

# **Global Electrosurgical Devices Market: Focus on Product, Applications, Market Share Analysis, 18 Countries Analysis, And Competitive Landscape - Analysis And Forecast (2017-2023)**

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## **Abstracts**

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The electrosurgical devices industry is a multi-billion-dollar market which consists of multitudinous companies involved in the manufacturing of generators and instruments as well as electrosurgical accessories to bolster the increasing demand for electrosurgical devices.

Electrosurgical devices include electrosurgical generators, monopolar and bipolar devices, and electrosurgical accessories to improve the overall minimally invasive surgical process efficiency (e.g., coagulation, desiccation, fulguration and incision, among others). Currently, electrosurgical devices are essential solutions for the medical devices companies that are facing increasing level of demand for high productivity and cost reduction. The recent advances in electrosurgery has revolutionized the field of surgery. Currently, several minimally invasive surgeries, such as laparoscopy, thoracoscopy, endoscopy, coronary bypass surgery, surgery of face, endoscopic brow, and face lift, among others have been performed using electrosurgical devices. Limited blood loss, minimized post-operative recovery time, and improved efficiency of surgical procedures are the most prominent factors facilitating the growth of incorporation of electrosurgical devices in the surgical industry. Furthermore, the advent of technologies, such as vessel sealing technology, tissue response technology, active electrode monitoring systems, and argon gas enhanced technology, has enabled the companies in the medical devices industry to meet the regulatory compliance as well as manage their profit margins and remain competitive in the market.

The purpose of this study is to gain a holistic view of the electrosurgical devices market in terms of various influencing factors, such as recent trends and technological advancements. The scope of this report constitutes of an in-depth study of the global electrosurgical devices market, including a thorough analysis of the products across different regions. The market has been segmented into 'product', 'application', and 'regions'. The report presents the reader with an opportunity to unlock comprehensive insights with respect to the market and helps in forming well informed strategic decisions. The research uncovers some of the substantial parameters that must be taken into consideration before entering into the market.

This research report aims at answering various aspects of the global electrosurgical devices market with the help of the key factors driving the market, restraints that can possibly inhibit the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The report includes an in-depth examination of the key ecosystem players and key strategies and developments taking place in this market. Moreover, the report includes chapters on market dynamics (market drivers, opportunities and challenges) and industry analysis as well.

The research study considers the market share analysis for a comprehensive understanding of the global electrosurgical devices market, and assesses the factors governing the same. Opportunity matrix and detailed product mapping have been included in the report. The market by region has been further sub-segmented in various countries, and in each sub-segment the key market trends, list of the key players, and the recent developments that have taken place, have been discussed.

The answers to the following key questions can be derived from this report:

What are the major market drivers, challenges and opportunities in the global electrosurgical devices market?

What was the market value of the leading segments and sub-segments of the global electrosurgical devices market in 2016?

How will each segment of the global electrosurgical devices market grow during the forecast period and what will be the revenue generated by each of the segments by the end of 2023?

What are the influencing factors that may affect the market share of the key

players?

How will the industry evolve during the forecast period 2017- 2023?

What are the key developmental strategies that are being implemented by the key players to sustain in this market?

What is the market share of each of the companies by electrosurgical generators, devices and accessories across various regions?

Who are the key players in the electrosurgical generators, devices and accessories market and what are their contributions?

What are the major benefits of the implementation of electrosurgical devices in different field of applications including general surgery, gynaecological surgery, urologic surgery, orthopaedic surgery, cardiovascular surgery, cosmetic surgery, and neurosurgery?

What is the scope of electrosurgical devices in the emerging economies of Asia Pacific and Latin America?

What is the scope for expansion by the key players of the electrosurgical devices market in Asia Pacific and Latin America?

The key players who have been contributing significantly to the electrosurgical devices market include B. Braun Melsungen AG, Boston Scientific Corporation, Bovie Medical Corporation, Bowa Electronic GmbH & Co.KG, CONMED Corporation, ERBE Elektromedizin GmbH, Johnson & Johnson Corporation, Kirwan Surgical Products, LLC, KLS MARTIN GROUP, Maxerendoscopy, Medtronic Plc, Olympus Corporation, Smith&NephewPlc, Stryker Corporation, and Utah Medical Products, Inc., among others.

