

Global IVD (In-Vitro Diagnostics) Market: Analysis And Forecast 2017-2023 (Focus On Product Type, Test Type, Application, And Competitive Landscape)

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Abstracts

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IVD(In-Vitro Diagnostics) is a broad term which refers to the use of medical devices and accessories in order to perform wide ranging tests on bodily fluids such as blood, urine, tissue etc. Consequently, these tests provide meaningful insights about the health of a human body. IVDs may aid in either the detection of an infection, diagnosis of a medical condition, preventing a disease or monitoring the effectiveness of a drug therapy. IVD tests may vary from simple to sophisticated formats including reagents, calibrators, control materials, kits, software, and related instruments.

Moreover, IVDs also differ in terms of their usage, for example: some tests are performed under a clinical/laboratory setting while others can be purchased over-the-counter (OTC) and performed at home with ease by the user. Under the IVD umbrella, there are wide range of segments which have been discussed in this report for instance, molecular diagnostics, clinical chemistry, immunochemistry/immunoassay, coagulation and hemostasis.

In spite of enormous competition levels that prevails in the industry, the market growth is expected to be propelled by multiple factors such as rising prevalence of infectious and chronic diseases, upsurge in the government spending on healthcare, and ever rising population base to name a few. The market is expected to witness a substantial growth in the emerging countries such as India, China, and Brazil owing to significant healthcare initiatives by local governments and rising health related awareness among people

The research study has segmented the entire IVD market into product and services type, technology, application and geographical region which enables the user gain a multi-dimensional view of the market. Geographically, the report identifies North America as the leading market in the industry owing to the advanced nature of the healthcare systems in United States and Canada, rising adoption rates of technologically advanced products and increase in the rate of acceptance of precision medicine.

The research report employs an exhaustive and analytical approach to estimate and understand the market thus provides an all-inclusive insight into various forms of developments, market trends and strategies. While underlining the key driving and restraining factors for the IVD market, the report also provides a comprehensive understanding in terms of competitive landscape, market share analysis, competitor benchmarking (matrices), and their positioning within the global in-vitro diagnostics market.

The following questions have been answered in this report:

What are the major market drivers, challenges and opportunities of the global in-vitro diagnostics market and their use cases?

What are the drivers and restraints that influences the growth of the global in vitro diagnostics market?

What is the market share of the leading segments and sub-segments of the global in-vitro diagnostics market during the forecast period (2017-2022)?

How will each segment of the global in-vitro diagnostics market grow over the forecast period and the revenue share for each of them by the end of 2022?

Who are the leading players in the global in-vitro diagnostics market (2016 & 2017)?

Which geographical region will have the highest growth rate (CAGR) during the forecast period?

What are the key development strategies employed by the key players across various geographies?

What are the market trends and key developments in different geographical regions?

What is the role of various regulatory and governmental agencies in global in-vitro diagnostics market across various geographical locations?

What are the major consumer preferences while purchasing or undergoing an IVD test?

The report includes the company profiles for leading players in the IVD market which enables the readers understand the current competitive scenario that prevails in this industry. Some of the key player include Thermo Fisher, Roche, Abbott, Siemens Healthineers, Becton, Dickinson, Johnson & Johnson, Qiagen, and Danaher Corporation.

Contents

EXECUTIVE SUMMARY

1 RESEARCH SCOPE AND METHODOLOGY

- 1.1 Scope of the Report
- 1.2 Global IVD Market Research Methodology

2 MARKET OVERVIEW

- 2.1 Global IVD Market Overview (Addressable Market Size and Growth Potential), 2015-2023
 - 2.1.1 North America
 - 2.1.2 Europe
 - 2.1.3 Asia Pacific
 - 2.1.4 Latin America
 - 2.1.5 Middle East and Africa
- 2.2 Historical Trends
- 2.3 World Economic Outlook of IVD Market, 2016
 - 2.3.1 Global Diagnostics Expenditures
 - 2.3.2 Global Laboratory Expenditure
 - 2.3.3 Pricing Patterns for Diagnostics (IVD)
- 2.4 Technology Trends
 - 2.4.1 An Era of Point of Care Testing
 - 2.4.2 Exome Sequencing
 - 2.4.3 Importance of Metabolomics profiling
 - 2.4.4 Upsurge in the Adoption of Liquid Biopsy/Cell Free DNA Solutions
 - 2.4.5 Emergence of Multigene Panels
- 2.5 Legal & Regulatory Environment
 - 2.5.1 FDA Regulation
 - 2.5.1.1 Key Aspect of IVD Regulation
 - 2.5.2 European Commission Regulation
 - 2.5.2.1 Key Changes in EU IVD Regulation

