

# **Global Industrial Automation Software Market: Focus on Software Type, Deployment Type and End-Users – Analysis and Forecast, 2018-2023**

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## **Abstracts**

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### **Key Questions Answered in the Report:**

What is the value registered by the global industrial automation in 2018 and where is it expected to reach by the end of 2023?

What are the major market drivers, challenges, and opportunities in the global industrial automation software market?

What are the underlying structures resulting in the emerging trends within the global industrial automation software market?

What are the major technological trends in the global industrial automation market across different regions?

How much revenue is expected to be generated by:

different software types, such as planning & designing management, operation management, maintenance and monitoring management, and training management, during the forecast period?

different development types, such as on-premises and cloud, during the forecast period?

different end-users, such as food & beverage, pharmaceutical, automotive, FMCG, oil & gas, metal & machining, and others, during the forecast period?

Who are the key players present in the global industrial automation software market?

What is the growth potential of the global industrial automation software market in North America, Europe, Asia-Pacific, Latin America, and Rest-of-the-World?

### Global Industrial Automation Software Market, 2018-2023

The global industrial automation software industry analysis conducted by BIS Research highlights that the market generated \$35.39 billion in 2018 and is estimated to grow at a CAGR of 8.39% during the forecast period, 2018-2023. Asia-Pacific is expected to showcase the highest growth rate during the forecast period.

The industrial automation software market is currently witnessing a high growth rate owing to the need for improved productivity, speed, and efficiency required in manufacturing process and proliferation of new digital industrial technologies such as industry 4.0 and industrial IoT. In the span of three years (2016-2018), the industry has witnessed several product launches and research and development activities from software developers.

### Expert Quote on the Global Industrial Automation Software Market

“North America is currently dominating the global industrial automation market. However, the geographical analysis of this market unveils a great potential for the market growth in the Asia-Pacific region. According to the analysis, the presence of major economies, particularly the U.S. and China, is majorly contributing to the overall growth of the market.”

### Scope of the Market Intelligence on Global Industrial Automation Software Market

The report titled global industrial automation software industry provides an in-depth analysis of the key development strategies and market drivers, challenges, and opportunities prevailing in the industry. The report provides an extensive insight into

various forms of developments, trends, and key participants.

The purpose of the market study is to gain a holistic view of the global industrial automation software report in terms of various factors influencing it such as recent trends and research advancements in the market. The scope of this report is centered upon conducting a detailed study of the products allied with the global industrial automation software market.

## Market Segmentation

The industrial automation software market is broadly categorized as planning and designing management software, operation management software, maintenance and monitoring management software, and training management software. The operation management industrial automation software segment held the largest share of the overall market share in 2018. This is due to the wide adoption of supervisory control and data acquisition (SCADA), human-machine interface (HMI) and manufacturing operations management (MOM) software among the end users.

North America region held the highest market share in the overall industrial automation software market in 2018, followed by Europe and Asia-Pacific. This is mainly because of the maximum number of industrial automation software companies being situated in North America and large number of end-user industries present in the region.

## Key Companies Operating in the Global Industrial Automation Software Market

Some of the key players in the global industrial automation software market are ABB Ltd, Honeywell International Inc., Schneider Electric, Siemens AG, Rockwell Automation Inc., CANNON-Automata, Emerson Electric CO., OMRON Corporation, Dassault Syst?mes, IBM Corporation, Parsec Automation Corp, General Electric, Werum IT Solutions, and Aegis Industrial Software Corporation. Moreover, a number of start-up companies have ventured into the market to provide industrial automation software solutions for varied end users.

