

Binders in Battery Market - A Global and Regional Analysis: Focus on Binder Type, Process, Binder Chemistry, Battery Type, End-Use Industry and Region - Analysis and Forecast, 2022-2031

<https://marketpublishers.com/r/B0DB49FDA2E5EN.html>

Date: May 2023

Pages: 224

Price: US\$ 5,500.00 (Single User License)

ID: B0DB49FDA2E5EN

Abstracts

Global Binders in Battery Market Overview

The global binders in battery market is projected to reach \$6,057.1 million by 2031 from \$2,265.9 million in 2022, growing at a CAGR of 11.54% during the forecast period 2022-2031. The growth in the binders in battery market is expected to be driven by an increase in sales of electric vehicles and growing investment toward the installation of batteries in the renewable energy sector. However, the development of binder-free electrodes and pressure to maintain quality are some of the factors hindering the growth of the market.

Market Lifecycle Stage

The global binders in battery market are in a growing phase. New trends, such as the focus on the development of water-based binders, are expected to offer opportunities in the coming years.

Industrial Impact

With an increased worldwide focus on reducing carbon emissions, the shift toward the adoption of electric vehicles has brought a surge in demand for batteries, thereby creating demand for battery binders. The shift is more prominent in regions such as North America and Europe.

Market Segmentation

Segmentation 1: by End-Use Industry

Automotive and Transportation

Energy and Power

Consumer Electronics

Others

Based on end-use industry, the automotive and transportation segment dominated the binders in battery market in 2021 and was the largest segment due to the rising sales of electric vehicles across the globe.

Segmentation 2: by Process

Solvent Based

Water Based

Based on process, solvent-based binders held the majority share in the binders in battery market in the year 2021. This is mainly because binders such as PVDF and PTFE are solvent based and currently are majorly consumed in batteries.

Segmentation 3: by Binder Chemistry

Styrene Butadiene Rubber (SBR)

Polyvinylidene Fluoride (PVDF)

Carboxymethyl Cellulose (CMC)

Polytetrafluoroethylene (PTFE)

Others

Based on binder chemistry, polyvinylidene fluoride (PVDF) held the majority share in the binders in battery market in the year 2021 as it is suitable for various batteries because of its superior properties.

Segmentation 4: by Battery Type

Lithium-ion

Nickel Metal Hydride

Lead Acid

Others

Based on battery type, the lithium-ion segment held the majority share in the binders in battery market in 2021.

Segmentation 5: by Region

North America - U.S., Canada, and Mexico

Europe - Germany, France, Italy, Spain and Rest-of-Europe

U.K.

China

Asia-Pacific and Japan - Japan, South Korea, India, and Rest-of-Asia-Pacific and Japan

Rest-of-the-World (RoW) - Middle East and Africa and South America

China dominates the binders in battery market due to the presence of a large electric vehicle industry, leading industry players across the supply chain, and a fast-developing economy.

Recent Developments in Global Binders in Battery Market

In June 2022, Solvay announced the completion of its polyvinylidene fluoride (PVDF) capacity expansion project at the Changshu site in China. The company doubled its production capacity for this high-performance polymer before the expected time to meet the growing customer demand for EV batteries.

In January 2022, Arkema accelerated its development in China with its PVDF capacity in order to fulfill the increasing demand from its partner clients in the lithium-ion battery market and support the enormous growth in the water filtration, specialty coatings, and semiconductor industries.

In July 2021, KUREHA CORPORATION announced to build a new polyvinylidene fluoride (PVDF) plant at the wholly owned subsidiary, Kureha Changshu Fluoropolymers Co., in the Jiangsu Province of China. The expansion would cater to the growing demand in the automobile sector, mainly in electric vehicles (EV), hybrid electric vehicles (HEV), and plug-in hybrid electric vehicles (PHEV).

In October 2021, BASF SE and the Karlsruhe University of Technology (KIT) collaborated on a government-funded initiative to examine the potential of multi-layered anodes for lithium-ion batteries.

Demand – Drivers and Limitations

Following are the demand drivers for the global binders in battery market:

Increasing Demand for Electric Vehicles

Growing Investments and Installations in Renewable Energy Sector

Improved Battery Performance due to Advance Multifunctional Binders

The market is expected to face some limitations too due to the following challenges:

Highly Competitive Market Creating Constant Pressure to Maintain High

Performance and Quality of Binders at Competitive Price

Development of Binder Free Electrode Technologies for Advance Batteries

How can this report add value to an organization?

Product/Innovation Strategy: The product segment helps the reader to understand the different types of binders available for batteries and their potential globally. Moreover, the study provides the reader with a detailed understanding of the different binder chemistry, namely, polyvinylidene fluoride, styrene-butadiene rubber, carboxymethyl cellulose, polytetrafluoroethylene, and others.

