

# **Electric Steam Cracker Market - A Global and Regional Analysis: Focus on End-Use Industry, End-Product, Companies and Institutions Involved in the Development of Electric Furnaces, and Country-Level Analysis - Analysis and Forecast, 2025-2040**

<https://marketpublishers.com/r/E28D53630A63EN.html>

Date: November 2024

Pages: 0

Price: US\$ 5,500.00 (Single User License)

ID: E28D53630A63EN

## **Abstracts**

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**Electric Steam Cracker Market Overview**

The global electric steam cracker market is expected to be valued at \$26.03 million in 2025 and is projected to grow at a CAGR of 59.42%, reaching \$28.42 billion by 2040. The market has been driven by increasing regulatory pressures to reduce emissions and the growing focus on decarbonizing industrial processes. Advancements in electrification technologies, stringent environmental regulations, and industry collaborations are key factors shaping this evolving market. These innovations enable more efficient, sustainable production methods, particularly in the petrochemical sector, as companies seek to comply with stricter emission standards. As demand for low-emission solutions intensifies, the global electric steam cracker market continues to advance with a focus on sustainability and technological progress.

### **Introduction of Electric Steam Cracking**

The study conducted by BIS Research defines electric steam cracking as a pivotal technology in the transition to sustainable industrial processes. It involves the electrification of traditional steam crackers, replacing fossil fuels with renewable energy

to produce essential petrochemicals such as ethylene and propylene. This technology is crucial for reducing greenhouse gas emissions, aligning with increasingly stringent environmental regulations, and advancing decarbonization efforts. Advanced electric steam cracker technologies, such as high-temperature electric heaters, enable efficient and low-emission production while maintaining high output. The data and insights gathered from implementing these technologies help in optimizing energy use, reducing emissions, and ensuring compliance with global sustainability standards. As awareness of climate change impacts grows and regulatory frameworks become more rigorous, the demand for efficient, low-carbon steam cracking solutions continues to rise. Ultimately, electric steam cracking is essential for driving innovation in the petrochemical industry, supporting emissions reduction goals, and ensuring regulatory compliance in the face of growing environmental challenges.

## Market Introduction

Electric steam cracking is a crucial component in the decarbonization of the petrochemical industry. It involves the electrification of traditional steam cracking processes, replacing fossil fuels with renewable energy sources to produce vital chemicals such as ethylene and propylene. This shift is essential for reducing carbon emissions, addressing climate change, and ensuring compliance with increasingly stringent environmental regulations. Advanced electric steam cracking technologies, such as high-temperature electric furnaces, enable highly efficient production with minimal emissions, providing the data necessary for optimizing energy use and meeting sustainability goals. The insights gathered from implementing these technologies are critical for guiding industry decisions on emissions reduction, policy development, and regulatory compliance. As awareness of climate change grows and global regulatory frameworks tighten, the demand for reliable and efficient electric steam cracking solutions is expected to increase. In essence, electric steam cracking is indispensable for advancing sustainable industrial processes, driving innovation, and ensuring regulatory compliance in the face of the industry's decarbonization goals.

## Industrial Impact

The global electric steam cracker market's industrial impact spans petrochemical production, emissions reduction, and regulatory compliance sectors. Advancements in electrification technologies are driving innovation and improving the efficiency and sustainability of steam cracking processes. These developments foster collaborations between petrochemical companies, regulatory bodies, and technology providers, raising industry standards and pushing the boundaries of research and development.

Moreover, the focus on low-emission, energy-efficient solutions aligns with global decarbonization goals, thereby influencing broader industrial practices and promoting stricter regulatory compliance. As a result, the global electric steam cracker market plays a pivotal role in reducing industrial emissions, driving technological innovation, and supporting sustainable development initiatives globally.

The key players operating in the global electric steam cracker market include KBR Inc., Technip Energies N.V., Lummus Technology, Linde PLC, Coolbrook, LyondellBasell Industries, Chevron Phillips Chemical Company LLC., DOW, BASF, SABIC, Repsol, Borealis AG., Shell, TotalEnergies, BP p.l.c., Versalis S.p.A., among others. These companies are focusing on strategic partnerships, collaborations, and acquisitions to enhance their product offerings and expand their market presence.

