

Global Phototherapy Devices Market: Focus on Applications, Configuration, Products, End-users, and 15 Countries Data - Analysis and Forecast, 2018-2028

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Abstracts

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The phototherapy devices market is an emerging market in the medical device industry which consists of public and private companies. The companies are engaged in the development, manufacturing, and distribution of the phototherapy devices, and its accessories.

Phototherapy devices include light-emitting diodes, fiberoptic, and conventional lamps for the treatment of skin disorders and management of neonatal jaundice cases. Developed markets such as the U.S. and Germany have advanced towards the use of mobile as well as home-care systems for the phototherapy. However, even with the growing demand in the neonatal phototherapy device market, the device popularity remains low in the market. Therefore, the manufacturers are engaged in extensive research and development to ensure patient safety and device affordability in the market. The compromised medical infrastructure in the emerging markets such as India and South Africa act as a constraint for growth of the market of phototherapy devices. The recent advances in the development of phototherapy devices have helped in reducing the instrument size and has helped in enhancing the device portability. Furthermore, extensive research and development in the phototherapy device aims to widen the application areas for these devices. The market remains competitive with the emergence of new players entering the ecosystem.

The purpose of this study is to gain a holistic view of the phototherapy devices market in terms of various influencing factors, such as recent trends and technological

advancements. The scope of this report constitutes an in-depth study of the global phototherapy devices market, including a thorough analysis of the products across different regions. The market has been segmented into 'product', 'application', 'end-user', 'configuration', and 'regions'. The report presents the reader with an opportunity to unlock comprehensive insights with respect to the market and helps in forming well-informed strategic decisions. The research uncovers some of the substantial parameters that must be taken into consideration by industry players before entering the market.

This research report aims at answering various aspects of the global phototherapy devices market with the help of the key factors driving the market, restraints that can possibly inhibit the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The report includes an in-depth examination of the key ecosystem players and key strategies and developments taking place in this market. Moreover, the report includes chapters on market dynamics (market drivers, opportunities and challenges) and industry analysis as well.

The research study considers the market share analysis for a comprehensive understanding of the global phototherapy devices market, and assesses the factors governing the same. Opportunity matrix and detailed product mapping have been included in the report. The market by region has been further sub-segmented in various countries, and in each sub-segment the key market trends, list of the key players, and the recent developments that have taken place have been discussed.

The answers to the following key questions can be derived from this report:

What are the major market drivers, challenges, and opportunities in the global phototherapy devices market?

What was the market value of the leading segments of the global phototherapy devices market in 2018?

How will each segment of the global phototherapy devices market grow during the forecast period and what will be the revenue generated by each of the segments by the end of 2028?

What are the influencing factors that may affect the market share of the key players?

How will the industry evolve during the forecast period 2018- 2028?

Who are the key players in the global phototherapy devices and what are their contributions?

What are the key development strategies that are being implemented by the key players to sustain in this market?

What is the market share of each of the companies in the market ecosystem?

What are the major benefits of the implementation of phototherapy devices in the different field of applications including skin treatment, neonatal jaundice management, and others?

What is the scope of phototherapy devices in the regions of North America, Europe, Asia-Pacific, Latin America, and Middle-East?

The key players who have been contributing significantly to the phototherapy devices market include Atom Medical Corporation, AVI Healthcare Pvt. Ltd., GE Healthcare Inc., Herbert Waldmann GmbH & Co. Kg, Honle UV America, Inc., Ibis Medical Equipment & Systems Pvt. Ltd., National Biological Corporation, Natus Medical Incorporated, Nice Neotech Medical Systems Pvt. Ltd. Ningbo David Medical Device Co., NOVOS, Philips Lighting Holding B.V., Phoenix Medical Systems Pvt. Ltd. Solarc Systems, Inc., Daavlin, Weyer GmbH, Drägerwerk AG & Co. KGaA, and NeoMedlight, among others.

Contents

EXECUTIVE SUMMARY

1 MARKET OVERVIEW

- 1.1 History of Phototherapy Devices
- 1.2 Factors Impeding the Market Growth
 - 1.2.1 Incidence of Skin Diseases
 - 1.2.2 Incidence of Neonatal Jaundice
- 1.3 Mechanism of Phototherapy Devices
- 1.4 Classification of Phototherapy Devices Market
- 1.5 Technological Advancements in the Market

2 COMPETITIVE LANDSCAPE

- 2.1 Key Developments and Strategies
- 2.2 Industry Attractiveness
 - 2.2.1 Bargaining Power of Suppliers
 - 2.2.2 Bargaining Power of Buyers
 - 2.2.3 Threat of New Entrants
 - 2.2.4 Threat of Substitute Products
 - 2.2.5 Intensity of Competitive Rivalry
- 2.3 Product Pipeline Analysis

