

Global Edge Analytics Market: (Focus on Components (Hardware, Software & Services), Country Analysis, End Users, Competitive Landscape, Market Share Analysis, and Region Specific Information) - Analysis and Forecast (2018-2025)

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Abstracts

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The global edge analytics solutions market comprises of hardware devices, software and professional services that helps in bringing automated analytical computation at the edge of the network. In general, edge analytics is relatively a new term which aims at collecting and analyzing data at the point where it is generated such as sensors, IoT gateways, network switches and other devices. This automated computation at the edge saves time, improves latency and reduces transmission cost of sending data to the cloud servers. The technology has gained momentum with the rising prevalence of IoT connected devices. Industries, such as manufacturing, transportation, and automobile are the most prominent participants of the IoT revolution and generate tremendous amount of operational data which can be difficult and expensive to manage. By processing data at the edge of a corporate network can empower companies to decide if the data is needed to be sent to the cloud or not. This is particularly useful in environments, such as oil rigs, aircraft, CCTV cameras, connected cars, remote manufacturing where there may not be sufficient time to transmit data to a centralized location and wait for the results. Also, edge analytics could prove to be a boon for the remotely located enterprises where there is a shortage of bandwidth to transmit operational data back and forth and hence, edge can efficiently provide computation and analytics capabilities in remote locations.

An IoT gateway plays a very significant role in the deployment of edge analytics in any enterprise. This device acts as a bridge between connected devices and the centralised cloud server. Rising number of devices is consistently pushing the demand for these devices in solving data management issues. The gateway extracts all the sensor data and applies various rule-based algorithms and sends actionable commands to the connected devices in real time.

Currently, edge analytics solutions are extensively being deployed in retail, manufacturing, energy, smart cities, transportation and logistics vertical segments. Some of the major use cases of edge analytics include: retail customer behaviour analysis, remote monitoring and maintenance for energy operations, fraud detection at financial locations (ATMs), and monitoring of manufacturing & logistics equipment.

The market report is well designed to provide an all-inclusive field of vision about the market in terms of various factors influencing it such as, recent trends, technological advancements, and regulatory environment of the market. The scope of this report is centered upon conducting a detailed study of the solutions allied with the global edge analytics solutions market. The market has been segmented into 'Mode of Deployment', 'Components', 'Application', and 'Region'. The report presents the reader with an opportunity to unlock comprehensive insights with respect to the market, and helps in forming well informed strategic decisions. The research uncovers some of the substantial parameters that must be taken into consideration before entering into the market.

This research report aims at answering various aspects of the global edge analytics solutions market with the help of the key factors driving the market, threats that can possibly inhibit the overall growth of the market, and the current investment opportunities that are going to shape the future trajectory of the market expansion. The study considers the growth-share matrix model for a comprehensive study of the global edge analytics solutions market and assesses the factors governing the same.

The answers to the following key questions can be derived from this report:

What are the major market drivers, challenges and opportunities in the global edge analytics solutions market?

What was the market value of the leading segments and sub-segments of the global edge analytics solutions market in 2017?

How will each segment of the global edge analytics solutions market grow during the forecast period and what will be the revenue generated by each of the segments by the end of 2025?

What are the influencing factors that may affect the market share of the key players?

How will the industry evolve during the forecast period 2018- 2025?

What are the key developments and strategies that are being implemented by the key players to sustain in this market?

What are the key application areas of the global edge analytics solutions market? How each of the application areas are employing edge computing?

Who are the key players in the global edge analytics solutions market and what are their contributions?

What is the scope for expansion by the key players of the global edge analytics solutions market in East and South-East Asia?

The current edge analytics solutions market landscape consists of leading players from the public cloud segment such as Microsoft, IBM, Google, and Amazon AWS. There are also some of the leading networking companies such as Cisco and AT&T entering the market with edge computing capabilities, followed by a multitude of industrial automation companies such as GE Corporation, Schneider Electric and Siemens, among others.

