

# **Global Geospatial Imagery Analytics Market: Focus on Application, Geospatial Technology, Imaging Type, Analysis, and Deployment Model - Analysis and Forecast, 2020-2025**

<https://marketpublishers.com/r/G0DD97DFC3FFEN.html>

Date: May 2020

Pages: 86

Price: US\$ 4,000.00 (Single User License)

ID: G0DD97DFC3FFEN

## **Abstracts**

Hard copy option is available on any of the options above at an additional charge of \$500. Please email us at [order@marketpublishers.com](mailto:order@marketpublishers.com) with your request.

### **Key Questions Answered in this Report:**

What are the major driving forces that tend to increase the demand for the geospatial imagery analytics during the forecast period 2020-2025?

What are the major challenges inhibiting the growth of the global geospatial imagery analytics market?

Who are the key players in the global geospatial imagery analytics market?

What is the estimated revenue generated by the global geospatial imagery analytics market by segment (application, imaging type, geospatial technology, analysis, deployment model) in 2019, and what will be the estimates by 2025?

What are the industry trends in the global geospatial imagery analytics market?

How is the industry expected to evolve during the forecast period 2020-2025?

What are the new strategies adopted by the existing market players to enhance geospatial imagery analytics?

What are the major opportunities that the geospatial imagery analytics stakeholders foresee?

## Global Geospatial Imagery Analytics Market Forecast, 2020-2025

The Global Geospatial Imagery Analytics Market report by BIS Research projects the market to grow at a CAGR of 15.80% on the basis of value during the forecast period from 2020 to 2025. North America is expected to dominate the global geospatial imagery analytics market with an estimated share of 42.5% in 2020. North America, including the major countries such as the U.S., is the most prominent region for the geospatial imagery analytics market. The U.S government is aiming to explore the potential of commercial small satellites data to enhance its earth science data

The global geospatial imagery analytics market is gaining widespread importance owing to increasing efforts from the geospatial companies along with government agencies as well as their increasing investment for developing commercial small satellites for geospatial imagery. Moreover, the development of technologies like Artificial Intelligence (AI), Internet of Things (IoT), big data and machine learning for enhancing geospatial technologies are some of the factors that may propel the market growth.

## Scope of the Geospatial Imagery Analytics Market

The purpose of the market analysis is to examine the geospatial imagery analytics market outlook in terms of factors driving the market, trends, technological developments, and competitive benchmarking, among others.

The report further takes into consideration the market dynamics and the competitive landscape of the key players operating in the market.

## Global Geospatial Imagery Analytics Market Segmentation

The geospatial imagery analytics market is further segmented on the basis of application, geospatial technology, imaging type, analysis, deployment model and region. While highlighting the key driving and restraining forces for this market, the report also provides a detailed study of the industry. The report also analyzes different applications that include defense & security, government, mining & manufacturing agriculture, energy, utility, and natural resources, insurance, healthcare and others (retail and logistics). In geospatial technology segment, the market is segmented into

global positioning system (GPS), geographical information systems (GIS), remote sensing (RS) and unmanned aerial vehicles (UAVs).

The geospatial imagery analytics market is segregated by region under four major regions, namely, North America, Europe, APAC, and Rest-of-the-World. Data for each of these regions is provided in the market study.

#### Key Companies in the Global Geospatial Imagery Analytics Market

The key market players in the global geospatial imagery analytics market include Hexagon AB, L3Harris Geospatial, Digitalglobe, Environmental Systems Research Institute (Esri), Inc., Google, Trimble, RMSI, Planet Labs, Urthecast Corporation, and Fugro N.V. among others.

## Contents

### EXECUTIVE SUMMARY

### 1 MARKET DYNAMICS

#### 1.1 Market Drivers

- 1.1.1 Rise in the adoption of emerging technologies
- 1.1.2 Increasing demand for small satellites

#### 1.2 Market Challenges

- 1.2.1 Restrictive government policies

#### 1.3 Market Opportunities

- 1.3.1 Geospatial industry growth

### 2 COMPETITIVE INSIGHTS

#### 2.1 Key Strategies and Developments

- 2.1.1 Partnerships, Agreements, Collaborations, and Contracts
- 2.1.2 New Product Launches and Developments
- 2.1.3 Acquisitions
- 2.1.4 Other Developments

#### 2.2 Competitive Benchmarking

### 3 INDUSTRIAL ANALYSIS

#### 3.1 Overview

#### 3.2 Technology Trends

- 3.2.1 Geospatial Artificial Intelligence (AI)
- 3.2.2 Supercomputing
- 3.2.3 Cloud Computing

#### 3.3 Geospatial Industry and Digital Ecosystem

#### 3.4 Patent Analysis

### 4 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET, 2019-2025

#### 4.1 Assumptions and Limitations

#### 4.2 Market Overview

### 5 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET (BY APPLICATION)

*Global Geospatial Imagery Analytics Market: Focus on Application, Geospatial Technology, Imaging Type, Analysis...*

- 5.1 Market Overview
- 5.2 Agriculture
- 5.3 Mining & Manufacturing
- 5.4 Defense & Security
- 5.5 Energy, Utility, and Natural Resources
- 5.6 Government
- 5.7 Healthcare
- 5.8 Insurance
- 5.9 Others

## **6 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET (BY GEOSPATIAL TECHNOLOGY)**

- 6.1 Market Overview
- 6.2 Global Positioning System (GPS)
- 6.3 Geographical Information Systems (GIS)
- 6.4 Remote Sensing (RS)
- 6.5 Unmanned Aerial Vehicles (UAVs)