## Contents

### EXECUTIVE SUMMARY

### 1 MARKET DYNAMICS

#### 1.1 Overview

#### 1.2 Market Drivers

##### 1.2.1 Need for Improved Productivity, Speed, and Efficiency

##### 1.2.2 Proliferation of New Digital Industrial Technologies such as Industry 4.0 and Industrial IoT

#### 1.3 Market Challenges

##### 1.3.1 Reluctance in Adoption of Industrial Automation Software by SMEs

##### 1.3.2 Lack of Awareness and Knowledge About Different Industrial Automation Software

#### 1.4 Market Opportunities

##### 1.4.1 Emerging Automation Driven Industries in Developing Countries

##### 1.4.2 Growth Opportunity in Industrial Analytics Market

#### 1.5 Market Dynamics: Impact Analysis

### 2 COMPETITIVE INSIGHT

#### 2.1 Key Developments and Strategies

##### 2.1.1 Overview

##### 2.1.2 Share of Key Business Strategies

##### 2.1.3 Product Launches and Developments

##### 2.1.4 Partnerships/Collaborations/Joint Ventures

##### 2.1.5 Mergers and Acquisitions

#### 2.2 Market Share Analysis

### 3 INDUSTRY ANALYSIS

#### 3.1 Industry overview

#### 3.2 Product Assortment of Major Companies

#### 3.3 R&D Analysis of Leading Players

#### 3.4 Value Chain Analysis

#### 3.5 Industry Attractiveness

##### 3.5.1 Bargaining Power of Suppliers

##### 3.5.2 Bargaining Power of Buyers

- 3.5.3 Threat of New Entrants
- 3.5.4 Threat of Substitutes
- 3.5.5 Intensity of Competitive Rivalry

## **4 GLOBAL INDUSTRIAL AUTOMATION SOFTWARE MARKET**

- 4.1 Assumptions and Limitations
- 4.2 Market Overview

## **5 GLOBAL INDUSTRIAL AUTOMATION SOFTWARE MARKET (BY SOFTWARE TYPE)**

- 5.1 Market Overview
- 5.2 Planning and Designing Management
  - 5.2.1 Engineering and Design Software
  - 5.2.2 Planning and Scheduling Software
  - 5.2.3 Simulation Software
- 5.3 Operation Management
  - 5.3.1 SCADA
  - 5.3.2 Process and Production Optimization Software
  - 5.3.3 Visualization and Reporting Management
  - 5.3.4 Incident Management
  - 5.3.5 Manufacturing Operation Management
- 5.4 Maintenance and Monitoring Management
  - 5.4.1 Intelligence and Analytics Software
  - 5.4.2 Asset and Workforce Management Software
  - 5.4.3 Energy Management Software
  - 5.4.4 Monitoring Management Software
- 5.5 Training Management

## **6 GLOBAL INDUSTRIAL AUTOMATION SOFTWARE MARKET (BY DEPLOYMENT TYPE)**

- 6.1 Market Overview
- 6.2 On-Premises
- 6.3 Cloud

## **7 GLOBAL INDUSTRIAL AUTOMATION SOFTWARE MARKET (BY END USER)**

- 7.1 Market Overview
- 7.2 Food and Beverages
- 7.3 Pharmaceuticals
- 7.4 Automotive
- 7.5 FMCG
- 7.6 Oil and Gas
- 7.7 Metal and Machining
- 7.8 Others

## **8 GLOBAL INDUSTRIAL AUTOMATION SOFTWARE MARKET (BY REGION)**

- 8.1 Market Overview
- 8.2 North America
  - 8.2.1 The U.S. Industrial Automation Software Market
  - 8.2.2 Canada Industrial Automation Software Market
- 8.3 Europe
  - 8.3.1 The U.K. Industrial Automation Software Market
  - 8.3.2 Germany Industrial Automation Software Market
  - 8.3.3 France Industrial Automation Software Market
  - 8.3.4 Spain Industrial Automation Software Market
  - 8.3.5 Italy Industrial Automation Software Market
  - 8.3.6 Rest-of-Europe Industrial Automation Software Market
- 8.4 Asia-Pacific
  - 8.4.1 China Industrial Automation Software Market
  - 8.4.2 India Industrial Automation Software Market
  - 8.4.3 Japan Industrial Automation Software Market
  - 8.4.4 South Korea Industrial Automation Software Market
  - 8.4.5 Rest of Asia-Pacific Industrial Automation Software Market
- 8.5 Rest-of-the-World
  - 8.5.1 Middle East Industrial Automation Software Market
  - 8.5.2 Latin America Industrial Automation Software Market
  - 8.5.3 Africa Industrial Automation Software Market

## **9 COMPANY PROFILES**

- 9.1 Overview
- 9.2 ABB Ltd
  - 9.2.1 Company Overview
  - 9.2.2 Role of ABB Ltd in Industrial Automation Software Market

