

# **Global Aquaponic and Hydroponic Systems and Equipment Market: Focus on Product, Application, and Country Analysis - Analysis and Forecast, 2020-2026**

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## **Abstracts**

Market Report Coverage - Aquaponic and Hydroponic Systems and Equipment

Market Segmentation

Application: Vegetables, Herbs, Fruits, Fish, and Others

Equipment: Heating Ventilation and Air Conditioning (HVAC), LED Grow Light, Irrigation System, Aeration System, and Others

Technique: Nutrient-Film Technique, Deep-Water Culture Technique, Media-Filled Grow Bed, Ebb and Flow System, and Others

Regional Segmentation

North America: U.S., Canada, and Mexico

Europe: Germany, Netherlands, France, Spain, and Italy

China

U.K.

Middle East and Africa: South Africa, Israel, and Saudi Arabia

Asia-Pacific: India, Japan, Thailand, Indonesia, and South Korea

Rest-of-the-World: Brazil

### Market Growth Drivers

Increasing Global Food Demand

Higher Yield Compared to Conventional Farming

Year-Round Food Production

24/7 Crop Protection and Management

### Market Challenges

High Cost of Operation

Lack of Awareness about Alternative Farming Techniques

### Market Opportunities

Increasing Cultivation of Medicinal Plants

Increasing Emphasis on Vertical Farming in Urban Areas

Scope of Agricultural Production in Countries with Low Agricultural Land and Climatic Conditions

### Key Companies Profiled

AmHydro, Aquaponic Lynx LLC, Argus Control Systems Limited, BetterGrow Hydro, Colorado Aquaponics, ECF Farmsystems, Endless Food Systems, General

Hydroponics, GreenTech Agro LLC, Hydrodynamics International, Hydrofarm LLC, LivinGreen, Nelson & Pade Aquaponics, Pegasus Agriculture, PentairAES, Perth Aquaponics, UrbanFarmers AG

## How This Report Can Add Value

**Product/Innovation Strategy:** The product segment helps the reader in understanding the different types of aquaponic and hydroponic growing techniques and equipment market potential globally. Moreover, the study provides the reader a detailed understanding of different growing techniques (i.e., nutrient-film technique, deep-water culture technique, media-filled grow bed, and ebb and flow system).

Additionally, comprehensive coverage on different equipment required for a successful aquaponic and hydroponic farm setup (i.e., HVAC, LED grow light, irrigation system, and aeration system) for various applications has also been added in the study.

**Growth/Marketing Strategy:** The alternative farming equipment manufacturers have opted for a new product development strategy as a way of establishing dominance in the aquaponic and hydroponic systems and equipment market. Growth/marketing strategies will help the reader in understanding the revenue-generating strategies adopted by the players operating in the global aquaponic and hydroponic systems and equipment market.

For instance, in January 2021, Aquaponics AI, a social impact aquaponic technology company, released a mobile application to enable small and large farms to simplify data, understand the system and achieve better growth.

Aquaponics AI's mobile application aims to bring real-time access to system data, insights, and farm management solutions. Moreover, other strategies adopted by the market players will help the reader in making strategic decisions, such as go-to-market strategies.

## Key questions answered in the Report

What is the estimated global aquaponic and hydroponic systems and equipment market size in terms of revenue for the forecast period 2021-2026, and what is the expected compound annual growth rate (CAGR) during the forecast period 2021-2026?

What are the key trends, market drivers, and opportunities in the market pertaining to aquaponic and hydroponic systems and equipment?

What are the major restraints inhibiting the growth of the global aquaponic and hydroponic systems and equipment market?

What kinds of new strategies are being adopted by the existing market players to expand their market position in the industry?

What is the competitive strength of the key players in the aquaponic and hydroponic systems and equipment market based on an analysis of their recent developments, product offerings, and regional presence?

How is the competitive benchmarking of the key aquaponic and hydroponic systems and equipment companies in the agriculture market based on the analysis of their market coverage and market potential?

How much revenue is each segment expected to record during the forecast period, along with the growth percentage? The segments are as follows:

Product, including equipment (HVAC, LED grow light, irrigation system, aeration system, and others) and technique (nutrient-film technique, deep-water culture technique, media-filled grow bed, ebb and flow system, and others)

Application, including vegetables, herbs, fruits, fish, and others

Region, including North America, the U.K., Europe, Asia-Pacific, China, the Middle East and Africa, and the Rest-of-the-World

Which type of players and stakeholders are operating in the market ecosystem of aquaponic and hydroponic systems and equipment, and what is their significance in the global market?

Which are the leading consortiums and associations in the global aquaponic and hydroponic systems and equipment market, and what are their roles in the market?

How does the regulatory landscape differ in different regions for aquaponic and

hydroponic systems and equipment?