3 INDUSTRY REGULATIONS

- 3.1 Regulatory Framework
 - 3.1.1 Regulatory Framework in the U.S.
 - 3.1.2 Regulatory Framework in Canada
 - 3.1.3 Regulatory Framework in Europe
 - 3.1.4 Regulatory Framework in Asia-Pacific
 - 3.1.4.1 Japan
 - 3.1.4.2 Australia
 - 3.1.4.3 Thailand
 - 3.1.4.4 China
- 3.2 List of Regulatory Bodies

4 GLOBAL PHOTOTHERAPY DEVICES MARKET (BY APPLICATION)

Global Phototherapy Devices Market: Focus on Applications, Configuration, Products, End-users, and 15 Countries...

- 4.1 Overview
- 4.2 Neonatal Jaundice Management
- 4.3 Skin Disease Treatment
- 4.4 Others

5 GLOBAL PHOTOTHERAPY DEVICES MARKET (BY END USER)

- 5.1 Overview
- 5.2 Hospitals
- 5.3 Clinics and Neonatal Clinics
- 5.4 Home-care

6 GLOBAL PHOTOTHERAPY DEVICES (BY CONFIGURATION)

- 6.1 Overview
- 6.2 Fixed
- 6.3 Mobile

7 GLOBAL PHOTOTHERAPY DEVICES (BY REGION)

- 7.1 Analysis of Growth Potential of Different Countries
- 7.2 North America
 - 7.2.1 The U.S.
 - 7.2.2 Canada
- 7.3 Europe
 - 7.3.1 Germany
 - 7.3.2 France
 - 7.3.3 Italy
 - 7.3.4 Spain
 - 7.3.5 The U.K.
 - 7.3.6 Rest-of-Europe
- 7.4 Asia-Pacific
 - 7.4.1 China
 - 7.4.2 Japan
 - 7.4.3 India
 - 7.4.4 Australia
- 7.5 Latin America
- 7.6 Middle-East

8 COMPANY PROFILE

8.1 Overview

8.2 Atom Medical USA, LLC

8.2.1 Company Overview

8.2.2 Product Offerings for Global Phototherapy Devices Market

8.2.3 Global Presence

8.2.4 SWOT Analysis

8.3 AVI Healthcare Pvt. Ltd.

8.3.1 Company Overview

8.3.2 Product Offerings for Global Phototherapy Devices Market

8.3.3 Global Presence

8.3.4 SWOT Analysis

8.4 Bistos Co. Ltd.

8.4.1 Company Overview

8.4.2 Product Offerings for Global Phototherapy Devices Market

8.4.3 Global Presence

8.4.4 SWOT Analysis

8.5 Daavlin

8.5.1 Company Overview

8.5.2 Product Offerings for Global Phototherapy Devices Market

8.5.3 Global Presence

8.5.4 SWOT Analysis

8.6 GE Healthcare Inc.

8.6.1 Company Overview

8.6.2 Product Offerings for Global Phototherapy Devices Market

8.6.3 Financials

8.6.4 Global Presence

8.6.5 SWOT Analysis

8.7 Herbert Waldmann GmbH & Co. Kg

8.7.1 Company Overview

8.7.2 Product Offerings for Global Phototherapy Devices Market

8.7.3 Global Presence

8.7.4 SWOT Analysis

8.8 Honle UV America, Inc.

8.8.1 Company Overview

8.8.2 Product Offerings for Global Phototherapy Devices Market

8.8.3 Global Presence

- 8.8.4 SWOT Analysis
- 8.9 Ibis Medical Equipment & Systems Pvt. Ltd.
 - 8.9.1 Company Overview
 - 8.9.2 Product Offerings for Global Phototherapy Devices Market
 - 8.9.3 Global Presence
 - 8.9.4 SWOT Analysis
- 8.10 National Biological Corporation
 - 8.10.1 Company Overview
 - 8.10.2 Product Offerings for Global Phototherapy Devices Market
 - 8.10.3 Global Presence
 - 8.10.4 SWOT Analysis
- 8.11 Natus Medical Incorporated
 - 8.11.1 Company Overview
 - 8.11.2 Product Offerings for Global Phototherapy Devices Market
 - 8.11.3 Financials
 - 8.11.4 Global Presence
 - 8.11.5 SWOT Analysis
- 8.12 NeoMedlight
 - 8.12.1 Company Overview
 - 8.12.2 Product Offerings for Global Phototherapy Devices Market
 - 8.12.3 Global Presence
 - 8.12.4 SWOT Analysis
- 8.13 Philips Lighting Holding B.V.
 - 8.13.1 Company Overview
 - 8.13.2 Product Offerings for Global Phototherapy Devices Market
 - 8.13.3 Financials
 - 8.13.4 Global Presence
 - 8.13.5 SWOT Analysis
- 8.14 Phoenix Medical Systems Pvt. Ltd.
 - 8.14.1 Company Overview
 - 8.14.2 Product Offerings for Global Phototherapy Devices Market
 - 8.14.3 SWOT Analysis
- 8.15 Solarc Systems, Inc.
 - 8.15.1 Company Overview
 - 8.15.2 Product Offerings for Global Phototherapy Devices Market
 - 8.15.3 Global Presence
 - 8.15.4 SWOT Analysis
- 8.16 Weyer GmbH
 - 8.16.1 Company Overview