## Contents

### EXECUTIVE SUMMARY

### 1 MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Techniques of Delivery
- 1.3 Evolution of Electrosurgical Devices
- 1.4 Impact of Electrosurgical Devices
- 1.5 Potential of Electrosurgical Devices Market
- 1.6 Legal Requirements and Regulations

### 2 MARKET DYNAMICS

- 2.1 Overview
- 2.2 Impact Analysis of Market Drivers
- 2.3 Drivers
- 2.4 Impact Analysis of Market Restraints
- 2.5 Restraints
- 2.6 Impact Analysis of Market Opportunities
- 2.7 Opportunities

### 3 COMPETITIVE LANDSCAPE

- 3.1 Key Developments and Strategies
- 3.2 Joint Ventures, Partnerships and Collaborations
- 3.3 Merger & Acquisition
- 3.4 Product Launch
- 3.5 Business Expansions
- 3.6 Approvals/Certifications and Others
- 3.7 Patent Analysis
- 3.8 Market Share Analysis by Company
- 3.9 Opportunity Matrix by Company

### 4 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY PRODUCT

- 4.1 Overview
- 4.2 Electrosurgical Generators

#### 4.3 Electrosurgical Instruments and Systems

##### 4.3.1 Monopolar Devices

##### 4.3.2 Bipolar Devices

#### 4.4 Electrosurgical Accessories

#### 4.5 Surgical Smoke Evacuation Systems

### **5 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY APPLICATIONS**

#### 5.1 Overview

#### 5.2 General Surgery

#### 5.3 Gynaecological Surgery

#### 5.4 Urologic Surgery

#### 5.5 Orthopaedic Surgery

#### 5.6 Cardiovascular Surgery

#### 5.7 Cosmetic Surgery

#### 5.8 Neurosurgery

#### 5.9 Others

### **6 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY REGION**

#### 6.1 Overview

#### 6.2 Global Insights

#### 6.3 North America

##### 6.3.1 North America Market Dynamics

##### 6.3.2 North America, by Country

###### 6.3.2.1 U.S.

###### 6.3.2.2 Canada

#### 6.4 Europe

##### 6.4.1 Europe Market Dynamics

##### 6.4.2 Europe, by Country

###### 6.4.2.1 Germany

###### 6.4.2.2 U.K.

###### 6.4.2.3 France

###### 6.4.2.4 Italy

###### 6.4.2.5 Spain

###### 6.4.2.6 Rest of Europe

#### 6.5 Asia Pacific

##### 6.5.1 Asia Pacific Market Dynamics

##### 6.5.2 Asia Pacific, by Country

- 6.5.2.1 Japan
- 6.5.2.2 China
- 6.5.2.3 Australia
- 6.5.2.4 India
- 6.5.2.5 South Korea
- 6.5.2.6 Rest of Asia Pacific
- 6.6 Latin America
  - 6.6.1 Latin America Market Dynamics
  - 6.6.2 Latin America, by Country
    - 6.6.2.1 Brazil
    - 6.6.2.2 Mexico
    - 6.6.2.3 Rest of Latin America
- 6.7 Rest of the World
  - 6.7.1 Rest of the World, by Country
    - 6.7.1.1 K.S.A
    - 6.7.1.2 U.A.E
    - 6.7.1.3 Russia
    - 6.7.1.4 Israel
- 6.8 Rest of RoW

## **7 COMPANY PROFILES**

- 7.1 Overview
- 7.2 B. Braun Melsungen AG
  - 7.2.1 Overview
  - 7.2.2 Overall Business Model
  - 7.2.3 Overall Product Portfolio
  - 7.2.4 Product Offerings for Electrosurgical Devices Market
  - 7.2.5 Financials
    - 7.2.5.1 Financial Summary
  - 7.2.6 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.2.7 Global Presence
  - 7.2.8 Recent Developments
  - 7.2.9 SWOT Analysis
- 7.3 Boston Scientific Corporation
  - 7.3.1 Overview
  - 7.3.2 Overall Product Portfolio
  - 7.3.3 Product Offerings for Electrosurgical Devices Market
  - 7.3.4 Financials