## Global Aquaponic and Hydroponic Systems and Equipment Market

Aquaponic and hydroponic growing techniques were first established in the 1980s, wherein vegetables were grown without soil. In the earlier systems, wastewater from a fish tank was used to irrigate crops, like cucumbers and tomatoes, in grow-bed filled with sand. With the advancement in technology, equipment such as heating ventilation and air conditioning (HVAC), LED grow light, aeration system, and irrigation system are being used for efficient crop growth through aquaponic and hydroponic techniques.

## Global Aquaponic and Hydroponic Systems and Equipment Industry Overview

The global aquaponic and hydroponic systems and equipment market is expected to reach \$2.74 billion by 2026, with a CAGR of 14.80% during the forecast period 2021-2026. High growth in the market is expected to be driven by the benefits that aquaponic and hydroponic growing techniques provide over conventional farming. With alternative farming techniques such as aquaponics and hydroponics, food production can be maximized with year-round production. With these techniques, products grown are more nutrient rich as compared to products grown through conventional farming. Products grown through aquaponic and hydroponic techniques are grown in a controlled environment and monitored at all times. With increased production, increasing global food demand can also be managed through these techniques.

## Impact of COVID-19 on Aquaponic and Hydroponic Systems and Equipment Market

The supply chain of the majority of the industries across the globe got impacted due to the COVID-19 pandemic, including the aquaponic and hydroponic equipment industry. A significant impact was witnessed on the global aquaponic and hydroponic systems and equipment market as equipment manufacturers were unable to provide equipment to set up an aquaponic farm due to government measures to prevent the spread of the COVID-19.

## Market Segmentation

### Global Aquaponic and Hydroponic Systems and Equipment Market by Equipment

The aquaponic and hydroponic systems and equipment market is dominated by the

HVAC system. HVAC systems are necessary for a complete aquaponics setup as plants in these systems always require constant monitoring and an adequate temperature. Depending upon the plant being grown in the system, heat and ventilation is maintained at all times.

### Global Aquaponic and Hydroponic Systems and Equipment Market by Technique

The global aquaponic and hydroponic systems and equipment market by technique category is dominated by nutrient film technique. This dominance is due to the high versatility of this technique used for growing plants. NFT is favored for its simple setup and ease of use with many popular garden plants such as lettuce and herbs. This method uses horizontal pipes with shallow streams of nutrient-rich water flowing through them.

### Global Aquaponic and Hydroponic Systems and Equipment Market by Region

Europe generated the highest revenue in 2020, which is attributed to the technological advancements in the Europe region. With high food safety and security concerns in the region, aquaponics and hydroponics in the region have offered a big solution to food safety and security concerns. This is because the plants grown with these techniques are grown in a controlled manner, and nutrient value is maintained throughout the production process. The region is expected to witness high growth in terms of CAGR during the forecast period.

### Key Market Players and Competition Synopsis

AmHydro, Aquaponic Lynx LLC, Argus Control Systems Limited, BetterGrow Hydro, Colorado Aquaponics, ECF Farmsystems, Endless Food Systems, General Hydroponics, GreenTech Agro LLC, Hydrodynamics International, Hydrofarm LLC, LivinGreen, Nelson & Pade Aquaponics, Pegasus Agriculture, PentairAES, Perth Aquaponics, and UrbanFarmers AG

The companies that are profiled in the report have been selected based on the selective pool of players, primarily Tier-1 (which holds 50-60% of the market) and mid-segment players (comprise of 30-40% share), and small and emerging companies (holds the balance 10-20% share), based on various factors such as product portfolio, annual revenues, market penetration, research, and development initiatives, along with a domestic and international presence in the aquaponic and hydroponic systems and equipment industry.