Growth/Marketing Strategy: Business expansion, partnership, collaboration, and joint venture are some key strategies adopted by key players operating in the space. For instance, in June 2022, Solvay announced the completion of its polyvinylidene fluoride (PVDF) capacity expansion project at the Changshu site in China. The company doubled its production capacity for this high-performance polymer before the expected time to meet the growing customer demand for EV batteries.

Competitive Strategy: Key players in the global binders in battery market analyzed and profiled in the study involve binder providers. Moreover, a detailed competitive benchmarking of the players operating in the global binders in battery market has been done to help the reader understand how players stack against each other, presenting a clear market landscape. Additionally, comprehensive competitive strategies such as partnerships, agreements, and collaborations will aid the reader in understanding the untapped revenue pockets in the market.

Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Key Companies Profiled

Arkema

The Lubrizol Corporation

KUREHA CORPORATION

Resonac Holdings Corporation

APV Engineered Coatings

DAIKIN INDUSTRIES, Ltd.

DuPont

ZEON CORPORATION

BASF SE

Targray

Solvay

FUJIAN BLUE OCEAN & BLACK STONE TECHNOLOGY CO., LTD.

I.S.T Corporation

Synthomer PLC

Trinseo

Ashland

Sicona Battery Technologies

Northvolt AB

IONIC MATERIALS, INC.

SAKUU CORPORATION.

PRINCETON NUENERGY

Contents

1 MARKETS

1.1 Industry Outlook

1.1.1 Trends: Current and Future

1.1.1.1 Focus on Water Based Battery Binders

1.1.1.2 Increasing Customer Awareness regarding Electric Vehicles

1.1.2 Supply Chain Network/MAP

1.1.3 Value Chain Analysis

1.1.4 Impact of COVID-19 on the Binders in Battery Market

1.1.5 Ecosystem/Ongoing Programs

1.1.5.1 Consortiums and Associations

1.1.5.2 Regulatory Bodies

1.1.5.3 Government Programs

1.2 Business Dynamics

1.2.1 Business Drivers

1.2.1.1 Increasing Demand for Electric Vehicles

1.2.1.2 Growing Investments and Installations in Renewable Energy Sector

1.2.1.3 Improved Battery Performance due to Advance Multifunctional Binders

1.2.2 Business Challenges

1.2.2.1 Highly Competitive Market Creating Constant Pressure to Maintain High Performance and Quality of Binders at Competitive Price

1.2.2.2 Development of Binder Free Electrode Technologies for Advance Batteries

1.2.3 Business Opportunities

1.2.3.1 Integration of Internet of Things (IoT) and Artificial Intelligence (AI) Technologies in Consumer Electronics

1.2.3.2 Increasing Awareness about Bio-Based Products

1.2.4 Business Strategies

1.2.4.1 Product Development

1.2.4.2 Market Development

1.2.5 Corporate Strategies

1.2.5.1 Partnerships, Collaborations, and Joint Ventures

1.3 Snapshots of Battery Manufacturing Equipment's Market

1.4 Start-Up Landscape

2 APPLICATION

2.1 Binders in Battery Market – Battery Type and Specification

- 2.1.1 Lithium-ion
- 2.1.2 Nickel Metal Hydride
- 2.1.3 Lead Acid
- 2.1.4 Others
- 2.2 Demand Analysis of Binders in Battery Market (by Battery Type), Value and Volume 2021-2031
- 2.3 Binders in Battery Market – End-Use Industry and Specification
 - 2.3.1 Automotive and Transportation
 - 2.3.2 Energy and Power
 - 2.3.3 Consumer Electronics
 - 2.3.4 Others
- 2.4 Demand Analysis of Binders in Battery Market (by End-Use Industry), Value and Volume, 2021-2031

3 PRODUCTS

- 3.1 Comparative Analysis of Different Battery Binders
- 3.2 Binders in Battery Market – Binder Type and Specification
 - 3.2.1 Anode Binder
 - 3.2.2 Cathode Binder
- 3.3 Demand Analysis of Binders in Battery Market (by Binder Type), Value and Volume, 2021-2031
- 3.4 Binders in Battery Market – Binder Chemistry and Specification
 - 3.4.1 Polyvinylidene Fluoride (PVDF)
 - 3.4.2 Styrene Butadiene Rubber (SBR)
 - 3.4.3 Carboxymethyl Cellulose (CMC)
 - 3.4.4 Polytetrafluoroethylene (PTFE)
 - 3.4.5 Others
- 3.5 Demand Analysis of Binders in Battery Market (by Binder Chemistry), Value and Volume, 2021-2031
- 3.6 Binders in Battery Market – Process and Specification
 - 3.6.1 Solvent Based
 - 3.6.2 Water Based
- 3.7 Demand Analysis of Binders in Battery Market (by Process), Value and Volume, 2021-2031
- 3.8 Product Benchmarking: Growth Rate – Market Share Matrix (by Binder Chemistry)
- 3.9 Patent Analysis
- 3.1 Global Pricing Analysis