- 7.3.4.1 Financial Summary
- 7.3.5 Global Presence
- 7.3.6 Recent Developments
- 7.3.7 SWOT Analysis
- 7.4 BOVIE MEDICAL CORPORATION
  - 7.4.1 Overview
  - 7.4.2 Overall Product Portfolio
  - 7.4.3 Product Offerings for Electrosurgical Devices Market
  - 7.4.4 Financials
    - 7.4.4.1 Financial Summary
  - 7.4.5 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.4.6 Global Presence
  - 7.4.7 Recent Developments
  - 7.4.8 SWOT Analysis
- 7.5 BOWA- electronic GmbH & Co. KG
  - 7.5.1 Overview
  - 7.5.2 Overall Product Portfolio
  - 7.5.3 Product Offerings for Electrosurgical Devices Market
  - 7.5.4 Global Presence
  - 7.5.5 Recent Developments
  - 7.5.6 SWOT Analysis
- 7.6 CONMED Corporation
  - 7.6.1 Overview
  - 7.6.2 Overall Product Portfolio
  - 7.6.3 Product Offerings for Electrosurgical Devices Market
  - 7.6.4 Financials
    - 7.6.4.1 Financial Summary
  - 7.6.5 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.6.6 Global Presence
  - 7.6.7 Recent Developments
  - 7.6.8 SWOT Analysis
- 7.7 ERBE Elektromedizin GmbH
  - 7.7.1 Overview
  - 7.7.2 Overall Product Portfolio
  - 7.7.3 Product Offerings for Electrosurgical Devices Market
  - 7.7.4 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.7.5 Global Presence
  - 7.7.6 Recent Developments
  - 7.7.7 SWOT Analysis

- 7.8 Johnson & Johnson Corporation
  - 7.8.1 Overview
  - 7.8.2 Overall Product Portfolio
  - 7.8.3 Product Offerings for Electrosurgical Devices Market
  - 7.8.4 Financials
    - 7.8.4.1 Financial Summary
  - 7.8.5 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.8.6 Global Presence
  - 7.8.7 Recent Developments
  - 7.8.8 SWOT Analysis
- 7.9 Kirwan Surgical Products, LLC.
  - 7.9.1 Overview
  - 7.9.2 Overall Product Portfolio
  - 7.9.3 Product Offerings for Electrosurgical Devices Market
  - 7.9.4 Global Presence
  - 7.9.5 Recent Developments
  - 7.9.6 SWOT Analysis
- 7.10 KLS MARTIN (KLS) GROUP
  - 7.10.1 Overview
  - 7.10.2 Overall Product Portfolio
  - 7.10.3 Product Offerings for Electrosurgical Devices Market
  - 7.10.4 Global Presence
  - 7.10.5 Recent Developments
  - 7.10.6 SWOT Analysis
- 7.11 Maxerendoscopy
  - 7.11.1 Overview
  - 7.11.2 Overall Product Portfolio
  - 7.11.3 Product Offerings for Electrosurgical Devices Market
  - 7.11.4 Global Presence
  - 7.11.5 Recent Developments
  - 7.11.6 SWOT Analysis
- 7.12 Medtronic Plc
  - 7.12.1 Overview
  - 7.12.2 Overall Product Portfolio
  - 7.12.3 Product Offerings for Electrosurgical Devices Market
  - 7.12.4 Financials
    - 7.12.4.1 Financial Summary
  - 7.12.5 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.12.6 Global Presence



- 7.12.7 Recent Developments
- 7.12.8 SWOT Analysis
- 7.13 Olympus Corporation
  - 7.13.1 Overview
  - 7.13.2 Overall Product Portfolio
  - 7.13.3 Product Offerings for Electrosurgical Devices Market
  - 7.13.4 Financials
    - 7.13.4.1 Financial Summary
  - 7.13.5 Revenue Mapping, by Country, 2016 (\$Million)
  - 7.13.6 Global Presence
  - 7.13.7 Recent Developments
  - 7.13.8 SWOT Analysis
- 7.14 Smith&Nephew plc
  - 7.14.1 Overview
  - 7.14.2 Overall Product Portfolio
  - 7.14.3 Product Offerings for Electrosurgical Devices Market
  - 7.14.4 Financials
    - 7.14.4.1 Financial Summary
  - 7.14.5 Global Presence
  - 7.14.6 Recent Developments
  - 7.14.7 SWOT Analysis
- 7.15 Stryker Corporation
  - 7.15.1 Overview
  - 7.15.2 Overall Product Portfolio
  - 7.15.3 Product Offerings for Electrosurgical Devices Market
  - 7.15.4 Financials
    - 7.15.4.1 Financial Summary
  - 7.15.5 Global Presence
  - 7.15.6 Recent Developments
  - 7.15.7 SWOT Analysis
- 7.16 Utah Medical Products, Inc.
  - 7.16.1 Overview
  - 7.16.2 Overall Product Portfolio
  - 7.16.3 Product Offerings for Electrosurgical Devices Market
  - 7.16.4 Financials
    - 7.16.4.1 Financial Summary
  - 7.16.5 Global Presence
  - 7.16.6 SWOT Analysis
- 7.17 Applied Medical Resources Corporation

- 7.18 Judd Medical Ltd.
- 7.19 Plasma Surgical
- 7.20 SYMMETRY SURGICAL, Inc.