## Contents

### 1 MARKETS

#### 1.1 Industry Outlook

##### 1.1.1 Market Definition

##### 1.1.2 Supply Chain Network

##### 1.1.3 Industry Attractiveness

###### 1.1.3.1 Threat of New Entrants (Medium)

###### 1.1.3.2 Bargaining Power of Buyers (Medium-High)

###### 1.1.3.3 Bargaining Power of Suppliers (Medium-High)

###### 1.1.3.4 Threat of Substitutes (Medium-High)

###### 1.1.3.5 Intensity of Competitive Rivalry (Medium)

##### 1.1.4 Patent Analysis

###### 1.1.4.1 Patent Analysis (by Status)

###### 1.1.4.2 Patents Analysis (by Organization)

#### 1.2 Business Dynamics

##### 1.2.1 Business Drivers

###### 1.2.1.1 Increasing Global Food Demand

###### 1.2.1.2 Higher Yield Compared to Conventional Farming

###### 1.2.1.3 Year-Round Food Production

###### 1.2.1.4 24/7 Crop Protection and Management

##### 1.2.2 Business Challenges

###### 1.2.2.1 High Cost of Operation

###### 1.2.2.2 Lack of Awareness about Alternative Farming Techniques

##### 1.2.3 Business Strategies

###### 1.2.3.1 Product Development

###### 1.2.3.2 Market Development

##### 1.2.4 Corporate Strategies

###### 1.2.4.1 Mergers and Acquisitions

###### 1.2.4.2 Partnerships, Collaborations, and Joint Ventures

###### 1.2.4.3 Others

##### 1.2.5 Business Opportunities

###### 1.2.5.1 Increasing Cultivation of Medicinal Plants

###### 1.2.5.2 Increasing Emphasis on Vertical Farming in Urban Areas

###### 1.2.5.3 Scope of Agricultural Production in Countries with Low Agricultural Land and

#### Climatic Conditions

#### 1.2.6 Impact of COVID-19 on the Global Aquaponic and Hydroponic Systems and Equipment Market

## **2 APPLICATION**

### **2.1 Global Aquaponic and Hydroponic Systems and Equipment Market (by Application)**

2.1.1 Vegetables

2.1.2 Herbs

2.1.3 Fruits

2.1.4 Fish

2.1.5 Others

### **2.2 Demand Analysis of the Global Aquaponic and Hydroponic Systems and Equipment Market (by Application)**

## **3 PRODUCTS**

### **3.1 Global Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)**

3.1.1 Heating Ventilation and Air Conditioning (HVAC)

3.1.2 LED Grow Light

3.1.3 Irrigation System

3.1.4 Aeration System

3.1.5 Others

### **3.2 Demand Analysis of the Global Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)**

### **3.3 Global Aquaponic and Hydroponic Systems and Equipment Market (by Technique)**

3.3.1 Nutrient-Film Technique

3.3.2 Deep-Water Culture System

3.3.3 Media-Filled Grow Bed

3.3.4 Ebb and Flow System

3.3.5 Others

### **3.4 Demand Analysis of the Global Aquaponic and Hydroponic Systems and Equipment Market (by Technique)**

## **4 REGION**

### **4.1 North America**

4.1.1 Market

4.1.1.1 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in North America

4.1.1.2 Business Drivers

4.1.1.3 Business Challenges



#### 4.1.2 Application

4.1.2.1 North America Aquaponic and Hydroponic Systems and Equipment Market  
(by Application)

#### 4.1.3 Product

4.1.3.1 North America Aquaponic and Hydroponic Systems and Equipment Market  
(by Equipment)

4.1.3.2 North America Aquaponic and Hydroponic Systems and Equipment Market  
(by Technique)

#### 4.1.4 North America (by Country)

##### 4.1.4.1 U.S.

##### 4.1.4.1.1 Market

##### 4.1.4.1.1.1 Buyer Attributes

4.1.4.1.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers  
Operating in the U.S.

##### 4.1.4.1.1.3 Business Challenges

##### 4.1.4.1.1.4 Business Drivers

##### 4.1.4.1.2 Application

4.1.4.1.2.1 U.S. Aquaponic and Hydroponic Systems and Equipment Market (by  
Application)

##### 4.1.4.1.3 Product

4.1.4.1.3.1 U.S. Aquaponic and Hydroponic Systems and Equipment Market (by  
Equipment)

4.1.4.1.3.2 U.S. Aquaponic and Hydroponic Systems and Equipment Market (by  
Technique)

##### 4.1.4.2 Canada

##### 4.1.4.2.1 Market

##### 4.1.4.2.1.1 Buyer Attributes

4.1.4.2.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers  
Operating in Canada

##### 4.1.4.2.1.3 Business Challenges

##### 4.1.4.2.1.4 Business Drivers

##### 4.1.4.2.2 Application

4.1.4.2.2.1 Canada Aquaponic and Hydroponic Systems and Equipment Market  
(by Application)

##### 4.1.4.2.3 Product

4.1.4.2.3.1 Canada Aquaponic and Hydroponic Systems and Equipment Market  
(by Equipment)

4.1.4.2.3.2 Canada Aquaponic and Hydroponic Systems and Equipment Market  
(by Technique)

#### 4.1.4.3 Mexico

##### 4.1.4.3.1 Market

###### 4.1.4.3.1.1 Buyer Attributes

###### 4.1.4.3.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers

##### Operating in Mexico

###### 4.1.4.3.1.3 Business Challenges

###### 4.1.4.3.1.4 Business Drivers

##### 4.1.4.3.2 Application

##### 4.1.4.3.2.1 Mexico Aquaponic and Hydroponic Systems and Equipment Market (by Application)

##### 4.1.4.3.3 Product

##### 4.1.4.3.3.1 Mexico Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

##### 4.1.4.3.3.2 Mexico Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

#### 4.2 Europe

##### 4.2.1 Market

##### 4.2.1.1 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Europe

###### 4.2.1.2 Business Drivers

###### 4.2.1.3 Business Challenges

##### 4.2.2 Application

##### 4.2.2.1 Europe Aquaponic and Hydroponic Systems and Equipment Market (by Application)

##### 4.2.3 Product

##### 4.2.3.1 Europe Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

##### 4.2.3.2 Europe Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

##### 4.2.4 Europe (by Country)

###### 4.2.4.1 Germany

###### 4.2.4.1.1 Market

###### 4.2.4.1.1.1 Buyer Attributes

###### 4.2.4.1.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers

###### Operating in Germany

###### 4.2.4.1.1.3 Business Challenges

###### 4.2.4.1.1.4 Business Drivers

###### 4.2.4.1.2 Application

###### 4.2.4.1.2.1 Germany Aquaponic and Hydroponic Systems and Equipment Market

(by Application)