Contents

EXECUTIVE SUMMARY

1 MARKET OVERVIEW

- 1.1 What is an Edge?
- 1.2 Need of Edge Computing?
- 1.3 Components of Edge Computing?
 - 1.3.1 Actuators
 - 1.3.2 Smart Devices
 - 1.3.3 Smart Appliances
 - 1.3.4 IoT Smart Gateway
- 1.4 Field Protocols
- 1.5 Cloud Protocols
 - 1.5.1 Message Queue Telemetry Transport (MQTT)
 - 1.5.2 Advanced Message Queuing Protocol (AMQP)
 - 1.5.3 Constrained Application Protocol (CoAP)
 - 1.5.4 Hypertext Transfer Protocol (HTTP)
- 1.6 IoT Management Protocols
 - 1.6.1 Interconnection of Heterogeneous Datalinks
 - 1.6.2 Smart Transducer Interface
- 1.7 Security in IoT Protocols
 - 1.7.1 MAC 802.15.4
 - 1.7.2 6LoWPAN
 - 1.7.3 RPL
 - 1.7.4 Application Layer

2 MARKET DYNAMICS

- 2.1 Overview
- 2.2 Impact Analysis
- 2.3 Market Drivers
- 2.4 Market Challenges
- 2.5 Market Opportunities

3 COMPETITIVE LANDSCAPE

- 3.1 Key Developments and Strategies

- 3.1.1 Product Launches
- 3.1.2 Partnerships and Collaborations
- 3.1.3 Merger & Acquisition
- 3.1.4 Business Expansion
- 3.2 Patent Analysis
- 3.3 Market Share Analysis by Company

4 GLOBAL EDGE ANALYTICS SOLUTIONS MARKET, BY MODE OF DEPLOYMENT

- 4.1 Overview
- 4.2 On Premise
- 4.3 Hybrid Model

5 GLOBAL EDGE ANALYTICS SOLUTIONS MARKET, BY COMPONENTS

- 5.1 Hardware
- 5.2 Software
- 5.3 Services

6 GLOBAL EDGE ANALYTICS SOLUTIONS MARKET, BY APPLICATION

- 6.1 Manufacturing and Construction
- 6.2 Transportation and Logistics
- 6.3 Entertainment
- 6.4 Automotive
- 6.5 Healthcare
- 6.6 Retail
- 6.7 Agriculture
- 6.8 Others

7 GLOBAL EDGE ANALYTICS SOLUTION MARKET, BY REGION

- 7.1 North America
 - 7.1.1 U.S.
 - 7.1.2 Canada
- 7.2 Europe
 - 7.2.1 U.K.
 - 7.2.2 Germany
 - 7.2.3 Spain

- 7.2.4 France
- 7.2.5 Italy
- 7.2.6 Rest of Europe
- 7.3 Asia Pacific
 - 7.3.1 India
 - 7.3.2 China
 - 7.3.3 South Korea
 - 7.3.4 Singapore
 - 7.3.5 Thailand
 - 7.3.6 Japan
 - 7.3.7 Malaysia
 - 7.3.8 Rest of Asia Pacific
 - 7.3.8.1 Australia
 - 7.3.8.2 New Zealand
- 7.4 Rest of the World (RoW)
 - 7.4.1 Kingdom of Saudi Arabia (KSA)
 - 7.4.2 United Arab Emirates (UAE)
 - 7.4.3 Kuwait
 - 7.4.4 Israel
 - 7.4.5 North Africa
 - 7.4.6 Brazil
 - 7.4.7 Mexico
 - 7.4.8 Russia
 - 7.4.9 Rest of RoW

8 COMPANY PROFILES

- 8.1 AGT International, Inc
 - 8.1.1 Overview
 - 8.1.2 Product Portfolio
 - 8.1.3 Corporate Summary
 - 8.1.4 SWOT Analysis
- 8.2 Amazon Web Services
 - 8.2.1 Overview
 - 8.2.2 Product Portfolio
 - 8.2.3 Corporate Summary
 - 8.2.4 SWOT Analysis
- 8.3 Cisco Systems, Inc.
 - 8.3.1 Overview

