

# Europe Cultured Meat Market: Focus on Distribution Channel, Product Type, and Country - Analysis and Forecast, 2024-2033

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Date: July 2024

Pages: 0

Price: US\$ 2,950.00 (Single User License)

ID: E412AD98BD13EN

## Abstracts

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### Introduction to Europe Cultured Meat Market

The Europe cultured meat market, which is expected to be valued at \$155.9 million in 2024, is anticipated to undergo substantial expansion, reaching an estimated \$506.6 million by 2033. The escalating demand for alternative protein sources is a major factor driving the growth of the cultured meat market. As consumers increasingly seek ethical and sustainable food options, the attractiveness of alternative proteins, such as cultured meat, is becoming more pronounced.

### Market Introduction

The Europe cultured meat market is experiencing significant growth driven by rising consumer demand for sustainable and ethical protein sources. Cultured meat, produced by cultivating animal cells, offers an alternative to traditional meat, addressing environmental and animal welfare concerns. The market is supported by strong governmental backing and funding, with countries like the Netherlands and Germany leading research and development initiatives. According to market research, Europe is expected to be a major player in the cultured meat market, with increasing investments from both public and private sectors. The region's focus on innovation and sustainability positions it at the forefront of the alternative protein revolution, promising substantial

market expansion in the coming years.

Market Segmentation:

Segmentation 1: by Distribution Channel

Food Service and Fast Food Chains

Retail

Segmentation 2: by Product Type

Poultry

Beef

Seafood

Pork

Others

Segmentation 3: by Country

Germany

Spain

Netherlands

U.K.

Rest-of-Europe

How can this report add value to an organization?

**Product/Innovation Strategy:** The product segment helps the reader understand the different applications of the cultured meat products available based on distribution channel (food service and fast-food chains and retail), product type (poultry, beef, seafood, pork, and others), ingredient type (plant-derived ingredient and animal-derived ingredient). The market is poised for significant expansion with ongoing technological advancements, increased investments, and growing awareness of cultivated meat as an alternative protein. Therefore, the cultured meat business is a high-investment and high-revenue generating model.

**Growth/Marketing Strategy:** The cultured meat market has been growing at a rapid pace. The market offers enormous opportunities for existing and emerging market players. Some of the strategies covered in this segment are mergers and acquisitions, product launches, partnerships and collaborations, business expansions, and investments. The strategies preferred by companies to maintain and strengthen their market position primarily include partnerships and collaborations.

**Competitive Strategy:** The key players in the Europe cultured meat market analyzed and profiled in the study include cultured meat manufacturers that produce cultured meat. Additionally, a comprehensive competitive landscape such as partnerships, agreements, and collaborations are expected to aid the reader in understanding the untapped revenue pockets in the market.

### Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some of the prominent names in this market are:

Mosa Meat

Meatable

CUBIQ FOODS

## Contents

Executive Summary  
Scope and Definition

### 1 MARKETS

- 1.1 Emergence of Cultured Meat
- 1.2 Trends: Current and Future Impact Assessment
  - 1.2.1 Trends: Overview
  - 1.2.2 Rise in Adoption of Vegan Lifestyle
  - 1.2.3 Emphasis on Environmental Sustainability
- 1.3 Supply Chain Overview
  - 1.3.1 Value Chain Analysis
  - 1.3.2 Market Map
- 1.4 Research and Development Review
  - 1.4.1 Patent Filing Trend (by Company, Country)
- 1.5 Regulatory Landscape
- 1.6 Market Dynamics Overview
  - 1.6.1 Market Drivers
    - 1.6.1.1 Increase in Demand for Alternative Protein
    - 1.6.1.2 Increase in Awareness Related to Animal Cruelty in Meat and Dairy Industry
    - 1.6.1.3 Increase in Investment and Funding of Lab-Grown Meat
  - 1.6.2 Market Challenges
    - 1.6.2.1 High Production Cost
    - 1.6.2.2 Skepticism among Consumers
  - 1.6.3 Market Opportunities
    - 1.6.3.1 High Per Capita Meat Consumption and Imports in Countries
    - 1.6.3.2 Growth in Approval Rates for Commercial Sales and Increase in New Product Launch

### 2 REGIONS

- 2.1 Regional Summary
- 2.2 Europe
  - 2.2.1 Regional Overview
  - 2.2.2 Driving Factors for Market Growth
  - 2.2.3 Factors Challenging the Market
  - 2.2.4 Application

- 2.2.5 Product
- 2.2.6 Germany
- 2.2.7 Spain
- 2.2.8 Netherlands
- 2.2.9 U.K.
- 2.2.10 Rest-of-Europe

