

Global Liquid Biopsy Market: Focus on Products and Services, Therapeutic Applications, Clinical Applications, Circulating Biomarkers, Country Analysis (16 Countries), Industry Insights, and Competitive Landscape - Analysis and Forecast, 2018-2028

<https://marketpublishers.com/r/G079406A947EEN.html>

Date: September 2018

Pages: 315

Price: US\$ 5,000.00 (Single User License)

ID: G079406A947EEN

Abstracts

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Tissue biopsy is the predominant diagnostic procedure that is used for cancer diagnosis and treatment monitoring. Tissue biopsy is essentially dependent on invasive surgical procedures which in many instances preclude the regular treatment monitoring and sometimes the initial diagnosis too. This has elevated the requirement for novel diagnostic approaches. The search for better minimal invasive diagnostic procedures aimed at aiding regular monitoring of a patient's response toward the treatment resulted in the evolution of liquid biopsy tests. Recent research on cancer biomarkers' presence in biological fluids, such as blood which can be collected through minimal invasive techniques, has yielded promising results to develop better minimal invasive diagnostics procedures known as liquid biopsy.

Liquid biopsy is a minimal invasive medical procedure with the ability to detect the presence of molecular cancer biomarkers in the biological fluids. The derived test results aid the doctors in deciding the further steps in the treatment of the patients suffering from cancer. The test principally involves the usage of samples of biological fluids, such as blood, urine, serum, and saliva, among others, and then the enrichment of the samples using different techniques, such as Next Generation Sequencing (NGS) and Polymerase Chain Reaction (PCR), to detect the mutations known to cause cancer.

The purpose of this study is to gain a holistic view of the liquid biopsy market in terms of various influencing factors, such as recent trends, regulatory frameworks, and technological advancements in the market. The scope of this report constitutes a detailed study of the different kinds of products associated with the global liquid biopsy market. The market has been segmented into “Biomarker”, “Clinical Applications”, “Therapeutic Applications”, “Products and Services”, and “Region”. The report presents the reader with an opportunity to unlock comprehensive insights with respect to the market and helps in forming well-informed strategic decisions. The research uncovers some of the substantial parameters that must be taken into consideration before entering into the market.

This research report aims at answering various aspects of the global liquid biopsy market, with the help of the key factors driving the market, restraints and challenges that can possibly inhibit the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The report includes an in-depth examination of the key players and recent developments taking place in this market. Moreover, the report also includes chapters on market dynamics (market drivers, opportunities, and challenges) and industry analysis as well.

The research study highlights the factors governing the industry attractiveness with Porter’s Five Forces for a comprehensive understanding of the global liquid biopsy market. Moreover, the study includes detailed product mapping, market estimation and analysis of key trends in multiple geographical regions, growth of liquid biopsy market in each region for different cancer types, and the key strategies and developments by the prominent liquid biopsy market stake holders.

The answers to the following key questions can be derived from this report:

What are the key features of the liquid biopsy technology promoting its incorporation in different clinical applications?

What are the key advantages of the liquid biopsy technology over tissue biopsy?

How did the liquid biopsy market evolve and what is its scope in the future?

What are the major market drivers, challenges, and opportunities in the global liquid biopsy market?

What are the key developmental strategies which are implemented by the key players to stand out in this market?

What are the leading companies dominating the global liquid biopsy market?

Which therapeutic application market would witness massive incorporation of the liquid biopsy technology in the forecast period?

Products based on which circulating biomarker are anticipated to witness massive rise in their demand in the forecast period?

How would the scope of clinical application of the liquid biopsy technology evolve in the forecast period?

What are investors' perceptions about the global liquid biopsy market?

Who are the leading stakeholders of the market holding significant share in the market's intellectual property?

What are the key companies which made substantial investments to aid technological advancements in the market?

What are the regulations pertaining to the global liquid biopsy market?

What are initiatives implemented by different government bodies to combat the growing prevalence of different types of cancer?

What was the market value of the leading segments and sub-segments of the global liquid biopsy market?

How will each segment of the global liquid biopsy market grow during the forecast period, and what will be the revenue generated by each of the segments by the end of 2028?

How will the industry evolve during the forecast period 2018-2028?

Which geographical location will contribute to the highest sales of the global liquid biopsy market during the forecast period?

The key players who have been contributing significantly to the liquid biopsy market are Biocept Inc., Bio-Rad Laboratories Inc., Guardant Health, Inc., Myriad Genetics, QIAGEN, RainDance Technologies, Roche AG, Trovagene Inc., Adaptive Biotechnologies, Natera, Inc., Cynvenio Biosystems, Inc., Epic Sciences, ANGLE plc, Illumina, Inc., Menarini Silicon Biosystems., MDxHealth, Sysmex Inostics GmbH, Genomic Health, and NeoGenomics Laboratories, Inc., among others.