## **8 REPORT SCOPE & METHODOLOGY**

- 8.1 Scope of the Report
- 8.2 Global Electrosurgical Devices Market Segmentation
- 8.3 Research Methodology
  - 8.3.1 Primary Research
  - 8.3.2 Secondary Research
  - 8.3.3 Key Data Points from Primary Sources
  - 8.3.4 Key Data Points from Secondary Sources
  - 8.3.5 Data Triangulation
  - 8.3.6 Top-Down Approach (Segment wise Analysis)
  - 8.3.7 Bottom-Up Approach (Segmental Analysis)
- 8.4 Assumptions and Limitations
- 8.5 Data and Prediction Modelling
- I Annexure 1: Recent Key Developments (2014-2017)
- II Annexure 2: Product Mapping
- III Annexure 2: Patent Landscape

## List Of Tables

### LIST OF TABLES

**1 KEY REGIONAL MARKET VALUE, 2016 (\$MILLION)**

**2 IMPACT ANALYSIS OF MARKET DRIVERS**

**3 HEALTHCARE EXPENDITURE, BY COUNTRY (\$BILLION)**

**4 PERCENTAGE OF TOTAL REGIONAL POPULATION AGED 65 YEARS AND ABOVE (2015 AND 2030)**

**5 IMPACT ANALYSIS OF MARKET RESTRAINTS**

**6 IMPACT ANALYSIS OF MARKET OPPORTUNITIES**

**7 GROSS R&D EXPENDITURE, BY COUNTRY (\$BILLION)**

**8 ANALYSIS OF INTELLECTUAL PROPERTY RIGHTS, BY COMPANY (2014-2017)**

**9 SOME OF THE KEY PLAYERS IN ELECTROSURGICAL GENERATORS MARKET**

**10 EUROPE ELECTROSURGICAL DEVICES MARKET, BY COUNTRY, \$MILLION (2016-2023)**

**11 NETHERLANDS ELECTROSURGICAL DEVICES MARKET, BY COMPANY, BY GENERATORS AND DEVICES (2016) \$ MILLION**

**12 ASIA PACIFIC ELECTROSURGICAL DEVICES MARKET, BY COUNTRY, \$MILLION (2016-2023)**

**13 LATIN AMERICA ELECTROSURGICAL DEVICES MARKET, BY COUNTRY, \$MILLION (2016-2023)**

**14 REST OF THE WORLD ELECTROSURGICAL DEVICES MARKET, BY COUNTRY, \$MILLION (2016-2023)**

**15 B. BRAUN MELSUNGEN AG: REVENUE MAPPING, BY COUNTRY, 2016 (\$MILLION)**

**16 B. BRAUN MELSUNGEN AG: BUSINESS EXPANSION AND RECOGNITION**

**17 B. BRAUN MELSUNGEN AG: ACQUISITIONS, MERGERS, PARTNERSHIP, COLLABORATIONS, AND JOINT VENTURES**

**18 BOSTON SCIENTIFIC CORPORATION: PARTNERSHIP, COLLABORATIONS, AND JOINT VENTURES**

**19 BOSTON SCIENTIFIC CORPORATION: MERGER AND ACQUISITIONS**

**20 BOVIE MEDICAL CORPORATION: REVENUE MAPPING, BY COUNTRY, 2016 (\$MILLION)**

**21 BOVIE MEDICAL CORPORATION: PARTNERSHIP, COLLABORATIONS, AND JOINT VENTURES**

**22 