

Gastric Cancer Market - A Global and Regional Analysis: Focus on Treatment Type, End User, and Region - Analysis and Forecast, 2025-2035

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Abstracts

The global gastric cancer market is projected to grow steadily during the forecast period, driven by the rising global burden of gastric malignancies, increasing cancer screening awareness, and rapid innovation in targeted and immune-based therapies. Gastric cancer remains one of the most common causes of cancer-related mortality, particularly in Asia-Pacific and parts of Europe, with high unmet clinical needs in both early detection and advanced treatment.

The market is witnessing strong momentum due to the adoption of biomarker-based diagnostics, improvements in endoscopic technologies, and the clinical success of PD-1/PD-L1 inhibitors, HER2-targeted drugs, and VEGF inhibitors. Combination regimens integrating chemotherapy with immunotherapy are increasingly becoming the standard of care in advanced disease, improving progression-free and overall survival rates.

Another key growth driver is the shift toward precision oncology, where therapies are tailored to molecular profiles such as HER2 positivity, microsatellite instability (MSI-H), and PD-L1 expression. Meanwhile, minimally invasive surgical techniques and novel radiotherapy methods are improving recovery and survival in operable cases.

Despite these advances, the market faces challenges, including late-stage diagnosis in developing countries, high treatment costs, variability in treatment response, and disparities in access to cutting-edge therapies. These issues highlight the ongoing need for affordable immunotherapies, expanded screening programs, and region-specific treatment strategies.

The competitive landscape of the gastric cancer market features strong participation from global pharmaceutical and biotechnology companies, with notable players including Daiichi Sankyo, AstraZeneca, F. Hoffmann-La Roche Ltd, Merck & Co., Inc., Eli Lilly and Company, Pfizer, BeOne Medicines, Zymeworks Inc., and Bristol Myers Squibb. These companies are actively engaged in developing and commercializing innovative therapies such as checkpoint inhibitors, HER2-targeted drugs, and combination regimens, which are shaping treatment standards. Strategic collaborations, licensing agreements, and continuous investments in clinical trials and biomarker-driven drug development are expected to accelerate therapeutic innovation and expand treatment access across key global markets.

Looking ahead, the global gastric cancer market is projected to maintain growth momentum, driven by expanding therapeutic innovations, increasing disease awareness, and healthcare investments in emerging markets. Continued emphasis on targeted biologics, improved drug delivery systems, and precision medicine approaches are expected to enhance treatment outcomes and patient satisfaction.

Market Segmentation:

Segmentation 1: by Treatment Type

Chemotherapy

Targeted Therapy

Immunotherapy

Radiotherapy

Surgery

Others

Segmentation 2: by End User

Hospitals

Specialty Cancer Centers

Others

Segmentation 3: by Region

North America

Europe

Asia-Pacific

The gastric cancer market is expected to grow significantly, with Asia-Pacific contributing the largest patient pool and North America leading in advanced therapy adoption. By 2035, immunotherapy and targeted therapy are projected to account for the majority of treatment revenue, while chemotherapy's share will decline gradually as combination and personalized regimens expand.

This report will be delivered in 7-10 working days.

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