

Global Mammography System Market: Focus on Products, End Users, 15 Country Analysis, Industry Insights, and Competitive Landscape – Analysis and Forecast, 2018-2028

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Abstracts

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The diagnostic imaging industry is focused on the development of advanced mammography systems using combination technology for the better diagnosis of breast cancer. The increasing prevalence of breast cancer and developing healthcare infrastructure are promoting the growth of the mammography systems for better diagnosis and treatment and improved quality of life of patients.

The mammography systems involve low dose x-rays for the early detection of breast cancer. Currently, mammography systems are considered a valuable tool for the diagnosis of breast cancer in hospitals, ambulatory centres, and diagnostic centres to provide cost-effective and highly efficient diagnosis and treatment. Moreover, advancements of mammography systems reduced turnaround time and complexity of diagnosis with detailed analysis of 3-D images. The combination technology provides several opportunities to develop the better 3-D images from different angles, thus providing precise and targeted treatment for the disease. The diagnostic imaging industry is witnessing the growth of mammography systems developed using combination technology. Several diagnostic imaging companies are now indulging in the research and development of digital tomosynthesis systems. Furthermore, the advent of digital systems has enabled the companies to develop digital tomosynthesis system for better diagnosis of breast cancer in denser breast tissues and provide better treatment to remain competitive in the market.

The purpose of this study is to gain a holistic view of the mammography system market in terms of various influencing factors, such as recent trends, regulatory requirements, and technological advancements of the market. The scope of this report constitutes a detailed study of the products associated with the global mammography system market across different regions. The market has been segmented into 'products', 'technology', 'end users', and 'regions'. The report presents the reader with an opportunity to unlock comprehensive insights with respect to the market and helps in forming well-informed strategic decisions. The research uncovers some of the substantial parameters that must be taken into consideration before entering into the market.

This research report aims at answering various aspects of the global mammography system market with the help of the key factors driving the market, restraints and challenges that can possibly inhibit the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The report includes an in-depth examination of the key players and recent developments taking place in this market. Moreover, the report includes chapters on market dynamics (market drivers, opportunities, and challenges) and industry analysis as well.

The research study highlights the factors governing the industry attractiveness with Porter's Five Forces for a comprehensive understanding of the global mammography system market. Moreover, the study includes detailed product mapping with further sub-segmentation in various countries and in each sub-segment the key market trends, list of the key companies, and the key strategies and developments have been discussed.

The answers to the following key questions can be derived from this report:

What are the major market drivers, challenges, and opportunities in the global mammography system market?

What are the underlying structures resulting in the emerging trends within the mammography system industry?

What was the market value of the leading segments and sub-segments of the global mammography system market in 2017?

How will each segment of the global mammography system market grow during the forecast period, and what will be the revenue generated by each of the segments by the end of 2028?

What are the influencing factors that may affect the market share of the key players?

How will the industry evolve during the forecast period 2018-2028?

What are the key developmental strategies which are implemented by the major players in order to sustain in the competitive market?

Who are the leading players with significant offerings to the mammography system market? What is the current market dominance for each of these leading players?

What would be the compound growth rate witnessed by the leading players in the market during the forecast period 2018-2028?

What are the key product types in mammography system market? What are the major benefits of each product type?

How has the market been segmented on the basis of technology? Which technology is dominating the global mammography system market, and what is the reason behind its dominance?

How has the market been segmented on the basis of end user? Which end user is currently dominating the global mammography system market, and what is the reason behind its dominance?

Who are the key manufacturers in the mammography system market, and what is their growth potential?

What are the key regulatory implications in developed and developing regions for mammography system?

What is the growth potential of mammography system in each region, including North America, Europe, Asia-Pacific, Latin America, and Rest-of-the-World?

Which mammography system product type is having the most promising growth and in which region?

Which mammography system end user is having the most promising growth and in which region?

The key players who have been contributing significantly to the mammography system market include BMI Biomedical International s.r.l., Canon Inc., Carestream Health Inc., FUJIFILM Holdings Corporation, General Electric Company, General Medical Italia, General Medical Merate S.p.A., Hologic, Inc., Konica Minolta, Inc., Koninklijke Philips N.V., Metaltronica S.p.A., Nanjing Perlove Medical Equipment Co., Ltd., Planmed Oy, Siemens Healthineers, and Villa Sistemi Medicali S.p.A., among others.

