

Europe Electric Vehicle Aftermarket: Analysis and Forecast, 2023-2032

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Abstracts

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Introduction to Europe Electric Vehicle Aftermarket

The Europe electric vehicle aftermarket (excluding U.K) is projected to reach \$50.66 billion by 2032 from \$8.87 billion in 2023, growing at a CAGR of 21.36% during the forecast period 2023-2032. The growth of the electric vehicle aftermarket is anticipated to be fueled by the increasing preference for electric vehicles, growing consumer interest in customizing electric vehicles, and the rising trend of utilizing electric vehicles for secondary purposes.

Market Introduction

The electric vehicle (EV) aftermarket in Europe is experiencing significant growth, propelled by several key factors. The rising popularity of electric vehicles across the continent is a primary driver, with more consumers opting for EVs due to environmental concerns and government incentives. Additionally, there is a growing demand for customization options among EV owners, driving the expansion of aftermarket products and services tailored to electric vehicles. Moreover, the emergence of second-life applications for electric vehicle components, such as batteries, is contributing to the growth of the aftermarket sector. As Europe continues to prioritize sustainability and clean energy initiatives, the EV aftermarket is poised for further expansion, offering a wide range of opportunities for businesses and consumers alike to enhance and adapt electric vehicles to meet their specific needs and preferences.

Market Segmentation:

Segmentation 1: by Vehicle Type

Passenger Vehicles

Commercial Vehicles

Segmentation 2: by Propulsion Type

Battery Electric Vehicles (BEVs)

Plug-In Hybrid Electric Vehicles (PHEVs)

Hybrid Electric Vehicles (HEVs)

Segmentation 3: by Sales Outlet

Authorized Service Centers

Premium Multi-brand Service Centers

Others

Segmentation 4: by Mode of Sales

Offline sales

Online sales

Segmentation 5: by Part

Batteries

Tires and Wheels

Brakes and Suspensions

Body Parts

Others

Segmentation 6: by Country

Germany

France

Spain

Netherlands

Rest-of-Europe

How can this report add value to an organization?

Product/Innovation Strategy: The product strategy helps the readers understand the different aftermarket solutions provided by the industry participants.

Growth/Marketing Strategy: The electric vehicle aftermarket is growing at a significant pace and holds enormous opportunities for market players. Some of the strategies covered in this segment are product launches, partnerships, collaborations, business expansions, and investments. The companies' preferred strategy has been product launches, partnerships, and collaborations to strengthen their positions in the Europe electric vehicle aftermarket.

Competitive Strategy: The key players in the Europe electric vehicle aftermarket analyzed and profiled in the study include electric vehicle aftermarket solution providers that develop parts and accessories for EVs. Moreover, a detailed competitive benchmarking of the players operating in the electric vehicle aftermarket has been done to help the reader understand the ways in which players stack against each other,

presenting a clear market landscape. Additionally, comprehensive competitive strategies such as partnerships, agreements, and collaborations are expected to aid the reader in understanding the untapped revenue pockets in the market.

Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Some of the prominent names established in this market are:

Robert Bosch GmbH

Continental AG

ZF Friedrichshafen AG

Schaeffler AG

HELLA GmbH & Co. KGaA

Marelli Holdings Co., Ltd.