## Market Segmentation

### Segmentation 1: by End-Use Industry

Petrochemical Industry

Oil Refining

### Petrochemical Industry Segment to Dominate the Global Electric Steam Cracker Market (by End-Use Industry)

In the global electric steam cracker market, the petrochemical industry remains the dominant application, driven by the critical need to reduce emissions and enhance sustainability in chemical production. Electric steam cracking is essential for producing key chemicals such as ethylene and propylene while minimizing carbon footprints. Stringent environmental regulations and sustainability goals from governments and international bodies are increasing the demand for electric steam crackers in the petrochemical sector to meet emissions reduction targets. Growing industry awareness of the importance of decarbonization further accelerates the adoption of electric steam crackers. As the focus on reducing greenhouse gas emissions intensifies and regulations become more stringent, the demand for electric steam cracking in the petrochemical industry is expected to rise significantly, ensuring it remains a pivotal solution for sustainable chemical production.

### Segmentation 2: by End-Product

Olefins

Aromatics

### Olefins to Dominate the Global Electric Steam Cracker Market (by End-Product)

In the global electric steam cracker market, olefins remain the dominant product segment, driven by the critical demand for ethylene and propylene in various industrial applications. Electric steam cracking plays a key role in producing these essential chemicals while reducing carbon emissions. The growing focus on sustainability and decarbonization in the petrochemical industry has significantly increased the demand for electric steam cracking to produce olefins more efficiently and with a lower environmental footprint. As global regulations on emissions tighten and industries seek cleaner production methods, the adoption of electric steam crackers for olefin production is expected to rise substantially, ensuring olefins remain at the forefront of the market's growth.

### Segmentation 3: by Region

North America: U.S. and Rest-of-North America

Europe: Germany, France, Netherlands, and Rest-of-Europe

Asia-Pacific: China, Japan, and Rest-of-Asia-Pacific

Rest-of-the-World: Middle East and Africa

Currently, there is minimal presence of the global electric steam cracker market in France, the Netherlands, and the Rest-of-Europe, but significant growth is anticipated in the coming years. Increasing focus on decarbonization and regulatory pressures are expected to drive market expansion in these regions during the forecast period.

The Europe region is set to lead the global electric steam cracker market, driven by stringent decarbonization goals, increasing environmental awareness, and robust regulatory frameworks aimed at reducing industrial emissions. Countries such as Germany, Belgium, and the Netherlands are witnessing a significant rise in demand for electric steam cracker technologies due to growing concerns about carbon emissions in

the petrochemical sector. The region's expanding chemical industries, combined with its commitment to sustainable industrial practices, are accelerating the adoption of electric steam cracking to meet emission reduction targets. Governments across Europe are enforcing strict regulations to monitor and mitigate industrial pollution, further boosting the need for electrification in steam cracking processes. The European Union's focus on green energy transitions is also driving the development of innovative, low-emission solutions. As Europe continues to advance economically and technologically, it is expected to maintain its leadership position in the global electric steam cracker market, significantly contributing to the reduction of industrial emissions and promoting sustainable production methods.

### Recent Developments in the Global Electric Steam Cracker Market

In April 2024, Lummus Technology partnered with Braskem to deploy Lummus' SRT-e electric cracking heater at Braskem's Brazilian facilities. This innovative heater utilizes electricity in place of conventional fuels, aiming to significantly lower greenhouse gas emissions and support Braskem's sustainability goals.

In June 2022, Shell and Dow launched an experimental electric cracking furnace unit designed to decarbonize the production of essential chemicals such as ethylene. This advanced technology leverages renewable electricity in place of traditional fossil fuels, significantly reducing CO<sub>2</sub> emissions and contributing to more sustainable industrial practices.

In May 2024, BASF, SABIC, and Linde PLC announced a collaborative initiative to develop and implement electrically heated steam crackers. Traditionally, steam cracking, a critical process in chemical manufacturing, has depended on fossil fuels for heat generation, resulting in substantial CO<sub>2</sub> emissions. This innovative technology, utilizing electricity to produce the necessary heat, with the potential integration of renewable energy sources, presents a significant opportunity to reduce the carbon footprint of chemical production.

