

# Asia-Pacific Companion Diagnostics Market: Focus on Application, End User, Technology, and Country - Analysis and Forecast, 2023-2033

<https://marketpublishers.com/r/AD3CFF9148D4EN.html>

Date: November 2024

Pages: 0

Price: US\$ 3,250.00 (Single User License)

ID: AD3CFF9148D4EN

## Abstracts

Hard copy option is available on any of the options above at an additional charge of \$500. Please email us at [order@marketpublishers.com](mailto:order@marketpublishers.com) with your request.

This report will be delivered in 7-10 working days. Introduction to Asia-Pacific Companion Diagnostics Market

The Asia-Pacific companion diagnostics market was valued at \$733.7 million in 2023 and is expected to reach \$2,849.7 million by 2033, growing at a CAGR of 14.53% between 2023 and 2033. The Asia-Pacific (APAC) companion diagnostics market is growing as a result of increased approvals for companion diagnostic tools, improvements in biomedical imaging, and the rising incidence of cancer. These are the main causes of the increasing use of precision medicine and companion diagnostics in APAC's individualized cancer treatment.

### Market Introduction

The market for companion diagnostics in Asia-Pacific (APAC) is expected to develop significantly due to the increased need for personalized therapy and the rising prevalence of chronic diseases, especially cancer. In order to provide more specialized and efficient treatment options, companion diagnostics are crucial instruments that assist in identifying patients who are most likely to benefit from particular medicines. Companion diagnostics are becoming more and more important as the region sees an increase in cancer incidence and a greater focus on precision treatment.

The market is also being driven ahead by technological developments in assay

development and biomarker discovery. The development of customized treatments is made easier by the discovery of biomarkers linked to a variety of diseases thanks to advancements in genomic and molecular testing technology. Furthermore, encouraging legal frameworks, more funding for research and development by pharmaceutical companies are contributing to the market's expansion.

Leading the way in the adoption of companion diagnostics are nations like China, India, and Japan, where biopharmaceutical businesses and diagnostic companies have partnered in large numbers. The APAC companion diagnostic market is expected to increase as patients and healthcare professionals become more aware of the advantages of personalized medicine, providing substantial potential for all parties involved in the healthcare ecosystem.

## Market Segmentation

### Segmentation 1: by Technology

Polymerase Chain Reaction (PCR)

Immunohistochemistry (IHC)

In-Situ Hybridization (ISH)

Next-Generation Sequencing (NGS)

Others

### Segmentation 2: by Application

Lung Cancer

Breast Cancer

Colorectal Cancer

Leukemia

Stomach Cancer

Melanoma

Others

### Segmentation 3: by End User

Pharmaceutical and Biotechnology Companies

Reference Laboratories and Hospitals

Others

### Segmentation 4: by Country

Japan

India

China

South Korea

Australia

Rest-of-Asia-Pacific

How can this report add value to an organization?

**Product/Innovation Strategy:** The Asia-Pacific companion diagnostics market has been segmented based on various categories, such as technology, application, end user, and country. This can help readers get a clear overview of which segments account for the largest share and which ones are well-positioned to grow in the coming years.

**Competitive Strategy:** The Asia-Pacific companion diagnostics market is a highly fragmented market, with many smaller and private companies constantly entering the

market. Key players in the Asia-Pacific companion diagnostics market analyzed and profiled in the study involve established players that offer various kinds of products and services.

### Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some prominent names established in this market are:

Amoy Diagnostics Co., Ltd.

Novogene Co, Ltd.

