

# APAC Fluids and Lubricants Market for Electric Vehicles - Regional Analysis: Focus on Application, Product, and Region - Analysis and Forecast, 2022-2031

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# **Abstracts**

APAC Fluids and Lubricants Market for EVs: Industry Overview

The APAC fluids and lubricants market for electric vehicles is projected to reach \$2,363.8 million by 2031 from \$182.8 million in 2022, growing at a CAGR of 32.89% during the forecast period 2022-2031. Lubricating an electric vehicle is very different from lubricating a conventional internal combustion (IC) engine vehicle. In IC engine vehicles, oils are used to decrease engine friction. These oils degrade gradually as they get contaminated with combustion gases and need regular replacement. The fluids required for electric vehicles would have exposure to high voltages and temperatures. The fluids' longevity is also essential for lowering maintenance costs and increasing the marketability of electric vehicles. As electric vehicles have various power electronics components, the fluids must ensure the safety of such circuits and flow easily through different parts with lower viscosity. Additionally, these fluids should have anti-corrosion properties. Surging growth in sales of electric-powered two-wheelers in India and Vietnam is expected to boost the market growth in upcoming years.

#### Market Lifecycle Stage

Fluids and lubricants for electric vehicles are in high demand due to the increasing number of applications for new fluids in electric vehicles. Various electric vehicle fluid and lubricant manufacturers are collaborating with different electric vehicle powertrain and battery technology providers to study and commercialize cooling technologies for batteries. Additionally, government subsidies and infrastructure development aimed at



promoting electric vehicles to reduce carbon dioxide emissions propel the APAC fluids and lubricants market for EVs.

Industrial Impact

With governments throughout the APAC region implementing plans to increase electric vehicle sales and phase out IC engine vehicles, the APAC fluids and lubricants market for EVs is bound to expand in the coming years.

For instance, in March 2021, Repsol launched a new range of lubricants exclusively for electric vehicles and motorbikes. In its commitment to electric mobility, Repsol launched a new range of 100% electric vehicles that complement the hybrid vehicles launched by the company in 2019.

Impact of COVID-19

COVID-19 had an immediate and significant impact on the APAC Fluids and Lubricants Market for EVs because of country-wide shutdowns of manufacturing sites, labor shortages, and disruptions in supply and demand chains globally, which distorted the market. The lockdowns imposed by the governments significantly reduced raw material productivity due to a shortage of operations in many regions throughout the world. However, the market is anticipated to recover and is expected to rise substantially over the forecast period.

Market Segmentation:

Segmentation 1: by Vehicle Type

Type A

Two-Wheelers

Three-Wheelers

Type B

Passenger Vehicles



Light Commercial Vehicles

**Heavy Commercial Vehicles** 

Application for fluids and lubricants for electric vehicles is mainly categorized into five vehicle types of EVs, i.e., two-wheelers, three-wheelers, passenger vehicles, light commercial vehicles, and heavy commercial vehicles. Heavy commercial vehicles consist of heavy buses and heavy trucks. Production and sales of passenger vehicles are anticipated to be higher than that of commercial vehicles, as more users are rapidly adopting EVs and exchanging their IC engine vehicles for EVs due to their cost efficiency and various government subsidies, among others. The passenger vehicles segment is expected to lead the market in the forecast period in Type B vehicle type, as the sales of electric passenger vehicles are anticipated to increase in the APAC region. Three-wheelers are the prominent segment in the forecast period in Type A vehicle type, holding more than one-fifth of the total volume market share in Type A vehicle type. For year 2021, Passenger Vehicles segment dominated in the Vehicle Type B segment and Three-Wheelers segment dominated in the Vehicle Type A segment.

Segmentation 2: by Propulsion Type

Battery Electric Vehicles (BEVs)

Hybrid Electric Vehicles (HEVs)

Plug-In Hybrid Electric Vehicles (PHEVs)

HEVs dominated the propulsion type segment in the APAC fluids and lubricants market for electric vehicles for year 2021. These vehicle types are two-wheelers, three-wheelers, passenger vehicles, light commercial vehicles, and heavy commercial vehicles. While HEV and PHEV models have been in the market for many years, the development of battery technology, along with government norms for increased vehicle efficiency, has led to an increase in the adoption of HEVs as they are powered solely by the battery systems in the vehicle. The rise in the sales of HEVs makes them more crucial for automotive OEMs to ensure that the fluids in the EVs can optimize the thermal management and driving system. HEVs segment is expected to dominate the APAC fluids and lubricants market for electric vehicles in the forecast period.



Segmentation 3: by Product Type

Grease

Thermal Fluids

**Drive System Fluids** 

**Brake Fluids** 

The prominent fluids developed for application in electric vehicles are greases, thermal fluids, driver system fluids, and brake fluids. These fluids are applied in various components such as e-motors, battery systems, bearings, constant velocity joints, power electronics, gears, and the braking system of electric vehicles. Generally, various components of an electric vehicle generate a lot of heat during the operation of the vehicle, such as the battery system and the e-motors. These components have led to the need for better thermal management in these vehicles. The new EV fluids have added additives and dielectric properties, which makes them suitable for application in electric vehicle components. These specialized fluids are able to provide better thermal management properties than regular coolants to electric vehicle powertrain components. Drive system fluids are expected to be the largest segment since they are essential for electric vehicles to cool their electric powertrain components and increase their range. For year 2021, drive system fluids segment dominated the APAC fluids and lubricants market for EVs and also expected to be the predominant segment throughout the forecast period.

