

Global Digital Agriculture Marketplace Market: Focus on Business Channel, Product Type and Country-Wise Analysis - Analysis and Forecast, 2020-2026

<https://marketpublishers.com/r/GC01F436A9A6EN.html>

Date: December 2021

Pages: 187

Price: US\$ 5,250.00 (Single User License)

ID: GC01F436A9A6EN

Abstracts

Hard copy option is available on any of the options above at an additional charge of \$500. Please email us at order@marketpublishers.com with your request.

Market Report Coverage - Digital Agriculture Marketplace

Market Segmentation

Business Channel: Business-to-Business (B2B), Business-to-Consumer (B2C)

Product Type: Perishables, Non-Perishables, Agri Raw Materials, Others

Regional Segmentation

North America: U.S., Canada, and Mexico

Europe: Germany, Netherlands, France, and Rest-of-Europe

U.K.

Middle East and Africa: Kenya, Saudi Arabia, and Rest-of-Middle East and Africa

China

Asia-Pacific: India, Japan, South Korea, and Rest-of-Asia-Pacific

South America: Brazil, Rest-of-South America

Market Growth Drivers

Scope of Global Expansion of Customer Base

Increasing Investments in Agribusiness Marketplace

Increasing Government Initiatives

Market Challenges

Lack of Digital Agricultural Knowledge

Poor Access to Networks and Internet Connectivity

Market Opportunities

Harnessing Technology to Enhance Usability

Scope of Growth in Asia-Pacific Region

Key Companies Profiled

Agrellus, Inc., Agri Marketplace, Agrofy, Agrostar, COFCO International, Cranswick PLC, Crofarm Agriproducts Pvt. Ltd., DeHaat, Diatoz Solutions, Eden Farm, Farmcrowdy, Kaset Thai Hitech Co., Ltd., Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.), Tanihub, Twiga Foods Limited, WayCool Foods and Products Pvt Ltd.

How This Report Can Add Value

Market by Product: Analysis and Forecast: The segment gives a brief overview of the product portfolio of different companies and the market presence of various products

Global Digital Agriculture Marketplace Market: Focus on Business Channel, Product Type and Country-Wise Analys...

existing in the market.

For instance, in February 2021, Clover invested \$2 million in launching a new brand, 'Deep Rooted Co' for selling packaged fruits and vegetables directly to consumers.

In October 2019, Ceres Imaging launched an additional product known as 'Specialty Crop Analytics Suite' on its platform to facilitate farmers with identifying weak areas in their crops by tracking changes of canopy cover and other factors.

Market by Business Channel: Analysis and Forecast: The segment gives a brief overview of the market status of the different business channels of the digital agriculture marketplace and key players offering products using business channels. B2B is expected to lead the market in terms of the business channel. B2B marketplaces are growing in various verticals within the agriculture sector. B2B marketplaces in the agriculture industry are the majored by every metric. It has raised the most capital, transact the most gross merchandise value (GMV), and has a dominant presence on most continents.

For instance, in June 2018, Ninjacart (63Ideas Infolabs Private Limited) expanded its operations from a B2B marketing platform to selling fresh fruits and vegetables directly to customers through retail outlets in various cities.

Key Questions Answered in the Report

What is the estimated global digital agriculture marketplace market size in terms of revenue during the forecast period 2021-2026, and what is the expected compound annual growth rate (CAGR) during the forecast period 2021-2026?

What are the key trends, market drivers, and opportunities in the market pertaining to the global digital agriculture marketplace market?

What are the major restraints inhibiting the growth of the global digital agriculture marketplace market?

What kinds of new strategies are being adopted by the existing market players to expand their market position in the industry?

What is the competitive strength of the key players in the global digital agriculture marketplace market on the basis of analysis of their recent

developments, product offerings, and regional presence?

How is the competitive benchmarking of the key global digital agriculture marketplace market players in the agriculture sector based on the analysis of their market coverage and market potential?

How much revenue each of the following segments is expected to record during the forecast period along with the growth percentage? The segments are as follows:

- o Business Channel, including business-to-business (B2B) and business-to-consumer (B2C)
- o Product Type, including perishables, non-perishables, Agri raw materials, and others
- o Region, including North America, the U.K., Europe, Asia-Pacific, China, and the Middle East and Africa, South America

Which type of players and stakeholders are operating in the market ecosystem of the global digital agriculture marketplace, and what is their significance in the global market?

Which are the leading consortiums and associations in the global digital agriculture marketplace, and what are their roles in the market?

Digital Agriculture Marketplace Market

Considering the increase in food demand, innovation in the agriculture sector through technology and digitalization have been noticed as practical solutions to address some of the challenges coping with the global food system. Various agricultural sector suppliers are pursuing more excellent distribution and access to the regional or global supply chain. Also, the customers demand food traceability, better price transparency, and faster access to information about products. Digital platforms in the agriculture sector have emerged to address all the market needs.

