

# Europe Anti-Fingerprint Coating Market: Focus on Application, Material Type, Technology, and Country - Analysis and Forecast, 2023-2032

<https://marketpublishers.com/r/E64DA5D49408EN.html>

Date: June 2024

Pages: 0

Price: US\$ 2,950.00 (Single User License)

ID: E64DA5D49408EN

## Abstracts

Hard copy option is available on any of the options above at an additional charge of \$500. Please email us at [order@marketpublishers.com](mailto:order@marketpublishers.com) with your request.

This report will be delivered in 1-5 working days.

### Introduction to Europe Anti-Fingerprint Coating Market

The Europe anti-fingerprint coating market (excluding U.K.) was valued at \$216.0 million in 2023, and it is expected to grow at a CAGR of 4.38% and reach \$317.6 million by 2032. The growth in the anti-fingerprint coating market is expected to be driven by growing demand for display-based consumer electronics devices, increasing awareness among consumers and industries about advanced surface technologies, and rising technology integration in vehicles.

### Market Introduction

The Europe anti-fingerprint coating market is experiencing robust growth, driven by increasing demand across various industries such as consumer electronics, automotive, and construction. These coatings enhance the durability and aesthetic appeal of surfaces by preventing fingerprint marks, smudges, and stains. Technological advancements in coating formulations, emphasizing durability and environmental sustainability, are fueling market expansion. Additionally, the rise in smartphone and tablet usage, along with the growing trend of touch-enabled devices, is significantly boosting demand. Automotive and construction sectors are also adopting these coatings for interior and exterior applications to improve surface cleanliness and

maintenance. Key players are focusing on innovative product developments and strategic collaborations to strengthen their market position, ensuring sustained growth in the Europe anti-fingerprint coating market.

#### Market Segmentation:

##### Segmentation 1: by Application

Consumer Goods

Building and Construction

Automotive

Stainless Steel

Others

##### Segmentation 2: by Material Type

Silicon

Titanium

Fluorine

Others

##### Segmentation 3: by Technology

Vacuum Deposition

Sol-Gel

Others

## Segmentation 4: by Region

Europe: Germany, France, Italy, Spain, Russia, and Rest-of-Europe

U.K.

How can this report add value to an organization?

**Product/Innovation Strategy:** The leading anti-fingerprint coatings manufacturers are continuously working to manufacture high-performance, reliable and stable products. An increase in sales of display devices and rise in demand in building and construction are the major factors for the growth of the anti-fingerprint coating market. Key anti-fingerprint coating manufacturers have been successful to a certain extent in strengthening their position in the market with continuous innovation and expansion of the production capacity of coatings. However, with the rise of demand from consumer goods and building and construction industries and growing research and development activities, the existing established players are expected to face stiff competition from emerging players. Moreover, partnerships and collaborations are expected to play a crucial role in strengthening market position over the coming years, with the companies focusing on bolstering their technological capabilities and gaining a dominant market share in the anti-fingerprint coatings materials industry.

**Growth/Marketing Strategy:** The anti-fingerprint coating market has been growing at a noteworthy pace. The market offers enormous opportunities for existing and emerging market players. Some of the strategies covered in this segment are mergers and acquisitions, product launches, partnerships and collaborations, business expansions, and investments. The strategies preferred by companies to maintain and strengthen their market position primarily include new product launches.

**Competitive Strategy:** The key players in the Europe anti-fingerprint coating market analyzed and profiled in the study include anti-fingerprint coating manufacturers that are engaged in the development and marketing of anti-fingerprint coating. Additionally, comprehensive competitive strategies such as partnerships, agreements, and collaborations are expected to aid the reader in understanding the untapped revenue pockets in the market.

## Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some of the prominent names in the market are:

Essilor International

Solvay S.A.