Repsol has joined the "Cracker of the Future" consortium, collaborating with major chemical companies to develop sustainable cracker technology. This initiative aims to reduce the environmental impact of chemical production by focusing on innovations such as the electrification of cracker processes, which are traditionally powered by fossil fuels. By adopting these advancements, the consortium seeks to reduce CO<sub>2</sub> emissions and improve energy efficiency, supporting Repsol's commitment to sustainability and the energy transition.

## Demand - Drivers, Limitations, and Opportunities

### Market Demand Drivers: Rising Regulatory Pressures and Emission Targets

In regions with significant industrial activity, the rising pressure to reduce carbon emissions has become a critical concern. For instance, industrial emissions from petrochemical facilities contribute substantially to global greenhouse gas levels, prompting increased regulatory scrutiny. In Europe, stringent decarbonization targets aim to drastically cut industrial emissions by 2050, driving the need for cleaner technologies. According to the European Environment Agency (EEA), industrial emissions account for nearly 40% of greenhouse gas emissions in the EU. The shift toward electric steam crackers offers a promising solution to reduce the carbon footprint of the petrochemical sector. Countries such as Germany and the Netherlands are spearheading initiatives to replace traditional steam crackers with electric alternatives, significantly reducing emissions from ethylene production.

The adoption of innovative electrification technologies aligns with the EU's Fit for 55 regulations, which aim to cut emissions by 55% by 2030, highlighting the growing demand for electric steam cracking solutions. These technologies not only help industries comply with stringent emission standards but also drive the expansion of the global electric steam cracker market as industries work to meet global climate goals and reduce their environmental impact.

### Market Challenges: High Capital Costs for Infrastructure Upgrades

One of the major challenges facing the global electric steam cracker market is the high capital costs associated with infrastructure upgrades. Transitioning from traditional fossil fuel-based steam crackers to electric steam cracking technologies requires significant investments in new equipment, electrification of existing plants, and integration of renewable energy sources. The cost of retrofitting current facilities to accommodate electric steam crackers is substantial, and for many companies, these upfront expenses pose a major financial hurdle. Additionally, electric steam crackers demand a consistent supply of clean electricity, which may require further investments in energy infrastructure to ensure a stable and efficient energy supply.

Moreover, the long-term returns on these investments, while promising in terms of reduced emissions and sustainability, are not always immediately apparent. For many

petrochemical companies, especially in regions where energy prices fluctuate, the high costs of transitioning to electric technologies can delay widespread adoption. The challenge is further compounded by the fact that older plants may need more extensive modifications, driving costs even higher. These factors make it difficult for smaller players to compete in the market and may slow the overall growth of the electric steam cracker market despite the growing pressure to meet global decarbonization goals.

### Market Opportunities Growth in Technological Advancements and Innovation

The global electric steam cracker market is poised to benefit significantly from the ongoing technological advancements and innovations in the industry. As the demand for low-emission technologies continues to rise, companies are investing heavily in research and development to create more efficient and scalable electric steam cracker solutions. Innovations in high-temperature electric heating systems, energy recovery technologies, and the integration of renewable energy sources are enhancing performance and reducing the operational costs of electric steam crackers. These technological breakthroughs are helping to overcome some of the traditional limitations of steam cracking, making it a more sustainable and cost-effective option for petrochemical production.

Moreover, advancements in automation and digitalization are optimizing the efficiency of electric steam crackers, enabling real-time monitoring and adjustments to improve energy consumption and reduce waste. As these technologies continue to evolve, they offer companies the opportunity to enhance their production processes while meeting stringent emission regulations. The growth in innovation not only opens up new possibilities for reducing carbon footprints but also provides a competitive edge to companies adopting these advanced solutions, thereby driving the expansion of the global electric steam cracker market.

### How can this Report add value to an Organization?

**Product/Innovation Strategy:** This segment helps the reader understand the different applications of electric steam cracker technology across various sectors, including petrochemicals, refining, chemicals, and others. It also highlights the advancements in techniques such as electric heating, renewable energy integration, and emissions control technologies. Additionally, the report covers key consumables such as catalysts, process automation tools, and energy storage systems. The methods and standards guiding the industry, including ISO, ASTM, and others, are discussed to provide a comprehensive view of compliance and operational protocols. The electric steam

cracker market is poised for substantial growth, driven by continuous technological innovations, increased investments in sustainable manufacturing, and rising awareness of the environmental benefits of electrification in the chemical sector. As a result, the electric steam cracker industry represents a high-investment, high-revenue generating business model.

