

Global Automotive Telematics Insurance Market: Focus on Usage-based Insurance (UBI) , Smartphone, Hardwired, OBD, Aftermarket, OEM Fitment, Supply Chain, Passenger Vehicle, and Commercial Vehicle - Analysis and Forecast, 2018-2022

<https://marketpublishers.com/r/GE1A529C4614EN.html>

Date: July 2018

Pages: 182

Price: US\$ 4,649.00 (Single User License)

ID: GE1A529C4614EN

Abstracts

Hard copy option is available on any of the options above at an additional charge of \$500. Please email us at order@marketpublishers.com with your request.

Telematics is a smart solution which connects a vehicle to a data/analytics center, thus enabling the tracking of its condition during various operations. The advanced level of telematics is the integration of human psychology or human behavior with data collected in real time. A major emerging market within the automotive telematics industry is the insurance market. Automotive telematics insurance has been in the market since the 1990's, though its penetration level in the conventional insurance domain has been very low. Since 2005, the market activities such as emerging technology players in Europe and North America, growth in telematics system in vehicles, advancement of smartphone capabilities, and low cost of networking and communication have led to exponential growth. The growth of social media has resulted in a higher application-based online user time, thus widening the scope of app-based smartphone services. Significant countries which have deployed automotive telematics insurance are the U.S., the U.K., Italy, Canada, Singapore, and Japan, among others.

An insurer utilizes telematics digital opportunity to enhance its automotive insurance business model. The advantages of automotive telematics insurance are throughout all levels of the supply chain. It can increase the profitability for the insurer and end user, higher customer engagement and feedbacks, and induce a sense of safe driving through various direct/indirect programs. The global automotive telematics insurance

market supply chain has the following levels: service/platform solution providers, device manufacturers, insurance companies, system integrators, and end users.

The purpose of this research study is to analyze the market and derive answers for the following questions which would impact the future of the automotive telematics insurance market. The questions are as follows:

What are the major market drivers, challenges, and opportunities in the global automotive telematics insurance market?

What is the service flow in the global automotive telematics insurance market?

What was the market value of the leading segments and sub-segments of the global automotive telematics insurance market in 2017?

How will each segment of the global automotive telematics insurance market grow during the forecast period 2018-2022?

What are the factors which influence the market demand for various devices used in the global automotive telematics insurance market?

How will the industry evolve during the forecast period 2018-2022?

What are the key developmental strategies that are implemented by the key players to sustain in this market?

Who are the key players in the automotive telematics insurance market and what are their contributions?

What are the region-specific key growth factors that would drive the market through the forecast period for the Americas, EMEA, and APAC?

What is the scope of automotive telematics insurance in the emerging economies of APAC?

The report includes an exhaustive analysis of the geographical split into the Americas, EMEA, and APAC. Each geographical region analysis details the individual driving and

restraining forces acting in the market in addition to the key players from that particular region.

The report examines the role of the leading market players involved in the industry. The Company Profiles section includes highlights of significant information about the key companies involved along with their financial positions, key strategies, and developmental activities of recent years (2015-2018). Some of the key players analyzed in the report are Octo Telematics, CalAmp, Agero Inc, AXA Group, Cambridge Mobile Technology, Intelligent Mechatronic System, The Floop Ltd, The Progressive Corporation, TomTom, Trakm8 Group, and TrueMotion Inc, among others.

