

Edge Data Center Market - A Global and Regional Analysis: Focus on Product, Application, and Country Analysis - Analysis and Forecast, 2025-2034

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Abstracts

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This report will be delivered in 7-10 working days. Global Edge Data Center Market Overview

The global edge data center market, valued at \$20,625.6 million in 2024, is expected to reach \$109,781.3 million by 2034, exhibiting a robust CAGR of 17.63% during the forecast period 2025-2034. One of the primary drivers for the growth of the edge data center market is the increasing demand for low-latency data processing and real-time computing. This growth is further fueled by the rapid expansion of 5G networks, the increasing adoption of IoT applications, and the need for decentralized computing infrastructure to support emerging digital technologies.

Additionally, advancements in modular data center architecture and AI-driven automation enable more efficient deployment and management of edge data centers. Government policies promoting energy-efficient data centers and investments in smart city initiatives are also contributing to the expansion of the edge data center market. As businesses continue to prioritize scalability, security, and operational efficiency, the demand for edge data centers is expected to surge significantly over the coming years.

Introduction to the Edge Data Center Market

The edge data center market has emerged as a crucial sector enabling low-latency data processing and decentralized computing to support evolving digital infrastructure. This

market focuses on the deployment of compact, high-performance data centers that optimize network efficiency, reduce data transmission costs, and enhance real-time computing capabilities. The edge data center market is gaining significant traction globally, driven by the rapid expansion of 5G technology, the increasing adoption of IoT applications, and the growing demand for efficient data management solutions. Key market participants include companies specializing in edge data center deployment, infrastructure solutions, and modular data center architectures.

Segmentation in the edge data center market includes applications such as IT and telecom, banking, financial services, and insurance (BFSI), government and public sector, healthcare, manufacturing, automotive, and retail, each leveraging edge computing to enhance operational efficiency. By type, the market has been categorized into on-premise edge, network edge, and regional edge, catering to different levels of scalability and connectivity. The market has been geographically segmented into North America, Europe, Asia-Pacific, and the Rest-of-the-World, reflecting varying regional approaches to edge computing adoption, influenced by technological advancements, regulatory policies, and industry-specific requirements.

Industrial Impact

The edge data center market is significantly impacting various industries, particularly in IT and Telecom, banking, financial services and insurance (BFSI), healthcare, manufacturing, automotive, and retail. In the IT and Telecom sector, edge data centers are revolutionizing network infrastructure by enabling low-latency data processing, reducing congestion in core networks, and supporting the expansion of 5G and IoT ecosystems. This shift enhances real-time computing capabilities, improves data security, and enables faster content delivery, making operations more efficient and scalable.

In the BFSI industry, edge data centers play a vital role in ensuring secure and real-time financial transactions. They reduce data transmission delays, improve fraud detection mechanisms, and support automated banking services, making digital financial operations more reliable and efficient. The healthcare sector is also experiencing transformation through edge computing, which facilitates real-time patient monitoring, AI-driven diagnostics, and remote healthcare services, ultimately enhancing patient care and medical data security.

The manufacturing and automotive industries benefit from edge data centers by supporting smart factory automation, AI-driven predictive maintenance, and

autonomous vehicle technologies. These improvements drive operational efficiency, reduce downtime, and optimize supply chain processes. In the retail sector, edge data centers enable personalized shopping experiences, real-time inventory management, and enhanced cybersecurity, allowing businesses to improve customer engagement and operational efficiency.

Overall, the edge data center market has been reshaping digital infrastructure across multiple industries, fostering innovation, scalability, and real-time data processing, ultimately improving efficiency, security, and connectivity in the evolving digital landscape.

In 2023, the global edge data center market reached a valuation of \$16,705.2 million. Over the forecast period, the market is projected to exhibit a CAGR of 17.63%, reaching \$109,781.3 million by 2034. The surge in demand for edge data centers is driven by the increasing need for low-latency computing, real-time data processing, and decentralized infrastructure. The growing adoption of 5G technology, IoT applications, and AI-driven analytics is further accelerating market expansion.

Additionally, industries such as IT and telecom, BFSI, healthcare, manufacturing, automotive, and retail are increasingly leveraging edge computing solutions to enhance network performance, reduce data transmission costs, and ensure data security. Stricter government regulations on data privacy and energy efficiency, along with rising investments in smart city projects and digital transformation, are fueling the adoption of edge data centers. Businesses across various sectors are recognizing the operational, financial, and technological advantages of edge computing, contributing to the rapid growth of the edge data center market.