4 REGION

4.1 North America

4.1.1 Market

4.1.1.1 Key Manufacturers/Suppliers in North America

4.1.1.2 Business Challenges

4.1.1.3 Business Drivers

4.1.2 Application

4.1.3 Product

4.1.4 North America: Country-Level Analysis

4.1.4.1 U.S.

4.1.4.1.1 Market

4.1.4.1.1.1 Buyer Attributes

4.1.4.1.1.2 Key Manufacturers/Suppliers in the U.S.

4.1.4.1.1.3 Business Challenges

4.1.4.1.1.4 Business Drivers

4.1.4.1.2 Application

4.1.4.1.3 Product

4.1.4.2 Canada

4.1.4.2.1 Market

4.1.4.2.1.1 Buyer Attributes

4.1.4.2.1.2 Key Manufacturers/Suppliers in Canada

4.1.4.2.1.3 Business Challenges

4.1.4.2.1.4 Business Drivers

4.1.4.2.2 Application

4.1.4.2.3 Product

4.1.4.3 Mexico

4.1.4.3.1 Market

4.1.4.3.1.1 Buyer Attributes

4.1.4.3.1.2 Key Manufacturers/Suppliers in Mexico

4.1.4.3.1.3 Business Challenges

4.1.4.3.1.4 Business Drivers

4.1.4.3.2 Application

4.1.4.3.3 Product

4.2 Europe

4.2.1 Market

4.2.1.1 Key Manufacturers/Suppliers in Europe

4.2.1.2 Business Challenges

4.2.1.3 Business Drivers

4.2.2 Application

4.2.3 Product

4.2.4 Europe: Country-Level Analysis

4.2.4.1 Germany

4.2.4.1.1 Market

4.2.4.1.1.1 Buyer Attributes

4.2.4.1.1.2 Key Manufacturers/Suppliers in Germany

4.2.4.1.1.3 Business Challenges

4.2.4.1.1.4 Business Drivers

4.2.4.1.2 Application

4.2.4.1.3 Product

4.2.4.2 France

4.2.4.2.1 Market

4.2.4.2.1.1 Buyer Attributes

4.2.4.2.1.2 Key Manufacturers/Suppliers in France

4.2.4.2.1.3 Business Challenges

4.2.4.2.1.4 Business Drivers

4.2.4.2.2 Application

4.2.4.2.3 Product

4.2.4.3 Italy

4.2.4.3.1 Market

4.2.4.3.1.1 Buyer Attributes

4.2.4.3.1.2 Key Manufacturers/Suppliers in Italy

4.2.4.3.1.3 Business Challenges

4.2.4.3.1.4 Business Drivers

4.2.4.3.2 Application

4.2.4.3.3 Product

4.2.4.4 Spain

4.2.4.4.1 Market

4.2.4.4.1.1 Buyer Attributes

4.2.4.4.1.2 Key Manufacturers/Suppliers in Spain

4.2.4.4.1.3 Business Challenges

4.2.4.4.1.4 Business Drivers

4.2.4.4.2 Application

4.2.4.4.3 Product

4.2.4.5 Rest-of-Europe

4.2.4.5.1 Market

4.2.4.5.1.1 Buyer Attributes

4.2.4.5.1.2 Key Manufacturers/Suppliers in the Rest-of-Europe

- 4.2.4.5.1.3 Business Challenges
 - 4.2.4.5.1.4 Business Drivers
 - 4.2.4.5.2 Application
 - 4.2.4.5.3 Product
- 4.3 U.K.
 - 4.3.1 Market
 - 4.3.1.1 Buyer Attributes
 - 4.3.1.2 Key Manufacturers/Suppliers in the U.K.
 - 4.3.1.3 Business Challenges
 - 4.3.1.4 Business Drivers
 - 4.3.2 Application
 - 4.3.3 Product
- 4.4 China
 - 4.4.1 Market
 - 4.4.1.1 Buyer Attributes
 - 4.4.1.2 Key Manufacturers/Suppliers in China
 - 4.4.1.3 Business Challenges
 - 4.4.1.4 Business Drivers
 - 4.4.2 Application
 - 4.4.3 Product
- 4.5 Asia-Pacific and Japan
 - 4.5.1 Market
 - 4.5.1.1 Key Manufacturers/Suppliers in Asia-Pacific and Japan
 - 4.5.1.2 Business Challenges
 - 4.5.1.3 Business Drivers
 - 4.5.2 Application
 - 4.5.3 Product
 - 4.5.4 Asia-Pacific and Japan: Country-Level Analysis
 - 4.5.4.1 Japan
 - 4.5.4.1.1 Market
 - 4.5.4.1.1.1 Buyer Attributes
 - 4.5.4.1.1.2 Key Manufacturers/Suppliers in Japan
 - 4.5.4.1.1.3 Business Challenges
 - 4.5.4.1.1.4 Business Drivers
 - 4.5.4.1.2 Application
 - 4.5.4.1.3 Product
 - 4.5.4.2 South Korea
 - 4.5.4.2.1 Market
 - 4.5.4.2.1.1 Buyer Attributes

