

Europe Lactose-Free Dairy Products Market: Focus on Application, Product, and Country - Analysis and Forecast, 2023-2033

<https://marketpublishers.com/r/E98D19602A81EN.html>

Date: November 2024

Pages: 0

Price: US\$ 3,250.00 (Single User License)

ID: E98D19602A81EN

Abstracts

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This report will be delivered in 7-10 working days. Introduction to Europe Lactose-Free Dairy Products Market

The Europe lactose-free dairy products market was valued at \$5.09 billion in 2023 and is expected to reach \$9.49 billion by 2033, growing at a CAGR of 6.42% in the forecasted period of 2023-2033. The market for lactose-free dairy products in Europe has grown significantly in recent years due to growing demand for alternative dairy products and increased awareness of lactose intolerance. A wide variety of products, including milk, yogurt, cheese, and ice cream, are available as a result of European customers' desire for lactose-free goods that retain flavor and nutritional content. To increase the caliber and range of lactose-free goods, major firms in the area are concentrating on research and development. With innovation and product distinction at the forefront, Europe and North America continue to be major markets. The market's growth in Europe is additionally fueled by strategic alliances and an emphasis on accommodating changing dietary requirements.

Market Introduction

The market for lactose-free dairy products in Europe has expanded dramatically due to growing awareness of lactose intolerance and a desire for better food options. Since a sizable section of the European population suffers from lactose intolerance, many customers look for dairy products that satisfy their dietary requirements without

sacrificing flavor or quality. A vast range of lactose-free products, such as milk, yogurt, cheese, and ice cream, have been developed in response to this demand.

Leading European market participants are using cutting-edge processing methods, like enzymatic lactose removal, to provide premium lactose-free substitutes that satisfy a range of consumer preferences. The need for creative and responsibly made lactose-free products has increased due to the growing popularity of plant-based and allergy-free diets. Furthermore, the accessibility of these goods in supermarkets, health stores, and online platforms has made them more accessible to consumers.

The market has expanded as a result of government programs encouraging better eating habits and higher R&D expenditures. Europe is a mature market that places a strong emphasis on product differentiation, with companies emphasizing sustainability, flavor, and nutritional value. It is anticipated that this vibrant market will keep growing, satisfying the changing demands of health-conscious customers throughout the area.

Market Segmentation:

Segmentation 1: by Distribution

Direct

Retail

Segmentation 2: by Product

Milk

Yogurt

Cheese

Ice Cream

Others

Segmentation 3: by Source

Animal

Plant

Segmentation 4: by Category

Organic

Conventional

Segmentation 5: by Country

France

Germany

Italy

Spain

U.K.

Rest-of-Europe

How can this report add value to an organization?

Product/Innovation Strategy: The product segment helps the reader understand the different applications of lactose-free dairy products in the market. The market is poised for significant expansion with ongoing technological advancements, increased investments, and growing awareness of the use of lactose-free dairy products. Therefore, lactose-free dairy products are a high-investment and high-revenue generating model.

Growth/Marketing Strategy: The Europe lactose-free dairy products market is growing at a rapid pace. The market offers enormous opportunities for existing and emerging market players. Some of the strategies covered in this segment are mergers and

acquisitions, product launches, partnerships and collaborations, business expansions, and investments. The strategies preferred by companies to maintain and strengthen their market position primarily include partnerships and collaborations.

Competitive Strategy: The key players in the Europe lactose-free dairy products market analyzed and profiled in the study include manufacturers of lactose-free dairy products. Additionally, a comprehensive competitive landscape such as partnerships, agreements, and collaborations are expected to aid the reader in understanding the untapped revenue pockets in the market.

Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some of the prominent companies in this market are:

Arla Foods amba

Valio Oy

Nestl?

Danone

Granarolo S.p.A.