3 MARKET DYNAMICS

- 3.1 Market Drivers
 - 3.1.1 Demand for Rapid, Minimally Invasive and Non-Invasive Diagnostics Tools &

Techniques

3.1.2 Upsurge in the Number of Patients with Infectious and Chronic Diseases

3.1.3 Increasing Global Healthcare Expenditure

3.1.4 Demand of POC Testing

3.2 Market Challenges

3.2.1 Reimbursement Challenges

3.2.2 Uncertain and Ambiguous Regulatory Environment Restrains IVD market

3.2.3 Ethical Issues

3.3 Market Opportunities

3.3.1 Upsurge in the Demand of Molecular Diagnostics

3.3.2 Epigenomics Based Diagnostics Expected to be an Emerging Segment

4 IVD MARKET DEMAND AND SUPPLY ANALYSIS

4.1 Demand and Supply

4.2 Demand Determinant

4.3 End-User Demand and Supply

5 COMPETITIVE INSIGHTS

5.1 Key Market Developments & Strategies

5.1.1 Patent, Approvals and Certifications

5.1.2 Product Launch and Development

5.1.3 Collaborations, Joint Ventures & Partnerships

5.1.4 Mergers and Acquisitions

5.1.5 Business Expansion and Contracts

5.2 Porter's Five Forces Analysis

5.3 Market Attractiveness Analysis of the IVD Market, by Geography

6 GLOBAL IVD MARKET BY PRODUCT TYPE, 2016-2023

6.1 Overview

6.2 Instruments

6.2.1 Different Types of IVD Instruments

6.2.2 Clinical Chemistry Analyzers

6.2.2.1 Manual Photometer and Spectrophotometer

6.2.2.2 Glucose Monitoring Systems

6.2.2.3 Dedicated Glycated Hemoglobin/HbA1 Systems

6.2.2.4 Semi/Fully Automated Analyzers

- 6.2.2.5 Dedicated Multi-Parameter Clinical Chemistry Systems
- 6.2.2.6 Small Manual and Semi-Automated CC Systems
- 6.2.2.7 Semi-Automated CC Analyser
- 6.2.2.8 Medium Automated Clinical Chemistry Analyzer
- 6.2.2.9 Large Automated CC Analyser
- 6.2.2.10 Electrolyte- Flame Photometer
- 6.2.2.11 Electrolyte/ISE Only
- 6.2.2.12 Biogas Analyzer
- 6.2.2.13 Urine Analyzer
- 6.2.3 Immunochemistry Instruments
 - 6.2.3.1 Immunoassay Analyzer
 - 6.2.3.2 Nucleic Acid Processors
- 6.2.4 Haematology Instruments
 - 6.2.4.1 Hemoglobin Analyser
- 6.2.5 Coagulation Systems
- 6.2.6 Microbiology Instruments
- 6.3 Reagents & Consumables
- 6.4 Data Management Software/Hardware
- 6.5 Global IVD Services Market

7 GLOBAL IVD MARKET BY TEST TYPE, 2016-2023

- 7.1 Overview
- 7.2 Clinical Chemistry
- 7.3 Immunoassays
- 7.4 Whole Blood Glucose Monitoring
- 7.5 Molecular Diagnostics
- 7.6 Microbiology
- 7.7 Anatomic Pathology
- 7.8 Haematology
- 7.9 Coagulation
- 7.1 Critical Care
- 7.11 Urinalysis
- 7.12 Others