BOVIE MEDICAL CORPORATION: PRODUCT LAUNCH AND APPROVALS**

**23 BOVIE MEDICAL CORPORATION: BUSINESS EXPANSION AND OTHERS**

**24 BOWA- ELECTRONIC GMBH & CO. KG: PRODUCT LAUNCH**

**25 CONMED CORPORATION: REVENUE MAPPING, BY COUNTRY, 2016 (\$MILLION)**

**26 CONMED CORPORATION: ACQUISITIONS AND COLLABORATIONS**

**27 ERBE ELEKTROMEDIZIN GMBH: REVENUE MAPPING, BY COUNTRY, 2016 (\$MILLION)**

**28 ERBE ELEKTROMEDIZIN GMBH: PRODUCT LAUNCH**

**29 ERBE ELEKTROMEDIZIN GMBH: RECOGNITION**

**30 JOHNSON & JOHNSON CORPORATION: REVENUE MAPPING, BY COUNTRY, 2016 (\$MILLION)**

**31 JOHNSON & JOHNSON CORPORATION: PRODUCT LAUNCH**

**32 JOHNSON & JOHNSON CORPORATION: PARTNERSHIP, COLLABORATIONS,  
AND JOINT VENTURES**

**33 JOHNSON & JOHNSON CORPORATION: MERGER AND ACQUISITIONS**

**34 KIRWANSURGICAL PRODUCTS, LLC.: PARTNERSHIP, COLLABORATIONS,  
AND JOINT VENTURES**

**35 KIRWANSURGICAL PRODUCTS, LLC.: RECOGNITION**

**36 KLS MARTIN (KLS) GROUP: PRODUCT LAUNCH**

**37 KLS MARTIN (KLS) GROUP: BUSINESS EXPANSION AND OTHERS**

**38 MAXERENDOSCOPY: PRODUCT LAUNCH**

**39 MEDTRONIC PLC: REVENUE MAPPING, BY COUNTRY, 2016 (\$MILLION)**

**40 MEDTRONIC PLC: MERGER AND ACQUISITIONS**

**41 MEDTRONIC PLC: PARTNERSHIP, COLLABORATIONS, AND JOINT  
VENTURES**

**42 MEDTRONIC PLC: BUSINESS EXPANSION AND OTHERS**

**43 OLYMPUS CORPORATION: REVENUE MAPPING, BY COUNTRY, 2016  
(\$MILLION)**

**44 OLYMPUS CORPORATION: PARTNERSHIP, COLLABORATIONS, AND JOINT  
VENTURES**

**45 OLYMPUS CORPORATION: PRODUCT LAUNCH**

**46 SMITH&NEPHEW PLC: PARTNERSHIP, COLLABORATIONS, AND JOINT  
VENTURES**

**47 SMITH&NEPHEW PLC: PRODUCT LAUNCH**

**48 SMITH&NEPHEW PLC: MERGER AND ACQUISITIONS**

**49 STRYKER CORPORATION: MERGER AND ACQUISITIONS**

## List Of Figures

### LIST OF FIGURES

**1 GLOBAL MEDICAL DEVICES SALES(\$BILLION)**

**2 GLOBAL DISEASE BURDEN (\$MILLION)**

**3 GLOBAL GERIATRIC POPULATION (\$MILLION)**

**4 MARKET DRIVERS AND MARKET RESTRAINTS**

**5 MARKET STATISTICS**

**6 GLOBAL ELECTROSURGICAL DEVICES MARKET SHARE, BY COMPANY (2016)**

**7 GLOBAL ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**8 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY PRODUCT (2016 AND 2026)**