Contents

EXECUTIVE SUMMARY

1 MARKET OVERVIEW

- 1.1 Types of Mammography Systems
- 1.2 Evolution of Mammography
- 1.3 Mammography Procedure
- 1.4 Mammography: Benefits and Risks
- 1.5 Global Footprint

2 MARKET DYNAMICS

- 2.1 Impact Analysis
- 2.2 Market Drivers
 - 2.2.1 Rising Incidence of Breast Cancer
 - 2.2.2 Growing Cancer Imaging Centers
 - 2.2.3 Technological Advancements in Mammography Modalities
 - 2.2.4 Increasing Awareness Regarding Early Cancer Screening Benefits
 - 2.2.5 Government Support
- 2.3 Market Restraints
 - 2.3.1 Side Effects of Radiation Exposure
 - 2.3.2 Shortage of Skilled Radiologists
 - 2.3.3 Errors in Cancer Screening and Diagnosis
 - 2.3.4 High Installation Cost
- 2.4 Market Opportunities
 - 2.4.1 Rising Demand for Automated Image Analysis Techniques
 - 2.4.2 Development of Low-cost Mammography Systems

3 COMPETITIVE INSIGHTS

- 3.1 Key Strategies and Developments
 - 3.1.1 Product Launches and Enhancements
 - 3.1.2 Joint Ventures, Partnerships, and Collaborations
 - 3.1.3 Mergers and Acquisitions
 - 3.1.4 Business Expansions, Awards, Recognitions, Certifications and Others
- 3.2 Market Share Analysis
- 3.3 Growth Share Analysis (by Company)

- 3.4 Comprehensive Competitive Index (by Company)
- 3.5 Adoption Curve for Mammography System
- 3.6 Industry Attractiveness
 - 3.6.1 Bargaining Power of Suppliers
 - 3.6.2 Bargaining Power of Buyers
 - 3.6.3 Threat of New Entrants
 - 3.6.4 Threat of New Substitutes
 - 3.6.5 Intensity of Competitive Rivalry

4 INDUSTRY INSIGHTS

- 4.1 Patent Analysis
- 4.2 Legal Requirements and Regulations
- 4.3 Regulatory Bodies

5 GLOBAL MAMMOGRAPHY SYSTEM MARKET (BY PRODUCT)

- 5.1 Analog System
- 5.2 Digital System
- 5.3 Digital Tomosynthesis System

6 GLOBAL MAMMOGRAPHY SYSTEM MARKET (BY TECHNOLOGY)

- 6.1 2-D Technology
- 6.2 3-D Technology
- 6.3 Combination Technology

7 GLOBAL MAMMOGRAPHY SYSTEM MARKET (BY END USER)

- 7.1 Hospitals
- 7.2 Ambulatory Centers
- 7.3 Diagnostic Centers
- 7.4 Others

8 GLOBAL MAMMOGRAPHY SYSTEM MARKET (BY REGION)

- 8.1 Analysis of Growth Potential of Different Countries: Global Mammography System Market
 - 8.1.1 Cluster-1: The U.S., Germany, China, Japan, and South Korea