Currently, the digital agriculture marketplace is at an emerging stage. The digital marketplace seeks to bring greater efficiency to the agri-food supply chain upstream

and downstream of the farmer. Digital platform in agriculture helps to connect growers and livestock reapers with resources such as machinery, financing, marketing, and sales. It also helps in everything from buying seeds and offering cash advances to farmers to managing distribution and logistics, among others.

As the digital agriculture marketplace is emerging, this sector is witnessing a sharp increase in investments. Across the globe, multiple unicorns exist and observe vast amounts of funding, underlining the importance of tech-driven agriculture. Hence, it is likely to witness digital agriculture marketplaces competing for global domination in the forecast year as companies expand beyond their domestic markets.

Digital Agriculture Marketplace Industry Overview

The global digital agriculture marketplace market was valued at \$10.00 billion in 2020 and is projected to reach \$22.88 billion in 2026, following a CAGR of 15.0% during the forecast period 2021-2026. The market growth is highly impacted by increasing awareness about digital platforms among consumers and suppliers and rising investment in the agri-food sector, especially in the digital platforms.

Market Segmentation

Global Digital Agriculture Marketplace Market by Business Channel

Digital agriculture marketplace can be handled by various business channels, such as Business-to-Business (B2B) and Business-to-Consumer (B2C). B2B commerce operates between companies instead of a company and the end user. The B2B segment is the largest business channel in the global digital agriculture marketplace market.

Leading digital marketplace startups in the agriculture sector also offer various tools and services such as data analysis, software tools, algorithms, and value-added services for logistics and purchasing seeds and fertilizer, among others for farmers.

All these tools and services in B2B help the farmers enhance crop productivity and cultivation. B2B helps provide tools and services for free to access the farmers' crops in the digital agriculture marketplace.

Global Digital Agriculture Marketplace Market by Product Type

A wide range of product types is used in the digital agriculture marketplace, including perishables, non-perishables, Agri raw materials, and others. The perishables are dominating the global digital agriculture marketplace market. Perishable food includes dairy products, fresh fruits and vegetables, meat and poultry, and seafood. Perishable foods are usually stored in the refrigerator. Nevertheless, some fresh fruits and vegetables will keep quite well out of the refrigerator if stored in a cool place.

Global Digital Agriculture Marketplace Market by Region

Asia-Pacific region is expected to dominate the global digital agriculture marketplace market during the forecast period. The high agricultural growth, along with the increased emphasis on digitization in agriculture, is expected to boost the development of the digital agriculture marketplace in these regions.

India is a significant player in the Asia-Pacific digital agriculture marketplace market. India is dominated by various players of the digital agriculture marketplace, including Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.), Diatoz Solutions, Agrostar, DeHaat, among others.

According to the Indian Brand Equity Foundation, agriculture is the primary source of livelihood for about 58% of India's population. The agriculture sales are the highest in the Asia-Pacific region, and India can become a vast digital agriculture marketplace market in the coming years.

Key Market Players and Competition Synopsis

The companies that are profiled in the report have been selected based on a selective pool of players, primarily Tier-1 (holds 50%-60% share of the market), mid-segment players (holds 30-40% share), and small and emerging companies (holds the remaining 10-20% share), based on various factors such as product portfolio, annual revenues, market penetration, research and development initiatives, along with a domestic and international presence in the global digital agriculture marketplace market.

Companies such as Twiga Foods Limited, COFCO International, Cranswick PLC, Crofarm Agriproduct Pvt. Ltd., Tanihub, Eden Farm, WayCool Foods and Products Pvt Ltd., Agrofy, Kaset Thai Hitech Co., Ltd., Agri Marketplace, among others, are developing end-use products by collaborating with various companies offering innovative and advanced technologies, products, and others.

Contents

1 MARKETS

1.1 Industry Outlook

- 1.1.1 Market Definition
- 1.1.2 Supply Chain Analysis
- 1.1.3 Ecosystem/Ongoing Programs
 - 1.1.3.1 Governments Initiatives
 - 1.1.3.2 Consortiums and Associations
- 1.1.4 Supply-Demand Analysis
- 1.1.5 Patent Analysis
 - 1.1.5.1 Patent Analysis (by Status)
 - 1.1.5.2 Patent Analysis (by Inventor Type)
 - 1.1.5.3 Patents Analysis (by Patent Office)