- 4.5.4.2.1.2 Key Manufacturers/Suppliers in South Korea
- 4.5.4.2.1.3 Business Challenges
- 4.5.4.2.1.4 Business Drivers
- 4.5.4.2.2 Application
- 4.5.4.2.3 Product
- 4.5.4.3 India
 - 4.5.4.3.1 Market
 - 4.5.4.3.1.1 Buyer Attributes
 - 4.5.4.3.1.2 Key Manufacturers/Suppliers in India
 - 4.5.4.3.1.3 Business Challenges
 - 4.5.4.3.1.4 Business Drivers
 - 4.5.4.3.2 Application
 - 4.5.4.3.3 Product
- 4.5.4.4 Rest-of-Asia-Pacific and Japan
 - 4.5.4.4.1 Market
 - 4.5.4.4.1.1 Buyer Attributes
 - 4.5.4.4.1.2 Key Manufacturers/Suppliers in the Rest-of-Asia-Pacific and Japan
 - 4.5.4.4.1.3 Business Challenges
 - 4.5.4.4.1.4 Business Drivers
 - 4.5.4.4.2 Application
 - 4.5.4.4.3 Product
- 4.6 Rest-of-the-World
 - 4.6.1 Market
 - 4.6.1.1 Key Manufacturers/Suppliers in the Rest-of-the-World
 - 4.6.1.2 Business Challenges
 - 4.6.1.3 Business Drivers
 - 4.6.2 Application
 - 4.6.3 Product
 - 4.6.4 Rest-of-the-World: Regional-Level Analysis
 - 4.6.4.1 South America
 - 4.6.4.1.1 Market
 - 4.6.4.1.1.1 Buyer Attributes
 - 4.6.4.1.1.2 Key Manufacturers/Suppliers in South America
 - 4.6.4.1.1.3 Business Challenges
 - 4.6.4.1.1.4 Business Drivers
 - 4.6.4.1.2 Application
 - 4.6.4.1.3 Product
 - 4.6.4.2 Middle East and Africa
 - 4.6.4.2.1 Market

- 4.6.4.2.1.1 Buyer Attributes
- 4.6.4.2.1.2 Key Manufacturers/Suppliers in the Middle East and Africa
- 4.6.4.2.1.3 Business Challenges
- 4.6.4.2.1.4 Business Drivers
- 4.6.4.2.2 Application
- 4.6.4.2.3 Product

5 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

5.1 Competitive Benchmarking

- 5.1.1 Competitive Position Matrix
- 5.1.2 Product Matrix for Key Companies
- 5.1.3 Market Share Analysis

5.2 Company Profiles

5.2.1 Arkema

5.2.1.1 Company Overview

- 5.2.1.1.1 Role of Arkema in the Binders in Battery Market
- 5.2.1.1.2 Product Portfolio
- 5.2.1.1.3 Business Strategies
 - 5.2.1.1.3.1 Market Development
- 5.2.1.1.4 Corporate Strategies
 - 5.2.1.1.4.1 Partnerships, Collaborations, and Joint Ventures
- 5.2.1.1.5 R&D Analysis
- 5.2.1.1.6 Analyst view

5.2.2 The Lubrizol Corporation

5.2.2.1 Company Overview

- 5.2.2.1.1 Role of The Lubrizol Corporation in the Binders in Battery Market
- 5.2.2.1.2 Product Portfolio
- 5.2.2.1.3 Business Strategies
 - 5.2.2.1.3.1 Product Development
- 5.2.2.1.4 Analyst View

5.2.3 KUREHA CORPORATION

5.2.3.1 Company Overview

- 5.2.3.1.1 Role of KUREHA CORPORATION in the Binders in Battery Market
- 5.2.3.1.2 Product Portfolio
- 5.2.3.1.3 Business Strategies
 - 5.2.3.1.3.1 Market Development
- 5.2.3.1.4 R&D Analysis
- 5.2.3.1.5 Analyst View