8 GLOBAL IVD MARKET BY APPLICATION TYPE, 2016-2023

- 8.1 Diabetes
- 8.2 Infectious diseases

- 8.3 Oncology/Cancer
- 8.4 Cardiology
- 8.5 Nephrology
- 8.6 Autoimmune Diseases
- 8.7 Drug Testing/Pharmacogenomics
- 8.8 HIV/AIDS
- 8.9 Women Health
- 8.10 Other IVD Application

9 GLOBAL IVD MARKET BY END USER TYPE, 2016-2023

- 9.1 Central Laboratories
- 9.2 Point-of Care (POC)
- 9.3 General Practitioner (GP) and Clinics
- 9.4 Academic Institutions
- 9.5 Hospitals
- 9.6 Others

10 GLOBAL IVD MARKET BY GEOGRAPHY, 2016-2023

- 10.1 North America
 - 10.1.1 U.S.
 - 10.1.2 Canada
- 10.2 Europe
 - 10.2.1 Germany
 - 10.2.2 U.K.
 - 10.2.3 France
 - 10.2.4 Italy
 - 10.2.5 Spain
 - 10.2.6 Sweden
 - 10.2.7 Norway
 - 10.2.8 Switzerland
 - 10.2.9 Austria
 - 10.2.10 Denmark
 - 10.2.11 Belgium
 - 10.2.12 Portugal
 - 10.2.13 Netherlands
 - 10.2.14 Finland
 - 10.2.15 Turkey

- 10.2.16 Rest of Europe
- 10.3 APAC
 - 10.3.1 China
 - 10.3.2 Japan
 - 10.3.3 Australia
 - 10.3.4 India
 - 10.3.5 Singapore
 - 10.3.6 Malaysia
 - 10.3.7 Indonesia
 - 10.3.8 South Korea
 - 10.3.9 Vietnam
 - 10.3.10 Rest of Asia Pacific (RoAPAC)
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.2 Mexico
 - 10.4.3 Rest of Latin America
- 10.5 Middle East
 - 10.5.1 Saudi Arabia
 - 10.5.2 Israel
 - 10.5.3 U.A.E.
 - 10.5.4 Qatar
 - 10.5.5 Oman
 - 10.5.6 Bahrain
 - 10.5.7 Kuwait
 - 10.5.8 Rest of Middle East
- 10.6 Rest of the World

11 END USER PERCEPTION ABOUT IVD

- 11.1 Key Factors Influencing Decision About IVD Market
- 11.2 Influence of GPs, labs and KOLs on Decision Making
- 11.3 Innovation Trends in IVD
- 11.4 Level of Competition Among Players
- 11.5 Perception About Pricing
- 11.6 Technology Preferences
- 11.7 Brand Perception
- 11.8 Selection Criteria for IVD
- 11.9 Information Required to Purchase a New Product
- 11.1 Preferred Channel for Purchasing

