

# Europe MRD Testing Market: Analysis and Forecast, 2023-2033

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## Abstracts

This report will be delivered in 1-5 working days.

### Introduction to Europe MRD Testing Market

The Europe MRD testing market is projected to reach \$1.74 billion by 2033 from \$0.42 billion in 2023, growing at a CAGR of 15.19% during the forecast period 2023-2033. The MRD testing market is experiencing growth due to various factors, such as the extension of medicare coverage for MRD testing and its utilization in diagnosing solid tumors. With the rise in consumer awareness, there is a growing demand for MRD testing in recent times. Healthcare professionals and researchers are acknowledging this shift and working towards incorporating MRD testing into clinical procedures to meet patient demands.

### Market Introduction

The MRD testing market in Europe is witnessing significant growth, driven by the adoption of advanced techniques like polymerase chain reaction (PCR), next-generation sequencing (NGS), and flow cytometry. This approach plays a pivotal role in the detection and quantification of residual cancer cells post-treatment. MRD testing holds clinical importance in Europe as it enables healthcare providers to closely monitor treatment response, assess the risk of relapse, tailor personalized therapeutic strategies, and serves as a crucial endpoint in clinical trials. This proactive approach to identifying and addressing minimal residual disease empowers healthcare professionals to aim for improved treatment outcomes and enhanced patient survival rates across the European healthcare landscape. The growing recognition of MRD testing's significance is expected to drive continued expansion in this market throughout the region.

## Market Segmentation:

### Segmentation 1: by End User

Hospitals and Speciality Clinics

Research Institutions

Diagnostic Laboratories

Other End Users

### Segmentation 2: by Region

Germany

France

U.K.

Italy

Spain

Rest-of-Europe

## How Can This Report Add Value to an Organization?

**Growth/Marketing Strategy:** The Europe MRD testing market has seen major development by key players operating in the market, such as business expansion, partnership, collaboration, and joint venture. The favored strategy for the companies has been partnerships and collaborations to strengthen their position in the MRD testing market.

**Competitive Strategy:** Key players in the Europe MRD testing market analyzed and profiled in the study involve major residual testing-based companies and test

manufacturers. Moreover, a detailed competitive benchmarking of the players operating in the Europe MRD testing market has been done to help the reader understand how players stack against each other, presenting a clear market landscape. Additionally, comprehensive competitive strategies such as partnerships, agreements, and collaborations will aid the reader in understanding the untapped revenue pockets in the market.

### Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some prominent names established in this market are

Cergentis B.V.

F. Hoffmann-La Roche Ltd

ICON plc

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