Contents

EXECUTIVE SUMMARY

1 MARKET DYNAMICS

1.1 Global Automotive Telematics Insurance Market Definition

1.1.1 Introduction

1.1.2 Market Drivers

1.1.2.1 High Customer Engagement through UBI Platform

1.1.2.2 UBI Offers Better Pricing and Feature Flexibility for End Users

1.1.2.3 Growing Number of Fraud Claims and Increasing Insurance Premiums

1.1.3 Market Restraints

1.1.3.1 Data Management and Security

1.1.3.2 Automotive Insurance Market Resistance toward Digital Solution

1.1.3.3 Automotive telematics insurance Market has a low penetration

1.1.3.4 Myths about Automotive Telematics Insurance

1.1.4 Market Opportunities

1.1.4.1 Growth in Autonomous Driving Systems

1.1.4.2 Growing Focus on Safe Driving Habits and Vehicle Health Management

2 COMPETITIVE INSIGHTS

2.1 Introduction

2.2 Key Developments and Strategies

2.2.1 Market Position of Key Players

3 INDUSTRY INSIGHTS

3.1 Supply Chain

3.2 Business Models

3.2.1 Telematics Data in Usage-based Insurance Business

4 GLOBAL AUTOMOTIVE TELEMATICS INSURANCE MARKET (BY DEVICETYPE)

4.1 Assumptions and Limitations for Market Size Calculations

4.2 Overview

4.2.1 Market Analysis and Forecast

4.3 Hardwired

4.4 On-board Device (OBD)

4.5 Smartphone

4.6 Embedded

5 GLOBAL AUTOMOTIVE TELEMATICS INSURANCE MARKET (BY DISTRIBUTION CHANNELS)

5.1 Overview

5.1.1 Market Analysis and Forecast

5.2 Aftermarket

5.3 OEM

6 GLOBAL AUTOMOTIVE TELEMATICS INSURANCE MARKET (BY VEHICLE TYPE)

6.1 Overview

6.1.1 Factors Defining Vehicle Type

6.1.2 Market Analysis and Forecast

6.2 Passenger Vehicle

6.2.1 Case Study

6.3 Commercial Vehicle

6.3.1 Case Study

7 GLOBAL AUTOMOTIVE TELEMATICS INSURANCE MARKET (BY REGION)

7.1 Overview

7.1.1 Regional Dynamics of Automotive Industry

7.1.2 Market Analysis and Forecasting

7.2 The Americas

7.2.1 Growth Factors

7.2.2 The U.S.

7.2.3 Canada

7.2.4 Mexico

7.2.5 Rest-of-Americas

7.3 EMEA

7.3.1 Growth Factors

7.3.2 The U.K.

7.3.3 Italy

7.3.4 Rest-of-EMEA

7.4 APAC

7.4.1 Growth Factors

7.4.2 Japan

7.4.3 Singapore

7.4.4 Rest-of-APAC

8 COMPANY PROFILES

8.1 Overview

8.2 Agero Inc.

8.2.1 Company Overview

8.2.2 Corporate Summary

8.2.3 Product Offering

8.2.4 SWOT Analysis

8.3 Amodo Ltd.

8.3.1 Company Overview

8.3.2 Corporate Summary

8.3.3 Product Portfolio

8.3.4 SWOT Analysis

8.4 AXA Group

8.4.1 Company Overview

8.4.2 Corporate Summary

8.4.3 Product Offerings

8.4.4 Financials

8.4.4.1 Financial Summary

8.4.5 SWOT Analysis

8.5 Baseline Telematics

8.5.1 Company Overview

8.5.2 Product Offerings

8.5.3 SWOT Analysis

8.6 CalAmp Corp.

8.6.1 Company Overview

8.6.2 Corporate Summary

8.6.3 Product Portfolio

8.6.4 Financials

8.6.4.1 Financial Summary

8.6.5 SWOT Analysis

8.7 Cambridge Mobile Telematics

8.7.1 Company Overview

- 8.7.2 Corporate Summary
- 8.7.3 SWOT Analysis
- 8.8 Generali Group
 - 8.8.1 Company Overview
 - 8.8.2 Corporate Summary
 - 8.8.3 Product Offerings
 - 8.8.4 SWOT Analysis
- 8.9 Insure Telematics Solutions
 - 8.9.1 Company Overview
 - 8.9.2 Corporate Summary
 - 8.9.3 Product Offerings
 - 8.9.4 SWOT Analysis
- 8.10 Intelligent Mechatronic Systems
 - 8.10.1 Company Overview
 - 8.10.2 Corporate Summary
 - 8.10.3 Product Offerings
 - 8.10.4 SWOT Analysis
- 8.11 Octo Telematics Ltd
 - 8.11.1 Company Overview
 - 8.11.2 Corporate Summary
 - 8.11.3 Product and Service Offering
 - 8.11.4 SWOT Analysis
- 8.12 The Floop Limited
 - 8.12.1 Company Overview
 - 8.12.2 Product Offerings
 - 8.12.3 SWOT Analysis
- 8.13 The Progressive Corporation
 - 8.13.1 Company Overview
 - 8.13.2 Corporate Summary
 - 8.13.3 Financials
 - 8.13.3.1 Financial Summary
 - 8.13.4 SWOT Analysis
- 8.14 TomTom
 - 8.14.1 Company Overview
 - 8.14.2 Corporate Summary
 - 8.14.3 Product Offering
 - 8.14.4 Financials
 - 8.14.4.1 Financial Summary
 - 8.14.5 SWOT Analysis

