

Global Launch System Payload Market: Focus on Orbit (GEO, MEO and LEO), Class (Small, Medium and Large Satellites), and End Users; Analysis and Forecast, 2018-2028

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Abstracts

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The global launch system payload market has exhibited a high growth in the recent past. Many of the launch systems built at the beginning of The Space Age (1950s) - a time period that saw active explorations of space and development in space technologies – were government-led projects specifically. Only in the early 2010s, did the private players emerged in the field of space technology. The launch system payload market has witnessed a high growth rate owing to the growth in the use of satellites for different applications - such as faster, reliable, and efficient real-time tracking and monitoring system for ships, aircraft, earth observation (EO), and broadband access. The recent innovations in satellite technology have enabled many commercial and academic institutes too, to deploy small satellites. These advanced small satellite hardware subsystems are the result of high capability and feasibility of small packaging in electronic devices. In recent years, the utilization of space has become prominent for both commercial and civil applications. The commercial space sector, in particular, is observing an increase in the number of start-ups developing disruptive technologies for the space industry.

The following are the highlights of the BIS Research report Global Launch System Payload Market and the topics covered therein:

The report identifies the global launch system payload market in different segments, such as satellite class, orbit, end user, and region.

The report talks about the prime supply-side factors affecting the growth of the market along with the current and future trends in the launch system payload market.

The report presents a detailed assessment of the global launch system payload market along with market drivers, challenges, and growth opportunities.

The report highlights the supply chain of the overall launch system payload industry.

A detailed competitive analysis has been included in the report, which focuses on the key market developments and strategies followed by the major players in the global launch system payload market.

The global launch system payload market is also analyzed on the basis of different end users such as commercial, government, military, and academic.

In the report, various classes of the launch system payload market have also been studied. The different satellite classes include small satellite (1-500 Kg), medium satellite (501-2,000 Kg) and large satellite (>2,000 Kg)

The launch system payload market has been analyzed for all the regions including North America, Europe, Asia-Pacific, and Rest-of-the-World with further analysis with respect to several major countries in the region.

The key market players are analyzed in the Company Profiles section of the report. This section covers the business financials, company snapshots, key products & services, significant developments, and the individual SWOT analysis for each company.

Contents

EXECUTIVE SUMMARY

1 MARKET DYNAMICS

1.1 Market Drivers

- 1.1.1 Growing Demand for Satellites among Different Applications
- 1.1.2 Increasing Investments in the Satellite Launch Industry
- 1.1.3 Increasing Demand for Commercial Small Satellite Constellation

1.2 Market Restraints

- 1.2.1 Issues with Orbital Debris
- 1.2.2 Stringent Regulatory Framework

1.3 Market Opportunities

- 1.3.1 Increasing Opportunities for the Private Players in Satellite Launch Industry
- 1.3.2 Low-Cost Access to Space

2 COMPETITIVE INSIGHTS

2.1 Competitive Landscape

2.2 Key Market Strategies and Developments

- 2.2.1 Partnerships, Collaborations and Contracts
- 2.2.2 Product Launches
- 2.2.3 Other Developments

2.3 Market Share Analysis

3 INDUSTRY ANALYSIS

3.1 Start-up Scenario in Launch System Payload Market

3.2 Upcoming Launches by Key Launch Service Providers

3.3 Country-wise Analysis on Orbital Launch Systems

3.4 Supply Chain Analysis

4 GLOBAL LAUNCH SYSTEM PAYLOAD MARKET, 2017-2028

4.1 Assumptions and Limitations

4.2 Market Overview

5 GLOBAL LAUNCH SYSTEM PAYLOAD MARKET BY CLASS

Global Launch System Payload Market: Focus on Orbit (GEO, MEO and LEO), Class (Small, Medium and Large Satelli...

