imaging Devices Market (by Academic and Research Institutions), 2019-2030

Figure 12.6: Global PoC Imaging Devices Market (by Assisted Living Houses), 2019-2030

Figure 13.1: Global Point-of-Care Imaging Devices Market Snapshot, 2018-2030

Figure 13.2: Global Point-of-Care Imaging Devices Market Share (by Region), 2019 and 2030

Figure 13.3: Global Point-of-Care Imaging Devices Market Growth Share Matrix (by Region), 2018-2030

Figure 13.4: North America Point-of-Care Imaging Devices Market Incremental Revenue Opportunity, 2019-2030

Figure 13.5: North America Point-of-Care Imaging Devices Market Forecast, 2018-2030

Figure 13.6: North America Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.7: North America Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.8: North America Point-of-Care Imaging Devices Market Share (by Country), 2018 and 2030

Figure 13.9: U.S. Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.10: U.S. Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.11: U.S. Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.12: Canada Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.13: Canada Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.14: Canada Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.15: Europe Point-of-Care Imaging Devices Market Incremental Revenue

Opportunity, 2019-2030

Figure 13.16: Europe Point-of-Care Imaging Devices Market Forecast, 2018-2030

Figure 13.17: Europe Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.18: Europe Point-of-Care Imaging Devices Market (by Technology),
2018-2030

Figure 13.19: Europe Point-of-Care Imaging Devices Market Share (by Country), 2018
and 2030

Figure 13.20: Germany Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.21: Germany Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.22: Germany Point-of-Care Imaging Devices Market (by Technology),
2018-2030

Figure 13.23: U.K. Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.24: U.K. Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.25: U.K. Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.26: France Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.27: France Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.28: France Point-of-Care Imaging Devices Market (by Technology),
2018-2030

Figure 13.29: Italy Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.30: Italy Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.31: Italy Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.32: Spain Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.33: Spain Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.34: Spain Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.35: Russia Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.36: Russia Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.37: Russia Point-of-Care Imaging Devices Market (by Technology),
2018-2030

Figure 13.38: Nordic Countries Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.39: Nordic Countries Point-of-Care Imaging Devices Market (by Product),
2018-2030

Figure 13.40: Nordic Countries Point-of-Care Imaging Devices Market (by Technology),
2018-2030

Figure 13.41: Benelux Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.42: Benelux Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.43: Benelux Point-of-Care Imaging Devices Market (by Technology),
2018-2030

Figure 13.44: Rest-of-Europe Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.45: Rest-of-Europe Point-of-Care Imaging Devices Market (by Product),

2018-2030

Figure 13.46: Rest-of-Europe Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.47: Asia-Pacific Point-of-Care Imaging Devices Market Incremental Revenue Opportunity, 2019-2030

Figure 13.48: Asia-Pacific Point-of-Care Imaging Devices Market Forecast, 2018-2030

Figure 13.49: Asia-Pacific Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.50: Asia-Pacific Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.51: Asia-Pacific Point-of-Care Imaging Devices Market Share (by Country), 2018 and 2030

Figure 13.52: China Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.53: China Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.54: China Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.55: Japan Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.56: Japan Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.57: Japan Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.58: India Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.59: India Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.60: India Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.61: South Korea Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.62: South Korea Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.63: South Korea Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.64: Australia & New Zealand Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.65: Australia & New Zealand Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.66: Australia & New Zealand Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.67: Rest-of-Asia-Pacific Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.68: Rest-of-Asia-Pacific Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.69: Rest-of-Asia-Pacific Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.70: Latin America Point-of-Care Imaging Devices Market Incremental Revenue Opportunity, 2019-2030

- Figure 13.71: Latin America Point-of-Care Imaging Devices Market Forecast, 2018-2030
- Figure 13.72: Latin America Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.73: Latin America Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.74: Latin America Point-of-Care Imaging Devices Market Share (by Country), 2018 and 2030
- Figure 13.75: Brazil Point-of-Care Imaging Devices Market, 2018-2030
- Figure 13.76: Brazil Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.77: Brazil Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.78: Mexico Point-of-Care Imaging Devices Market, 2018-2030
- Figure 13.79: Mexico Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.80: Mexico Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.81: Argentina Point-of-Care Imaging Devices Market, 2018-2030
- Figure 13.82: Argentina Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.83: Argentina Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.84: Colombia Point-of-Care Imaging Devices Market, 2018-2030
- Figure 13.85: Colombia Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.86: Colombia Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.87: Rest-of-Latin America Point-of-Care Imaging Devices Market, 2018-2030
- Figure 13.88: Rest-of-Latin America Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.89: Rest-of-Latin America Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.90: MEA Point-of-Care Imaging Devices Market Incremental Revenue Opportunity, 2019-2030
- Figure 13.91: MEA Point-of-Care Imaging Devices Market Forecast, 2018-2030
- Figure 13.92: MEA Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.93: MEA Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.94: MEA Point-of-Care Imaging Devices Market Share (by Country), 2018 and 2030
- Figure 13.95: KSA Point-of-Care Imaging Devices Market, 2018-2030
- Figure 13.96: KSA Point-of-Care Imaging Devices Market (by Product), 2018-2030
- Figure 13.97: KSA Point-of-Care Imaging Devices Market (by Technology), 2018-2030
- Figure 13.98: U.A.E. Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.99: U.A.E. Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.100: U.A.E. Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.101: Israel Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.102: Israel Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.103: Israel Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 13.104: Rest-of-Middle East & Africa Point-of-Care Imaging Devices Market, 2018-2030

