

Global Hybrid Operating Room Market: Analysis and Forecast, 2021-2030

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Abstracts

Market Report Coverage - Hybrid Operating Room

Market Segmentation

Components (Intraoperative Diagnostic Imaging Systems, Operating Room Fixtures, Surgical Instruments, Audiovisual Display Systems and Tools, and others)

Application (Neurosurgical, Cardiovascular, Thoracic, Orthopedic, and Others)

End User (Hospitals and Surgical Centers, and Ambulatory Surgical Centers)

Regional Segmentation

North America – U.S., and Canada

Europe – Germany, U.K., France, Italy, Spain, Rest-of-Europe

Asia-Pacific – China, Japan, India, South Korea, and Rest-of-Asia-Pacific

Latin America - Brazil, Mexico, Rest-of-Latin America

Middle East and Africa

Growth Drivers

Increasing Adoption of Minimally Invasive Surgeries

Growing Number of Surgical Procedures

Increase in Regulatory Approvals

Market Restraints

Large Space Requirements

High Operational Costs

Market Opportunities

Higher Adoption of Robot-Assisted Surgeries

Growth in Emerging Economies

Key Companies Profiled

Alvo, General Electric Company, Getinge AB, Hill-Rom Holdings, Inc, IMRIS, Mizuho Corporation, Medical Illumination, NDS Surgical Imaging, Koninklijke Philips N.V., STERIS plc, Stryker Corporation, Siemens AG, Skytron LLC, Canon Inc.

Key Questions Answered in this Report:

What is the impact of COVID-19 on this market?

What was the global hybrid operating room market size in 2019, and how is it expected to grow during the forecast period 2021-2030?

What are the major market drivers, challenges, and opportunities in the global hybrid operating room market?

What is the impact of each driver and challenge in the global hybrid operating room market?

What was the market value of the leading segments of the global hybrid operating room market in 2019?

How is the industry expected to evolve during the forecast period 2021-2030?

What are the key developmental strategies which are implemented by the market players to sustain in the competitive market?

What is the current market share of each of the companies in the global hybrid operating room market?

Which application is expected to generate the highest revenue in the global hybrid operating room market during the forecast period?

Which end-user segment is expected to be the highest revenue generator in this industry during the forecast period?

What is the growth potential of the hybrid operating room market in each region, including North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa?

What is the potential of the global hybrid operating room in key countries during the forecast period?

Key USPs of the Report

Following are some of the key contents of the report:

Industry Analysis

Ecosystem Analysis: Societies, Consortiums, and Associations in the Global Hybrid OR Market

Regulatory Framework

Patent Analysis

Impact of COVID-19: This section of the report encompasses the following:

Scenario Competitive Analysis (Pre-COVID-19 and Post-COVID-19)

Effect on Competitive Landscape and Product Demand

Regional Impact

Future Perspective, Post-COVID-19 Scenarios, and Recommendations

In addition, the report provides:

A detailed analysis and growth forecast (2021-2030) for different market segments

Recent developments and trends in the global market landscape

Factors promoting and inhibiting the market growth

Company revenue share analysis for 2019

Expert Quote

“The hybrid OR market is expected to continue to grow on the backdrop of increasing demand for cardiovascular and neurological applications. As global healthcare continues its focus on reducing patient recovery time and decreased length of stay in hospitals, hybrid ORs are expected to be adopted across regions. Key market players continue to eye emerging countries as lucrative markets.”

Scope of the Global Hybrid OR Market

The primary goal of this report is to identify the main business opportunities for the hybrid operating room market, quantify these opportunities, and establish a roadmap for the various types of components used in the hybrid operating room that make up the hybrid operating room market.

The research report constitutes an in-depth study of the global hybrid OR market, including a thorough analysis of revenues generated from the use of hybrid OR in professional healthcare settings. The report includes forecast terms of value for the period 2021-2030 and assesses the opportunities related to hybrid operating rooms. BIS Research has also analyzed the product/market strategies of leading companies in this space.