**9 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY APPLICATION (2016 AND 2023)**

**10 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY REGION (2016 AND 2023)**

**11 PRINCIPLES OF ELECTROSURGERY**

**12 EVOLUTION OF ELECTROSURGICAL DEVICES**

**13 GLOBAL ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**14 MARKET DYNAMICS**

**15 COMMON RISKS ASSOCIATED WITH ELECTROSURGICAL DEVICES**

**16 SHARE OF KEY DEVELOPMENTS AND STRATEGIES**

**17 JOINT VENTURES, PARTNERSHIPS, AND COLLABORATIONS SHARE, BY COMPANIES**

**18 MERGER AND ACQUISITIONS SHARE, BY COMPANIES**

**19 PRODUCT/PLATFORM LAUNCH SHARE, BY COMPANIES**

**20 BUSINESS EXPANSION AND ESTABLISHMENT SHARE, BY COMPANIES**

**21 APPROVALS, AWARDS AND RECOGNITION SHARE, BY COMPANIES**

**22 PATENT ANALYSIS**

**23 GLOBAL ELECTROSURGICAL DEVICES MARKET REVENUE, BY COMPANIES (2015)**

**24 GLOBAL ELECTROSURGICAL DEVICES MARKET REVENUE, BY COMPANIES (2016)**

**25 GLOBAL ELECTROSURGICAL DEVICES MARKET OPPORTUNITY MATRIX, BY COMPANY (2016)**

**26 ELECTROSURGICAL DEVICES MARKET, BY PRODUCT**

**27 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY PRODUCT (2016-2023)**

**28 TYPES OF ELECTROSURGICAL GENERATORS**

**29 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY GENERATORS (2016-2023)**

**30 TYPES OF ELECTROSURGICAL INSTRUMENTS AND SYSTEMS**

**31 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY MONOPOLAR DEVICES (2016-2023)**

**32 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY BIPOLAR DEVICES (2016-2023)**



**33 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY ELECTROSURGICAL ACCESSORIES (2016-2023)**

**34 ELECTROSURGICAL DEVICES MARKET, BY APPLICATIONS**

**35 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY APPLICATIONS (2016-2023)**

**36 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY GENERAL SURGERY (2016-2023)**

**37 EVOLUTION OF ELECTROSURGERY IN GYNAECOLOGICAL LAPAROSCOPY**

**38 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY GYNAECOLOGICAL SURGERY (2016-2023)**

**39 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY UROLOGIC SURGERY (2016-2023)**

**40 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY ORTHOPAEDIC SURGERY (2016-2023)**

**41 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY CARDIOVASCULAR SURGERY (2016-2023)**

**42 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY COSMETIC SURGERY (2016-2023)**

**43 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY NEUROSURGERY (2016-2023)**

**44 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY OTHERS (2016-2023)**

**45 GLOBAL ELECTROSURGICAL DEVICES MARKET, BY REGION (2016-2023)**

**46 NORTH AMERICA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**47 NORTH AMERICA ELECTROSURGICAL DEVICES MARKET, BY COUNTRIES**

**(2016-2023)**

**48 THE U.S. ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**49 THE U.S. ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**50 THE U.S. ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**51 CANADA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**52 CANADA ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**53 CANADA ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**54 EUROPE ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**55 GERMANY ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**56 GERMANY ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**57 GERMANY ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**58 THE U.K. ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**59 THE U.K. ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**60 THE U.K. ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**61 FRANCE ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**62 FRANCE ELECTROSURGICAL DEVICES GENERATORS MARKET, BY**

**COMPANIES (2016)****63 FRANCE ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)****64 ITALY ELECTROSURGICAL DEVICES MARKET (2016-2023)****65 ITALY ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)****66 ITALY ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)****67 SPAIN ELECTROSURGICAL DEVICES MARKET (2016-2023)****68 SPAIN ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)****69 SPAIN ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)****70 REST OF THE EUROPE ELECTROSURGICAL DEVICES MARKET (2016-2023)****71 ASIA PACIFIC ELECTROSURGICAL DEVICES MARKET (2016-2023)****72 JAPAN ELECTROSURGICAL DEVICES MARKET (2016-2023)****73 JAPAN ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)****74 JAPAN ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)****75 CHINA ELECTROSURGICAL DEVICES MARKET (2016-2023)****76 CHINA ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)****77 CHINA ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY**

**COMPANIES (2016)**

**78 AUSTRALIA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**79 AUSTRALIA ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**80 AUSTRALIA ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**81 INDIA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**82 SOUTH KOREA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**83 REST OF ASIA PACIFIC ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**84 LATIN AMERICA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**85 BRAZIL ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**86 BRAZIL ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**87 BRAZIL ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**88 MEXICO ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**89 REST OF LATIN AMERICA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**90 REST OF THE WORLD ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**91 REST OF THE WORLD ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**92 REST OF THE WORLD ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**93 K.S.A ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**94 U.A.E ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**95 RUSSIA ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**96 RUSSIA ELECTROSURGICAL DEVICES GENERATORS MARKET, BY COMPANIES (2016)**

**97 RUSSIA ELECTROSURGICAL DEVICES AND ACCESSORIES MARKET, BY COMPANIES (2016)**

**98 ISRAEL ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**99 REST OF REST OF THE WORLD ELECTROSURGICAL DEVICES MARKET (2016-2023)**