Market Segmentation:

Segmentation 1: by End-Use Industry

IT and Telecom

Banking, Financial Services, and Insurance (BFSI)

Government and Public Sector

Healthcare

Manufacturing

Automotive

Retail

Others

IT and Telecom Segment to Dominate the Global Edge Data Center Market (by Application)

During the forecast period 2025-2034, the IT and telecom segment is expected to be the leading application in the edge data center market, primarily due to the increasing demand for low-latency computing and network optimization. The rapid expansion of 5G infrastructure, cloud services, and IoT applications is further propelling this segment. Additionally, growing data traffic, increased reliance on real-time processing, and the need for secure, high-speed connectivity are driving the adoption of edge data centers in the IT and Telecom sector. Advancements in network virtualization, AI-driven analytics, and modular data center designs are expected to enhance edge computing solutions' efficiency, scalability, and deployment, reinforcing this segment's dominance.

Segmentation 2: by Type

On-Premise Edge

Network Edge

Regional Edge

Segmentation 3: by Region

North America

Europe

Asia-Pacific

Rest-of-the-World

Recent Developments in the Global Edge Data Center Market

In June 2023, SBA Communications, a tower firm, launched a new edge data center at a tower location in the Dallas Fort Worth area of Texas, U.S.

In October 2023, Edge Centers, one of the frontrunners in the edge data center sector in the U.S., celebrated the inauguration of its fifth cutting-edge facility. This achievement marks a significant industry milestone, also demonstrating the infrastructural expansion of the edge data centers in the U.S.

In December 2023, Cologix, a leading hyperscale edge data center provider, successfully finalized the acquisition of two Cyxtera data center colocation provider facilities located in Vancouver and Montreal, Canada.

In December 2023, Arcus, an independent infrastructure fund management company, announced the establishment of Portus Data Centers, a new edge data center platform for the Germany edge data center market. Moreover, in December 2023, Arcus also acquired IPHH Internet Port Hamburg, a prominent regional data center operator and internet service provider, providing significant growth in the edge data center market.

In November 2023, Rakuten Mobile, Inc. announced that its research and development (R&D) project into advanced edge cloud technologies for next-generation communications has been selected by Japan's National Institute of Information and Communications Technology (NICT). The objective of this project for the company is to enhance the functionalities of the edge platform and provide robust services within the edge cloud to meet the escalating communication demands anticipated in the post-5G era. This initiative aims to contribute to the expansion of the edge data center market.

Demand – Drivers, Challenges, and Opportunities

Market Driver: Minimizing Latency and Bandwidth Usage

Minimizing latency and bandwidth usage is a key driver of the edge data center

market, as businesses demand real-time data processing for applications such as video streaming, IoT, and AI-driven analytics. Traditional cloud data centers often suffer from high latency due to long transmission distances, impacting performance. Edge data centers, strategically located near end users, enable faster data processing, reduced congestion, and improved service reliability. Studies show that 55% of users can access edge servers with under 10 ms latency, rising to 82% at 20 ms latency, compared to centralized cloud solutions. This shift toward edge computing transforms digital infrastructure, optimizing network efficiency and driving technological advancements across industries.

Market Challenge: Lack of Consideration of Security-by-Design

One of the major challenges hindering the widespread adoption of edge data centers is the lack of security by design in their infrastructure. As edge computing prioritizes performance and agility for applications such as IoT, smart cities, and autonomous systems, security is often overlooked during design. This increases exposure to cyber threats, data breaches, and network vulnerabilities, making edge data centers more susceptible to attacks. Without robust security frameworks, businesses face higher data integrity and privacy risks, creating a significant challenge for the edge data center market. Addressing this requires integrated cybersecurity measures from the initial design phase to ensure resilient and secure edge computing environments.