5.1 Market Overview

5.2 Small Satellite (1-500 Kg)

5.2.1 Femto-satellite

5.2.2 Pico-satellite

5.2.3 Nano-satellite

5.2.4 Micro-satellite

5.2.5 Mini-satellite

5.3 Medium Satellite (501-2,000 Kg)

5.4 Large Satellite (>2,000 Kg)

5.4.1 2,001-5,000 Kg

5.4.2 5,001-10,000 Kg

5.4.3 Greater than 10,000 Kg

5.5 Uncrewed Spacecraft

5.5.1 Uncrewed Resupply Spacecraft

5.5.2 Space Probes

5.6 Human Spaceflight

6 GLOBAL LAUNCH SYSTEM PAYLOAD MARKET BY ORBIT

6.1 Market Overview

6.2 Geosynchronous Earth Orbit (GEO)

6.2.1 GEO Launch System Payload Market by Class

6.2.2 Opportunities for GEO Launch System Payload Market

6.3 Medium Earth Orbit (MEO)

6.3.1 MEO Launch System Payload Market by Class

6.4 Low Earth Orbit (LEO)

6.4.1 LEO Launch System Payload Market by Class

6.4.2 New Space Race in LEO Satellites

7 GLOBAL LAUNCH SYSTEM PAYLOAD MARKET BY END USER

7.1 Market Overview

7.2 Commercial

7.3 Academic

7.4 Military

7.5 Government

8 GLOBAL LAUNCH SYSTEM PAYLOAD MARKET BY REGION

8.1 Market Overview

8.2 North America

8.2.1 The U.S.

8.3 Europe

8.3.1 France

8.3.2 Russia

8.3.3 Rest-of-Europe

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 Rest-of-Asia-Pacific

8.5 Rest-of-the-World

9 DISRUPTIVE INNOVATIONS IN LAUNCH SYSTEM PAYLOAD INDUSTRY

9.1 Race Towards Reusable Launch Vehicle Technology

9.2 Emergence of Low Cost Alternatives to Satellites

9.2.1 High-Altitude Balloons to be a Game Changer

9.2.2 Ongoing Projects for High-Altitude Pseudo Satellites

9.3 Ongoing Developments in Launching Platform (Land, Sea and Air)

10 COMPANY PROFILES

10.1 Arianespace

10.1.1 Company Overview

10.1.2 Product Portfolio

10.1.3 Corporate Summary

10.1.4 SWOT Analysis

10.2 Blue Origin

10.2.1 Company Overview

10.2.2 Product Portfolio

10.2.3 Corporate Summary

10.2.4 SWOT Analysis

10.3 China Aerospace Science and Technology Corporation

10.3.1 Company Overview

10.3.2 Product Portfolio

10.3.3 Financials

- 10.3.4 SWOT Analysis
- 10.4 Eurockot Launch Services GmbH
 - 10.4.1 Product Portfolio
 - 10.4.2 Corporate Summary
 - 10.4.3 SWOT Analysis
- 10.5 International Launch Services (ILS)
 - 10.5.1 Product Portfolio
 - 10.5.2 Corporate Summary
 - 10.5.3 SWOT Analysis
- 10.6 Interorbital Systems
 - 10.6.1 Product Portfolio
 - 10.6.2 Corporate Summary
 - 10.6.3 SWOT Analysis
- 10.7 ISC Kosmotras
 - 10.7.1 Product Portfolio
 - 10.7.2 Corporate Summary
 - 10.7.3 SWOT Analysis
- 10.8 Lockheed Martin Corporation
 - 10.8.1 Company Overview
 - 10.8.2 Product Portfolio
 - 10.8.3 Financials
 - 10.8.4 SWOT Analysis
- 10.9 Mitsubishi Heavy Industries Ltd.
 - 10.9.1 Company Overview
 - 10.9.2 Product Portfolio
 - 10.9.3 Financials
 - 10.9.4 SWOT Analysis
- 10.10 Northrop Grumman Corporation
 - 10.10.1 Company Overview
 - 10.10.2 Product Portfolio
 - 10.10.3 Financials
 - 10.10.4 SWOT Analysis
- 10.11 Rocket Lab USA, Inc.
 - 10.11.1 Company Overview
 - 10.11.2 Product Portfolio
 - 10.11.3 Corporate Summary
 - 10.11.4 SWOT Analysis
- 10.12 Space Exploration Technologies Corp. (SpaceX)
 - 10.12.1 Company Overview