- 8.3.2 Product Portfolio
- 8.3.3 Financials
 - 8.3.3.1 Financial Summary
- 8.3.4 SWOT Analysis
- 8.4 Dell
 - 8.4.1 Overview
 - 8.4.2 Product Portfolio
 - 8.4.3 Financials
 - 8.3.4.1 Financial Summary
 - 8.4.4 SWOT Analysis
- 8.5 FogHorn Systems
 - 8.5.1 Overview
 - 8.5.2 Product Portfolio
 - 8.5.3 Corporate Summary
 - 8.5.4 SWOT Analysis
- 8.6 GE Corporation
 - 8.6.1 Overview
 - 8.6.2 Product Portfolio
 - 8.6.3 Financials
 - 8.6.3.1 Financial Summary
 - 8.6.4 SWOT Analysis
- 8.7 Greenwave Systems
 - 8.7.1 Overview
 - 8.7.2 Product Portfolio
 - 8.7.3 Corporate Summary
 - 8.7.4 SWOT Analysis
- 8.8 HP Inc.
 - 8.8.1 Overview
 - 8.8.2 Product Portfolio
 - 8.8.3 Financials
 - 8.8.3.1 Financial Summary
 - 8.8.4 SWOT Analysis
- 8.9 IBM Corporation
 - 8.9.1 Overview
 - 8.9.2 Product Mapping
 - 8.9.3 Financials
 - 8.9.3.1 Financial Summary
 - 8.9.4 SWOT Analysis
- 8.10 Intel Corporation

- 8.10.1 Overview
- 8.10.2 Product Mapping
- 8.10.3 Financials
 - 8.10.3.1 Financial Summary
- 8.10.4 SWOT Analysis
- 8.11 MachineShop Inc.
 - 8.11.1 Overview
 - 8.11.2 Product Mapping
 - 8.11.3 Corporate Summary
 - 8.11.4 SWOT Analysis
- 8.12 Microsoft Corporation
 - 8.12.1 Overview
 - 8.12.2 Product Mapping
 - 8.12.3 Financials
 - 8.12.3.1 Financial Summary
 - 8.12.4 SWOT Analysis
- 8.13 NVIDIA Corporation
 - 8.13.1 Overview
 - 8.13.2 Product Mapping
 - 8.13.3 Financials
 - 8.13.3.1 Financial Summary
 - 8.13.4 SWOT Analysis
- 8.14 Oracle Corporation
 - 8.14.1 Overview
 - 8.14.2 Product Mapping
 - 8.14.3 Financials
 - 8.14.3.1 Financial Summary
 - 8.14.4 SWOT Analysis
- 8.15 PointGrab Ltd.
 - 8.15.1 Overview
 - 8.15.2 Product Mapping
 - 8.15.3 Corporate Summary
 - 8.15.4 SWOT Analysis
- 8.16 PTC Inc.
 - 8.16.1 Overview
 - 8.16.2 Product Mapping
 - 8.16.3 Financials
 - 8.16.3.1 Financial Summary
 - 8.16.4 SWOT Analysis

