

# US Floral Gifting Market Report 2020

<https://marketpublishers.com/r/UD355B7E44A5EN.html>

Date: November 2020

Pages: 118

Price: US\$ 2,350.00 (Single User License)

ID: UD355B7E44A5EN

## Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Floral Gifting industries have also been greatly affected.

In the past few years, the Floral Gifting market experienced a growth of #VALUE!, the global market size of Floral Gifting reached (2020 Market size XXXX) million \$ in 2020, of what is about (2015 Market size XXXX) million \$ in 2015.

From 2015 to 2019, the growth rate of global Floral Gifting market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Floral Gifting market size in 2020 will be (2020 Market size XXXX) with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Floral Gifting market size will reach (2025 Market size XXXX) million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry

segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

FTD Companies

1-800-Flowers

Teleflora

From You Flowers

Avas Flowers

BloomNation

Blooms Today

Farmgirl Flowers

Flora2000

Flowerbud

Flowerpetal

Just Flowers

KaBloom

Venus Et Fleur

The Bouqs

UrbanStems

Gotham Florist

H Bloom

Section (4 5 6): 1200 USD——

Product Type Segmentation (Personal Gifting, Corporate, , , )

Industry Segmentation (Offline, Online, , , )

Channel (Direct Sales, Distributor) Segmentation

Section 7: 400 USD——Trend (2020-2025)

Section 8: 300 USD——Product Type Detail

Section 9: 700 USD——Downstream Consumer

Section 10: 200 USD——Cost Structure

## Section 11: 500 USD——Conclusion

## Contents

### **SECTION 1 FLORAL GIFTING PRODUCT DEFINITION**

### **SECTION 2 US FLORAL GIFTING MARKET MANUFACTURER SHARE AND MARKET OVERVIEW**

- 2.1 US Manufacturer Floral Gifting Shipments
- 2.2 US Manufacturer Floral Gifting Business Revenue
- 2.3 US Floral Gifting Market Overview
- 2.4 COVID-19 Impact on Floral Gifting Industry

### **SECTION 3 MANUFACTURERS WHO HAVE FLORAL GIFTING BUSINESS IN US INTRODUCTION**

- 3.1 FTD Companies Floral Gifting Business Introduction
  - 3.1.1 FTD Companies Floral Gifting Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.1.2 FTD Companies Floral Gifting Business Distribution by Region
  - 3.1.3 FTD Companies Interview Record
  - 3.1.4 FTD Companies Floral Gifting Business Profile
  - 3.1.5 FTD Companies Floral Gifting Product Specification
- 3.2 1-800-Flowers Floral Gifting Business Introduction
  - 3.2.1 1-800-Flowers Floral Gifting Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.2.2 1-800-Flowers Floral Gifting Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 1-800-Flowers Floral Gifting Business Overview
  - 3.2.5 1-800-Flowers Floral Gifting Product Specification
- 3.3 Teleflora Floral Gifting Business Introduction
  - 3.3.1 Teleflora Floral Gifting Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.3.2 Teleflora Floral Gifting Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Teleflora Floral Gifting Business Overview
  - 3.3.5 Teleflora Floral Gifting Product Specification
- 3.4 From You Flowers Floral Gifting Business Introduction
- 3.5 Avas Flowers Floral Gifting Business Introduction
- 3.6 BloomNation Floral Gifting Business Introduction

## **SECTION 4 US FLORAL GIFTING MARKET SEGMENTATION (PRODUCT TYPE LEVEL)**

- 4.1 US Floral Gifting Market Segmentation (Product Type Level) Market Size 2015-2020
- 4.2 Different Floral Gifting Product Type Price 2015-2020
- 4.3 US Floral Gifting Market Segmentation (Product Type Level) Analysis

## **SECTION 5 US FLORAL GIFTING MARKET SEGMENTATION (INDUSTRY LEVEL)**

- 5.1 US Floral Gifting Market Segmentation (Industry Level) Market Size 2015-2020
- 5.2 Different Industry Price 2015-2020
- 5.3 US Floral Gifting Market Segmentation (Industry Level) Analysis

## **SECTION 6 US FLORAL GIFTING MARKET SEGMENTATION (CHANNEL LEVEL)**

- 6.1 US Floral Gifting Market Segmentation (Channel Level) Sales Volume and Share 2015-2020
- 6.2 US Floral Gifting Market Segmentation (Channel Level) Analysis