Contents

EXECUTIVE SUMMARY

1 PRODUCT DEFINITION

2 RESEARCH SCOPE

- 2.1 Scope of the Study
- 2.2 Inclusion and Exclusion Criteria of the Report
 - 2.2.1 Inclusion Criteria
 - 2.2.2 Exclusion Criteria
- 2.3 Key Questions Answered by the Research Study

3 RESEARCH METHODOLOGY

- 3.1 Primary Data Sources
- 3.2 Secondary Data Sources
- 3.3 Data and Prediction Modeling
- 3.4 Selection Criteria for Company Profiles
- 3.5 Brief Overview of Market Estimation Process
- 3.6 Data Validation
- 3.7 Assumptions and Limitations

4 IMPACT OF COVID-19 ON GLOBAL HYBRID OPERATING ROOM MARKET

- 4.1 Impact on Hybrid Operating Room Adoption
- 4.2 Trend Analysis for Hybrid Operating Room Market
 - 4.2.1 Pre-COVID-19
 - 4.2.2 Post-COVID-19
- 4.3 Regional Impact of COVID-19
- 4.4 Change in Competitive Landscape and Product Demand
- 4.5 Emerging Opportunities Due to COVID-19 in Hybrid Operating Room Market
- 4.6 Future Prospective: Post-COVID-19 Scenarios and Future Recommendations

5 INDUSTRY ANALYSIS

- 5.1 Regulatory Framework
 - 5.1.1 Regulations in North America

- 5.1.2 Regulations in Europe
- 5.1.3 Regulations in Asia-Pacific
 - 5.1.3.1 Japan
 - 5.1.3.2 China
 - 5.1.3.3 India
- 5.2 Patent Analysis

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategies and Developments
 - 6.1.1 Partnerships, Collaborations, Alliances, and Business Expansions
 - 6.1.2 New Offerings
- 6.2 Market Share Analysis
- 6.3 Product Mapping Analysis

7 GLOBAL HYBRID OPERATING ROOM MARKET SIZING AND FORECAST

- 7.1 Global Market Scenario
- 7.2 Assumption and Limitation
- 7.3 Key Findings and Opportunity Assessment
- 7.4 Market Dynamics
 - 7.4.1 Impact Analysis
 - 7.4.2 Market Drivers
 - 7.4.2.1 Increasing Adoption of Minimally Invasive Surgeries
 - 7.4.2.2 Growing Number of Surgical Procedures
 - 7.4.2.3 Increase in Regulatory Approvals
 - 7.4.3 Market Restraints
 - 7.4.3.1 Large Space Requirements
 - 7.4.3.2 High Operational Costs
 - 7.4.4 Opportunities
 - 7.4.4.1 Higher Adoption of Robot-Assisted Surgeries
 - 7.4.4.2 Growth in Emerging Economies

8 GLOBAL HYBRID OPERATING ROOM MARKET (BY COMPONENT)

- 8.1 Intraoperative Diagnostic Imaging Systems
 - 8.1.1 Angiography System
 - 8.1.2 MRI (Magnetic Resonance Imaging) System
 - 8.1.3 CT Scanner

- 8.1.4 Others
- 8.2 Operating Room Fixtures
 - 8.2.1 Operating Table
 - 8.2.2 Operating Room Light
 - 8.2.3 Radiation Shield
 - 8.2.4 Others
- 8.3 Surgical Instruments
- 8.4 Audio Display System and Tools
- 8.5 Others

9 GLOBAL HYBRID OPERATING ROOM MARKET (BY APPLICATION)

- 9.1 Neurosurgical
- 9.2 Cardiovascular
- 9.3 Thoracic
- 9.4 Orthopedic
- 9.5 Others

10 GLOBAL HYBRID OPERATING ROOM MARKET (BY END USER)

- 10.1 Hospitals and Surgical Centers
- 10.2 Ambulatory Surgical Centers

11 GLOBAL HYBRID OPERATING ROOM MARKET (BY REGION)

- 11.1 Overview
- 11.2 North America
 - 11.2.1 North America Hybrid Operating Room Market (by Component)
 - 11.2.2 North America Hybrid Operating Room Market (by Application)
 - 11.2.3 North America Hybrid Operating Room Market (by Country)
 - 11.2.3.1 U.S.
 - 11.2.3.2 Canada
- 11.3 Europe
 - 11.3.1 Europe Hybrid Operating Room Market (by Component)
 - 11.3.2 Europe Hybrid Operating Room Market (by Application)
 - 11.3.3 Europe Hybrid Operating Room Market (by Country)
 - 11.3.3.1 Germany
 - 11.3.3.2 U.K.
 - 11.3.3.3 France

