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Indoor Air Quality (IAQ) Solutions Market - A Global and Regional Analysis: Focus on Application, Product, and Regional Analysis - Analysis and Forecast, 2025-2035

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Abstracts

The indoor air quality (IAQ) solutions market is projected to grow from about $16.8 billion in 2025 to nearly $29.9 billion by 2035, reflecting a steady CAGR of 5.93%. Growth in the indoor air quality (IAQ) solutions market has been driven by rising awareness of indoor pollution, post-pandemic emphasis on healthy buildings, and increasingly stringent standards from organizations such as ASHRAE, WHO, and national environmental agencies. Building owners and operators are responding with higher-efficiency filtration, UVGI, electronic air cleaning, and sensor-driven ventilation control to manage particulates, VOCs, pathogens, and allergens.

Commercial buildings are expected to remain the largest application segment in the indoor air quality (IAQ) solutions market, followed by residential buildings and industrial facilities. On the product side, portable IAQ solutions currently dominate global volumes due to ease of deployment and strong residential and small-commercial uptake, while fixed IAQ solutions integrated into HVAC systems show faster growth in large offices, healthcare, and clean process environments. Filtration technology forms the backbone of the indoor air quality (IAQ) solutions market, with HEPA, ePM-rated media, and activated carbon widely adopted, while UVGI, PCO, and bipolar ionization gain traction as complementary technologies. Regionally, Asia-Pacific leads the indoor air quality (IAQ) solutions market in both size and growth, supported by rapid urbanization and severe outdoor air quality concerns, with North America and Europe following as highly regulated, high-value markets.

Key challenges for the indoor air quality (IAQ) solutions market include high upfront

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costs for advanced systems, the energy penalty of poorly optimized ventilation, inconsistent enforcement of IAQ regulations, and ongoing debates around the safety and efficacy of certain technologies, such as ozone generation and some ionization systems. Nonetheless, as smart building platforms, ESG reporting, and wellness certifications expand, the indoor air quality (IAQ) solutions market is positioned for durable, long-term growth as a core pillar of modern building performance.

Market Introduction

The study conducted by BIS Research identifies the indoor air quality (IAQ) solutions market as a critical enabler of healthier, more resilient, and more productive indoor environments. Indoor air quality solutions encompass a broad range of products and systems, including portable and fixed air purifiers, HVAC-integrated filters, electronic air cleaners, UVGI and PCO units, ozone and ionization systems (where permitted), as well as IAQ sensors and software platforms that monitor and control parameters such as particulates, CO?, humidity, and VOCs. Together, these solutions help residential, commercial, and industrial end users address pollution, pathogen transmission, odor, and comfort issues inside buildings.

With advancements in sensing, connectivity, and building analytics, the indoor air quality (IAQ) solutions market is rapidly shifting from standalone devices to integrated, data-driven ecosystems. IAQ solutions are increasingly linked to building management systems (BMS), smart thermostats, and cloud-based dashboards that enable continuous monitoring, fault detection, and optimization of ventilation and filtration in real time. This evolution supports multiple objectives, such as regulatory compliance, energy efficiency, occupant well-being, and ESG-aligned reporting. As building portfolios modernize and new construction adopts “healthy building” design from the outset, the indoor air quality (IAQ) solutions market is expected to expand further, underpinned by long-term structural trends in urbanization, climate resilience, and public health.

Industrial Impact

The indoor air quality (IAQ) solutions market has been undergoing a significant industrial impact across the HVAC, building, healthcare, and manufacturing value chains. IAQ solutions are no longer viewed as optional comfort add-ons; they are becoming core infrastructure for health, safety, productivity, and regulatory compliance. In commercial buildings, offices, hospitals, airports, schools, data centers, and retail, indoor air quality (IAQ) solutions directly influence employee well-being, patient

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outcomes, tenant satisfaction, and ESG reporting. In industrial facilities, advanced filtration, UVGI, and PCO systems are critical for contamination control, cleanroom integrity, and protection of sensitive processes in sectors such as pharmaceuticals, semiconductors, food and beverages, and biotechnology.