Contents

Executive Summary

Scope of the Study

1 MARKETS

1.1 Industry Outlook

1.1.1 Trends: Current and Future

1.1.1.1 Electrification of Fleets

1.1.1.2 Governments Increase their Influence on the e-Mobility Industry

1.1.2 Electric Vehicle Aftermarket Structure

1.1.3 Ecosystem/Ongoing Programs

1.1.3.1 Consortiums, Associations, and Regulatory Bodies for Electric Vehicles

1.1.3.2 Programs on Electric Vehicles by Research Institutions and Universities

1.1.4 Automotive Aftermarket Dynamics

1.1.4.1 Declining Demand for Traditional Engines and Drivetrains

1.1.4.2 New Opportunities for Industry Players through Electric Vehicle Aftermarket

across the Board

1.2 Business Dynamics

1.2.1 Business Drivers

1.2.1.1 Rising Popularity of Electric Vehicles

1.2.1.2 Proliferating Consumer Demand for Electric Vehicle Customization

1.2.1.3 Increasing Popularity of Electric Vehicle Second-Life Applications

1.2.2 Business Challenges

1.2.2.1 Lack of Electric Vehicle Aftermarket Infrastructure and Awareness

1.2.2.2 Cost and Availability Issues of Electric Vehicle Spare Parts

1.2.3 Business Strategies

1.2.3.1 Product Development

1.2.3.2 Market Development

1.2.4 Corporate Strategies

1.2.4.1 Mergers and Acquisitions

1.2.4.2 Partnerships, Collaborations, and Joint Ventures

1.2.5 Business Opportunities

1.2.5.1 Electric Vehicle Battery Repair and Replacement

1.2.5.2 EV Component Recycling and Disposal

1.2.5.3 Training and Education on Electric Vehicle Aftermarket

1.2.5.4 Shifting Trend toward E-commerce

2 REGIONS

2.1 Europe

2.1.1 Market

2.1.1.1 Buyer Attributes

2.1.1.2 Key Solution Providers in Europe

2.1.1.3 Business Challenges

2.1.1.4 Business Drivers

2.1.2 Application

2.1.2.1 Europe Electric Vehicle Aftermarket (by Vehicle Type), Value Data

2.1.2.2 Europe Electric Vehicle Aftermarket (by Propulsion Type), Value Data

2.1.3 Product

2.1.3.1 Europe Electric Vehicle Aftermarket (by Sales Outlet), Value Data

2.1.3.2 Europe Electric Vehicle Aftermarket (by Mode of Sales), Value Data

2.1.3.3 Europe Electric Vehicle Aftermarket (by Part), Value Data

2.1.4 Europe (by Country)

2.1.4.1 Germany

2.1.4.1.1 Market

2.1.4.1.1.1 Buyer Attributes

2.1.4.1.1.2 Key Solution Providers in Germany

2.1.4.1.1.3 Business Challenges

2.1.4.1.1.4 Business Drivers

2.1.4.1.2 Application

2.1.4.1.2.1 Germany Electric Vehicle Aftermarket (by Vehicle Type), Value Data

2.1.4.1.2.2 Germany Electric Vehicle Aftermarket (by Propulsion Type), Value Data

2.1.4.1.3 Product

2.1.4.1.3.1 Germany Electric Vehicle Aftermarket (by Sales Outlet), Value Data

2.1.4.1.3.2 Germany Electric Vehicle Aftermarket (by Mode of Sales), Value Data

2.1.4.1.3.3 Germany Electric Vehicle Aftermarket (by Part), Value Data

2.1.4.2 France

2.1.4.2.1 Market

2.1.4.2.1.1 Buyer Attributes

2.1.4.2.1.2 Key Solution Providers in France

2.1.4.2.1.3 Business Challenges

2.1.4.2.1.4 Business Drivers

2.1.4.2.2 Application

2.1.4.2.2.1 France Electric Vehicle Aftermarket (by Vehicle Type), Value Data

2.1.4.2.2.2 France Electric Vehicle Aftermarket (by Propulsion Type), Value Data

2.1.4.2.3 Product

- 2.1.4.2.3.1 France Electric Vehicle Aftermarket (by Sales Outlet), Value Data
- 2.1.4.2.3.2 France Electric Vehicle Aftermarket (by Mode of Sales), Value Data
- 2.1.4.2.3.3 France Electric Vehicle Aftermarket (by Part), Value Data

2.1.4.3 Spain

2.1.4.3.1 Market

- 2.1.4.3.1.1 Buyer Attributes
- 2.1.4.3.1.2 Key Solution Providers in Spain
- 2.1.4.3.1.3 Business Challenges
- 2.1.4.3.1.4 Business Drivers