- 10.12.2 Product Portfolio
- 10.12.3 Corporate Summary
- 10.12.4 SWOT Analysis
- 10.13 Spacefleet Ltd.
 - 10.13.1 Company Overview
 - 10.13.2 Product Portfolio
 - 10.13.3 Corporate Summary
 - 10.13.4 SWOT Analysis
- 10.14 United Launch Alliance (ULA)
 - 10.14.1 Company Overview
 - 10.14.2 Product Portfolio
 - 10.14.3 Corporate Summary
 - 10.14.4 SWOT Analysis
- 10.15 Vector Launch, Inc.
 - 10.15.1 Company Overview
 - 10.15.2 Product Portfolio
 - 10.15.3 Corporate Summary
 - 10.15.4 SWOT Analysis
- 10.16 Virgin Orbit
 - 10.16.1 Company Overview
 - 10.16.2 Product Portfolio
 - 10.16.3 Corporate Summary
 - 10.16.4 SWOT Analysis
- 10.17 Other Key Players

11 RESEARCH SCOPE AND BIS METHODOLOGY

- 11.1 Scope of the Report
- 11.2 Global Launch System Payload Market Research Methodology

List Of Tables

LIST OF TABLES

Table 1: Global Launch System Payload Market Snapshot, 2017 and 2028
Table 3.1: Emerging Start-ups of Launch Vehicle Manufacturers and Service Providers
Table 3.2: Upcoming Launches by Key Launch Service Providers, 2018-2023
Table 3.3: Country-wise Analysis on Launch Vehicles (As of November 2018)
Table 5.1: Global Launch System Payload Market by Class, 2017-2028
Table 5.2: Satellite Launches of Iridium NEXT Constellation
Table 5.3: Analysis on Cargo Spacecraft
Table 5.4: Missions in Progress: Space Probes
Table 5.5: Existing and Planned Future Programs
Table 6.1: Global Launch System Payload Market by Orbit, 2017-2028
Table 6.2: Satellite Contracts in 2018
Table 6.3: List of High-throughput Satellites Launched in GEO Orbit
Table 6.4: Future Satellites Launches in MEO
Table 6.5: Upcoming Missions to LEO
Table 7.1: Global Launch System Payload Market by End User, 2017-2028
Table 8.1: Global Launch System Payload Market by Region, 2017-2028
Table 8.2: U.S. Launch System Payload Market by Orbit, 2017-2028
Table 8.3: U.S. Launch System Payload Market by Class, 2017-2028
Table 8.4: Satellite Launches by the U.S.
Table 8.5: U.S. Launch System Payload Market by End User, 2017-2028
Table 8.6: France Launch System Payload Market by Orbit, 2017-2028
Table 8.7: Satellite Launches by France
Table 8.8: France Launch System Payload Market by Class, 2017-2028
Table 8.9: France Launch System Payload Market by End User, 2017-2028
Table 8.10: Russia Launch System Payload Market by Orbit, 2017-2028
Table 8.11: Russia Launch System Payload Market by Class, 2017-2028
Table 8.12: Satellite Launches by Russia
Table 8.13: Russia Launch System Payload Market by End User, 2017-2028
Table 8.14: China Launch System Payload Market by Orbit, 2017-2028
Table 8.15: China Satellite Launches by Orbit
Table 8.16: China Launch System Payload Market by Class, 2017-2028
Table 8.17: Satellite Launches by China
Table 8.18: China Launch System Payload Market by End User, 2017-2028
Table 8.19: India Launch System Payload Market by Orbit, 2017-2028
Table 8.20: India Launch System Payload Market by Class, 2017-2028

Table 8.21: India Launch System Payload Market by End User, 2017-2028

Table 8.22: Japan Launch System Payload Market by Orbit, 2017-2028

Table 8.23: Japan Launch System Payload Market by Class, 2017-2028

Table 8.24: Japan Launch System Payload Market by End User, 2017-2028

Table 8.25: Satellite Launches by Japan in 2019

Table 9.1: Companies Developing Reusable Launch Systems

Table 9.2: Comparative Analysis of High-Altitude Pseudo Satellite and Satellite-based System

Table 9.3: Comparison of Wireless Technologies

Table 9.4: Ongoing Projects for High-altitude Pseudo Satellite Projects

Table 9.5: Analysis on Rocket Launch Platform

Table 10.1: Other Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global Space Economy, 2016

