

# **Global Image Guided Interventional Systems Market: Focus on Product Type, Modality, Application, End User, and Countries - Level Analysis and Forecast, 2018-2028**

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## **Abstracts**

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Global medical device industry is driven by the innovative product launches, advancement in the devices and solution-oriented approach of the manufacturers towards product development. The medical device industry is growing at a robust pace owing to the high demand for diagnostic and therapeutic devices that treat acute and chronic diseases. There is a constant increase in the number of cardiac, neurological, gastroenterological, and orthopaedic diseases among other diseases. Therefore, the image-guided interventions market is growing at a decent pace as such diseases require an interventional approach for effective treatment. Further, the demand is fuelled by significant improvement in the overall medical devices regulatory and formation of dedicated government bodies for medical device approval. Furthermore, a substantial increase in healthcare expenditure has attracted more attention of investors for the image-guided interventions market. Therefore, to sustain in the highly competitive market, the image-guided interventions are gradually evolving as an advanced therapeutic tool in the medical device industry with additional benefits, including high precision, live imaging, easy to handle and cost-effectiveness. Additionally, the manufacturers in the image-guided interventions market are seeking relaxation in the legal requirements and regulations to abridge the R&D as well as the approval process for their products. Thus, providing companies to devote more time to solve complex challenges by innovating new components or technologies to attain better product efficiency.

The purpose of this study is to gain a holistic view of the image guided interventions market in terms of various influencing factors, such as recent trends, regulatory requirements, and technological advancements of the market. The scope of this report constitutes a detailed study of the products associated with the global image guided interventions market, across different regions. The market has been segmented into 'product type', 'modality', 'application', 'end-user' and 'regions'. The report presents the reader with an opportunity to unlock comprehensive insights with respect to the market and helps in forming well-informed strategic decisions. The research uncovers some of the substantial parameters that must be taken into consideration before entering into the market.

This research report aims at answering various aspects of the global image guided interventions market with the help of the key factors driving the market, restraints and challenges that can possibly inhibit the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The report includes an in-depth examination of the key players and recent developments taking place in this market. Moreover, the report includes chapters on market dynamics (market drivers, opportunities and challenges) and industry analysis as well.

The research study highlights the factors governing the regulatory scenario and framework for a comprehensive understanding of the global image guided interventions market. Moreover, the study includes detailed product mapping with further sub-segmentation in various countries, and in each sub-segment the key market trends, list of the key companies, and the key strategies and developments, have been discussed.

The answers to the following key questions can be derived from this report:

How did the image guided interventions market evolve and what is its scope in the future?

What are the major market drivers, challenges and opportunities in the global image guided interventions devices market?

What are the key strategies that are being adopted by the key players to sustain in this market?

What key factors are influencing the end users in the industry?

How the image guided interventions systems are being regulated and enter the

market?

How the supply chain works, and the product approval provided by various government organizations will affect the global image guided interventions market?

What was the market size of the leading segments and sub-segments of the global image guided interventions market in 2017?

How will the industry evolve during the forecast period 2018- 2028?

What are the major benefits of the implementation of image guided interventions in different field of applications including cardiology, neurology, oncology, gastroenterology, orthopedics, ENT surgery and other applications?

Who are the key players in the global image guided interventions market and what are their contributions?

The key players who have been contributing significantly to the image guided interventions market include Arthrex Inc., B. Braun Melsungen AG, Boston Scientific Corporation, C.R. Bard, Canon Inc, Dentsply Sirona Inc., Elekta AB, Fujifilm Holdings Corporation, GE Healthcare, Hitachi Ltd., Hologic Inc., IMRIS Inc., Koninklijke Philips N.V., KARL STORZ SE & Co. KG, Medtronic Plc, Olympus Corporation, Stryker Corporation, Siemens AG, Shimadzu Corporation, Terumo Corporation.

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