1.2 Business Dynamics

- 1.2.1 Business Drivers
 - 1.2.1.1 Scope of Global Expansion of Customer Base
 - 1.2.1.2 Increasing Investments in Agribusiness Marketplace
 - 1.2.1.3 Increasing Government Initiatives
- 1.2.2 Business Challenges
 - 1.2.2.1 Lack of Digital Agricultural Knowledge
 - 1.2.2.2 Poor Access to Networks and Internet Connectivity
- 1.2.3 Business Strategies
 - 1.2.3.1 Product Development and Innovation
 - 1.2.3.2 Market Development
 - 1.2.3.3 Others Strategies
- 1.2.4 Corporate Strategies
 - 1.2.4.1 Mergers and Acquisitions
 - 1.2.4.2 Partnerships, Collaborations, and Joint Ventures
- 1.2.5 Business Opportunities
 - 1.2.5.1 Harnessing Technology to Enhance Usability
 - 1.2.5.2 Scope of Growth in Asia-Pacific Region
- 1.2.6 Impact of COVID-19 on the Global Digital Agriculture Marketplace Market

2 BUSINESS CHANNEL

2.1 Global Digital Agriculture Marketplace Market (by Business Channel)

- 2.1.1 Business-to-Business (B2B)

2.1.2 Business-to-Consumer (B2C)

2.2 Demand Analysis of Digital Agriculture Marketplace Market (by Business Channel)

3 PRODUCT TYPE

3.1 Global Digital Agriculture Marketplace Market (by Product Type)

3.1.1 Perishables

3.1.2 Non-Perishables

3.1.3 Agri Raw Materials

3.1.4 Others

3.2 Demand Analysis of the Global Digital Agriculture Marketplace Market (by Product Type)

4 REGION

4.1 North America

4.1.1 Market

4.1.1.1 Key Companies Operating in North America

4.1.1.2 Business Drivers

4.1.1.3 Business Challenges

4.1.2 Business Channel

4.1.2.1 North America Digital Agriculture Marketplace Market (by Business Channel)

4.1.3 Product Type

4.1.3.1 North America Digital Agriculture Marketplace Market (by Product Type)

4.1.4 North America (by Country)

4.1.4.1 U.S.

4.1.4.1.1 Market

4.1.4.1.1.1 Buyer Attributes

4.1.4.1.1.2 Key Companies Operating in the U.S.

4.1.4.1.1.3 Business Challenges

4.1.4.1.1.4 Business Drivers

4.1.4.1.2 Product Type

4.1.4.1.3 U.S. Farm Digital Agriculture Marketplace Market (by Product Type)

4.1.4.2 Canada

4.1.4.2.1 Market

4.1.4.2.1.1 Buyer Attributes

4.1.4.2.1.2 Key Companies Operating in Canada

4.1.4.2.1.3 Business Challenges

4.1.4.2.1.4 Business Drivers

4.1.4.2.2 Product Type

4.1.4.2.2.1 Canada Farm Digital Agriculture Marketplace Market (by Product Type)

4.1.4.3 Mexico

4.1.4.3.1 Market

4.1.4.3.1.1 Buyer Attributes

4.1.4.3.1.2 Key Companies Operating in Mexico

4.1.4.3.1.3 Business Challenges

4.1.4.3.1.4 Business Drivers

4.1.4.3.2 Product Type

4.1.4.3.2.1 Mexico Digital Agriculture Marketplace Market (by Product Type)

4.2 Europe

4.2.1 Market

4.2.1.1 Key Companies Operating in Europe

4.2.1.2 Business Drivers

4.2.1.3 Business Challenges

4.2.2 Business Channel

4.2.2.1 Europe Digital Agriculture Marketplace Market (by Business Channel)

4.2.3 Product Type

4.2.3.1 Europe Digital Agriculture Marketplace Market (by Product Type)

4.2.4 Europe (by Country)

4.2.4.1 Germany

4.2.4.1.1 Market

4.2.4.1.1.1 Buyer Attributes

4.2.4.1.1.2 Key Companies Operating in Germany

4.2.4.1.1.3 Business Challenges

4.2.4.1.1.4 Business Drivers

4.2.4.1.2 Product Type

4.2.4.1.2.1 Germany Digital Agriculture Marketplace Market (by Product Type)

4.2.4.2 France

4.2.4.2.1 Market

4.2.4.2.1.1 Buyer Attributes