The indoor air quality (IAQ) solutions market is also accelerating the shift toward smart, connected buildings. Sensors, networked controllers, and cloud analytics allow facility managers to monitor PM?.?, VOCs, CO?, humidity, and temperature in real time and dynamically adjust ventilation, filtration, and recirculation. This integration with building management systems (BMS), smart thermostats, and digital twins enables data-driven optimization of both IAQ and energy use, reducing operational costs while maintaining or improving occupant health.

On the supply side, the indoor air quality (IAQ) solutions market is reshaping the strategies of HVAC OEMs, filter manufacturers, UV-C and PCO technology vendors, and software providers. Investments are flowing into high-efficiency filtration media, UV-LEDs, low-ozone or ozone-free technologies, and AI-based IAQ analytics. As governments tighten building codes and organizations pursue “healthy building” certifications, IAQ performance is increasingly embedded into leasing decisions, asset valuations, and corporate sustainability strategies. This positions the market as a long-term growth engine within the broader building technologies ecosystem.

Market Segmentation:

Segmentation 1: by Application

- Residential
- Commercial
- Industrial

Commercial to Dominate the Indoor Air Quality (IAQ) Solutions Market (by Application)

In the indoor air quality (IAQ) solutions market, the commercial segment is projected to remain the largest application category by value over the forecast period. Commercial buildings generated $11,274.1 million in 2025 and are expected to reach $19,596.4 million by 2035, growing at a CAGR of 5.68%. This dominance is underpinned by

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stringent IAQ and ventilation requirements in offices, hospitals, schools, airports, retail facilities, hospitality spaces, and public infrastructure. In these environments, indoor air quality (IAQ) solutions are directly linked to regulatory compliance, infection control, occupant productivity, and ESG/"healthy building" positioning, driving sustained capex and retrofit demand.

Commercial facilities typically deploy a combination of high-efficiency filtration, electronic air cleaning, UVGI, and sophisticated sensing/controls, often integrated into building management systems (BMS). This integrated approach makes the commercial segment the most intensive user of advanced IAQ technologies within the indoor air quality (IAQ) solutions market, both in terms of equipment value and lifecycle service revenues.

The residential segment is also sizable and growing, with market value rising from $4,875.3 million in 2025 to $8,721.9 million by 2035 at a CAGR of 5.99%. Growth here is driven by urban pollution, allergy/asthma concerns, and the proliferation of portable IAQ solutions and smart-home-linked air purifiers. Meanwhile, the industrial facilities segment, though the smallest in absolute terms, is the fastest-growing, expanding from $667.5 million in 2025 to $1,599.9 million by 2035 at a robust CAGR of 9.13%. This reflects rising IAQ investments in cleanrooms, pharma, semiconductors, and food processing.

Together, these three segments ensure that the indoor air quality (IAQ) solutions market is anchored by commercial demand but increasingly diversified, with residential and industrial applications contributing strongly to long-term growth.

Segmentation 2: by Product Type

Portable IAQ Solutions

Fixed IAQ Solutions

Portable IAQ Solutions to Lead the Indoor Air Quality (IAQ) Solutions Market (by Product Type)

Within the indoor air quality (IAQ) solutions market, portable IAQ solutions currently hold the largest share by product type and are expected to maintain this leadership through the forecast period. Portable IAQ solutions, such as room air purifiers, portable

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scrubbers, and mobile filtration units, accounted for $11,018.3 million in 2025 and are projected to grow to $18,337.6 million by 2035, representing a CAGR of 5.23%. Their dominance is driven by ease of deployment, low installation complexity, and strong adoption in residential and small commercial settings, where tenants and homeowners can make independent purchase decisions without major building-level retrofits.

