

Farm ERP Market - A Global and Regional Analysis: Focus on Application, Product, and Regional Analysis - Analysis and Forecast, 2025-2035

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Abstracts

The farm ERP market is experiencing robust growth driven by increasing global efforts to digitalize agriculture for enhanced productivity and sustainability. Governments around the world are actively promoting the integration of advanced technologies into farming practices to improve transparency and optimize resource management. In 2024, the Indian government launched the Digital Agriculture Mission, allocating \$321.28 million to revolutionize the agricultural sector. A central component of this initiative, AgriStack, establishes a unified digital public infrastructure aimed at streamlining agricultural services. Such initiatives significantly bolster the agritech industry by accelerating the digital transformation of agriculture. This, in turn, is expected to drive wider adoption of farm ERP solutions, empowering farmers and agribusinesses with data-driven tools that optimize management and decision-making processes.

Market Overview

The global farm ERP market is experiencing robust growth, propelled by the accelerating digital transformation in agriculture. Valued at \$1,178.8 million in 2024, the market is expected to expand at a CAGR of 11.95% between 2025 and 2035, ultimately reaching \$3,953.1 million by 2035. This growth is fueled by the rising need for efficiency, transparency, and sustainability in farming practices. Among applications, the livestock and dairy farm segment is taking the lead, driven by its demand for integrated resource management and compliance solutions. Meanwhile, the subscription (SaaS) model is gaining significant traction, offering scalability, flexibility, and cost advantages. The inventory and input management module also plays a pivotal role by streamlining resource utilization and ensuring timely access to critical inputs. From a regional

perspective, North America continues to dominate the market, supported by widespread adoption of advanced agri-tech solutions and growing investments in smart farming initiatives.

Industrial Impact

The farm ERP market has been experiencing substantial growth, driven by the increasing need for efficient and sustainable farm management solutions. As the agricultural sector embraces digital transformation, farm ERP systems offer a comprehensive approach to managing various operations, including financial tracking, inventory, crop monitoring, and workforce management. With the rising demand for precision farming, these solutions are becoming essential for optimizing resource usage, improving productivity, and ensuring compliance with evolving agricultural regulations. Technological advancements in cloud computing, AI, IoT, and data analytics are enhancing the capabilities of farm ERP platforms, enabling real-time decision-making and better integration with farm equipment. Government initiatives aimed at promoting agricultural modernization and digital inclusion are further accelerating the adoption of farm ERP systems. As global efforts toward sustainable agriculture and food security intensify, the farm ERP market is positioned to play a pivotal role in driving operational efficiency and supporting the digital transformation of the agriculture industry.

Farm ERP Market Segmentation:

Segmentation 1: By End-Use Application

Row Crop Farm (cereal grains, pulses, oilseeds (e.g., wheat, corn, soybean))

Horticulture and Plantation Farm (fruits, vegetables, nuts, vineyards, tea, coffee plantations)

Protected and Controlled Environment Farm

Livestock and Dairy Farm

Others (includes mixed farming enterprises (crop + livestock Silviculture, aquaponics, floriculture, Government/institutional farms)

Livestock and Dairy Farm to Lead the Farm ERP Market (by Application)

The livestock and dairy farm segment is emerging as the primary driver within the farm ERP market due to its need for integrated operations and data-centric management. These segments face complex challenges in animal health, breeding schedules, feed inventory, and regulatory compliance. ERP solutions seamlessly unify all these functions, allowing farmers to optimize resources and ensure traceability throughout the supply chain. By automating key tasks, farm ERP enhances operational efficiency, improves quality standards, and supports sustainable practices. Increased transparency and real-time visibility empower farm managers to swiftly address issues and maintain high productivity. Ultimately, the adoption of ERP in livestock and dairy farms supports enhanced product quality, consumer trust, and long-term business viability in a dynamic agricultural environment.

Segmentation 2: By Business Model

Subscription (SaaS)

One-Time License

Segmentation 3: By Module Offering

Inventory and Input Management Module

Production and Crop Monitoring Module

Financial Management Module

Others (Field Mapping and GIS Module, Labor and Workforce Management Module, Weather and Advisory Integration Module, IoT and Sensor Integration Module, Mobile and Multilingual Access Module)

Segmentation 4: By Region

North America

Europe

Asia-Pacific

Rest-of-the-World

Recent Developments in the Farm ERP Market

In 2022, agri-tech startup Cropin raised Rs. 113 crore (approx. \$13.7 million) in its Series D round from Google, JSR Corporation, ABC Impact, and Chiratae Ventures, following a \$20 million Series C round in 2021 led by ABC World Asia. The funds are being used to expand Cropin Cloud, a platform launched to unify its software and apps.

In April 2025, AGRIVI, a global farm management software provider, partnered with iTree Consulting & Services, a Mexican agri-solutions integrator, to deliver, implement, and support localized digital agriculture and ERP solutions in Mexico. This collaboration is aimed at enhancing the digital transformation of agriculture in the region, offering tailored solutions to meet the specific needs of Mexican farmers and agribusinesses.

