

# **Anorexia Market - A Global and Regional Analysis: Focus on Country and Region - Analysis and Forecast, 2025-2035**

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## **Abstracts**

Anorexia nervosa, commonly known as anorexia, is a severe eating disorder marked by an intense fear of gaining weight, a distorted perception of body image, and an extreme desire to remain thin. Individuals with this condition often engage in restrictive eating patterns, significantly limiting their food intake. In some cases, they may also partake in excessive exercise or other methods, such as purging, to prevent weight gain.

The global anorexia market is experiencing substantial growth, driven by the increasing awareness surrounding eating disorders, advancements in psychological therapies, and a rise in mental health focus. As more individuals seek support and treatment for anorexia nervosa, the market plays a critical role in improving patient well-being and quality of life for those affected by the severe physical and psychological impacts of this condition. The anorexia market includes therapeutic solutions, nutritional support systems, and mental health treatment innovations aimed at addressing the underlying causes and consequences of the disorder.

Ongoing emphasis on early detection, therapy, and post-treatment care is essential in tackling the growing number of individuals affected by anorexia nervosa. As awareness spreads and healthcare systems develop better infrastructure for mental health, the accessibility to anorexia treatment options is improving, fuelling the market's growth.

A major driver of the global anorexia market is the increasing incidence of eating disorders, particularly in younger populations and high-pressure environments, such as academic institutions and social media-driven societies. Studies show that anorexia nervosa is becoming more prevalent, especially among adolescent and young adult females. The societal emphasis on body image, the rising impact of social media, and

environmental stressors have significantly contributed to the rise in cases of anorexia. Experts predict that if this trend continues, anorexia nervosa may affect a larger percentage of the global population in the coming decades.

Furthermore, the rising prevalence of obesity and its related health complications, such as cardiovascular diseases (CVDs), diabetes, and hypertension, is expected to significantly increase the demand for weight management solutions. As per the World Health Organization's June 2021 estimates, approximately 2.8 million people lose their lives each year due to issues associated with overweight and obesity. Additionally, in 2021, the WHO reported that around 115 million individuals in developing countries are struggling with health challenges tied to obesity. As a result, the growing need for effective treatments, including anorexiant, to help individuals manage and maintain a healthy body weight is projected to propel market growth.

Despite the promising growth of the anorexia market, challenges remain. One of the significant restraints in the anorexia treatment market is the potential for side effects and adverse reactions associated with certain medications, particularly anorexiant and anti-obesity drugs. While these drugs are designed to help manage weight and control appetite, they can come with a range of side effects that may deter both patients and healthcare providers from their widespread use.

Another critical restraint for the anorexia market is the high cost of anti-obesity medications, which may also be used as part of the treatment plan for anorexia in certain cases. Anti-obesity drugs often come with a hefty price tag, particularly newer medications that are still under patent protection and lack generic alternatives. The high cost of these drugs poses a significant barrier to access, especially in low- and middle-income countries, where healthcare budgets are constrained and access to advanced medical treatments may be limited.

Leading players in the global anorexia market, such as COMPASS Pathways and Homeostasis Therapeutics, LLC, are continuously innovating to improve the effectiveness and comfort of anorexia products. These companies are investing heavily in research and development to introduce new, technologically advanced solutions that cater to market growth. With a strong emphasis on user-friendly and environmentally sustainable products, these companies are shaping the future of anorexia while enhancing their market positions globally.

The competitive landscape of the global anorexia market is diverse, with players across different regions offering a range of products. Regional players and local manufacturers

are expected to play an important role in the market's growth, especially as demand increases in emerging markets such as Asia-Pacific. As consumer preferences shift towards more discreet, comfortable, and affordable solutions, the anorexia market will continue to evolve, fostering new opportunities for both established and emerging companies.

## **Market Segmentation:**

### Segmentation 1: by Region

North America

Europe

Asia-Pacific

Rest-of-the-World

As the anorexia market continues to evolve, emerging trends such as the development of more personalized and integrated treatment approaches, the increasing use of telehealth platforms for remote monitoring and care, and the growing focus on early intervention and multi-disciplinary care are expected to shape its future landscape. The rising prevalence of anorexia, especially among adolescents and young adults, alongside the growing recognition of mental health's impact on physical well-being, will drive demand for more accessible, effective, and comprehensive treatment options. Additionally, the increasing investment in innovative therapeutic modalities, including pharmacotherapy and digital therapeutics, will present significant growth opportunities for key stakeholders in the coming years.