8.1.2 Cluster-2: France, Italy, India, Brazil, Mexico, and Canada

8.1.3 Cluster-3: The U.K., Spain, Australia, Singapore, and Saudi Arabia

8.2 North America

8.2.1 The U.S.

8.2.1.1 The U.S. (by Product)

8.2.1.2 The U.S. (by End User)

8.2.2 Canada

8.2.2.1 Canada (by Product)

8.2.2.2 Canada (by End User)

8.3 Europe

8.3.1 Germany

8.3.1.1 Germany (by Product)

8.3.1.2 Germany (by End User)

8.3.2 France

8.3.2.1 France (by Product)

8.3.2.2 France (by End User)

8.3.3 The U.K.

8.3.3.1 The U.K. (by Product)

8.3.3.2 The U.K. (by End User)

8.3.4 Italy

8.3.4.1 Italy (by Product)

8.3.4.2 Italy (by End User)

8.3.5 Spain

8.3.5.1 Spain (by Product)

8.3.5.2 Spain (by End User)

8.3.6 Rest-of-Europe

8.3.6.1 Rest-of-Europe (by Product)

8.3.6.2 Rest-of-Europe (by End User)

8.4 Asia-Pacific

8.4.1 Australia

8.4.1.1 Australia (by Product)

8.4.1.2 Australia (by End User)

8.4.2 China

8.4.2.1 China (by Product)

8.4.2.2 China (by End User)

8.4.3 India

8.4.3.1 India (by Product)

8.4.3.2 India (by End User)

8.4.4 Japan

- 8.4.4.1 Japan (by Product)
- 8.4.4.2 Japan (by End User)
- 8.4.5 South Korea
 - 8.4.5.1 South Korea (by Product)
 - 8.4.5.2 South Korea (by End User)
- 8.4.6 Singapore
 - 8.4.6.1 Singapore (by Product)
 - 8.4.6.2 Singapore (by End User)
- 8.4.7 Rest-of-Asia-Pacific
 - 8.4.7.1 Rest-of-Asia-Pacific (by Product)
 - 8.4.7.2 Rest-of-Asia-Pacific (by End User)
- 8.5 Latin America
 - 8.5.1 Brazil
 - 8.5.1.1 Brazil (by Product)
 - 8.5.1.2 Brazil (by End User)
 - 8.5.2 Mexico
 - 8.5.2.1 Mexico (by Product)
 - 8.5.2.2 Mexico (by End User)
 - 8.5.3 Rest-of-Latin America
 - 8.5.3.1 Rest-of-Latin America (by Product)
 - 8.5.3.2 Rest-of-Latin America (by End User)
- 8.6 Rest-of-the-World
 - 8.6.1.1 Rest-of-the-World (by Product)
 - 8.6.1.2 Rest-of-the-World (by End User)

9 COMPANY PROFILES

- 9.1 Overview
- 9.2 BMI Biomedical International s.r.l.
 - 9.2.1 Company Overview
 - 9.2.2 Role of BMI Biomedical International s.r.l. in the Mammography System Market
 - 9.2.3 SWOT Analysis
- 9.3 Canon Inc.
 - 9.3.1 Company Overview
 - 9.3.2 Role of Canon Inc. in the Mammography System Market
 - 9.3.3 Financials
 - 9.3.4 Key Insights about Financial Health of the Company
 - 9.3.5 SWOT Analysis
- 9.4 Carestream Health Inc.

- 9.4.1 Company Overview
- 9.4.2 Role of Carestream Health Inc. in the Mammography System Market
- 9.4.3 SWOT Analysis
- 9.5 FUJIFILM Holdings Corporation
 - 9.5.1 Company Overview
 - 9.5.2 Role of FUJIFILM Holdings Corporation in the Mammography System Market
 - 9.5.3 Financials
 - 9.5.4 Key Insights about Financial Health of the Company
 - 9.5.5 SWOT Analysis
- 9.6 General Electric Company
 - 9.6.1 Company Overview
 - 9.6.2 Role of General Electric Company in the Mammography System Market
 - 9.6.3 Financials
 - 9.6.4 Key Insights about Financial Health of the Company
 - 9.6.5 SWOT Analysis
- 9.7 General Medical Italia
 - 9.7.1 Company Overview
 - 9.7.2 Role of General Medical Italia in the Mammography System Market
 - 9.7.3 SWOT Analysis
- 9.8 General Medical Merate S.p.A.
 - 9.8.1 Company Overview
 - 9.8.2 Role of General Medical Merate S.p.A. in the Mammography System Market
 - 9.8.3 SWOT Analysis
- 9.9 Hologic, Inc.
 - 9.9.1 Company Overview
 - 9.9.2 Role of Hologic, Inc. in the Mammography System Market
 - 9.9.3 Financials
 - 9.9.4 Key Insights about Financial Health of the Company
 - 9.9.5 SWOT Analysis
- 9.10 Konica Minolta, Inc.
 - 9.10.1 Company Overview
 - 9.10.2 Role of Konica Minolta, Inc. in the Mammography System Market
 - 9.10.3 Financials
 - 9.10.4 Key Insights about Financial Health of the Company
 - 9.10.5 SWOT Analysis
- 9.11 Koninklijke Philips N.V.
 - 9.11.1 Company Overview
 - 9.11.2 Role of Koninklijke Philips N.V. in the Mammography System Market
 - 9.11.3 Financials