4.2.4.2.1.2 Key Companies Operating in France

4.2.4.2.1.3 Business Challenges

4.2.4.2.1.4 Business Drivers

4.2.4.2.2 Product Type

4.2.4.2.2.1 France Digital Agriculture Marketplace Market (by Product Type)

4.2.4.3 Netherlands

4.2.4.3.1 Market

4.2.4.3.1.1 Buyer Attributes

- 4.2.4.3.1.2 Key Companies Operating in the Netherlands
- 4.2.4.3.1.3 Business Challenges
- 4.2.4.3.1.4 Business Drivers
- 4.2.4.3.2 Product Type
 - 4.2.4.3.2.1 Netherlands Digital Agriculture Marketplace Market (by Product Type)
- 4.2.4.4 Rest-of-Europe
 - 4.2.4.4.1 Market
 - 4.2.4.4.1.1 Buyer Attributes
 - 4.2.4.4.1.2 Key Companies Operating in Rest-of-Europe
 - 4.2.4.4.1.3 Business Challenges
 - 4.2.4.4.1.4 Business Drivers
 - 4.2.4.4.2 Product Type
 - 4.2.4.4.2.1 Rest-of-Europe Digital Agriculture Marketplace Market (by Product Type)
- 4.3 U.K.
 - 4.3.1 Market
 - 4.3.1.1 Buyer Attributes
 - 4.3.1.2 Key Companies Operating in the U.K.
 - 4.3.1.3 Business Challenges
 - 4.3.1.4 Business Drivers
 - 4.3.2 Business Channel
 - 4.3.2.1 U.K. Digital Agriculture Marketplace Market (by Business Channel)
 - 4.3.3 Product Type
 - 4.3.3.1 U.K. Digital Agriculture Marketplace Market (by Product Type)
- 4.4 Middle East and Africa
 - 4.4.1 Market
 - 4.4.1.1 Key Companies Operating in the Middle East and Africa
 - 4.4.1.2 Business Drivers
 - 4.4.1.3 Business Challenges
 - 4.4.2 Business Channel
 - 4.4.2.1 Middle East and Africa Digital Agriculture Marketplace Market (by Business Channel)
 - 4.4.3 Product Type
 - 4.4.3.1 Middle East and Africa Digital Agriculture Marketplace Market (by Product Type)
 - 4.4.4 Middle East and Africa (by Country)
 - 4.4.4.1 Kenya
 - 4.4.4.1.1 Market
 - 4.4.4.1.1.1 Buyer Attributes

- 4.4.4.1.1.2 Key Companies Operating in Kenya
 - 4.4.4.1.1.3 Business Challenges
 - 4.4.4.1.1.4 Business Drivers
 - 4.4.4.1.2 Product Type
 - 4.4.4.1.2.1 Kenya Digital Agriculture Marketplace Market (by Product Type)
- 4.4.4.2 Saudi Arabia
 - 4.4.4.2.1 Market
 - 4.4.4.2.1.1 Buyer Attributes
 - 4.4.4.2.1.2 Key Companies Operating in Saudi Arabia
 - 4.4.4.2.1.3 Business Challenges
 - 4.4.4.2.1.4 Business Drivers
 - 4.4.4.2.2 Product Type
 - 4.4.4.2.2.1 Saudi Arabia Digital Agriculture Marketplace Market (by Product Type)
- 4.4.4.3 Rest-of-Middle East and Africa
 - 4.4.4.3.1 Market
 - 4.4.4.3.1.1 Buyer Attributes
 - 4.4.4.3.1.2 Key Companies Operating in the Rest-of-Middle East and Africa
 - 4.4.4.3.1.3 Business Challenges
 - 4.4.4.3.1.4 Business Drivers
 - 4.4.4.3.2 Product Type
 - 4.4.4.3.2.1 Rest-of-Middle East and Africa Digital Agriculture Marketplace Market (by Product Type)
- 4.5 China
 - 4.5.1 Market
 - 4.5.1.1 Buyer Attributes
 - 4.5.1.2 Key Companies Operating in China
 - 4.5.1.3 Business Challenges
 - 4.5.1.4 Business Drivers
 - 4.5.2 Business Channel
 - 4.5.2.1 China Digital Agriculture Marketplace Market (by Business Channel)
 - 4.5.3 Product Type
 - 4.5.3.1 China Digital Agriculture Marketplace Market (by Product Type)
- 4.6 Asia-Pacific
 - 4.6.1 Market
 - 4.6.1.1 Key Companies Operating in Asia-Pacific
 - 4.6.1.2 Business Drivers
 - 4.6.1.3 Business Challenges
 - 4.6.2 Business Channel
 - 4.6.2.1 Asia-Pacific Digital Agriculture Marketplace Market (by Business Channel)