5.2.4 Resonac Holdings Corporation

5.2.4.1 Company Overview

5.2.4.1.1 Role of Resonac Holdings Corporation in the Binders in Battery Market

5.2.4.1.2 Product Portfolio

5.2.4.1.3 Business Strategies

5.2.4.1.3.1 Product Development

5.2.4.1.4 Corporate Strategies

5.2.4.1.4.1 Partnerships, Collaborations, and Joint Ventures

5.2.4.1.5 R&D Analysis

5.2.4.1.6 Analyst View

5.2.5 APV Engineered Coatings

5.2.5.1 Company Overview

5.2.5.1.1 Role of APV Engineered Coatings in the Binders in Battery Market

5.2.5.1.2 Product Portfolio

5.2.5.1.3 Analyst View

5.2.6 DAIKIN INDUSTRIES, Ltd.

5.2.6.1 Company Overview

5.2.6.1.1 Role of DAIKIN INDUSTRIES, Ltd. in the Binders in Battery Market

5.2.6.1.2 Product Portfolio

5.2.6.1.3 R&D Analysis

5.2.6.1.4 Analyst View

5.2.7 DuPont

5.2.7.1 Company Overview

5.2.7.1.1 Role of DuPont in the Binders in Battery Market

5.2.7.1.2 Product Portfolio

5.2.7.1.3 R&D Analysis

5.2.7.1.4 Analyst view

5.2.8 ZEON CORPORATION

5.2.8.1 Company Overview

5.2.8.1.1 Role of ZEON CORPORATION in the Binders in Battery Market

5.2.8.1.2 Product Portfolio

5.2.8.1.3 R&D Analysis

5.2.8.1.4 Analyst View

5.2.9 BASF SE

5.2.9.1 Company Overview

5.2.9.1.1 Role of BASF SE in the Binders in Battery Market

5.2.9.1.2 Product Portfolio

5.2.9.1.3 Corporate Strategies

5.2.9.1.3.1 Partnerships, Collaborations, and Joint Ventures

5.2.9.1.4 R&D Analysis

5.2.9.1.5 Analyst View

5.2.10 Targray

5.2.10.1 Company Overview

5.2.10.1.1 Role of Targray in the Binders in Battery Market

5.2.10.1.2 Product Portfolio

5.2.10.1.3 Analyst View

5.2.11 Solvay

5.2.11.1 Company Overview

5.2.11.1.1 Role of Solvay in the Binders in Battery Market

5.2.11.1.2 Product Portfolio

5.2.11.1.3 Business Strategies

5.2.11.1.3.1 Market Development

5.2.11.1.3.2 Product Development

5.2.11.1.4 Corporate Strategies

5.2.11.1.4.1 Partnerships, Collaborations, and Joint Ventures

5.2.11.1.5 R&D Analysis

5.2.11.1.6 Analyst View

5.2.12 FUJIAN BLUE OCEAN & BLACK STONE TECHNOLOGY CO., LTD.

5.2.12.1 Company Overview

5.2.12.1.1 Role of FUJIAN BLUE OCEAN & BLACK STONE TECHNOLOGY CO., LTD. in the Binders in Battery Market

5.2.12.1.2 Product Portfolio

5.2.12.1.3 Business Strategies

5.2.12.1.3.1 Product Development

5.2.12.1.4 Analyst View

5.2.13 I.S.T Corporation

5.2.13.1 Company Overview

5.2.13.1.1 Role of I.S.T Corporation in the Binders in Battery Market

5.2.13.1.2 Product Portfolio

5.2.13.1.3 Analyst View

5.2.14 Synthomer PLC

5.2.14.1 Company Overview

5.2.14.1.1 Role of Synthomer PLC in the Binder in Battery Market

5.2.14.1.2 Product Portfolio

5.2.14.1.3 Business Strategies

5.2.14.1.3.1 Market Development

5.2.14.1.4 R&D Analysis

5.2.14.1.5 Analyst View

5.2.15 Trinseo

5.2.15.1 Company Overview

5.2.15.1.1 Role of Trinseo in the Binders in Battery Market

5.2.15.1.2 Product Portfolio

5.2.15.1.3 Business Strategies

5.2.15.1.3.1 Product Development

5.2.15.1.4 Corporate Strategies

5.2.15.1.4.1 Partnerships, Collaborations, and Joint Ventures

5.2.15.1.5 R&D Analysis

5.2.15.1.6 Analyst View

5.2.16 Ashland

5.2.16.1 Company Overview

5.2.16.1.1 Role of Ashland in the Binder in Battery Market

5.2.16.1.2 Product Portfolio

5.2.16.1.3 Business Strategies

5.2.16.1.3.1 Market Development

5.2.16.1.4 R&D Analysis

5.2.16.1.5 Analyst View

5.2.17 Sicona Battery Technologies

5.2.17.1 Company Overview

5.2.17.1.1 Role of Sicona Battery Technologies in the Binder in Battery Market

5.2.17.1.2 Product Portfolio

5.2.17.1.3 Business Strategies

5.2.17.1.3.1 Market Development

5.2.17.1.4 Corporate Strategies

5.2.17.1.4.1 Partnerships, Collaborations, and Joint Ventures

5.2.17.1.5 Analyst View

5.2.18 Northvolt AB

5.2.18.1 Company Overview

5.2.18.1.1 Role of Northvolt AB in the Binder in Battery Market

5.2.18.1.2 Product Portfolio

5.2.18.1.3 Corporate Strategies