8.15 Trakm8 Group

8.15.1 Company Overview

8.15.2 Corporate Summary

8.15.3 Product Offerings

8.15.4 Financials

8.15.4.1 Financial Summary

8.15.5 SWOT Analysis

8.16 TrueMotion Inc.

8.16.1 Company Overview

8.16.2 Product Offerings

8.16.3 SWOT Analysis

8.17 Verizon Communications, Inc.

8.17.1 Company Overview

8.17.2 Product Offering

8.17.3 Financials

8.17.3.1 Financial Summary

8.17.4 SWOT Analysis

9 ANNEXURE

9.1 Scope and Methodology

9.1.1 Report Scope

9.1.2 Automotive Telematics Insurance Market Research Methodology

List Of Tables

LIST OF TABLES

Table 1.1 Impact Analysis of Driver and Restrains in Global Automotive Telematics Insurance Market, 2017 and 2022

Table 3.1 Automotive Telematics Insurance Market: Key Player Capability

Table 3.2 Market Offerings for Various Automotive Telematics Insurance Solutions

Table 3.3 Global UBI Pricing Model

Table 3.4 Global UBI Program Matrix

Table 4.1 Rating Table for Various Product Types

Table 4.2 Global Automotive Telematics Insurance Market (by Device Type), Million Units, 2017-2022

Table 4.3 Factors Impacting the Hardwired Automotive Telematics Insurance Market, 2018-2022

Table 4.4 Global Hardwired Automotive Telematics Insurance Market, Million Units, 2017-2022

Table 4.5 Factor Impacting the ODB Automotive Telematics Insurance Market, 2018-2022

Table 4.6 Global OBD Automotive Telematics Insurance Market, Million Units, 2017-2022

Table 4.7 Global Smartphone Automotive Telematics Insurance Market, Million Unit, 2017-2022

Table 4.8 Factor Impacting the Smartphone Automotive Telematics Insurance Market 2018-2022

Table 4.9 Global Embedded Automotive Telematics Insurance Market, Million Units, 2017-2022

Table 4.10 Automotive Telematics Insurance Market by Distribution Channel, Million Units, 2017-2022

Table 6.1 Parked Vehicle Volume Estimation (Million Units), 2017-2022

Table 6.2 Vehicle categorization in the U.S. and the U.K.

Table 6.3 Vehicle Segment Definition for PV Segment

Table 6.4 Global Automotive PV Telematics Insurance Market (Million Units), 2017-2022

Table 6.5 Various Cases in Automotive Telematics Insurance Industry

Table 6.6 Global CV Automotive Telematics Insurance Market (Million Units), 2017-2022

Table 6.7 Various Cases in Automotive Telematics Insurance Industry

Table 7.1 Major Regional Dynamics of Automotive Industry 2017

Table 7.2 Company Operations for Global Automotive Telematics Insurance Market (by Region)

Table 7.3 Global Automotive Telematics Insurance Market (by Region), Million Units, 2017-2022

Table 7.4 Americas Automotive Telematics Insurance Market (by Country), Million Units, 2017-2022

Table 7.5 Growth Factors for Americas Automotive Telematics Insurance Market, 2018-2022

Table 7.6 EMEA Automotive Telematics Insurance Market by Country (Million Units), 2017-2022

Table 7.7 Growth Factors EMEA Automotive Telematics Insurance Market, 2018-2022

Table 7.8 Approximate Saving Table with Telematics Insurance 2016-2022

Table 7.9 APAC Automotive Telematics Insurance Market (by Country), Million Units, 2017-2022

Table 7.10 Y-o-y Growth Factors for APAC Automotive Telematics Insurance Market, 2018-2022