2.1.4.3.2 Application

- 2.1.4.3.2.1 Spain Electric Vehicle Aftermarket (by Vehicle Type), Value Data
- 2.1.4.3.2.2 Spain Electric Vehicle Aftermarket (by Propulsion Type), Value Data

2.1.4.3.3 Product

- 2.1.4.3.3.1 Spain Electric Vehicle Aftermarket (by Sales Outlet), Value Data
- 2.1.4.3.3.2 Spain Electric Vehicle Aftermarket (by Mode of Sales), Value Data
- 2.1.4.3.3.3 Spain Electric Vehicle Aftermarket (by Part), Value Data

2.1.4.4 Netherlands

2.1.4.4.1 Market

- 2.1.4.4.1.1 Buyer Attributes
- 2.1.4.4.1.2 Key Solution Providers in the Netherlands
- 2.1.4.4.1.3 Business Challenges
- 2.1.4.4.1.4 Business Drivers

2.1.4.4.2 Application

- 2.1.4.4.2.1 Netherlands Electric Vehicle Aftermarket (by Vehicle Type), Value Data
- 2.1.4.4.2.2 Netherlands Electric Vehicle Aftermarket (by Propulsion Type), Value

Data

2.1.4.4.3 Product

- 2.1.4.4.3.1 Netherlands Electric Vehicle Aftermarket (by Sales Outlet), Value Data
- 2.1.4.4.3.2 Netherlands Electric Vehicle Aftermarket (by Mode of Sales), Value

Data

- 2.1.4.4.3.3 Netherlands Electric Vehicle Aftermarket (by Part), Value Data

2.1.4.5 Rest-of-Europe

2.1.4.5.1 Market

- 2.1.4.5.1.1 Buyer Attributes
- 2.1.4.5.1.2 Key Solution Providers in Rest-of-Europe
- 2.1.4.5.1.3 Business Challenges
- 2.1.4.5.1.4 Business Drivers

2.1.4.5.2 Application

- 2.1.4.5.2.1 Rest-of-Europe Electric Vehicle Aftermarket (by Vehicle Type), Value

