

# Global Offshore Wind Energy Market: Focus on Components (Turbine, Electrical Infrastructure, and Substrate) & Focus on Location (Shallow, Transitional, and Deep Water) by Revenue (\$Million) and by Regional Installed Capacity (MW) - Analysis and Forecast, 2018-2023

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# **Abstracts**

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Increasing utilization of renewable energy for power generation mix continues to have a positive impact on the global offshore wind energy market. Today, the offshore wind energy sector has evolved to generate electricity, with the introduction of wind turbines taking off a major load from conventional sources of energy. Offshore wind energy forms an integral part of these clean energy resources and has a higher capacity factor as compared to the onshore wind energy. Wind turbines use the power of natural wind to generate electricity. This process of generating electricity is growing rapidly across the globe. Several developing countries have opened up huge opportunities for the global offshore wind turbines market since the pressure of keeping the carbon emissions low is increasing day-by-day.

The growth of the offshore wind energy market is attributed to the increasing demand for clean energy to reduce carbon emissions and the increasing demand for electricity generation with the help of renewable energy resources. The offshore wind energy market research study offers a wide perspective on where the industry is heading toward. The research is based on extensive primary interviews (in-house experts, industry leaders, and market players) and secondary research (a host of paid and unpaid databases), along with the analytical tools that have been used to build the



forecast and the predictive models.

The report answers the following questions about the global offshore wind energy market:

What is the global offshore wind energy market size in terms of revenue from 2017-2023, and what will be with the growth rate during the forecast period 2018-2023?

What is the dominant component used in the offshore wind turbine for power generation?

What is the revenue generated from the different components, such as turbine, substructure, electrical infrastructure, and others?

What is the market size of offshore wind turbines for different locations, such as shallow water, transitional water, and deep water?

What is the offshore wind energy market size for different regions on the basis of various locations and components?

What are the key trends and opportunities in the market pertaining to countries included in different geographical regions?

How attractive is the market for different stakeholders present in the industry by analyzing the futuristic scenario of offshore wind energy?

What are the major driving forces that are expected to increase the demand for offshore wind turbines during the forecast period?

What are the major challenges inhibiting the growth of the global offshore wind energy market?

What kind of new strategies are adopted by the existing market players to expand their market position in the industry?

What is the competitive strength of the key players in the offshore wind energy market by analyzing their recent developments, product offerings, and regional presence?



The report further includes a thorough analysis of the impact of the Porter's five major forces to understand the overall attractiveness of the industry. The report also focuses on the key developments and investments made in the offshore wind energy market by the players, research organizations, and governmental bodies.

Further, the report includes an exhaustive analysis of the regional split into North America, Europe, Asia-Pacific (APAC), and Rest-of-the-World (RoW). Each region details the individual push and pull forces in addition to the key players from that region. Some of the prominent players in the offshore wind energy market are GE Renewable Energy, Siemens Gamesa Renewable Energy, MHI Vestas, Adwen, Statoil, Senvion, Nexans, and EEW Group.



# **Contents**

# **EXECUTIVE SUMMARY**

#### 1 MARKET DYNAMICS

- 1.1 Drivers
  - 1.1.1 Growing Demand for Renewable Energy for Power Generation
- 1.1.2 Government Initiatives to Reduce Carbon Footprint
- 1.2 Restraints
  - 1.2.1 High Capital Expenditure and Cost of Energy
- 1.3 Opportunities
  - 1.3.1 Innovative Technology Advancement in Offshore Wind Components
  - 1.3.2 Increased R&D Expenditure

#### **2 COMPETITIVE INSIGHTS**

- 2.1 Key Market Developments and Strategies
  - 2.1.1 Business Expansion
  - 2.1.2 Partnerships, Agreements, Collaborations, and Joint Ventures
  - 2.1.3 New Product Launch and Development
  - 2.1.4 Others (Merger and Acquisition, Investment and Awards)
- 2.2 Market Share Analysis
  - 2.2.1 Market Share Analysis of Global Offshore Wind Energy Market
  - 2.2.2 Market Share Analysis of European Offshore Wind Energy Market
    - 2.2.2.1 Europe Offshore Wind Energy Market Share, by Wind Turbine Manufacturers
    - 2.2.2.2 Europe Offshore Wind Farms Owners Market Share, 2017