- 9.11.4 Key Insights about Financial Health of the Company
- 9.11.5 SWOT Analysis
- 9.12 Metaltronica S.p.A.
 - 9.12.1 Company Overview
 - 9.12.2 Role of Metaltronica S.p.A. in the Mammography System Market
 - 9.12.3 SWOT Analysis
- 9.13 Nanjing Perlove Medical Equipment Co., Ltd.
 - 9.13.1 Company Overview
 - 9.13.2 Role of Nanjing Perlove Medical Equipment Co., Ltd. in the Mammography System Market
 - 9.13.3 SWOT Analysis
- 9.14 Planmed Oy
 - 9.14.1 Company Overview
 - 9.14.2 Role of Planmed Oy in the Mammography System Market
 - 9.14.3 SWOT Analysis
- 9.15 Siemens Healthineers
 - 9.15.1 Company Overview
 - 9.15.2 Role of Siemens Healthineers in the Mammography System Market
 - 9.15.3 Financials
 - 9.15.4 Key Insights about Financial Health of the Company
 - 9.15.5 SWOT Analysis
- 9.16 Villa Sistemi Medicali S.p.A.
 - 9.16.1 Company Overview
 - 9.16.2 Role of Villa Sistemi Medicali S.p.A. in the Mammography System Market
 - 9.16.3 SWOT Analysis

10 RESEARCH SCOPE AND METHODOLOGY

- 10.1 Report Scope
- 10.2 Mammography System Market: Research Methodology

List Of Tables

LIST OF TABLES

Table 1: Global Mammography System Market, 2017 and 2028
Table 2.1: Impact Analysis of Market Drivers
Table 2.2: Impact Analysis of Market Restraints
Table 2.3: Impact Analysis of Market Opportunities
Table 2.4: Incidence of Breast Cancer in Top Countries, 2014-2021
Table 4.1: List of Regulatory Bodies across the World
Table 8.1: Analysis of Growth Potential (by Country)
Table 8.2: North America: Number of Mammography Systems, 2015-2017
Table 8.3: The U.S.: Mammography System Market (by Product), 2017-2028
Table 8.4: The U.S.: Mammography System Market (by End User), 2017-2028
Table 8.5: Canada: Mammography System Market (by Product), 2017-2028
Table 8.6: Canada: Mammography System Market (by End User), 2017-2028
Table 8.7: Europe: Number of Mammography Systems, 2015-2017
Table 8.8: Germany: Mammography System Market (by Product), 2017-2028
Table 8.9: Germany: Mammography System Market (by End User), 2017-2028
Table 8.10: France: Mammography System Market (by Product), 2017-2028
Table 8.11: France: Mammography System Market (by End User), 2017-2028
Table 8.12: The U.K.: Mammography System Market (by Product), 2017-2028
Table 8.13: The U.K.: Mammography System Market (by End User), 2017-2028
Table 8.14: Italy: Mammography System Market (by Product), 2017-2028
Table 8.15: Italy: Mammography System Market (by End User), 2017-2028
Table 8.16: Spain: Mammography System Market (by Product), 2017-2028
Table 8.17: Spain: Mammography System Market (by End User), 2017-2028
Table 8.18: Rest-of-Europe: Mammography System Market (by Product), 2017-2028
Table 8.19: Rest-of-Europe: Mammography System Market (by End User), 2017-2028
Table 8.20: Asia-Pacific: Number of Mammography Systems, 2015-2017
Table 8.21: Australia: Mammography System Market (by Product), 2017-2028
Table 8.22: Australia: Mammography System Market (by End User), 2017-2028
Table 8.23: China: Mammography System Market (by Product), 2017-2028
Table 8.24: China: Mammography System Market (by End User), 2017-2028
Table 8.25: India: Mammography System Market (by Product), 2017-2028
Table 8.26: India: Mammography System Market (by End User), 2017-2028
Table 8.27: Japan: Mammography System Market (by Product), 2017-2028
Table 8.28: Japan: Mammography System Market (by End User), 2017-2028
Table 8.29: South Korea: Mammography System Market (by Product), 2017-2028

Table 8.30: South Korea: Mammography System Market (by End User), 2017-2028

Table 8.31: Singapore: Mammography System Market (by Product), 2017-2028

Table 8.32: Singapore: Mammography System Market (by End User), 2017-2028

Table 8.33: Rest-of-Asia-Pacific: Mammography System Market (by Product),
2017-2028

Table 8.34: Rest-of-Asia-Pacific: Mammography System Market (by End User),
2017-2028