Lactalis International

Contents

Executive Summary
Scope and Definition

1 MARKETS

- 1.1 Trends: Current and Future Impact Assessment
 - 1.1.1 Rise of Lactose-Free Dairy Delights Catering to Individuals with Lactose Intolerance
 - 1.1.2 Revolutionary Advancements in Lactase Enzyme
- 1.2 Supply Chain Overview
 - 1.2.1 Value Chain Analysis
- 1.3 Research and Development Review
 - 1.3.1 Patent Filing Trend (by Company)
 - 1.3.2 Patent Filing Trend (by Country)
- 1.4 Regulatory Landscape
- 1.5 Market Dynamics Overview
 - 1.5.1 Market Drivers
 - 1.5.1.1 Rising Lactose Intolerance
 - 1.5.1.2 Increasing Per Capita Expenditure on Dairy Products
 - 1.5.1.3 Brand Preference of Lactose-Free Dairy Products among Consumers
 - 1.5.2 Market Restraints
 - 1.5.2.1 High Cost of Lactose-Free Products
 - 1.5.2.2 Overcoming Taste Variations in Lactose-Free Dairy Formulations
 - 1.5.3 Market Opportunities
 - 1.5.3.1 Rising Demand in Quick-Service Restaurants (QSRs)
 - 1.5.3.2 Increasing Health and Wellness Trend

2 REGIONS

- 2.1 Regional Summary
- 2.2 Europe
 - 2.2.1 Regional Overview
 - 2.2.2 Driving Factors for Market Growth
 - 2.2.3 Factors Challenging the Market
 - 2.2.4 Application
 - 2.2.5 Product
 - 2.2.6 France

- 2.2.7 Germany
- 2.2.8 Spain
- 2.2.9 U.K.
- 2.2.10 Italy
- 2.2.11 Rest-of-Europe

3 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

3.1 Geographic Assessment

3.1.1 Nestl?

- 3.1.1.1 Overview
- 3.1.1.2 Top Products/Product Portfolio
- 3.1.1.3 Top Competitors
- 3.1.1.4 Target Customers
- 3.1.1.5 Key Personnel
- 3.1.1.6 Analyst View

3.1.2 Valio Oy

- 3.1.2.1 Overview
- 3.1.2.2 Top Products/Product Portfolio
- 3.1.2.3 Top Competitors
- 3.1.2.4 Target Customers
- 3.1.2.5 Key Personnel
- 3.1.2.6 Analyst View

3.1.3 Arla Foods amba

- 3.1.3.1 Overview
- 3.1.3.2 Top Products/Product Portfolio
- 3.1.3.3 Top Competitors
- 3.1.3.4 Target Customers
- 3.1.3.5 Key Personnel
- 3.1.3.6 Analyst View

3.1.4 Danone

- 3.1.4.1 Overview
- 3.1.4.2 Top Products/Product Portfolio
- 3.1.4.3 Top Competitors
- 3.1.4.4 Target Customers
- 3.1.4.5 Key Personnel
- 3.1.4.6 Analyst View

3.1.5 Granarolo S.p.A.

- 3.1.5.1 Overview

- 3.1.5.2 Top Products/Product Portfolio
- 3.1.5.3 Top Competitors
- 3.1.5.4 Target Customers
- 3.1.5.5 Key Personnel
- 3.1.5.6 Analyst View
- 3.1.6 Lactalis International
 - 3.1.6.1 Overview
 - 3.1.6.2 Top Products/Product Portfolio
 - 3.1.6.3 Top Competitors
 - 3.1.6.4 Target Customers
 - 3.1.6.5 Key Personnel
 - 3.1.6.6 Analyst View
- 3.1.7 Alpro
 - 3.1.7.1 Overview
 - 3.1.7.2 Top Products/Product Portfolio
 - 3.1.7.3 Top Competitors
 - 3.1.7.4 Target Customers
 - 3.1.7.5 Key Personnel
 - 3.1.7.6 Analyst View

4 RESEARCH METHODOLOGY

- 4.1 Data Sources
 - 4.1.1 Primary Data Sources
 - 4.1.2 Secondary Data Sources
 - 4.1.3 Data Triangulation
- 4.2 Market Estimation and Forecast

List Of Figures

LIST OF FIGURES

Figure 1: Lactose-Free Dairy Products Market (by Region), \$Million, 2022, 2026, and 2033

Figure 2: Europe Lactose-Free Dairy Products Market (by Distribution), 2022, 2026, and 2033

Figure 3: Europe Lactose-Free Dairy Products Market (by Product), 2022, 2026, and 2033

Figure 4: Europe Lactose-Free Dairy Products Market (by Category), 2022, 2026, and 2033

Figure 5: Europe Lactose-Free Dairy Products Market (by Source), 2022, 2026, and 2033