Contents

EXECUTIVE SUMMARY

1 MARKET OVERVIEW

- 1.1 Historical Trends
- 1.2 Comparative Analysis of Tissue Biopsy and Liquid Biopsy
- 1.3 Clinical Applications of Liquid Biopsy
- 1.4 Trends for Liquid Biopsy
- 1.5 Assumptions and Limitations for Market Size Calculations
- 1.6 Global Liquid Biopsy Market Scenario

2 MARKET DYNAMICS

- 2.1 Impact Analysis
- 2.2 Market Drivers
 - 2.2.1 Potential of Liquid Biopsy
 - 2.2.2 Ability to Monitor Clonal Mutations
 - 2.2.3 Growing Prominence of Precision Medicine
- 2.3 Market Restraints
 - 2.3.1 Uncertain Reimbursement and Regulatory Policies
 - 2.3.2 High Pricing Pressure
 - 2.3.3 Adoption of Traditional Diagnosis Practices
- 2.4 Market Opportunities
 - 2.4.1 Development of Medication Package Deals
 - 2.4.2 Expansion into Emerging markets
 - 2.4.3 Scope of Liquid Biopsy for Intervention: Diagnosis of Non-oncology Disorders

3 COMPETITIVE INSIGHTS

- 3.1 Key Strategies and Developments
 - 3.1.1 Mergers and Acquisitions
 - 3.1.2 Business Expansions
 - 3.1.3 Awards, Recognitions, Certifications, and Others
 - 3.1.4 Product Launches and Enhancements
 - 3.1.5 Joint Ventures, Partnerships, and Collaborations
- 3.2 Market Share Analysis
- 3.3 Growth Share Analysis

- 3.3.1 Growth Share Analysis (by Prominent Companies)
- 3.3.2 Growth Share Analysis (by Therapeutic Application)
- 3.3.3 Growth Share Analysis (by Biomarker Type)
- 3.3.4 Growth Share Analysis (by Clinical Application)
- 3.4 Global Comprehensive Competitive Index (CCI)
- 3.5 Industry Attractiveness
 - 3.5.1 Bargaining Power of Suppliers
 - 3.5.2 Bargaining Power of Buyer
 - 3.5.3 Threat of New Entrants
 - 3.5.4 Threat of Substitute Products
 - 3.5.5 Intensity of Competitive Rivalry

4 INDUSTRY INSIGHTS

- 4.1 Introduction
- 4.2 Patent Analysis
- 4.3 Funding Scenario
- 4.4 Regulatory Bodies
- 4.5 Clinical Laboratory Improvement Amendments (CLIA) Program
- 4.6 Government Initiatives

5 GLOBAL LIQUID BIOPSY MARKET (BY CIRCULATING BIOMARKERS)

- 5.1 Circulating Tumor DNA (cTDNA)
- 5.2 Circulating Tumor Cells (CTCs)
- 5.3 Cell-Free DNA (cfDNA)
- 5.4 Extracellular Vesicles and Others

6 GLOBAL LIQUID BIOPSY MARKET (BY PRODUCTS)

- 6.1 Tests/Services
- 6.2 Kits and Consumables
- 6.3 Instruments

7 GLOBAL LIQUID BIOPSY MARKET (BY THERAPEUTIC APPLICATION)

- 7.1 Lung Cancer
- 7.2 Breast Cancer
- 7.3 Prostate Cancer

- 7.4 Colorectal Cancer
- 7.5 Melanoma Cancer
- 7.6 Other Types of Cancer
- 7.7 Non-Oncology Application

8 GLOBAL LIQUID BIOPSY MARKET (BY CLINICAL APPLICATIONS)

- 8.1 Treatment Monitoring
- 8.2 Prognosis and Reoccurrence Monitoring
- 8.3 Treatment Selection
- 8.4 Diagnosis and Screening

9 GLOBAL LIQUID BIOPSY MARKET (BY REGION)

- 9.1 Analysis of Growth Potential of Different Countries: Global Liquid Biopsy Market
 - 9.1.1 Cluster-1: China and India
 - 9.1.2 Cluster-2: The U.S. and Japan
 - 9.1.3 Cluster-3: Brazil, South Korea, Spain, Italy, The U.K., France, and Canada
 - 9.1.4 Cluster-4: Germany, Australia, Singapore, Mexico, and Saudi Arabia
- 9.2 North America
 - 9.2.1 The U.S.
 - 9.2.1.1 U.S. Liquid Biopsy Market (by Therapeutic Application)
 - 9.2.2 Canada
 - 9.2.2.1 Canada Liquid Biopsy Market (by Therapeutic Application)
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Germany Liquid Biopsy Market (by Therapeutic Application)
 - 9.3.2 France
 - 9.3.2.1 France Liquid Biopsy Market (by Therapeutic Application)
 - 9.3.3 The U.K.
 - 9.3.3.1 U.K. Liquid Biopsy Market (by Therapeutic Application)
 - 9.3.4 Italy
 - 9.3.4.1 Italy Liquid Biopsy Market (by Therapeutic Application)
 - 9.3.5 Spain
 - 9.3.5.1 Spain Liquid Biopsy Market (by Therapeutic Application)
 - 9.3.6 Rest-of-Europe
- 9.4 Asia-Pacific
 - 9.4.1 China
 - 9.4.1.1 China Liquid Biopsy Market (by Therapeutic Application)