Table 8.35: Latin America: Number of Mammography Systems, 2015-2017

Table 8.36: Brazil: Mammography System Market (by Product), 2017-2028

Table 8.37: Brazil: Mammography System Market (by End User), 2017-2028

Table 8.38: Mexico: Mammography System Market (by Product), 2017-2028

Table 8.39: Mexico: Mammography System Market (by End User), 2017-2028

Table 8.40: Rest-of-Latin America: Mammography System Market (by Product),
2017-2028

Table 8.41: Rest-of-Latin America: Mammography System Market (by End User),
2017-2028

Table 8.42: Rest-of-the-World: Mammography System Market (by Product), 2017-2028

Table 8.43: Rest-of-the-World: Mammography System Market (by End User),
2017-2028

List Of Figures

LIST OF FIGURES

- Figure 1: Global Mammography System Market Snapshot
- Figure 2: Impact of Market Drivers and Market Restraints
- Figure 3: Market Statistics
- Figure 4: Global Mammography System Market (by Product)
- Figure 5: Global Mammography System Market (by Product), 2017 and 2028
- Figure 6: Global Mammography System Market (by Technology), 2017 and 2028
- Figure 7: Global Mammography System Market (by End User), 2017 and 2028
- Figure 8: Global Mammography System Market: Global Scenario, 2017 and 2028
- Figure 9: Global Mammography System Market (by Region), 2017 and 2028
- Figure 1.1: Types of Mammography Systems
- Figure 1.2: Evolution of Mammography
- Figure 1.3: Global Mammography System Market, 2017-2028
- Figure 2.1: Market Dynamics
- Figure 3.1: Competitive Landscape, January 2014-November 2018
- Figure 3.2: Share of Key Developments and Strategies, January 2014-November 2018
- Figure 3.3: Product Launch Share (by Companies), January 2014-November 2018
- Figure 3.4: Joint Ventures, Partnerships, and Collaborations Share (by Companies), January 2014-November 2018
- Figure 3.5: Mergers and Acquisitions Share (by Companies), January 2014-November 2018
- Figure 3.6: Market Share Analysis for Global Mammography System Market, 2017
- Figure 3.7: Growth Share Analysis for Global Mammography System Market (by Company), 2017
- Figure 3.8: Comprehensive Competitive Index for Global Mammography System Market (by Company), 2017
- Figure 3.9: Adoption Curve for Mammography System, 2017-2028
- Figure 3.10: Porter's Five Forces Analysis
- Figure 3.11: Bargaining Power of Suppliers: Overall Impact
- Figure 3.12: Bargaining Power of Buyers: Overall Impact
- Figure 3.13: Threat of New Entrants: Overall Impact
- Figure 3.14: Threat of Substitutes: Overall Impact
- Figure 3.15: Intensity of Competitive Rivalry: Overall Impact
- Figure 4.1: Industry Insights, January 2014-November 2018
- Figure 4.2: Patent Analysis (by Assignee), January 2014-November 2018
- Figure 5.1: Mammography System Market (by Product)

Figure 5.2: Global Mammography System Market (by Product), 2017 and 2028

Figure 5.3: Analog System: Pros and Cons

Figure 5.4: Global Mammography System Market (by Analog System), 2017-2028

Figure 5.5: Digital System: Pros and Cons

Figure 5.6: Global Mammography System Market (by Digital System), 2017-2028

Figure 5.7: Digital Tomosynthesis System: Advantages and Disadvantages

Figure 5.8: Global Mammography System Market (by Digital Tomosynthesis System), 2017-2028

Figure 6.1: Mammography System Market (by Technology)

Figure 6.2: Global Mammography System Market (by Technology), 2017 and 2028

Figure 6.3: Global Mammography System Market (by 2-D Technology), 2017-2028

Figure 6.4: Global Mammography System Market (by 3-D Technology), 2017-2028

Figure 6.5: Global Mammography System Market (by Combination Technology), 2017-2028

Figure 7.1: Mammography System Market (by End User)

