

Global GIS Software in Agriculture Market: Focus on Solution (On-Cloud, On-Premise), Application (Crop Monitoring, Soil Analysis, Irrigation Monitoring), and Region - Analysis and Forecast, 2019-2024

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Abstracts

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Key Questions Answered in this Report:

What is the expected global GIS software in agriculture market size in terms of value during the period 2018-2024?

What is the expected future scenario and revenue generated by the different types of solutions such as on-premise and on-cloud software, for GIS software in agriculture?

What is the expected future scenario and revenue generated by the GIS software in agriculture for different applications in farming including crop monitoring, soil analysis, and irrigation monitoring, among others?

Which geographical region is the largest market for global GIS software in agriculture market?

What is the expected future scenario and the revenue generated by different geographical regions and countries such as North America, South America, the U.K., Europe, Middle East Africa, China, and Asia-Pacific Japan in the global GIS software in agriculture market?

What is the expected future scenario and revenue generated by different applications of GIS software in agriculture in different regions such as North America, South America, the U.K., Europe, Middle East Africa, China, and Asia-Pacific Japan?

What is the competitive strength of the key players in the GIS software in agriculture on the basis of the analysis of their recent developments, product offerings, and regional presence?

What are the emerging trends in global GIS software in agriculture market?

How is the adoption scenario, related opportunities and challenges associated with GIS software in agriculture?

What are the market dynamics of the global GIS software in agriculture market including market drivers, restraints, and opportunities?

What will be the major market driving trends for GIS software in agriculture in terms of business model, market consolidation, and new product offerings?

Global GIS Software in Agriculture Market Forecast, 2019-2024

The GIS software in agriculture industry analysis by BIS Research projects the market to grow at a significant CAGR of 10.41% during the forecast period from 2019 to 2024. Numerous governments are being increasingly concerned about the growing food insecurity for the global population. The increasing degree of urbanization also raises concerns for the availability of agricultural labor and agricultural land. Therefore, to meet this growing demand for food, technologies such as GIS software can be used to optimize the use of farm resources. The GIS software in agriculture market growth is majorly driven by factors such as rise in the adoption rate of technologies used on the farm and increasing government initiatives globally.

Expert Quote

'According to the United Nations, the world population, which stood at 7.7 billion people, is expected to reach 9.8 billion by 2050, pressurizing the food and agriculture value chain to achieve increased yield levels year by year to meet the global food demand. With limited and constantly depleting natural resources and reducing arable land due to

global urbanization, the need to optimize farm resources in order to produce agricultural commodities optimally is rising by the day. Additionally, on-cloud software solutions in the GIS software in agriculture market is anticipated to be the potential segment, expected to register the highest CAGR from 2019 to 2024.'

Scope of the Global GIS Software in Agriculture Market

The global GIS software in agriculture market research provides a detailed perspective regarding the adoption of the GIS software in agriculture, its value and estimation, among others. The purpose of this market analysis is to examine the GIS software in agriculture industry outlook in terms of factors driving the market trends, developments, and emerging trends, among others.

The report further takes into consideration the market dynamics and the competitive landscape along with the detailed financial and product contributions of the key players operating in the market. The GIS software in agriculture report is a compilation of different segments including market breakdown by solution type, application, and region.

Market Segmentation

The GIS software in agriculture market segmentation (on the basis of solution type) is further segmented into on-cloud and on-premise software solutions. On-cloud segment dominated the global GIS software in agriculture market in 2018 and is anticipated to maintain its dominance throughout the forecast period (2019-2024).

The GIS software in agriculture market segmentation, on the basis of application, is segmented into crop monitoring, soil analysis, irrigation monitoring, and others. The crop monitoring application dominated the global GIS software in agriculture market in 2018 and is anticipated to maintain its dominance throughout the forecast period.

The GIS software in agriculture market segmentation by region is segregated under seven major regions, such as North America, South America, the U.K., Europe, Middle East Africa, China, and Asia-Pacific Japan. Data for each of these regions is provided by application type and by country.

Key Companies in the GIS Software in Agriculture Industry

The key market players in the global GIS software in agriculture market include ESRI,

Trimble Inc., Topcon Corporation, Hexagon AB, Pix4D, Autodesk, Inc., and Oracle Corporation, among others.

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