8.16.2 Product Offerings for Global Phototherapy Devices Market

8.16.3 Global Presence

8.16.4 SWOT Analysis

9 RESEARCH SCOPE AND METHODOLOGY

9.1 Report Scope

9.2 Phototherapy Devices Market: Research Methodology

List Of Tables

LIST OF TABLES

Table 1: Risk Assessment for Neonatal Jaundice

Table 2.1: Key Developments in the Global Phototherapy Devices Market

Table 2.2: Product Pipeline Analysis – Developmental Stage

Table 3.1: List of Regulatory Bodies

Table 4.1: Visual Assessment of Neonatal Jaundice- Kramer's Rule

Table 4.2: Mechanism of Action on Acne: Light-based Therapies

Table 4.3: Impact Analysis of Phototherapy Devices by Application

Table 5.1: Primary Diagnosis Codes for Rental Home Phototherapy Devices

Table 5.2: Impact Analysis of Phototherapy Devices by End-user

Table 6.1: Impact Analysis of Phototherapy Devices by Configuration

List Of Figures

LIST OF FIGURES

Figure 1: Eczema Encountered in Children, 2016-2018

Figure 2: Psoriasis Statistics

Figure 3: Global Phototherapy Devices, by Application, 2018 and 2028

Figure 4: Global Phototherapy Devices Market, by Region, 2018-2028

Figure 5: Vital Strategies Adopted in the Global Phototherapy Devices Market

Figure 6: Market Statistics

Figure 7: Market Share Analysis, 2018

Figure 1.1: Incidence Rate of Skin Diseases, 2017-2018

Figure 1.2: Live Births with Neonatal Jaundice

Figure 1.3: Incidence Rate of Neonatal Jaundice and Exchange Transfusions, 2016-2017

Figure 1.4: Classification of Phototherapy Devices Market

Figure 2.1: Strategies Adopted by the Market Players, 2015-2019

Figure 2.2: Industry Attractiveness (Porter's Five Forces Analysis)

Figure 2.3: Bargaining Power of Suppliers: Overall Impact

Figure 2.4: Bargaining Power of Buyers: Overall Impact

Figure 2.5: Threat of New Entrants: Overall Impact

Figure 2.6: Threat of Substitute Products: Overall Impact

Figure 2.7: Intensity of Competitive Rivalry: Overall Impact

Figure 2.8: Product Pipeline Analysis

Figure 4.1: Global Phototherapy Devices Market, by Application, Market Share 2018

Figure 4.2: Global Phototherapy Devices Market (by Application), 2018-2028

Figure 4.3: Neonatal Jaundice Management in the Global Phototherapy Devices Market, 2018-2028

Figure 4.4: Skin Disease Treatment in the Global Phototherapy Devices Market, 2018-2028

Figure 4.5: Other Applications in the Global Phototherapy Devices Market, 2018-2028

Figure 5.1: Global Phototherapy Devices Market, by End-user, Market Share 2018

Figure 5.2: Hospitals in the Global Phototherapy Devices Market, 2018-2028

Figure 5.3: Neonatal Clinics in the Global Phototherapy Devices Market, 2018-2028

Figure 5.4: Delayed Treatment at NHS from 2013-2018

Figure 5.5: Home-care in the Global Phototherapy Devices Market, 2018-2028

Figure 6.1: Global Phototherapy Devices Market by Configuration, Market Share, 2018

Figure 6.2: Fixed Configuration in the Global Phototherapy Devices Market, 2018-2028

Figure 6.3: Mobile Configuration in the Global Phototherapy Devices Market, 2018-2028

Figure 7.1: Global Phototherapy Devices Market by Region, Market Share, 2018

Figure 7.2: Growth Potential of Various Countries in the Global Phototherapy Devices Market