Figure 7.2: Global Mammography System Market (by End User), 2017 and 2028

Figure 7.3: Global Mammography System Market (by Hospitals), 2017-2028

Figure 7.4: Global Mammography System Market (by Ambulatory Centers), 2017-2028

Figure 7.5: Global Mammography System Market (by Diagnostic Centers), 2017-2028

Figure 7.6: Global Mammography System Market (by Others), 2017-2028

Figure 8.1: Global Mammography System Market: Global Scenario, 2017 and 2028

Figure 8.2: Global Mammography System Market (by Region), 2017 and 2028

Figure 8.3: Cluster Analysis: Global Mammography System Market

Figure 8.4: CAGR of Mammography System Market (by Cluster-1), 2018-2028

Figure 8.5: CAGR of Mammography System Market (by Cluster-2), 2018-2028

Figure 8.6: CAGR of Mammography System Market (by Cluster-3), 2018-2028

Figure 8.7: North America: Mammography System Market, 2017-2028

Figure 8.8: North America: Market Dynamics

Figure 8.9: North America: Mammography System Market (by Country), 2017 and 2028

Figure 8.10: The U.S.: Mammography System Market, 2017-2028

Figure 8.11: Canada: Mammography System Market, 2017-2028

Figure 8.12: Europe: Mammography System Market, 2017-2028

Figure 8.13: Europe: Market Dynamics

Figure 8.14: Europe: Mammography System Market (by Country), 2017 and 2028

Figure 8.15: Germany: Mammography System Market, 2017-2028

Figure 8.16: France: Mammography System Market, 2017-2028

Figure 8.17: The U.K.: Mammography System Market, 2017-2028

Figure 8.18: Italy: Mammography System Market, 2017-2028

Figure 8.19: Spain: Mammography System Market, 2017-2028

- Figure 8.20: Rest-of-Europe: Mammography System Market, 2017-2028
- Figure 8.21: Asia-Pacific: Mammography System Market, 2017-2028
- Figure 8.22: Asia-Pacific: Market Dynamics
- Figure 8.23: Asia-Pacific: Mammography System Market (by Country), 2017 and 2028
- Figure 8.24: Australia: Mammography System Market, 2017-2028
- Figure 8.25: China: Mammography System Market, 2017-2028
- Figure 8.26: India: Mammography System Market, 2017-2028
- Figure 8.27: Japan: Mammography System Market, 2017-2028
- Figure 8.28: South Korea: Mammography System Market, 2017-2028
- Figure 8.29: Singapore: Mammography System Market, 2017-2028
- Figure 8.30: Rest-of-Asia-Pacific: Mammography System Market, 2017-2028
- Figure 8.31: Latin America: Mammography System Market, 2017-2028
- Figure 8.32: Latin America: Market Dynamics
- Figure 8.33: Latin America: Mammography System Market (by Country), 2017 and 2028
- Figure 8.34: Brazil: Mammography System Market, 2017-2028
- Figure 8.35: Mexico: Mammography System Market, 2017-2028
- Figure 8.36: Rest-of-Latin America: Mammography System Market, 2017-2028
- Figure 8.37: Rest-of-the-World: Mammography System Market, 2017-2028
- Figure 9.1: Total Number of Companies Profiled
- Figure 9.2: BMI Biomedical International s.r.l.: Overall Product Portfolio
- Figure 9.3: BMI Biomedical International s.r.l.: SWOT Analysis
- Figure 9.4: Canon Inc.: Overall Product Portfolio
- Figure 9.5: Canon Inc.: Overall Financials, 2015-2017
- Figure 9.6: Canon Inc.: Revenue (by Segment), 2015-2017
- Figure 9.7: Canon Inc.: Revenue (by Region), 2015-2017
- Figure 9.8: Canon Inc.: R&D Expenditure, 2015-2017
- Figure 9.9: Canon Inc.: SWOT Analysis
- Figure 9.10: Carestream Health Inc.: Overall Product Portfolio
- Figure 9.11: Carestream Health Inc.: SWOT Analysis
- Figure 9.12: FUJIFILM Holdings Corporation: Overall Product Portfolio
- Figure 9.13: FUJIFILM Holdings Corporation: Overall Financials, 2015-2017
- Figure 9.14: FUJIFILM Holdings Corporation: Revenue (by Segment), 2015-2017
- Figure 9.15: FUJIFILM Holdings Corporation: Revenue (by Region), 2015-2017
- Figure 9.16: FUJIFILM Holdings Corporation: R&D Expenditure, 2015-2017
- Figure 9.17: FUJIFILM Holdings Corporation: SWOT Analysis
- Figure 9.18: General Electric Company: Overall Product Portfolio
- Figure 9.19: General Electric Company: Overall Financials, 2015-2017
- Figure 9.20: General Electric Company: Revenue (by Segment), 2015-2017
- Figure 9.21: General Electric Company: Revenue (by Sub-Segment), 2016-2017