Data

2.1.4.5.2.2 Rest-of-Europe Electric Vehicle Aftermarket (by Propulsion Type),

Value Data

2.1.4.5.3 Product

2.1.4.5.3.1 Rest-of-Europe Electric Vehicle Aftermarket (by Sales Outlet), Value

Data

2.1.4.5.3.2 Rest-of-Europe Electric Vehicle Aftermarket (by Mode of Sales), Value

Data

2.1.4.5.3.3 Rest-of-Europe Electric Vehicle Aftermarket (by Part), Value Data

2.2 U.K.

2.2.1 Market

2.2.1.1 Buyer Attributes

2.2.1.2 Key Solution Providers in the U.K.

2.2.1.3 Business Challenges

2.2.1.4 Business Drivers

2.2.2 Application

2.2.2.1 U.K. Electric Vehicle Aftermarket (by Vehicle Type), Value Data

2.2.2.2 U.K. Electric Vehicle Aftermarket (by Propulsion Type), Value Data

2.2.3 Product

2.2.3.1 U.K. Electric Vehicle Aftermarket (by Sales Outlet), Value Data

2.2.3.2 U.K. Electric Vehicle Aftermarket (by Mode of Sales), Value Data

2.2.3.3 U.K. Electric Vehicle Aftermarket (by Part), Value Data

3 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

3.1 Competitive Benchmarking

3.1.1 Key Market Player Ranking

3.1.1.1 Key Market Player Ranking: Automotive Tires

3.1.1.2 Key Market Player Ranking: Automotive Brakes

3.1.1.3 Key Market Player Ranking: Electric Vehicle Batteries

3.1.1.4 Key Market Player Ranking: Automotive Wipers

3.1.1.5 Key Market Player Ranking: Automotive Lighting

3.2 Company Profiles

3.2.1 Robert Bosch GmbH

3.2.1.1 Company Overview

3.2.1.1.1 Role of Robert Bosch GmbH in the Electric Vehicle Aftermarket

3.2.1.1.2 Product Portfolio

3.2.1.1.3 R&D Analysis

3.2.1.1.4 Company Offices

- 3.2.1.2 Business Strategies
 - 3.2.1.2.1 Product Development
- 3.2.1.3 Analyst View
- 3.2.2 Continental AG
 - 3.2.2.1 Company Overview
 - 3.2.2.1.1 Role of Continental AG in the Electric Vehicle Aftermarket
 - 3.2.2.1.2 Product Portfolio
 - 3.2.2.1.3 R&D Analysis
 - 3.2.2.1.4 Company Offices
 - 3.2.2.2 Business Strategies
 - 3.2.2.2.1 Product Development
 - 3.2.2.2.2 Market Development
 - 3.2.2.3 Analyst View
- 3.2.3 ZF Friedrichshafen AG
 - 3.2.3.1 Company Overview
 - 3.2.3.1.1 Role of ZF Friedrichshafen AG in the Electric Vehicle Aftermarket
 - 3.2.3.1.2 Product Portfolio
 - 3.2.3.1.3 R&D Analysis
 - 3.2.3.1.4 Company Offices
 - 3.2.3.2 Business Strategies
 - 3.2.3.2.1 Product Development
 - 3.2.3.2.2 Market Development
 - 3.2.3.3 Corporate Strategies
 - 3.2.3.3.1 Partnership, Collaboration, and Joint Venture
 - 3.2.3.4 Analyst View
- 3.2.4 Schaeffler AG
 - 3.2.4.1 Company Overview
 - 3.2.4.1.1 Role of Schaeffler AG in the Electric Vehicle Aftermarket
 - 3.2.4.1.2 Product Portfolio
 - 3.2.4.1.3 R&D Analysis
 - 3.2.4.1.4 Company Offices
 - 3.2.4.2 Business Strategies
 - 3.2.4.2.1 Product Development
 - 3.2.4.2.2 Market Development
 - 3.2.4.3 Analyst View
- 3.2.5 Michelin
 - 3.2.5.1 Company Overview
 - 3.2.5.1.1 Role of Michelin in the Electric Vehicle Aftermarket
 - 3.2.5.1.2 Product Portfolio

- 3.2.5.1.3 R&D Analysis
- 3.2.5.1.4 Company Offices
- 3.2.5.2 Business Strategies
 - 3.2.5.2.1 Product Development
- 3.2.5.3 Analyst View
- 3.2.6 HELLA GmbH & Co. KGaA
 - 3.2.6.1 Company Overview
 - 3.2.6.1.1 Role of HELLA GmbH & Co. KGaA in the Electric Vehicle Aftermarket
 - 3.2.6.1.2 Product Portfolio
 - 3.2.6.1.3 R&D Analysis
 - 3.2.6.1.4 Company Offices
 - 3.2.6.2 Analyst View
- 3.2.7 Kavo B.V.
 - 3.2.7.1 Company Overview
 - 3.2.7.1.1 Role of Kavo B.V. in the Electric Vehicle Aftermarket
 - 3.2.7.1.2 Product Portfolio
 - 3.2.7.1.3 Company Offices
 - 3.2.7.2 Analyst View
- 3.2.8 Marelli Holdings Co., Ltd.
 - 3.2.8.1 Company Overview
 - 3.2.8.1.1 Role of Marelli Holdings Co., Ltd. in the Electric Vehicle Aftermarket
 - 3.2.8.1.2 Product Portfolio
 - 3.2.8.1.3 Company Offices
 - 3.2.8.2 Business Strategies
 - 3.2.8.2.1 Product Development
 - 3.2.8.2.2 Market Development
 - 3.2.8.3 Corporate Strategies
 - 3.2.8.3.1 Partnership, Collaboration, and Joint Venture
 - 3.2.8.4 Analyst View

4 RESEARCH METHODOLOGY

- 4.1 Data Sources
 - 4.1.1 Primary Data Sources
 - 4.1.2 Secondary Data Sources
 - 4.1.3 Data Triangulation
- 4.2 Market Estimation and Forecast
 - 4.2.1 Factors for Data Prediction and Modeling

