

# **Americas Farm Management Software and Services Market: Focus on Delivery Model (On-Cloud and On-Premise), Application (Precision Crop Farming, Livestock Monitoring, Indoor Farming and Aquaculture) and Country–Analysis & Forecast 2018-2023**

<https://marketpublishers.com/r/AABD3B877451EN.html>

Date: November 2018

Pages: 174

Price: US\$ 5,000.00 (Single User License)

ID: AABD3B877451EN

## **Abstracts**

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Over the last decade, the agricultural industry of Americas has witnessed a massive transformation owing to the increasing demand for sustainable farming practices. Rising urbanization and high-income growth, especially in the South American countries have resulted in growing concerns for food security across the region. Various agricultural start-ups and technology innovators are developing numerous sustainable farming systems. With the rapid employment of advanced farming solutions, farmers are able to enhance production yield by increasing inputs and efficient management of farm enterprises.

The advent of innovative farm management techniques has resulted in the accumulation of enormous data. Moreover, there has been an increasing need for complete farm management software to automate and monitor various farm activities. Farm management software and services include the use of IoT and big data analytics, to solve key challenges such as resource management, decision making and record keeping.

This market research study offers a wide perspective of the different types of delivery models and applications pertaining to the Americas farm management software and

services and analyzes its impact on the farming sector of the region by providing critical insights into the direction of its future expansion. The research is based on extensive primary interviews (in-house experts, industry leaders, and market players) and secondary research (a host of paid and unpaid databases), along with the analytical tools that have been used to build the forecast and the predictive models.

The report answers the following questions about the Americas farm management software and services market:

What is the Americas farm management software and services market size in terms of revenue along with the growth rate during the forecast period 2018-2023?

What is the revenue generated by farm management software and services for different applications?

What are the major types of delivery models in the farm management software and services market?

What are the key trends and opportunities in the market pertaining to countries included in the region?

How attractive is the market for different stakeholders present in the industry through analysis of the futuristic scenario of Americas farm management software and services market?

What are the major driving forces that are expected to increase the demand during the forecast period?

What are the major challenges inhibiting the growth of the Americas farm management software and services market?

What kinds of new strategies are being adopted by the existing market players to expand their market position in the industry?

What is the competitive strength of the key players in the Americas farm management software and services market through analyses of their recent developments, product offerings, and regional presence?

The report further includes a thorough analysis of the impact of the five major forces to understand the overall attractiveness of the industry. The report also focuses on the key developments and investments made in the Americas farm management software and services market by the players and government.

Further, the report includes an exhaustive country analysis of the countries in Americas including the U.S., Canada, Mexico, Brazil, Argentina, Uruguay, Colombia and Chile. Each region details the individual push and pull forces in addition to the key players from that region. Deere & Company, Hexagon Agriculture, Iteris Inc., The Climate Corporation, Trimble Inc., DeLaval, Boumatic LLC, GEA Group, Valley Agriculture Software Ltd., Motorleaf Inc., Autogrow Systems Ltd., Agrinamics Inc., AKVA Group and Xpert Sea are some of the prominent players in the Americas farm management software and services market.

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