4.6.3 Product Type

4.6.3.1 Asia-Pacific Digital Agriculture Marketplace Market (by Product Type)

4.6.4 Asia-Pacific (by Country)

4.6.4.1 India

4.6.4.1.1 Market

4.6.4.1.1.1 Buyer Attributes

4.6.4.1.1.2 Key Companies Operating in India

4.6.4.1.1.3 Business Challenges

4.6.4.1.1.4 Business Drivers

4.6.4.1.2 Product Type

4.6.4.1.2.1 India Digital Agriculture Marketplace Market (by Product Type)

4.6.4.2 Japan

4.6.4.2.1 Market

4.6.4.2.1.1 Buyer Attributes

4.6.4.2.1.2 Key Companies Operating in Japan

4.6.4.2.1.3 Business Challenges

4.6.4.2.1.4 Business Drivers

4.6.4.2.2 Product Type

4.6.4.2.2.1 Japan Digital Agriculture Marketplace Market (by Product Type)

4.6.4.3 South Korea

4.6.4.3.1 Market

4.6.4.3.1.1 Buyer Attributes

4.6.4.3.1.2 Key Companies Operating in South Korea

4.6.4.3.1.3 Business Challenges

4.6.4.3.1.4 Business Drivers

4.6.4.3.2 Product Type

4.6.4.3.2.1 South Korea Digital Agriculture Marketplace Market (by Product Type)

4.6.4.4 Rest-of-Asia-Pacific

4.6.4.4.1 Market

4.6.4.4.1.1 Buyer Attributes

4.6.4.4.1.2 Key Companies Operating in the Rest-of-Asia-Pacific

4.6.4.4.1.3 Business Challenges

4.6.4.4.1.4 Business Drivers

4.6.4.4.2 Product Type

4.6.4.4.2.1 Rest-of-Asia-Pacific Digital Agriculture Marketplace Market (by Product Type)

4.7 South America

4.7.1 Market

4.7.1.1 Key Companies Operating in South America

- 4.7.1.2 Business Drivers
- 4.7.1.3 Business Challenges
- 4.7.2 Business Channel
 - 4.7.2.1 South America Digital Agriculture Marketplace Market (by Business Channel)
- 4.7.3 Product Type
 - 4.7.3.1 South America Digital Agriculture Marketplace Market (by Product Type)
- 4.7.4 South America (by Country)
 - 4.7.4.1 Brazil
 - 4.7.4.1.1 Market
 - 4.7.4.1.1.1 Buyer Attributes
 - 4.7.4.1.1.1.2 Key Companies Operating in Brazil
 - 4.7.4.1.1.1.3 Business Challenges
 - 4.7.4.1.1.1.4 Business Drivers
 - 4.7.4.1.1.2 Product Type
 - 4.7.4.1.1.2.1 Brazil Digital Agriculture Marketplace Market (by Product Type)
 - 4.7.4.2 Rest-of-South America
 - 4.7.4.2.1 Market
 - 4.7.4.2.1.1 Buyer Attributes
 - 4.7.4.2.1.2 Key Companies Operating in Rest-of-South America
 - 4.7.4.2.1.3 Business Challenges
 - 4.7.4.2.1.4 Business Drivers
 - 4.7.4.2.2 Product Type
 - 4.7.4.2.2.1 Rest-of-South America Digital Agriculture Marketplace Market (by Product Type)

5 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

- 5.1 Competitive Benchmarking
- 5.2 Company Profiles
 - 5.2.1 Agrellus, Inc.
 - 5.2.1.1 Company Overview
 - 5.2.1.2 Role of Agrellus, Inc. in the Global Digital Agriculture Marketplace Market
 - 5.2.1.3 Product Portfolio
 - 5.2.1.4 Business Strategies
 - 5.2.1.4.1 Investments and Operations
 - 5.2.1.5 Corporate Strategies
 - 5.2.1.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
 - 5.2.1.6 Strength and Weakness of Agrellus, Inc.
 - 5.2.2 Agri Marketplace

- 5.2.2.1 Company Overview
- 5.2.2.2 Role of Agri Marketplace in the Global Digital Agriculture Marketplace Market
- 5.2.2.3 Product Portfolio
- 5.2.2.4 Strength and Weakness of Agri Marketplace
- 5.2.3 Agrofy
 - 5.2.3.1 Company Overview
 - 5.2.3.2 Role of Agrofy in the Global Digital Agriculture Marketplace Market
 - 5.2.3.3 Product Portfolio
 - 5.2.3.4 Business Strategies
 - 5.2.3.4.1 Investments and Operations
 - 5.2.3.5 Strength and Weakness of Agrofy
- 5.2.4 Agrostar
 - 5.2.4.1 Company Overview
 - 5.2.4.2 Role of Agrostar in the Global Digital Agriculture Marketplace Market
 - 5.2.4.3 Service Portfolio
 - 5.2.4.4 Business Strategies
 - 5.2.4.4.1 Investments and Operations
 - 5.2.4.4.2 Business Expansion
 - 5.2.4.5 Corporate Strategies
 - 5.2.4.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
 - 5.2.4.6 Strength and Weakness of Agrostar
- 5.2.5 COFCO International
 - 5.2.5.1 Company Overview
 - 5.2.5.2 Role of COFCO International in Global Digital Agriculture Marketplace Market
 - 5.2.5.3 Product Portfolio
 - 5.2.5.4 Business Strategies
 - 5.2.5.4.1 Business Expansion
 - 5.2.5.4.2 Investments and Operations
 - 5.2.5.5 Corporate Strategies
 - 5.2.5.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
 - 5.2.5.5.2 Mergers and Acquisitions
 - 5.2.5.6 Strength and Weakness of COFCO International
- 5.2.6 Cranswick PLC
 - 5.2.6.1 Company Overview
 - 5.2.6.2 Role of Cranswick PLC in the Global Digital Agriculture Marketplace Market
 - 5.2.6.3 Product Portfolio
 - 5.2.6.4 Business Strategies
 - 5.2.6.4.1 Business Expansion
 - 5.2.6.4.2 Investments and Operations