9.4.2 Japan

9.4.2.1 Japan Liquid Biopsy Market (by Therapeutic Application)

9.4.3 India

9.4.3.1 India Liquid Biopsy Market (by Therapeutic Application)

9.4.4 Australia

9.4.4.1 Australia Liquid Biopsy Market (by Therapeutic Application)

9.4.5 South Korea

9.4.5.1 South Korea Liquid Biopsy Market (by Therapeutic Application)

9.4.6 Singapore

9.4.6.1 Singapore Liquid Biopsy Market (by Therapeutic Application)

9.4.7 Rest-of-Asia-Pacific

9.5 Latin America and Middle East

9.5.1 Brazil

9.5.1.1 Brazil Liquid Biopsy Market (by Therapeutic Application)

9.5.2 Mexico

9.5.2.1 Mexico Liquid Biopsy Market (by Therapeutic Application)

9.5.3 Saudi Arabia

9.5.3.1 Saudi Arabia Liquid Biopsy Market (by Therapeutic Application)

9.5.4 Rest-of-Latin America and Middle East

9.6 Rest-of-the-World

10 COMPANY PROFILES

10.1 Overview

10.2 Abcodia Ltd.

10.2.1 Company Overview

10.2.2 Role of Abcodia Ltd. in the Liquid Biopsy Market

10.2.3 SWOT Analysis

10.3 Adaptive Biotechnologies

10.3.1 Company Overview

10.3.2 Role of Adaptive Biotechnologies Corporation in the Liquid Biopsy Market

10.3.3 SWOT Analysis

10.4 ANGLE plc

10.4.1 Company Overview

10.4.2 Role of ANGLE plc in the Liquid Biopsy Market

10.4.3 Financials

10.4.3.1 Key Insights on the Financial Health of the Company

10.4.4 Global Presence

10.4.5 SWOT Analysis

10.5 Biocept, Inc.

10.5.1 Company Overview

10.5.2 Role of Biocept, Inc. in Liquid Biopsy Market

10.5.3 Financials

10.5.4 Key Insights about Financial Health of the Company

10.5.5 SWOT Analysis

10.6 Bio-Rad Laboratories, Inc.

10.6.1 Company Overview

10.6.2 Role of Bio-Rad Laboratories, Inc. in Liquid Biopsy Market

10.6.3 Financials

10.6.4 Key Insights about Financial Health of the company

10.6.5 Global Presence

10.6.6 SWOT Analysis

10.7 Cynvenio Biosystems, Inc.

10.7.1 Company Overview

10.7.2 Role of Cynvenio Biosystems, Inc. in the Liquid Biopsy Market

10.7.3 SWOT Analysis

10.8 Chronix Biomedical

10.8.1 Company Overview

10.8.2 Role of Chronix Biomedical in the Liquid Biopsy Market

10.8.3 SWOT Analysis

10.9 Epic Sciences, Inc.

10.9.1 Company Overview

10.9.2 Role of Epic Sciences, Inc. in the Liquid Biopsy in the Market

10.9.3 SWOT Analysis

10.10 F. Hoffmann-La Roche AG

10.10.1 Company Overview

10.10.2 Role of F. Hoffmann-La Roche AG in the Liquid Biopsy Market

10.10.3 Financials

10.10.4 Key Insights about Financial Health of the company

10.10.5 Global Presence

10.10.6 SWOT Analysis

10.11 GUARDANT HEALTH, INC

10.11.1 Company Overview

10.11.2 Role of GUARDANT HEALTH, Inc. in Liquid Biopsy Market

10.11.3 SWOT Analysis

10.12 Illumina, Inc.

10.12.1 Company Overview

10.12.2 Role of Illumina, Inc. in the Liquid Biopsy Market

- 10.12.3 Financials
- 10.12.4 Key Insights about Financial Health of the Company
- 10.12.5 Global Presence
- 10.12.6 SWOT Analysis
- 10.13 MDxHealth, Inc.
 - 10.13.1 Company Overview
 - 10.13.2 Role of MDxHealth, Inc. in the Liquid Biopsy Market
 - 10.13.3 Financials
 - 10.13.4 Key Insights on the Financial Health of the Company
 - 10.13.5 Global Presence
 - 10.13.6 SWOT Analysis
- 10.14 Menarini Silicon Biosystems, Inc.
 - 10.14.1 Company Overview
 - 10.14.2 Role of Menarini Silicon Biosystems in the Liquid Biopsy Market
 - 10.14.3 SWOT Analysis
- 10.15 Myriad Genetics, Inc.
 - 10.15.1 Company Overview
 - 10.15.2 Role of Myriad Genetics, Inc. in Liquid Biopsy Market
 - 10.15.3 Financials
 - 10.15.3.1 Key Insights of the Financial Health of the Company
 - 10.15.4 Global Presence
 - 10.15.5 SWOT Analysis
- 10.16 Natera, Inc.
 - 10.16.1 Company Overview
 - 10.16.2 Role of Natera, Inc. in the Liquid Biopsy Market
 - 10.16.3 Financials
 - 10.16.3.1 Key Insights of the Financial Health about the Company
 - 10.16.4 Global Presence
