

# The Offline Remote Market in the UK 2017-2022

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## Abstracts

'The Offline Remote Market in the UK 2017-2022' report offers comprehensive insight and analysis of the market which is made up of the mail order, telephone and door-to-door channels in the UK and provides forecasts of these to 2022.

As online remains the fastest growing channel within retail, forecast to rise 35.0% over the next five years, and consumers become more confident purchasing via this channel, key players in the offline remote market such as N Brown and Findel are focusing on improving their digital offers while still serving the core catalogue shopper by providing the option to pay via a postal order form or over the telephone.

All sectors within the offline remote market are forecast to decline over the next five years, with clothing & footwear expected to be one of the worst impacted by the channel shift to online. Clothing & footwear spend is forecast to decrease by 48.6%, accounting for 0.7% of total clothing & footwear revenue, in comparison to online which is predicted to account for 34.0% of clothing & footwear spend by 2022.

Major Players Mentioned in the report:

N Brown

Findel

QVC

Jacamo

ASOS

Amazon

Ideal World

Avon

Ann Summers

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