Henkel AG & Co. KGaA

## Contents

Executive Summary  
Scope and Definition  
Market/Product Definition  
Key Questions Answered  
Analysis and Forecast Note

### **1 MARKETS: INDUSTRY OUTLOOK**

1.1 Trends: Current and Future Impact Assessment  
    1.1.1 Integration of Nanotechnology to Enhance Performance of Coatings  
    1.1.2 Development of Sustainable and Eco-friendly Solutions  
1.2 Supply Chain Overview  
    1.2.1 Value chain Analysis  
1.3 Ecosystem / Ongoing Programs  
    1.3.1 Consortiums and Associations  
    1.3.2 Regulatory Bodies  
1.4 R&D Review  
    1.4.1 Patent Filing Trend by Country, by Company  
1.5 Regulatory Landscape  
1.6 Stakeholder Analysis  
    1.6.1 Use Case  
    1.6.2 End User and buying criteria  
1.7 Major developments and ongoing projects  
1.8 Market Dynamics Overview  
    1.8.1 Market Drivers  
    1.8.2 Market Restraints  
    1.8.3 Market Opportunities  
1.9 Industry Attractiveness

### **2 REGION**

2.1 Regional Summary  
Table: Anti-Fingerprint Coating Market (by Region), Million Square Meters, 2022-2032  
Table: Anti-Fingerprint Coating Market (by Region), \$Million, 2022-2032  
2.2 Drivers and Restraints  
2.3 Europe  
    2.3.1 Key Market Participants in Europe

### 2.3.2 Business Drivers

### 2.3.3 Business Challenges

### 2.3.4 Application

Table: Europe Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

### 2.3.5 Product

Table: Europe Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: Europe Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

### 2.3.6 Europe Anti-Fingerprint Coating Market (by Country)

#### 2.3.6.1 Germany

Table: Germany Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: Germany Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

#### 2.3.6.2 France

Table: France Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: France Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

#### 2.3.6.3 Italy

Table: Italy Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: Italy Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

#### 2.3.6.4 Spain

Table: Spain Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: Spain Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

#### 2.3.6.3 Russia

Table: Russia Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: Russia Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

#### 2.3.6.4 Rest-of-Europe

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Consumer Goods), Million



Square Meters, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: Rest-of-Europe Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

## 2.4 U.K.

2.4.1 Key Market Participants in U.K.

2.4.2 Business Drivers

2.4.3 Business Challenges

2.4.4 Application

Table: U.K. Anti-Fingerprint Coating Market (by Application), Million Square Meters, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Application), \$ Million, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Consumer Goods), Million Square Meters, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Consumer Goods), \$Million, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Building and Construction), Million Square Meters, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Building and Construction), \$Million, 2022-2032

2.4.5 Product

Table: U.K. Anti-Fingerprint Coating Market (by Technology), Million Square Meters, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Technology), \$Million, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Material Type), Million Square Meters, 2022-2032

Table: U.K. Anti-Fingerprint Coating Market (by Material Type), \$Million, 2022-2032

## 3 MARKETS - COMPETITIVE LANDSCAPE & COMPANY PROFILES

### 3.1 Competitive Landscape

### 3.2 Company Profile

#### 3.2.1 Essilor International

##### 3.2.1.1 Overview

##### 3.2.1.2 Top Products/Product Portfolio

##### 3.2.1.3 Top Competitors

##### 3.2.1.4 Target Customers

##### 3.2.1.5 Key Personnel

##### 3.2.1.6 Analyst View

##### 3.2.1.7 Market Share

#### 3.2.2 Solvay S.A.

##### 3.2.2.1 Overview

##### 3.2.2.2 Top Products/Product Portfolio

##### 3.2.2.3 Top Competitors

##### 3.2.2.4 Target Customers

##### 3.2.2.5 Key Personnel

##### 3.2.2.6 Analyst View

##### 3.2.2.7 Market Share

#### 3.2.3 Henkel AG & Co. KGaA

##### 3.2.3.1 Overview

##### 3.2.3.2 Top Products/Product Portfolio

##### 3.2.3.3 Top Competitors

##### 3.2.3.4 Target Customers

##### 3.2.3.5 Key Personnel

##### 3.2.3.6 Analyst View

##### 3.2.3.7 Market Share

## I would like to order

Product name: Europe Anti-Fingerprint Coating Market: Focus on Application, Material Type, Technology, and Country - Analysis and Forecast, 2023-2032

Product link: <https://marketpublishers.com/r/E64DA5D49408EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E64DA5D49408EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