4.2.4.1.3 Product

4.2.4.1.3.1 Germany Aquaponic and Hydroponic Systems and Equipment Market

(by Equipment)

4.2.4.1.3.2 Germany Aquaponic and Hydroponic Systems and Equipment Market

(by Technique)

4.2.4.2 Netherlands

4.2.4.2.1 Market

4.2.4.2.1.1 Buyer Attributes

4.2.4.2.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers in the Netherlands

4.2.4.2.1.3 Business Challenges

4.2.4.2.1.4 Business Drivers

4.2.4.2.2 Application

4.2.4.2.2.1 Netherlands Aquaponic and Hydroponic Systems and Equipment Market (by Application)

4.2.4.2.3 Product

4.2.4.2.3.1 Netherlands Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.2.4.2.3.2 Netherlands Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.2.4.3 France

4.2.4.3.1 Market

4.2.4.3.1.1 Buyer Attributes

4.2.4.3.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in France

4.2.4.3.1.3 Business Challenges

4.2.4.3.1.4 Business Drivers

4.2.4.3.2 Application

4.2.4.3.2.1 France Aquaponic and Hydroponic Systems and Equipment Market (by Application)

4.2.4.3.3 Product

4.2.4.3.3.1 France Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.2.4.3.3.2 France Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.2.4.4 Spain

4.2.4.4.1 Market

4.2.4.4.1.1 Buyer Attributes

- 4.2.4.4.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Spain
  - 4.2.4.4.1.3 Business Challenges
  - 4.2.4.4.1.4 Business Drivers
- 4.2.4.4.2 Application
  - 4.2.4.4.2.1 Spain Aquaponic and Hydroponic Systems and Equipment Market (by Application)
- 4.2.4.4.3 Product
  - 4.2.4.4.3.1 Spain Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
  - 4.2.4.4.3.2 Spain Aquaponic and Hydroponic Systems and Equipment Market (by Technique)
- 4.2.4.5 Italy
  - 4.2.4.5.1 Market
    - 4.2.4.5.1.1 Buyer Attributes
    - 4.2.4.5.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Italy
  - 4.2.4.5.1.3 Business Challenges
  - 4.2.4.5.1.4 Business Drivers
- 4.2.4.5.2 Application
  - 4.2.4.5.2.1 Italy Aquaponic and Hydroponic Systems and Equipment Market (by Application)
- 4.2.4.5.3 Product
  - 4.2.4.5.3.1 Italy Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
  - 4.2.4.5.3.2 Italy Aquaponic and Hydroponic Systems and Equipment Market (by Technique)
- 4.3 U.K.
  - 4.3.1 Market
    - 4.3.1.1 Buyer Attributes
    - 4.3.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in the U.K.
  - 4.3.1.3 Business Challenges
  - 4.3.1.4 Business Drivers
- 4.3.2 Application
  - 4.3.2.1 U.K. Aquaponic and Hydroponic Systems and Equipment Market (by Application)
- 4.3.3 Product
  - 4.3.3.1 U.K. Aquaponic and Hydroponic Systems and Equipment Market (by

Equipment)

4.3.3.2 U.K. Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.4 Middle East and Africa

4.4.1 Market

4.4.1.1 Key Aquaponic and Hydroponic Systems and Equipment Providers in the Middle East and Africa

4.4.1.2 Business Drivers

4.4.1.3 Business Challenges

4.4.2 Application

4.4.2.1 Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Application)

4.4.3 Product

4.4.3.1 Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.4.3.2 Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.4.4 Middle East and Africa (by Country)

4.4.4.1 South Africa

4.4.4.1.1 Market

4.4.4.1.1.1 Buyer Attributes

4.4.4.1.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in South Africa

4.4.4.1.1.3 Business Challenges

4.4.4.1.1.4 Business Drivers

4.4.4.1.2 Application

4.4.4.1.2.1 South Africa Aquaponic and Hydroponic Systems and Equipment Market (by Application)

4.4.4.1.3 Product

4.4.4.1.3.1 South Africa Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.4.4.1.3.2 South Africa Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.4.4.2 Israel