Sysmex Corporation

## Contents

Executive Summary  
Scope and Definition

### 1 MARKETS

- 1.1 Trends: Current and Future Impact Assessment
  - 1.1.1 Companion Diagnostics Market Trend Analysis
  - 1.1.2 Implementation of Liquid Biopsy-Based Companion Diagnostics
  - 1.1.3 Combining Artificial Intelligence and Companion Diagnostics
- 1.2 Supply Chain Overview
  - 1.2.1 Value Chain Analysis
- 1.3 Research and Development Review
  - 1.3.1 Patent Filing Trend (by Country, Year)
- 1.4 Regulatory Landscape
  - 1.4.1 Legal Requirements and Framework by the FDA
  - 1.4.2 Legal Requirements and Framework by the MHLW
- 1.5 CDx from a Historical Perspective
- 1.6 Constituents for Companion Diagnostics (CDx) Development
- 1.7 Companion Diagnostics (CDx): Future Potential
- 1.8 Market Dynamics Overview
  - 1.8.1 Market Drivers
    - 1.8.1.1 Rising Prevalence of Cancer Cases
    - 1.8.1.2 Increasing Product Approvals in the Field of Companion Diagnostics
    - 1.8.1.3 Advancing Biomedical Imaging as the Driving Force for Precision Medicine's
  - Companion Diagnostics
  - 1.8.2 Market Restraints
    - 1.8.2.1 Uncertain Reimbursement Scenario
    - 1.8.2.2 Stringent Regulatory Approval Processes
  - 1.8.3 Market Opportunities
    - 1.8.3.1 Progress in Companion Diagnostics Driven by Continuous Development and Technological Advancements
    - 1.8.3.2 Introduction of Epigenomics-Based Companion Diagnostics

### 2 REGIONS

- 2.1 Regional Summary
- 2.2 Drivers and Restraints

## 2.3 Asia-Pacific

### 2.3.1 Regional Overview

### 2.3.2 Driving Factors for Market Growth

### 2.3.3 Factors Challenging the Market

### 2.3.4 Application

### 2.3.5 Product

### 2.3.6 China

### 2.3.7 Application

### 2.3.8 Product

### 2.3.9 India

### 2.3.10 Application

### 2.3.11 Product

### 2.3.12 Australia

### 2.3.13 Application

### 2.3.14 Product

### 2.3.15 Japan

### 2.3.16 Application

### 2.3.17 Product

### 2.3.18 South Korea

### 2.3.19 Application

### 2.3.20 Product

### 2.3.21 Rest-of-Asia-Pacific

### 2.3.22 Application

### 2.3.23 Product

## 3 MARKETS - COMPETITIVE BENCHMARKING & COMPANY PROFILES

### 3.1 Next Frontiers.....

### 3.2 Geographic Assessment

#### 3.2.1 Amoy Diagnostics Co., Ltd.

##### 3.2.1.1 Overview

##### 3.2.1.2 Top Products/Product Portfolio

##### 3.2.1.3 Top Competitors

##### 3.2.1.4 Target Customers

##### 3.2.1.5 Key Personnel

##### 3.2.1.6 Analyst View

#### 3.2.2 Novogene Co, Ltd.

##### 3.2.2.1 Overview

##### 3.2.2.2 Top Products/Product Portfolio

- 3.2.2.3 Top Competitors
- 3.2.2.4 Target Customers
- 3.2.2.5 Key Personnel
- 3.2.2.6 Analyst View
- 3.2.3 Sysmex Corporation
  - 3.2.3.1 Overview
  - 3.2.3.2 Top Products/Product Portfolio
  - 3.2.3.3 Top Competitors
  - 3.2.3.4 Target Customers
  - 3.2.3.5 Key Personnel
  - 3.2.3.6 Analyst View

## **4 RESEARCH METHODOLOGY**

- 4.1 Data Sources
  - 4.1.1 Primary Data Sources
  - 4.1.2 Secondary Data Sources
  - 4.1.3 Data Triangulation
- 4.2 Market Estimation and Forecast