#### **3 INDUSTRY ANALYSIS**

- 3.1 Industry Attractiveness
  - 3.1.1 Threat of New Entrants
  - 3.1.2 Bargaining Power of Buyers
  - 3.1.3 Bargaining Power of Suppliers
  - 3.1.4 Threat from Substitutes
  - 3.1.5 Intensity of Competitive Rivalry
- 3.2 Opportunity Matrix
- 3.3 Target of Offshore Wind Energy Capacity Installation (by Country)
- 3.4 Cost Analysis



#### 4 GLOBAL OFFSHORE WIND ENERGY MARKET BY INSTALLED CAPACITY

- 4.1 Assumptions for Analysis and Forecast of the Global Offshore Wind Energy Market
- 4.2 Limitations for Analysis and Forecast of the Global Offshore Wind Energy Market
- 4.3 Market Overview
- 4.4 Europe
  - 4.4.1 Installed Capacity of Europe Offshore Wind Energy Market (by Country)
- 4.5 North America
- 4.5.1 Installed Capacity of North America Offshore Wind Energy Market (by Country)
- 4.6 Asia-Pacific
  - 4.6.1 Installed Capacity of Asia Pacific Offshore Wind Energy Market (by Country)
- 4.7 Rest-of-the-World (RoW)
  - 4.7.1 Installed Capacity of RoW Offshore Wind Energy Market (by Country)

# **5 GLOBAL OFFSHORE WIND ENERGY MARKET (BY COMPONENT)**

- 5.1 Turbine
- 5.2 Electrical Infrastructure
- 5.3 Substructure
- 5.4 Others

# **6 GLOBAL OFFSHORE WIND ENERGY MARKET (BY LOCATION)**

- 6.1 Shallow Water
- 6.2 Transitional Water
- 6.3 Deep Water

# 7 GLOBAL OFFSHORE WIND ENERGY MARKET (BY REGION)

- 7.1 Europe
  - 7.1.1 Europe Offshore Wind Energy Market (by Components)
  - 7.1.2 Europe Offshore Wind Energy Market (by Country)
  - 7.1.2.1 Germany
  - 7.1.2.2 The U.K.
  - 7.1.2.3 The Netherlands
  - 7.1.2.4 Denmark
  - 7.1.2.5 Belgium
  - 7.1.2.6 Rest-of-Europe



#### 7.2 North America

- 7.2.1 North America Offshore Wind Energy Market (by Components)
- 7.2.2 North America Offshore Wind Energy Market (by Country)
  - 7.2.2.1 The U.S.
  - 7.2.2.2 Canada
  - 7.2.2.3 Mexico
- 7.3 Asia-Pacific (APAC)
  - 7.3.1 Asia-Pacific Offshore Wind Energy Market (by Components)
  - 7.3.2 Asia Pacific Offshore Wind Energy Market, by Country
    - 7.3.2.1 China
    - 7.3.2.2 India
    - 7.3.2.3 South Korea
    - 7.3.2.4 Japan
    - 7.3.2.5 Taiwan
    - 7.3.2.6 Rest-of-Asia Pacific
- 7.4 Rest-of-the-World (RoW)
  - 7.4.1 RoW Offshore Wind Energy Market (by Components)
  - 7.4.2 RoW Offshore Wind Energy Market (by Country)
    - 7.4.2.1 Saudi Arabia
    - 7.4.2.2 Brazil
    - 7.4.2.3 South Africa
    - 7.4.2.4 Others

#### **8 COMPANY PROFILES**

### Offshore Wind Turbine Component Manufacturers

- 8.1 China Ming Yang Wind Power Group Limited
  - 8.1.1 Company Overview
  - 8.1.2 Product Portfolio
  - 8.1.3 Corporate Summary
  - 8.1.4 SWOT Analysis
- 8.2 EEW Group
  - 8.2.1 Company Overview
  - 8.2.2 Product Portfolio
  - 8.2.3 Corporate Summary
  - 8.2.4 SWOT Analysis
- 8.3 GE Renewable Energy
  - 8.3.1 Company Overview
  - 8.3.2 Product Portfolio