4.4.4.2.1 Market

4.4.4.2.1.1 Buyer Attributes

4.4.4.2.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Israel

4.4.4.2.1.3 Business Challenges

- 4.4.4.2.1.4 Business Drivers
- 4.4.4.2.2 Application
  - 4.4.4.2.2.1 Israel Aquaponic and Hydroponic Systems and Equipment Market (by Application)
- 4.4.4.2.3 Product
  - 4.4.4.2.3.1 Israel Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
  - 4.4.4.2.3.2 Israel Aquaponic and Hydroponic Systems and Equipment Market (by Technique)
- 4.4.4.3 Saudi Arabia
  - 4.4.4.3.1 Market
    - 4.4.4.3.1.1 Buyer Attributes
    - 4.4.4.3.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Saudi Arabia
    - 4.4.4.3.1.3 Business Challenges
    - 4.4.4.3.1.4 Business Drivers
  - 4.4.4.3.2 Application
    - 4.4.4.3.2.1 Saudi Arabia Aquaponic and Hydroponic Systems and Equipment Market (by Application)
  - 4.4.4.3.3 Product
    - 4.4.4.3.3.1 Saudi Arabia Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
    - 4.4.4.3.3.2 Saudi Arabia Aquaponic and Hydroponic Systems and Equipment Market (by Technique)
- 4.5 China
  - 4.5.1 Market
    - 4.5.1.1 Buyer Attributes
    - 4.5.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in China
    - 4.5.1.3 Business Challenges
    - 4.5.1.4 Business Drivers
  - 4.5.2 Application
    - 4.5.2.1 China Aquaponic and Hydroponic Systems and Equipment Market (by Application)
  - 4.5.3 Product
    - 4.5.3.1 China Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
    - 4.5.3.2 China Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

## 4.6 Asia-Pacific

### 4.6.1 Market

4.6.1.1 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Asia-Pacific

#### 4.6.1.2 Business Drivers

#### 4.6.1.3 Business Challenges

### 4.6.2 Application

4.6.2.1 Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Application)

### 4.6.3 Product

4.6.3.1 Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.6.3.2 Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

### 4.6.4 Asia-Pacific (by Country)

#### 4.6.4.1 India

##### 4.6.4.1.1 Market

###### 4.6.4.1.1.1 Buyer Attributes

4.6.4.1.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in India

###### 4.6.4.1.1.3 Business Challenges

###### 4.6.4.1.1.4 Business Drivers

##### 4.6.4.1.2 Application

4.6.4.1.2.1 India Aquaponic and Hydroponic Systems and Equipment Market (by Application)

##### 4.6.4.1.3 Product

4.6.4.1.3.1 India Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.6.4.1.3.2 India Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

#### 4.6.4.2 Japan

##### 4.6.4.2.1 Market

###### 4.6.4.2.1.1 Buyer Attributes

4.6.4.2.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Japan

###### 4.6.4.2.1.3 Business Challenges

###### 4.6.4.2.1.4 Business Drivers

##### 4.6.4.2.2 Application

###### 4.6.4.2.2.1 Japan Aquaponic and Hydroponic Systems and Equipment Market (by

Application)

4.6.4.2.3 Product

4.6.4.2.3.1 Japan Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.6.4.2.3.2 Japan Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.6.4.3 Thailand

4.6.4.3.1 Market

4.6.4.3.1.1 Buyer Attributes

4.6.4.3.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers

Operating in Thailand

4.6.4.3.1.3 Business Challenges

4.6.4.3.1.4 Business Drivers

4.6.4.3.2 Application

4.6.4.3.2.1 Thailand Aquaponic and Hydroponic Systems and Equipment Market (by Application)

4.6.4.3.3 Product

4.6.4.3.3.1 Thailand Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.6.4.3.3.2 Thailand Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.6.4.4 Indonesia

4.6.4.4.1 Market

4.6.4.4.1.1 Buyer Attributes

4.6.4.4.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers

Operating in Indonesia

4.6.4.4.1.3 Business Challenges

4.6.4.4.1.4 Business Drivers

4.6.4.4.2 Application

4.6.4.4.2.1 Indonesia Aquaponic and Hydroponic Systems and Equipment Market (by Application)

4.6.4.4.3 Product

4.6.4.4.3.1 Indonesia Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

4.6.4.4.3.2 Indonesia Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

4.6.4.5 South Korea

4.6.4.5.1 Market

4.6.4.5.1.1 Buyer Attributes



- 4.6.4.5.1.2 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in South Korea
- 4.6.4.5.1.3 Business Challenges
- 4.6.4.5.1.4 Business Drivers
- 4.6.4.5.2 Application
  - 4.6.4.5.2.1 South Korea Aquaponic and Hydroponic Systems and Equipment Market (by Application)
- 4.6.4.5.3 Product
  - 4.6.4.5.3.1 South Korea Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
  - 4.6.4.5.3.2 South Korea Aquaponic and Hydroponic Systems and Equipment Market (by Technique)
- 4.7 Rest-of-the-World
  - 4.7.1 Market
    - 4.7.1.1 Key Aquaponic and Hydroponic Systems and Equipment Providers Operating in Rest-of-the-World
    - 4.7.1.2 Business Drivers
    - 4.7.1.3 Business Challenges
  - 4.7.2 Application
    - 4.7.2.1 Rest-of-the-World Aquaponic and Hydroponic Systems and Equipment Market (by Application)
  - 4.7.3 Product
    - 4.7.3.1 Rest-of-the-World Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)
    - 4.7.3.2 Rest-of-the-World Aquaponic and Hydroponic Systems and Equipment Market (by Technique)
  - 4.7.4 Rest-of-the-World (by Country)
    - 4.7.4.1 Brazil
      - 4.7.4.1.1 Market
        - 4.7.4.1.1.1 Buyer Attributes
        - 4.7.4.1.1.2 Key Manufacturers Operating in Brazil
        - 4.7.4.1.1.3 Business Challenges
        - 4.7.4.1.1.4 Business Drivers