Figure 7.3: North America: Phototherapy Devices Market, 2018-2028

Figure 7.4: North America- Market Dynamics

Figure 7.5: The U.S.: Phototherapy Devices Market, 2018-2028

Figure 7.6: Canada: Phototherapy Devices Market, 2018-2028

Figure 7.7: Europe: Phototherapy Devices Market, 2018-2028

Figure 7.8: Europe- Market Dynamics

Figure 7.9: Germany: Phototherapy Devices Market, 2018-2028

Figure 7.10: France: Phototherapy Devices Market, 2018-2028

Figure 7.11: Italy: Phototherapy Devices Market, 2018-2028

Figure 7.12: Spain: Phototherapy Devices Market, 2018-2028

Figure 7.13: The U.K.: Phototherapy Devices Market, 2018-2028

Figure 7.14: Rest-of-Europe: Phototherapy Devices Market, 2018-2028

Figure 7.15: Asia-Pacific: Phototherapy Devices Market, 2018-2028

Figure 7.16: Asia-Pacific: Market Dynamics

Figure 7.17: China: Phototherapy Devices Market, 2018-2028

Figure 7.18: Japan: Phototherapy Devices Market, 2018-2028

Figure 7.19: India: Phototherapy Devices Market, 2018-2028

Figure 7.20: Australia: Phototherapy Devices Market, 2018-2028

Figure 7.21: Latin America: Phototherapy Devices Market, 2018-2028

Figure 7.22: Latin America: Market Dynamics

Figure 7.23: Middle-East: Phototherapy Devices Market, 2018-2028

Figure 7.24: Middle-East: Market Dynamics

Figure 8.1: Total Number of Companies Profiled

Figure 8.2: Atom Medical USA LLC, Global Presence

Figure 8.3: Atom Medical USA LLC: SWOT Analysis

Figure 8.4: AVI Healthcare Pvt. Ltd., Global Presence

Figure 8.5: AVI Healthcare Pvt. Ltd.: SWOT Analysis

Figure 8.6: Bistos Co. Ltd., Global Presence

Figure 8.7: Bistos Co. Ltd.: SWOT Analysis

Figure 8.8: Daavlin, Global Presence

Figure 8.9: Daavlin: SWOT Analysis

Figure 8.10: GE Healthcare Inc.: Overall Financials, 2016-2018

Figure 8.11: General Electric Company: Revenue by Region (2015-2017)

Figure 8.12: GE Healthcare: Segmental Revenue, 2016-2018

Figure 8.13: General Electric Company: Revenue by Sub-Segment (2016-2017)

Figure 8.14: General Electric Company: Healthcare Revenue by Region (2016-2017)

- Figure 8.15: GE Healthcare Inc., Global Presence
- Figure 8.16: GE Healthcare Inc.: SWOT Analysis
- Figure 8.17: Herbert Waldmann, Global Presence
- Figure 8.18: Herbert Waldmann: SWOT Analysis
- Figure 8.19: Honle UV America, Global Presence
- Figure 8.20: Honle UV America: SWOT Analysis
- Figure 8.21: ibis Medical Equipment & Systems Pvt. Ltd., Global Presence
- Figure 8.22: ibis Medical Equipment & Systems.: SWOT Analysis
- Figure 8.23: National Biological Corporation, Global Presence
- Figure 8.24: National Biological Corporation.: SWOT Analysis
- Figure 8.25: Natus Medical Incorporated: Overall Financials, 2016-2018
- Figure 8.26: Natus Medical Incorporated: Operating Business Segment, 2018
- Figure 8.27: Natus Medical Incorporated, Global Presence
- Figure 8.28: Natus Medical Incorporated: SWOT Analysis
- Figure 8.29: NeoMedlight, Global Presence
- Figure 8.30: NeoMedlight: SWOT Analysis
- Figure 8.31: Philips Lighting Holding: Overall Financials, 2016-2018
- Figure 8.32: Philips Lighting Holding: Operating Business Segment, 2018
- Figure 8.33: Philips Lighting Holding: Geographical Contribution, 2018
- Figure 8.34: Philips Lighting Holding: Geographical Revenue, 2016-2018
- Figure 8.35: Philips Lighting Holding, Global Presence
- Figure 8.36: Philips Lighting Holding: SWOT Analysis
- Figure 8.37: Phoenix Medical Systems Pvt. Ltd.: SWOT Analysis
- Figure 8.38: Solarc Systems, Global Presence
- Figure 8.39: Solarc Systems, Inc.: SWOT Analysis
- Figure 8.40: Weyer GmbH, Global Presence
- Figure 8.41: Weyer GmbH: SWOT Analysis
- Figure 9.1: Global Phototherapy Devices Market Research Methodology
- Figure 9.2: Primary Research
- Figure 9.3: Secondary Research
- Figure 9.4: Data Triangulation
- Figure 9.5: Bottom-up Approach (Segment-wise Analysis)
- Figure 9.6: Top-down Approach (Segment-wise Analysis)
- Figure 9.7: Assumptions and Limitations
- Figure 9.8: Considered Factors for Data Prediction and Modeling

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