11.11 Reason for Preferences

12 MARKET ANALYTICS & RECOMMENDATIONS

12.1 Product Benchmarking

12.1.1 Instruments

12.1.2 Consumables

12.1.2.1 Pregnancy Kits

12.1.3 IVD Reagents

12.2 Competitor Benchmarking

12.2.1 Clinical Chemistry Products

12.2.2 HIV Simple Assays/Rapid Diagnostics Tests (RDTs)

12.2.3 HIV Enzyme Immunoassays (EIAs)

12.2.4 HCV Enzyme Immunoassays (EIA)

12.2.5 CD4 Enumeration Technologies

12.2.6 HIV Quantitative Nucleic Acid Testing Technologies

12.2.7 HIV Qualitative Nucleic Acid Testing Technologies for HIV Diagnosis, Including Early Infant Diagnosis

12.2.8 Haematology Analyzers

13 COMPETITIVE LANDSCAPE

13.1 Market Share Analysis

13.2 Growth Share Matrix

13.3 Comprehensive Competitive Index

13.4 Supply Chain

13.5 Value Chain

14 COMPANY PROFILE

14.1 F. Hoffmann-La Roche AG

14.1.1 Overview

14.1.2 Financials

14.1.2.1 Financial Summary

14.1.3 SWOT Analysis

14.2 Danaher Corporation

14.2.1 Overview

14.2.2 Financials

14.2.2.1 Financial Summary

- 14.2.3 SWOT Analysis
- 14.3 Agilent Technologies
 - 14.3.1 Overview
 - 14.3.2 Financials
 - 14.3.2.1 Financial Summary
 - 14.3.3 SWOT Analysis
- 14.4 Novartis International AG
 - 14.4.1 Overview
 - 14.4.2 Financial
 - 14.4.2.1 Financial Summary
 - 14.4.3 SWOT Analysis
- 14.5 Illumina, Inc.
 - 14.5.1 Overview
 - 14.5.2 Financials
 - 14.5.2.1 Financial Summary
 - 14.5.3 SWOT Analysis
- 14.6 Myriad Genetics, Inc.
 - 14.6.1 Overview
 - 14.6.2 Financials
 - 14.6.2.1 Financial Summary
 - 14.6.3 SWOT Analysis
- 14.7 GE Healthcare
 - 14.7.1 Overview
 - 14.7.2 Financials
 - 14.7.2.1 Financial Summary
 - 14.7.3 SWOT Analysis
- 14.8 Qiagen, Inc.
 - 14.8.1 Overview
 - 14.8.2 Financials
 - 14.8.2.1 Financial Summary
 - 14.8.3 SWOT Analysis
- 14.9 Abbott Laboratories
 - 14.9.1 Overview
 - 14.9.2 Financials
 - 14.9.2.1 Financial Summary
 - 14.9.3 SWOT Analysis
- 14.10 Becton, Dickinson and Company
 - 14.10.1 Overview
 - 14.10.2 Financials

- 14.10.2.1 Financial Summary
- 14.10.3 SWOT Analysis
- 14.11 GlaxoSmithKline PLC (GSK)
 - 14.11.1 Overview
 - 14.11.2 Financials
 - 14.11.2.1 Financial Summary
 - 14.11.3 SWOT Analysis
- 14.12 Laboratory Corporation of America Holdings
 - 14.12.1 Overview
 - 14.12.2 Financials
 - 14.12.2.1 Financial Summary
 - 14.12.3 SWOT Analysis
- 14.13 Thermo Fisher Scientific
 - 14.13.1 Overview
 - 14.13.2 Financials
 - 14.13.2.1 Financial Summary
 - 14.13.3 SWOT Analysis
- 14.14 Johnson & Johnson
 - 14.14.1 Overview
 - 14.14.2 Financials
 - 14.14.2.1 Financial Summary
 - 14.14.3 SWOT Analysis
- 14.15 Siemens Healthineers
 - 14.15.1 Overview
 - 14.15.2 Financials
 - 14.15.2.1 Financial Summary
 - 14.15.3 SWOT Analysis
- 14.16 Quest Diagnostics Incorporated
 - 14.16.1 Overview
 - 14.16.2 Financials
 - 14.16.2.1 Financial Summary
 - 14.16.3 SWOT Analysis
- 14.17 Bio-Rad Laboratories, Inc.
 - 14.17.1 Overview
 - 14.17.2 Financials
 - 14.17.2.1 Financial Summary
 - 14.17.3 SWOT Analysis
- 14.18 Ortho Clinical Diagnostics
 - 14.18.1 Overview

14.18.2 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 2.1	Historical Trends
Table 3.1	Impact Analysis of the Market Drivers for IVD Market
Table 3.2	Impact Analysis of the Market Challenges for IVD Market
Table 4.1	Demand and Supply
Table 4.2	Demand Determinant
Table 4.3	End-User Demand and Supply
Table 5.1	Patent and Approvals
Table 5.2	Product Launch and Development
Table 5.3	Collaborations, Joint Ventures & Partnerships
Table 5.4	Mergers and Acquisitions
Table 5.5	Business Expansion and Contracts
Table 6.1	Global In-Vitro Diagnostics Market by Product, 2015-2023 (\$Million)
Table 6.2	Key Market Available Analyzers
Table 6.3	Glucose Monitoring Systems
Table 6.4	Haemoglobin/HbA1 systems
Table 6.5	Dedicated Multi-Parameter Clinical Chemistry Systems
Table 6.6	Small Manual and Semi-Automated CC Systems
Table 6.7	Semi-Automated CC Analyser
Table 6.8	Medium Automated Clinical Chemistry Analyzer
Table 6.9	Large Automated CC Analyser
Table 6.10	Biogas Analyzer
Table 6.11	Urine Analyzer
Table 6.12	Immunoassay Analyzer
Table 6.13	Nucleic Acid Processors
Table 6.14	Differential Blood Cell Counter
Table 6.15	Flow Cytometer without Cell sorter
Table 6.16	Flow Cytometer with Cell Sorter
Table 6.17	Bacteriology Instruments
Table 6.18	Blood Culture Systems
Table 7.1	Global IVD Market by Test Type, 2015-2023 (\$Million)
Table 7.2	Global Immunoassays Market by Test Type, 2015-2023 (\$Million)
Table 7.3	Global Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
Table 7.4	Global Immunoassays Market by Test Type, 2015-2023 (\$Million)
Table 8.1	Global IVD Market by Application, 2015-2023 (\$Million)
Table 9.1	Global IVD Market by End-User, 2015-2023 (\$Million)