11.3.3.4 Italy

11.3.3.5 Spain

11.3.3.6 Rest-of-Europe

11.4 Asia-Pacific

11.4.1 Asia-Pacific Hybrid Operating Room Market (by Component)

11.4.2 Asia-Pacific Hybrid Operating Room Market (by Application)

11.4.3 Asia-Pacific Hybrid Operating Room Market (by Country)

11.4.3.1 Japan

11.4.3.2 China

11.4.3.3 India

11.4.3.4 South Korea

11.4.3.5 Rest-of-Asia-Pacific

11.5 Latin America

11.5.1 Latin America Hybrid Operating Room Market (by Component)

11.5.2 Latin America Hybrid Operating Room Market (by Application)

11.5.3 Latin America Hybrid Operating Room Market (by Country)

11.5.3.1 Brazil

11.5.3.2 Mexico

11.5.3.3 Rest-of-Latin America

11.6 Middle East and Africa

11.6.1 Middle East and Africa Hybrid Operating Room Market (by Component)

11.6.2 Middle East and Africa Hybrid Operating Room Market (by Application)

12 COMPANY PROFILES

12.1 Alvo

12.1.1 Company Overview

12.1.2 Role of Alvo in Global Hybrid Operating Room Market

12.1.3 SWOT Analysis

12.2 General Electric Company

12.2.1 Company Overview

12.2.2 Role of General Electric Company in Global Hybrid Operating Room Market

12.2.3 Financial

12.2.4 SWOT Analysis

12.3 Getinge AB

12.3.1 Company Overview

12.3.2 Role of Getinge AB in Global Hybrid Operating Room Market

12.3.3 Financial

12.3.4 SWOT Analysis

12.4 Hill-Rom Holdings, Inc

12.4.1 Company Overview

12.4.2 Role of Hill-Rom Holdings, Inc. in Global Hybrid Operating Room Market

12.4.3 Financial

12.4.4 SWOT Analysis

12.5 IMRIS

12.5.1 Company Overview

12.5.2 Role of IMRIS in Global Hybrid Operating Room Market

12.5.3 SWOT Analysis

12.6 Mizuho Corporation

12.6.1 Company Overview

12.6.2 Role of Mizuho Corporation in Global Hybrid Operating Room Market

12.6.3 SWOT Analysis

12.7 Medical Illumination

12.7.1 Company Overview

12.7.2 Role of Medical Illumination in Global Hybrid Operating Room Market

12.7.3 SWOT Analysis

12.8 NDS Surgical Imaging

12.8.1 Company Overview

12.8.2 Role of NDS Surgical Imaging in Global Hybrid Operating Room Market

12.8.3 SWOT Analysis

12.9 Koninklijke Philips N.V.

12.9.1 Company Overview

12.9.2 Role of Koninklijke Philips N.V. in Global Hybrid Operating Room Market

12.9.3 Financials

12.9.4 SWOT Analysis

12.1 STERIS plc

12.10.1 Company Overview

12.10.2 Role of STERIS plc in Global Hybrid Operating Room Market

12.10.3 Financial

12.10.4 SWOT Analysis

12.11 Stryker Corporation

12.11.1 Company Overview

12.11.2 Role of Stryker Corporation in Global Hybrid Operating Room Market

12.11.3 Financial

12.11.4 SWOT Analysis

12.12 Siemens AG

12.12.1 Company Overview

12.12.2 Role of Siemens AG in Global Hybrid Operating Room Market

12.12.3 Financial

12.12.4 SWOT Analysis

12.13 Skytron LLC

12.13.1 Company Overview

12.13.2 Role of Skytron LLC in Global Hybrid Operating Room Market

12.13.3 SWOT Analysis

12.14 Canon Inc.

12.14.1 Company Overview

12.14.2 Role of Canon Inc. in Global Hybrid Operating Room Market

12.14.3 Financial

12.14.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Key Attributes in Global Hybrid Operating Room Market