- 9.2.3 Overall Financials
- 9.2.4 SWOT Analysis
- 9.3 Aegis Industrial Software Corporation
  - 9.3.1 Company Overview
  - 9.3.2 Role of Aegis Industrial Software Corporation in Industrial Automation Software Market
  - 9.3.3 SWOT Analysis
- 9.4 CANNON-Automata
  - 9.4.1 Company Overview
  - 9.4.2 Role of CANNON-Automata in Industrial Automation Software Market
  - 9.4.3 SWOT Analysis
- 9.5 Dassault Syst?mes
  - 9.5.1 Company Overview
  - 9.5.2 Role of Dassault Syst?mes in Industrial Automation Software Market
  - 9.5.3 Overall Financials
  - 9.5.4 SWOT Analysis
- 9.6 Emerson Electric CO.
  - 9.6.1 Company Overview
  - 9.6.2 Role of Emerson Electric CO in Industrial Automation Software Market
  - 9.6.3 Overall Financials
  - 9.6.4 SWOT Analysis
- 9.7 General Electric
  - 9.7.1 Company Overview
  - 9.7.2 Role of General Electric in Industrial Automation Software Market
  - 9.7.3 Overall Financials
  - 9.7.4 SWOT Analysis
- 9.8 Honeywell International Inc.
  - 9.8.1 Company Overview
  - 9.8.2 Role of Honeywell International in Industrial Automation Software Market
  - 9.8.3 Overall Financials
  - 9.8.4 SWOT Analysis
- 9.9 IBM Corporation
  - 9.9.1 Company Overview
  - 9.9.2 Role of IBM Corporation in Industrial Automation Software Market
  - 9.9.3 Overall Financials
  - 9.9.4 SWOT Analysis
- 9.10 OMRON Corporation
  - 9.10.1 Company Overview
  - 9.10.2 Role of OMRON Corporation in Industrial Automation Software Market

- 9.10.3 Overall Financials
- 9.10.4 SWOT Analysis
- 9.11 Mitsubishi Electric Corporation
  - 9.11.1 Company Overview
  - 9.11.2 Role of Mitsubishi Electric Corporation in Industrial Automation Software Market
  - 9.11.3 Overall Financials
  - 9.11.4 SWOT Analysis
- 9.12 Parsec Automation Corp.
  - 9.12.1 Company Overview
  - 9.12.2 Role of Parsec Automation Corp in Industrial Automation Software Market
  - 9.12.3 SWOT Analysis
- 9.13 Rockwell Automation Inc.
  - 9.13.1 Company Overview
  - 9.13.2 Role of Rockwell Automation Inc in Industrial Automation Software Market
  - 9.13.3 Overall Financials
  - 9.13.4 SWOT Analysis
- 9.14 Schneider Electric
  - 9.14.1 Company Overview
  - 9.14.2 Role of Schneider Electric in Industrial Automation Software Market
  - 9.14.3 Overall Financials
  - 9.14.4 SWOT Analysis
- 9.15 Siemens AG
  - 9.15.1 Company Overview
  - 9.15.2 Role of Siemens AG in Industrial Automation Software Market
  - 9.15.3 Overall Financials
  - 9.15.4 SWOT Analysis
- 9.16 Werum IT Solutions
  - 9.16.1 Company Overview
  - 9.16.2 Role of Werum IT Solutions in Industrial Automation Software Market
  - 9.16.3 SWOT Analysis
- 9.17 Other Key Players
  - 9.17.1 Aquarius Software
  - 9.17.2 Hexagon AB
  - 9.17.3 InSource Solutions
  - 9.17.4 Litmus Automation
  - 9.17.5 Progea International SA
- 9.18 List of Emerging Companies

## **10 REPORT SCOPE AND METHODOLOGY**



10.1 Report Scope

10.2 Global Industrial Automation Software Market Research Methodology

## **11 APPENDIX**

11.1 Related Reports

## List Of Tables

### LIST OF TABLES

Table 1.1: Market Dynamics: Impact Analysis

Table 3.1: Product Offerings by Leading Industrial Automation Software Companies

Table 3.2: R&D Activities by Leading Companies

Table 5.1: Global Industrial Automation Software (by Software Type), \$Billion, 2017-2023

Table 5.2: Planning and Designing Management Industrial Automation Software Market, \$Billion, 2017-2023

