

Europe Gypsum-Based Plasterboard Market and Alternatives: Focus on End-User Application, Type, Material, and Country - Analysis and Forecast, 2023-2033

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Abstracts

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This report will be delivered in 7-10 working days. Introduction to Europe Gypsum-Based Plasterboard Market and Alternatives

The Europe gypsum-based plasterboard market and alternatives was valued at \$7.10 billion in 2023, and it is expected to grow at a CAGR of 7.09% and reach \$14.08 billion by 2033. Gypsum-based plasterboard and its substitutes are poised to revolutionize building methods due to their many advantages over conventional chemical inputs. This market is now in a growth phase and is anticipated to increase significantly. Businesses that make investments in partnerships, infrastructure, and research stand to gain from the growing need for these cutting-edge solutions.

Market Introduction

The market for gypsum-based plasterboard and substitutes in Europe is expanding steadily due to rising consumer demand for affordable, lightweight, and environmentally friendly building supplies. Gypsum-based plasterboard is a popular option for contemporary building projects since it is easy to install, fire resistant, soundproof, and recyclable. It is frequently used in both residential and commercial construction.

Gypsum-based plasterboard and its substitutes are becoming more popular in Europe as the continent continues to prioritize energy efficiency and sustainability in building

because of their less detrimental effects on the environment when compared to more conventional materials. Improvements in manufacturing techniques have also benefited the market by increasing the robustness and adaptability of these goods. The popularity of gypsum-based goods is also fueled by regulatory frameworks that support eco-friendly building techniques and the use of sustainable resources.

Alternative materials that offer improved performance and environmental advantages, such as those composed of recycled materials or cutting-edge composites, are becoming formidable rivals. It is anticipated that market participants who prioritize R&D, infrastructure development, and strategic alliances would take advantage of this expanding trend, opening up new market opportunities in the years to come. The market for gypsum-based plasterboard and substitutes is anticipated to develop significantly as building activity increases throughout Europe.

Market Segmentation

Segmentation 1: by End-User Application

Residential

Non-Residential

Segmentation 2: by Type

Standard Plasterboard

Fire-Resistant Plasterboard

Sound-Insulated Plasterboard

Thermal Plasterboard

Moisture-Resistant Plasterboard

Impact-Resistant Plasterboard

Others

Segmentation 3: by Material

Gypsum

Bio-Based

Segmentation 4: by Region

Europe: Germany, France, U.K., Italy, and Rest-of-Europe

How can this report add value to an organization?

Product/Innovation Strategy: The product segment helps the reader understand the different applications of gypsum-based plasterboard and alternatives available based on end-user application (residential and non-residential), type (standard plasterboard, fire-resistant plasterboard, sound-insulated plasterboard, thermal plasterboard, moisture-resistant plasterboard, impact-resistant plasterboard, and others) and material (gypsum and bio-based) market is poised for significant expansion with ongoing technological advancements, increased investments, and growing awareness of gypsum-based plasterboard and alternatives. Therefore, this business is a high-investment and high-revenue generating model.

Growth/Marketing Strategy: The Europe gypsum-based plasterboard market and alternatives has been growing at a rapid pace. The market offers enormous opportunities for existing and emerging market players. Some of the strategies covered in this segment are mergers and acquisitions, product launches, partnerships and collaborations, business expansions, and investments. The strategies preferred by companies to maintain and strengthen their market position primarily include product development and partnerships and collaborations.

Competitive Strategy: The key players in the Europe gypsum-based plasterboard market and alternatives analyzed and profiled in the study include gypsum-based plasterboard manufacturers. Additionally, a comprehensive competitive landscape such as partnerships, agreements, and collaborations are expected to aid the reader in understanding the untapped revenue pockets in the market.