Figure 2: Global Launch System Payload Market Snapshot

Figure 3: Global Launch System Payload Market, 2017-2028

Figure 4: Global Launch System Payload Market (by Class), 2017 and 2028

Figure 5: Global Launch System Payload Market (by Orbit), 2017 and 2028

Figure 6: Global Launch System Payload Market (by End User), 2017 and 2028

Figure 7: Global Launch System Payload Market (by Region), 2017 and 2028

Figure 8: Global Launch System Payload Market (by Country), 2017

Figure 1.1: Market Dynamics Snapshot

Figure 1.2: Market Dynamics – Impact Analysis

Figure 1.3: Small Satellite Launches for Commercial End User, 2007-2016

Figure 2.1: Key Strategies Adopted by Key Players

Figure 2.2: Percentage Share of Strategies Adopted by the Market Players, January 2016 – November 2018

Figure 2.3: Share of Key Partnerships, Collaborations and Contracts Strategies Adopted by Market Players from January 2016 to November 2018

Figure 2.4: Share of Key Product Launches Adopted by Market Players from January 2016 to November 2018

Figure 2.5: Share of Other Key Developments Adopted by Market Players from January 2016 to November 2018

Figure 2.6: Market Share Analysis (Launch Service Provider), 2017

Figure 2.7: Market Share Analysis (Satellite Developer), 2017

Figure 3.1: Launch Vehicles by Country

Figure 3.2: Supply Chain Analysis

Figure 4.1: Global Launch System Payload Market, 2017-2028

Figure 5.1: Classification of Global Launch System Payload Market by Class

Figure 5.2: Global Launch System Payload Market by Class, 2017 and 2028

Figure 5.3: Global Launch System Payload Market by Small Satellite, 2017 - 2028

Figure 5.4: Pico-satellite Launches in 2017

Figure 5.5: Micro-satellite Launches in 2017

Figure 5.6: Global Launch System Payload Market by Medium Satellite, 2017 - 2028

Figure 5.7: Global Launch System Payload Market by Large Satellite, 2017 - 2028

Figure 5.8: Global Launch System Payload Market by 2,001-5,000 Kg Class, 2017 – 2028

Figure 5.9: Global Launch System Payload Market by 5,001-10,000 Kg Class, 2017 –

2028

Figure 6.1: Classification of Global Launch System Payload Market by Orbit

Figure 6.2: Global Launch System Payload Market by Orbit, 2017 and 2028

Figure 6.3: Global Launch System Payload Market for GEO, 2017 - 2028

Figure 6.4: GEO Launch System Payload Market by Class, 2017 – 2028

Figure 6.5: Global High-throughput Satellite Market, 2017-2023

Figure 6.6: Global Launch System Payload Market for MEO Orbit, 2017 - 2028

Figure 6.7: MEO Launch System Payload Market by Class, 2017 – 2028

Figure 6.8: Global Launch System Payload Market for LEO satellites, 2017 - 2028

Figure 6.9: LEO Launch System Payload Market by Class, 2017 – 2028

Figure 7.1: Classification of Global Launch System Payload Market by End User

Figure 7.2: Global Launch System Payload Market by Class, 2017 and 2028

Figure 7.3: Global Launch System Payload Market for Commercial End User, 2017 - 2028

Figure 7.4: Global Launch System Payload Market for Academic End User, 2017 - 2028

Figure 7.5: Global Launch System Payload Market for Military End User, 2017 - 2028

Figure 7.6: Global Launch System Payload Market for Government End User, 2017 - 2028

Figure 8.1: Classification of Global Launch System Payload Market by Region

Figure 8.2: Global Launch System Payload Market by Region, 2017 and 2028

Figure 8.3: The U.S. Launch System Payload Market, 2017 - 2028

Figure 8.4: Europe Launch System Payload Market, 2017 – 2028

Figure 8.5: France Launch System Payload Market, 2017 - 2028

Figure 8.6: Russia Launch System Payload Market, 2017 - 2028

Figure 8.7: The Asia-Pacific Launch System Payload Market, 2017 – 2028

Figure 8.8: China Launch System Payload Market, 2017 - 2028

Figure 8.9: India Launch System Payload Market, 2017 - 2028

Figure 8.10: Japan Launch System Payload Market, 2017 - 2028

Figure 10.1: Share of Key Company Profiles

Figure 10.2: Arianespace -- Product Offerings

Figure 10.3: Arianespace – Facts & Figures

Figure 10.4: Arianespace -- SWOT Analysis

Figure 10.5: Blue Origin -- Product Offerings

Figure 10.6: Blue Origin -- SWOT Analysis

Figure 10.7: China Aerospace Science and Technology Corporation -- Product Offerings