- Table 10.1 Global IVD Market by Geography, 2015-2023 (\$Million)
- Table 10.2 North America IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.3 U.S. IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.4 Canada IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.5 Europe IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.6 Europe IVD Market by Country, 2015-2023 (\$Million)
- Table 10.7 Germany IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.8 U.K. IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.9 France IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.10 Italy IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.11 Spain IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.12 Sweden IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.13 Norway IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.14 Switzerland IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.15 Austria IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.16 Denmark IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.17 Belgium IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.18 Portugal IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.19 Netherlands IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.20 Finland IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.21 Turkey IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.22 Rest of Europe IVD Market by Test, 2015-2023 (\$Million)
- Table 10.23 Asia Pacific IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.24 Asia Pacific IVD Market by Country, 2015-2023 (\$Million)
- Table 10.25 China IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.26 Japan IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.27 Australia IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.28 India IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.29 Singapore IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.30 Malaysia IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.31 Indonesia IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.32 South Korea IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.33 Vietnam IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.34 Rest of Asia Pacific IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.35 Latin America IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.36 Brazil IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.37 Mexico IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.38 Rest of Latin America IVD Market by Test Type, 2015-2023 (\$Million)
- Table 10.39 Middle East IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.40 Middle East IVD Market by Country, 2015-2023 (\$Million)

Table 10.41 Israel IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.42 U.A.E. IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.43 Qatar IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.44 Oman IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.45 Bahrain IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.46 Kuwait IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.47 Rest of Middle East IVD Market by Test Type, 2015-2023 (\$Million)

Table 10.48 Rest of the World IVD Market by Test Type, 2015-2023 (\$Million)

Table 12.1 Instruments

Table 12.2 Pregnancy Kits

Table 12.3 IVD Reagents

Table 12.4 Clinical Chemistry Products

Table 12.5 HIV Simple Assays/Rapid Diagnostics Tests (RDTs)

Table 12.6 HIV Enzyme Immunoassays (EIAs)

Table 12.7 HCV Enzyme Immunoassays (EIA)

Table 12.8 CD4 Enumeration Technologies

Table 12.9 HIV Quantitative Nucleic Acid Testing Technologies

Table 12.10 HIV Qualitative Nucleic Acid Testing Technologies for HIV Diagnosis, Including Early Infant Diagnosis