Table 5.3: Operation Management Industrial Automation Software Market, \$Billion, 2017-2023

Table 5.4: Global Industrial Automation Software Market (by Maintenance and Monitoring Management), \$Billion, 2017-2023

Table 6.1: Global Industrial Automation Software Market (by Deployment Type), \$Billion, 2017-2023

Table 7.1: Global Industrial Automation Software Market (by End User), \$Billion, 2017-2023

Table 8.1: Global Industrial Automation Software Market (by Region), \$Billion, 2017-2023

## List Of Figures

### LIST OF FIGURES

Figure 1: Estimated Worldwide Supply of Industrial Robots, 2009-2021

Figure 2: Leading Factors Affecting the Global Industrial Automation Software Market

Figure 3: Global Industrial Automation Software Market (by Value), 2017-2023

Figure 4: Global Industrial Automation Software (by Software Type)

Figure 5: Global Industrial Automation Software Market (by Software Type), 2017-2023

Figure 6: Global Industrial Automation Software Market (by Deployment Type), 2017-2023

Figure 7: Global Industrial Automation Software Market (by End User), 2017 and 2023

Figure 8: Global Industrial Automation Software Market (by Region), \$Billion, 2023

Figure 1.1: Market Dynamics

Figure 1.2: Industrial IoT Opportunity

Figure 1.3: Challenges of Industry 4.0 and Industrial IoT.

Figure 1.4: Estimated Worldwide Supply of Industrial Robots by Region.

Figure 2.1: Some of the Organic and Inorganic Growth Strategies Adopted by the Key Players

Figure 2.2: Percentage Share of Strategies Adopted by the Market Players, January 2016-March 2019

Figure 2.3: Number of Strategic Developments by Leading Companies in the Global Industrial Automation Software Market, 2016-2018

Figure 2.4: Product Launches and Developments, by Companies, January 2016-February 2019

Figure 2.5: Partnerships/Collaborations/Joint Ventures, by Companies, January 2016-February 2019

Figure 2.6: Mergers and Acquisitions, by Companies, January 2016- February 2019

Figure 2.7: Global Industrial Automation Software Market: Market Share Analysis, 2018

Figure 3.1: Timeline in the field of Automation

Figure 3.2: R&D Analysis of Top Leading Players

Figure 3.3: Value Chain Analysis: Industrial Automation Software Market

Figure 3.4: Industrial Automation Software: Porter's Five Forces

Figure 3.5: Bargaining Power of Suppliers

Figure 3.6: Bargaining Power of Buyers

Figure 3.7: Threat of New Entrants

Figure 3.8: Intensity of Competitive Rivalry

Figure 4.1: Global Industrial Automation Software Market (by Value), 2017-2023

Figure 5.1: Global Industrial Automation Software Market (by Software Type)

Figure 5.2: Global Industrial Automation Software Market (by Software Type), \$Billion, 2017-2023

Figure 5.3: Global Industrial Automation Software Market (by Planning and Designing Management), \$Billion, 2017-2023

Figure 5.4: Global Industrial Automation Software Market (by Engineering and Designing Software), \$Billion, 2017-2023

Figure 5.5: Global Industrial Automation Software Market (by Planning and Scheduling Software), \$Billion, 2017-2023

Figure 5.6: Global Industrial Automation Software Market (by Simulation Software), \$Billion, 2017-2023

Figure 5.7: Global Industrial Automation Software Market (by Operation Management), \$Billion, 2017-2023

Figure 5.8: Global Industrial Automation Software Market (by SCADA), \$Billion, 2017-2023

Figure 5.9: Global Industrial Automation Software Market (by Process and Production Optimization Software), \$Billion, 2017-2023

Figure 5.10: Global Industrial Automation Software Market (by Visualization and Reporting Management), \$Billion, 2017-2023

Figure 5.11: Global Industrial Automation Software Market (by Incident Management), \$Billion, 2017-2023

Figure 5.12: Global Industrial Automation Software Market (by Manufacturing Operation Management), \$Billion, 2017-2023

Figure 5.13: Global Industrial Automation Software Market (by Maintenance and Monitoring Management), \$Billion, 2017-2023

Figure 5.14: Global Industrial Automation Software Market (by Intelligence and Analytics Software), \$Billion, 2017-2023