**100 SHARE OF KEY COMPANIES PROFILES**

**101 B. BRAUN MELSUNGEN AG: OVERALL BUSINESS MODEL**

**102 B. BRAUN MELSUNGEN AG: OVERALL PRODUCT PORTFOLIO**

**103 B. BRAUN MELSUNGEN AG: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**104 B. BRAUN MELSUNGEN AG: OVERALL FINANCIALS (2014-2016)**

**105 B. BRAUN MELSUNGEN AG: REVENUE BY REGION (2014-2016)**

**106 B. BRAUN MELSUNGEN AG: REVENUE BY DIVISION (2014-2016)**

**107 B. BRAUN MELSUNGEN AG: GLOBAL PRESENCE**

**108 B. BRAUN MELSUNGEN AG: SWOT ANALYSIS**

**109 BOSTON SCIENTIFIC CORPORATION: OVERALL PRODUCT PORTFOLIO**

**110 BOSTON SCIENTIFIC CORPORATION: PRODUCT PORTFOLIO FOR**

**ELECTROSURGICAL DEVICES****111 BOSTON SCIENTIFIC CORPORATION: OVERALL FINANCIALS (2014-2017)****112 BOSTON SCIENTIFIC CORPORATION: REVENUE BY BUSINESS SEGMENT (2014-2017)****113 BOSTON SCIENTIFIC CORPORATION: REVENUE BY REGION (2014-2017)****114 BOSTON SCIENTIFIC CORPORATION: REVENUE BY MEDSURG BUSINESS SEGMENT (2014-2017)****115 BOSTON SCIENTIFIC CORPORATION: GLOBAL PRESENCE****116 BOSTON SCIENTIFIC CORPORATION: SWOT ANALYSIS****117 BOVIE MEDICAL CORPORATION: OVERALL PRODUCT PORTFOLIO****118 BOVIE MEDICAL CORPORATION: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES****119 BOVIE MEDICAL CORPORATION: OVERALL FINANCIALS (2014-2017)****120 BOVIE MEDICAL CORPORATION: REVENUE BY PRODUCTS SEGMENT (2014)****121 BOVIE MEDICAL CORPORATION: REVENUE BY PRODUCTS SEGMENT (2015-2017)****122 BOVIE MEDICAL CORPORATION: REVENUE BY REGION (2014-2017)****123 BOVIE MEDICAL CORPORATION: GLOBAL PRESENCE****124 BOVIE MEDICAL CORPORATION: SWOT ANALYSIS****125 BOWA- ELECTRONIC GMBH & CO. KG: OVERALL PRODUCT PORTFOLIO****126 BOWA- ELECTRONIC GMBH & CO. KG: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**127 BOWA- ELECTRONIC GMBH & CO. KG: GLOBAL PRESENCE**

**128 BOWA- ELECTRONIC GMBH & CO. KG: SWOT ANALYSIS**

**129 CONMED CORPORATION: OVERALL PRODUCT PORTFOLIO**

**130 CONMED CORPORATION: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**131 CONMED CORPORATION: OVERALL FINANCIALS (2014-2017)**

**132 CONMED CORPORATION: REVENUE BY BUSINESS SEGMENT (2014-2016)**

**133 CONMED CORPORATION: REVENUE BY BUSINESS SEGMENT (2017)**

**134 CONMED CORPORATION: REVENUE BY REGION (2014-2017)**

**135 CONMED CORPORATION: GLOBAL PRESENCE**

**136 CONMED CORPORATION: SWOT ANALYSIS**

**137 ERBE ELEKTROMEDIZIN GMBH: OVERALL PRODUCT PORTFOLIO**

**138 ERBE ELEKTROMEDIZIN GMBH: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**139 ERBE ELEKTROMEDIZIN GMBH: GLOBAL PRESENCE**

**140 ERBE ELEKTROMEDIZIN GMBH: SWOT ANALYSIS**

**141 JOHNSON & JOHNSON CORPORATION: OVERALL PRODUCT PORTFOLIO**

**142 JOHNSON & JOHNSON CORPORATION: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**143 JOHNSON & JOHNSON CORPORATION: OVERALL FINANCIALS (2014-2017)**

**144 JOHNSON & JOHNSON CORPORATION: REVENUE BY BUSINESS SEGMENT**

**(2014-2017)**

**145 JOHNSON & JOHNSON CORPORATION: REVENUE BY SURGERY SUB SEGMENT (2014-2017)**

**146 JOHNSON & JOHNSON CORPORATION: REVENUE BY REGION (2014-2017)**

**147 JOHNSON & JOHNSON CORPORATION: GLOBAL PRESENCE**

**148 JOHNSON & JOHNSON CORPORATION: SWOT ANALYSIS**

**149 KIRWANSURGICAL PRODUCTS, LLC.: OVERALL PRODUCT PORTFOLIO**

**150 KIRWANSURGICAL PRODUCTS, LLC.: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**151 KIRWANSURGICAL PRODUCTS, LLC.: GLOBAL PRESENCE**