## **5 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES**

- 5.1 Competitive Benchmarking
- 5.2 Company Profiles
  - 5.2.1 AmHydro

- 5.2.1.1 Company Overview
  - 5.2.1.1.1 Role of AmHydro in the Global Aquaponics and Hydroponics System and Equipment Market
  - 5.2.1.1.2 Product Portfolio
  - 5.2.1.2 Corporate Strategies
    - 5.2.1.2.1 Partnerships and Joint Ventures
  - 5.2.1.3 Strengths and Weaknesses of AmHydro
- 5.2.2 Aquaponic Lynx LLC
  - 5.2.2.1 Company Overview
    - 5.2.2.1.1 Role of Aquaponic Lynx LLC in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.2.1.2 Product Portfolio
  - 5.2.2.2 Strengths and Weaknesses of Aquaponic Lynx LLC
- 5.2.3 Argus Control Systems Limited
  - 5.2.3.1 Company Overview
    - 5.2.3.1.1 Role of Argus Control Systems Limited in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.3.1.2 Product Portfolio
  - 5.2.3.2 Business Strategies
    - 5.2.3.2.1 Product Development
  - 5.2.3.3 Corporate Strategies
    - 5.2.3.3.1 Partnerships and Joint Ventures
  - 5.2.3.4 Strengths and Weaknesses of Argus Control Systems Limited
- 5.2.4 BetterGrow Hydro
  - 5.2.4.1 Company Overview
    - 5.2.4.1.1 Role of BetterGrow Hydro in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.4.1.2 Product Portfolio
  - 5.2.4.2 Strengths and Weaknesses of BetterGrow Hydro
- 5.2.5 Colorado Aquaponics
  - 5.2.5.1 Company Overview
    - 5.2.5.1.1 Role of Colorado Aquaponics in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.5.1.2 Product Portfolio
  - 5.2.5.2 Strengths and Weaknesses of Colorado Aquaponics
- 5.2.6 ECF Farmsystems
  - 5.2.6.1 Company Overview
    - 5.2.6.1.1 Role of ECF Farmsystems in the Global Aquaponics and Hydroponics System and Equipment Market

- 5.2.6.1.2 Product Portfolio
- 5.2.6.2 Strengths and Weaknesses of ECF Farmsystems
- 5.2.7 Endless Food Systems
  - 5.2.7.1 Company Overview
    - 5.2.7.1.1 Role of Endless Food Systems in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.7.1.2 Product Portfolio
  - 5.2.7.2 Strengths and Weaknesses of Endless Food Systems
- 5.2.8 General Hydroponics
  - 5.2.8.1 Company Overview
    - 5.2.8.1.1 Role of General Hydroponics in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.8.1.2 Product Portfolio
  - 5.2.8.2 Business Strategies
    - 5.2.8.2.1 Product Development
  - 5.2.8.3 Strengths and Weaknesses of General Hydroponics
- 5.2.9 GreenTech Agro LLC
  - 5.2.9.1 Company Overview
    - 5.2.9.1.1 Role of GreenTech Agro LLC in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.9.1.2 Product Portfolio
  - 5.2.9.2 Strengths and Weaknesses of GreenTech Agro LLC
- 5.2.10 Hydrodynamics International
  - 5.2.10.1 Company Overview
    - 5.2.10.1.1 Role of Hydrodynamics International in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.10.1.2 Product Portfolio
  - 5.2.10.2 Strengths and Weaknesses of Hydrodynamics International
- 5.2.11 Hydrofarm LLC
  - 5.2.11.1 Company Overview
    - 5.2.11.1.1 Role of Hydrofarm LLC in the Global Aquaponics and Hydroponics System and Equipment Market
    - 5.2.11.1.2 Product Portfolio
  - 5.2.11.2 Business Strategies
    - 5.2.11.2.1 Product Development
  - 5.2.11.3 Corporate Strategies
    - 5.2.11.3.1 Mergers and Acquisitions
    - 5.2.11.3.2 Partnerships and Joint Ventures
  - 5.2.11.4 Strengths and Weaknesses of Hydrofarm LLC