Portable devices are widely used in apartments, single-family homes, clinics, classrooms, hotel rooms, and small offices to address particulates, allergens, smoke, and localized pollution. The plug-and-play nature of these products, combined with rising awareness of indoor pollution and the influence of consumer brands and e-commerce channels, keeps portable IAQ solutions at the center of end-user spending in the indoor air quality (IAQ) solutions market.

However, fixed IAQ solutions, including duct-mounted filters, in-duct UVGI, ceiling systems, and integrated HVAC purification units, are growing faster. The fixed IAQ solutions segment is forecast to increase from $5,798.6 million in 2025 to $11,580.6 million by 2035, at a higher CAGR of 7.16%. This reflects rising investment in building-wide IAQ strategies in offices, healthcare, education, and industrial facilities, where owners seek permanent, system-level performance rather than room-by-room fixes.

Overall, while fixed IAQ solutions gain momentum and deliver higher value per installation, portable IAQ solutions are expected to remain the volume and revenue leader in the indoor air quality (IAQ) solutions market, particularly in residential and small-commercial spaces where flexibility and cost remain key decision drivers.

Segmentation 3: by Technology

- Filtration Technology
- Electronic Air Cleaning
- Photocatalytic Oxidation (PCO)
- Ultraviolet Germicidal Irradiation (UVGI)
- Ozone Generation Systems
- Bipolar Ionization

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Filtration Technology to Maintain Dominance in the Indoor Air Quality (IAQ) Solutions Market (by Technology)

Filtration technology is expected to remain the dominant technology segment in the indoor air quality (IAQ) solutions market, maintaining the largest share by value through 2035. Valued at $8,896.7 million in 2025, the filtration technology segment is projected to reach $14,767.4 million by 2035, growing at a CAGR of 5.20%. This leadership reflects the central role of mechanical and media-based filtration, such as HEPA, ULPA, ePM-class filters, and activated carbon, in controlling particulate matter, bio-aerosols, and many gaseous contaminants across residential, commercial, and industrial applications. Filtration technology is widely accepted by regulators, standards bodies, and certifiers, making it the default baseline in IAQ system design.

Filtration integrates seamlessly into both portable IAQ solutions and fixed HVAC systems, which further cements its position in the indoor air quality (IAQ) solutions market. In commercial and industrial settings, multi-stage filter banks are standard for hospitals, pharma labs, semiconductor fabs, and high-occupancy buildings, delivering high reliability and predictable maintenance cycles.

At the same time, several emerging technologies are expanding their footprint. Ultraviolet germicidal irradiation (UVGI), for instance, is expected to increase from $2,774.6 million in 2025 to $6,136.2 million by 2035, at a strong CAGR of 8.26%, driven by demand for pathogen inactivation in healthcare, transportation, and crowded public facilities. Photocatalytic oxidation (PCO) grows from $1,252.4 million to $2,616.6 million (CAGR 7.65%), and electronic air cleaning from $2,630.3 million to $4,535.5 million (CAGR 5.60%). Ozone generation systems and bipolar ionization grow more modestly due to safety and efficacy concerns.

While these alternative and complementary technologies will shape specialized and high-performance niches, filtration technology is expected to remain the backbone of the indoor air quality (IAQ) solutions market, underpinning both regulatory compliance and multi-technology system architectures.

Segmentation 4: by Installation Type

New Installation

Retrofit Installation

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Retrofit Installations to Lead the Indoor Air Quality (IAQ) Solutions Market (by Installation Type)

In the indoor air quality (IAQ) solutions market, retrofit installation is projected to remain the leading installation type by value over the forecast period. Retrofit IAQ installations, upgrading filters, adding UVGI or PCO units, installing in-duct electronic air cleaners, or deploying portable equipment into existing buildings, accounted for $11,104.3 million in 2025 and are forecast to reach $18,258.2 million by 2035, at a CAGR of 5.10%. This leadership reflects the reality that most global building stock was constructed prior to current IAQ best practices, requiring upgrades rather than full system replacements.