Key Market Players and Competition Synopsis

The companies that are profiled in the Europe gypsum-based plasterboard market and alternatives have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some of the prominent names in the market are:

Saint-Gobain Group

Knauf Digital GmbH

Etex Group

Hemspan

Adaptavate Ltd

Smarter Habitat GmbH & Co KG

Contents

Executive Summary
Scope and Definition

1 MARKETS

- 1.1 Construction Industry Trends: Current and Future
 - 1.1.1 Growing Emphasis on Sustainable Construction Practices
 - 1.1.2 Adoption of Digitalization and Generative AI
- 1.2 Supply Chain Overview
 - 1.2.1 Value Chain Analysis
 - 1.2.2 Price Comparison
- 1.3 Research and Development Review
 - 1.3.1 Patent Filing Trend (by Country, Company)
- 1.4 Regulatory Landscape
- 1.5 Stakeholder Analysis
- 1.6 Market Dynamics: Overview
 - 1.6.1 Market Drivers
 - 1.6.1.1 Increase in Construction Activities Due to Rapid Urbanization, Population Growth, and Economic Development
 - 1.6.1.2 Increase in Investments for Infrastructural Development
 - 1.6.1.3 Rise in Demand for Environment-Friendly, Sound-Reducing, and Thermal Insulating Plasterboard Alternatives
 - 1.6.2 Market Challenges
 - 1.6.2.1 Price Volatility of Raw Materials
 - 1.6.2.2 Limited Awareness of Gypsum Plasterboard Applications and Competition from Alternative Construction Materials
 - 1.6.3 Market Opportunities
 - 1.6.3.1 Advancements in Technology and Product Innovation
 - 1.6.3.2 Untapped Opportunities in Emerging Markets for Infrastructure Development
- 1.7 Startup and Investment Summary
- 1.8 Production Technologies for Alternatives
- 1.9 Comparative Analysis of Gypsum-Based Plasterboard and Alternatives

2 REGIONS

- 2.1 Gypsum-Based Plasterboard Market and Alternatives (by Region)
- 2.2 Europe

- 2.2.1 Market
 - 2.2.1.1 Key Market Participants in Europe
 - 2.2.1.2 Business Drivers
 - 2.2.1.3 Business Challenges
- 2.2.2 Application
- 2.2.3 Product
- 2.2.4 Europe (by Country)
 - 2.2.4.1 Germany
 - 2.2.4.2 France
 - 2.2.4.3 U.K.
 - 2.2.4.4 Italy
 - 2.2.4.5 Rest-of-Europe

3 COMPANY PROFILE

- 3.1 Company Profiles
 - 3.1.1 Saint-Gobain Group
 - 3.1.1.1 Overview
 - 3.1.1.2 Top Products/Product Portfolio
 - 3.1.1.3 Top Competitors
 - 3.1.1.4 Target Customers
 - 3.1.1.5 Key Personnel
 - 3.1.1.6 Analyst View
 - 3.1.1.7 Market Share
 - 3.1.2 Knauf Digital GmbH
 - 3.1.2.1 Overview
 - 3.1.2.2 Top Products/Product Portfolio
 - 3.1.2.3 Top Competitors
 - 3.1.2.4 Target Customers
 - 3.1.2.5 Key Personnel
 - 3.1.2.6 Analyst View
 - 3.1.2.7 Market Share
 - 3.1.3 Etex Group
 - 3.1.3.1 Overview
 - 3.1.3.2 Top Products/Product Portfolio
 - 3.1.3.3 Top Competitors
 - 3.1.3.4 Target Customers
 - 3.1.3.5 Key Personnel
 - 3.1.3.6 Analyst View

- 3.1.3.7 Market Share
- 3.1.4 Hemspan
 - 3.1.4.1 Overview
 - 3.1.4.2 Top Products/Product Portfolio
 - 3.1.4.3 Top Competitors
 - 3.1.4.4 Target Customers
 - 3.1.4.5 Key Personnel
 - 3.1.4.6 Analyst View
 - 3.1.4.7 Market Share
- 3.1.5 Adaptavate Ltd
 - 3.1.5.1 Overview
 - 3.1.5.2 Top Products/Product Portfolio
 - 3.1.5.3 Top Competitors
 - 3.1.5.4 Target Customers
 - 3.1.5.5 Key Personnel
 - 3.1.5.6 Analyst View
 - 3.1.5.7 Market Share
- 3.1.6 Smarter Habitat GmbH & Co KG
 - 3.1.6.1 Overview
 - 3.1.6.2 Top Products/Product Portfolio
 - 3.1.6.3 Top Competitors
 - 3.1.6.4 Target Customers
 - 3.1.6.5 Key Personnel
 - 3.1.6.6 Analyst View
 - 3.1.6.7 Market Share