- Figure 9.22: General Electric Company: Revenue (by Region), 2015-2017
- Figure 9.23: General Electric Company: R&D Expenditure, 2015-2017
- Figure 9.24: General Electric Company: Revenue Forecast, 2015-2020
- Figure 9.25: General Electric Company: SWOT Analysis
- Figure 9.26: General Medical Italia: Overall Product Portfolio
- Figure 9.27: General Medical Italia: SWOT Analysis
- Figure 9.28: General Medical Merate S.p.A.: Overall Product Portfolio
- Figure 9.29: General Medical Merate S.p.A.: SWOT Analysis
- Figure 9.30: Hologic, Inc.: Overall Product Portfolio
- Figure 9.31: Hologic, Inc.: Overall Financials, 2016-2018
- Figure 9.32: Hologic, Inc.: Revenue (by Segment), 2016-2018
- Figure 9.33: Hologic, Inc.: Revenue (by Region), 2016-2018
- Figure 9.34: Hologic, Inc.: R&D Expenditure, 2016-2018
- Figure 9.35: Hologic, Inc.: Revenue Forecast, 2015-2020
- Figure 9.36: Hologic, Inc.: SWOT Analysis
- Figure 9.37: Konica Minolta, Inc.: Overall Product Portfolio
- Figure 9.38: Konica Minolta, Inc.: Overall Financials, 2015-2017
- Figure 9.39: Konica Minolta, Inc.: Revenue (by Segment), 2015-2017
- Figure 9.40: Konica Minolta, Inc.: Revenue (by Region), 2015-2017
- Figure 9.41: Konica Minolta, Inc.: R&D Expenditure, 2015-2017
- Figure 9.42: Konica Minolta, Inc.: SWOT Analysis
- Figure 9.43: Koninklijke Philips N.V.: Overall Product Portfolio
- Figure 9.44: Koninklijke Philips N.V.: Overall Financials, 2015-2017
- Figure 9.45: Koninklijke Philips N.V.: Revenue (by Segment), 2015-2017
- Figure 9.46: Koninklijke Philips N.V.: Revenue (by Region), 2015-2017
- Figure 9.47: Koninklijke Philips N.V.: R&D Expenditure, 2015-2017
- Figure 9.48: Koninklijke Philips N.V.: SWOT Analysis
- Figure 9.49: Metaltronica S.p.A.: Overall Product Portfolio
- Figure 9.50: Metaltronica S.p.A.: SWOT Analysis
- Figure 9.51: Nanjing Perlove Medical Equipment Co., Ltd.: Overall Product Portfolio
- Figure 9.52: Nanjing Perlove Medical Equipment Co., Ltd.: SWOT Analysis
- Figure 9.53: Planmed Oy: Overall Product Portfolio
- Figure 9.54: Planmed Oy: SWOT Analysis
- Figure 9.55: Siemens Healthineers: Overall Product Portfolio
- Figure 9.56: Siemens Healthineers: Overall Financials, 2016-2018
- Figure 9.57: Siemens Healthineers: Revenue (by Segment), 2016-2018
- Figure 9.58: Siemens Healthineers: Revenue (by Region), 2016-2018
- Figure 9.59: Siemens Healthineers: R&D Expenditure, 2016-2018
- Figure 9.60: Siemens Healthineers: Revenue Forecast, 2015-2020

Figure 9.61: Siemens Healthineers: SWOT Analysis

Figure 9.62: Villa Sistemi Medicali S.p.A.: Overall Product Portfolio

Figure 9.63: Villa Sistemi Medicali S.p.A.: SWOT Analysis

Figure 10.1: Global Mammography System Market Segmentation

Figure 10.2: Global Mammography System Market: Research Methodology

Figure 10.3: Primary Research

Figure 10.4: Secondary Research

Figure 10.5: Data Triangulation

Figure 10.6: Bottom-Up Approach (Segment-wise Analysis)

Figure 10.7: Top-Down Approach (Segment-wise Analysis)

Figure 10.8: Assumptions and Limitations

Figure 10.9: Considered Factors for Data Prediction and Modeling

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