

# Asia-Pacific Acute Care Syndromic Testing Market: Analysis and Forecast, 2023-2033

<https://marketpublishers.com/r/A80815A169E9EN.html>

Date: February 2024

Pages: 93

Price: US\$ 2,950.00 (Single User License)

ID: A80815A169E9EN

## Abstracts

This report will be delivered in 1-5 working days.

### Introduction to Asia-Pacific Acute Care Syndromic Testing Market

The Asia-Pacific acute care syndromic testing market was valued at \$0.78 billion in 2023 and is expected to reach \$2.20 billion by 2033, growing at a CAGR of 10.97% between 2023 and 2033. The growth of the market can be attributed to the rising need for early detection of infectious diseases, driven by the growing incidence of such diseases, the occurrence of pandemics, and the identification of new infectious diseases in various regions, exacerbated by global warming.

### Market Introduction

The Asia-Pacific (APAC) acute care syndromic testing market is experiencing robust growth and increasing prominence in the region's healthcare landscape. Syndromic testing plays a pivotal role in rapidly diagnosing and managing acute illnesses, offering a timely response to outbreaks and emergencies. This market's expansion is driven by factors such as the rising incidence of infectious diseases, growing awareness of the importance of early diagnosis, and advancements in diagnostic technologies.

In recent years, APAC has witnessed significant investments in healthcare infrastructure and the adoption of innovative diagnostic solutions. These investments have bolstered the acute care syndromic testing market, enabling quicker and more accurate diagnoses in emergency and critical care settings. Furthermore, the ongoing COVID-19 pandemic has underscored the critical role of syndromic testing in public health response, further fueling the demand for such testing solutions across the APAC region.

## Market Segmentation:

### Segmentation 1: by End User

Hospitals

Clinical and Diagnostic Laboratories

Research and Academic Institutions

Other End Users

### Segmentation 2: by Country

Japan

India

China

South Korea

Australia

Rest-of-Asia-Pacific

## How Can This Report Add Value to an Organization?

**Growth/Marketing Strategy:** Synergistic activities, product launches, and approvals accounted for the maximum number of key developments.

**Competitive Strategy:** The APAC acute care syndromic testing market has numerous startups paving their way into manufacturing kits, panels, assays, and instruments and entering the market. Key players in the APAC acute care syndromic testing market analyzed and profiled in the study involve established players that offer various kinds of disease-specific panels and multiplex instruments.

## Key Market Players and Competition Synopsis

The companies that are profiled have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

Some prominent names established in this market are:

Seegene Inc.

SpeeDx

## Contents

Executive Summary

### 1 MARKETS

1.1 Market Scope

1.1.1 Key Questions Answered in the Report

1.2 Research Methodology

1.2.1 Acute Care Syndromic Testing Market: Research Methodology

1.2.2 Data Sources

1.2.2.1 Primary Data Sources

1.2.2.2 Secondary Data Sources

1.2.3 Market Estimation Model

1.2.4 Criteria for Company Profiling

### 2 MARKET OVERVIEW

2.1 Overview

2.2 Acute Care Syndromic Testing Workflow Analysis

2.3 Market Footprint and Growth Potential

2.4 Future Potential

### 3 INDUSTRY INSIGHT

3.1 Stakeholder's Perspective (N=20)

3.1.1 Physician's Perception

3.1.2 Payor's Perception

3.1.3 Investor's Perception

3.2 Legal and Regulatory Framework of the Acute Care Syndromic Testing Market

3.2.1 Regulatory Framework in Asia-Pacific

3.2.1.1 Japan

3.2.1.2 China

3.2.1.3 India

3.2.1.4 South Korea

3.2.1.5 Australia

3.3 Product Benchmarking

### 4 MARKET DYNAMICS

#### 4.1 Overview

#### 4.2 Impact Analysis

#### 4.3 Market Drivers

4.3.1 Faster Results Acquired with Syndromic Tests

4.3.2 Increasing Incidence of Infectious Diseases

4.3.3 Overall Reduced Cost of Care Due to Early Diagnosis with Syndromic Testing

4.3.4 Reduced Severe Adverse Effects from Pathogens

#### 4.4 Market Challenges

4.4.1 Need for Better Policies with Respect to Acute Care Syndromic Test

#### Reimbursement

4.4.2 Lack of High-Complexity Testing Centres

#### 4.5 Market Opportunities

4.5.1 Quick Access to Treatment and Reduced Use of Antibiotics

4.5.2 High Number of Synergistic Activities and Mergers and Acquisitions (M&A) Over the Past Years

## **5 ACUTE CARE SYNDROMIC TESTING MARKET (BY REGION), 2022-2033**

#### 5.1 Overview

#### 5.2 Asia-Pacific

5.2.1 Asia-Pacific Acute Care Syndromic Testing Market, By End User

5.2.2 Asia-Pacific Acute Care Syndromic Testing Market, By Country

5.2.2.1 China

5.2.2.2 Japan

5.2.2.3 India

5.2.2.4 Australia

5.2.2.5 South Korea

5.2.2.6 Rest-of-Asia-Pacific

## **6 COMPANY PROFILES**

#### 6.1 Overview

#### 6.2 Acute Care Syndromic Testing Ecosystem Active Players

#### 6.3 Seegene Inc.

6.3.1 Company Overview

6.3.2 Role of Seegene, Inc. in the Acute Care Syndromic Testing Market

6.3.3 Financials

6.3.4 Recent Developments

6.3.4.1 Corporate Strategies

6.3.4.2 Business Strategies

6.3.5 Analyst Perspective

6.4 SpeedX

6.4.1 Company Overview

6.4.2 Role of SpeedX in the Acute Care Syndromic Testing Market

6.4.3 Analyst Perspective

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific Acute Care Syndromic Testing Market, \$Billion, 2023 and 2033