Segmentation 4: by Distribution Channel

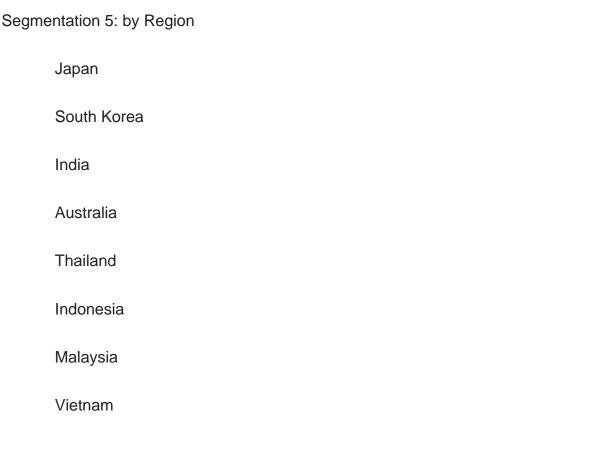
**OEMs** 

Aftermarket

The APAC fluids and lubricants market for EVs encompasses two main types of distribution channels: OEMs and the aftermarket. The OEMs channel is anticipated to dominate the APAC fluids and lubricants market for EVs in the forecast period, as most fluids have a very low replacement rate and increased production of electric vehicles. As EV fluids technology evolves, the longevity and efficiency of these fluids in EVs also



increase. Only a few EV fluids which might need to be replaced or changed due to vehicle servicing would be procured through the aftermarket. For year 2021, OEMs segment dominated the APAC fluids and lubricants market for EVs.



The demand for electric vehicle fluids varies according to various regions. For year 2021, Japan was the largest region in the APAC fluids and lubricants market for EVs due to an increase in the sales of hybrid electric vehicles (HEVs) in this country for the year. However, the India fluids and lubricants market for electric vehicles is expected to grow at a high growth rate during the forecast period (2022-2031). As the sale of electric two-wheelers, three-wheelers, and passenger vehicles grow rapidly, the India fluids and lubricants market for electric vehicles is expected to grow at high rates. Japan is expected to dominate the APAC fluids and lubricants market for EVs in the forecast period.

Recent Developments in the APAC Fluids and Lubricants Market for EVs

In November 2021, The Lubrizol Corporation partnered with Intel to develop the industry's first hydrocarbon collaboration for immersion fluid technology. The company's new immersion fluid solutions will be warrantied on Intel Xeon and Core microarchitectures.



In November 2021, Petroliam Nasional Berhad (PETRONAS) unveiled its nextgeneration range of electric vehicle fluid solutions at its Global Research & Technology Centre in Turin, Italy.

In July 2021, TotalEnergies SE launched a dedicated hybrid transmission fluid for Great Wall Motors. Great Wall Motors, China's leading car manufacturer, is a key player in the development of electric vehicles.

Demand – Drivers and Limitations

Following are the drivers for the APAC fluids and lubricants market for EVs:

Need for Corrosion Resistant Solutions in the Electric Vehicle Batteries

Increasing Demand to Further Extend the Range of the Electric Vehicles

Rapid Adoption of Immersive Cooling for the Electric Vehicle Batteries

Improved Durability of Powertrain in Electric Vehicles

Increasing Demand for High-Performance Grease in HEVs

Growing Need for Enhanced Electrification Components

Rapid Increase in Electric Two-Wheelers and Three-Wheelers Fleet

Following are the challenges for the APAC fluids and lubricants market for EVs:

Higher Cost of EV Fluids

**Energy Efficiency Challenges** 

Developing Environment-Friendly Electric Vehicle Fluids

Lack of Optimized EV/HEVs Performance for Improving Thermal Conductivity



# Inadequate EV Charging Infrastructure

How can this report add value to end users?

Product/Innovation Strategy: The product segment helps the readers understand the different fluids and lubricants. Also, the study provides the readers with a detailed understanding of the APAC fluids and lubricants market for EVs based on application and product.

Growth/Marketing Strategy: To improve the capabilities of their product offerings, players in the APAC fluids and lubricants market for EVs are developing unique products. The readers will be able to comprehend the revenue-generating tactics used by players in the APAC fluids and lubricants market for EVs by looking at the growth/marketing strategies. Other market participants' tactics, such as go-to-market plans, will also assist readers in making strategic judgments.

Competitive Strategy: Players in the APAC fluids and lubricants market for EVs analyzed and profiled in the study include vehicle manufacturers that capture the maximum share of the market. Moreover, a detailed competitive benchmarking of the players operating in the APAC fluids and lubricants market for EVs has been done to help the readers understand how players compete against each other, presenting a clear market landscape. Additionally, comprehensive competitive strategies such as partnerships, agreements, collaborations, and mergers and acquisitions are expected to aid the readers in understanding the untapped revenue pockets in the market.

Key Market Players and Competition Synopsis

Profiled companies have been selected based on inputs gathered from primary experts and analyzing company coverage, product portfolio, and market penetration.

The APAC Fluids and Lubricants Market for EVs has been segmented into different product types, among which Grease captured around 11.4% of the market as of 2021. The Thermal Fluids/Coolants segment accounted for around 18.5%, Drive System Fluids/Transmission Fluids segment accounted for 56.7%, and brake fluids accounted for 13.4% of the total demand in 2021 in terms of value.

**Key Companies Profiled** 



Type 1	Companies (by Product Offerings): Private Companies
	SK Lubricants Co., Ltd. (SK Inc.)
	GS Caltex Corporation
	S-OIL CORPORATION
	KI?ber Lubrication
	Panolin AG
Type 2	Companies (by Product Offerings): Public Companies
	Idemitsu Kosan Co., Ltd.
	Exxon Mobil Corporation
	Repsol SA
	ENEOS Corporation (ENEOS Holdings, Inc.)
	The Lubrizol Corporation
	Petroliam Nasional Berhad (PETRONAS)
	Shell plc
	TotalEnergies SE
	Valvoline Inc.
	FUCHS



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