The indoor air quality (IAQ) solutions market is heavily driven by post-pandemic health policies, corporate ESG goals, and occupant expectations, all of which frequently target existing offices, schools, hospitals, and industrial facilities. In these environments, retrofit IAQ solutions, such as higher-efficiency filters, supplemental air cleaners, and in-duct UVGI, offer a pragmatic path to improved IAQ without entirely overhauling HVAC infrastructure. This makes retrofit solutions particularly attractive from a cost, downtime, and implementation perspective.

However, new installation is the fastest-growing installation type. New IAQ installations are expected to increase from $5,712.6 million in 2025 to $11,660.0 million by 2035, at a robust CAGR of 7.40%. This growth is fueled by new commercial and residential construction, especially in Asia-Pacific and parts of the Middle East, where IAQ standards and “healthy building” specifications are being embedded at the design stage. New green buildings, smart campuses, and high-end residential projects are integrating advanced filtration, UVGI, and smart IAQ monitoring from day one.

Overall, while new installations will capture a growing share of incremental demand, retrofit installations will continue to anchor the indoor air quality (IAQ) solutions market, reflecting the vast installed base of legacy buildings that must be upgraded to meet evolving IAQ expectations and regulations.

Segmentation 5: by Region

North America: U.S., Canada, and Mexico

Europe: Germany, France, U.K., Italy, Spain, and Rest-of-Europe

Asia-Pacific: China, Japan, South Korea, India, Australia, and Rest-of-Asia-

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Pacific

Rest-of-the-World: Latin America and the Middle East and Africa

Asia-Pacific to Lead the Indoor Air Quality (IAQ) Solutions Market (by Region)

Asia-Pacific is projected to remain the leading regional market in the indoor air quality (IAQ) solutions market, both in terms of value and growth. The region's IAQ solutions market is estimated at $6,711.6 million in 2025 and is forecast to reach $12,568.6 million by 2035, representing the highest regional CAGR of 6.47%. This leadership is driven by rapid urbanization, high ambient air pollution levels in major cities, growth in commercial and industrial building stock, and rising awareness of the health impacts of poor IAQ. Countries such as China, India, Japan, and South Korea are investing heavily in IAQ solutions across offices, healthcare, education, hospitality, manufacturing, and high-tech industries.

Asia-Pacific's dominance in the indoor air quality (IAQ) solutions market is also reinforced by its role as a manufacturing hub for filters, portable purifiers, HVAC equipment, UVGI systems, and IAQ sensors. Growing middle-class populations and rising disposable incomes further support residential adoption of portable IAQ solutions and smart-home-linked purifiers.

North America and Europe remain critical, high-value markets for the indoor air quality (IAQ) solutions market. North America is projected to grow from $5,201.5 million in 2025 to $8,745.1 million by 2035, at a CAGR of 5.33%, supported by strong regulatory frameworks, corporate wellness initiatives, and high penetration of commercial HVAC systems. Europe is expected to expand from $4,330.4 million to $7,554.3 million, with a CAGR of 5.72%, driven by EU directives, building renovation programs, and clean-air policies in countries such as Germany, France, Italy, Spain, and the U.K.

The Rest-of-the-World region, including Latin America and the Middle East and Africa, although smaller in absolute terms, is set to grow from $573.5 million in 2025 to $1,050.1 million by 2035, at a CAGR of 6.24%. This reflects emerging investment in premium commercial projects, healthcare infrastructure, and smart city initiatives. Collectively, these dynamics confirm Asia-Pacific as the center of gravity for the indoor air quality (IAQ) solutions market, with North America and Europe providing mature, regulation-intensive demand and Rest-of-the-World offering long-term expansion potential.