Table 12.11 Haematology Analyzers

List Of Figures

LIST OF FIGURES

- Figure 1 Global Medical Market and IVD Market Share, 2016-2023
- Figure 2 Global In-Vitro Diagnostics (IVD) Market, 2016-2023 (\$Million)
- Figure 3 Global In-Vitro Diagnostics Market by Geography, 2016-2023 (\$Million)
- Figure 4 Global In-Vitro Diagnostics Market, 2016-2023 (\$Million)
- Figure 5 Global In-Vitro Diagnostics Market by Product, 2016-2023 (\$Million)
- Figure 6 Global In-Vitro Diagnostics Market by Test Type, 2016-2023 (\$Million)
- Figure 7 Global In-Vitro Diagnostics Market Growth, 2016-2023 (\$Million)
- Figure 8 Global In-Vitro Molecular Diagnostics Market by Test, 2016-2023 (\$Million)
- Figure 9 Global In-Vitro Diagnostics Market by Geography, 2016 (\$Million)
- Figure 10 Global In-Vitro Diagnostics Market Growth, 2016-2023 (\$Million)
- Figure 11 Market Share Analysis, 2016
 - Figure 1.1 Research Methodology
 - Figure 1.2 Secondary Data Sources
 - Figure 1.4 Assumptions and Limitations
- Figure 2.1 Global IVD Market by Region, 2015-2023
- Figure 2.2 Global IVD Market Growth by Region, 2017-2023
- Figure 2.3 Global IVD Market by Region Disease Condition, 2016
- Figure 3.1 Market Dynamics
- Figure 5.1 Key Market Developments & Strategies
- Figure 5.2 Recent Market Development Strategy Snapshot Analysis
- Figure 5.3 Porter's Five Forces Analysis for Global IVD Market
- Figure 5.4 Market Attractiveness Global IVD Market
- Figure 6.1 Global IVD Consumable Market, 2015-2023 (\$Million)
- Figure 6.2 Global IVD Consumable Market, 2015-2023 (\$Million)
- Figure 6.3 Global IVD Services Market
- Figure 7.1 Global Clinical Chemistry Market, 2015-2023 (\$Million)
- Figure 7.2 Global Whole glucose Monitoring Market, 2015-2023 (\$Million)
- Figure 7.3 Global Molecular Diagnostics Market, 2015-2023 (\$Million)
- Figure 7.4 Global Microbiology Market, 2015-2023 (\$Million)
- Figure 7.5 Global Anatomic Pathology Market, 2015-2023 (\$Million)
- Figure 7.6 Global Haematology Market, 2015-2023 (\$Million)
- Figure 7.7 Global Coagulation Market, 2015-2023 (\$Million)
- Figure 7.8 Global Critical Care Market, 2015-2023 (\$Million)
- Figure 7.9 Global Urinalysis Market, 2015-2023 (\$Million)
- Figure 7.10 Global Others Market, 2015-2023 (\$Million)

- Figure 8.1 Global Others Market, 2015-2023 (\$Million)
- Figure 8.2 Global Infectious Disease Market, 2015-2023 (\$Million)
- Figure 8.3 Global Oncology/Cancer Market, 2015-2023 (\$Million)
- Figure 8.4 Global Cardiology Market, 2015-2023 (\$Million)
- Figure 8.5 Global Nephrology Market, 2015-2023 (\$Million)
- Figure 8.6 Global Autoimmune Market, 2015-2023 (\$Million)
- Figure 8.7 Global Drug Testing and Pharmacogenomics Market, 2015-2023 (\$Million)
- Figure 8.8 Global HIV/AIDS Market, 2015-2023 (\$Million)
- Figure 8.9 Global Women Health Market, 2015-2023 (\$Million)
- Figure 8.10 Global Other IVD Application Market, 2015-2023 (\$Million)
- Figure 9.1 Global Central Laboratories Market, 2015-2023 (\$Million)
- Figure 9.2 Global Point of Care Market, 2015-2023 (\$Million)
- Figure 9.3 Global General practitioners and clinics serve Market, 2015-2023 (\$Million)
- Figure 9.4 Global Academic Institutions IVD Market, 2015-2023 (\$Million)
- Figure 9.5 Global Hospital IVD Market, 2015-2023 (\$Million)
- Figure 9.6 Global Other IVD Market, 2015-2023 (\$Million)
- Figure 10.1 Global IVD Market by Geography
- Figure 10.2 North America IVD Market, 2015-2023 (\$Million)
- Figure 10.3 North America IVD Market by Country, 2015-2023 (\$Million)
- Figure 10.4 U.S. Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.5 U.S. Molecular Diagnostics Market by Test (\$Million), 2015-2023
- Figure 10.6 Canada Immunoassays Market Value by Test Type, 2015-2023 (\$Million)
- Figure 10.7 Canada Molecular Diagnostics Market Value by Test, 2015-2023 (\$Million)
- Figure 10.8 Europe IVD Market, 2015-2023 (\$Million)
- Figure 10.9 Germany Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.10 Germany Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.11 U.K. Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.12 U.K. Molecular Diagnostics Test Market Value by Test (\$Million), 2015-2023
- Figure 10.13 Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.14 France Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.15 Rest of Europe Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.16 Rest of Europe Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.17 Asia Pacific IVD Market, 2015-2023 (\$Million)
- Figure 10.18 China Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.19 China Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.20 Japan Immunoassays Market by Test Type, 2015-2023 (\$Million)