List Of Figures

LIST OF FIGURES

- Figure 1: Europe Electric Vehicle Aftermarket (by Vehicle Type), \$Billion, 2022-2032
- Figure 2: Europe Electric Vehicle Aftermarket (by Propulsion Type), \$Billion, 2022-2032
- Figure 3: Europe Electric Vehicle Aftermarket (by Sales Outlet), \$Billion, 2022-2032
- Figure 4: Europe Electric Vehicle Aftermarket (by Mode of Sales), \$Billion, 2022-2032
- Figure 5: Europe Electric Vehicle Aftermarket (by Part), \$Billion, 2022-2032
- Figure 6: Electric Vehicle Aftermarket (by Region), \$Billion, 2022
- Figure 7: Electric Vehicle Aftermarket Structure
- Figure 8: Business Dynamics for Electric Vehicle Aftermarket
- Figure 9: Impact of Business Drivers
- Figure 10: EV Stock, Units, 2020-2022
- Figure 11: EV Sales Comparison (Cars), Units, 2020-2022
- Figure 12: Impact of Business Challenges
- Figure 13: Share of Key Business Strategies and Developments, 2021-2023
- Figure 14: Share of Key Product Developments, 2021-2023
- Figure 15: Share of Key Market Developments, 2021-2023
- Figure 16: Share of Key Corporate Strategies and Developments, 2021-2023
- Figure 17: Share of Key Partnerships, Collaborations, and Joint Ventures, 2021-2023
- Figure 18: Impact of Business Opportunities
- Figure 19: Competitive Benchmarking, 2022
- Figure 20: Robert Bosch GmbH: R&D Expenditure, \$Billion, 2020-2022
- Figure 21: Continental AG: R&D Expenditure, \$Billion, 2020-2022
- Figure 22: ZF Friedrichshafen AG: R&D Expenditure, \$Billion, 2020-2022
- Figure 23: Schaeffler AG: R&D Expenditure, \$Million, 2020-2022
- Figure 24: Michelin: R&D Expenditure, \$Million, 2020-2022
- Figure 25: Data Triangulation
- Figure 26: Top-Down and Bottom-Up Approach

List Of Tables

LIST OF TABLES

Table 1: Europe Electric Vehicle Aftermarket Overview

Table 2: Government Policies for Electric Vehicles, 2019-2023

Table 3: 12. List of Consortiums and Associations

Table 4: Programs on Electric Vehicles by Research Institutions and Universities

Table 5: Electric Vehicle Aftermarket (by Region), \$Billion, 2022-2032

Table 6: Europe Electric Vehicle Aftermarket (by Vehicle Type), \$Billion, 2022-2032

Table 7: Europe Electric Vehicle Aftermarket (by Propulsion Type), \$Billion, 2022-2032

Table 8: Europe Electric Vehicle Aftermarket (by Sales Outlet), \$Billion, 2022-2032

Table 9: Europe Electric Vehicle Aftermarket (by Mode of Sales), \$Billion, 2022-2032

Table 10: Europe Electric Vehicle Aftermarket (by Part), \$Billion, 2022-2032

Table 11: Germany Electric Vehicle Aftermarket (by Vehicle Type), \$Million, 2022-2032

Table 12: Germany Electric Vehicle Aftermarket (by Propulsion Type), \$Million, 2022-2032

Table 13: Germany Electric Vehicle Aftermarket (by Sales Outlet), \$Million, 2022-2032

Table 14: Germany Electric Vehicle Aftermarket (by Mode of Sales), \$Million, 2022-2032

Table 15: Germany Electric Vehicle Aftermarket (by Part), \$Million, 2022-2032

Table 16: France Electric Vehicle Aftermarket (by Vehicle Type), \$Million, 2022-2032

Table 17: France Electric Vehicle Aftermarket (by Propulsion Type), \$Million, 2022-2032

Table 18: France Electric Vehicle Aftermarket (by Sales Outlet), \$Million, 2022-2032