8.17 SAP

8.17.1 Overview

8.17.2 Product Mapping

8.17.3 Financials

8.17.3.1 Financial Summary

8.17.4 SWOT Analysis

8.18 SAS

8.18.1 Overview

8.18.2 Product Mapping

8.18.3 Corporate Summary

8.18.4 SWOT Analysis

8.19 Snapshot of Key Players

8.19.1 ADLINK Technology Inc.

8.19.2 Altizon Systems

8.19.3 Mimik Technology Inc.

8.19.4 Open-Silicon, Inc

8.19.5 Zenlayer

8.19.6 Pixeom, Inc.

8.19.7 Qwilt

8.19.8 Virtuosys

List Of Tables

LIST OF TABLES

1 COUNTRY WISE MARKET VALUE, 2017 (\$MILLION)

2 COUNTRY WISE NUMBER OF CONNECTED DEVICES, 2017 (\$MILLION)

3 DIFFERENT TYPE OF SENSORS USED IN THE FIELD OF IOT

4 DIFFERENT TYPE OF SENSORS USED IN THE FIELD OF IOT

5 DIFFERENT TYPE OF ACTUATORS USED IN THE FIELD OF IOT

6 IOT TRANSPORT LAYER STANDARDS COMPARISON

7 NEW SECURITY MECHANISMS UNDER DEVELOPMENT/DEVELOPED TO DEAL WITH RESOURCE CONSTRAINED IOT DEVICES

8 POINT OF DISTINCTION (SIMILARITIES AS WELL AS DIFFERENCES) BETWEEN EDGE COMPUTING AND DATA CENTRE COMPUTING

9 MICROSOFT'S CLOUD BASED SERVICES

10 PRICING MODEL FOR MICROSOFT'S AZURE IOT PLATFORM

11 IMPACT ANALYSIS OF MARKET NAVIGATING FACTORS

12 COMMERCIALY AVAILABLE IOT GATEWAY HARDWARE

13 COMMERCIALY AVAILABLE EDGE COMPUTING SOFTWARE

14 INTERNET CONNECTIVITY IN CANADA

15 OVERVIEW-AGT INTERNATIONAL, INC

16 OVERVIEW-AMAZON WEB SERVICES

17 OVERVIEW-CISCO SYSTEMS, INC.

18 OVERVIEW-DELL

19 OVERVIEW-FOGHORN SYSTEMS

20 OVERVIEW-GE CORPORATION

21 OVERVIEW-GREENWAVE SYSTEMS

22 OVERVIEW-HP INC.

23 OVERVIEW-IBM CORPORATION

24 OVERVIEW-INTEL CORPORATION

25 OVERVIEW-MACHINESHOP INC.

26 OVERVIEW-MICROSOFT CORPORATION

27 OVERVIEW-NVIDIA CORPORATION

28 OVERVIEW-ORACLE CORPORATION

29 OVERVIEW-POINTGRAB LTD.

30 OVERVIEW-PTC INC.

31 OVERVIEW-SAP

32 OVERVIEW-SAS

33 OVERVIEW-ADLINK TECHNOLOGIES INC.

34 OVERVIEW-ALTIZON SYSTEMS

35 OVERVIEW-MIMIK TECHNOLOGY INC.

36 OVERVIEW-OPEN-SILICON, INC

37 OVERVIEW-ZENLAYER

38 OVERVIEW-PIXEOM, INC.

39 OVERVIEW-QWILT

40 OVERVIEW-VIRTUOSYS

List Of Figures

LIST OF FIGURES

1 RISING OF CONNECTED DEVICES PROPELLING THE MARKET GROWTH

2 A GLIMPSE OF UPCOMING DEMAND FOR EDGE COMPUTING BASED ON IOT USE CASES

3 MARKET DRIVERS AND MARKET RESTRAINTS

4 MARKET STATISTICS

5 FIGURE: GLOBAL EDGE ANALYTICS MARKET SHARE, BY COMPANY (2016)

6 GLOBAL EDGE ANALYTICS MARKET (2018-2025)

7 IOT INITIATIVES IN DIFFERENT REGIONS OF THE WORLD

8 MARKET SNAPSHOT, GLOBAL EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025

9 EDGE COMPUTING ARCHITECTURE

10 COMPONENTS OF IOT GATEWAY WITHIN AN EDGE COMPUTING ENVIRONMENT

11 MARKET DYNAMICS