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Demand: Drivers, Limitations, and Opportunities

Market Demand Drivers: Health, Compliance, and Smart Building Transformation

The indoor air quality (IAQ) solutions market has been experiencing steady demand growth, driven by rising concern over indoor pollution, post-pandemic health priorities, and stricter building regulations. A key demand driver is the heightened awareness of the health impacts of PM?.?, VOCs, CO?, humidity, and bio-aerosols in homes, offices, hospitals, schools, and industrial facilities. Events such as the COVID-19 pandemic, recurring wildfire smoke episodes, and persistent urban smog have pushed building owners, employers, and households to treat IAQ as a core health and safety requirement rather than an optional comfort feature.

Regulatory and voluntary frameworks are reinforcing this shift. Updated guidance from ASHRAE, WHO, EPA, OSHA, and national health agencies, along with green-building and wellness certifications (WELL, LEED, BREEAM, Fitwel), directly drives investment in filtration upgrades, higher ventilation rates, UVGI, and continuous IAQ monitoring. In parallel, the rapid adoption of smart buildings and digital HVAC control is boosting the indoor air quality (IAQ) solutions market, as sensors, connected controllers, and cloud-based platforms enable real-time monitoring and optimization of IAQ alongside energy performance.

Commercial buildings remain the primary engine of demand in the indoor air quality (IAQ) solutions market, particularly in offices, healthcare, life sciences, education, transportation, and hospitality. Industrial facilities add strong, high-value demand for advanced filtration, UVGI, and PCO in cleanrooms and process-critical environments. On the residential side, growing sales of portable IAQ solutions, smart air purifiers, and IAQ monitors, often linked to smart-home ecosystems, are expanding the installed base. Together, these factors underpin a global market expected to grow from $16.8 billion in 2025 to $29.9 billion by 2035, at a CAGR of 5.93%.

Market Challenges: Energy Trade-Offs, Cost Barriers, and Regulatory Fragmentation

Despite its positive outlook, the indoor air quality (IAQ) solutions market faces several structural challenges that can limit the pace and depth of adoption. A core issue is the energy–IAQ trade-off; higher ventilation rates, more frequent air changes, and dense filtration (e.g., high-MERV or HEPA) can increase fan power and heating/cooling loads if not paired with efficient system design and advanced controls. This creates operating

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cost concerns for building owners, particularly in regions with high energy prices or weak incentives for efficiency and decarbonization.

Upfront capex is another major barrier. Comprehensive IAQ retrofits, combining filtration upgrades, UVGI or PCO systems, sensors, BMS integration, and ducting modifications, can be costly for older buildings. In many markets, there is still no universally enforced, binding IAQ standard, and enforcement of existing guidelines is uneven. This regulatory fragmentation leads to a patchwork of requirements, with some owners opting for the minimum possible compliance rather than best-practice IAQ solutions, slowing the full potential of the indoor air quality (IAQ) solutions market.

Technology perception and trust also pose challenges. While filtration is widely accepted, certain technologies, such as ozone-generating systems and some bipolar ionization solutions, have faced scrutiny regarding byproducts and long-term health effects. This can create confusion among end users and specifiers, complicating procurement decisions. In emerging economies, limited budgets, weak enforcement, low awareness, and subsidized energy tariffs reduce the economic motivation to invest in advanced IAQ solutions. Fragmented supply chains and a lack of standardized performance metrics or third-party verification further hinder clear differentiation between high-quality and marginal products, restraining the indoor air quality (IAQ) solutions market from achieving its full potential.

Market Opportunities: Healthy Buildings, Smart IAQ Platforms, and Emerging Markets

At the same time, the indoor air quality (IAQ) solutions market is benefiting from a broad set of powerful opportunities. The rapid rise of “healthy building” and ESG agendas means IAQ is now a visible part of asset valuation, tenant attraction, and corporate sustainability reporting. Landlords and occupiers increasingly use IAQ dashboards, certifications, and real-time displays as proof points for employee well-being and risk management. This is opening opportunities for IAQ-as-a-service models, bundled performance contracts, and recurring revenues from monitoring, analytics, and maintenance.

