

Global Hybrid Operating Room Market: Analysis and Forecast, 2021-2030

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Abstracts

Market Report Coverage - Hybrid Operating Room

Market Segmentation

Components (Intraoperative Diagnostic Imaging Systems, Operating Room Fixtures, Surgical Instruments, Audiovisual Display Systems and Tools, and others)

Application (Neurosurgical, Cardiovascular, Thoracic, Orthopedic, and Others)

End User (Hospitals and Surgical Centers, and Ambulatory Surgical Centers)

Regional Segmentation

North America – U.S., and Canada

Europe – Germany, U.K., France, Italy, Spain, Rest-of-Europe

Asia-Pacific – China, Japan, India, South Korea, and Rest-of-Asia-Pacific

Latin America - Brazil, Mexico, Rest-of-Latin America

Middle East and Africa

Growth Drivers

Increasing Adoption of Minimally Invasive Surgeries

Growing Number of Surgical Procedures

Increase in Regulatory Approvals

Market Restraints

Large Space Requirements

High Operational Costs

Market Opportunities

Higher Adoption of Robot-Assisted Surgeries

Growth in Emerging Economies

Key Companies Profiled

Alvo, General Electric Company, Getinge AB, Hill-Rom Holdings, Inc, IMRIS, Mizuho Corporation, Medical Illumination, NDS Surgical Imaging, Koninklijke Philips N.V., STERIS plc, Stryker Corporation, Siemens AG, Skytron LLC, Canon Inc.

Key Questions Answered in this Report:

What is the impact of COVID-19 on this market?

What was the global hybrid operating room market size in 2019, and how is it expected to grow during the forecast period 2021-2030?

What are the major market drivers, challenges, and opportunities in the global hybrid operating room market?

What is the impact of each driver and challenge in the global hybrid operating room market?

What was the market value of the leading segments of the global hybrid operating room market in 2019?

How is the industry expected to evolve during the forecast period 2021-2030?

What are the key developmental strategies which are implemented by the market players to sustain in the competitive market?

What is the current market share of each of the companies in the global hybrid operating room market?

Which application is expected to generate the highest revenue in the global hybrid operating room market during the forecast period?

Which end-user segment is expected to be the highest revenue generator in this industry during the forecast period?

What is the growth potential of the hybrid operating room market in each region, including North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa?

What is the potential of the global hybrid operating room in key countries during the forecast period?

Key USPs of the Report

Following are some of the key contents of the report:

Industry Analysis

Ecosystem Analysis: Societies, Consortiums, and Associations in the Global Hybrid OR Market

Regulatory Framework

Patent Analysis

Impact of COVID-19: This section of the report encompasses the following:

Scenario Competitive Analysis (Pre-COVID-19 and Post-COVID-19)

Effect on Competitive Landscape and Product Demand

Regional Impact

Future Perspective, Post-COVID-19 Scenarios, and Recommendations

In addition, the report provides:

A detailed analysis and growth forecast (2021-2030) for different market segments

Recent developments and trends in the global market landscape

Factors promoting and inhibiting the market growth

Company revenue share analysis for 2019

Expert Quote

“The hybrid OR market is expected to continue to grow on the backdrop of increasing demand for cardiovascular and neurological applications. As global healthcare continues its focus on reducing patient recovery time and decreased length of stay in hospitals, hybrid ORs are expected to be adopted across regions. Key market players continue to eye emerging countries as lucrative markets.”

Scope of the Global Hybrid OR Market

The primary goal of this report is to identify the main business opportunities for the hybrid operating room market, quantify these opportunities, and establish a roadmap for the various types of components used in the hybrid operating room that make up the hybrid operating room market.

The research report constitutes an in-depth study of the global hybrid OR market, including a thorough analysis of revenues generated from the use of hybrid OR in professional healthcare settings. The report includes forecast terms of value for the period 2021-2030 and assesses the opportunities related to hybrid operating rooms. BIS Research has also analyzed the product/market strategies of leading companies in this space.

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