12 SHARE OF KEY DEVELOPMENTS AND STRATEGIES

13 GLOBAL EDGE ANALYTICS SOLUTIONS MARKET SHARE, BY COMPANY (2017)

14 CLOUD SERVICE MODELS (IAAS, PAAS, AND SAAS)

15 GLOBAL EDGE ANALYTICS SOLUTIONS MARKET, BY COMPONENTS, 2018-2025 (\$MILLION)

**16 GLOBAL EDGE COMPUTING MARKET BY HARDWARE COMPONENTS,
2018-2025 (\$MILLION)**

**17 GLOBAL EDGE COMPUTING MARKET BY SOFTWARE COMPONENTS,
2018-2025 (\$MILLION)**

**18 GLOBAL EDGE COMPUTING MARKET BY SERVICES COMPONENTS,
2018-2025 (\$MILLION)**

**19 SPENDING ON INTERNET OF THINGS BY VERTICALS IN 2015 AND 2020 (IN
\$BILLION)**

**20 GLOBAL MANUFACTURING AND CONSTRUCTION APPLICATION SEGMENT,
BY VALUE, 2018-2025 (\$MILLION)**

**21 GLOBAL TRANSPORTATION AND LOGISTICS APPLICATION SEGMENT, BY
VALUE, 2018-2025 (\$MILLION)**

**22 GLOBAL ENTERTAINMENT APPLICATION SEGMENT, BY VALUE, 2018-2025
(\$MILLION)**

**23 GLOBAL AUTOMOTIVE APPLICATION SEGMENT, BY VALUE, 2018-2025
(\$MILLION)**

**24 GLOBAL HEALTHCARE APPLICATION SEGMENT, BY VALUE, 2018-2025
(\$MILLION)**

25 GLOBAL RETAIL APPLICATION SEGMENT, BY VALUE, 2018-2025 (\$MILLION)

**26 GLOBAL AGRICULTURE APPLICATION SEGMENT, BY VALUE, 2018-2025
(\$MILLION)**

27 OTHER APPLICATION SEGMENT, BY VALUE, 2018-2025 (\$MILLION)

**28 GLOBAL EDGE ANALYTICS SOLUTIONS MARKET, BY REGION 2018-2025
(\$MILLION)**

29 NORTH AMERICA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025

(\$MILLION)

**30 NORTH AMERICA EDGE ANALYTICS SOLUTIONS MARKET, BY COUNTRY
2018-2025 (\$MILLION)**

31 U.S. EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

32 CANADA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

33 EUROPE EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

**34 EUROPE EDGE ANALYTICS SOLUTIONS MARKET, BY COUNTRY 2018-2025
(\$MILLION)**

35 GERMANY EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

36 FRANCE EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

37 SPAIN EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

38 ITALY EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

39 U.K. EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

**40 REST OF EUROPE EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025
(\$MILLION)**

41 ASIA PACIFIC EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

**42 ASIA PACIFIC EDGE ANALYTICS SOLUTIONS MARKET, BY COUNTRY
2018-2025 (\$MILLION)**

43 INDIA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

44 CHINA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

45 JAPAN EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

46 SOUTH KOREA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025

(\$MILLION)