#### 5.2.12 LivinGreen

##### 5.2.12.1 Company Overview

5.2.12.1.1 Role of LivinGreen in the Global Aquaponics and Hydroponics System and Equipment Market

##### 5.2.12.1.2 Product Portfolio

##### 5.2.12.2 Strengths and Weaknesses of LivinGreen

#### 5.2.13 Nelson & Pade Aquaponics

##### 5.2.13.1 Company Overview

5.2.13.1.1 Role of Nelson & Pade Aquaponics in the Global Aquaponics and Hydroponics System and Equipment Market

##### 5.2.13.1.2 Product Portfolio

##### 5.2.13.2 Strengths and Weaknesses of Nelson & Pade Aquaponics

#### 5.2.14 Pegasus Agriculture

##### 5.2.14.1 Company Overview

5.2.14.1.1 Role of Pegasus Agriculture in the Global Aquaponics and Hydroponics System and Equipment Market

##### 5.2.14.1.2 Product Portfolio

##### 5.2.14.2 Strengths and Weaknesses of Pegasus Agriculture

#### 5.2.15 PentairAES

##### 5.2.15.1 Company Overview

5.2.15.1.1 Role of PentairAES in the Global Aquaponics and Hydroponics System and Equipment Market

##### 5.2.15.1.2 Product Portfolio

##### 5.2.15.2 Strengths and Weaknesses of PentairAES

#### 5.2.16 Perth Aquaponics

##### 5.2.16.1 Company Overview

5.2.16.1.1 Role of Perth Aquaponics in the Global Aquaponics and Hydroponics System and Equipment Market

##### 5.2.16.1.2 Product Portfolio

##### 5.2.16.2 Strengths and Weaknesses of Perth Aquaponics

#### 5.2.17 UrbanFarmers AG

##### 5.2.17.1 Company Overview

5.2.17.1.1 Role of UrbanFarmers AG in the Global Aquaponics and Hydroponics System and Equipment Market

##### 5.2.17.1.2 Product Portfolio

##### 5.2.17.2 Strengths and Weaknesses of UrbanFarmers AG

#### 5.2.18 Other Key Players

## 6 RESEARCH METHODOLOGY

## 6.1 Data Sources

### 6.1.1 Primary Data Sources

### 6.1.2 Secondary Data Sources

### 6.1.3 Data Triangulation

## 6.2 Market Estimation and Forecast

### 6.2.1 Factors for Data Prediction and Modelling

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Aquaponic and Hydroponic Systems and Equipment Market, \$Billion, 2020-2026

Figure 2: Global Aquaponic and Hydroponic Systems and Equipment Market: Market Dynamics

Figure 3: Global Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Figure 4: Global Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Figure 5: Global Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Figure 6: Global Aquaponic and Hydroponic Systems and Equipment Market (by Region), \$Million, 2020

Figure 7: Global Aquaponic and Hydroponic Systems and Equipment Market Coverage

Figure 8: Supply Chain Analysis of Global Aquaponic and Hydroponic Systems and Equipment Market

Figure 9: Porter's Five Forces Analysis

Figure 10: Global Aquaponic and Hydroponic Systems and Equipment Market Patent Trend, 2005-2021

Figure 11: Year-Wise Total Number of Patents Analysed for Aquaponic and Hydroponic Systems and Equipment Market, January 2018-May 2021

Figure 12: Patent Analysis (by Status), January 2018-May 2021

Figure 13: Year-Wise Total Patents Filed or Granted for Aquaponic and Hydroponic Systems and Equipment, January 2018-May 2021

Figure 14: Patents Analysis (by Organization), January 2018-May 2021

Figure 15: Countries Affected with Food Insecurity, Million, 2020

Figure 16: Agricultural Damage by Climate-Related Disaster, 2018

Figure 17: Hydroponic Systems Operational Cost

Figure 18: Aquaponic Systems Operational Cost

Figure 19: Share of Key Market Strategies and Developments, January 2018–May 2021

Figure 20: Product Development (by Company), January 2018–May 2021

Figure 21: Mergers and Acquisitions (by Company), January 2018–May 2021

Figure 22: Partnerships, Collaborations, and Joint Ventures (by Company), January 2018–May 2021

Figure 23: Countries with Lowest Agricultural Contribution to GDP, 2018

Figure 24: Global Aquaponic and Hydroponic Systems and Equipment Market (by

Application)

Figure 25: Global Aquaponic and Hydroponic Systems and Equipment Market (by Equipment)

Figure 26: Global Aquaponic and Hydroponic Systems and Equipment Market (by Technique)

Figure 27: Competitive Market Matrix

Figure 28: Data Triangulation

Figure 29: Top-Down and Bottom-Up Approach

Figure 30: Assumptions and Limitations

## List Of Tables

### LIST OF TABLES

Table 1: Key Factors Determining Threat of New Entrants in the Global Aquaponic and Hydroponic Systems and Equipment Market

Table 2: Key Factors Determining Bargaining Power of Buyers in the Global Aquaponic and Hydroponic Systems and Equipment Market