- Figure 10.21 Japan Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.22 Australia Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.23 Australia Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.24 Rest of Asia Pacific Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.25 Rest of Asia Pacific Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.26 Latin America IVD Market, 2015-2023 (\$Million)
- Figure 10.27 Latin America IVD Market by Country, 2015-2023 (\$Million)
- Figure 10.28 Brazil Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.29 Brazil Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.30 Rest of Latin America Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.31 Rest of Latin America Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.32 Middle East IVD Market, 2015-2023 (\$Million)
- Figure 10.33 Saudi Arabia Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.34 Saudi Arabia Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.35 Rest of Middle East Immunoassays Market by Test Type, 2015-2023 (\$Million)
- Figure 10.36 Rest of Middle East Molecular Diagnostics Market by Test Type, 2015-2023 (\$Million)
- Figure 10.37 Rest of the World IVD Market, 2015-2023 (\$Million)
- Figure 13.1 Global In-Vitro Diagnostics Market Share, 2015
- Figure 13.2 Global In-Vitro Diagnostics Market Share, 2016
- Figure 13.3 Global In-Vitro Diagnostics Growth Share Matrix, 2015
- Figure 13.4 Global In-Vitro Diagnostics Growth Share Matrix, 2016
- Figure 13.5 Global In-Vitro Diagnostics Market CCI Value, 2015
- Figure 13.6 Supply Chain Share
- Figure 13.7 Supply Chain
- Figure 13.8 Value Chain
- Figure 14.1 Roche AG: Overall Financials, (2013–2016)
- Figure 14.2 Roche AG: Revenue across Different Geographies, (2013-2016)
- Figure 14.3 Roche AG: Net Revenue by Business Segment, (2013-2016)
- Figure 14.4 Roche AG: Revenue by Diagnostics Division (2013-2016)
- Figure 14.5 Roche AG: SWOT Analysis
- Figure 14.6 Danaher Corporation: Overall Financials, (2013-2016)
- Figure 14.7 Danaher Corporation: Revenue across Different Geographies, (2013-2015)

- Figure 14.8 Danaher Corporation: Net Revenue by Business Segment, (2013-2015)
- Figure 14.9 Danaher Corporation: Net Revenue share by Business Segments, (2016)
- Figure 14.10 Danaher: SWOT Analysis
- Figure 14.11 Agilent Technologies: Overall Financials, (2013-2016)
- Figure 14.12 Agilent Technologies: Net Revenue by Business Segment, (2013-2016)
- Figure 14.13 Agilent Technologies: Revenue across Different Geographies, (2013-2015)
- Figure 14.14 Agilent Technologies: SWOT Analysis
- Figure 14.15 Novartis International AG: Overall Financials, (2013-2016)
- Figure 14.16 Novartis International AG: Net Revenue by Business Segments, (2013–2016)
- Figure 14.17 Novartis International AG: Revenue across Different Geographies, (2013–2016)
- Figure 14.18 Novartis International AG: SWOT Analysis
- Figure 14.19 Illumina, Inc.: Overall Financials, 2013-2016
- Figure 14.20 Illumina, Inc.: Net Revenue by Business Segment, 2013-2015
- Figure 14.21 Illumina, Inc.: Revenue across Different Geographies, 2013-2015
- Figure 14.22 Illumina, Inc.: SWOT Analysis
- Figure 14.23 Myriad Genetics: Overall Financials, (2013-2016)
- Figure 14.24 Myriad Genetics: Net Revenue by Business Segments, (2013-2016)
- Figure 14.25 Myriad Genetics Inc.: SWOT Analysis
- Figure 14.26 GE Corporation: Net Revenue (2013-2016)
- Figure 14.27 GE Corporation: Segment-Wise Net revenue 2013-2015 (\$Million)
- Figure 14.28 GE Healthcare: Net Revenue 2013-15 (\$Billion)
- Figure 14.29 GE Healthcare: Geographical Revenue, 2015
- Figure 14.30 GE Healthcare: Geographical Revenue, 2015
- Figure 14.31 GE Healthcare: Sub-Segment Revenues, 2015
- Figure 14.32 GE Healthcare: Sub-Segment Revenues, 2015
- Figure 14.33 Qiagen, Inc.: Overall Financials, (2013-2015)
- Figure 14.34 Qiagen, Inc.: Revenue across Different Geographies, (2013-2015)
- Figure 14.35 Qiagen, Inc.: Net Revenue by Business Segments, (2013-2015)
- Figure 14.36 SWOT: Qiagen Inc.
- Figure: 14.37 Abbott Laboratories: Overall Financials, (2013-2016)
- Figure 14.38 Abbott Laboratories: Net revenue by Business Segments, (2013-2016)
- Figure 14.39 Abbott Laboratories: Net Revenue by Diagnostics, 2016
- Figure 14.40 Abbott Laboratories: Revenue across Different Geographies, (2013-2016)
- Figure 14.41 Abbott Laboratories: SWOT Analysis
- Figure 14.42 Becton, Dickinson and Company: Overall Financials, (2013-2016)
- Figure 14.43 Becton, Dickinson And Company: Revenue across Different Geographies,

