

Europe Interventional Imaging Market: Focus on Offering, Application, End User, and Country - Analysis and Forecast, 2023-2033

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Abstracts

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Introduction to Europe Interventional Imaging Market

The Europe interventional imaging market is projected to reach \$4.23 billion by 2033 from \$2.23 billion in 2023, growing at a CAGR of 6.62% during the forecast period 2023-2033. The rise in demand for minimally invasive medical procedures, coupled with the adoption of innovative technologies and the high prevalence of chronic illnesses, is driving the growth of this market. It encompasses a range of procedures, consumables, equipment, and software aimed at diagnosing and treating chronic diseases.

Market Introduction

The Europe interventional imaging market is experiencing significant growth propelled by advancements in medical technology, increasing prevalence of chronic diseases, and a growing demand for minimally invasive procedures. This market encompasses a wide range of imaging modalities and devices utilized in interventional procedures, such as angiography, fluoroscopy, computed tomography (CT), and magnetic resonance imaging (MRI). The region's robust healthcare infrastructure, coupled with favorable government initiatives and reimbursement policies, further drives market growth. Additionally, rising investments in research and development activities contribute to the introduction of innovative imaging technologies, enhancing diagnostic accuracy and

patient outcomes. With a focus on improving healthcare delivery and patient care, the Europe interventional imaging market presents lucrative opportunities for manufacturers, healthcare providers, and stakeholders aiming to address the evolving needs of the medical community.

Market Segmentation:

Segmentation 1: by Offering

Interventional Imaging Systems

Interventional Imaging Software

Consumables

Segmentation 2: by Application

Cardiology

Neurology

Musculoskeletal

Oncology

Urology

Gastroenterology

Obstetrics

Gynaecology

Others

Segmentation 3: by End User

Hospitals

Ambulatory Surgical Centres

Clinics

Segmentation 4: by Country

Germany

U.K.

Russia

France

Italy

Spain

Rest-of-Europe

How can this report add value to an organization?

Workflow/Innovation Strategy: The Europe interventional imaging market (by offering) has been segmented into detailed segments, including different types of interventional imaging systems, namely X-ray, CT scanners, MRI systems, and ultrasound imaging systems. Moreover, the study provides the reader with a detailed understanding of the different applications of these products.

Growth/Marketing Strategy: Interventional imaging process is being used for diagnosis and treatment procedures, which are further used for many applications such as cardiology, neurology, musculoskeletal, oncology, urology, gastroenterology, obstetrics, gynecology, and others. Various companies are providing systems, software, and consumables for the Europe interventional imaging market.

Competitive Strategy: Key players in the Europe interventional imaging market have

been analyzed and profiled in the study, including manufacturers involved in new product launches, acquisitions, expansions, and strategic collaborations. Moreover, a detailed competitive benchmarking of the players operating in the interventional imaging market has been done to help the reader understand how players stack against each other, presenting a clear market landscape. Additionally, comprehensive competitive strategies such as partnerships, agreements, and collaborations will aid the reader in understanding the untapped revenue pockets in the market.

Key Market Players and Competition Synopsis

The companies that are profiled in the market have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some of the prominent companies in this market are:

Koninklijke Philips NV

Medtronic plc

Siemens Healthineers AG

Contents

Executive Summary
Research Methodology

1 MARKETS

1.1 Product Definition
1.2 Inclusion and Exclusion
1.3 Key Findings

2 INTERVENTIONAL IMAGING MARKET: OVERVIEW

2.1 Market Introduction
2.2 Market Footprint and Growth Potential, \$Billion, 2022-2033
2.3 Current and Future State of Interventional Imaging in Industry

3 INDUSTRY OUTLOOK

3.1 Key Trends
3.2 Patent Analysis
 3.2.1 Patent Analysis (by Year)
 3.2.2 Patent Analysis (by Country)
3.3 COVID-19 Impact on Interventional Imaging Market
 3.3.1 COVID-19 Impact: Current Scenario of the Market
 3.3.2 Pre- and During-COVID-19 Impact Assessment
 3.3.2.1 Pre-COVID-19
 3.3.2.2 During-COVID-19
3.4 Regulatory Requirements
 3.4.1 Regulatory and Legal Requirements and Framework in Europe
3.5 Product Benchmarking