In conclusion, the global anorexia market is poised for steady growth, driven by advancements in treatment modalities, increased awareness of the disorder, and ongoing efforts to enhance both physical and mental health outcomes. As the need for specialized, patient-centered care intensifies, both global and regional players will continue to play a critical role in providing effective solutions to those affected by anorexia, ultimately improving patient quality of life and contributing to better long-term mental and physical health.

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## Contents

Executive Summary  
Scope and Definition  
Market/Product Definition  
Inclusion and Exclusion  
Key Questions Answered  
Analysis and Forecast Note

### **1. MARKETS: INDUSTRY OUTLOOK**

1.1 Introduction  
1.2 Market Trends  
1.3 Regulatory Framework  
1.4 Epidemiology of Anorexia  
1.5 Clinical Trial Analysis  
1.6 Supply Chain Analysis  
1.7 Market Dynamics  
    1.7.1 Impact Analysis  
    1.7.2 Market Drivers  
    1.7.3 Market Challenges  
    1.7.4 Market Opportunities

### **2. GLOBAL ANOREXIA MARKET (BY REGION), (\$MILLION), 2024-2035**

2.1 North America  
    2.1.1 Key Findings  
    2.1.2 Market Dynamics  
    2.1.3 Market Sizing and Forecast  
        2.1.3.1 North America Anorexia Market, by Country  
            2.1.3.1.1 U.S.  
2.2 Europe  
    2.2.1 Key Findings  
    2.2.2 Market Dynamics  
    2.2.3 Market Sizing and Forecast  
        2.2.3.1 Europe Anorexia Market, by Country  
            2.2.3.1.1 Germany  
            2.2.3.1.2 U.K.  
            2.2.3.1.3 France

2.2.3.1.4 Italy

2.2.3.1.5 Spain

2.3 Asia Pacific

2.3.1 Key Findings

2.3.2 Market Dynamics

2.3.3 Market Sizing and Forecast

2.3.3.1 Asia Pacific Anorexia Market, by Country

2.3.3.1.1 Japan

2.4 Rest-of-the-World

2.4.1 Key Findings

2.4.2 Market Dynamics

2.4.3 Market Sizing and Forecast

### **3. GLOBAL ANOREXIA MARKET: COMPETITIVE LANDSCAPE AND COMPANY PROFILES**

3.1 Key Development and Strategies

3.1.1 Mergers and Acquisitions

3.1.2 Synergistic Activities

3.1.3 Business Expansions and Funding

3.1.4 Product Launches and Approvals

3.1.5 Other Activities

3.2 Company Profiles

3.2.1 COMPASS Pathways

3.2.1.1 Overview

3.2.1.2 Top Products / Product Portfolio

3.2.1.3 Top Competitors

3.2.1.4 Target Customers/End-Users

3.2.1.5 Key Personnel

3.2.1.6 Analyst View

3.2.2 Homeostasis Therapeutics, LLC

3.2.2.1 Overview

3.2.2.2 Top Products / Product Portfolio

3.2.2.3 Top Competitors

3.2.2.4 Target Customers/End-Users

3.2.2.5 Key Personnel

3.2.2.6 Analyst View

### **4. RESEARCH METHODOLOGY**



## List Of Figures

### LIST OF FIGURES

Figure: Anorexia Market (by Scenario), \$Million, 2024, 2030, and 2035

Figure: Global Anorexia Market, 2024 and 2035

Figure: Global Anorexia Market Key Trends, Impact Analysis

Figure: North America Anorexia Market, \$Million, 2024-2035

Figure: Europe Anorexia Market, \$Million, 2024-2035

Figure: Asia-Pacific Anorexia Market, \$Million, 2024-2035

Figure: Rest-of-the-World Anorexia Market, \$Million, 2024-2035

## List Of Tables

### LIST OF TABLES

Table: Market Snapshot

Table: Global Anorexia Market Dynamics, Impact Analysis

Table: Global Anorexia Market (by Region), \$Million, 2024-2035

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