Figure 5.15: Global Industrial Automation Software Market (by Asset and Workforce Management Software), \$Billion, 2017-2023

Figure 5.16: Global Industrial Automation Software Market (by Energy Management Software), \$Billion, 2017-2023

Figure 5.17: Global Industrial Automation Software Market (by Monitoring Management Software), \$Billion, 2017-2023

Figure 5.18: Global Industrial Automation Software Market (by Training Management), \$Billion, 2017-2023

Figure 6.1: Global Industrial Automation Software Market (by Deployment Type)

Figure 6.2: Global Industrial Automation Software Market (by Deployment Type), Market Share 2018 and 2023

Figure 6.3: Global Industrial Automation Software Market (by On-Premises), \$Billion, 2017-2023

Figure 6.4: Global Industrial Automation Software Market (by Cloud), \$Billion, 2017-2023

Figure 7.1: Global Industrial Automation Software Market (by End user)

Figure 7.2: Global Industrial Automation Software Market (by Food and Beverages), \$Billion, 2017-2023

Figure 7.3: Global Industrial Automation Software Market (by Pharmaceuticals), \$Billion, 2017-2023

Figure 7.4: Global Industrial Automation Software Market (by Automotive), \$Billion, 2017-2023

Figure 7.5: Global Industrial Automation Software Market (by FMCG), \$Billion, 2017-2023

Figure 7.6: Global Industrial Automation Software Market (by Oil and Gas), \$Billion, 2017-2023

Figure 7.7: Global Industrial Automation Software Market (by Metal and Machining), \$Billion, 2017-2023

Figure 7.8: Global Industrial Automation Software Market (by Others), \$Billion, 2017-2023

Figure 8.1: Classification of Global Industrial Automation Software Market (by Region)

Figure 8.2: North America Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.3: The U.S Industrial Automation Software Market , \$Billion, 2017-2023

Figure 8.4: Canada Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.5: Europe Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.6: The U.K. Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.7: Germany Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.8: France Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.9: Spain Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.10: Italy Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.11: Rest-of-Europe Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.12: Asia-Pacific Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.13: China Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.14: India Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.15: Japan Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.16: South Korea Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.17: Rest-of-Asia-Pacific Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.18: Rest-of-the-World Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.19: Middle East Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.20: Latin America Industrial Automation Software Market, \$Billion, 2017-2023

Figure 8.21: Africa Industrial Automation Software Market, \$Billion, 2017-2023

Figure 9.1: Share of Key Players

Figure 9.2: ABB Ltd -- Product Portfolio

Figure 9.3: ABB Ltd -- Overall Financials, 2015-2017

Figure 9.4: ABB Ltd -- Business Revenue Mix, 2015-2017

Figure 9.5: ABB Ltd -- Region Revenue Mix, 2015-2017

Figure 9.6: ABB Ltd -- R&D Expenditure, 2015-2017

Figure 9.7: SWOT Analysis – ABB Ltd

Figure 9.8: Aegis Industrial Software Corporation -- Product Portfolio

Figure 9.9: SWOT Analysis -- Aegis Industrial Software Corporation:

Figure 9.10: CANNON-Automata -- Product Portfolio

Figure 9.11: SWOT Analysis -- CANNON-Automata

Figure 9.12: Dassault Syst?mes -- Product Offerings

Figure 9.13: Dassault Syst?mes -- Overall Financials, 2015-2017

Figure 9.14: Dassault Syst?mes -- Business Revenue, 2015-2017

Figure 9.15: Dassault Syst?mes -- Region Revenue Mix, 2015-2017

Figure 9.16: Dassault Syst?mes -- R&D Expenditure, 2015-2017

Figure 9.17: SWOT Analysis -- Dassault Syst?mes

Figure 9.18: Emerson Electric CO -- Product Portfolio

Figure 9.19: Emerson Electric CO -- Overall Financials, 2016-2018

Figure 9.20: Emerson Electric CO -- Business Revenue Mix, 2016-2018

Figure 9.21: Emerson Electric CO -- Region Revenue Mix, 2016-2018

Figure 9.22: Emerson Electric CO -- R&D Expenditure, 2016-2018

Figure 9.23: SWOT Analysis -- Emerson Electric CO.