 - 10.16.5 SWOT Analysis
- 10.17 NeoGenomics Laboratories, Inc.
 - 10.17.1 Company Overview
 - 10.17.2 Role of NeoGenomics Laboratories, Inc. in the Liquid Biopsy Market
 - 10.17.3 Financials
 - 10.17.3.1 Key Insights on the Financial Health of the Company
 - 10.17.4 Global Presence
 - 10.17.5 SWOT Analysis
- 10.18 Personal Genome Diagnostics, Inc.
 - 10.18.1 Company Overview
 - 10.18.2 Role of Personal Genome Diagnostics, Inc. in Liquid Biopsy Market

10.18.3 SWOT Analysis

10.19 Qiagen N.V.

10.19.1 Company Overview

10.19.2 Role of Qiagen N.V. in the Liquid Biopsy Market

10.19.3 Financials

10.19.3.1 Key Insights on the Financial Health of the Company

10.19.4 Global Presence

10.19.5 SWOT Analysis

10.20 Resolution Bioscience, Inc.

10.20.1 Company Overview

10.20.2 Role of Resolution Biosciences, Inc. in the Liquid Biopsy Market

10.20.3 SWOT Analysis

10.21 Sysmex Corporation

10.21.1 Company Overview

10.21.2 Role of Sysmex Corporation in the Liquid Biopsy Market

10.21.3 Financials

10.21.4 Key Insights of the Financial Health of the Company

10.21.5 Global Presence

10.21.6 SWOT Analysis

10.22 Thermo Fisher Scientific

10.22.1 Company Overview

10.22.2 Role of Thermo Fisher Scientific in the Liquid Biopsy Market

10.22.3 Financials

10.22.3.1 Key Insights on the Financial Health of the Company

10.22.4 Global Presence

10.22.5 SWOT Analysis

11 RESEARCH SCOPE AND METHODOLOGY

11.1 Report Scope

11.2 Global Liquid Biopsy Market: Research Methodology

List Of Tables

LIST OF TABLES

Table 1 Cancer Incidences (by Region), 2015
Table 1.1 Tissue Biopsy vs. Liquid Biopsy
Table 2.1 Impact Analysis
Table 2.2 Governmental Initiatives for the Market Growth of Precision Medicine
Table 2.3 Incidence of Leading Cancer Types (by Region), 2015
Table 4.1 List of Regulatory Bodies across the World
Table 4.2 List of Regulatory Authorities involved in CLIA Program
Table 4.3 Government Initiatives
Table 7.1 Lung Cancer Incidence in Top Countries, 2012-2030
Table 7.2 Breast Cancer Incidence in Top Countries, 2012-2030
Table 7.3 Prostate Cancer Incidence in Top Countries, 2012-2030
Table 7.4 Colorectal Cancer Incidence in Top Countries, 2012-2030
Table 7.5 Estimated Incidence and Mortality of Melanoma Worldwide in 2012
Table 7.6 Melanoma Cancer Incidence in Top Countries, 2012-2030
Table 7.7 Ovarian Cancer Incidence in Top Countries, 2012-2030
Table 7.8 Stomach Cancer Incidence in Top Countries, 2012-2030
Table 9.1 Analysis of Growth Potential (by Countries)
Table 9.2 Prevalence of Different Types of Cancer (by Country), 2017
Table 9.3 Prevalence of Different Types of Cancer (by Country), 2017
Table 9.4 The U.S: Prevalence of Different Types of Cancer, 2015-2030
Table 9.5 Canada: Prevalence of Different Types of Cancer, 2015-2030
Table 9.6 Germany: Prevalence of Different Types of Cancer, 2015-2030
Table 9.7 France: Prevalence of Different Types of Cancer, 2015-2030
Table 9.8 The U.K.: Prevalence of Different Types of Cancer, 2015-2030
Table 9.9 Italy: Prevalence of Different Types of Cancer, 2015-2030
Table 9.10 Spain: Prevalence of Different Types of Cancer, 2015-2030
Table 9.11 China: Prevalence of Different Types of Cancer, 2015-2030
Table 9.12 Japan: Prevalence of Different Types of Cancer, 2015-2030
Table 9.13 India: Prevalence of Different Types of Cancer, 2015-2030
Table 9.14 Australia: Prevalence of Different Types of Cancer, 2015-2030
Table 9.15 South Korea: Prevalence of Different Types of Cancer, 2015-2030
Table 9.16 Singapore: Prevalence of Different Types of Cancer, 2015-2030
Table 9.17 Brazil: Prevalence of Different Types of Cancer, 2015-2030
Table 9.18 Mexico: Prevalence of Different Types of Cancer, 2015-2030
Table 9.19 Saudi Arabia: Prevalence of Different Types of Cancer, 2015-2030