Table 19: France Electric Vehicle Aftermarket (by Mode of Sales), \$Million, 2022-2032

Table 20: France Electric Vehicle Aftermarket (by Part), \$Million, 2022-2032

Table 21: Spain Electric Vehicle Aftermarket (by Vehicle Type), \$Million, 2022-2032

Table 22: Spain Electric Vehicle Aftermarket (by Propulsion Type), \$Million, 2022-2032

Table 23: Spain Electric Vehicle Aftermarket (by Sales Outlet), \$Million, 2022-2032

Table 24: Spain Electric Vehicle Aftermarket (by Mode of Sales), \$Million, 2022-2032

Table 25: Spain Electric Vehicle Aftermarket (by Part), \$Million, 2022-2032

Table 26: Netherlands Electric Vehicle Aftermarket (by Vehicle Type), \$Million, 2022-2032

Table 27: Netherlands Electric Vehicle Aftermarket (by Propulsion Type), \$Million, 2022-2032

Table 28: Netherlands Electric Vehicle Aftermarket (by Sales Outlet), \$Million, 2022-2032

Table 29: Netherlands Electric Vehicle Aftermarket (by Mode of Sales), \$Million, 2022-2032

Table 30: Netherlands Electric Vehicle Aftermarket (by Part), \$Million, 2022-2032

Table 31: Rest-of-Europe Electric Vehicle Aftermarket (by Vehicle Type), \$Million, 2022-2032

Table 32: Rest-of-Europe Electric Vehicle Aftermarket (by Propulsion Type), \$Million, 2022-2032

Table 33: Rest-of-Europe Electric Vehicle Aftermarket (by Sales Outlet), \$Million, 2022-2032

Table 34: Rest-of-Europe Electric Vehicle Aftermarket (by Mode of Sales), \$Million, 2022-2032

Table 35: Rest-of-Europe Electric Vehicle Aftermarket (by Part), \$Million, 2022-2032

Table 36: U.K. Electric Vehicle Aftermarket (by Vehicle Type), \$Million, 2022-2032

Table 37: U.K. Electric Vehicle Aftermarket (by Propulsion Type), \$Million, 2022-2032

Table 38: U.K. Electric Vehicle Aftermarket (by Sales Outlet), \$Million, 2022-2032

Table 39: U.K. Electric Vehicle Aftermarket (by Mode of Sales), \$Million, 2022-2032

Table 40: U.K. Electric Vehicle Aftermarket (by Part), \$Million, 2022-2032

Table 41: Key Market Player Ranking: Automotive Tires

Table 42: Key Market Player Ranking: Automotive Brakes

Table 43: Key Market Player Ranking: Electric Vehicle Batteries

Table 44: Key Market Player Ranking: Automotive Wipers

Table 45: Key Market Player Ranking: Automotive Lighting

Table 46: Robert Bosch GmbH: Product Portfolio

Table 47: Robert Bosch GmbH: Product Development

Table 48: Continental AG: Product Portfolio

Table 49: Continental AG: Product Development

Table 50: Continental AG: Market Development

Table 51: ZF Friedrichshafen AG: Product Portfolio

Table 52: ZF Friedrichshafen AG: Product Development

Table 53: ZF Friedrichshafen AG: Market Development

Table 54: ZF Friedrichshafen AG: Partnership, Collaboration, and Joint Venture

Table 55: Schaeffler AG: Product Portfolio

Table 56: Schaeffler AG: Product Development

Table 57: Schaeffler AG: Market Development

Table 58: Michelin: Product Portfolio

Table 59: Michelin: Product Development

Table 60: HELLA GmbH & Co. KGaA: Product Portfolio

Table 61: Kavco B.V.: Product Portfolio

Table 62: Marelli Holdings Co., Ltd.: Product Portfolio

Table 63: Marelli Holdings Co., Ltd.: Product Development

Table 64: Marelli Holdings Co., Ltd.: Market Development

Table 65: Marelli Holdings Co., Ltd.: Partnership, Collaboration, and Joint Venture

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