- 8.3.3 Financials
  - 8.3.3.1 Financial Summary
- 8.3.4 SWOT Analysis
- 8.4 Goldwind Science & Technology Co. Ltd.
  - 8.4.1 Company Overview
  - 8.4.2 Product Portfolio
  - 8.4.3 Financials
    - 8.4.3.1 Financial Summary
  - 8.4.4 SWOT Analysis
- 8.5 MHI Vestas Offshore Wind A/S
  - 8.5.1 Company Overview
  - 8.5.2 Product Portfolio
  - 8.5.3 Corporate Summary
  - 8.5.4 SWOT Analysis
- 8.6 Nordex SE
  - 8.6.1 Company Overview
  - 8.6.2 Product Portfolio
  - 8.6.3 Financials
    - 8.6.3.1 Financial Summary
  - 8.6.4 SWOT Analysis
- 8.7 Senvion S.A.
  - 8.7.1 Company Overview
  - 8.7.2 Product Portfolio
  - 8.7.3 Financials
    - 8.7.3.1 Financial Summary
  - 8.7.4 SWOT Analysis
- 8.8 Siemens Gamesa Renewable Energy S.A.
  - 8.8.1 Company Overview
  - 8.8.2 Product Portfolio
  - 8.8.3 Financials
    - 8.8.3.1 Financial Summary
  - 8.8.4 SWOT Analysis
- 8.9 Sinovel Wind Group Co.ltd.
  - 8.9.1 Company Overview
  - 8.9.2 Product Portfolio
  - 8.9.3 Corporate Summary
  - 8.9.4 SWOT Analysis
- 8.1 XEMC DARWIND
- 8.10.1 Company Overview



- 8.10.2 Product Portfolio
- 8.10.3 Corporate Summary
- 8.10.4 SWOT Analysis

Offshore Wind Farm Owners

- **8.11 ADWEN** 
  - 8.11.1 Company Overview
  - 8.11.2 Product Portfolio
  - 8.11.3 Corporate Summary
  - 8.11.4 SWOT Analysis
- 8.12 Northland Power Inc.
  - 8.12.1 Company Overview
  - 8.12.2 Product Portfolio
  - 8.12.3 Financials
    - 8.12.3.1 Financial Summary
  - 8.12.4 SWOT Analysis
- 8.13 Orsted
  - 8.13.1 Company Overview
  - 8.13.2 Product Portfolio
  - 8.13.3 Financials
    - 8.13.3.1 Financial Summary
  - 8.13.4 SWOT Analysis
- 8.14 Statoil
  - 8.14.1 Company Overview
  - 8.14.2 Product Portfolio
  - 8.14.3 Financials
    - 8.14.3.1 Financial Summary
  - 8.14.4 SWOT Analysis

Other (Service and Support Providers)

- 8.15 Clipper Windpower LLC
  - 8.15.1 Company Overview
  - 8.15.2 Product Portfolio
  - 8.15.3 Corporate Summary
  - 8.15.4 SWOT Analysis

# 9 RESEARCH SCOPE AND METHODOLOGY

- 9.1 Report Scope
- 9.2 Global Offshore Wind Energy Market Research Methodology
  - 9.2.1 Assumptions



- 9.2.2 Limitations
- 9.2.3 Primary Data Sources
- 9.2.4 Secondary Data Sources
- 9.2.5 Data Triangulation
- 9.2.6 Market Estimation and Forecast



# **List Of Tables**

#### LIST OF TABLES

- Table 1 Market Snapshot: Global Offshore Wind Energy Market
- Table 3.1 Analyzing Threat of New Entrants
- Table 3.2 Analyzing the Bargaining Power of Buyers
- Table 3.3 Analyzing the Bargaining Power of Suppliers
- Table 3.4 Analyzing the Threat from Substitutes
- Table 3.5 Analyzing the Intensity of Competitive Rivalry
- Table 3.6 Target of Offshore Wind Energy Capacity Installation (by Country)
- Table 4.1 Global Offshore Wind Energy Market (by Installed Capacity), MW, 2017–2023
- Table 4.2 Installed Capacity of Europe Offshore Wind Energy Market (by Country), MW, 2017–2023
- Table 4.3 Installed Capacity of Asia Pacific Offshore Wind Energy Market (by Country), MW, 2017–2023
- Table 4.4 Installed Capacity of Asia Pacific Offshore Wind Energy Market (by Country), MW, 2017–2023
- Table 4.5 Installed Capacity of RoW Offshore Wind Energy Market (by Country), MW, 2017–2023
- Table 5.1 Characteristics of the Commonly Used Offshore Turbine
- Table 5.2 Global Offshore Wind Energy Market (by Components), 2017-2023
- Table 5.3 Subparts of Turbines
- Table 5.4 Products for Wind Turbines by Leading Market Players
- Table 5.5 Recent Developments pertaining to the Wind Turbine Segment
- Table 5.6 Recent Developments pertaining to the Electrical Infrastructure Segment
- Table 5.7 Developments pertaining to the Substructure Segment
- Table 6.1 Global Offshore Wind Energy Market (by Location), 2017-2023
- Table 6.2 Recent Developments pertaining to the Shallow Water Offshore
- Table 6.3 Recent Developments in the Deep Water Offshore Segment
- Table 7.1 Global Offshore Wind Energy Market (by Region), 2017–2023
- Table 7.2 List of Operational Offshore Wind Farms in Europe
- Table 7.3 Largest Under-Construction Offshore Wind Energy Projects in Europe
- Table 7.4 Number of Cumulative Wind Farms in Europe (by Country)
- Table 7.5 Europe Offshore Wind Energy Market (by Components), 2017-2023
- Table 7.6 Europe Offshore Wind Energy Market Market (by Country), \$Million, 2017–2023
- Table 7.7 Germany Offshore Wind Energy Facts: 2017
- Table 7.8 U.K. Offshore Wind Energy Facts: 2017