Figure 9.24: General Electric.: Product Portfolio

Figure 9.25: General Electric -- Overall Financials, 2015-2017

Figure 9.26: General Electric -- Business Revenue Mix, 2015-2017

Figure 9.27: General Electric -- Region Revenue Mix, 2015-2017

Figure 9.28: General Electric -- R&D Expenditure, 2015-2017

Figure 9.29: SWOT Analysis -- General Electric

Figure 9.30: Honeywell International – Product Offerings

Figure 9.31: Honeywell International -- Overall Financials, 2016-2018

Figure 9.32: Honeywell International: Business Revenue Mix, 2016-2018

Figure 9.33 Honeywell International -- Region Revenue Mix, 2016-2018

Figure 9.34: Honeywell International -- R&D Expenditure, 2016-2018

Figure 9.35: SWOT Analysis -- Honeywell International

Figure 9.36: IBM Corporation -- Product Offerings

Figure 9.37: IBM Corporation -- Overall Financials, 2015-2017

Figure 9.38: IBM Corporation -- Business Revenue Mix, 2015-2017



- Figure 9.39: IBM Corporation -- Region Revenue Mix, 2015-2017
- Figure 9.40: IBM Corporation -- R&D Expenditure, 2015-2017
- Figure 9.41: SWOT Analysis -- IBM Corporation
- Figure 9.42: OMRON Corporation -- Product Offerings
- Figure 9.43: OMRON Corporation – Overall Financials, 2015-2017
- Figure 9.44: OMRON Corporation – Business Revenue Mix, 2015 -- 2017
- Figure 9.45: OMRON Corporation – Region Revenue Mix, 2015-2017
- Figure 9.46: OMRON Corporation -- R&D Expenditure, 2015-2017
- Figure 9.47: SWOT Analysis -- OMRON Corporation
- Figure 9.48: Mitsubishi Electric Corporation -- Product Offerings
- Figure 9.49: Mitsubishi Electric Corporation – Overall Financials, 2015-2017
- Figure 9.50: Mitsubishi Electric Corporation – Business Revenue Mix, 2015 -- 2017
- Figure 9.51: Mitsubishi Electric Corporation – Region Revenue Mix, 2015-2017
- Figure 9.52: Mitsubishi Electric Corporation– Research and Development Expenditure, 2015-2017
- Figure 9.53: SWOT Analysis -- Mitsubishi Electric Corporation
- Figure 9.54: Parsec Automation Corp -- Product Offering
- Figure 9.55: SWOT Analysis -- Parsec Automation Corp
- Figure 9.56: Rockwell Automation Inc -- Product Portfolio
- Figure 9.57: Rockwell Automation Inc -- Overall Financials, 2016-2018
- Figure 9.58: Rockwell Automation Inc. -- Business Revenue Mix, 2016-2018
- Figure 9.59: Rockwell Automation Inc --- Region Revenue Mix, 2016-2018
- Figure 9.60: Rockwell Automation Inc -- R&D Expenditure, 2016-2018
- Figure 9.61: SWOT Analysis -- Rockwell Automation Inc
- Figure 9.62: Schneider Electric: Product Portfolio
- Figure 9.63: Schneider Electric -- Overall Financials, 2015-2017
- Figure 9.64: Schneider Electric -- Business Revenue Mix, 2015-2017
- Figure 9.65: Schneider Electric -- Region Revenue Mix, 2015-2017
- Figure 9.66: SWOT Analysis -- Schneider Electric
- Figure 9.67: Siemens AG – Product Offerings
- Figure 9.68: Siemens AG -- Overall Financials, 2016-2018
- Figure 9.69: Siemens AG -- Business Revenue Mix, 2016-2018
- Figure 9.70: Siemens AG -- Region Revenue Mix, 2016-2018
- Figure 9.71: Siemens AG -- R&D Expenditure, 2016-2018
- Figure 9.72: SWOT Analysis -- Siemens AG
- Figure 9.73: Werum IT Solutions -- Product Portfolio
- Figure 9.74: SWOT Analysis -- Werum IT Solutions.
- Figure 10.1: Global Industrial Automation Software Market Segmentation
- Figure 10.2: Secondary Data Source

Figure 10.3: Industrial Automation Software Market Bottom-up and Top-down

Figure 10.4: Industrial Automation Software Market Influencing Factors

Figure 10.5: Assumptions and Limitations



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