**152 KIRWANSURGICAL PRODUCTS, LLC.: SWOT ANALYSIS**

**153 KLS MARTIN (KLS) GROUP: OVERALL PRODUCT PORTFOLIO**

**154 KLS MARTIN (KLS) GROUP: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**155 KLS MARTIN (KLS) GROUP: GLOBAL PRESENCE**

**156 KLS MARTIN (KLS) GROUP: SWOT ANALYSIS**

**157 MAXERENDOSCOPY: OVERALL PRODUCT PORTFOLIO**

**158 MAXERENDOSCOPY: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**159 MAXERENDOSCOPY: GLOBAL PRESENCE**

**160 MAXERENDOSCOPY: SWOT ANALYSIS**

**161 MEDTRONIC PLC: OVERALL PRODUCT PORTFOLIO**



**162 MEDTRONIC PLC: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**163 MEDTRONIC PLC: OVERALL FINANCIALS (2014-2017)**

**164 MEDTRONIC PLC: REVENUE BY BUSINESS SEGMENT (2014-2017)**

**165 MEDTRONIC PLC: REVENUE BY REGION (2014-2017)**

**166 MEDTRONIC PLC: GLOBAL PRESENCE**

**167 MEDTRONIC PLC: SWOT ANALYSIS**

**168 OLYMPUS CORPORATION: OVERALL PRODUCT PORTFOLIO**

**169 OLYMPUS CORPORATION: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**170 OLYMPUS CORPORATION: OVERALL FINANCIALS (2014-2017)**

**171 OLYMPUS CORPORATION: REVENUE BY BUSINESS SEGMENT (2014-2017)**

**172 OLYMPUS CORPORATION: REVENUE BY REGION (2014-2017)**

**173 OLYMPUS CORPORATION: GLOBAL PRESENCE**

**174 OLYMPUS CORPORATION: SWOT ANALYSIS**

**175 SMITH&NEPHEW PLC: OVERALL PRODUCT PORTFOLIO**

**176 SMITH&NEPHEW PLC: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**177 SMITH&NEPHEW PLC: OVERALL FINANCIALS (2014-2017)**

**178 SMITH&NEPHEW PLC: REVENUE BY BUSINESS SEGMENT (2014-2017)**

**179 SMITH&NEPHEW PLC: REVENUE BY REGION (2014-2017)**

**180 SMITH&NEPHEW PLC: GLOBAL PRESENCE**

**181 SMITH&NEPHEW PLC: SWOT ANALYSIS**

**182 STRYKER CORPORATION: OVERALL PRODUCT PORTFOLIO**

**183 STRYKER CORPORATION: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**184 STRYKER CORPORATION: OVERALL FINANCIALS (2014-2017)**

**185 STRYKER CORPORATION: REVENUE BY BUSINESS SEGMENT (2014-2017)**

**186 STRYKER CORPORATION: REVENUE BY MEDSURG BUSINESS SEGMENT (2014-2017)**

**187 STRYKER CORPORATION: REVENUE BY REGION (2014-2017)**

**188 STRYKER CORPORATION: GLOBAL PRESENCE**

**189 STRYKER CORPORATION: SWOT ANALYSIS**

**190 UTAH MEDICAL PRODUCTS, INC.: OVERALL PRODUCT PORTFOLIO**

**191 UTAH MEDICAL PRODUCTS, INC.: PRODUCT PORTFOLIO FOR ELECTROSURGICAL DEVICES**

**192 UTAH MEDICAL PRODUCTS, INC.: OVERALL FINANCIALS (2014-2017)**

**193 UTAH MEDICAL PRODUCTS, INC.: REVENUE BY BUSINESS SEGMENT (2014-2017)**

**194 UTAH MEDICAL PRODUCTS, INC.: REVENUE BY REGION (2014-2017)**

**195 UTAH MEDICAL PRODUCTS, INC.: GLOBAL PRESENCE**

**196 UTAH MEDICAL PRODUCTS, INC.: SWOT ANALYSIS**

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