List Of Figures

LIST OF FIGURES

Figure 1 Few Citations of Liquid Biopsy

Figure 2 Facts about Cancer

Figure 3 Market Drivers and Market Restraints

Figure 4 Market Statistics

Figure 5 Global Liquid Biopsy Market, 2017-2028

Figure 6 Global Liquid Biopsy Market (by Products), 2017 and 2028

Figure 7 Global Liquid Biopsy Market (by Circulating Biomarker), 2017-2028

Figure 8 Global Liquid Biopsy Market (by Clinical Application), 2017-2028

Figure 9 Global Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 10 Global Liquid Biopsy Market (by Region), 2017-2028

Figure 11 Adoption Rate: Tissue Biopsy vs. Liquid biopsy

Figure 1.1 Different Types of Biomarkers in Liquid Biopsy

Figure 1.2 Evolution of Liquid Biopsy with Progress in Molecular Technologies and Biomarker Discovery

Figure 1.3 Workflow Model of Tissue and Liquid Biopsy

Figure 1.4 Clinical Applications of Liquid Biopsy

Figure 1.5 Global Liquid Biopsy Market, 2017-2028

Figure 2.1 Market Dynamics of Global Liquid Biopsy Market

Figure 3.1 Competitive Landscape, January 2015-July 2018

Figure 3.2 Share of Key Developments and Strategies, January 2015-July 2018

Figure 3.3 Mergers and Acquisitions Share (by Companies), January 2015-July 2018

Figure 3.4 Business Expansions Share (by Companies), January 2015-July 2018

Figure 3.5 Awards, Recognitions, Certifications and Others Share (by Companies), January 2015-July 2018

Figure 3.6 Product Launches Share (by Companies), January 2015-July 2018

Figure 3.7 Joint Ventures, Partnerships, and Collaborations Share (by Companies), January 2015-July 2018

Figure 3.8 Market Share Analysis: Global Liquid Biopsy Market, 2016 and 2017

Figure 3.9 Growth Share Matrix for Global Liquid Biopsy Market (by Prominent Companies), 2018-2020

Figure 3.10 Growth Share Matrix for Global Liquid Biopsy Market (by Therapeutic Application), 2017

Figure 3.11 Growth Share Matrix for Global Liquid Biopsy Market (by Biomarker Type), 2017

Figure 3.12 Growth Share Matrix for Global Liquid Biopsy Market (by Clinical

Application), 2017

Figure 3.13 Global Comprehensive Competitive Index (by Market Leaders), 2017

Figure 3.14 Porter's Five Forces Analysis

Figure 3.15 Bargaining Power of Suppliers: Overall Impact, 2014-2028

Figure 3.16 Bargaining Power of Buyers: Overall Impact, 2014-2028

Figure 3.17 Threat of New Entrant: Overall Impact, 2014-2028

Figure 3.18 Threat of Substitute Products: Overall Impact, 2014-2028

Figure 3.19 Intensity of Competitive Rivalry: Overall Impact, 2014-2028

Figure 4.1 Industry Insights, January 2015-May 2018

Figure 4.2 Patent Share (by Assignee), January 2015-July 2018

Figure 4.3 Research Investments by Companies, \$Million, January 2015-December 2017

Figure 4.4 Categorization of Test Methods (by FDA)

Figure 5.1 Different Circulating Biomarkers

Figure 5.2 Global Liquid Biopsy Market (by Circulating Biomarker), 2017 and 2028

Figure 5.3 Global Liquid Biopsy Market (by cTDNA), 2017-2028

Figure 5.4 CTCs vs. cTDNA Analysis

Figure 5.5 Global Liquid Biopsy Market (by CTCs), 2017-2028

Figure 5.6 Global Liquid Biopsy Market (by cfDNA), 2017-2028

Figure 5.7 Global Liquid Biopsy Market (by Extracellular Vesicles and Others), 2017-2028

Figure 6.1 Global Liquid Biopsy Market (by Products)

Figure 6.2 Global Liquid Biopsy Market (by Products), 2017-2028

Figure 6.3 Global Liquid Biopsy Market (by Tests/Services), 2017-2028

Figure 6.4 Global Liquid Biopsy Market (by Kits and Consumables), 2017-2028

Figure 6.5 Global Liquid Biopsy Market (by Instruments), 2017-2028

Figure 7.1 Global Liquid Biopsy Market (by Therapeutic Application)