Table 7.9 Upcoming Offshore Projects in the Netherlands

Table 7.10 Recent Developments pertaining to the Netherlands Offshore Wind Energy Sector

Table 7.11 Upcoming Offshore Wind Energy Projects in Denmark

Table 7.12 Recent Developments pertaining to Belgium Offshore Wind Energy Segment

Table 7.13 North America Offshore Wind Energy Market (by Components), \$Million, 2017-2023

Table 7.14 North America Offshore Wind Energy Market Market (by Country), \$Million, 2017–2023

Table 7.15 Largest Offshore Wind Farms in the U.S.

Table 7.16 Wind Farms Installed Capacity in Canada

Table 7.17 Recent Developments pertaining to the Mexican Offshore Wind Energy Market

Table 7.18 Asia-Pacific Offshore Wind Energy Market (by Components), \$Million, 2017-2023

Table 7.19 Asia-Pacific Offshore Wind Energy Market (by Country), \$Million, 2017–2023

Table 7.20 Leading Offshore Wind Farm Developers in China

Table 7.21 Recent Developments pertaining to the Offshore Wind Industry in India

Table 7.22 Recent Developments pertaining to the Offshore Wind Industry in South Korea

Table 7.23 Overview of the Offshore Projects in Japan, 2017

Table 7.24 RoW Offshore Wind Energy Market (by Components), \$Million, 2017-2023

Table 7.25 RoW Offshore Wind Energy Market Market (by Country), \$Million,

2017-2023

Table 8.1 China Ming Yang Wind Power Group Limited: Project Details

Table 8.2 EEW Group: Product Portfolio

Table 8.3 GE Renewable Energy: Product Portfolio

Table 8.4 Goldwind Science & Technology Co.Ltd.: Product Portfolio

Table 8.5 MHI Vestas Offshore Wind A/S: Product Details

Table 8.6 Nordex SE: Product Portfolio

Table 8.7 Senvion S.A.: Product Portfolio

Table 8.8 Siemens Gamesa Renewable Energy S.A.: Product Portfolio

Table 8.9 Sinovel Wind Group Pvt.ltd.: Product Portfolio

Table 8.10 XEMC DARWIND: Product Portfolio

Table 8.11 ADWEN: Project Details

Table 8.12 Northland Power Inc.: Project Details

Table 8.13 Orsted: Project Details

Table 8.14 Statoil: Offshore Wind Projects



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1 Global Offshore Wind Energy Market Snapshot (\$Million) and (MW)
- Figure 2 Global Offshore Wind Energy Market by Component (\$Million)
- Figure 3 Global Offshore Wind Energy Market by Location (\$Million)
- Figure 4 Global Offshore Wind Energy Market by Installed Capacity (MW)
- Figure 5 Global Offshore Wind Energy Market by Region
- Figure 6 Global Offshore Wind Energy Market by Country, 2017 (\$Million)
- Figure 1.1 Market Dynamics
- Figure 1.2 Impact Analysis of Drivers
- Figure 1.3 Global Electricity Generation Mix
- Figure 1.4 Impact Analysis of Restraints
- Figure 1.5 Cost Breakdown of an Offshore Wind Farm
- Figure 1.6 Impact Analysis of Opportunities
- Figure 2.1 Strategies Adopted by the Key Players
- Figure 2.2 Share of Key Market Strategies and Developments, July 2015 May 2018
- Figure 2.3 Business Expansion Share of Key Companies, April 2015-April 2018
- Figure 2.4 Partnerships, Agreements, Collaborations, and Joint Ventures Share of Key Companies, April 2015-April 2018
- Figure 2.5 New Product Launch and Development Share of Companies, April 2015-April 2018
- Figure 2.6 Others Development Share by Companies, April 2015-April 2018
- Figure 2.7 Market Share Analysis of Leading Companies in Global Offshore Wind Energy Market, 2017 (%)
- Figure 2.8 Market Share Analysis of Wind Turbine Manufacturers, 2017 (%)
- Figure 2.9 Europe Offshore Wind Farms Owners Market Share, 2017
- Figure 3.1 Porter's Five Forces Analysis