## **SECTION 7 FLORAL GIFTING MARKET FORECAST 2020-2025**

- 7.1 Floral Gifting Segmentation Market Forecast (Product Type Level)
- 7.2 Floral Gifting Segmentation Market Forecast (Industry Level)
- 7.3 Floral Gifting Segmentation Market Forecast (Channel Level)

## **SECTION 8 FLORAL GIFTING SEGMENTATION PRODUCT TYPE**

- 8.1 Personal Gifting Product Introduction
- 8.2 Corporate Product Introduction
- 8.3 Product Introduction
- 8.4 Product Introduction
- 8.5 Product Introduction

## **SECTION 9 FLORAL GIFTING SEGMENTATION INDUSTRY**

- 9.1 Offline Clients
- 9.2 Online Clients
- 9.3 Clients
- 9.4 Clients

## 9.5 Clients

## **SECTION 10 FLORAL GIFTING COST OF PRODUCTION ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Technology Cost Analysis

10.3 Labor Cost Analysis

10.4 Cost Overview

## **SECTION 11 CONCLUSION**

## Chart And Figure

### CHART AND FIGURE

Figure Floral Gifting Product Picture from FTD Companies

Chart 2015-2020 US Manufacturer Floral Gifting Shipments (Units)

Chart 2015-2020 US Manufacturer Floral Gifting Shipments Share

Chart 2015-2020 US Manufacturer Floral Gifting Business Revenue (Million USD)

Chart 2015-2020 US Manufacturer Floral Gifting Business Revenue Share

Chart FTD Companies Floral Gifting Shipments, Price, Revenue and Gross profit  
2015-2020

Chart FTD Companies Floral Gifting Business Distribution

Chart FTD Companies Interview Record (Partly)

Figure FTD Companies Floral Gifting Product Picture

Chart FTD Companies Floral Gifting Business Profile

Table FTD Companies Floral Gifting Product Specification

Chart 1-800-Flowers Floral Gifting Shipments, Price, Revenue and Gross profit  
2015-2020

Chart 1-800-Flowers Floral Gifting Business Distribution

Chart 1-800-Flowers Interview Record (Partly)

Figure 1-800-Flowers Floral Gifting Product Picture

Chart 1-800-Flowers Floral Gifting Business Overview

Table 1-800-Flowers Floral Gifting Product Specification

Chart Teleflora Floral Gifting Shipments, Price, Revenue and Gross profit 2015-2020

Chart Teleflora Floral Gifting Business Distribution

Chart Teleflora Interview Record (Partly)

Figure Teleflora Floral Gifting Product Picture

Chart Teleflora Floral Gifting Business Overview

Table Teleflora Floral Gifting Product Specification

Chart Floral Gifting Market Segmentation (Product Type Level) Volume (Units)  
2015-2020

Chart Floral Gifting Market Segmentation (Product Type Level) Market Size (Million \$)  
2015-2020

Chart Different Floral Gifting Product Type Price (\$/Unit) 2015-2020

Chart Floral Gifting Market Segmentation (Industry Level) Market Size (Volume)  
2015-2020

Chart Floral Gifting Market Segmentation (Industry Level) Market Size (Volume)  
2015-2020

Chart Floral Gifting Market Segmentation (Industry Level) Price 2015-2020

Chart US Floral Gifting Market Segmentation (Channel Level) Sales Volume (Units)  
2015-2020

Chart US Floral Gifting Market Segmentation (Channel Level) Share 2015-2020

Chart Floral Gifting Segmentation Market Forecast (Product Type Level) 2020-2025

Chart Floral Gifting Segmentation Market Forecast (Industry Level) 2020-2025

Chart Floral Gifting Segmentation Market Forecast (Channel Level) 2020-2025

Chart Personal Gifting Product Figure

Chart Personal Gifting Product Advantage and Disadvantage Comparison

Chart Corporate Product Figure

Chart Corporate Product Advantage and Disadvantage Comparison

Chart Product Figure

Chart Product Advantage and Disadvantage Comparison

Chart Product Figure

Chart Product Advantage and Disadvantage Comparison

Chart Product Figure

Chart Product Advantage and Disadvantage Comparison

Chart Offline Clients

Chart Online Clients

Chart Clients

Chart Clients

Chart Clients

## I would like to order

Product name: US Floral Gifting Market Report 2020

Product link: <https://marketpublishers.com/r/UD355B7E44A5EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD355B7E44A5EN.html>