## **7 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET (BY IMAGING TYPE)**

- 7.1 Market Overview
- 7.2 Image
- 7.3 Video

## **8 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET (BY ANALYSIS)**

- 8.1 Market Overview
- 8.2 Surface Analysis
- 8.3 Network Analysis
- 8.4 Geovisualization

## **9 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET (BY DEPLOYMENT MODEL)**

- 9.1 Market Overview
- 9.2 Enterprise
- 9.3 Cloud

## **10 GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET (BY REGION)**

### 10.1 Market Overview

### 10.2 North America

#### 10.2.1 North America Geospatial Imagery Analytics Market

### 10.3 Europe

#### 10.3.1 Europe Geospatial Imagery Analytics Market

### 10.4 Asia-Pacific

#### 10.4.1 Asia-Pacific Geospatial Imagery Analytics Market

### 10.5 Rest-of-the-World

#### 10.5.1 Rest-of-the-World Geospatial Imagery Analytics Market

## **11 REPORT SCOPE AND METHODOLOGY**

### 11.1 Scope of the Report

### 11.2 Global Geospatial Imagery Analytics Market Research Methodology

### 11.3 Assumptions and Limitations

## **12 APPENDIX**

### 12.1 Related Reports

## List Of Tables

### LIST OF TABLES

Table 1.1: Top Five Small Satellites Start-ups for Satellite Imagery

Table 3.1: Technologies Attributing to Geospatial Industry Growth

Table 3.2: The global geospatial imagery analytics market

Table 10.1: Global Geospatial Imagery Analytics Market (by Region), (\$Million)  
2019-2025

Table 10.2: North American Countries' Geospatial Readiness Index-2019

Table 10.3: European Countries' Geospatial Readiness Index-2019

Table 10.4: Asia-Pacific Countries' Geospatial Readiness Index-2019

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Geospatial Imagery Analytics Market, (\$Billion), 2020 and 2025

Figure 2: Global Geospatial Imagery Analytics Market (by Geospatial Technology), Share(%) (\$Billion), 2020 and 2025

Figure 3: Global Geospatial Imagery Analytics Market (by Application), (\$Million), 2020 and 2025

Figure 4: Global Geospatial Imagery Analytics Market (by Analysis), Share (%) (\$Billion), 2020 and 2025

Figure 5: Global Geospatial Imagery Analytics Market (by Analysis), (\$Million), 2020 and 2025

Figure 6: Global Geospatial Imagery Analytics Market (by Imaging Type), (\$Million), 2020 and 2025

Figure 7: Global Geospatial Imagery Analytics Market (by Deployment Model), (\$Billion), 2020 and 2025

Figure 8: Global Geospatial Imagery Analytics Market (by Region), Value

Figure 1.1: Market Dynamics Snapshot

Figure 1.2: Key Technology Drivers: Geospatial Industry

Figure 2.1: Key Strategies Adopted by Market Players

Figure 2.2: Percentage Share of Strategies Adopted by Market Players, Jan 2017-Jan 2020

Figure 2.3: Partnerships, Agreements, and Contracts by Key Market Players, Jan 2017-Jan 2020

Figure 2.4: New Product Launch and Development, Jan 2017- Jan 2020

Figure 2.5: Acquisitions by Key Market Players, Jan 2017- Jan 2020

Figure 2.6: Other Developments

Figure 2.7: Competitive Benchmarking Analysis

Figure 3.1: Industry Insights

Figure 3.2: The System Architecture of the Geospatial Data Cloud

Figure 3.3: Geospatial Industry and Digital Ecosystem

Figure 4.1: Global Geospatial Imagery Analytics Market, 2019-2025

Figure 5.1: Classification of the Global Geospatial Imagery Analytics Market (by Application)

Figure 5.2: Global Geospatial Imagery Analytics Market (by Application),(\$Million), 2019-2025

Figure 6.1: Classification of the Global Geospatial Imagery Analytics Market (by Geospatial Technology)



Figure 6.2: Global Geospatial Imagery Analytics Market (by Geospatial Technology), (\$Million), 2019-2025

Figure 7.1: Classification of the Global Geospatial Imagery Analytics Market (by Imaging type)

Figure 7.2: Global Geospatial Imagery Analytics Market (by Imaging Type), (\$Million), 2019-2025

Figure 8.1: Classification of the Global Geospatial Imagery Analytics Market (by Analysis)

Figure 8.2: Global Geospatial Imagery Analytics Market (by Analysis), (\$Million), 2019-2025

Figure 9.1: Classification of the Global Geospatial Imagery Analytics Market (by Deployment Model)

Figure 9.2: Global Geospatial Imagery Analytics Market (by Deployment Model), (\$Million), 2019-2025

Figure 10.1: Classification of Global Geospatial Imagery Analytics Market (by Region)

Figure 10.1: North America Geospatial Imagery Analytics Market 2019-2025

Figure 10.2: Europe Geospatial Imagery Analytics Market, 2019-2025

Figure 10.3: Asia-Pacific Geospatial Imagery Analytics Market, 2019-2025

Figure 10.4: Rest-of-the-World Geospatial Imagery Analytics Market, 2019-2025

Figure 11.1: Global Geospatial Imagery Analytics Market Segmentation

Figure 11.2: Global Geospatial Imagery Analytics Market Research Methodology

Figure 11.3: Data Triangulation

Figure 11.4: Top-Down and Bottom-Up Approach

Figure 11.5: Geospatial Imagery Analytics Market Influencing Factors

Figure 11.6: Assumptions and Limitations

## I would like to order

Product name: Global Geospatial Imagery Analytics Market: Focus on Application, Geospatial Technology, Imaging Type, Analysis, and Deployment Model - Analysis and Forecast, 2020-2025

Product link: <https://marketpublishers.com/r/G0DD97DFC3FFEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0DD97DFC3FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970