(2013-2016)

Figure 14.44 Becton, Dickinson And Company: Net Revenue by Business Segment, (2013-2016)

Figure 14.45 Becton, Dickinson And Company: SWOT Analysis

Figure 14.46 GSK: Overall Financials, (2013-2016)

Figure 14.47 GSK: Revenue across Different Geographies, (2013-2016)

Figure 14.48 GSK: Net Revenue by Business Segment, (2013-2016)

Figure 14.49 GSK: Net Revenue by Therapeutics, (2013-2016)

Figure 14.50 GSK: SWOT Analysis

Figure 14.51 Laboratory Corporation of America Holdings: Overall Financials, 2013-2015

Figure 14.52 Laboratory Corporation of America Holdings: Net Revenue by Business Segment, 2013-2015

Figure 14.53 Laboratory Corporation of America Holdings: SWOT Analysis

Figure 14.54 Thermo Fisher Scientific: Overall Financials, (2013-2016)

Figure 14.55 Thermo Fisher Scientific: Net Revenue by Business Segments, (2013-2016)

Figure 14.56 Thermo Fisher Scientific: Net Revenue by Geography, (2013-2015)

Figure 14.57 Thermo Fisher Scientific: SWOT Analysis

Figure 14.58 J&J: Overall Financials 2013-2015 (\$Billion)

Figure 14.59 J&J: Net revenue by segment 2013 - 2015 (\$Billion)

Figure 14.60 J&J: Net revenue by Region 2013 - 2015 (\$Billion)

Figure 14.61 J&J: Net revenue by SUB-SEGMENT 2013 - 2015 (\$Million)

Figure 14.62 Siemens Healthineers: Overall Financials, (2013-2016)

Figure 14.63 Siemens Healthineers: Revenue across Different Geographies, (2013-2016)

Figure 14.64 Siemens Healthineers: Net Revenue by Business Segment, (2014-2016)

Figure 14.65 Siemens Healthineers: SWOT Analysis

Figure 14.66 Quest Diagnostics: Overall Financials, (2013-2016)

Figure 14.67 Quest Diagnostics: Net Revenue by Business Segments, (2013-2016)

Figure 14.68 Quest Diagnostics: SWOT Analysis

Figure 14.81 Bio-Rad Laboratories, Inc.: Overall Financials, (2014-2016)

Figure 14.82 Bio-Rad Laboratories, Inc.: Revenue across Different Geographies, (2014-2016)

Figure 14.83 Bio-Rad Laboratories, Inc.: Net Revenue by Business Segment, (2014-2016)

Figure 14.84 Bio-Rad Laboratories, Inc.: SWOT Analysis

Figure 14.85 Ortho Clinical Diagnostics: SWOT Analysis

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