Digitalization is another major growth driver. Widespread deployment of IoT sensors, smart thermostats, connected air purifiers, and cloud-based analytics enables continuous IAQ monitoring down to the room level. When integrated with BMS and HVAC controls, these platforms allow dynamic ventilation and filtration, optimizing both air quality and energy use. This favors advanced filtration, UVGI, and PCO solutions that can be tied into automated control strategies and support sophisticated offerings in

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the indoor air quality (IAQ) solutions market, such as predictive maintenance, fault detection, and data-driven optimization.

Geographically, Asia-Pacific represents a particularly strong opportunity, given rapid urbanization, severe outdoor pollution in major cities, and significant growth in commercial and industrial infrastructure. New construction across APAC, the Middle East, and selected Latin American markets provides fertile ground for embedding IAQ solutions at the design stage, rather than retrofitting later. Industrial segments, such as pharmaceuticals, semiconductors, food and beverage, and biotechnology, offer high-margin, technology-intensive opportunities for advanced IAQ systems. As more governments incorporate IAQ performance into renovation programs, school and hospital upgrades, and smart city initiatives, the indoor air quality (IAQ) solutions market is positioned to capture growing value through integrated, validated, and digitally managed solutions.

How can this report add value to an organization?

Product/Innovation Strategy: This report provides in-depth insight into evolving technologies and solution architectures in the indoor air quality (IAQ) solutions market, enabling organizations to align their product and innovation strategies with emerging health, regulatory, and building-performance needs. It examines key innovations such as high-efficiency filtration media (HEPA, ePM, ULPA), advanced electronic air cleaning, UVGI and PCO systems, as well as sensor-based IAQ monitoring, IoT-enabled controls, and analytics platforms that support continuous measurement, verification, and optimization of indoor environments.

The report highlights how integrated IAQ solutions, combining filtration, purification, ventilation, and smart sensing, are reshaping the indoor air quality (IAQ) solutions market by delivering measurable outcomes in terms of contaminant removal, pathogen control, and occupant comfort. It also analyzes the role of portable IAQ solutions vs. fixed, HVAC-integrated systems, and how modular product families can address residential, commercial, and industrial requirements with differentiated performance tiers.

By identifying key technology trends, regulatory enablers (ASHRAE, WHO, EPA, EU directives), and competitive product benchmarks, the report supports R&D planning, portfolio rationalization, platform development, and long-term innovation road mapping for HVAC manufacturers, filter suppliers, IAQ device makers, and building-technology companies participating in the indoor air quality (IAQ) solutions market.

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Growth/Marketing Strategy: The indoor air quality (IAQ) solutions market presents significant growth opportunities for HVAC OEMs, filtration specialists, IAQ device manufacturers, building automation providers, and digital-platform companies. Key growth strategies highlighted in the report include:

Targeting high-value commercial segments (healthcare, life sciences, education, transportation hubs, offices, hospitality) where IAQ is tightly linked to compliance, risk management, and ESG.

Leveraging portable IAQ solutions and smart-home ecosystems to expand reach in the residential segment via retail, e-commerce, and utility/retailer marketplaces.

Developing service-based and subscription models, such as IAQ monitoring-as-a-service, filter replacement services, and performance-linked facility contracts.

Building partnerships between HVAC manufacturers, sensor providers, and software platforms to offer integrated “healthy building” solutions, including dashboards and certifications.

The report analyzes how trends such as post-pandemic health awareness, urban air pollution, green-building renovation programs, and smart building digitalization are accelerating adoption across North America, Europe, Asia-Pacific, and Rest-of-the-World. It also examines positioning strategies across the indoor air quality (IAQ) solutions market value chain, filter media, devices, systems, software, and services, helping companies refine messaging, prioritize channels, and tailor offerings to different applications and regions.