Figure 7.2 Global Liquid Biopsy Market (by Therapeutic Applications), 2017-2028

Figure 7.3 Types of Lung Cancer

Figure 7.4 Global Liquid Biopsy Market (by Lung Cancer), 2017-2028

Figure 7.5 Types of Breast Cancer

Figure 7.6 Global Liquid Biopsy Market (by Breast Cancer), 2017-2028

Figure 7.7 Global Liquid Biopsy Market (by Prostate Cancer), 2017-2028

Figure 7.8 Global Liquid Biopsy Market (by Colorectal Cancer), 2017-2028

Figure 7.9 Global Liquid Biopsy Market (by Melanoma Cancer), 2017-2028

Figure 7.10 Global Liquid Biopsy Market (by Other Types of Cancer), 2017-2028

Figure 7.11 Global Liquid Biopsy Market (by Non-Oncology Applications), 2017-2028

Figure 8.1 Global Liquid Biopsy Market (by Clinical Applications)

Figure 8.2 Global Liquid Biopsy Market (by Clinical Applications), 2017-2028

Figure 8.3 Global Liquid Biopsy Market (by Treatment Monitoring), 2017-2028

Figure 8.4 Global Liquid Biopsy Market (by Prognosis and Reoccurrence Monitoring), 2017-2028

Figure 8.5 Global Liquid Biopsy Market (by Treatment Selection), 2017-2028

Figure 8.6 Global Liquid Biopsy Market (by Diagnosis and Screening), 2017-2028

Figure 9.1 Global Liquid Biopsy Market Scenario, 2017 and 2028

Figure 9.2 Global Liquid Biopsy Market (by Region), 2017-2028

Figure 9.3 Global Liquid Biopsy Market Share (by Region), 2017 and 2028

Figure 9.4 Cluster Analysis: Global Liquid Biopsy Market

Figure 9.5 Compound Annual Growth Rate of Liquid Biopsy Market (by Country), 2018-2028

Figure 9.6 Compound Annual Growth Rate of Liquid Biopsy Market (by Country), 2018-2028

Figure 9.7 Compound Annual Growth Rate of Liquid Biopsy Market (by Country), 2018-2028

Figure 9.8 Compound Annual Growth Rate of Liquid Biopsy Market (by Country), 2018-2028

Figure 9.9 North America: Liquid Biopsy Market, (2017-2028)

Figure 9.10 North America: Market Dynamics

Figure 9.11 North America: Liquid biopsy Market (by Country), 2017-2028

Figure 9.12 The U.S: Liquid Biopsy Market, 2017-2028

Figure 9.13 The U.S: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.14 Canada: Liquid Biopsy Market, 2017-2028

Figure 9.15 Canada: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.16 Europe: Liquid Biopsy Market, 2017-2028

Figure 9.17 Europe: Market Dynamics

Figure 9.18 Europe: Liquid Biopsy Market (by Country), 2017-2028

Figure 9.19 Germany: Liquid Biopsy Market, 2017-2028

Figure 9.20 Germany: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.21 France: Liquid Biopsy Market, 2017-2028

Figure 9.22 France: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.23 The U.K.: Liquid Biopsy Market, 2017-2028

Figure 9.24 The U.K.: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.25 Italy: Liquid Biopsy Market, 2017-2028

Figure 9.26 Italy: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.27 Spain: Liquid Biopsy Market, 2017-2028

Figure 9.28 Spain: Liquid Biopsy Market (by Therapeutic Application), 2017-2028

Figure 9.29 Rest-of-Europe: Liquid Biopsy Market, 2017-2028

Figure 9.30 Asia-Pacific: Liquid Biopsy Market, 2017-2028

- Figure 9.31 Asia-Pacific: Market Dynamics
- Figure 9.32 Asia Pacific: Liquid Biopsy Market (by Country), 2017-2028
- Figure 9.33 China: Liquid Biopsy Market, 2017-2028
- Figure 9.34 China: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.35 Japan: Liquid Biopsy Market, 2017-2028
- Figure 9.36 Japan: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.37 India: Liquid Biopsy Market, 2017-2028
- Figure 9.38 India: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.39 Australia: Liquid Biopsy Market, 2017-2028
- Figure 9.40 Australia: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.41 South Korea: Liquid Biopsy Market, 2017-2028
- Figure 9.42 South Korea: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.43 Singapore: Liquid Biopsy Market, 2017-2028
- Figure 9.44 Singapore: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.45 Rest-of-Asia Pacific: Liquid Biopsy Market, 2017-2028
- Figure 9.46 Latin America: Liquid Biopsy Market, 2017-2028
- Figure 9.47 Latin America: Market Dynamics
- Figure 9.48 Latin America: Liquid Biopsy Market (by Country), 2017-2028
- Figure 9.49 Brazil: Liquid Biopsy Market, 2017-2028
- Figure 9.50 Brazil: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.51 Mexico: Liquid Biopsy Market, 2017-2028
- Figure 9.52 Mexico: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.53 Saudi Arabia: Liquid Biopsy Market, 2017-2028
- Figure 9.54 Saudi Arabia: Liquid Biopsy Market (by Therapeutic Application), 2017-2028
- Figure 9.55 Rest-of-Latin America and Middle East: Liquid Biopsy Market, 2017-2028
- Figure 9.56 Rest-of-the-World: Liquid Biopsy Market, 2017-2028
- Figure 10.1 Shares of Key Company Profiles
- Figure 10.2 Abcodia Ltd.: Product Offerings for Global Liquid Biopsy Market
- Figure 10.3 Abcodia Ltd.: SWOT Analysis
- Figure 10.4 Adaptive Biotechnologies: Product Offerings for Global Liquid Biopsy Market
- Figure 10.5 Adaptive Biotechnologies: SWOT Analysis
- Figure 10.6 ANGLE plc: Product Offerings for Global Liquid Biopsy Market
- Figure 10.7 ANGLE plc: Overall Financials, 2015-2017
- Figure 10.8 ANGLE plc: Revenue (by Region), 2016 and 2017
- Figure 10.9 ANGLE plc: R&D Expense, 2015-2017
- Figure 10.10 ANGLE plc: Revenue Forecast, 2015-2020
- Figure 10.11 ANGLE plc: Global Presence
- Figure 10.12 ANGLE plc: SWOT Analysis