Table 2: Global Hybrid Operating Room Market: Impact Analysis

Table 4.1: COVID-19 Impact on Hybrid Operating Room Installation: Impact Analysis

Table 6.1: Global Hybrid Operating Room Market: Product Mapping Analysis

Table 7.1: Impact of Drivers and Challenges on the Global Hybrid Operating Room Market

List Of Figures

LIST OF FIGURES

Figure 1: Global Hybrid Operating Room Market, \$Million, 2019-2030

Figure 2: Global Hybrid Operating Room Market Share Analysis (by Company), 2019

Figure 3: Global Hybrid Operating Room Market (by Region), 2019 and 2030

Figure 2.1: Global Hybrid Operating Room Market Segmentation

Figure 3.1: Hybrid Operating Room Market Research Methodology

Figure 3.2: Primary Research

Figure 3.3: Secondary Research

Figure 3.4: Considered Factors for Data Prediction and Modelling

Figure 3.5: Total Number of Companies Profiled

Figure 3.6: Assumptions and Limitations

Figure 6.1: Global Hybrid Operating Room Market: Partnerships, Collaborations, and Business Expansions Share (by Company), 2017-2020

Figure 6.2: Global Hybrid Operating Room Market: New Offerings Share (by Company), 2017-2020

Figure 6.3: Global Hybrid Operating Room Market Share Analysis (by Company), 2019

Figure 8.1: Global Hybrid Operating Room Market (by Component)

Figure 8.2: Global Hybrid Operating Room Market (by Component), \$Million, 2019 and 2030

Figure 8.3: Global Hybrid Operating Room Market, (Intraoperative Diagnostic Imaging Systems), \$Million, 2019-2030

Figure 8.4: Global Intraoperative Diagnostic Imaging Systems Market in Hybrid Operating Room, (by Component), \$Million, 2019 and 2030

Figure 8.5: Global Hybrid Operating Room Market, (Angiography System), \$Million, 2019-2030

Figure 8.6: Global Hybrid Operating Room Market, (MRI System), \$Million, 2019-2030

Figure 8.7: Global Hybrid Operating Room Market, (CT Scanner), \$Million, 2019-2030

Figure 8.8: Global Hybrid Operating Room Market, (Others), \$Million, 2019-2030

Figure 8.9: Global Hybrid Operating Room Market, (Operating Room Fixtures), \$Million, 2019-2030

Figure 8.10: Global Operating Room Fixtures Market in Hybrid Operating Room (by Component), \$Million, 2019 and 2030

Figure 8.11: Global Hybrid Operating Room Market, (Operating Table), \$Million, 2019-2030

Figure 8.12: Global Hybrid Operating Room Market, (Operating Room Lights), \$Million, 2019-2030

Figure 8.13: Global Hybrid Operating Room Market, (Radiation Shield), \$Million, 2019-2030

Figure 8.14: Global Hybrid Operating Room Market, (Others Operating Room Fixtures), \$Million, 2019-2030

Figure 8.15: Global Hybrid Operating Room Market, (Surgical Instruments), \$Million, 2019-2030

Figure 8.16: Global Hybrid Operating Room Market, (Audio Display System and Tools), \$Million, 2019-2030

Figure 8.17: Global Hybrid Operating Room Market, (Other Components), \$Million, 2019-2030

Figure 9.1: Global Hybrid Operating Room Market (by Application)

Figure 9.2: Global Hybrid Operating Room Market (by Application), \$Million, 2019 and 2030

Figure 9.3: Global Hybrid Operating Room Market (Neurosurgical), \$Million, 2019-2030

Figure 9.4: Global Hybrid Operating Room Market (Cardiovascular), \$Million, 2019-2030

Figure 9.5: Global Hybrid Operating Room Market (Thoracic), \$Million, 2019-2030

Figure 9.6: Global Hybrid Operating Room Market (Orthopedic), \$Million, 2019-2030