Competitive Strategy: The report profiles key players in the indoor air quality (IAQ) solutions market, including HVAC majors, filtration and media manufacturers, IAQ device brands, and building-automation and analytics providers. The competitive landscape spans portable air purifier vendors, HVAC-integrated IAQ system suppliers, UVGI/PCO technology firms, IAQ sensor companies, and cloud-based monitoring platforms. It maps strategies such as product line expansions, geographic diversification, M&A, technology collaborations, and healthy-building certification alliances, along with competitive differentiation based on filtration efficiency, pathogen inactivation capability, energy performance, connectivity, and user experience. This analysis enables stakeholders to identify high-growth segments (e.g., healthcare IAQ, industrial cleanrooms, smart offices, and premium residential) and refine their

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competitive positioning through technology leadership, regulatory alignment, digital integration, and service innovation. As the indoor air quality (IAQ) solutions market becomes more data-driven and outcome-focused, competition is intensifying around validated performance, interoperability with BMS and smart-home platforms, and the ability to deliver measurable IAQ improvements with optimized energy use. This report helps organizations benchmark themselves against leading players and identify white spaces in technologies, regions, and customer segments.

Research Methodology

Factors for Data Prediction and Modelling

The base currency considered for the indoor air quality (IAQ) solutions market analysis is the US$. Currencies other than the US$ have been converted to US$ for all statistical calculations, considering the average conversion rate for that particular year.

Currency conversion rates have been taken from recognized historical exchange-rate sources for the respective years of analysis.

Nearly all major developments from January 2021 to March 2024 related to IAQ technologies, regulations, and corporate activity have been considered in this research study.

The information rendered in the report is a result of in-depth primary interviews, targeted surveys, and extensive secondary analysis.

Where relevant information was not available, proxy indicators and extrapolation were employed, with conservative assumptions to preserve robustness.

Any severe, prolonged economic downturn beyond the normal business cycle has not been explicitly modeled in the market estimation and forecast.

The technologies currently in commercial use within the indoor air quality (IAQ) solutions market, such as mechanical filtration, UVGI, PCO, electronic air cleaning, and sensor-based monitoring, are expected to persist and evolve incrementally through the forecast period, with no disruptive, unmodeled breakthroughs assumed.

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Market Estimation and Forecast

This study incorporates extensive secondary sources such as government health and environment publications, building and HVAC standards, IAQ guidelines, industry association reports, corporate filings, and major technology and construction databases to compile technical, market-oriented, and commercial insights on the indoor air quality (IAQ) solutions market.

The market engineering process includes:

Statistical modelling and top-down/bottom-up estimation of the global indoor air quality (IAQ) solutions market by region, application, product type, technology, and installation type.

Segmentation-level forecasting from 2024 to 2035, using realistic, optimistic, and pessimistic scenarios, with the realistic scenario presented as the base case.

Cross-checking through data triangulation and validation of key numbers with primary interviews and internal consistency checks across value, volume, and price ($/unit) trends.

Key Market Players and Competition Synopsis

The companies that are profiled in the indoor air quality (IAQ) solutions market have been selected based on inputs gathered from primary experts, who have analyzed company coverage, product portfolio, technology depth, and market penetration across regions and end-use segments. The selection reflects a balance of global HVAC majors, filtration specialists, and innovators in smart, connected IAQ solutions.

Some of the prominent names in the indoor air quality (IAQ) solutions market are:

Daikin Industries

Carrier Global Corporation

Johnson Controls International

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Honeywell International

Trane Technologies

Siemens Smart Infrastructure

Schneider Electric

LG Electronics

Panasonic CorporationSamsung Electronics

3M Company

Camfil AB

MANN+HUMMELIQAir

Blueair

Companies that are not a part of the aforementioned pool have been well represented across different sections of the indoor air quality (IAQ) solutions market report (wherever applicable).

This report can be delivered within 1 working day.

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