5.2.6.5 Corporate Strategies

5.2.6.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances

5.2.6.5.2 Mergers and Acquisitions

5.2.6.6 Strength and Weakness of Cranswick PLC

5.2.7 Crofarm Agriproducts Pvt. Ltd.

5.2.7.1 Company Overview

5.2.7.2 Role of Crofarm Agriproducts Pvt. Ltd. in the Global Digital Agriculture

Marketplace Market

5.2.7.3 Product Portfolio

5.2.7.4 Business Strategies

5.2.7.4.1 Business Expansion

5.2.7.4.2 Investments and Operations

5.2.7.5 Corporate Strategies

5.2.7.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances

5.2.7.6 Strength and Weakness of Crofarm Agriproducts Pvt. Ltd.

5.2.8 DeHaat

5.2.8.1 Company Overview

5.2.8.2 Role of DeHaat in the Global Digital Agriculture Marketplace Market

5.2.8.3 Product Portfolio

5.2.8.4 Business Strategies

5.2.8.4.1 Business Expansion

5.2.8.4.2 Investments and Operations

5.2.8.5 Corporate Strategies

5.2.8.5.1 Mergers and Acquisitions

5.2.8.6 Strength and Weakness of DeHaat

5.2.9 Diatoz Solutions

5.2.9.1 Company Overview

5.2.9.2 Role of Diatoz Solutions in the Global Digital Agriculture Marketplace Market

5.2.9.3 Product Portfolio

5.2.9.4 Business Strategies

5.2.9.4.1 Business Expansion

5.2.9.5 Strength and Weakness of Diatoz Solutions

5.2.10 Eden Farm

5.2.10.1 Company Overview

5.2.10.2 Role of Eden Farm in the Global Digital Agriculture Marketplace Market

5.2.10.3 Product Portfolio

5.2.10.4 Business Strategies

5.2.10.4.1 Investments and Operations

5.2.10.5 Corporate Strategies

- 5.2.10.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
- 5.2.10.6 Strength and Weakness of Eden Farm
- 5.2.11 Farmcrowdy
 - 5.2.11.1 Company Overview
 - 5.2.11.2 Role of Farmcrowdy in the Global Digital Agriculture Marketplace Market
 - 5.2.11.3 Product Portfolio
 - 5.2.11.4 Business Strategies
 - 5.2.11.4.1 Investments and Operations
 - 5.2.11.5 Corporate Strategies
 - 5.2.11.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
 - 5.2.11.5.2 Mergers and Acquisitions
 - 5.2.11.6 Strength and Weakness of Farmcrowdy
- 5.2.12 Kaset Thai Hitech Co., Ltd.
 - 5.2.12.1 Company Overview
 - 5.2.12.2 Role of Kaset Thai Hitech Co., Ltd. in the Global Digital Agriculture Marketplace Market
 - 5.2.12.3 Product Portfolio
 - 5.2.12.4 Strength and Weakness of Kaset Thai Hitech Co., Ltd.
- 5.2.13 Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.)
 - 5.2.13.1 Company Overview
 - 5.2.13.2 Role of Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.) in the Global Digital Agriculture Marketplace Market
 - 5.2.13.3 Product Portfolio
 - 5.2.13.4 Business Strategies
 - 5.2.13.4.1 Investments and Operations
 - 5.2.13.4.2 Business Expansion
 - 5.2.13.4.3 Product Development
 - 5.2.13.5 Corporate Strategies
 - 5.2.13.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
 - 5.2.13.6 Strength and Weakness of Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.)
- 5.2.14 Tanihub
 - 5.2.14.1 Company Overview
 - 5.2.14.2 Role of Tanihub in the Global Digital Agriculture Marketplace Market
 - 5.2.14.3 Product Portfolio
 - 5.2.14.4 Business Strategies
 - 5.2.14.4.1 Investments and Operations
 - 5.2.14.5 Corporate Strategies
 - 5.2.14.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances
 - 5.2.14.6 Strength and Weakness of Tanihub