In 2024, Oracle Japan committed to investing over \$8 billion in expanding its Cloud Infrastructure and AI engineering capacity. This investment is set to accelerate the adoption of agricultural ERP solutions, particularly in Japan and the wider Asia-Pacific region, enabling more efficient farm management, predictive analytics, and data-driven decision-making across the agricultural value chain.

In 2024, FarmERP, a global leader in cutting-edge sustainable technology solutions, announced a strategic partnership with Seiyaj Tech, a Saudi Arabian tech company specializing in localizing green energy technologies. This collaboration allows FarmERP to bring advanced agricultural ERP solutions to Saudi Arabia, addressing challenges such as extreme weather, water scarcity, and limited resources.

How can this report add value to an organization?

Product/Innovation Strategy: This report delivers a comprehensive analysis of the farm

ERP market segmented by application type, business model, and module offering. By covering diverse applications ranging from row crop farms and horticulture to livestock and protected environment farming, organizations gain clarity on the varying needs across farm types. The segmentation by business model, including subscription (SaaS), one-time license, and pay-per-module offers valuable insight into evolving delivery and pricing strategies. Further granularity is provided through module-level segmentation, such as inventory management, crop monitoring, financial management, and advanced modules including IoT integration and weather advisory. This level of detail allows product teams to identify innovation opportunities tailored to distinct farm operations and optimize solutions for scalability, integration, and cost-effectiveness.

Growth/Marketing Strategy: The farm ERP market continues to expand, driven by technology adoption and digital transformation across agricultural value chains. This report tracks growth patterns, key partnerships, and geographic expansion by leading players, including SAP SE, Oracle Corporation, Cropin Technology, and Shivrai Technologies, among others. It equips marketing teams with insights on high-potential segments, such as protected environment farms and livestock enterprises, enabling alignment of value propositions with specific user needs. By understanding regional demand variations and the prominence of different business models, organizations can craft targeted go-to-market strategies. This focus enhances market penetration, customer engagement, and competitive positioning in a rapidly evolving agricultural technology landscape.

Competitive Strategy: A thorough competitive landscape is provided, profiling leading players based on their product offerings, innovation pipelines, partnerships, and expansion plans. Competitive benchmarking enables readers to evaluate how companies are positioned across product types and application areas.

Research Methodology

Data Sources

Primary Data Sources

The primary sources involve industry experts from the farm ERP market and various stakeholders in the ecosystem. Respondents, including CEOs, vice presidents, marketing directors, and technology and innovation directors, have been interviewed to gather and verify both qualitative and quantitative aspects of this research study.

The key data points taken from primary sources include:

- validation and triangulation of all the numbers and graphs
- validation of report segmentations and key qualitative findings
- understanding the competitive landscape
- validation of the numbers of various markets for the market type
- percentage split of individual markets for geographical analysis

Secondary Data Sources

This research study involves the usage of extensive secondary research, directories, company websites, and annual reports. It also makes use of databases, such as Hoovers, Bloomberg, Businessweek, and Factiva, to collect useful and effective information for an extensive, technical, market-oriented, and commercial study of the global market. In addition to core data sources, the study referenced insights from reputable organizations and websites, such as the Food and Agriculture Organization (FAO), United States Department of Agriculture (USDA), National Institute of Food and Agriculture (NIFA), Farm Bureau Federation (FBF), Canadian Agri-Food Automation and Intelligence Network (CAAIN), Smart Agriculture Council Mexico, Ministry of Agriculture, Food and Rural Affairs (MAFRA), Korea National Agricultural Cooperative Federation (NACF), Ministry of Agriculture and Rural Affairs (MARA), International Cooperative Agricultural Organization (ICAO) and others, to understand trends in the farm ERP market.

Secondary research has been done to obtain crucial information about the industry's value chain, revenue models, the market's monetary chain, the total pool of key players, and the current and potential use cases and applications.

The key data points taken from secondary research include:

- segmentations and percentage shares
- data for market value

key industry trends of the top players in the market

qualitative insights into various aspects of the market, key trends, and emerging areas of innovation

quantitative data for mathematical and statistical calculations

Data Triangulation

This research study utilizes extensive secondary sources, including certified publications, articles by recognized authors, white papers, company annual reports, directories, and major databases, to collect useful and effective information for a comprehensive, technical, market-oriented, and commercial study of the farm ERP market.

The process of market engineering involves the calculation of the market statistics, market size estimation, market forecast, market crackdown, and data triangulation (the methodology for such quantitative data processes has been explained in further sections). A primary research study has been undertaken to gather information and validate market numbers for segmentation types and industry trends among key players in the market.

Some prominent names established in this market are:

SAP SE

Oracle Corporation (Oracle NetSuite)

Shivrai Technologies Pvt. Ltd.

Cropin Technology Solutions Pvt. Ltd

AGRIVI d.o.o.

Acumatica, Inc.

This report can be delivered within 1 working day.

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