Figure 10.8: China Aerospace Science and Technology Corporation – Overall Financials, 2015-2017

Figure 10.9: China Aerospace Science and Technology Corporation – Net Revenue by

Business Segment, 2015 -- 2017

Figure 10.10: China Aerospace Science and Technology Corporation – Net Revenue by Geography, 2015-2017

Figure 10.11: China Aerospace Science and Technology Corporation -- SWOT Analysis

Figure 10.12: Eurockot Launch Services GmbH -- Product Offerings

Figure 10.13: Eurockot Launch Services GmbH -- SWOT Analysis

Figure 10.14: International Launch Services -- Product Offerings

Figure 10.15: International Launch Services -- SWOT Analysis

Figure 10.16: Interorbital Systems -- Product Offerings

Figure 10.17: Interorbital Systems -- SWOT Analysis

Figure 10.18: ISC Kosmotras -- Product Offerings

Figure 10.19: ISC Kosmotras – List of Project Members

Figure 10.20: ISC Kosmotras -- SWOT Analysis

Figure 10.21: Lockheed Martin Corporation -- Product Offerings

Figure 10.22: Lockheed Martin Corporation – Overall Financials, 2015-2017

Figure 10.23: Lockheed Martin Corporation – Net Revenue by Business Segment, 2015 -- 2017

Figure 10.24: Lockheed Martin Corporation – Net Revenue by Geography, 2015-2017

Figure 10.25: Lockheed Martin Corporation -- SWOT Analysis

Figure 10.26: Mitsubishi Heavy Industries Ltd. -- Product Offerings

Figure 10.27: Mitsubishi Heavy Industries Ltd. – Overall Financials, 2015-2017

Figure 10.28: Mitsubishi Heavy Industries Ltd. – Net Revenue by Business Segment, 2016 and 2017

Figure 10.29: Mitsubishi Heavy Industries Ltd. – Net Revenue by Business Segment, 2015

Figure 10.30: Mitsubishi Heavy Industries Ltd. – Net Revenue by Geography, 2015-2017

Figure 10.31: Mitsubishi Heavy Industries Ltd. -- SWOT Analysis

Figure 10.32: Northrop Grumman Corporation -- Product Offerings

Figure 10.33: Northrop Grumman Corporation – Overall Financials, 2015-2017

Figure 10.34: Northrop Grumman Corporation – Net Revenue by Business Segment, 2015 - 2017

Figure 10.35: Northrop Grumman Corporation – Net Revenue by Geography, 2015-2017

Figure 10.36: Northrop Grumman Corporation -- SWOT Analysis

Figure 10.37: Rocket Lab USA, Inc. -- Product Offerings

Figure 10.38: Rocket Lab USA, Inc. -- SWOT Analysis

Figure 10.39: SpaceX -- Product Offerings

Figure 10.40: SpaceX -- SWOT Analysis

Figure 10.41: Spacefleet Ltd. -- Product Offerings
Figure 10.42: Spacefleet Ltd. -- SWOT Analysis
Figure 10.43: United Launch Alliance -- Product Offerings
Figure 10.44: United Launch Alliance -- SWOT Analysis
Figure 10.45: Vector Launch, Inc. -- Product Offerings
Figure 10.46: Vector Launch, Inc. -- SWOT Analysis
Figure 10.47: Virgin Orbit-- Product Offerings
Figure 10.48: Virgin Orbit -- SWOT Analysis
Figure 11.1: Global Launch System Payload Market Segmentation
Figure 11.2: Launch System Payload Market Research Methodology
Figure 11.3: Secondary Data Sources
Figure 11.4: Top-Down and Bottom-up Approach
Figure 11.5: Launch System Payload Market: Influencing Factors
Figure 11.6: Assumptions and Limitations

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