**Growth/Marketing Strategy:** The global electric steam cracker market has been expanding rapidly, offering significant opportunities for both established and new market players. Key growth strategies discussed in this segment include mergers and acquisitions, new product launches, strategic partnerships, and geographic business expansions. Companies are increasingly focusing on product development and the adoption of sustainable technologies to enhance their competitive edge in the market.

**Competitive Strategy:** The major players in the global electric steam cracker market are profiled in the report, including electric cracker technology providers and system integrators. A detailed competitive landscape analysis, including partnerships, agreements, and collaborations, is presented to help readers identify untapped revenue opportunities within the market. This analysis aims to guide market participants in maintaining and strengthening their position through innovation and strategic alliances.

## Research Methodology

### Factors for Data Prediction and Modelling

The base currency considered for the market analysis is US\$. Currencies other than the US\$ have been converted to the US\$ for all statistical calculations, considering the average conversion rate for that particular year.

The currency conversion rate has been taken from the historical exchange rate of the Oanda website.

Nearly all the recent developments from January 2021 to September 2024 have been considered in this research study.

The information rendered in the report is a result of in-depth primary interviews, surveys, and secondary analysis.

Where relevant information was not available, proxy indicators and extrapolation were employed.

Any economic downturn in the future has not been taken into consideration for the market estimation and forecast.

Technologies currently used are expected to persist through the forecast with no major technological breakthroughs.

## Market Estimation and Forecast

This research study involves the usage of extensive secondary sources, such as certified publications, articles from recognized authors, white papers, annual reports of companies, directories, and major databases to collect useful and effective information for an extensive, technical, market-oriented, and commercial study of the global electric steam cracker market.

The process of market engineering involves the calculation of the market statistics, market size estimation, market forecast, market crackdown, and data triangulation (the methodology for such quantitative data processes is explained in further sections). The primary research study has been undertaken to gather information and validate the market numbers for segmentation types and industry trends of the key players in the market.

## Primary Research

The primary sources involve industry experts from the global electric steam cracker market and various stakeholders in the ecosystem. Respondents such as CEOs, vice presidents, marketing directors, and technology and innovation directors have been interviewed to obtain and verify both qualitative and quantitative aspects of this research study.

The key data points taken from primary sources include:

- validation and triangulation of all the numbers and graphs

- validation of reports segmentation and key qualitative findings

- understanding the competitive landscape

validation of the numbers of various markets for market type

percentage split of individual markets for geographical analysis

## Secondary Research

This research study involves the usage of extensive secondary research, directories, company websites, and annual reports. It also makes use of databases, such as Hoovers, Bloomberg, Businessweek, and Factiva, to collect useful and effective information for an extensive, technical, market-oriented, and commercial study of the global market. In addition to the data sources, the study has been undertaken with the help of other data sources and websites, such as the Census Bureau, IRENA, and IEA.

Secondary research was done to obtain crucial information about the industry's value chain, revenue models, the market's monetary chain, the total pool of key players, and the current and potential use cases and applications.

The key data points taken from secondary research include:

segmentations and percentage shares

data for market value

key industry trends of the top players of the market

qualitative insights into various aspects of the market, key trends, and emerging areas of innovation

quantitative data for mathematical and statistical calculations

## Key Market Players and Competition Synopsis

The companies profiled in the global electric steam cracker market have been selected based on inputs gathered from primary experts and through analyzing company coverage, product portfolio, and market penetration.

Some of the prominent names in this electric steam cracker market are:

KBR Inc.

Technip Energies N.V.

Lummus Technology

Linde PLC

Coolbrook

LyondellBasell Industries

Chevron Phillips Chemical Company LLC

Dow

BASF

SABIC

Repsol

Borealis AG.

Shell

Total Energies

BP p.l.c.

Versalis S.p.A.

Companies not a part of the aforementioned pool have been well represented across different sections of the report (wherever applicable).

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