5.2.15 Twiga Foods Limited

5.2.15.1 Company Overview

5.2.15.2 Role of Twiga Foods Limited in the Global Digital Agriculture Marketplace Market

5.2.15.3 Product Portfolio

5.2.15.4 Business Strategies

5.2.15.4.1 Business Expansion

5.2.15.4.2 Investments and Operations

5.2.15.5 Corporate Strategies

5.2.15.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances

5.2.15.6 Strength and Weakness of Twiga Foods Limited

5.2.16 WayCool Foods and Products Pvt Ltd.

5.2.16.1 Company Overview

5.2.16.2 Role of WayCool Foods and Products Pvt Ltd. in Global Digital Agriculture Marketplace Market

5.2.16.3 Product Portfolio

5.2.16.4 Business Strategies

5.2.16.4.1 Investments and Operations

5.2.16.4.2 Business Expansion

5.2.16.5 Corporate Strategies

5.2.16.5.1 Partnerships, Joint Ventures, Collaborations, and Alliances

5.2.16.6 Strength and Weakness of WayCool Foods and Products Pvt Ltd.

6 RESEARCH METHODOLOGY

List Of Figures

LIST OF FIGURES

- Figure 1: Global Digital Agriculture Marketplace Market, \$Billion, 2020-2026
- Figure 2: Market Dynamics of the Global Digital Agriculture Marketplace Market
- Figure 3: Global Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026
- Figure 4: Global Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026
- Figure 5: Global Digital Agriculture Marketplace Market (by Region), \$Million, 2020
- Figure 6: Global Digital Agriculture Marketplace Market Coverage
- Figure 7: Supply Chain Analysis of the Global Digital Agriculture Marketplace Market
- Figure 8: Supply-Demand Analysis of the Global Digital Agriculture Marketplace Market
- Figure 9: Global Digital Agriculture Marketplace Market Patent Trend, January 2018-October 2021
- Figure 10: Patent Analysis (by Status), January 2018-October 2021
- Figure 11: Patent Analysis (by Status), January 2018-October 2021
- Figure 12: Patent Analysis (by Inventor Type), January 2018-October 2021
- Figure 13: Patents Analysis (by Patent Office), January 2018-October 2021
- Figure 14: Challenges Faced by Small-Scale Farmers
- Figure 15: Share of Key Market Strategies and Developments, January 2018- October 2021
- Figure 16: Product Development and Innovation (by Company), January 2018- October 2021
- Figure 17: Market Development (by Company), January 2018- October 2021
- Figure 18: Mergers and Acquisitions (by Company), January 2018-October 2021
- Figure 19: Partnerships, Collaborations, and Joint Ventures (by Company), January 2018-October 2021
- Figure 20: Global Digital Agriculture Marketplace Market: Research Methodology
- Figure 21: Top-Down and Bottom-Up Approach

List Of Tables

LIST OF TABLES

Table 1: Key Consortiums and Associations in the Global Digital Agriculture Marketplace Market

Table 2: Farmers: Supply-Demand Analysis of the Global Digital Agriculture Marketplace Market

Table 3: Buyers: Supply-Demand Analysis of the Global Digital Agriculture Marketplace Market

Table 4: Product Type: Supply-Demand Analysis of the Global Digital Agriculture Marketplace Market

Table 5: Global Digital Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 6: Perishables Products Offered in Digital Agriculture Marketplace

Table 7: Strategies and Development Pertaining to Perishables in the Global Digital Agriculture Marketplace Market

Table 8: Products Pertaining to Non-Perishables in the Global Digital Agriculture Marketplace Market

Table 9: Strategies and Development Pertaining to Non-Perishables in the Global Digital Agriculture Marketplace Market

Table 10: Products Pertaining to Agri Raw Materials in the Global Digital Agriculture Marketplace Market

Table 11: Other Products Pertaining to the Global Digital Agriculture Marketplace Market

Table 12: Strategies and Development Pertaining to Other Products in the Global Digital Agriculture Marketplace Market

Table 13: Global Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 14: Global Digital Agriculture Marketplace Market (by Region), \$Million, 2020-2026

Table 15: North America Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 16: North America Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 17: North America Digital Agriculture Marketplace Market (by Country), \$Million, 2020-2026

Table 18: U.S. Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 19: Canada Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

2020-2026

Table 20: Mexico Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 21: Europe Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 22: Europe Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 23: Europe Digital Agriculture Marketplace Market (by Country), \$Million, 2020-2026

Table 24: Germany Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 25: France Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 26: Netherlands Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 27: Rest-of-Europe Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 28: U.K. Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 29: U.K. Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 30: Middle East and Africa Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 31: Middle East and Africa Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 32: Middle East and Africa Digital Agriculture Marketplace Market (by Country), \$Million, 2020-2026