5.2.18.1.3.1 Partnerships, Collaborations, and Joint Ventures

5.2.18.1.4 Analyst View

5.2.19 IONIC MATERIALS, INC.

5.2.19.1 Company Overview

5.2.19.1.1 Role of IONIC MATERIALS, INC. in the Binder in Battery Market

5.2.19.1.2 Product Portfolio

5.2.19.1.3 Analyst View

5.2.20 SAKUU CORPORATION.

5.2.20.1 Company Overview.

5.2.20.1.1 Role of SAKUU CORPORATION. in the Binders in Battery Market

5.2.20.1.1.1 Product Portfolio

5.2.20.1.2 Analyst View

5.2.21 PRINCETON NUENERGY

5.2.21.1 Company Overview

5.2.21.1.1 Role of PRINCETON NUENERGY in the Binder in Battery Market

5.2.21.1.2 Product Portfolio

5.2.21.1.3 Corporate Strategies

5.2.21.1.3.1 Partnerships, Collaborations, and Joint Ventures

5.2.21.1.4 Analyst View

6 RESEARCH METHODOLOGY

6.1 Primary Data Sources

6.2 Secondary Data Sources

6.3 Top-Down and Bottom-Up Approach

6.4 Assumptions and Limitations

List Of Figures

LIST OF FIGURES

Figure 1: Global Binders in Battery Market Snapshot, \$Million, 2021, 2022, and 2031

Figure 2: Global Binders in Battery Market (by End-Use Industry), \$Million, 2021 and 2031

Figure 3: Global Binders in Battery Market (by Battery Type), \$Million, 2021 and 2031

Figure 4: Global Binders in Battery Market (by Binder Chemistry), \$Million, 2021 and 2031

Figure 5: Global Binders in Battery Market (by Process), \$Million, 2021 and 2031

Figure 6: Global Binders in Battery Market (by Region), \$Million, 2021 and 2031

Figure 7: Binders in Battery Market Coverage

Figure 8: Supply Chain Analysis for Binders in Battery Market

Figure 9: Increasing Adoption of Electric Vehicle (EV), Million Units, 2020, 2025, and 2030

Figure 10: Global Renewable Electricity Generation (by Technology), 2016-2025

Figure 11: Consumer Electronics with Integration of Internet of Things (IoT) and Artificial Intelligence (AI)

Figure 12: Carbon Footprint for Major Countries, Gigatons (Gt), 2021

Figure 13: Share of Key Market Strategies and Developments, January 2019-March 2023

Figure 14: Share of Market Development (by Company), January 2019-March 2023

Figure 15: Partnerships, Collaborations, and Joint Ventures, January 2019-March 2023

Figure 16: Battery Manufacturing Equipment Market Snapshot, \$Million, 2021, 2022, and 2031

Figure 17: Year-Wise Patents Filed for Battery Binders Globally, January 2019-December 2022

Figure 18: Year-Wise Patents Filed (by Region), January 2019-December 2022

Figure 19: Arkema: R&D Expenditure, \$Million, 2021 and 2022

Figure 20: KUREHA CORPORATION: R&D Expenditure, \$Million, 2019-2021

Figure 21: Resonac Holdings Corporation: R&D Expenditure, \$Million, 2019-2021

Figure 22: DAIKIN INDUSTRIES, Ltd.: R&D Expenditure, \$Million, 2019-2021

Figure 23: DuPont: R&D Expenditure, \$Million, 2019-2021

Figure 24: ZEON CORPORATION: R&D Expenditure, \$Million, 2019-2021

Figure 25: BASF SE: R&D Expenditure, \$Million, 2019-2021

Figure 26: Solvay: R&D Expenditure, \$Million, 2019-2021

Figure 27: Synthomer PLC: R&D Expenditure, \$Million, 2020 and 2021

Figure 28: Trinseo: R&D Expenditure, \$Million, 2019-2021

Figure 29: Ashland PLC: R&D Expenditure, \$Million, 2020-2022

Figure 30: Research Methodology

Figure 31: Top-Down and Bottom-Up Approach

Figure 32: Influencing Factors of the Binders in Battery Market

Figure 33: Assumptions and Limitations

List Of Tables

LIST OF TABLES

Table 1: 12. List of Consortiums and Associations

Table 2: 12. List of Regulatory Bodies

Table 3: 12. List of Government Programs

Table 4: 12. List of Advance Multifunctional Binders

Table 5: Key Differentiating Pointers for Binder-Free Batteries and Binder-Based Batteries

Table 6: 12. List of Key Product Developments, January 2019-March 2023

Table 7: 12. List of Key Market Developments, January 2019-March 2023

Table 8: 12. List of Key Partnerships, Collaborations, and Joint Ventures, January 2019-March 2023