47 AUSTRALIA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

48 REST OF ASIA PACIFIC EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

49 REST OF THE WORLD (ROW) EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

50 REST OF THE WORLD (ROW) EDGE ANALYTICS SOLUTIONS MARKET, BY COUNTRY 2018-2025 (\$MILLION)

51 MEXICO EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

52 RUSSIA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

53 MIDDLE EAST AND AFRICA (MENA) EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

54 BRAZIL EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

55 ARGENTINA EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

56 RESTS OF ROW EDGE ANALYTICS SOLUTIONS MARKET, 2018-2025 (\$MILLION)

57 AGT INTERNATIONAL, INC.: PRODUCT PORTFOLIO

58 AGT INTERNATIONAL, INC.: SWOT ANALYSIS

59 AMAZON WEB SERVICES: PRODUCT PORTFOLIO

60 AMAZON WEB SERVICES: SWOT ANALYSIS

61 CISCO SYSTEMS, INC.: PRODUCT PORTFOLIO

62 CISCO SYSTEMS, INC. : OVERALL FINANCIALS (2014-2016)

63 CISCO SYSTEMS, INC. : NET REVENUE BY BUSINESS SEGMENT (2014-2016)

64 CISCO SYSTEMS, INC. : NET REVENUE BY GEOGRAPHY(2014-2016)

65 CISCO SYSTEMS, INC.: SWOT ANALYSIS

66 DELL: PRODUCT PORTFOLIO

67 DELL: OVERALL FINANCIALS (2014-2016)

68 DELL: NET REVENUE BY BUSINESS SEGMENT (2014-2016)

69 DELL: NET REVENUE BY REGION (2014-2016)

70 DELL: SWOT ANALYSIS

71 FOGHORN SYSTEMS: PRODUCT PORTFOLIO

72 FOGHORN SYSTEMS: SWOT ANALYSIS

73 GE CORPORATION: PRODUCT PORTFOLIO

74 GE CORPORATION: OVERALL FINANCIALS (2014-2016)

75 GE CORPORATION: NET REVENUE BY BUSINESS SEGMENTS (2014-2016)

76 GE CORPORATION: NET REVENUE BY GEOGRAPHY (2014-2016)

**77 GE CORPORATION: PERCENTAGE OF REVENUES BY HEALTHCARE SUB
SEGMENTS : 2016**

78 GE CORPORATION: SWOT ANALYSIS

79 GREENWAVE SYSTEMS: PRODUCT PORTFOLIO

80 GREENWAVE SYSTEMS: SWOT ANALYSIS

81 HP INC.: PRODUCT PORTFOLIO

82 HP INC.: OVERALL FINANCIALS (2014-2016)

83 HP INC.: NET REVENUE BY BUSINESS SEGMENTS (2014-2016)

84 HP INC.: NET REVENUE BY PERSONAL SYSTEMS SEGMENT (2014-2016)

85 HP INC.: NET REVENUE BY PRINTING SEGMENT (2014-2016)

86 HP INC.: NET REVENUE BY REGION (2014-2016)

87 HP INC.: SWOT ANALYSIS

88 IBM CORPORATION: PRODUCT PORTFOLIO

89 IBM CORPORATION: OVERALL FINANCIALS (2015-2017)

90 IBM CORPORATION: NET REVENUE BY BUSINESS SEGMENT (2015-2017)

91 IBM CORPORATION: NET REVENUE BY REGION(2015-2017)

92 IBM CORPORATION: SWOT ANALYSIS

93 INTEL CORPORATION: PRODUCT PORTFOLIO

94 INTEL CORPORATION: OVERALL FINANCIALS (2015-2017)

95 INTEL CORPORATION: NET REVENUE BY BUSINESS SEGMENT (2015-2017)

96 INTEL CORPORATION: NET REVENUE BY GEOGRAPHY(2015-2017)

97 INTEL CORPORATION: SWOT ANALYSIS

98 MACHINESHOP INC.: PRODUCT PORTFOLIO

99 MACHINESHOP INC.: SWOT ANALYSIS

100 MICROSOFT CORPORATION: PRODUCT PORTFOLIO

101 MICROSOFT CORPORATION: OVERALL FINANCIALS (2015-2017)

**102 MICROSOFT CORPORATION: NET REVENUE BY BUSINESS SEGMENTS
(2015-2017)**

103 MICROSOFT CORPORATION: NET REVENUE BY REGION (2015-2017)

104 MICROSOFT CORPORATION: SWOT ANALYSIS

105 NVIDIA CORPORATION: PRODUCT PORTFOLIO

106 NVIDIA CORPORATION: OVERALL FINANCIALS (2015-2017)

**107 NVIDIA CORPORATION : NET REVENUE BY BUSINESS SEGMENTS
(2015-2017)**

108 NVIDIA CORPORATION : NET REVENUE BY REGION (2015-2017)

109 NVIDIA CORPORATION: SWOT ANALYSIS

110 ORACLE CORPORATION: PRODUCT PORTFOLIO

111 ORACLE CORPORATION: OVERALL FINANCIALS (2014-2016)

**112 ORACLE CORPORATION: NET REVENUE BY BUSINESS SEGMENTS
(2014-2016)**

113 ORACLE CORPORATION: NET REVENUE BY GEOGRAPHY(2014-2016)

114 ORACLE CORPORATION: SWOT ANALYSIS

115 POINTGRAB LTD.: PRODUCT PORTFOLIO

116 POINTGRAB LTD.: SWOT ANALYSIS

117 PTC INC.: PRODUCT PORTFOLIO

118 PTC INC. : OVERALL FINANCIALS (2015-2017)

119 PTC INC.: NET REVENUE BY BUSINESS SEGMENTS (2015-2017)

120 PTC INC. : NET REVENUE BY PRODUCT SEGMENTS (2015-2017)

121 PTC INC. : NET REVENUE BY REGION (2015-2017)

122 PTC INC.: SWOT ANALYSIS

123 SAP: PRODUCT PORTFOLIO

124 SAP: OVERALL FINANCIALS (2014-2016)

125 SAP: NET REVENUE BY BUSINESS SEGMENT (2014-2016)

126 SAP: REVENUE BY REGION (2014-2016)

**127 SAP: CLOUD SUBSCRIPTIONS AND SUPPORT REVENUE BY REGION
(2014-2016)**

128 SAP: CLOUD AND SOFTWARE REVENUE BY REGION (2014-2016)

129 SAP: SWOT ANALYSIS

130 SAS: PRODUCT PORTFOLIO

131 SAS: SWOT ANALYSIS

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