4 EUROPE

4.1 Overview
4.2 Europe
 4.2.1 Market Sizing and Forecast
 4.2.1.1 Europe Interventional Imaging Market (by Offering)
 4.2.1.2 Europe Interventional Imaging Market (by Application)

- 4.2.1.3 Europe Interventional Imaging Market (by End User)
- 4.2.2 U.K.
 - 4.2.2.1 Market Sizing and Forecast
 - 4.2.2.1.1 U.K. Interventional Imaging Market (by Offering)
 - 4.2.2.1.2 U.K. Interventional Imaging Market (by Application)
 - 4.2.2.1.3 U.K. Interventional Imaging Market (by End User)
- 4.2.3 Germany
 - 4.2.3.1 Market Sizing and Forecast
 - 4.2.3.1.1 Germany Interventional Imaging Market (by Offering)
 - 4.2.3.1.2 Germany Interventional Imaging Market (by Application)
 - 4.2.3.1.3 Germany Interventional Imaging Market (by End User)
- 4.2.4 France
 - 4.2.4.1 Market Sizing and Forecast
 - 4.2.4.1.1 France Interventional Imaging Market (by Offering)
 - 4.2.4.1.2 France Interventional Imaging Market (by Application)
 - 4.2.4.1.3 France Interventional Imaging Market (by End User)
- 4.2.5 Italy
 - 4.2.5.1 Market Sizing and Forecast
 - 4.2.5.1.1 Italy Interventional Imaging Market (by Offering)
 - 4.2.5.1.2 Italy Interventional Imaging Market (by Application)
 - 4.2.5.1.3 Italy Interventional Imaging Market (by End User)
- 4.2.6 Spain
 - 4.2.6.1 Market Sizing and Forecast
 - 4.2.6.1.1 Spain Interventional Imaging Market (by Offering)
 - 4.2.6.1.2 Spain Interventional Imaging Market (by Application)
 - 4.2.6.1.3 Spain Interventional Imaging Market (by End User)
- 4.2.7 Russia
 - 4.2.7.1 Market Sizing and Forecast
 - 4.2.7.1.1 Russia Interventional Imaging Market (by Offering)
 - 4.2.7.1.2 Russia Interventional Imaging Market (by Application)
 - 4.2.7.1.3 Russia Interventional Imaging Market (by End User)
- 4.2.8 Rest-of-Europe
 - 4.2.8.1 Market Sizing and Forecast
 - 4.2.8.1.1 Rest-of-Europe Interventional Imaging Market (by Offering)
 - 4.2.8.1.2 Rest-of-Europe Interventional Imaging Market (by Application)
 - 4.2.8.1.3 Rest-of-Europe Interventional Imaging Market (by End User)