- Figure 3.2 Global Offshore Wind Energy Market Opportunity Matrix by Region (\$Million), 2018-2023
- Figure 3.3 Offshore Wind Farms Cost Breakdown
- Figure 3.4 Cost Comparisons between Onshore and Offshore
- Figure 4.1 Global Offshore Wind Energy Market by Installed Capacity 2018 and 2023
- Figure 4.2 Installed Capacity of Europe Offshore Wind Energy Market (by Country),
- MW, 2018 and 2023
- Figure 4.3 Installed Capacity of North America Offshore Wind Energy Market (by Country), MW, 2018 and 2023
- Figure 4.4 Installed Capacity of Asia-Pacific Offshore Wind Energy Market (by Country),



MW, 2018 and 2023

Figure 4.5 Installed Capacity of RoW Offshore Wind Energy Market (by Country), MW, 2018 and 2023

Figure 5.1 Global Offshore Wind Energy Market (by Component), \$Million, 2018 and 2023

Figure 5.2 Turbine Module in Offshore Wind Energy Market, \$Million, 2017-2023

Figure 5.3 Electrical Infrastructure in Offshore Wind Energy Market, \$Million, 2017-2023

Figure 5.4 Substructure Types

Figure 5.5 Substructure in Offshore Wind Energy Market, \$Million, 2017-2023

Figure 5.6 Other Components Used in the Offshore Wind Turbines

Figure 5.7 Others in Offshore Wind Energy Market, \$Million, 2017-2023

Figure 6.1 Global Offshore Wind Energy Market (by Location)

Figure 6.2 Global Offshore Wind Energy Market (by Location), \$Million

Figure 6.3 Cost Breakdown for an Offshore Wind Plant in Shallow Water

Figure 6.4 Shallow Water in Offshore Wind Energy Market, \$Million, 2017-2023

Figure 6.5 Transitional Water in Offshore Wind Energy Market, \$Million, 2017-2023

Figure 6.6 Location of Deepwater Wind Energy (Based on Number of Projects), 2017

Figure 6.7 Deepwater in Offshore Wind Energy Market, \$ Million, 2017-2023

Figure 7.1 Offshore Wind Energy Market- Regional Segmentation

Figure 7.2 Offshore Wind Energy Market Regional Market Share and Growth Rate, 2018-2023

Figure 7.3 Europe Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.4 Offshore Market: Projects Online, Under Construction, and Consented (GW)

Figure 7.5 Europe Offshore Wind Energy Market (by Components), 2018 and 2023

Figure 7.6 Europe Geographical Concentration of Offshore Wind Investments, 2017

Figure 7.7 Europe Offshore Wind Energy Market (by Country), 2017, 2018, and 2023

Figure 7.8 Percentage of Power Generation Mix in Germany, 2017

Figure 7.9 Germany Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.10 Upcoming Offshore Wind Farms in the U.K.

Figure 7.11 U.K. Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.12 Netherlands Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.13 Offshore Wind Farms in Denmark

Figure 7.14 Denmark Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.15 Belgium Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.16 Rest-of-Europe Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.17 North America Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.18 North America Offshore Wind Energy Market (by Components), 2018 and 2023

Figure 7.19 North America Offshore Wind Energy Market (by Country), 2017, 2018, and



#### 2023

Figure 7.20 U.S. Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.21 Canada Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.22 Mexico Offshore Wind Energy Market, 2017-2023

Figure 7.23 Asia-Pacific Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.24 Asia-Pacific Offshore Wind Energy Market (by Components), 2018 and 2023

Figure 7.25 Asia-Pacific Offshore Wind Energy Market (by Country), 2017, 2018, and 2023