Figure 9.7: Global Hybrid Operating Room Market (Others), \$Million, 2019-2030

Figure 10.1: Global Hybrid Operating Room Market (by End User), \$Million, 2019 and 2030

Figure 10.2: Global Hybrid Operating Room Market (Hospital and Surgical Centers), \$Million, 2019-2030

Figure 10.3: Global Hybrid Operating Room Market (Ambulatory Surgical Centers), \$Million, 2019-2030

Figure 11.1: Global Hybrid Operating Room Market (by Region), 2019 and 2030

Figure 11.2: Global Hybrid Operating Room Market (by Region), \$Million, 2019-2030

Figure 11.3: North America Hybrid Operating Room: Market Dynamics

Figure 11.4: North America Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.5: North America Hybrid Operating Room Market (by Component), \$Million, 2019-2030

Figure 11.6: North America Hybrid Operating Room Market (by Application), \$Million, 2019-2030

Figure 11.7: North America Hybrid Operating Room Market (by Country), \$Million, 2019-2030

Figure 11.8: U.S. Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.9: Canada Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.10: Europe Hybrid Operating Room: Market Dynamics

Figure 11.11: Europe Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.12: Europe Hybrid Operating Room Market (by Component), \$Million,

2019-2030

Figure 11.13: Europe Hybrid Operating Room Market (by Application), \$Million, 2019-2030

Figure 11.14: Europe Hybrid Operating Room Market (by Country), \$Million, 2019-2030

Figure 11.15: Germany Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.16: U.K. Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.17: France Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.18: Italy Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.19: Spain Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.20: Rest-of-Europe Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.21: Asia-Pacific Hybrid Operating Room: Market Dynamics

Figure 11.22: Asia-Pacific Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.23: Asia-Pacific Hybrid Operating Room Market (by Component), \$Million, 2019-2030

Figure 11.24: Asia-Pacific Hybrid Operating Room Market (by Application), \$Million, 2019-2030

Figure 11.25: Asia-Pacific Hybrid Operating Room Market (by Country), \$Million, 2019-2030

Figure 11.26: Japan Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.27: China Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.28: India Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.29: South Korea Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.30: Rest-of-Asia-Pacific Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.31: Latin America Hybrid Operating Room: Market Dynamics

Figure 11.32: Latin America Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.33: Latin America Hybrid Operating Room Market (by Component), \$Million, 2019-2030

Figure 11.34: Latin America Hybrid Operating Room Market (by Application), \$Million, 2019-2030

Figure 11.35: Latin America Hybrid Operating Room Market (by Country), \$Million, 2019-2030

Figure 11.36: Brazil Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.37: Mexico Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.38: Rest-of-Latin America Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.39: Middle East and Africa Hybrid Operating Room: Market Dynamics

Figure 11.40: Middle East and Africa Hybrid Operating Room Market, \$Million, 2019-2030

Figure 11.41: Middle East and Africa Hybrid Operating Room Market (by Component),

\$Million, 2019-2030

Figure 11.42: Middle East and Africa Hybrid Operating Room Market (by Application),
\$Million, 2019-2030

Figure 12.1: Alvo: Product Offering for the Global Hybrid Operating Room Market

Figure 12.2: SWOT Analysis: Alvo

Figure 12.3: General Electric Company: Product Offering for the Global Hybrid
Operating Room Market

Figure 12.4: General Electric Company: Overall Financials, 2018-2020

Figure 12.5: General Electric Company: Revenue (by Segment), 2018-2020

Figure 12.6: General Electric Company: Revenue (by Region), 2018-2020

Figure 12.7: General Electric Company: R&D Expenditure, 2018-2020

Figure 12.8: SWOT Analysis: General Electric Company

Figure 12.9: Getinge AB: Product Offering for the Global Hybrid Operating Room Market

Figure 12.10: Getinge AB: Overall Financials, 2018-2020

Figure 12.11: Getinge AB: Revenue (by Segment), 2018-2020

Figure 12.12: Getinge AB.: Revenue (by Region), 2018-2020

Figure 12.13: Getinge AB: R&D Expenditure, 2018-2020

Figure 12.14: SWOT Analysis: Getinge AB

Figure 12.15: Hill-Rom Holdings, Inc.: Product Offering for the Global Hybrid Operating
Room Market