Figure 13.105: Rest-of-Middle East & Africa Point-of-Care Imaging Devices Market (by Product), 2018-2030

Figure 13.106: Rest-of-Middle East & Africa Point-of-Care Imaging Devices Market (by Technology), 2018-2030

Figure 14.1: BK Medical Holding Company, Inc.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.2: Butterfly Network, Inc.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.3: Canon, Inc.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.4: Canon, Inc.: Overall Financials (\$Billion), 2017-2019

Figure 14.5: Canon, Inc.: Net Revenue (by Business Segments), 2017-2019

Figure 14.6: Canon, Inc.: Net Revenue (by Region), 2017-2019

Figure 14.7: Canon, Inc.: R&D Expenditure, 2017-2019

Figure 14.8: Digirad Corporation: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.9: Digirad Corporation: Overall Financials (\$Million), 2017-2019

Figure 14.10: Digirad Corporation: Net Revenue (by Business Segments), 2017-2019

Figure 14.11: Digirad Corporation: R&D Expenditure, 2017-2019

Figure 14.12: Esaote SpA: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.13: Fujifilm Holdings Corporation: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.14: Fujifilm Holdings Corporation: Overall Financials (\$Billion), 2017-2019

Figure 14.15: Fujifilm Holdings Corporation: Net Revenue (by Business Segments), 2017-2019

Figure 14.16: Fujifilm Holdings Corporation: Revenue (by Region), 2017-2019

Figure 14.17: Fujifilm Holdings Corporation: R&D Expenditure, 2017-2019

Figure 14.18: General Electric Company: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.19: General Electric Company: Overall Financials (\$Billion), 2017-2019

Figure 14.20: General Electric Company: Net Revenue (by Business Segments), 2017-2019

Figure 14.21: General Electric Company: Revenue (by Region), \$Billion, 2017-2019

Figure 14.22: General Electric Company: R&D Expenditure, 2017-2019

Figure 14.23: Hitachi, Ltd.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.24: Hitachi, Ltd.: Overall Financials (\$Billion), 2017-2019

Figure 14.25: Hitachi, Ltd.: Net Revenue (by Business Segments), 2017-2019

Figure 14.26: Hitachi, Ltd.: Revenue (by Region), 2017-2019

Figure 14.27: Hologic, Inc.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.28: Hologic, Inc.: Overall Financials (\$Billion), 2017-2019

Figure 14.29: Hologic, Inc.: Net Revenue (by Business Segments), 2017-2019

Figure 14.30: Hologic, Inc.: Revenue (by Region), 2017-2019

Figure 14.31: Hologic, Inc.: R&D Expenditure, 2017-2019

Figure 14.32: Hyperfine: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.33: Koninklijke Philips N.V.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.34: Koninklijke Philips N.V.: Overall Financials (\$Billion), 2017-2019

Figure 14.35: Koninklijke Philips N.V.: Net Revenue (by Business Segments), 2017-2019

Figure 14.36: Koninklijke Philips N.V.: Revenue (by Region), 2017-2019

Figure 14.37: Koninklijke Philips N.V.: R&D Expenditure, 2017-2019

Figure 14.38: MINDRAY Medical International Co., Ltd.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.39: Perimeter Medical Imaging, Inc.: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.40: Siemens Healthineers: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.41: Siemens Healthineers: Overall Financials (\$Billion), 2017-2019

Figure 14.42: Siemens Healthineers: Net Revenue (by Business Segments), 2017-2019

Figure 14.43: Siemens Healthineers: Revenue (by Region), 2017-2019

Figure 14.44: Siemens Healthineers: R&D Expenditure, 2017-2019

Figure 14.45: Stryker Corporation: Product Offerings for the Point-of-Care Imaging Devices Market

Figure 14.46: Stryker Corporation: Overall Financials (\$Billion), 2017-2019

Figure 14.47: Stryker Corporation: Net Revenue (by Business Segments), 2017-2019

Figure 14.48: Stryker Corporation: Revenue (by Region), 2017-2019

Figure 14.49: Stryker Corporation: R&D Expenditure, 2017-2019

Figure 14.50: Wandong Medical Technology Co., Ltd.: Product Offerings for the Point-of-Care Imaging Devices Market

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