Table 9: Global Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 10: Global Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 11: Global Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 12: Global Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 13: Global Binders in Battery Market (by Binder Type), Tons, 2021-2031

Table 14: Global Binders in Battery Market (by Binder Type), \$Million, 2021-2031

Table 15: Global Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 16: Global Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 17: Global Binders in Battery Market (by Process), Tons, 2021-2031

Table 18: Global Binders in Battery Market (by Process), \$Million, 2021-2031

Table 19: Region-Wise Average Binder Price Forecast, \$/Kg, 2021-2031

Table 20: Global Binders in Battery Market (by Region), \$Million, 2021-2031

Table 21: Global Binders in Battery Market (by Region), Tons, 2021-2031

Table 22: North America Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 23: North America Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 24: North America Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 25: North America Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 26: North America Binders in Battery Market (by Process), Tons, 2021-2031

Table 27: North America Binders in Battery Market (by Process), \$Million, 2021-2031

Table 28: North America Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 29: North America Binders in Battery Market (by Binder Chemistry), \$Million,

2021-2031

Table 30: U.S. Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 31: U.S. Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 32: U.S. Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 33: U.S. Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 34: U.S. Binders in Battery Market (by Process), Tons, 2021-2031

Table 35: U.S. Binders in Battery Market (by Process), \$Million, 2021-2031

Table 36: U.S. Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 37: U.S. Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 38: Canada Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 39: Canada Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 40: Canada Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 41: Canada Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 42: Canada Binders in Battery Market (by Process), Tons, 2021-2031

Table 43: Canada Binders in Battery Market (by Process), \$Million, 2021-2031

Table 44: Canada Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 45: Canada Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 46: Mexico Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 47: Mexico Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 48: Mexico Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 49: Mexico Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 50: Mexico Binders in Battery Market (by Process), Tons, 2021-2031

Table 51: Mexico Binders in Battery Market (by Process), \$Million, 2021-2031

Table 52: Mexico Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 53: Mexico Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 54: Europe Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 55: Europe Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 56: Europe Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 57: Europe Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 58: Europe Binders in Battery Market (by Process), Tons, 2021-2031

Table 59: Europe Binders in Battery Market (by Process), \$Million, 2021-2031

Table 60: Europe Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 61: Europe Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 62: Germany Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 63: Germany Binders in Battery Market (by End-Use Industry), \$Million,

2021-2031

Table 64: Germany Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 65: Germany Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 66: Germany Binders in Battery Market (by Process), Tons, 2021-2031

Table 67: Germany Binders in Battery Market (by Process), \$Million, 2021-2031

Table 68: Germany Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 69: Germany Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 70: France Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 71: France Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 72: France Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 73: France Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 74: France Binders in Battery Market (by Process), Tons, 2021-2031

Table 75: France Binders in Battery Market (by Process), \$Million, 2021-2031

Table 76: France Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 77: France Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 78: Italy Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 79: Italy Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 80: Italy Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 81: Italy Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 82: Italy Binders in Battery Market (by Process), Tons, 2021-2031

Table 83: Italy Binders in Battery Market (by Process), \$Million, 2021-2031

Table 84: Italy Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 85: Italy Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 86: Spain Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 87: Spain Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 88: Spain Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 89: Spain Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 90: Spain Binders in Battery Market (by Process), Tons, 2021-2031

Table 91: Spain Binders in Battery Market (by Process), \$Million, 2021-2031

Table 92: Spain Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 93: Spain Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 94: Rest-of-Europe Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 95: Rest-of-Europe Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 96: Rest-of-Europe Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 97: Rest-of-Europe Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 98: Rest-of-Europe Binders in Battery Market (by Process), Tons, 2021-2031

Table 99: Rest-of-Europe Binders in Battery Market (by Process), \$Million, 2021-2031

Table 100: Rest-of-Europe Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 101: Rest-of-Europe Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 102: U.K. Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 103: U.K. Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 104: U.K. Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 105: U.K. Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 106: U.K. Binders in Battery Market (by Process), Tons, 2021-2031

Table 107: U.K. Binders in Battery Market (by Process), \$Million, 2021-2031

Table 108: U.K. Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 109: U.K. Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 110: China Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 111: China Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 112: China Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 113: China Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 114: China Binders in Battery Market (by Process), Tons, 2021-2031

Table 115: China Binders in Battery Market (by Process), \$Million, 2021-2031

Table 116: China Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 117: China Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 118: Asia-Pacific and Japan Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 119: Asia-Pacific and Japan Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 120: Asia-Pacific and Japan Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 121: Asia-Pacific and Japan Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 122: Asia-Pacific and Japan Binders in Battery Market (by Process), Tons, 2021-2031

Table 123: Asia-Pacific and Japan Binders in Battery Market (by Process), \$Million, 2021-2031

Table 124: Asia-Pacific and Japan Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 125: Asia-Pacific and Japan Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 126: Japan Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 127: Japan Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 128: Japan Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 129: Japan Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 130: Japan Binders in Battery Market (by Process), Tons, 2021-2031