Figure 6: Lactose-Free Dairy Products Market, Recent Developments

Figure 7: Supply Chain and Risks within the Supply Chain

Figure 8: Lactose-Free Dairy Products Market (by Company), January 2020-January 2024

Figure 9: Lactose-Free Dairy Products Market (by Country), January 2020-January 2024

Figure 10: France Lactose-Free Dairy Products Market, \$Million, 2022-2033

Figure 11: Germany Lactose-Free Dairy Products Market, \$Million, 2022-2033

Figure 12: Spain Lactose-Free Dairy Products Market, \$Million, 2022-2033

Figure 13: U.K. Lactose-Free Dairy Products Market, \$Million, 2022-2033

Figure 14: Italy Lactose-Free Dairy Products Market, \$Million, 2022-2033

Figure 15: Rest-of-Europe Lactose-Free Dairy Products Market, \$Million, 2022-2033

Figure 16: Strategic Initiatives, 2020-2024

Figure 17: Share of Strategic Initiatives, 2020-2024

Figure 18: Data Triangulation

Figure 19: Top-Down and Bottom-Up Approach

Figure 20: Assumptions and Limitations

List Of Tables

LIST OF TABLES

Table 1: Market Snapshot

Table 2: Opportunities Across Region

Table 3: Impact Analysis of Market Navigating Factors, 2023-2033

Table 4: Lactose-Free Dairy Products Market (by Region), \$Million, 2022-2033

Table 5: Europe Lactose-Free Dairy Products Market (by Distribution), \$Million, 2022-2033

Table 6: Europe Lactose-Free Dairy Products Market (by Product), \$Million, 2022-2033

Table 7: Europe Lactose-Free Dairy Products Market (by Source), \$Million, 2022-2033

Table 8: Europe Lactose-Free Dairy Products Market (by Category), \$Million, 2022-2033

Table 9: France Lactose-Free Dairy Products Market (by Distribution), \$Million, 2022-2033

Table 10: France Lactose-Free Dairy Products Market (by Product), \$Million, 2022-2033

Table 11: France Lactose-Free Dairy Products Market (by Source), \$Million, 2022-2033

Table 12: France Lactose-Free Dairy Products Market (by Category), \$Million, 2022-2033

Table 13: Germany Lactose-Free Dairy Products Market (by Distribution), \$Million, 2022-2033

Table 14: Germany Lactose-Free Dairy Products Market (by Product), \$Million, 2022-2033

Table 15: Germany Lactose-Free Dairy Products Market (by Source), \$Million, 2022-2033

Table 16: Germany Lactose-Free Dairy Products Market (by Category), \$Million, 2022-2033

Table 17: Spain Lactose-Free Dairy Products Market (by Distribution), \$Million, 2022-2033

Table 18: Spain Lactose-Free Dairy Products Market (by Product), \$Million, 2022-2033

Table 19: Spain Lactose-Free Dairy Products Market (by Source), \$Million, 2022-2033

Table 20: Spain Lactose-Free Dairy Products Market (by Category), \$Million, 2022-2033

Table 21: U.K. Lactose-Free Dairy Products Market (by Distribution), \$Million, 2022-2033

Table 22: U.K. Lactose-Free Dairy Products Market (by Product), \$Million, 2022-2033

Table 23: U.K. Lactose-Free Dairy Products Market (by Source), \$Million, 2022-2033

Table 24: U.K. Lactose-Free Dairy Products Market (by Category), \$Million, 2022-2033

Table 25: Italy Lactose-Free Dairy Products Market (by Distribution), \$Million,

2022-2033

Table 26: Italy Lactose-Free Dairy Products Market (by Product), \$Million, 2022-2033

Table 27: Italy Lactose-Free Dairy Products Market (by Source), \$Million, 2022-2033

Table 28: Italy Lactose-Free Dairy Products Market (by Category), \$Million, 2022-2033

Table 29: Rest-of-Europe Lactose-Free Dairy Products Market (by Distribution),
\$Million, 2022-2033

Table 30: Rest-of-Europe Lactose-Free Dairy Products Market (by Product), \$Million,
2022-2033

Table 31: Rest-of-Europe Lactose-Free Dairy Products Market (by Source), \$Million,
2022-2033

Table 32: Rest-of-Europe Lactose-Free Dairy Products Market (by Category), \$Million,
2022-2033

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