5 COMPANY PROFILES

5.1 Interventional Imaging Ecosystem Active Players

5.2 Overview

5.2.1 Koninklijke Philips NV

5.2.1.1 Role of Koninklijke Philips NV in the Interventional Imaging Market

5.2.1.2 Recent Developments

5.2.1.3 Analyst Perspective

5.2.2 Medtronic plc

5.2.2.1 Role of Medtronic plc in the Interventional Imaging Market

5.2.2.2 Recent Developments

5.2.2.3 Analyst Perspective

5.2.3 Siemens Healthineers AG

5.2.3.1 Role of Siemens Healthineers AG in the Interventional Imaging Market

5.2.3.2 Recent Developments

5.2.3.3 Analyst Perspective

List Of Figures

LIST OF FIGURES

- Figure 1: Prevalence of Chronic Disease, 2022
- Figure 2: Europe Interventional Imaging Market, \$Billion, 2022-2033
- Figure 3: Europe Interventional Imaging Market, Market Dynamics
- Figure 4: Europe Interventional Imaging Market (by Offering), % Share, 2022 and 2033
- Figure 5: Europe Interventional Imaging Market (by Application), %Share, 2022 and 2033
- Figure 6: Europe Interventional Imaging Market (by End User), %Share, 2022 and 2033
- Figure 7: Interventional Imaging Market (by Region), \$Billion, 2022 and 2033
- Figure 8: Impact of COVID-19 on Manufacturers
- Figure 9: Europe Interventional Imaging Market: Research Methodology
- Figure 10: Primary Research Methodology
- Figure 11: Bottom-Up Approach (Segment-Wise Analysis)
- Figure 12: Top-Down Approach (Segment-Wise Analysis)
- Figure 13: Europe Interventional Imaging Market, \$Billion, 2022-2033
- Figure 14: Interventional Imaging Market, Key Trends
- Figure 15: Interventional Imaging Market, Patent Analysis (by Year), January 2020-December 2022
- Figure 16: Interventional Imaging Market, Patent Analysis (by Country), January 2020-December 2022
- Figure 17: Factors Contributing to the Decline in the Interventional Imaging Market
- Figure 18: Interventional Imaging Market (by Region)
- Figure 19: Incidence of Cancer, EU5, 2020-2040
- Figure 20: Europe Interventional Imaging Market, \$Billion, 2022-2033
- Figure 21: Europe Interventional Imaging Market (by Offering), \$Million, 2022-2033
- Figure 22: Europe Interventional Imaging Market (by Application), \$Million, 2022-2033
- Figure 23: Europe Interventional Imaging Market (by End User), \$Million, 2022-2033
- Figure 24: Incidence of Cancer, U.K., 2020-2040
- Figure 25: U.K. Interventional Imaging Market, \$Billion, 2022-2033
- Figure 26: U.K. Interventional Imaging Market (by Offering), \$Million, 2022-2033
- Figure 27: U.K. Interventional Imaging Market (by Application), \$Million, 2022-2033
- Figure 28: U.K. Interventional Imaging Market (by End User), \$Million, 2022-2033
- Figure 29: Incidence of Cancer and Mortality, Germany, 2020-2040
- Figure 30: Germany Interventional Imaging Market, \$Million, 2022-2033
- Figure 31: Germany Interventional Imaging Market (by Offering), \$Million, 2022-2033
- Figure 32: Germany Interventional Imaging Market (by Application), \$Million, 2022-2033

Figure 33: Germany Interventional Imaging Market (by End User), \$Million, 2022-2033

Figure 34: France Interventional Imaging Market, \$Million, 2022-2033

Figure 35: France Interventional Imaging Market (by Offering), \$Million, 2022-2033

Figure 36: France Interventional Imaging Market (by Application), \$Million, 2022-2033

Figure 37: France Interventional Imaging Market (by End User), \$Million, 2022-2033

Figure 38: Incidence of Cancer, Italy, 2020-2040

Figure 39: Italy Interventional Imaging Market, \$Million, 2022-2033

Figure 40: Italy Interventional Imaging Market (by Offering), \$Million, 2022-2033

Figure 41: Italy Interventional Imaging Market (by Application), \$Million, 2022-2033

Figure 42: Italy Interventional Imaging Market (by End User), \$Million, 2022-2033

Figure 43: Incidence of Cancer, France, 2020-2040

Figure 44: Spain Interventional Imaging Market, \$Million, 2022-2033

Figure 45: Spain Interventional Imaging Market (by Offering), \$Million, 2022-2033

Figure 46: Spain Interventional Imaging Market (by Application), \$Million, 2022-2033

Figure 47: Spain Interventional Imaging Market (by End User), \$Million, 2022-2033

Figure 48: Russia Interventional Imaging Market, \$Million, 2022-2033

Figure 49: Russia Interventional Imaging Market (by Offering), \$Million, 2022-2033

Figure 50: Russia Interventional Imaging Market (by Application), \$Million, 2022-2033

Figure 51: Russia Interventional Imaging Market (by End User), \$Million, 2022-2033

Figure 52: Rest-of-Europe Interventional Imaging Market, \$Million, 2022-2033

Figure 53: Rest-of-Europe Interventional Imaging Market (by Offering), \$Million, 2022-2033

Figure 54: Rest-of-Europe Interventional Imaging Market (by Application), \$Million, 2022-2033

Figure 55: Rest-of-Europe Interventional Imaging Market (by End User), \$Million, 2022-2033

Figure 56: Total Number of Companies Profiled

Figure 57: Company Overview

Figure 58: Company Overview

Figure 59: Company Overview

List Of Tables

LIST OF TABLES

Table 1: Global Interventional Imaging Market, Key Developments Analysis, January 2020-September 2023

Table 2: Key Questions Answered in the Report

Table 3: Current and Future State of Interventional Imaging in Industry

Table 4: Interventional Imaging Market, Product Benchmarking

Table 5: Interventional Imaging Ecosystem Active Players

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