Market Opportunity: Surge in Investment by Data Center Providers

The edge data center market has been witnessing a surge in investment from data center providers, driven by the growing demand for localized data processing, reduced latency, and support for IoT, AI, and 5G technologies. This shift toward decentralized computing is enhancing connectivity, data sovereignty, and user experience across digital services. For example, in February 2024, Azora and Core Capital announced a \$530 million investment in constructing six edge data centers across Spain and Portugal, totaling 60MW capacity. Similarly, in May 2023, CTRLS Datacenters Ltd. invested \$18.1 million in an edge data center in Odisha, India, reinforcing the rising demand for localized infrastructure. These strategic investments highlight the expanding role of edge data centers in scaling digital ecosystems and driving future technological advancements.

How can this report add value to an organization?

Practice/Innovation Strategy: The segmentation of the edge data center market provides a comprehensive understanding of the technologies, infrastructure types, and deployment strategies used in edge computing. It highlights key components such as on-premise edge, network edge, and regional edge data centers, showcasing how these solutions enhance data processing efficiency, reduce latency, and support real-time computing. Additionally, the study offers a detailed analysis of current edge data center deployments, highlighting innovations in modular infrastructure, energy-efficient cooling solutions, and AI-driven network optimization. This insight helps businesses and stakeholders understand the evolution of edge computing and its role in building scalable, secure, and high-performance digital ecosystems.

Growth/Marketing Strategy: The global edge data center market has seen major development by key participants operating in the market, such as business expansion, partnership, collaboration, and joint venture. The favored strategies of the companies have been partnership, collaboration, and joint venture activities to strengthen their position in the global edge data center market.

Competitive Strategy: Key players in the global edge data center market analyzed and profiled in the study include project developers and accounting tool providers. The analysis covers market segments by applications, products by type, regional presence, and the impact of key market strategies. Additionally, detailed competitive benchmarking has been conducted to illustrate how players compare, providing a clear view of the market landscape. The study also examines comprehensive competitive strategies, such as partnerships, agreements, and collaborations, to help identify untapped revenue opportunities in the edge data center market.

Research Methodology

Data Sources

Primary Data Sources

The primary sources involve industry experts from the data center industry and various stakeholders such as standards and certification organizations, edge computing project developers, and accounting tool providers. Respondents such as CEOs, vice

presidents, marketing directors, and technology and innovation directors have been interviewed to obtain and verify both qualitative and quantitative aspects of this research study.

The key data points taken from primary sources include:

- validation and triangulation of all the numbers and graphs
- validation of reports segmentation and key qualitative findings
- understanding the competitive landscape
- validation of the numbers of various markets for market type
- percentage split of individual markets for regional analysis

Secondary Data Sources

This research study involves the usage of extensive secondary research, directories, company websites, and annual reports. It also makes use of databases, such as ITU, Hoovers, Bloomberg, Businessweek, and Factiva, to collect useful and effective information for an extensive, technical, market-oriented, and commercial study of the global edge data center market. In addition to the data sources, the study has been undertaken with the help of other data sources and websites, such as Data Center Dynamics and Data Center Knowledge.

Secondary research was done to obtain crucial information about the industry's value chain, revenue models, the market's monetary chain, the total pool of key players, and the current and potential use cases and applications.

The key data points taken from secondary research include:

- segmentations and percentage shares
- data for market value
- key industry trends of the top players of the market

qualitative insights into various aspects of the market, key trends, and emerging areas of innovation

quantitative data for mathematical and statistical calculations

Key Market Players and Competition Synopsis

The companies profiled in the edge data center market have been selected based on inputs gathered from primary experts and through an analysis of company coverage, product portfolio, application, and market penetration. The edge data center market is characterized by the presence of companies developing advanced data center infrastructure and offering innovative solutions to enhance decentralized computing. The edge data center market has been witnessing significant growth, driven by the increasing adoption of IoT, real-time data processing needs, and the expansion of 5G networks.

Major edge data center market players include AtlasEdge Data Centres, ATC TRS V LLC, Cologix, Vapor IO, DartPoints, Digital Realty, Edge Centres, and EdgeConneX. These companies focus on deploying modular and scalable data centers, optimizing energy efficiency, and integrating AI-driven solutions to improve operational performance. The edge data center market attracts substantial investment as businesses seek to reduce latency, enhance network reliability, and support emerging digital applications.

Some prominent edge data center market accounting tool providers have been given here.

ATLASEDGE DATA CENTRES

ATC TRS V LLC

Cologix

Vapor IO

DartPoints

Digital Realty

Edge Centres

EdgeConneX

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