4 RESEARCH METHODOLOGY

- 4.1 Data Sources
 - 4.1.1 Primary Data Sources
 - 4.1.2 Secondary Data Sources
 - 4.1.3 Data Triangulation
- 4.2 Market Estimation and Forecast

List Of Figures

LIST OF FIGURES

Figure 1: Europe Gypsum-Based Plasterboard Market and Alternatives, \$Billion, 2022, 2026, and 2033

Figure 2: Europe Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022, 2026, and 2033

Figure 3: Europe Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022, 2026, and 2033

Figure 4: Europe Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022, 2026, and 2033

Figure 5: Key Events

Figure 6: Supply Chain and Risks within the Supply Chain

Figure 7: Value Chain Analysis

Figure 8: Patent Analysis (by Country), January 2020-December 2023

Figure 9: Patent Analysis (by Company), January 2020-December 2023

Figure 10: Impact Analysis of Market Navigating Factors, 2023-2033

Figure 11: Number of People Living in Urban and Rural Areas, Billion, 2018-2021

Figure 12: Share of Construction in GDP, Europe, Percentage, 2022

Figure 13: Germany Gypsum-Based Plasterboard Market and Alternatives, \$Million, 2022-2033

Figure 14: France Gypsum-Based Plasterboard Market and Alternatives, \$Million, 2022-2033

Figure 15: U.K. Gypsum-Based Plasterboard Market and Alternatives, \$Million, 2022-2033

Figure 16: Italy Gypsum-Based Plasterboard Market and Alternatives, \$Million, 2022-2033

Figure 17: Rest-of-Europe Gypsum-Based Plasterboard Market and Alternatives, \$Million, 2022-2033

Figure 18: Data Triangulation

Figure 19: Top-Down and Bottom-Up Approach

Figure 20: Assumptions and Limitations

List Of Tables

LIST OF TABLES

Table 1: Market Snapshot

Table 2: Opportunities across Region

Table 3: Competitive Landscape Snapshot

Table 4: Trends: Overview

Table 5: Projects on Sustainable Construction

Table 6: Use Cases and Applications in the Construction Industry

Table 7: Pricing Analysis (by Type), \$/Meter Square, 2022-2033

Table 8: Key Patent Mapping

Table 9: Regulatory Landscape

Table 10: Stakeholder Analysis

Table 11: Use Cases and Applications in the Construction Industry

Table 12: Startup and Investment Landscape

Table 13: Comparative Analysis of Gypsum-based Plasterboard and Alternatives

Table 14: Gypsum-Based Plasterboard Market and Alternatives (by Region), \$Million, 2022-2033

Table 15: Europe Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022-2033

Table 16: Europe Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022-2033

Table 17: Europe Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022-2033

Table 18: Germany Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022-2033

Table 19: Germany Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022-2033

Table 20: Germany Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022-2033

Table 21: France Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022-2033

Table 22: France Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022-2033

Table 23: France Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022-2033

Table 24: U.K. Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022-2033

Table 25: U.K. Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022-2033

Table 26: U.K. Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022-2033

Table 27: Italy Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022-2033

Table 28: Italy Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022-2033

Table 29: Italy Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022-2033

Table 30: Rest-of-Europe Gypsum-Based Plasterboard Market and Alternatives (by End-User Application), \$Million, 2022-2033

Table 31: Rest-of-Europe Gypsum-Based Plasterboard Market and Alternatives (by Type), \$Million, 2022-2033

Table 32: Rest-of-Europe Gypsum-Based Plasterboard Market and Alternatives (by Material), \$Million, 2022-2033

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