- Figure 10.13 Biocept, Inc.: Product Offerings for Global Liquid Biopsy Market
- Figure 10.14 Biocept, Inc.: Overall Financials, 2015-2017
- Figure 10.15 Biocept, Inc.: R&D Expense, 2015-2017
- Figure 10.16 Biocept, Inc.: Revenue Forecast, 2015-2020
- Figure 10.17 Biocept, Inc.: SWOT Analysis
- Figure 10.18 Bio-Rad Laboratories, Inc.: Product Offerings for Global Liquid Biopsy Market
- Figure 10.19 Bio-Rad laboratories, Inc.: Overall Financials, 2015-2017
- Figure 10.20 Bio-Rad Laboratories, Inc.: Revenue (by Business Segment), 2015-2017
- Figure 10.21 Bio-Rad Laboratories, Inc.: Revenue (by Region), 2015-2017
- Figure 10.22 Bio-Rad Laboratories, Inc.: R&D Expense, 2015-2017
- Figure 10.23 Bio-Rad Laboratories, Inc.: Revenue Forecast, 2015-2020
- Figure 10.24 Bio-Rad Laboratories, Inc.: Global Presence
- Figure 10.25 Bio-Rad Laboratories, Inc.: SWOT Analysis
- Figure 10.26 Cynvenio Biosystems, Inc.: Overall Product Portfolio
- Figure 10.27 Cynvenio Biosystems, Inc.: SWOT Analysis
- Figure 10.28 Chronix Biomedical: Product Offerings for Global Liquid Biopsy Market
- Figure 10.29 Chronix Biomedical: SWOT Analysis
- Figure 10.30 Epic Sciences, Inc.: Product Offerings for Global Liquid Biopsy Market
- Figure 10.31 Epic Sciences, Inc.: SWOT Analysis
- Figure 10.32 F. Hoffmann-La Roche AG: Product Offerings for Global Liquid Biopsy Market
- Figure 10.33 F. Hoffmann-La Roche AG: Overall Financials, 2015-2017
- Figure 10.34 F. Hoffmann-La Roche AG: Revenue (by Business Segment), 2015-2017
- Figure 10.35 F. Hoffmann-La Roche Ltd.: Revenue (by Diagnostics Sub-division), 2015-2017
- Figure 10.36 F. Hoffmann-La Roche AG: Revenue (by Region), 2015-2017
- Figure 10.37 F. Hoffmann-La Roche AG: R&D Expense, 2015-2017
- Figure 10.38 F. Hoffmann-La Roche AG: Revenue Forecast, 2015-2020
- Figure 10.39 F. Hoffmann-La Roche AG: Global Presence
- Figure 10.40 F. Hoffmann-La Roche AG: SWOT Analysis
- Figure 10.41 GUARDANT HEALTH, INC.: Product Offerings for Global Liquid Biopsy Market
- Figure 10.42 GUARDANT HEALTH, INC.: SWOT Analysis
- Figure 10.43 Illumina, Inc.: Product Offerings for Global Liquid Biopsy Market
- Figure 10.44 Illumina, Inc.: Overall Financials, 2015-2017
- Figure 10.45 Illumina, Inc.: Revenue (by Business Segment), 2015-2017
- Figure 10.46 Illumina, Inc.: Revenue (by Region), 2015-2017
- Figure 10.47 Illumina, Inc.: R&D Expense, 2015-2017

Figure 10.48 Illumina, Inc.: Revenue Forecast, 2015-2020

Figure 10.49 Illumina, Inc.: Global Presence

Figure 10.50 Illumina, Inc.: SWOT Analysis

Figure 10.51 MDxHealth, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.52 MDxHealth, Inc.: Overall Financials, 2015-2017

Figure 10.53 MDxHealth, Inc.: R&D Expanse, 2015-2017

Figure 10.54 MDxHealth, Inc.: Revenue Forecast, 2015-2017

Figure 10.55 MDxHealth, Inc.: Global Presence

Figure 10.56 MDxHealth, Inc.: SWOT Analysis

Figure 10.57 Menarini Silicon Biosystems, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.58 Menarini Silicon Biosystems, Inc.: SWOT Analysis