### **3 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES**

- 3.1 Next Frontiers
- 3.2 Geographic Assessment
  - 3.2.1 Mosa Meat
    - 3.2.1.1 Overview
    - 3.2.1.2 Top Products/Product Portfolio
    - 3.2.1.3 Top Competitors
    - 3.2.1.4 Target Customers
    - 3.2.1.5 Key Personnel
    - 3.2.1.6 Analyst View
    - 3.2.1.7 Market Share
  - 3.2.2 Meatable
    - 3.2.2.1 Overview
    - 3.2.2.2 Top Products/Product Portfolio
    - 3.2.2.3 Top Competitors
    - 3.2.2.4 Target Customers
    - 3.2.2.5 Key Personnel
    - 3.2.2.6 Analyst View
    - 3.2.2.7 Market Share
  - 3.2.3 CUBIQ FOODS
    - 3.2.3.1 Overview
    - 3.2.3.2 Top Products/Product Portfolio
    - 3.2.3.3 Top Competitors
    - 3.2.3.4 Target Customers
    - 3.2.3.5 Key Personnel
    - 3.2.3.6 Analyst View
    - 3.2.3.7 Market Share

### **4 RESEARCH METHODOLOGY**

- 4.1 Data Sources

4.1.1 Primary Data Sources

4.1.2 Secondary Data Sources

4.1.3 Data Triangulation

4.2 Market Estimation and Forecast

List of Figures

Figure 1: Europe Cultured Meat Market (by Scenario), \$Million, 2024, 2026, and 2033

Figure 2: Pricing Analysis for Cultured Meat Market (by Region), \$ per Ton, 2024, 2026, 2033

Figure 3: Europe Cultured Meat Market (by Distribution Channel), \$Million, 2024, 2026, 2033

Figure 4: Europe Cultured Meat Market (by Product Type), \$Million, 2024, 2026, 2033

Figure 5: Key Events

Figure 6: Production Timeline

Figure 7: Supply Chain and Risks within the Supply Chain

Figure 8: Patent Analysis (by Company), January 2021-December 2023

Figure 9: Patent Analysis (by Country), January 2021-December 2023

Figure 10: Impact Analysis of Market Navigating Factors, 2024-2033

Figure 11: Number of Animals Getting Slaughtered for Meat Everyday

Figure 12: Germany Cultured Meat Market, \$Million, 2024-2033

Figure 13: Spain Cultured Meat Market, \$Million, 2024-2033

Figure 14: Netherlands Cultured Meat Market, \$Million, 2024-2033

Figure 15: U.K. Cultured Meat Market, \$Million, 2024-2033

Figure 16: Rest-of-Europe Cultured Meat Market, \$Million, 2024-2033

Figure 17: Strategic Initiatives, 2020-2023

Figure 18: Share of Strategic Initiatives

Figure 19: Data Triangulation

Figure 20: Top-Down and Bottom-Up Approach

Figure 21: Assumptions and Limitations

List of Tables

Table 1: Market Snapshot

Table 2: Opportunities

Table 3: Share of Vegans in 2022

Table 4: Regulatory Landscape

Table 5: Meat Consumption by Country (Kilogram), 2020

Table 6: Cultured Meat Market (by Region), \$Million, 2024-2033

Table 7: Europe Cultured Meat Market (by Distribution Channel), \$Million, 2024-2033

Table 8: Europe Cultured Meat Market (by Product Type), \$Million, 2024-2033

Table 9: Germany Cultured Meat Market (by Distribution Channel), \$Million, 2024-2033

Table 10: Germany Cultured Meat Market (by Product Type), \$Million, 2024-2033

Table 11: Spain Cultured Meat Market (by Distribution Channel), \$Million, 2024-2033

Table 12: Spain Cultured Meat Market (by Product Type), \$Million, 2024-2033

Table 13: Netherlands Cultured Meat Market (by Distribution Channel), \$Million, 2024-2033

Table 14: Netherlands Cultured Meat Market (by Product Type), \$Million, 2024-2033

Table 15: U.K. Cultured Meat Market (by Distribution Channel), \$Million, 2024-2033

Table 16: U.K. Cultured Meat Market (by Product Type), \$Million, 2024-2033

Table 17: Rest-of-Europe Cultured Meat Market (by Distribution Channel), \$Million, 2024-2033

Table 18: Rest-of-Europe Cultured Meat Market (by Product Type), \$Million, 2024-2033

Table 19: Market Share

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