Table 131: Japan Binders in Battery Market (by Process), \$Million, 2021-2031
Table 132: Japan Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031
Table 133: Japan Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031
Table 134: South Korea Binders in Battery Market (by End-Use Industry), Tons, 2021-2031
Table 135: South Korea Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031
Table 136: South Korea Binders in Battery Market (by Battery Type), Tons, 2021-2031
Table 137: South Korea Binders in Battery Market (by Battery Type), \$Million, 2021-2031
Table 138: South Korea Binders in Battery Market (by Process), Tons, 2021-2031
Table 139: South Korea Binders in Battery Market (by Process), \$Million, 2021-2031
Table 140: South Korea Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031
Table 141: South Korea Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031
Table 142: India Binders in Battery Market (by End-Use Industry), Tons, 2021-2031
Table 143: India Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031
Table 144: India Binders in Battery Market (by Battery Type), Tons, 2021-2031
Table 145: India Binders in Battery Market (by Battery Type), \$Million, 2021-2031
Table 146: India Binders in Battery Market (by Process), Tons, 2021-2031
Table 147: India Binders in Battery Market (by Process), \$Million, 2021-2031
Table 148: India Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031
Table 149: India Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031
Table 150: Rest of Asia-Pacific and Japan Binders in Battery Market (by End-Use Industry), Tons, 2021-2031
Table 151: Rest of Asia-Pacific and Japan Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031
Table 152: Rest of Asia-Pacific and Japan Binders in Battery Market (by Battery Type), Tons, 2021-2031
Table 153: Rest of Asia-Pacific and Japan Binders in Battery Market (by Battery Type), \$Million, 2021-2031
Table 154: Rest of Asia-Pacific and Japan Binders in Battery Market (by Process), Tons, 2021-2031
Table 155: Rest of Asia-Pacific and Japan Binders in Battery Market (by Process), \$Million, 2021-2031
Table 156: Rest of Asia-Pacific and Japan Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031
Table 157: Rest of Asia-Pacific and Japan Binders in Battery Market (by Binder

Chemistry), \$Million, 2021-2031

Table 158: Rest-of-the-World Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 159: Rest-of-the-World Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 160: Rest-of-the-World Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 161: Rest-of-the-World Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 162: Rest-of-the-World Binders in Battery Market (by Process), Tons, 2021-2031

Table 163: Rest-of-the-World Binders in Battery Market (by Process), \$Million, 2021-2031

Table 164: Rest-of-the-World Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 165: Rest-of-the-World Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 166: South America Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 167: South America Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 168: South America Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 169: South America Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 170: South America Binders in Battery Market (by Process), Tons, 2021-2031

Table 171: South America Binders in Battery Market (by Process), \$Million, 2021-2031

Table 172: South America Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 173: South America Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 174: Middle East and Africa Binders in Battery Market (by End-Use Industry), Tons, 2021-2031

Table 175: Middle East and Africa Binders in Battery Market (by End-Use Industry), \$Million, 2021-2031

Table 176: Middle East and Africa Binders in Battery Market (by Battery Type), Tons, 2021-2031

Table 177: Middle East and Africa Binders in Battery Market (by Battery Type), \$Million, 2021-2031

Table 178: Middle East and Africa Binders in Battery Market (by Process), Tons,

2021-2031

Table 179: Middle East and Africa Binders in Battery Market (by Process), \$Million, 2021-2031

Table 180: Middle East and Africa Binders in Battery Market (by Binder Chemistry), Tons, 2021-2031

Table 181: Middle East and Africa Binders in Battery Market (by Binder Chemistry), \$Million, 2021-2031

Table 182: Arkema: Product Portfolio

Table 183: Lubrizol Corporation: Product Portfolio

Table 184: KUREHA CORPORATION: Product Portfolio

Table 185: Resonac Holdings Corporation: Product Portfolio

Table 186: APV Engineered Coatings: Product Portfolio

Table 187: DAIKIN INDUSTRIES, Ltd.: Product Portfolio

Table 188: DuPont: Product Portfolio

Table 189: ZEON CORPORATION: Product Portfolio

Table 190: BASF SE: Product Portfolio

Table 191: Targray: Product Portfolio

Table 192: Solvay: Product Portfolio

Table 193: FUJIAN BLUE OCEAN & BLACK STONE TECHNOLOGY CO., LTD.: Product Portfolio

Table 194: I.S.T Corporation: Product Portfolio

Table 195: Synthomer PLC: Product Portfolio

Table 196: Trinseo: Product Portfolio

Table 197: Ashland: Product Portfolio

Table 198: Sicona Battery Technologies: Product Portfolio

Table 199: Northvolt AB: Product Portfolio

Table 200: IONIC MATERIALS, INC.: Product Portfolio

Table 201: SAKUU CORPORATION.: Product Portfolio

Table 202: PRINCETON NUENERGY: Product Portfolio

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