Table 33: Kenya Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 34: Saudi Arabia Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 35: Rest-of-Middle East and Africa Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 36: China Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 37: China Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 38: Asia-Pacific Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 39: Asia-Pacific Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 40: Asia-Pacific Digital Agriculture Marketplace Market (by Country), \$Million, 2020-2026

Table 41: India Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 42: Japan Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 43: South Korea Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 44: Rest-of-Asia-Pacific Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 45: South America Digital Agriculture Marketplace Market (by Business Channel), \$Million, 2020-2026

Table 46: South America Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 47: South America Digital agriculture Marketplace Market (by Country), \$Million, 2020-2026

Table 48: Brazil Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 49: Rest-of-South America Digital Agriculture Marketplace Market (by Product Type), \$Million, 2020-2026

Table 50: Competitive Benchmarking Matrix

Table 51: Agrellus, Inc.: Product Portfolio

Table 52: Agrellus, Inc.: Investments and Operations

Table 53: Agrellus, Inc.: Partnerships, Joint Ventures, Collaborations, and Alliances

Table 54: Agri Marketplace: Product Portfolio

Table 55: Agrofy: Product Portfolio

Table 56: Agrofy: Investments and Operations

Table 57: Agrostar: Service Portfolio

Table 58: Agrostar: Investments and Operations

Table 59: Agrostar: Business Expansion

Table 60: Agrostar: Partnerships, Joint Ventures, Collaborations, and Alliances

Table 61: COFCO International: Product Portfolio

Table 62: COFCO International: Business Expansion

Table 63: COFCO International: Investments and Operations

Table 64: COFCO International: Partnerships, Joint Ventures, Collaborations, and Alliances

Table 65: COFCO International: Mergers and Acquisitions

Table 66: Cranswick PLC: Product Portfolio
Table 67: Cranswick PLC: Business Expansion
Table 68: Cranswick PLC: Investments and Operations
Table 69: Cranswick PLC: Partnerships, Joint Ventures, Collaborations, and Alliances
Table 70: Cranswick PLC: Mergers and Acquisitions
Table 71: Crofarm Agriproducts Pvt. Ltd.: Product Portfolio
Table 72: Crofarm Agriproducts Pvt. Ltd.: Business Expansion
Table 73: Crofarm Agriproducts Pvt. Ltd.: Investments and Operations
Table 74: Crofarm Agriproducts Pvt. Ltd.: Partnerships, Joint Ventures, Collaborations, and Alliances
Table 75: DeHaat: Product Portfolio
Table 76: DeHaat: Business Expansion
Table 77: DeHaat: Investments and Operations
Table 78: DeHaat: Mergers and Acquisitions
Table 79: Diatoz Solutions: Product Portfolio
Table 80: Diatoz Solutions: Business Expansion
Table 81: Eden Farm: Product Portfolio
Table 82: Eden Farm: Investments and Operations
Table 83: Eden Farm: Partnerships, Joint Ventures, Collaborations, and Alliances
Table 84: Farmcrowdy: Product Portfolio
Table 85: Farmcrowdy: Investments and Operations
Table 86: Farmcrowdy: Partnerships, Joint Ventures, Collaborations, and Alliances
Table 87: Farmcrowdy: Mergers and Acquisitions
Table 88: Kaset Thai Hitech Co., Ltd.: Product Portfolio
Table 89: Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.): Product Portfolio
Table 90: Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.): Investments and Operations
Table 91: Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.): Business Expansion
Table 92: Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.): Product Development
Table 93: Ninjacart Platform (63Ideas Infolabs Pvt. Ltd.): Partnerships, Joint Ventures, Collaborations, and Alliances
Table 94: Tanihub: Product Portfolio
Table 95: Tanihub: Investments and Operations
Table 96: Tanihub: Partnerships, Joint Ventures, Collaborations, and Alliances
Table 97: Twiga Foods Limited: Product Portfolio
Table 98: Twiga Foods Limited: Business Expansion
Table 99: Twiga Foods Limited: Investments and Operations
Table 100: Twiga Foods Limited: Partnerships, Joint Ventures, Collaborations, and Alliances
Table 101: WayCool Foods and Products Pvt Ltd.: Product Portfolio

Table 102: WayCool Foods and Products Pvt Ltd.: Investments and Operations

Table 103: WayCool Foods and Products Pvt Ltd.: Business Expansion

Table 104: WayCool Foods and Products Pvt Ltd.: Partnerships, Joint Ventures,
Collaborations, and Alliances

I would like to order

Product name: Global Digital Agriculture Marketplace Market: Focus on Business Channel, Product Type and Country-Wise Analysis - Analysis and Forecast, 2020-2026

Product link: <https://marketpublishers.com/r/GC01F436A9A6EN.html>

Price: US\$ 5,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC01F436A9A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