Table 3: Key Factors Determining Bargaining Power of Suppliers in the Global Aquaponic and Hydroponic Systems and Equipment Market

Table 4: Key Factors Determining Threat of Substitutes in the Global Aquaponic and Hydroponic Systems and Equipment Market

Table 5: Key Factors Determining Intensity of Competitive Rivalry in the Global Aquaponic and Hydroponic Systems and Equipment Market

Table 6: Business Expansion (by Company), January 2018–May 2021

Table 7: Global Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 8: HVAC Products Offered by Key Market Players

Table 9: LED Grow Light Products Offered by Key Market Players

Table 10: Key Developments in LED Grow Light Market

Table 11: Global Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 12: Nutrient-Film Technique Products Offered by Key Market Players

Table 13: Deep-Water Culture Technique Products Offered by Key Market Players

Table 14: Media-Filled Grow Bed Products Offered by Key Market Players

Table 15: Ebb and Flow System Products Offered by Key Market Players

Table 16: Global Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 17: Global Aquaponic and Hydroponic Systems and Equipment Market (by Region), \$Million, 2020-2026

Table 18: North America Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 19: North America Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 20: North America Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 21: North America Aquaponic and Hydroponic Systems and Equipment Market (by Country), \$Million, 2020-2026

Table 22: U.S. Aquaponic and Hydroponic Systems and Equipment Market (by



Application), \$Million, 2020-2026

Table 23: U.S. Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 24: U.S. Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 25: Canada Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 26: Canada Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 27: Canada Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 28: Mexico Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 29: Mexico Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 30: Mexico Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 31: Europe Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 32: Europe Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 33: Europe Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 34: Europe Aquaponic and Hydroponic Systems and Equipment Market (by Country), \$Million, 2020-2026

Table 35: Germany Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 36: Germany Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 37: Germany Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 38: Netherlands Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 39: Netherlands Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 40: Netherlands Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 41: France Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 42: France Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 43: France Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 44: Spain Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 45: Spain Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 46: Spain Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 47: Italy Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 48: Italy Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 49: Italy Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 50: U.K. Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 51: U.K. Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 52: U.K. Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 53: Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 54: Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 55: Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 56: Middle East and Africa Aquaponic and Hydroponic Systems and Equipment Market (by Country), \$Million, 2020-2026

Table 57: South Africa Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 58: South Africa Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 59: South Africa Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 60: Israel Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 61: Israel Aquaponic and Hydroponic Systems and Equipment Market (by

Equipment), \$Million, 2020-2026

Table 62: Israel Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 63: Saudi Arabia Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 64: Saudi Arabia Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 65: Saudi Arabia Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 66: China Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 67: China Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 68: China Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 69: Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 70: Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 71: Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 72: Asia-Pacific Aquaponic and Hydroponic Systems and Equipment Market (by Country), \$Million, 2020-2026

Table 73: India Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 74: India Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 75: India Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 76: Japan Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 77: Japan Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 78: Japan Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 79: Thailand Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 80: Thailand Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 81: Thailand Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 82: Indonesia Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 83: Indonesia Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 84: Indonesia Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 85: South Korea Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 86: South Korea Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 87: South Korea Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 88: Rest-of-the-World Aquaponic and Hydroponic Systems and Equipment Market (by Application), \$Million, 2020-2026

Table 89: Rest-of-the-World Aquaponic and Hydroponic Systems and Equipment Market (by Equipment), \$Million, 2020-2026

Table 90: Rest-of-the-World Aquaponic and Hydroponic Systems and Equipment Market (by Technique), \$Million, 2020-2026

Table 91: AmHydro: Product Portfolio

Table 92: AmHydro: Partnerships and Joint Ventures

Table 93: Aquaponic Lynx LLC: Product Portfolio

Table 94: Argus Control Systems Limited: Product Portfolio

Table 95: Argus Control Systems Limited: Product Development

Table 96: Argus Control Systems Limited: Partnerships and Joint Ventures

Table 97: BetterGrow Hydro: Product Portfolio

Table 98: Colorado Aquaponics: Product Portfolio

Table 99: ECF Farmsystems: Product Portfolio

Table 100: Endless Food Systems: Product Portfolio

Table 101: General Hydroponics: Product Portfolio

Table 102: General Hydroponics: Product Development

Table 103: GreenTech Agro LLC: Product Portfolio

Table 104: Hydrodynamics International: Product Portfolio

Table 105: Hydrofarm LLC: Product Portfolio

Table 106: Hydrofarm LLC: Product Development

Table 107: Hydrofarm LLC: Merger and Acquisition

Table 108: Hydrofarm LLC: Partnerships and Joint Ventures

Table 109: LivinGreen: Product Portfolio

Table 110: Nelson & Pade Aquaponics: Product Portfolio

Table 111: Pegasus Agriculture: Product Portfolio

Table 112: PentairAES: Product Portfolio

Table 113: Perth Aquaponics: Product Portfolio

Table 114: UrbanFarmers AG: Product Portfolio

Table 115: Other Key Players in Global Aquaponic and Hydroponic Systems and Equipment Market

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