Figure 2: History of Known Pandemics

Figure 3: Share of Acute Care Syndromic Testing Market (by Region), 2022

Figure 4: Share of Key Developments and Strategies, January 2020-June 2023

Figure 5: Acute Care Syndromic Testing Market (by Company), Share (%), 2022

Figure 6: Acute Care Syndromic Testing Market: Research Methodology

Figure 7: Primary Research Methodology

Figure 8: Bottom-Up Approach (Segment-Wise Analysis)

Figure 9: Top-Down Approach (Segment-Wise Analysis)

Figure 10: Acute Care Syndromic Testing Workflow

Figure 11: Asia-Pacific Acute Care Syndromic Testing Market, \$Billion, 2022-2033

Figure 12: Physician's Perception on the Factors Affecting the Adoption of Acute Care Syndromic Testing

Figure 13: Acute Care Syndromic Testing Market Dynamics

Figure 14: Traditional Testing vs. Syndromic Testing

Figure 15: Incidence of Common Infectious Diseases in the U.S (Excluding Influenza), 2020

Figure 16: Incidence of Common Infectious Diseases in Germany (Excluding COVID-19), 2020

Figure 17: Incidence of Common Infectious Diseases in China, 2020

Figure 18: History of Known Pandemics

Figure 19: Examples of Cost Reductions

Figure 20: Time of Diagnosis vs. Disease Effect

Figure 21: Syndromic Panels Reimbursement Scenario in the U.S.

Figure 22: Syndromic Panels Reimbursement Scenario in Mexico

Figure 23: Reduction in Antibiotics Use with Syndromic Testing

Figure 24: Increasing Synergistic Activities of the Acute Care Syndromic Testing Market, January 2021-June 2023 (Number of Partnerships, Collaborations and Agreements)

Figure 25: Key Mergers and Acquisitions in the Acute Care Syndromic Testing Market

Figure 26: Acute Care Syndromic Testing Market Snapshot (by Region)

Figure 27: Acute Care Syndromic Testing Market (by Region), \$Billion, 2022-2033

Figure 28: Asia-Pacific Acute Care Syndromic Testing Market, \$Billion, 2022-2033

Figure 29: Asia-Pacific Acute Care Syndromic Testing Market (by End User), \$Billion, 2022-2033

Figure 30: Asia-Pacific Acute Care Syndromic Testing Market (by Country), \$Million, 2022-2033

Figure 31: Reported Cases of Top 5 Infectious Diseases, China, 2020

Figure 32: China Acute Care Syndromic Testing Market, \$Million, 2022-2033

Figure 33: Japan Acute Care Syndromic Testing Market, \$Million, 2022-2033

Figure 34: India Acute Care Syndromic Testing Market, \$Million, 2022-2033

Figure 35: Incidence of the Most Common Infectious Diseases in Australia, 2021

Figure 36: Australia Acute Care Syndromic Testing Market, \$Million, 2022-2033

Figure 37: South Korea Acute Care Syndromic Testing Market, \$Million, 2022-2033

Figure 38: Rest-of-Asia-Pacific Acute Care Syndromic Testing Market, \$Million, 2022-2033

Figure 39: Acute Care Syndromic Testing Market, Total Number of Companies Profiled

Figure 40: Seegene, Inc.: Product Portfolio

Figure 41: Seegene, Inc.: Overall Financials, \$Million, 2020-2022

Figure 42: Seegene, Inc.: Revenue (by Segment), \$Million, 2020-2022

Figure 43: Seegene, Inc.: Revenue (by Region), \$Million, 2020-2022

Figure 44: Seegene, Inc.: R&D Expenditure, \$Million, 2020-2022

Figure 45: SpeeDX: Product Portfolio



## List Of Tables

### LIST OF TABLES

Table 1: Acute Care Syndromic Testing Product Mapping Analysis (by Disease Type)

Table 2: Acute Care Syndromic Testing Market: Impact Analysis

Table 3: Key Questions Answered in the Report

Table 4: Product Benchmarking of Acute Care Syndromic Testing Panels

Table 5: Likert Scale

Table 6: Impact Analysis of Market Drivers

Table 7: Impact Analysis of Market Challenges

Table 8: Popular Assays and Their Turnaround Times

Table 9: Acute Care Syndromic Testing Ecosystem Active Players

## I would like to order

Product name: Asia-Pacific Acute Care Syndromic Testing Market: Analysis and Forecast, 2023-2033

Product link: <https://marketpublishers.com/r/A80815A169E9EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A80815A169E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970