Figure 12.16: Hill-Rom Holdings, Inc.: Overall Financials, 2018-2020

Figure 12.17: Hill-Rom Holdings, Inc.: Revenue (by Segment), 2018-2020

Figure 12.18: Hill-Rom Holdings, Inc.: Revenue (by Region), 2018-2020

Figure 12.19: Hill-Rom Holdings Inc.: R&D Expenditure, 2018-2020

Figure 12.20: SWOT Analysis: Hill-Rom Holdings, Inc.

Figure 12.21: IMRIS: Product Offering for the Global Hybrid Operating Room Market

Figure 12.22: SWOT Analysis: IMRIS

Figure 12.23: Mizuho Corporation: Product Offering for the Global Hybrid Operating
Room Market

Figure 12.24: SWOT Analysis: Mizuho Corporation

Figure 12.25: Medical Illumination: Product Offering for the Global Hybrid Operating
Room Market

Figure 12.26: SWOT Analysis: Medical Illumination

Figure 12.27: NDS Surgical Imaging: Product Offering for the Global Hybrid Operating
Room Market

Figure 12.28: SWOT Analysis: NDS Surgical Imaging

Figure 12.29: Koninklijke Philips N.V.: Product Offering for the Global Hybrid Operating
Room Market

Figure 12.30: Koninklijke Philips N.V.: Overall Financials, 2018-2020

- Figure 12.31: Koninklijke Philips N.V.: Revenue (by Segment), 2018-2020
- Figure 12.32: Koninklijke Philips N.V: Revenue (by Region), 2018-2020
- Figure 12.33: Koninklijke Philips N.V: R&D Expenditure, 2018-2020
- Figure 12.34: Koninklijke Philips N.V: SWOT Analysis
- Figure 12.35: STERIS plc: Product Offering for the Global Hybrid Operating Room Market
- Figure 12.36: STERIS plc: Overall Financials, 2018-2020
- Figure 12.37: STERIS plc.: Revenue (by Segment), 2018-2020
- Figure 12.38: STERIS plc.: Revenue (by Segment), 2018-2020
- Figure 12.39: STERIS plc.: Revenue (by Region), 2018-2020
- Figure 12.40: STERIS plc.: R&D Expenditure, 2018-2020
- Figure 12.41: SWOT Analysis: STERIS plc
- Figure 12.42: Stryker Corporation: Product Offering for the Global Hybrid Operating Room Market
- Figure 12.43: Stryker Corporation: Overall Financials, 2018-2020
- Figure 12.44: Stryker Corporation: Revenue (by Segment), 2018-2020
- Figure 12.45: Stryker Corporation.: Revenue (by Region), 2018-2020
- Figure 12.46: Stryker Corporation: R&D Expenditure, 2018-2020
- Figure 12.47: SWOT Analysis: Stryker Corporation
- Figure 12.48: Siemens AG: Product Offering for the Global Hybrid Operating Room Market
- Figure 12.49: Siemens AG: Overall Financials, 2018-2020
- Figure 12.50: Siemens AG: Revenue (by Segment), 2018-2020
- Figure 12.51: Siemens AG: Revenue (by Region), 2018-2020
- Figure 12.52: Siemens AG: R&D, Expenditure, 2018-2020
- Figure 12.53: SWOT Analysis: Siemens AG
- Figure 12.54: Skytron LLC: Product Offering for the Global Hybrid Operating Room Market
- Figure 12.55: SWOT Analysis: Skytron LLC
- Figure 12.56: Canon Inc.: Product Offering for the Global Hybrid Operating Room Market
- Figure 12.57: Canon Inc.: Overall Financials, 2017-2019
- Figure 12.58: Canon Inc.: Revenue (by Segment), 2017-2019
- Figure 12.59: Canon Inc. Revenue (by Region), 2017-2019
- Figure 12.60: Canon Inc.: R&D Expenditure, 2017-2019
- Figure 12.61: SWOT Analysis: Canon Inc.

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