Figure 10.59 Myriad Genetics, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.60 Myriad Genetics, Inc.: Overall Financials, 2015-2017

Figure 10.61 Myriad Genetics, Inc.: Revenue (by Business Segment), 2015-2017

Figure 10.62 Myriad Genetics, Inc.: Revenue (by Region), 2015-2017

Figure 10.63 Myriad Genetics, Inc.: R&D Expense, 2015-2017

Figure 10.64 Myriad Genetics, Inc.: Revenue Forecast, 2015-2020

Figure 10.65 Myriad Genetics, Inc.: Global Presence

Figure 10.66 Myriad Genetics, Inc.: SWOT Analysis

Figure 10.67 Natera, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.68 Natera, Inc.: Overall Financials, 2015-2017

Figure 10.69 Natera, Inc.: Revenue (by Region), 2015-2017

Figure 10.70 Natera, Inc.: R&D Expense, 2015-2017

Figure 10.71 Natera, Inc.: Revenue Forecast, 2015-2020

Figure 10.72 Natera, Inc.: Global Presence

Figure 10.73 Natera, Inc.: SWOT Analysis

Figure 10.74 NeoGenomics Laboratories, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.75 NeoGenomics Laboratories, Inc.: Overall Financials, 2015-2017

Figure 10.76 NeoGenomics Laboratories, Inc.: Revenue (by Business Segment), 2015-2017

Figure 10.77 NeoGenomics Laboratories, Inc.: R&D Expense, 2015-2017

Figure 10.78 NeoGenomics Laboratories, Inc.: Revenue Forecast, 2015-2020

Figure 10.79 NeoGenomics Laboratories, Inc.: Global Presence

Figure 10.80 NeoGenomics Laboratories, Inc.: SWOT Analysis

Figure 10.81 Personal Genome Diagnostics, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.82 Personal Genome Diagnostics, Inc.: SWOT Analysis

Figure 10.83 Qiagen N.V.: Product Offerings for Global Liquid Biopsy Market

Figure 10.84 Qiagen N.V.: Overall Financials, 2015-2017

Figure 10.85 Qiagen N.V.: Revenue (by Business Segment), 2015-2017

Figure 10.86 Qiagen N.V.: Revenue (by Region), 2015-2017

Figure 10.87 Qiagen N.V.: R&D Expense, 2015-2017

Figure 10.88 Qiagen N.V.: Revenue Forecast, 2015-2020

Figure 10.89 Qiagen N.V.: Global Presence

Figure 10.90 Qiagen N.V.: SWOT Analysis

Figure 10.91 Resolution Bioscience, Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.92 Resolution Bioscience, Inc.: SWOT Analysis

Figure 10.93 Sysmex Corporation: Product Offerings for Global Liquid Biopsy Market

Figure 10.94 Sysmex Corporation: Overall Financials, 2015-2017

Figure 10.95 Sysmex Corporation: Revenue (by Business Segment), 2016 and 2017

Figure 10.96 Sysmex Corporation: Revenue (by Business Segment), 2015

Figure 10.97 Sysmex Corporation: Revenue by Product Type (2015-2017)

Figure 10.98 Sysmex Corporation: Revenue (by Region), 2015-2017

Figure 10.99 Sysmex Corporation: R&D Expense, 2015-2017

Figure 10.100 Sysmex Corporation: Revenue Forecast, 2015-2020

Figure 10.101 Sysmex Corporation: Global Presence

Figure 10.102 Sysmex Corporation: SWOT Analysis

Figure 10.103 Thermo Fisher Scientific Inc.: Product Offerings for Global Liquid Biopsy Market

Figure 10.104 Thermo Fisher Scientific Inc.: Overall Financials, 2015-2017

Figure 10.105 Thermo Fisher Scientific Inc.: Revenue (by Business Segment), 2015-2017

Figure 10.106 Thermo Fisher Scientific Inc.: Revenue (by Region), 2015-2017

Figure 10.107 Thermo Fisher Scientific Inc.: R&D Expense, 2015-2017

Figure 10.108 Thermo Fisher Scientific Inc.: Revenue Forecast, 2015-2020

Figure 10.109 Thermo Fisher Scientific Inc.: Global Presence

Figure 10.110 Thermo Fisher Scientific Inc.: SWOT Analysis

Figure 11.1 Global Liquid Biopsy: Market Segmentation

Figure 11.2 Global Liquid Biopsy Market Segmentation

Figure 11.3 Primary Research

Figure 11.4 Secondary Research

Figure 11.5 Data Triangulation

Figure 11.6 Top-down Approach (Segment-wise Analysis)

Figure 11.7 Bottom-up Approach (Segment-wise Analysis)

Figure 11.8 Assumptions and Limitations

Figure 11.9 Considered Factors for Data Prediction and Modelling

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