Figure 7.26 Renewable Energy Plan of China: 2010, 2015, and 2020

Figure 7.27 Offshore Wind Projects - Pipeline and Targeted, 2015 and 2020

Figure 7.28 Upcoming Offshore Wind Energy Projects in China

Figure 7.29 China Offshore Wind Energy Market, 2017-2023

Figure 7.30 India Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.31 South Korea Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.32 Japan Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.33 Taiwan Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.34 Rest-of-APAC Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.35 RoW Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.36 RoW Offshore Wind Energy Market (by Components), 2018 and 2023

Figure 7.37 RoW Offshore Wind Energy Market (by Country), 2017, 2018, and 2023

Figure 7.38 Saudi Arabia Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.39 Brazil Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.40 South Africa Offshore Wind Energy Market, \$Million, 2017-2023

Figure 7.41 Others Offshore Wind Energy Market, \$Million, 2017-2023

Figure 8.1 Share of Key Companies

Figure 8.2 China Ming Yang Wind Power Group Limited: SWOT Analysis

Figure 8.3 EEW Group: SWOT Analysis

Figure 8.4 GE Renewable Energy: Overall Financials, 2015-2017

Figure 8.5 GE Renewable Energy: Net Revenue by Business Segment, 2015

Figure 8.6 GE Renewable Energy: Net Revenue by Business Segment, 2016-2017

Figure 8.7 GE Renewable Energy: Net Revenue by Regional Segment, 2015

Figure 8.8 GE Renewable Energy: Net Revenue by Regional Segment, 2016-2017

Figure 8.9 GE Renewable Energy: SWOT Analysis

Figure 8.10 Goldwind Science & Technology Co.Ltd.: Overall Financials, 2015-2017

Figure 8.11 Goldwind Science & Technology Co.ltd.: Net Revenue by Business

Segment, 2015-2017

Figure 8.12 Goldwind Science & Technology Co.ltd.: SWOT Analysis

Figure 8.13 MHI Vestas Offshore Wind A/S: SWOT Analysis



Figure 8.14 Nordex SE: Overall Financials, 2015-2017

Figure 8.15 Nordex SE: Net Revenue by Regional Segment, 2015-2017

Figure 8.16 Nordex SE: Net Revenue by Business Segment, 2015-2017

Figure 8.17 Nordex SE: SWOT Analysis

Figure 8.18 Senvion S.A.: Overall Financials, 2015-2017

Figure 8.19 Senvion S.A.: Net Revenue by Business Segment, 2015-2017

Figure 8.20 Senvion S.A.: Net Revenue by Region Segment, 2015

Figure 8.21 Senvion S.A.: Net Revenue by Region Segment, 2016-2017

Figure 8.22 Senvion S.A.: SWOT Analysis

Figure 8.23 Siemens Gamesa Renewable Energy S.A.: Overall Financials, 2015-2017

Figure 8.24 Siemens Gamesa Renewable Energy S.A.: Net Revenue by Business

Segment, 2016

Figure 8.25 Siemens Gamesa Renewable Energy S.A.: Net Revenue by Region

Segment, 2016

Figure 8.26 Siemens Gamesa Renewable Energy S.A.: SWOT Analysis

Figure 8.27 Sinovel Wind Group Pvt.ltd.: SWOT Analysis

Figure 8.28 XEMC DARWIND: SWOT Analysis

Figure 8.29 ADWEN: SWOT Analysis

Figure 8.30 Northland Power Inc.: Overall Financials, 2015-2017

Figure 8.31 Northland Power Inc.: Net Revenue by Business Segment, 2015

Figure 8.32 Northland Power Inc.: Net Revenue by Business Segment, 2016-2017

Figure 8.33 Northland Power Inc.: Net Revenue by Regional Segment, 2015-2017

Figure 8.34 Northland Power Inc.: SWOT Analysis

Figure 8.35 Orsted: Overall Financials, 2015-2017

Figure 8.36 Orsted: Net Revenue by Business Segment, 2017

Figure 8.37 Orsted: Net Revenue by Region Segment, 2015-2016

Figure 8.38 Orsted: SWOT Analysis

Figure 8.39 Statoil: Overall Financials, 2015-2017

Figure 8.40 Statoil: Net Revenue by Business Segment, 2015-2017

Figure 8.41 Statoil: SWOT Analysis

Figure 8.42 Clipper Windpower LLC: SWOT Analysis

Figure 9.1 Offshore Wind Energy Market Scope

Figure 9.2 Report Design

Figure 9.3 Primary Interviews Breakdown by Player, Designation, and Region

Figure 9.4 Sources of Secondary Research

Figure 9.5 Data Triangulation

Figure 9.6 Top Down-Bottom-Up Approach for Market Estimation



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