List Of Figures

LIST OF FIGURES

Figure 1 Global Automotive Parked Vehicle Volume, 2016-2022

Figure 2 Global Automotive Telematics Insurance Market Snapshot, 2017-2022

Figure 3 Global Automotive Telematics Insurance Market Share (by Device Type), 2017 and 2022

Figure 4 Global Automotive Telematics Insurance Market (by Distribution Channel), 2017 and 2022

Figure 5 Global Automotive Telematics Insurance Market (by Vehicle Type), 2017 and 2022

Figure 6 Global Automotive Telematics Insurance Market (by Region), 2017 and 2022

Figure 1.1 Global Automotive Telematics Insurance Market Dynamics

Figure 1.2 Customer Engagements by Automotive Telematics Insurance

Figure 1.3 Point of Advantage for UBI Customer

Figure 1.4 Flow of Data in the Automotive Telematics Insurance Service

Figure 1.5 Factors affecting automotive telematics insurance market growth

Figure 2.1 Shares of Key Market Strategies and Developments

Figure 2.2 Automotive Telematics Insurance Market: Key Strategies, 2015-2018

Figure 3.1 Automotive Telematics Insurance Supply Chain Network Matrix

Figure 3.2 Types of Usage-based Insurance Solutions in Automotive Telematics Insurance Market

Figure 4.1 Types of Devices for Automotive Telematics Insurance Market

Figure 4.2 Market Share (by Device Type), 2017 and 2022

Figure 4.3 Global Hardwired Automotive Telematics Insurance Market, 2017-2022

Figure 4.4 Information Flow Path for OBD-based Automotive Telematics Insurance Products

Figure 4.5 Global OBD Automotive Telematics Insurance Market, 2017-2022

Figure 4.6 Global Smartphone Automotive Telematics Insurance Market, 2017-2022

Figure 4.7 Global Embedded Automotive Telematics Insurance Market, 2017-2022

Figure 5.1 Factors Impacting Adoption of Automotive Telematics Insurance in Distribution Channels

Figure 5.2 Global Automotive Telematics Insurance Market Share (by Distribution Channel), 2017 and 2022

Figure 5.3 Global Automotive Aftermarket Telematics Insurance Market, 2017-2022

Figure 5.4 Global Automotive OEM Telematics Insurance Market, 2017-2022

Figure 5.5 Global Automotive Telematics Insurance OEM Market Share (by Region), 2017 and 2022

- Figure 6.1 Market Share (by Vehicle Type), 2017 and 2022
- Figure 6.2 Global Automotive PV Telematics Insurance Market, 2017-2022
- Figure 6.3 Key Data Points Recorded by Telematics in CV
- Figure 6.4 Global CV Automotive Telematics Insurance Market, 2017-2022
- Figure 7.1 Regional Automotive Telematics Insurance Market, 2017
- Figure 7.2 Global Automotive Telematics Insurance Market Share (by Region), 2017 to 2022
- Figure 7.3 Americas Automotive Telematics Insurance Market, 2017-2022
- Figure 7.4 Factors Impacting Buying Choices of Consumers for the U.S. Automotive Telematics Insurance Market
- Figure 7.5 U.S. Automotive Telematics Insurance Market, 2017-2022
- Figure 7.6 Canada Automotive Telematics Insurance Market, 2017-2022
- Figure 7.7 Mexico Automotive Telematics Insurance Market, 2017-2022
- Figure 7.8 Rest of Americas Automotive Telematics Insurance Market, 2017-2022
- Figure 7.9 EMEA Automotive Telematics Insurance Market, 2017-2022
- Figure 7.10 EMEA Automotive Telematics Insurance Market Share, 2017 and 2022
- Figure 7.11 The U.K. Automotive Telematics Insurance Market, Growth Factors
- Figure 7.12 U.K. Automotive Telematics Insurance Market, 2017-2022
- Figure 7.13 Italy Automotive Telematics Insurance Market, 2017-2022
- Figure 7.14 Rest-of-EMEA Automotive Telematics Insurance Market, 2017-2022
- Figure 7.15 Japan Automotive Telematics Insurance Market, 2017-2022
- Figure 7.16 Singapore Automotive Telematics Insurance Market, 2017-2022
- Figure 7.17 Rest-of-APAC Automotive Telematics Insurance Market, 2017-2022
- Figure 8.1 Automotive Telematics Insurance Companies Share (by Function Type), 2017
- Figure 8.2 Agero Inc.: Product Offering
- Figure 8.3 Agero Inc.: SWOT Analysis
- Figure 8.4 Amodo Ltd: Product Offerings
- Figure 8.5 Amodo Ltd.: SWOT Analysis
- Figure 8.6 AXA Group: Product Offerings
- Figure 8.7 AXA Group: Overall Financials, 2016-2017
- Figure 8.8 AXA Group: Revenues by Business Segments, 2015-2016
- Figure 8.9 AXA Group: SWOT Analysis
- Figure 8.10 Baseline Telematics: Product Offerings
- Figure 8.11 Baseline Telematics: SWOT Analysis
- Figure 8.12 CalAmp Corp: Product Offerings
- Figure 8.13 CalAmp Corp: Overall Financials, 2015-2017
- Figure 8.14 CalAmp Corp: Net Revenue by Business Segment, 2015-2017
- Figure 8.15 CalAmp Corp.: SWOT Analysis