## List Of Figures

### LIST OF FIGURES

- Figure 1: Asia-Pacific Companion Diagnostics Market, \$Million, 2023, 2026, and 2033
- Figure 2: Asia-Pacific Companion Diagnostics Market (by Application), \$Million, 2022, 2026, and 2033
- Figure 3: Asia-Pacific Companion Diagnostics Market (by Technology), \$Million, 2022, 2026, and 2033
- Figure 4: Asia-Pacific Companion Diagnostics Market (by End User), \$Million, 2022, 2026, and 2033
- Figure 5: Key Industrial Developments in Companion Diagnostics Market, 2023
- Figure 6: Key Aspects Related to Liquid Biopsy-Based Companion Diagnostics
- Figure 7: Applications of Digital Diagnostics
- Figure 8: Supply Chain and Risks within the Supply Chain
- Figure 9: Companion Diagnostics Market (by Country), January 2021-December 2023
- Figure 10: Companion Diagnostics (by Year), January 2021-December 2023
- Figure 11: Evolution of Companion Diagnostics
- Figure 12: Components Required to Develop Companion Diagnostics
- Figure 13: Future Prospects of CDx
- Figure 14: Impact Analysis of Market Navigating Factors, 2023-2033
- Figure 15: Factors Impacting Reimbursement Scenario
- Figure 16: Advancements in Companion Diagnostics
- Figure 17: Future Outlook of Epigenomics
- Figure 18: Asia-Pacific Companion Diagnostics Market, \$Million, 2022-2033
- Figure 19: China Companion Diagnostics Market, \$Million, 2022-2033
- Figure 20: India Companion Diagnostics Market, \$Million, 2022-2033
- Figure 21: Australia Companion Diagnostics Market, \$Million, 2022-2033
- Figure 22: Japan Companion Diagnostics Market, \$Million, 2022-2033
- Figure 23: South Korea Companion Diagnostics Market, \$Million, 2022-2033
- Figure 24: Rest-of-Asia-Pacific Companion Diagnostics Market, \$Million, 2022-2033
- Figure 25: Strategic Initiatives, 2021-2023
- Figure 26: Share of Strategic Initiatives, 2021-2023
- Figure 27: Data Triangulation
- Figure 28: Top-Down and Bottom-Up Approach
- Figure 29: Assumptions and Limitations



## List Of Tables

### LIST OF TABLES

Table 1: Market Snapshot

Table 2: Companion Diagnostics Market, Opportunities

Table 3: Some of FDA Approved Liquid Biopsy CDx Tests

Table 4: Cancer Cases Expected between 2020 and 2040

Table 5: Product Approvals in the Field of Companion Diagnostics

Table 6: Companion Diagnostics Preparation (by Region), \$Million, 2022-2033

Table 7: Asia-Pacific Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 8: Asia-Pacific Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 9: Asia-Pacific Companion Diagnostics Market (by Technology), \$Million, 2022-2033

Table 10: China Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 11: China Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 12: China Companion Diagnostics Market (by Technology), \$Million, 2022-2033

Table 13: India Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 14: India Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 15: India Companion Diagnostics Market (by Technology), \$Million, 2022-2033

Table 16: Australia Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 17: Australia Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 18: Australia Companion Diagnostics Market (by Technology), \$Million, 2022-2033

Table 19: Japan Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 20: Japan Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 21: Japan Companion Diagnostics Market (by Technology), \$Million, 2022-2033

Table 22: South Korea Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 23: South Korea Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 24: South Korea Companion Diagnostics Market (by Technology), \$Million, 2022-2033

Table 25: Rest-of-Asia-Pacific Companion Diagnostics Market (by Application), \$Million, 2022-2033

Table 26: Rest-of-Asia-Pacific Companion Diagnostics Market (by End User), \$Million, 2022-2033

Table 27: Rest-of-Asia-Pacific Companion Diagnostics Market (by Technology),  
\$Million, 2022-2033

## I would like to order

Product name: Asia-Pacific Companion Diagnostics Market: Focus on Application, End User, Technology, and Country - Analysis and Forecast, 2023-2033

Product link: <https://marketpublishers.com/r/AD3CFF9148D4EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD3CFF9148D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