- Figure 8.16 Cambridge Mobile Telematics: Product Offerings
- Figure 8.17 Cambridge Mobile Telematics: SWOT Analysis
- Figure 8.18 Generali Group: SWOT Analysis
- Figure 8.19 Insure Telematics Solutions: Product Offerings
- Figure 8.20 Insure Telematics Solutions: SWOT Analysis
- Figure 8.21 Intelligent Mechatronic Systems: Product Offerings
- Figure 8.22 Intelligent Mechatronic Systems: SWOT Analysis
- Figure 8.23 Octo Telematics Ltd.: Product and Service Offering
- Figure 8.24 Octo Telematics Ltd: SWOT Analysis
- Figure 8.25 The Floop Limited: Product Offerings
- Figure 8.26 The Floop Limited: SWOT Analysis
- Figure 8.27 The Progressive Corporation: Product Offerings
- Figure 8.28 The Progressive Corporation: Overall Financials, 2015-2017
- Figure 8.29 The Progressive Corporation: Net Revenue by Business Segment, 2015-2017
- Figure 8.30 The Progressive Corporation: SWOT Analysis
- Figure 8.31 TomTom: Product Offerings
- Figure 8.32 TomTom: Overall Financials, 2015-2017
- Figure 8.33 TomTom: Net Revenue by Business Segment, 2015-2017
- Figure 8.34 TomTom: Net Revenue by Region, 2015-2017
- Figure 8.35 TomTom: SWOT Analysis
- Figure 8.36 Trakm8 Group: Product Offerings
- Figure 8.37 Trakm8 Group: Overall Financials, 2015-2016
- Figure 8.38 Trakm8 Group: SWOT Analysis
- Figure 8.39 TrueMotion Inc.: Product Offerings
- Figure 8.40 TrueMotion Inc.: SWOT Analysis
- Figure 8.41 Verizon Communication Inc.: Product Offerings
- Figure 8.42 Verizon Communications Inc.: Overall Financials, 2015-2017
- Figure 8.43 Verizon Communications Inc.: Net Revenue by Business Segment, 2015-2017
- Figure 8.44 Verizon Communications, Inc.: SWOT Analysis
- Figure 9.1 Global Automotive Telematics Insurance Market Scope
- Figure 9.2 Secondary Data Sources
- Figure 9.3 Top-Down and Bottom-Up Approach
- Figure 9.4 Automotive Telematics Insurance Market Influencing Factors
- Figure 9.5 Global Automotive Telematics Insurance Market Assumption and Limitation 2017-2022

I would like to order

Product name: Global Automotive Telematics Insurance Market: Focus on Usage-based Insurance (UBI) , Smartphone, Hardwired, OBD, Aftermarket, OEM Fitment, Supply Chain, Passenger Vehicle, and Commercial Vehicle - Analysis and Forecast, 2018-2022

Product link: <https://marketpublishers.com/r/GE1A529C4614EN.html>

Price: US\$ 4,649.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1A529C4614EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970